BUSINESS WEEK • EDITORIAL AND ADVERTISING • INDEX • JANUARY-JUNE

index

OF EDITORIAL AND ADVERTISING CONTENT — 1st HALF, 1955

How to Use this Index

Every article appearing in Business Week during the first six months of 1955 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company, will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organizations, under "American Federation of Labor," "Congress of Industrial Organizations," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads — Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of War," and "Department of the Navy."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Advertising Index. This section includes all advertisers which have appeared in Business Week during the first six months of 1955. Arranged alphabetically, this information gives the dates of every insertion. For page numbers, refer to issue indicated.

Reference Dept. Many individual headings suggest other entries (See also . . .") which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y., telephone LOngacre 4-3000, extension 8297.

DOROTHY ROANTREE, Librarian

How to Use this Index

BUSINESS WEEK INDEX

January-June, 1955

I. Editorial Contents

A

ACF Industries, Inc.

Each Road Wants Its Own (with illus) p27, Feb.19

Now, Assembly by Machine for TV Sets p88, Jun.18

A.R.A. Mfg. Co.

Sells an air conditioning unit for drive-in theaters # p68, Jun.18

ABRAHAM & Straus

Strong suburban branches don't hurt parent store p64, Feb.5

ABRASIVES

Vantrol 5615, a new synthetic water-soluble abrasive, leaves no hard deposit after use # p44, Jan.1

ACCIDENTS

Keep windshield and headlamps clean during winter driving # p68, Jan.1

Report on deaths or injuries to children at home by electrical accidents # p180, Mar.12

ACCOUNTANTS

A Better Yardstick for Costs? (with table) p102, Jan.15

ACETYLENE

Taming Acetylene: Cyanamid uses infrared analysis p113, Apr.23

ADA Oil Co.

Today's Ballplayers—Tomorrow's Executives (with 4 illus) p62, Apr.2

ADAMS (J. D.) Mfg. Co.

Has merged with LeTourneau-Westinghouse # p131, Jan.8

ADAMS, Kenneth S., Jr.

Today's Ballplayers—Tomorrow's Executives (with illus) p62, Apr.2

ADAMS, Sherman

Chief of Staff Adams is the funnel for information to the President (with illus) p30, Mar.26

ADENAUER, Konrad

A World Power Again: Adenauer's leadership has made Germany a vital force in world politics (with illus) p27, Jun.18

ADHESIVES

Bonad, a spray-on adhesive will be on the market soon # p44, Jan.1

Johns-Manville makes a brush-on adhesive for installing floor tile # p49, Apr.9

ADMIRAL Corp.

Plans to make radio and TV sets in Australia # p150, Mar.26

Reports drop in first-quarter earnings # p67, Apr.23

Now, Assembly by Machine for TV Sets p58, Jun.18

ADVERTISING

See also Newspapers; Magazines; Radio; Television

Industrial advertisers for first time have a Handbook of Industrial Direct Mail Advertising # p70, Jan.8

Spending on advertising in the U. S. in 1954 hit a new record # p34, Feb.5

Pocket Book Takes Ads p54, Feb.12

Reynolds Metals will use two-page color ad in a magazine printed on aluminum foil # p34, Feb.26

Rx for Radio: NBC thinks it has the cure for advertising losses p27, Mar.12

Last year, new-car dealers spent over $228-million on local advertising # p34, Mar.19

New York Radio and TV Stations Sign Code Restricting Bait Advertising p68, Mar.19

Pittsburgh: How Far Is Legible? p60, Mar.26

The April Reader's Digest will be the first to carry advertising # p54, Mar.26

Television's Gain Is Other Media's Loss: How national advertising media are doing (with table and 6 charts) p62, Apr.9

Antitrust Blast at Publishers: Justice Dept. cranks up for suit aimed at advertising practices p41, May 7

Ralph Demmler believes securities advertising should be more stiffly policed # p158, May 7

Customers: They Won't Stay the Same p140, May 21

Getting Away From the Peaks and Valleys: Why seasonal variations in business volume are flattening (with 8 charts) p132, May 21

Readers Report: Mistaken Impression p8, May 21

Oleo Ads Churn Up New Fight p70, Jun.11

AEROPHYSICS Development Corp.

Studebaker-Packard buys company # p34, Feb.5

AETNA Casualty & Surety Co.

Issues new, low-cost accident insurance for car owners # p168, Apr.16

AFGHANISTAN

Carrying the Ball for West: Construction company is putting U. S. aid to work in Afghanistan (with map) p54, Jan.1

AFRICA

See also Individual Countries

Industry for the Sahara: France's Hope in Africa (with map) p114, Jan.22

A power plan for Africa (with map) p165, Mar.12

AFRO-ASIAN Conference

Conference is called for April in Indonesia. Here you will find different countries playing different angles # p93, Jan.8

Washington may try to grab the ball at the coming conference # p130, Jan.15

Peking may bring the Formosa Strait crisis to a climax at meeting in Indonesia # p163, Mar.19

India's Nehru and Burma's U Nu will try to convince Chou En-lai that shooting in Formosa Strait will hurt Peking's case in Asia # p147, Apr.16

By taking a peaceful tack Chou En-lai counts on getting the offshore islands plus a firm grip on the permanent Afro-Asian organization he expects Bandung to produce #p131, Apr.23

The Red Lines Are Shifting: May decide to try and get Quemoy and Matsu by diplomacy rather than by force (with illus) p29, Apr.23

Afro-Asians Will Speak for Themselves. . . and as a result of their efforts at Bandung, tension over Formosa eases (with 6 illus) p134, Apr.30

The Challenge of Bandung (Trend) p184, May 7

AGE Center of New England, Inc.

How to Ease Into Retirement (with 4 illus) p66, Apr.2

AGRICULTURE

See also Department of Agriculture

Farm price props may cost the U. S. a record $750-million for fiscal 1955 # p24, Jan.1

The Administration's plan to help small farmers will come later, in a special message # p38, Jan.15

Farm land values in the U. S. climbed a modest 1% from July 1 to Nov. 1 # p34, Jan.22

The Farm Surplus Moves: Billion-dollar program for disposal abroad begins to gather steam p112, Jan.22

Restoration of high, rigid farm price supports is up again # p38, Feb.19

Farm Machines Learn Detroit Tricks p62, Feb.26

Let's Show the Russians (Trend) p196, Mar.12

Democrats are worried over their farm bill # p37, Mar.26

Rigor Mortis (Trend) p200, Mar.19

Answer to the Farm Problem . . . may be fewer farmers with bigger individual incomes (with 3 charts) p23, Apr.2

Bank funds should be more plentiful, momentarily, because of a payoff on crop loans # p18, Apr.9

Flexible farm price supports will stay—Secy. Benson won't be overruled on handling farm surpluses and price supports # p38, Apr.9

Farm bloc-labor lobby coalition won't last p162, Apr.16

New Job for Chemicals: Making Dirt Stick Together (with illus) p76, Apr.16

Price Support Investment: Mountains of Food Still Growing (chart) p80, Apr.16

Eisenhower's help to small farms will be unfolded shortly in a message to Congress # p37, Apr.30

Readers Report: Farm Problem Analyzed p8, Apr.30

Aid for the Farmer (Trend) p184, May 7

Emergency drought funds totaling $5-million have been released by Pres. Eisenhower # p96, May 7

Rigid 90% farm price supports were doomed even before the House action on the Democratic-backed bill # p37, May 7

Senate passes a bill directing the Agriculture Dept. to consider fixing marketing quotas on a farm poundage basis # p18, May 7

Opening New Frontiers for a Hungry World (with map and illus) p134, May 7

1955 on the Farm: The Pickings Get Still Slimmer (with map) p26, May 14

For a Long-Run Answer: Fewer Farmers Instead of Higher Prices (with illus) p28, May 14

AIR Bases

$300-Million Bastion Rising Behind Pyrenees (with 5 illus) p156, Jun.18

AIR Conditioning

Central Air-Conditioning Is the Big Hope p47, Jan.22

Mobile Air Conditioner p50, Jan.29

Room air conditioners have barely dented their market potential with 4½% of the country's wired homes # p18, Jan.29

Built-in room air conditioners are announced by Chrysler's Airtemp and Lewyt Corp. # p84, Feb.5

Manufacturers' Sales of Room Air Conditioners for 1954 (chart) p97, Feb.12

Short news item

Air-Conditioned Homes Getting Closer, But—p46, Apr.2

Trade-in-plan for room air conditioners will let Litchell Mfg. Co.'s dealers offer up to $125 on old units # p56, May 7

Auto parts maker sells car air conditioner through Sears p144, May 21

Evaporator Cooler p150, Jun.4

How Will This Year Be? (with 2 charts) p41, Jun.4

A.R.A. Mfg. Co. sells air conditioning unit for drive-in-theaters # p58, Jun.18

AIR France

In cooperation with Air France, National Field Archery Assn. will head the first archery safari to French Equatorial Africa # p144, Jan.22

Air Routes: Now Mexican flights come up p32, Feb.12

Air France buys Super Connies p144, Jun.11

AIR Pollution

An electronic eye counts germs or dust in the air # p143, Mar.5

Anti-Smog: The experts of seven nations swap air pollution data and come up with some notions about sulfur p47, Mar.12

Experts to Clear the Air: Symposium reveals that both industry and government have made headway p78, Apr.30

AIR Raid Drill

See Civilian Defense

AIR Research & Development Command

The first magnesium airplane is expected to fly sometime in Feb. # p93, Jan.22

AIR Transport Assn.

Aircraft industry may soon have to start work on proximity indicators because air traffic is getting so thick # p110, Apr.23

Air Travel: Heading Into the Steepest Climb Yet (with chart and illus) p80, Jun.4

AIR-WAY Industries, Inc.

The offer of Air-Way to buy outstanding stock of Lamb Industries has been approved by Lamb stockholders # p72, Jun.25

ALASKA

Anchorage: Flight Fight p55, Jan.8

ALASKA Airlines

Anchorage: Flight Fight p55, Jan.8

ALATHON

See Du Pont (E. I.) de Nemours & Co.

ALCO Products, Inc.

Announces its vacation shutdown will be longer this year # p174, May 21

Makes a licensing agreement with an Australian company to make diesel-electrics "down under" # p158, Jun.18

ALDEN Electronic & Impulse Recording Equipment Co.

A new monitoring recorder keeps tabs on as many as 30 machines at once, and signals when one breaks down # p44, Jan.1

ALBRIDGE, J. F.

How to Prosper on Low Profits (with illus) p70, Jan.1

ALEXANDER, N. E.

Develops an electronic eye that counts germs or dust in the air # p143, Mar.5

ALGERIA

France's troubles in North Africa reach crisis stage. Center of the problem is Algeria # p163, May 28

ALGOM Uranium Mines

Uranium: Now It's a Race for Production (with map and 2 illus) p46, Feb.5

ALIEN Property

Alien Property A Tug-of-War: German delegation pulls for total return; U. S. tries to hold the line at 15% p122, Feb.26

ALJAN Camera Co.

The New Look in Antitrust: Biggest case that was handled so far is Eastman Kodak's p66, Jan.29

"all"

A Smash Hit for a Rookie: Monsanto is scoring heavily with "all" (with illus) p46, May 7

ALLCHEM Mfg. Co.

Kill Flame, an aerosol bomb extinguisher, stops electrical, oil, grease, or gasoline fires # p144, Apr.2

ALLEGHANY Corp.

Capturing the N. Y. Central cost the Young controlled Alleghany over $1-million # p34, Jan.22

Stockholders will vote on selling the company's shares of Investors Diversified Services # p64, Jan.29

ICC rules it's a rail holding company # p74, Mar.12

ALLEGHENY Ludlum Steel Corp.

Says its two new cemented carbides will reduce machining costs in steelcutting applications # p78 Mar.26

ALLEN, J. Clarence

Engines Remake Land of Cotton: Machines make for new life on old plantation (with 4 illus) p96, Jun.25

ALLEN (Louis) Associates

Charting Savings at Sea: Washington weather experts move from a cluttered basement to a full-time office p196, May 21

ALLIED Chemical & Dye Corp.

Concentrated Heat for Industry (with illus) p86, Jan.22

New Plastic . . . is a form of nylon p139, Apr.2

New Process Gives Plastic Dishes a Ceramic Look (with 4 illus) p54, May 14

ALLIED Electrical Products, Inc.

Sues RCA for $3½-million # p34, Feb.26

ALLIED Stores Corp.

Plans New $300-Million Chain of Suburban Shopping Centers p62, Jan.15

Is moving nearer its goal of a network of 100 shopping centers # p56, Mar.26

ALLIS, Barney

A Hotel Design Is Never Quite Good Enough (with 2 illus) p42, Mar.19

ALLIS-CHALMERS Mfg. Co.

Earnings estimates for 1954 # p61, Jan.1

Stockholders of Gleaner Harvester approve sale of the Independence company # p34, Feb.5

GAW demands spread to farm equipment p125, Apr.2

Robert S. Stevenson is elected president, succeeding William A. Roberts # p59, Apr.23

A guaranteed wage will be sought by UAW # p60, Apr.30

ALLOYS

New Furnace for Better Alloys: Carboloy's vaccum melting furnace p146, Jun.4

ALUMINUM

Alcoa and Reynolds raise the price of primary pig aluminum # p27, Jan.15

An aluminum plant for the West is proposed by Reynolds Metals # p48, Jan.29

Kaiser Aluminum: Moving Into the Market Center (with illus) p90, Feb.19

Civilian Market Is Catching Up (with chart) p46, Mar.5

Aluminum goes along getting records # p18, Mar.19

Government releases 150-million lb. of aluminum from the stockpile # p139, Apr.2

Washington is easing the aluminum shortage. Stockpiling is cut, scrap exports are put under control # p36, Apr.2

Any tightness in aluminum must be blamed on users rather than producers # p18, Apr.23

Striving to Meet Demand (chart) p124, May 14

Aluminum is being diverted from stockpile channels—and it's so tight there's a squabble over it # p18, May 28

New Goals for Defense Plant: Aluminum shortage is being scanned now, with broader report due p31, May 28

Pittsburgh Consolidation Coal and St. Joseph Lead plan to build an aluminum plant # p34, Jun.4

Wide aluminum sheet will roll from Alcoa's newest mill # p58, Jun.11

More Aluminum: Olin-Mathieson is set to build plant, but waits for ODM decision on surplus guarantee plan p26, Jun.18

Strips of colored aluminum roll continuously from the production line of Fromsom Orban Co. # p68, Jun.18

ALUMINUM Co. of America

Will build a 160-in. cold mill for rolling aluminum coiled sheet at Davenport, Ia. # p93, Jan.22

Considers a 10% boost in its capacity for turning out primary aluminum # p52, Mar.5

Alcoa Faces Up to a New Era in Selling (with 3 illus) p42, Apr.30

Elects Frank L. Magee executive vice-president # p128, Apr.30

R. V. Davies is talking to his customers' customers (Cover) Apr.30

Two more forging presses will go into operation next week for the Air Force at Cleveland plant operated by Alcoa # p80, Apr. 30

Forging Ahead: Two heavy presses go into operation. Air Force program nears completion (with illus) p60, May 14

Will not sponsor Edward R. Murrow's show "See It Now" after July # p34, May 14

A giant stretching machine for aluminum plate is a project of the Air Force and Alcoa # p76, May 28

Wide aluminum sheet will roll from Alcoa's newest mill # p58, Jun.11

ALUMINUM Co. of Canada, Ltd.

Puts $24-million worth of construction equipment on the block # p132, Jan.15

ALUMINUM Foil

Aluminum foil is a new product for Revere Copper & Brass # p166, Jan.15

Reynolds Metals will use two-page color ad in a magazine printed on aluminum foil # p34, Feb.26

AMERADA Corp.

Even the blue chips bounce # p119, Mar.5

AMERICAN Airlines, Inc.

Uses an electronic memory unit to record and update information about flight conditions, time of arrival, and departure of all flights to and from New York # p48, Jan.29

Pilots on DC-7s may operate more than 8-hrs. if necessary, on nonstop transcontinental flights # p124, Feb.5

Air Routes: Now Mexican flights come up p32, Feb.12

Gives contract to Lockheed to make its 400-mph.-plus medium size turboprop transport # p65, Jun.18

AMERICAN Assembly

For a Long-Run Answer: Fewer Farmers Instead of Higher Prices (with illus) p28, May 14

AMERICAN Bankers Assn.

Beware the housing boom is warning sounded by the Economic Policy Committee # p112, Apr.30

ABA warns to "watch consumer credit loans" # p46, Jun.25

AMERICAN Bar Assn.

Where Experts Untangle Business Laws (illus) p130, Jan.8

Short news item

AMERICAN Brass Co.

Plans to build an integrated aluminum mill #p34, Jan.22

AMERICAN Broadcasting-Paramount Theatres

Bid for Teens: Texas movie chain is giving special prices to teen-agers p114, May 14

AMERICAN Chain & Cable Co.

Tough wire rope is being turned out by company # p52, Jan.29

New x-weld heavy-duty chain will not break at the weld # p49, Apr.9

AMERICAN Cyanamid Co.

The Plastics and Resins Div. will build two thermoplastics plants # p48, Jan.29

New Job for Chemicals: Making Dirt Stick Together (with illus) p76, Apr. 16

Taming Acetylene: Cyanamid uses infrared analysis to keep a continuous watch in processing p113, Apr.23.

AMERICAN Depositary Receipts

Green Pastures Overseas: Many U. S. Investors Think "Good" Stocks Are Cheaper in London (with chart) p130, Jun.4

AMERICAN Economic Assn.

Buckling Down to Problem Solving (with illus) p104, Jan.8

AMERICAN Enka Corp.

Employees in Morristown, Tenn., reject CIO Textile Workers # p109, Feb.26

AMERICAN Federation of Labor

See also Dept. of Labor; Congress of Industrial Organizations; Independent Unions; National Labor Relations Board; Labor; Employment

Now "Catastrophe" Benefits: Unions make an effort to expand health coverage to include protracted illnesses p58, Jan.1

Files two initiative petitions aimed at Nevada's right to work law # p53, Jan.8

Union Merger: It's still on. Lawyers are drawing up contract now p147, Jan.15

Unions Woo Support in Congress: What they are lobbying for (with table and 2 illus) p120, Feb.5

Reds Cornered: Left-wing unions get one-two punches from government and national labor leaders p144, Feb.12

A New Era—and Added Punch: AFL and CIO agree to merge (with chart and 2 illus) p25, Feb.19

AFL Eyes Welfare Funds: Executive council outlines program to guard against abuses (with illus) p109, Feb.26

Complicating the Merger: Mike Quill raises a fuss; dream of unity may be broken (with illus) p102, Feb.26

Merger Interest Spreads: Firemen & Enginemen may be first rail brotherhood to tie up with merged AFL-CIO p134, Mar.12

In the Near Future . . . AFL-CIO merger will be about set p162, Apr.16

One Roof for Two Unions: Cornerstone laid for new home that will house CIO too. New constitution brings a merger closer (with illus) p162, May 7

Moving in on Welfare Funds: Both AFL and CIO propose law for mandatory disclosure of data on fund receipts and dispersals p176, May 14

Aluminum

AFL Aluminum Union Joins Drive for GAW p175, Feb.19

Auto

Union is determined not to be forced into a merger with CIO's Auto Workers # p168, Apr.9

Bakery

Seattle bakers are back in union # p58, Jan.1

Building

Taft-Hartley revisions will be sought by union # p128, Jan.29

No pay demand will be made this year by 13 major building trade unions in Chicago # p148, Feb.12

A Glimpse of Coming Politics: Building trades turn loose intensive lobby on Congress p178, Mar.19

Garment

Joins other unions in seeking ways of getting a larger return from its welfare fund # p148, Feb.12

Glass

Glass unions sift unity plans p134, Mar.12

Hosiery

Union Persuades Kenosha Full Fashion Mills Not to Move South p160, Apr.9

Hotels & Restaurants

Behind the Dixie Strikes: Trouble now is focused on Miami Beach hotels (with illus) p169, May 28

Coffee at $1.50 a cup is counter-weapon used by dinner owner against Local 164 # p158, Jun.11

New York backing is being given Miami Beach hotel strikes (with illus) # p175, Jun.18

Machinists

Machinists and CIO Auto Workers gang up on independent craft group p134, Mar.12

In Aircraft, 3% Pay Raises Spread p177, Mar.19

NLRB orders tool and die workers at Peerless Tool & Engineering reinstated with back pay # p108, Mar.26

A pat on the back for Boeing unionists by Machinists backfired in Seatle # p142, Apr.23

Meat Cutters and Butchers

AFL Defied: Butchers risk suspension by taking in leftist Fur & Leather Workers p124, Mar.5

Union objects to import of Polish hams # p124, Mar.5

Wage demand will be made on Sept. 1 with Big Four # p142, Apr.23

Rival Meat Unions Map Joint Policies (with illus) p170, May 21

Metal Polishers

A union-conducted lottery is not exempt from federal wagering taxes # p142, Apr.23

Paper Makers

Will seek a 32-hour work week # p174, May 21

Teamsters

Food processing faces joint organizing drive by Teamsters and Amalgamated Meat Cutters & Butchers # p58, Jan.1

The Big Unions Are Getting Higher: Union invests in Montgomery Ward p56, Jan.1

A no-raid pact between teamsters and CIO's Retail, Wholesale & Department Store Union may lead to joint organizing drives # p53, Jan.8

Chicago union buys bus, to be furnished free, to organizations arranging trips for crippled children, etc. # p53, Jan.8

Another $1-million investment in Montgomery Ward common stock was reported by union # p136, Jan.22

Win pay hikes or comparable adjustments in mileage-pay rates for those driving more than 200 mi. a day—over three-year period # p136, Jan.22

Report on union assets # p124, Feb.5

Joins GAW groups # p142, Feb.12

Distribution Costs Too High? Trucking industry is setting up a study group to modernize methods of moving goods p100, Mar.5

Long Pittsburgh Strike Ends . . . Last holdouts in department store walkout return p107, Mar.26

Union Mergers: A Wave. Teamsters are likely foster father for the dock union p114., Mar.26

Wall Street talks about influence of teamster of Wolfson-Avery fight # p118, Apr.2

Ready for the Roll call at Ward (with 3 illus) p27, Apr.9

A war clause reopening contracts on wages automatically if the country goes to war may be sought # p164, Apr.16

Hoffa's Hurt p162, Apr.16

Beck Still Wants a Merger . . . with the dockers, but AFL's stand on ILA ban is an obstacle p139, Apr.23

Trucking employees in 13 midwestern states have organized an association to negotiate with the Teamsters # p142, Apr.23

Typographical

Two unions work out a formula for sharing jurisdiction after the Milwaukee Journal leased a Fotosetter # p152, Jan.15

Wood, Wire & Lathers

Disturbing the Building Peace: Local of lathers challenge decision of joint industry-union board in jurisdictional dispute p172, May 21

AMERICAN Investment Co.

The Battle Gets Tough When Top Men Fall Out (with 2 illus) p80, Mar.5

AMERICAN Iron & Steel Institute

The Industry's Leaders Agree: Steel Is Ready to Grow (with illus) p27, Jun.4

AMERICAN Locomotive Co.

CIO's Steelworkers ratified a strike settlement with company p108, Mar.26

Picks Rear. Adm. Wilson D. Leggett, Jr., as vice-president of engineering # p88, Apr.2

AMERICAN Louisiana Pipe Line Co.

Supreme Court rejects the efforts of Panhandle Eastern to block construction of Louisiana-Michigan pipeline # p34, Jun.4

AMERICAN Machine & Foundry Co.

Has completed plans for a nuclear research reactor, due for completion in 18 months # p34, Feb.12

Will build a "swimming pool" type nuclear reactor for Battelle Memorial # p180, Feb.12

Home craftsmen should look into the Float-Lock Mity 7 vise # p180, Feb.19

Announces preliminary designs for commercial atomic radiation equipment to kill insects in food grains and keep potatoes from sprouting for 15 months # p88, Apr.16

If Bombers Come: Keeping Industry Alive p66, Apr.16

Gen. Walter Bedell Smith will head up AMF Atomics, Inc. # p128, Apr.30

Gets contract to design and equip a cigarette plant in Pakistan # p156, May 14

AMERICAN Management Assn.

Reports on salaries, bonuses, and pensions paid to company officers and directors # p75, Jan.29

Reports on executive salaries in Canada # p76, Feb.5

New Tools: West Coast confab hears how computers and math dish up data quickly p88, Feb.12

Don G. Mitchell speaks at AMA's first conference on electronics in business # p84, Mar.5

Will launch three new periodicals in May # p88, Apr.2

Getting the Message Across Without Static . . . takes a total, human approach to communication, the experts say (with illus) p54, Apr.23

Report on factory managers and superintendents wages # p130, May 7

A Growing Source of Ideas: Management is giving large chunks of its time to conferences (with illus) p62, Jun.4

Government intervention no longer can be counted on to bail out management and labor if they move carelessly into labor disputes, says Joseph Moody # p136, Jun.4

Short news item

Reports on middle management salary # p48, Jun.11

AMA Moves to Broaden Its Range. The Marketing Pattern p61, Jun.25

AMERICAN Medical Assn.

Cigarettes: On Trial Again p31, Jun.11

AMERICAN Microphone Co.

Company is bought by Elgin National Watch Co. # p80, Feb.19

AMERICAN Military Engineers

Considers the problem of how to produce more technicians # p64, Feb.19

AMERICAN Monomer Corp.

Company is bought by Borden Co. # p80, Feb.19

AMERICAN Motors Corp.

See also Automobiles; Congress of Industrial Organizations—Auto—Aircraft

Starts turning out all six series of its 1955 Nash, Hudson, and Rambler cars on a single production line # p34, Jan.1

Auto Dealers Get More Aid p54, Feb.12

Hudson Div. adds 233 new dealers # p34, Mar.19

Hudson wins more dealers with new cars, profit-sharing p54, Mar.26

Hardgoods: Racing with the Autos p32, Apr.16

Starts contract talks with the union p161, Apr.16

Nash will guarantee selected used cars sold by its dealers # p50, May 7

What Follows Ford and GM? How far can UAW get with "Ford principle" in rest of industry p170, Jun.18

UAW gets down to serious bargaining # p152, Jun.25

AMERICAN Mutual Liability Insurance Co.

Reports on deaths or injuries to children at home by electrical accidents # p180, Mar.12

More than 10,000 golfers, caddies, and club personnel will be injured this year # p152, Apr.23

AMERICAN Newspaper Publishers Assn.

Antitrust Blast at Publishers p41, May 7

AMERICAN Overseas Finance Corp.

Private Aid for Exporters: Financing for capital goods will be offered by corporation set up by five major banks p142, Jun.25

AMERICAN President Lines

Sharing the Pacific Travel Market (with chart) p82, Jan.15

AMERICAN Republics Corp.

Oil Romances Blossom p102, Feb.19

AMERICAN Resinous Chemicals Corp.

The first antifreeze booster is claimed by company # p170, Jan.15

Antifreeze can be revitalized by Perma-Save # p78, Feb.12

AMERICAN Screen Products Co.

Make your own window screens # p72, Feb.19

AMERICAN Securities Corp.

Proposed project revives hopes for redeveloping Foggy Bottom area p114, Jun.25

AMERICAN Smelting & Refining Co.

Salt Lake City: Tunneling into Prison p76, Mar.12

Has reopened an isolated mining area in Mexico # p138, Jun.25

AMERICAN Society of Engineering Education

A New Kind of Engineer . . . will be graduated tomorrow p94, May 21

AMERICAN Society for Industrial Security

Security directors from some 30 companies form new society # p98, Apr.23

AMERICAN Society for Testing Materials

Prepares a directory of the country's 278 commercial laboratories and 86 colleges that take various kinds of testing on a free basis # p186, Feb.12

AMERICAN Society of Travel Agents, Inc.

Travel Agency: Harassed Guide in a Global Maze (with 4 illus) p84, May 21

AMERICAN Stock Exchange

The market debut of Simca left much to be desired # p170, May 14

AMERICAN Synthetic Rubber Corp.

Rubber Package: Up to Congress Now p22, Jun.1

AMERICAN Telephone & Telegraph Co.

Spent nearly $1.4-billion on new construction in 1954 # p84, Jan.8

Marketing Chief for the Bell System p94, Jan.29

CIO Telephone Workers Want to Reduce Work Week p108, Feb.26

Moody's sees a heavy demand for long term funds # p144, Feb.26

The biggest corporate financing is coming soon if stockholders approve # p58, Feb.26

Stockholders approve new $650-million convertible debenture issue # p100, Apr.30

Trustbusters Get Hotter p31, May 21

First transatlantic telephone cable will start slipping into the sea this month # p65, Jun.18

AMERICAN Velvet Co.

GAW Begins to Spread: Company signs contract with Textile Workers Union p150, Jun.25

AMERICAN Viscose Corp.

Adopts single trade name p62, Jun.25

AMORTIZATION

New Goals for Defense Plant: Mobilizers have lifted target for electrical capacity. Aluminum shortage is being scanned p31, May 28

ANACONDA Aluminum Co.

Scheduled to start production at its new reduction plant around July # p86, Mar.5

ANACONDA Copper Mining Co.

Inflation Still Plagues Chile p166, Feb.12

New copper ore body has been prospected by company at its Butte properties # p34, Apr.23

Chile's New Law Puts Glow on Copper p128, May 21

Gets the first half of its 60,000-ton primary aluminum plant into operation this summer # p36, Jun.18

ANCHOR Plastic Co.

Irradiated polyethylene samples for test purposes can be bought from company # p43, Jan.1

ANDERSON, Alfred

Like His Fellow Workers, He's an Owner, Too: Plywood mills run by employee shareholders blossomed with housing boom (with 4 illus) p130, Apr.9

ANDERSON, Clayton & Co.

Is "treasury stock" taxable as income? Supreme Court will review case # p34, Feb.12

ANDERSON, Dillon

Eisenhower personally chose his new staffer on national security # p38, Mar.12

The White House Team Gets a New Line-Up: Anderson is new security head (with illus) p30, Mar.26

ANDERSON, Robert B.

Keeping Out of Headlines: Defense aide has done this while building a reputation in government circles (with 3 illus) p106, Jun.18

Pentagon's Anderson: On government, a taste for politics helps (Cover) Jun.18

ANDES Copper Co.

One of biggest first-quarter winners on the Big Board # p158, Apr.16

ANDREW Technical Supply Co.

Makes a stopwatch holder # p78, Feb.12

ANESTHETICS

Surgery patients may no longer have to worry about after-effects of anesthetics # p184, May 28

ANHEUSER-BUSCH, Inc.

Company Wins 1954 Beer Championship # p47, Jan.22

A popular-priced light beer is company's latest bid to keep top position # p54, Mar.26

High Court Bars . . . state action in labor disputes that are covered by T-H p126, Apr.2

President Busch blames increased prices of premium beer for drop in sales # p44, Apr.23

FTC Cracks Down on Bud p118, May 14

Gussie Busch Hits the Road: President dons old role as chief salesman p62, Jun.25

ANKEN Chemical & Film Corp.

Photo-sensitized aluminum sheet can take an image from either positive or negative prints without darkroom processing # p83, Feb.5

ANN ARBOR, Mich.

Smoke Switch: Survey shows half of Ann Arbor's smokers shift habits in year p66, Mar.19

ANNENBERG, Walter H.

TV Guide Battle Is On: Annenberg finds rivals pushing in on his near-monopoly p72, Jun.11

ANSUL Chemical Co.

Foremen by Popular Acclaim: Company finds that it pays to consider the rank-and-file opinion p171, Mar.26

ANTIBIOTICS

FTC eyes antibiotics p130, Jun.18

ANTIFREEZE

Antifreeze solutions can be tested with a pocket-sized unit # p124, Jan.8

The first antifreeze booster has been claimed by American Resinous Chemicals # p170, Jan.15

Antifreeze can be revitalized by Perma-Save # p78, Feb.12

Freezing point of antifreeze can be checked by the motorist with a new device # p78, Mar.26

ANTISUBVERSION

New anticubversion laws are being tested on several fronts # p38, Mar.12

ANTITRUST Laws and Enforcement

Readers Report: Anti Antitrust p14, Jan.22

The New Look in Antitrust: Justice Dept. has adopted a technique for handling cases out of court. Biggest case that was handled so far is Eastman Kodak's p66, Jan.29

Trustbusters Reload Guns: Democratic proponents of stiffer antitrust laws are counting on investigations of mergers and monopolies to fortify their 1956 position p30, Feb.5

Du Pont's Punch: Company strikes back at antitrust appeal on its GM holdings by claiming its share of new GM issue p31, Feb.12

Schenley Industries acquisition of Park & Tilford violates antitrust laws, says Justice Dept. # p58, Feb.19

Attacks Big Four Control of Distilling p50, Feb.26

Monopoly Verdict . . . in federal case against Kansas City Star jolts publishers p27, Feb.26

Antitrust: No Sharp Change: The Administration's study group has looked at existing policies and found them good p31, Mar.5

Attorney General asks for dismissal of antitrust suits against three Seattle department stores # p104, Mar.5

Short news item

Justice Dept. stands by its ban on exclusive dealing contracts in case against Reddi-Whip p152, Mar.12

New Dealer Kilgore of the Judiciary Committee has $250,000 to take an over-all look at how the Administration has enforced antitrust laws # p37, Mar.12

Auto Dealers in Court: Legality of exclusive franchising of dealers may be headed for Supreme Court p68, Mar.19

Antitrust charges are brought by the Justice Dept. against General Shoe # p32, Apr.2

Antitrusters . . . take hope from new study p30, Apr.2

A test for Ambiguous Law: The government's antimerger proceedings against General Shoe Corp. p70, Apr.9

Readers Report: Package Licensing p8, Apr.9

Investigating the Antitrusters: Democrats are leading Congressional committees in attack on Administration policies p26, Apr.16

You will see a big political antitrust fight, run by Congress. The top issue: big business getting bigger # p38, Apr.16

A Cold Look at Bank Mergers: Congress is talking of tightening up on antitrust laws to crack down on some bank mergers p52, May 7

Antitrust Blast at Publishers: Justice Dept. cranks up for suit aimed at advertising practices p41, May 7

Antitrust suit is filed against National Linen Service Corp. # p50, May 7

Hilton Protests . . . Justice Dept. charge that merger with Statler chain "lessens competition" p130, May 7

There's rivalry on antitrust investigations—real multiplicity of inquiries in the House and Senate # p38, May 14

Justice Dept. filed its publishers' antitrust action in New York federal district court p145, May 21

Trustbusters Get Tougher: GOP's Barnes is as tough an antitruster as Democrat Celler (with illus) p31, May 21

Higher antitrust fines are no certainty. Note Barnes's promises on autos and antitrust # p38, Jun.11

Snub for the Antitrusters: Chrysler head says smaller auto makers want no government help. But Barnes says federal eye is still on industry p30, Jun.11

No plans for investigating GM for the time being # p72, Jun.11

Score Two for the Antitrusters: FRB boss backs stricted rules on bank mergers; Bethlehem Steel goes slow on tie-up plan p32, Jun.18

Heat on Brokers: Two federal agencies criticize the food brokers p56, Jun.25

Justice Dept. hopes to bring oil cartel charges to trial next year p130, Jun.25

APPLIANCES

See Electrical Appliances

APT Products, Inc.

You can change a ¼" electric drill into either a lawn mower or floor polisher with Powerwand # p78, Feb.12

ARABIA

Keeping Reds Out of Mid East: U. S. policy makes this region less vulnerable to Communist pressure despite Arab-Israeli fracas (with map and illus) p100, Apr.2

ARCHERY

In cooperation with Air France, National Field Archery Assn. will head the first archery safari to French Equatorial Africa # p144, Jan.22

ARCHITECTS

Allmon Fordyce and William Hamby sum up the main things to look for in an architect # p179, Feb.19

Readers Report: An Architect Speaks p12, Mar.12

Readers Report: Architects' New Look p10, Mar.19

ARGENTINA

See also South America

Kaiser's auto deal has been sewed up # p115, Jan.29

Big Steel for the Argentine? U. S. business wants to build a plant p116, Mar.5

A Meager Catch: New investment lures bring in some funds, but total is small (with illus) p146, Mar.19

Argentine Steel and U. S. Sales: Export-Import Bank approves loan for steel plant p138, Mar.19

Pres. Peron announces he has an agreement with foreign oil companies to come in and develop reserves # p114, Apr.2

Construction has started on the plant of Industrias Kaiser Argentina, S. A. # p126, Apr.23

Autos, Oil for Argentina: Kaiser setting up shop with Ridgway in command. California Standard agrees to explore p138, Apr.30

Soviet Deal in Argentina: Russian display marks treaty signing p160, May 28

The anti-Church campaign in Argentina could affect U. S. policy # p164, Jun.18

Changes are coming in Argentina, but the revolutionary brew will take a long time simmering # p147, Jun.25

Juan Peron: End of the Road? (with illus) p132, Jun.25

ARGUS Research Corp.

Spending Reverts to 1940 Pattern (with chart) p96, Mar.5

ARID Lands

Opening New Frontiers for a Hungry World: Men from many lands and sciences attack problem of reclaiming arid land (with map and illus) p134, May 7

ARKANSAS

Fair trade law was knocked down this week by state supreme court # p34, Feb.12

Fair traders turn to anti-loss-leaders p144, May 21

ARMCO International Corp.

Licenses a West German steelmaker to use Armco methods # p154, Apr.16

ARMCO Steel Corp.

Argentine Steel and U. S. Sales p138, Mar.19

Announces big new expansion program # p74, Mar.26

ARMOUR & Co.

Backing the Negro Worker: CIO charges Armour showed bias (with illus) p172, Feb.19

Negro workers will be hired # p108, Mar.26

ARMOUR Research Foundation

"Industry Only": North American Aviation gets contract to build atomic reactor that will serve commercial clients p92, Mar.19

Develops process whereby powdered aluminum oxide or zirconium oxide is fed directly into the oxygen supply of an oxyacetylene torch, sprayed onto metal surfaces through flame # p148, Jun.4

ARMOUR, Tommy

Has made what is said to be the first instructional series of home movies on golf # p152, Apr.30

ARMSTRONG Cork Co.

Awards 10 scholarships and two graduate fellowships # p106, Jan.22

ARMSTRONG, Donald B.

Customers: They Won't Stay the Same p140, May 21

ARMSTRONG, J. Sinclair

Will be new SEC chairman, replacing Ralph Demmler # p34, Apr.16

Chairman-designate of SEC asks for stricter regulation of securities advertising (with illus) p62, May 21

Insider Deals in the Spotlight . . . as Washington moves to crack down on uranium speculation p52, May 28

Says there's plenty of "investment" money still around if you dig # p180, May 28

SEC Wants a Hand in Company Proxy Fights p36, Jun.18

ARMSTRONG Mfg. Corp.

Makes easy to fit drainage pipe # p95, Jun.11

ARNON, Dr. Daniel I.

Using Sun to Make Food (with illus) p34, Jan.8

ARONSON, Louis V., II

Big Push With a Shaver: New plant helps Ronson work back into the black (with illus) p106, Mar.12

ART

Paintings from a successful late 19th or early 20th Century school are hard to find and expensive # p156, Jan.15

ARTHRITIS

Schering Corp. makes Meticorten # p128, Mar.5

ASHTABULA, O.

Nelson Pinney: Junkman Gets the Chance of a Lifetime (with 4 illus) p92, Feb.26

ASIA

In the months ahead, Asia will be the scene of an intense diplomatic struggle between East and West. Two upcoming conferences, the SEATO and Afro-Asian # p93, Jan.8

After months of inter-agency squabbling, the Administration is ready with the broad outlines of its new Asian aid plan # p128, Feb.26

How to Handle Asian Aid: New program backs tough defense policy, but won't be a Marshall Plan p162, Mar.12

ATCHISON, Topeka & Santa Fe RR

Orders mechanical refrigeration units for 140 new cars from Trane Co. # p34, Mar.12

New Designs Hit the Rails (with illus) p28, Mar.26

For Light Cars, Light Diesels (with table) p68, May 27

Road has bought 82% of the stock in the Toledo, Peoria & Western RR # p34, Jun.4

ATKINSON, Wade

Meet the Press (illus) p55, Jun.25

ATLANTIC Engineered Products, Inc.

Makes a pre-cut work bench # p128, Mar.5

ATLANTIC Refining Co.

In oil, a pattern is developing at 4% p178, Mar.19

ATLAS Consolidated Mining & Development

International copper production gets big boost when company starts production at Toledo, Philippines # p120, Jan.22

ATLAS Steels, Ltd.

Concentrated Heat for Industry (with illus) p66, Jan.22

ATMOSPHERE

Groping Toward Outer Space (with chart) p154, Jan.22

ATOMIC Energy

Con Ed Looks for Atomic Light p17, Jan.1

Atomic Plan: AEC this week set nuclear fuel prices and spelled out ways in which it will help power plant builders p30, Jan.15

Fifteen AEC contracts for unclassified physical research have been let or renewed # p93, Jan.22

Oak Ridge School of Reactor Technology is accepting enrollment applications # p45, Jan.29

Short news item

The government will announce some major decisions on use of the atom for industry soon # p40, Jan.29

American Machine & Foundry has plans for a nuclear research reactor, due for completion in 18 months # p94, Feb.12

Debris from atomic explosion is proving valuable in meteorological research # p135, Feb.12

Prospect of Electricity from Atomic Fission: Consolidated Edison plans first atomic generating plant bought with private funds (with map, table, and 5 illus) p100, Feb.12

Democrats Eye the AEC: Atom probe by Congress committee delves into effect of commission acts on weapons program and atoms for industry p32, Feb.19

Uranium Milling: Bottleneck? Ore piles up fast, but AEC isn't worried p194, Feb.19

NICB will hold five-day course in nuclear doings for executives # p34, Mar.12

Atomic Giant: Detroit Edison and 32 associates seek to build 100,000-plus kw. nuclear power plant p29, Mar.19

"Industry Only": North American Aviation gets contract to build atomic reactor that will serve commercial clients p92, Mar.19

Portable Reactor (illus) p96, Mar.19

Iowa GOP Chieftain Picked for AEC (with illus) p29, Mar.26

The Gray Area (Trend) p148, Apr.2

Yankee Atomic Electric Co. submits to AEC plans for a nuclear power plant # p32, Apr.2

Convair Stages a Coup . . . by hiring a nuclear physicist and venturing into basic research p74, Apr.9

Pacific Coast businessmen crowd two-day discussion of the peacetime atom # p34, Apr.9

Thorium: Atomic Dark Horse: The long neglected element shows signs of joining uranium as a major fuel source p180, Apr.9

Atomic Power: It's in Business. New AEC rules open way for company licenses, private reactor building in near future p25, Apr.16

Foster Wheeler Corp. offers to build a nuclear plant to produce electricity at 7 mills per kwh # p34, Apr.23

Atom Goes Peacefully to Sea: The demonstration ship that President Eisenhower announced this week is strong propaganda p31, Apr.30

H. P. Liversidge issues warning for eager buyers of Atomic Age stocks # p148, Apr.30

A Ship for Peace (Trend) p184, May 7

Getting In on the Ground Floor: How fast does industry see atomic power growing (with table and 4 illus) p72, May 7

Readers Report: Clearing the Gray Area p10, May 14

Splitting the Atom Risks: Government, insurance companies may share private atom plant coverage p134, May 14

Readers Report: Radio-active Waste p8, May 21

Rear Adm. Furth says Navy's research program in atomic energy includes design studies of a nuclear-powered seaplane # p76, May 21

Result of the rumpus over Russia's air progress will be to put steam under projects for development of new ways to deliver atomic weapons # p37, May 28

A backfire on U. S. atomic secrecy is possible. Officials are worried about the Geneva talks # p38, Jun.11

AEC nomination in trouble p113, Jun.11

Atoms for Peace: U. N. exposition in Geneva stirs up unpeaceful feelings in U. S. companies p30, Jun.11

Surface ships eye atom power # p88, Jun.11

Nuclear Power Reactor: How the Choices Line Up. Report on progress manufacturers and designers are making with types of utility reactors (with illus) p80, Jun.18

U. S. Widens Atomic Diplomacy: Eisenhower's new proposal for aiding the nuclear reactor programs of friendly nations is rated as a diplomatic success p29, Jun.18

Washington Rides Out H-Drill: Everyone had a place to hide but Congress p70, Jun.18

GM Draws a Bead on Atomic Power p28, Jun.25

More Powerful Atom Smasher: Straight line splitter nears completion. "Peace ship" plan suffers a setback p106, Jun.25

Foreign

Britain Takes Atom Plunge p31, Feb.19

Atomic Power for Ontario: Commercial plant may be running by 1958 p109, Apr.2

The Russians are believed to be working on an atomic-powered aircraft # p46, Apr.9

Four separate groups of British companies have set up joint research, development, and sales organizations to build complete nuclear power stations anywhere in the world # p164, May 28

ATWOOD, J. L.

Speaks before the New York Society of Security Analysts # p148, Apr.30

AUBURN Spark Plug Co.

Aviation spark plugs have been adapted for use in automobiles and trucks # p44, Jan.1

AUCTIONS

Denver car auctions won a round against dealers # p64, Feb.5

Bronco on the Block Show How They Twist (with 4 illus) p28, May 28

AUDITS & Surveys Co.

New Sales Survey Aims to Catch All the Outlets (with table) p132, Jun.18

AUSTIN Industries

Furniture Bid: A new name—Knoll-Drake—will appear on line of modern furniture for middle-income market p146, May 28

AUSTIN, Texas

Air-Conditioned Homes Getting Closer, But— p46, Apr.2

AUSTRALIA

Import restrictions may have to be reimposed # p102, Feb.5

Down Under Statesman Seeks Goodwill and Aid (with illus) p164, Mar.12

Companies planning to build in Australia are Admiral Corp., Caterpillar Tractor, Clearing Machine, and Sinclair & Valentine # p150, Mar.26

Import cuts, effective next week, are deeper than expected. British manufacturers are hardest hit # p140, Mar.26

New Holland Machine Co. and Lunn Laminates set up business # p145, Apr.9

Sears, Roebuck teams up with Waltons, Ltd., to buy shares of Foy & Gibson # p145, Apr.9

Standard-Vacuum's Australian subsidiary opens the nation's first catalytic cracking refinery # p145, Apr.9

American auto firms face boom prospects. General Motors-Holden, Chrysler Ltd., and Ford of Australia # p126, Apr.23

Finding a Market Down Under: U. S. capital and industry are eyeing Australia's potentialities (with illus) p148, May 14

Australia's trade dims p160, May 28

Alco Products makes licensing agreement to make diesel-electrics "down under" # p158, Jun.18

Sheffield Corp. of Dayton is taking part in the expansion of Australia's munitions industry # p158, Jun.18

American Motors Corp. plan an assembly plant. Chrysler is dickering for new plant site # p138, Jun.25

AUSTRIA

Chancellor Julius Raab goes to the Kremlin to see if the Russians are ready to sign the Austrian peace treaty # p113, Apr.2

Moscow plans to put Austria in a neutral position somewhat like Finland's # p147, Apr.16

The Red Lines Are Shifting: Moscow has finally agreed to an Austrian peace settlement (with illus) p29, Apr.23

U. S. proposed tariff hike on bicycles worries Austria # p128, Apr.23

As soon as an Austrian treaty is concluded the foreign ministers will sign it # p147, May 7

An Airline for Austria: North American dickers for the job p160, Jun.18

World Bank approves loan p144, Jun.25

AUTOMATION

For Automation: A Broader View p164, Jan.15

Making Planes . . . by pushbutton is promise of Air Force-Convair contract p25, Apr.2

Brokers Turn to Automation: Electronic calculators prove they can speed their paper work p118, Apr.16

CIO Sounds Automation Theme: Washington meeting makes pushbutton "threat" a basis for varied demands p136, Apr.23

Congress Group Takes A Look at Automation p174, May 14

GE opens plant for production of electronic control equipment # p76, May 21

Now, Assembly by Machine for TV Sets (with 4 illus) p58, Jun.18

Automation comes to Harvard # p106, Jun.25

Automation for banks p106, Jun.25

AUTOMOBILES

See also Congress of Industrial Organizations—Auto-Aircraft; Individual Companies

Cutting Down Horsepower Waste (with chart) p44, Jan.1

Homebuilding and autos will be mainstays from now through summer # p9, Jan.1

Auto production is scheduled for this year's first quarter at nearly 1.9-million # p18, Jan.8

New car production in 1954 hit 5¼-million # p18, Jan.8

Who Sold the Most Cars in '54? (with 2 illus) p32, Jan.8

An extra car key made to double as a tie clasp is offered #p170, Jan.15

Fast Start—But Curves Ahead (with 2 charts) p25, Jan.15

Houston: Bonanza Auto Show p41, Jan.15

Auto engineers are working on ways to increase your gas mileage # p140, Jan.29

Auto output this month will top by far all January records # p17, Jan.29

Power Trouble Shooter p50, Jan.29

Two Ways to Push Car Sales: Look at All Three—Plymouth. $2-Million Extravaganza—GM (with 2 illus) p33, Jan.29

Auto output is so good you'll soon be hearing more about mounting stocks of new cars in dealers' hands # p18, Feb.5

New Chrysler Discount Means Savings, Sales p121, Feb.5

Ward's Automotive Reports says that during 1954, more V-8s than sixes were installed in new cars # p128, Feb.5

Skidless Stops: That's the hope for new disk-type brake p76, Feb.12

Business in 1955: So Good It's Almost Scary (with chart) p28, Feb.26

Retail sales of new autos in Jan. and Feb. will total close to a million # p18, Feb.26

The Auto industry will end February with close to 600,000 cars on hand # p18, Feb.26

Detroit Is Beginning to Wonder: Is the Future Here? Auto production is high, but it looks as if the demand was just as high (with chart) p28, Mar.12

Short news item

March output may hit 725,000 cars and maybe 750,000. First three month output will top 2-million # p17, Mar.12

Who Won in 1954? Ford or Chevvy? Both claim to have sold more cars last year than any other make p146, Mar.12

Chevrolet will be top producer in first quarter, topping by about 40,000 the number of Fords produced # p18, Mar.26

In a few days, it will be a matter of record that the auto industry turned out better than 2.1-million cars in the first quarter. Schedules call for 2.2-million in second quarter # p18, Mar.26

Timetable for Next Car Engine: The Gas Turbine . . . Its Future (with table) p134, Apr.2

U. S. Passenger Car Production: Driving for More Records (chart) p71, Apr.2

An aluminum slide rule figures the miles-per-gallon you get on your car # p172, Apr.9

Fluid but Dry: That's Dodge Mfg.'s new power transmission p48, Apr.9

Readers Report: Auto Hoarding p14, Apr.9

The auto race at the quarter: It's Chevrolet leading # p18, Apr.9

Auto producers don't seem to be taking that third-quarter letdown nearly so much for granted as do some outsiders # p18, Apr.23

Your American driver's license and your automobile insurance is not good in Europe # p152, Apr.23

Auto output for the first six months doubtless will top 3.5-million # p17, Apr.30

1955 World Motor Census (with chart) p142, Apr.30

Pittsburgh Plate Glass announces a new automotive enamel # p62, Apr.30

Readers Report: A Real Fan p10, Apr.30

The auto industry rolled out an estimated 184,000 cars last week. And there went a weekly record # p17, Apr.30

The New Boom Gets Rolling p25, Apr.30

New Jersey announces changes in auto licenses and registration # p96, May 7

No More Map Folding (with illus) p118, May 7

The 1957 car may go still lower: GM asks for smaller tires # p110, May 7

Smoother Riding: Rubber hub for wheels is expected to take jolt out of motoring p78, May 21

V-8s Seize the Market (chart) p116, May 21

More talk about safety belts in cars # p184, May 28

Rental Cars Keep Rolling: Hertz expects big revenue gains this year p144, May 28

This first half's production will be a record. And the third quarter will run on at a high pace # p18, May 28

Two out of three U. S. cars today have radios # p184, May 28

An electrically operated clutch for auto air-conditioning compressors has been designed # p154, Jun.4

Auto Production: Third Quarter Looks Good, Too (chart) p142, Jun.4

New car registrations topped 600,000 in both March and April. GM reports sales off in last part of May # p18, Jun.11

Snub for the Antitrusters: Chrysler head indicates smaller auto makers want no government help. But Barnes says federal eye is on the industry p30, Jun.11

All-black cars are out, says Chevvy p130, Jun.18

Auto output, in the model year now entering its declining phase, should pass the 6.7-million mark without much trouble # p17, Jun.25

For Autos: A Vote of Confidence, GM and Ford announce expansion plans p32, Jun.25

New 1956 cars may not carry the higher price tags, of course, if manufacturers find them more than the market can bear # p18, Jun.25

One auto maker reports that 40% of its 1955 models are at least partly painted white # p168, Jun.25

Putting on the Brakes Without a Brake Pedal p110, Jun.25

Dealers

Anti-Bootleg . . . auto move by GM means more than it says; real aim to spur dealers to take more cars, sell harder p32, Jan.22

Volume vs. Markup? Many car dealers—particularly Ford and Buick—are adopting the principles of mass marketting p54, Feb.5

Auto Dealers Get More Aid p54, Feb.12

The Dealers Find It Rough: What a New Auto Really Costs This Year (with table) p30, Feb.12

Auto Dealers in a Jam p56, Feb.19

Two-Tone Color Job Give Dealers a Headache and an Opportunity p102, Mar.5

Hartford judge rules GM, Ford, and Chrysler must defend suit brought against them by two former non-franchised dealers # p34, Mar.12

Auto Makers in Court: Legality of exclusive franchising of dealers may be headed for Supreme Court p68, Mar.19

Hudson Div. adds 233 new dealers # p34, Mar.19

Last year, new-car dealers spent over $228-million on local advertising # p34, Mar.19

Auto and truck dealers wail that their operating profits on sale of new vehicles are too low # p36, Mar.26

Hudson wins more dealers with new cars, profit-sharing p54, Mar.26

GM dealers report record sales for first 20 days in April. Nash will guarantee selected used cars sold by its dealers # p50, May 7

Dealer stocks of new cars hit an all-time high of 757,856 as of May 1 # p17, May 21

Dealers Get Schooled The Hard Way: Kaiser-Willys teaches dealers the basic facts about its bread-and-butter line (with 6 illus) p40, Jun.4

Foreign

A Volkswagen Runaway (with illus) p140, Apr.9

Tiny wheels for Germany (with 3 illus) p156, Apr.16

American auto firms face boom prospects in Australia # p126, Apr.23

Mercedes: Made in U.S.A.? p128, Apr.23

Simca: The Joys of Youth: Thank to Ford deal, its stock is listed on American Stock Exchange p56, May 7

First quarter foreign car registrations are in p160, May 28

Models

New Packard: Designing for a Comeback in the 1955 Race (with illus) p118, Jan.8

A four-passenger sports car, the "Firebomb" is scheduled for production soon # p160, Mar.26

GM's Bid for Prestige Plus: Cadillac Eldorado Brougham will go into production (with illus) p52, Apr.2

Readers Report: Remerber the 5GV? (with illus) p8, May 7

The Race for Third Place: The Showdown Will Come Next Year (with chart) p28, May 7

Packard will make a $5,933 sports convertible # p36, May 21

AVCO Mfg. Co.

Thor Corp. signs contract with Bendix Div. to make its new washer # p84, Mar.5

Reports drop in first quarter earnings # p67, Apr.23

AVERY, Sewell

Wolfson Takes His Proxy Fight to the Stockholders (with illus) p30, Mar.12

Ready for the Rollcall at Ward: Wolfson hasn't conceded defeat, but he's gloomy about Avery's accord with Teamsters (with illus) p27, Apr.9

Two open-end trust funds announce they will vote to retain management. Allstate Insurance will vote for Avery # p119, Apr.16

Wolfson Gets a Foot in Montgomery Ward's boardroom (with 6 illus) p28, Apr.30

Palace Rebellion at Ward: Avery's supposedly solid front crumbles as John A. Barr take top spot p30, May 14

Quiet At Last . . . at Ward's after an angry Saturday meeting where Wolfson glowers and Avery storms out p34, May 21

AVIATION

Bubbles in the Plane (illus) p168, Jan.15

The first magnesium airplane is expected to fly sometime in Feb. # p93, Jan.22

Flying by TV Will Be Simpler (with 4 illus) p34, Jan.29

Supplies with a Spin (illus) p52, Jan.29

TWA runs essay contest offering the prize in 1985 # p36, Jan.29

The Aircraft Stocks: Bulls Get an Attack of Nerves (with table) p154, Feb.12

The Skyrocketing Aircraft Shares: How High Will They Go (with table and chart) p41, Feb.19

Two-Way Flying Still Has a Long Way to Go (with 2 illus) p70, Feb.26

Boeing's $2-million wind tunnel project in Seattle will carry winds going 2,500-mph. and faster # p60, Mar.12

Tepees Make Hangars for Pogo Planes (illus) p32, Mar.12

The Aircraft Stocks: First Casualties of Fulbright Hearings (with table) p168, Mar.12

Parachuting from ground level before take-off or after landing, can be safe with a British-designed ejection seat # p88, Mar.19

Making Planes . . . by pushbutton is promise of Air Force-Convair contract p25, Apr.2

Convair Stages a Coup: By hiring a nuclear physicist and venturing into basic research p74, Apr.9

Die-Forged Giant (illus) p104, Apr.23

Fighting for Air Weapons: Electronics firms and airframe makers lock horns in scramble for control of a new kind of industry p30, Apr.23

Surface Combustion has a hot fuel priming device that makes three-minute starts possible for large aircraft piston engines # p80, Apr.30

Los Angeles: Fuss Over Planes p94, May 14

A Shifting Lineup in Munitions: Mostly in the aircraft industry (with table) p120, Jun.11

Supremacy in the Air (Trend) p184, Jun.11

Intelligent Machines Carve Jet Wings (with 2 illus) p108, Jun. 25

Airports

Next Question, Please (with illus) p70, Feb.19

Radar With 100-Mile Reach Speeds Airport Traffic: LaGuardia gets new system of clearances (with 4 illus) p80, Mar.19

The airports—bringing them down by electronics (Cover) Mar.19

Toledo: Be Our Guest p147, Apr.2

Readers Report: Air Traffic Cops p10, Apr.9

Readers Report: Free Airways p8, Apr.16

Milwaukee: Planes of Rockets? p69, Apr.23

Cargo

Readers Report: Air Freight's Future p12, Jan.15

Short news item

Short news item

United Parcel-Air Cuts Rates p47, Jan.22

Readers Report: Air Force & Air Freight p10, Feb.5

A 50% increase in air freight crossing the Atlantic is expected to follow the cut in cargo rates # p23, Apr.2

A Howling Trade in Monkeys (with 5 illus) p62, May 28

Navy will release a few DC-6A cargo planes to commercial airlines # p34, Jun.11

Foreign

The first DC-6 service in Canada begins between New York and Toronto # p60, Jan.8

Lloyd Aereo Colombiano plans helicopter service in Latin America # p154, Feb.19

Intense International competition continues. Some recent developments p159, Mar.19

Global Rush to Douglas: Foreign airlines flock to the DC-7 p156, Apr.16

Russia shows West three of its heavy jet bombers. Up to now the U. S. has underestimated the scientific, engineering, and production abilities of the Soviet # p30, May 21

Ominous Gain for the Reds: Russia takes an apparent lead on the airpower race and it's setting off fireworks in Washington (with 2 illus) p96, May 28

Helicopters

A new Army helicopter will be worked out by Bell Aircraft # p64, Feb.26

Helicopters sell houses p144, May 28

Labor

Peace in Aircraft Bargaining: Workers get raises of 5¢ to 8¢ an hour, with new fringe benefits besides p57, Jan.1

In aircraft, 3% pay raises spread p177, Mar.19

Private Planes

Businessmen are flying nearly four million hours a year in private planes # p168, Jun.11

New plane for Eisenhower p113, Jun.11

A private jet plane for companies will soon be on the market # p184, Jun.13

Jet planes for executives p106, Jun.25

Transport

Sharing the Pacific Travel Market: Ships and Planes (with chart) p82, Jan.15

Flight queries are answered immediately by American Airlines # p48, Jan.29

Air Routes: The White House has told CAB what to do about Pacific routes. Now Mexican flights come up p32, Feb.12

"Non-sked" death sentence is recommended by two CAB examiners # p32, Apr.2

Nonskeds Hit by CAB's claim that their money-making aircoaches fly illegally p28, Apr.9

Near-Term Prospect Is Bright . . . for airline profits to follow revenues upward (with table and chart) p113, Apr.16

Aircraft industry may soon have to start work on proximity indicators because air traffic is getting so thick # p110, Apr.23

Air Travel: Heading Into the Steepest Climb Yet (with chart and illus) p80, Jun.4

Air Travel Flies High (chart) p170, Jun.11

Douglas Jet: 6½ Hours to Paris p32, Jun.11

AWARDS

The suggestin box at GM last year paid off to the tune of nearly $2.5-million # p62, Feb.12

B

BABB, Jervis

Named chairman of the board of Lever Bros. # p118, Feb.26

Short news item

BABCOCK & Wilcox Co.

Consolidated Edison picks company to build the atomic reactor for its Peekskill plant # p34, Mar.5

Pres. Iddles says not to expect any big profits from nuclear power activities for some years # p158, Apr.16

Getting In on the Ground Floor . . . in the scramble for atomic reactor business p72, May 7

BABY Buggies

Pushing the Baby Buggy p174, Apr.9

BABY Sitters

Radio Baby Sitter p78, Feb.26

BACHE & Co.

Market letter gleanings # p156, Feb.12

Market letter gleanings # p168, Mar.12

BAILEY, Walter K.

Elected president of Warner & Swasey # p88, Apr.2

BAKELITE Co.

Announces a lightweight plastic, that has a cell structure like wood # p72, Feb.19

BAKER, Jack

How to Keep Stock Moving: Skirt maker does job with precise inventory recording system p138, Jun.18

BALDWIN-Lima-Hamilton Corp.

Announces major executive changes and moves its main office to downtown Philadelphia # p34, Jan.1

Plans merger with Hydropress, Inc., and Lowey Construction Corp. # p123, Jan.8

Acquires 100% ownership of Madsen Iron Works # p92, Feb.12

BALL, Gordon

Seaway Puts Montreal on Mettle (with illus) p82, Mar.12

BALTIMORE, Md.

Banking on Horseback (illus) p116, Apr.9

Work starts on the Patapsco Tunnel p69, Apr.23

BALTIMORE & Ohio RR

Asks permission to issue $22.2-million of first and refunding mortgage 4% bonds # p64, Jan.29

Hires three investment banking houses to draw up plans for simplifying the road's debt structure and cutting costs # p58, Feb.26

ICC authorizes road to issue $22.2-million 4% bonds # p74, Mar.12

BANDUNG Meeting

See Afro-Asian Conference

BANK of America

At yearend set a batch of new records for nongovernmental banks # p84, Jan.8

BANK of England

Last week's increase in the rediscount rates has had little effect so far # p108, Feb.5

BANK of Manhattan Co.

Bank flirtation: Signs point to Chase and Bank of Manhattan merger p33, Jan.8

The New No. 1 Bank in Greater New York (with map and chart) p116, Feb.12

BANKERS Trust Co.

Plans to merge with Public National Bank & Trust Co. # p34, Feb.19

Bankers Trust Plans 25-Branch Merger p57, Feb.26

BANKS and Banking

Bank Flirtation: Signs point to Chase and Bank of Manhattan as merger condidates p33, Jan.8

Bank of America sets some new records # p84, Jan.8

Billion-Dollar Bank Club: Mergers Make Them Bigger Yet (with table) p56, Jan.22

New York Trust plans to enter the consumer installment loan field # p42, Jan.22

The Bronx County Trust Co. is to be bought by the Bank of Manhattan, which in turn is scheduled to merge with Chase National # p34, Jan.22

Thomas O'Neill brings suit to block acquisition of Colonial Trust by Chesapeake Industries # p108, Jan.22

The New No. 1 Bank in Greater New York: Chase National and Bank of Manhattan (with map and chart) p116, Feb.12

Bankers Trust plans to merge with the Public National Bank & Trust # p34, Feb.19

Senate study of the stock market will be postponed while the Banking Committee processes replies to its questionnaire # p46, Feb.19

Bankers Trust Plans 25-Branch Merger p57, Feb.26

Latest bank rumor links Guaranty Trust and First National # p144, Feb.26

Another King-Size Merger: National City and First National of N. Y. p32, Mar.5

Men Who Set the Nation's Money Policy: How 11 members of Federal Open Market Committee control the wealth (with 5 illus) p110, Mar.19

Ray Gidney believes New York bank competition will be strengthened if proposed mergers go through # p34, Mar.26

Readers Report: Banking—A New Era p8, Mar 26

Directors of the First National Bank of Kansas City and Inter-State National Bank have approved merger # p65, Apr.2

U. S. banks generally are doing more business abroad # p100, Apr. 2

Bank funds should be more plentiful, momentarily, because of a payoff on crop loans # p18, Apr.9

Banking on Horseback (illus) p116, Apr.9

Banks merger and "duplicate accounts" p156, Apr.9

Brokers Turn to Automation: Electronic calculators catch up with Wall Street p118, Apr.16

Has the New York bank merger trend ended? Rumor continues that Guaranty Trust and Manufacturers Trust will marry # p158, Apr.16

Spotlight on Bank Holdups: A nationwide increase is worrying insurance companies and the FBI (with illus) p27, Apr.16

A Cold Look at Bank Mergers: Congress is talking of tightening up the antitrust laws to crack down on some bank mergers p52, May 7

Cumulative voting for directors of national banks gets a setback on a measure O.K.'d by the Senate Banking Committee # p130, May 7

FDIC reports bank profits rise # p132, May 14

Switch In Banking Figures is Made by Federal Reserve p54, May 21

"An increase in bank lending rates, including the prime rate is a reasonable expectation", say Roy Reierson # p116, Jun.4

Deposits in mutual savings banks rose $44-million in April # p116, Jun.4

Ready to Change Bosses Without Pain. Houston's Second National Bank picks a crown prince (with 2 illus) p50, Jun.11

World Bank Looks at Its World: Bank finds its member nations and customers in best shape since World War II p152, Jun.18

Automation for Banks p106, Jun.25

House and Senate groups eye bank and other mergers p130, Jun.25

Checking Accounts

The Growth of Checking Accounts (chart) p105, Mar.19

Cleveland's Banks at War: Simmering feud over checking accounts flares up in the Ohio legislature p64, Apr.2

BARBECUES

Kook-Out-Barbecue has an electric heat coil in its charcoal bed # p143, Mar.5

Some suggestions on summer eating and cooking outdoors # p167, Jun.11

BARBER Oil Corp.

Will net $14-million after taxes from sale of its stock interest in American Republic Corp. # p61, Apr.9

BARBET, P. M.

Travel Agency: Harassed Guide in a Global Maze (with illus) p84, May 21

BARBOUR, Robert L.

Quits his job as director of public relations for the N.Y., New Haven # p76, Jun.4

BARDEN, Graham

For Labor: Friends Who Count p134, Jan.22

BARGES

Liquid Sulfur...books passage on insulated barges for trip up the Mississippi (with illus) p74, May 21

BARNES, Donald

The Battle Gets Tough When Top Men Fall Out (with illus) p80, Mar.5

BARNES, Stanley

Antitrust: No sharp Change p31, Mar.5

A Cold Look at Bank Mergers p52, May 7

Trustbusters Get Hotter: GOP's Barnes is as tough an antitruster as Democrat Celler p31, May 21

Snub for the Antitrusters: Chrysler head says smaller auto makers want no government help. But Barnes says federal eye is still on industry p30, Jun.11

BARNES, Wendell B.

Putting New Entries in the Field p50, Feb.12

BAROMETERS

Cloudy, but Clearing p124, Jan.8

Taylor Instrument makes a barometer that is calibrated in golfing terms # p49, Apr.9

BARR, John A.

Palace Rebellion at Ward: Avery's supposedly solid front crumbles as John A. Barr takes top spot (with illus) p30, May 14

BARRACKS Electronics Corp.

Cracking Down on Counterfeits: Conviction for faking radio and TV tube trademarks is first step toward damming a flood p41, Apr.9

BARRETT-CRAVENS Co.

Guide-O-Matic industrial trucks are made by company # p64, Mar.12

BARRY, G. J.

A Better Yardstick for Costs? (with table) p102, Jan.15

BARUCH, Bernard

Talking About the Market: Fulbright turns to experts for investigation of bulls (with illus) p30, Mar.5

Says, "I've never known an amateur to make any money speculating in the market" # p156, Apr.9

BARWICK, Eugene T.

Tufted Textiles Take the Floor (with illus) p72, Jan.15

BASEBALL

Minneapolis: Major League Bait p54, Mar.5

Kansas City: Crazy About the A's p70, Apr.16

BASKETBALL

Today's Ballplayers—Tomorrow's Executives (with 4 illus) p62, Apr.2

BATES Mfg. Co.

Settlement ending strike provides that CIO Textile Workers wages will continue unchanged # p164, May 7

Staple Factory (with illus) p118, May 7

Maine House of Representatives turns down bill to block sale of company # p50, May 21

BATH Iron Works Corp.

Company officials offer no explanation for spurt in company stock, but the street idea is that rumors did it # p156, Feb.12

What Does a Company on Rumor Ride Do About It? (with chart) p30, Apr.9

40% of company's outstanding stock is now in the hands of brokers # p148, Apr.23

BATTELLE Memorial Institute

Awards contract to American Machine & Foundry to build a "swimming pool" type nuclear reactor # p186, Feb.12

Reports on the first year's operation of its Frankfurt (Germany) lab # p162, Feb.26

Copy for photo-offset reproduction can be cleanly corrected, using a new fluid developed by Battelle # p102, Mar.19

BATTERIES

Solar batteries may heat your house someday, says GE scientist # p43, Jan.1

FTC wants to know if Pioneer used false or misleading advertising for AD-X-2 # p166, Jan.15

Solar batteries are up in efficiency to 11% from their original 6% # p80, Apr.30

BEACHCOMBERS

Scientific Beachcomber Prospects for Oil (with 8 illus) p66, Mar.12

BEARFOOT Sole Co.

Tinted tires for everybody # p85, May 28

BECK, Dave

Ready for Rollcall at Ward: Wolfson hasn't conceded defeat, but he's gloomy about Avery's accord with Teamsters (with illus) p27, Apr.9

Beck Still Wants a Merger...with the dockers, but AFL's firm stand on ILA ban is an obstable p130, Apr.23

BEECH Aircraft Corp.

Jet planes for executives # p106, Jun.25

BEER

Beer Championship for 1954 Goes to Anheuser-Busch # p47, Jan.22

Cuba will export beer to Florida # p141, Feb.26

Holland is now the world's largest beer exporter # p141, Feb.26

Beer Sales Down, Rivalry Up: The big brewers are redoubling their marketing campaigns p152, Mar.12

A popular-priced light beer is Anheuser-Busch's latest bid to keep top position # p54, Mar.26

Milwaukee Breweries have been handed wage demands by CIO union # p142, Apr.23

Sending College Boys On a Salesman's Job ...is how Gulf Brewing sells beer (with illus) p59, Jun.25

Gussie Busch Hits the Road: Anheuser-Busch president dons old role as chief salesman p62, Jun.25

Texas tax boosts hit beer hardest p113, Jun.25

BEGGS, Kenneth

Profiles of 1960: Businessmen Are Learning How to Use Them (with chart and illus) p66, Mar.5

BELDING Corticelli Industries, Inc.

Gets the first license to produce Nylon 8 # p80, Apr.30

BELL Aircraft Corp.

Stockholders question the planned sale of 631,715 shares of Niles-Bement-Pond treasury shares to Equity Corp. for cash and Bell Aircraft common stock # p34, Jan.22

Signs new contract with UAW # p134, Feb.5

A new Army helicopter will be worked out by Bell Aircraft # p84, Feb.26

Two-Way Flying Still Has a Long Way to Go (with 2 illus) p70, Feb.26

BELL, Elliott V.

Stock-Taking At the Year's End p15, Jan.1

BELL Telephone System

Works on a machine that will make transistors (with illus) # p64, Feb.19

Field Phones Tripled (with illus) p142, Mar.5

Computer Will Sprout Jet Wing (with illus) p98, Mar.19

Pension fund does not buy stocks # p126, Mar.26

TV Relay Leaps 200 Miles (with illus) p138, Apr.2

BELLENGER, Robert

Industry Eyes the Budding Scientist (with illus) p28, May 21

BELYEA Truck Co.

The Last 9 Miles Were the Worst (with 4 illus) p21, Jan.1

BELZ, Fred

How To Rescue A Sitting Duck (with illus) p186, Mar.19

BENDIX Aviation Corp.

Transistors will be used in all radios made for Ford # p72, Feb.12

Printed circuits will go into all radios supplied by Bendix to Ford # p64, Feb.19

Readers Report: Printed Circuits? Yes p8, Mar.12

Transistors fly B-25 # p62, May 14

BENRUS Watch Co.

A self-winding automobile clock that mounts in the center of the steering wheel is announced # p49, Apr.9

BERGE, Ansgar

Urges bankers to finance New England timber owners # p47, Jun.18

BERGEVIN, Bernie

Robot Pet Feeder (illus) p177, Apr.9

BERKSHIRE Fine Spinning Associates

Stockholders of company approve merger with Hathway Mfg. Co. # p186, Mar.19

BERLIN, Don R.

Replaces Frank Piasecki as chairman of the board of Piasecki Helicopter Corp. # p78, May 14

BESSELIEVRE, Edmund

Waste Experts: Toledo contractors set up new division to specialize in curing problems of industrial pollution p78, Jan.22

BETHLEHEM Steel Corp.

The Fore River shipyard gets Navy contract to build offshore radar tower # p36, Jan.8

Since starting its college-aid program company has mailed out checks totalling some $321,000 # p116, Jan.15

Announces new expansion program at its Sparrow Point plant # p34, Feb.5

Bethlehem Steel Tops 1954 Stock Gains (with table) p135, Feb.12

Drawing New Lines on Mergers p27, Mar.26

Stock split rumors are fading # p119, Apr.16

Announces two plans to bolster its cash resources # p67, Apr.23

Trustbusters Get Hotter p31, May 21

Scored expected success with its recent offering # p116, Jun.4

Score Two for the Antitrusters: Bethlehem Steel goes slow on tie-up plan p32, Jun.18

Tight Fit for Floating Island (illus) p28, Jun.18

Short news item

Merger Shortcut: Bethlehem and Youngstown want Justice Dept. to speed up decision p28, Jun.25

BETTINGER Corp.

Brighter outdoor movies are made possible by Reflectoscreen # p144, Apr.2

BICYCLES

Eisenhower has to decide whether or not to go along with Tariff Commission's recommendation for a tariff boost in bicycles # p164, Mar.19

An increase in the U. S. tariff on British bicycles could affect London's trade position # p140, Mar.26

The bike decision is up to the President himself. Austrians are worried most # p128, Apr.23

Eisenhower sent Tariff Commission recommendation for a hike in bicycle duty to commission # p158, May 21

BIEMILLER, Andrew

Unions Woo Support in Congress (with table and illus) p129, Feb.5

BIG Four Meeting

Meeting at the Summit (Trend) p209, May 21

The Big Four meeting "at the summit" which may come the end of July, will set the stage for a long, complicated process of negotiation # p161, May 21

Behind the cautioning on the coming Big Four talks are some hard facts of the cold war # p98, Jun.11

Setting the Stage for a Bargain? Disarmament pot warms, so U. S. sweats out a program (with table) p116, Jun.11

Staging a Diplomatic Drama: Handling behind-the-scenes work at Big Four parley is job of State Dept. (with 4 illus) p75, Jun.18

Geneva: Peace Moves Nearer. Men in high places feel the Summit meeting will clear the ground for an East-West settlement p32, Jun.25

It's a safe bet that at some stage of the East-West talks the question of trade will be a bargaining counter # p147, Jun.25

BILLION Dollar Club

The 1954 Billion Dollar Club (table) p65, Apr.23

BINGHAM, George Barry

Louisville: A Blend of Almost Everywhere (with illus) p80, May 7

BIRDS

A successful wing-flapping model bird has been put together by Orthopter Co. # p64, Mar.12

BIRDS Eye Div.

See General Foods Corp.

BIRMINGHAM, Ala.

Perambulating Festival p75, Apr.16

BLACK, John D.

Buckling Down to Problem Solving p104, Jan.8

Economist John D. Black: Theory is no good if you can't use it (Cover) Jan.8

BLACK, Robert F.

Louis E. Wolfson will name Black a member of the board of Montgomery Ward if he gains control # p84, Mar.5

BLANTON Co.

Oleo Ads Churn Up New Fight p70, Jun.11

BLAW-KNOX Co.

How a Company Can Gracefully Get Out of Town (with 4 illus) p110, Feb.26

Readers Report: A Graceful Exit p8, May 14

BLIWAS, Melvin J.

Readers Report: Innocent Bystander (with illus) p8, Jun.4

BLOCKSON Chemical Co.

Considers merging with Olin-Mathieson Chemical # p138, Apr.30

BLOOD

Your blood pressure can ring a bell, if you are hooked up to a pressure-recording device # p143, Mar.5

If your blood pressure starts climbing, you can gain some initial and beneficial reassurance from these facts # p179, Mar.12

Aldosterone, a chemical substance identified in the blood, may help solve how the body repairs a wound # p144, Apr.16

BLOUGH, Roger M.

Big Steel's New Top Man Has Job Cut Out (with illus) p26, May 7

BLUNDELL Kanning Kitchen

Moose by the Can (with illus) p174, Apr.9

BLYTH, Robert B.

Predicts a balanced cash budget for the U. S. in the fiscal year beginning in July # p36, May 21

BOATS

1955 Motor Boat Show: The Highest Yet (with 6 illus) p28, Jan.22

You can raise or lower your outboard motor with an outrigger mounted called Hi-Lo # p168, May 7

U. S. Coast Guard Auxiliary will extend its free safety examination to outboards # p194, May 14

Tote-to-Boat Co. makes a collapsible aluminum and canvas boat that holds three # p184, May 21

Plastic Boats: Molded Fiberglass Co. fits out auto body plant so it can make hulls p75, May 28

From Till to Tiller—in 15 minutes (with 5 illus) p90, Jun.18

"Wheel-A-Boat" is a sort of built-in trailer # p168, Jun.25

BOEING Airplane Co.

Bubbles in the Plane (illus) p109, Jan.15

Boeing's $2-million wind tunnel project in Seattle will carry winds going 2,500-mph. and faster # p60, Mar.12

Boeing Wins: The Air Force award of $460-million worth of jet tanker work puts Boeing in front for jet transports p58, Mar.12

A pat on the back for Boeing unionists by International Assn. of Machinists backfired in Seattle # p142, Apr.23

The Air Force may cramp Boeing's plans for commercial jet transports # p62, May 14

BOHN, Leslie A.

Local Curb Exchange: The Market Gets Thin (with 4 illus) p48, Mar.5

BOLIVIA

Ollman Hits Cash: Glenn McCarthy gets $4-million by selling a half-interest in his Bolivian concession p31, Jun.25

BOMB Shelters

Basement atom bomb shelters are described in Government Manual # p141, Mar.5

Knapp Mills makes a shelter against bombing and radioactive fallout # p120, May 7

BOMBS

Portland, Ore.: Boom in the Store p116, Apr.30

BONUSES

AMA reports on salaries, bonuses, and pensions paid to company officers and directors # p75, Jan.29

Eastman Kodak will distribute $28.3-million # p198, Mar.19

Du Pont reports on salaries and bonuses paid last year to its 28 directors # p65, Apr.2

BOOKS and Pamphlets

Handbook of Industrial Direct Mail Advertising # p70, Jan.8

Technical problems that have the armed forces stumped have been compiled in a publication # p166, Jan.15

FTC Slaps Book Publishers: In Doubleday case, FTC frowns on the two-price system p90, Jan.29

How to Wake an Economy p104, Feb.5

New Directory is prepared by American Society for Testing Materials # p186, Feb.12

How People See Businessmen: TV, plays, books may emphasize wrong aspects of business world p76, Feb.19

New books on housing: Build Your Own Summer Camp or Cabin and Living on the Level # p148, Feb.26

A Guide to the Planets, Exploring Mars, Our American Weather, and the New Book of Dogs p128, Mar.5

In the do-it-yourself line: Antique Reproductions for the Home Craftsman, Easy Home Repairs, and Plywood Projects for the Home Craftsman # p128, Mar.5

N.P.A. issues report on the Philippine American Life Insurance Co. # p160, Mar.19

Savings: New Study Shows Where They Go and Why (with 4 charts) p130, Mar.19

The Pruning Manual, Greedy Gardners, The Complete Boating Handbook # p184, Mar.19

Your Insurance and How to Profit By It # p160, Mar.26

Power Tool Woodworking for Everyone, and How to Use Hand Tools # p122, Apr.2

Pictorial History of the Wild West, Out West, and Dead Man Pass # p172, Apr.9

Profit Sharing in American Business by Edwin Flippo # p134, Apr.9

The Good Shepherd, Pray for a Brave Heart, Murder in Trinidad, and Live and Let Die # p172, Apr.9

The Revolution in World Trade by Samuel Lubell p148, Apr.9

The Macmillan World Gazetteer and Geographical Dictionary and Hammond's Pictorial Travel Atlas of Scenic America # p168, Apr.16

A Credo for Designing . . . based on utility is outlined in new book by Henry Dreyfuss (with illus) p166, Apr.23

Harvard's Galbraith Now Is . . . Looking Back at the Great Crash (with illus) p92, Apr.23

Camping Handbook by Edmund Burke # p152, Apr.30

The Silent Continent, By William Kearns, Jr. and How to Watch Birds, by Roger Barton # p152, Apr.30

The Accident, by Dexter Masters; The Raiders, by William E. Wilson; Destination Danger, by William C. MacDonald # p168, May 7

Young Sam Johnson, by James C. Clifford; The Men and the Mountain, by William Brandon; A Train of Powder, by Rebecca West; The Battle for Investment Survival, by G. M. Loeb # p168, May 7

Director's Manual: The Incident Process, by Paul Pigors. Bureau of National Affairs, 1955. p76, May 14

Patent Policy Survey by Dr. Archie Palmer # p38, May 14

The Complete Book of Fishing Tackle # p184, May 21

Challenge to Foreign Program: Economists call for bolder aid program than Eisenhower proposed p152, May 28

But Mergers Are Different Now (with chart) p54, Jun.4

International Chamber of Commerce issues 10 brochures on problems of world trade p144, Jun.11

Government Printing Office issues list of foreign purchasing agents in the U. S. # p38, Jun.25

Hammond's new Ambassador World Atlas # p168, Jun.25

BOOZ, Allen & Hamilton

Survey shows executive appraisals can be improved # p88, Apr.2

BORDEN Co.

Buys American Monomer Corp. and Monomer-Polymer, Inc. # p80, Feb.19

BORG-WARNER Corp.

Norge Offers Dealers New Profit Sharing Plan p63, Jan.15

Users Help Design the Product (with 2 illus) p60, Mar.19

Hardgoods: Racing With the Autos p32, Apr.16

Is expanding its British operation # p156, May 14

Merges with Byron Jackson Co. by an exchange of stock # p78, May 14

BOSTON Circumferential Highway

New England Highway Upsets Old Way of Life: How Route 128 changed the country (with map and 8 illus) p186, May 14

BOSTON & Maine RR

Friends of Patrick McGinnis claim to have bought effective control of B&M # p24, Jan.1

McGinnis Runs Into Roadblocks p85, Jan.8

Joint employment of operating and mechanical department personnel with the Maine Central will end # p124, Jan.15

McGinnis Moves: Formally opens drive for control of B&M p120, Mar.26

ICC starts inquiry into the possible merger of the B&M with the New Haven # p32, Apr.2

Edward S. French resigns # p148, Apr.23

ICC rules proxy fights did not produce any violations # p34, Jun.4

BOSTON, Mass.

Toppled Steeple Soon Will Rise (with illus) p41, Jan.15

Fund to restore the Old North Church goes over the top # p80, Mar.12

An off-street parking program has been approved # p104, Mar.26

How to Ease Into Retirement (with 4 illus) p66, Apr.2

New England Highway Upsets Old Way of Life: How Route 128 changed the country (with map and 8 illus) p186, May 14

Pushcart Haven p96, May 14

New England's first educational TV station is now on the air p112, May 21

Court Trims City's Plans p86, May 28

Readers Report: Today's Minute Men p14, Jun.11

BOSTON Packaging Machinery Co.

Makes a machine that heat-seals cellophane bags and applies a zipper string to the enclosure # p72, Feb.19

BOTTLES

See Containers

BOWATER Paper Co., Ltd.

Expands into power development in Newfoundland p156, Apr.16

Hopes to become the world's largest newsprint producer in 1955 # p160, May 14

Newsprint record is claimed for company # p62, May 14

Green Pastures Overseas p130, Jun.4

BOXING

Supreme Court rules professional boxing and the legitimate theater must stand trial to see whether they're violating the Sherman Act p30, Feb.5

BRAKES

Skidless Stops: That's the hope for new disk-type brake p76, Feb.12

Putting on the Brakes Without a Brake Pedal p110, Jun.25

BRANDS

A&P may enter the frozen orange concentrate field # p72, Apr.9

BRASSERT Furnace

The Limited Market Mill: Is It Steel's Best Bet? (with illus) p44, Jan.29

BRAZIL

See also South America

Largest wire-drawing mill in Latin America is planned by Cia # p99, Jan.8

Bustling Growth and a Runaway Currency (with chart and 3 illus) p108, Jan.22

Brazil Eases Investment Rules p155, Jan.29

There's political trouble cooking in Brazil. Add the worsening economic situation and you have an explosive combination # p108, Feb.5

Coffee prices hit a new low last week and so did the 1955 outlook for Brazil # p152, Feb.12

For Truck Drivers an Easier Life p140, Feb.19

$75-million loan from Export-Import Bank has been approved in principle # p156, Feb.19

Prices Grind Coffee Growers: Brazil surplus and sliding prices cause trouble p139, Feb.26

Firestone, Koppers, and Brazilian interests form new company to produce styrene monomer for plastics # p166, Mar.12

Pres. Filho calls for an excess profits tax # p166, Mar.12

Brazil's currency slid this week to an all-time low # p164, Mar.19

Government's oil monopoly announced a discovery well on an Amazon tributary p148, Mar.26

Enters upon a time of political trouble # p152, Apr.9

Dewey & Almy Chemical Co. plans a factory in Sao Paulo # p156, May 14

New Coffee Crisis Is Brewing: Latin America fears Brazil may cut export prices p158, May 14

Coffee Prices . . . fall and Brazil looks to Europe for relief on its trade problems p159, May 28

BREECH, Ernest R.

Behind the Ford Promotions p28, Jan.29

BRENNAN, John

Chrysler's New Moves Click-Just in Time (with illus) p80, May 14

BRICKER Amendment

The amendment to restrict the treaty-making powers of the President is a live issue again # p38, Apr.30

BRIDGEPORT Brass Co.

Die-Forged Giant (illus) p104, Apr.23

BRIDGEPORT, Conn.

Super King Cole super on way p129, Jun.18

BRIDGES

Des Moines: A Better Toll Trap p55, Jan.8

New York: If Someone Needs Bridgework (with illus) p41, Feb.26

Huntington, W. Va.: Bridge Game p94, May 14

BRIDGES, Harry

"Split" in ILMU: Big Hawaiian local amicably quits Bridges union, to protect its cash from judgement over strike p138, Feb.12

BRISTOL-MYERS, Inc.

Bid for Bromo-Seltzer Hits Snag p58, Feb.19

Goes in for cosmetics p120, May 14

BRITISH General Electric Co., Ltd.

Gets an electronics contract for U. S. Navy offshore procurement for NATO installations # p166, Mar.12

BRITISH Overseas Airways Corp.

Order 10 DC-7C transports # p117, Mar.5

Is reportedly dickering to buy 49% of Middle East Airlines p158, Mar.19

Has ordered 20 new-type de Haviland Comet jet airliners # p74, Mar.26

BRITISH Petroleum Co., Ltd.

Stakes a belated claim on the Canadian oil boom p76, Feb.5

Another Oilman Goes East (with chart and illus) p158, Feb.12

BROKERAGE Houses

Brokers Turn to Automation: Electronic calculators prove they can speed their paper work p118, Apr.16

BROKERS Loans

SEC's Rule Tightens Brokers' Borrowing p120, Apr.16

BROWN-ALLEN Chemicals, Inc.

Hupp Corp. wants to buy the electronics end of company # p104, Mar.12

BROWN & Bigelow

Textron American, Inc. is trying to buy the company # p36, May 21

BROWN, Gordon S.

Trying To Make . . . A New Kind of Engineer p64, May 21

BROWN, Guy

Rejects a merger with AFL-CIO # p157, Jun.11

BROWN, J. G.

Louisville: A Blend of Almost Everywhere (with illus) p80, May 7

BROWN, Newell

Named administrator of the Wage & Hour Division of the Dept. of Labor (with illus) # p148, Feb.12

Teaming Up to Attack the GOP: Unions get set to fight Brown for wage-hour job p105, Feb.26

BROWN-Raymond-Walsh

$500-Million Bastion Rising Behind Pyrenees (with 5 illus) p156, Jun.18

BROWN, Watson

Winning Combination in the Suburbs (with illus) p136, Feb.5

BROWNE, Donald

Kaiser Aluminum: Moving Into the Market Center (with illus) p90, Feb.19

BROWNING Arms Co.

Markets a completely new shotgun # p128, Feb.5

BRUCE (E. L.) Co.

Readers Report: Bigger Earnings p14, Jan.8

BRYAN, L. R.

Ready to Change Bosses Without Pain (with illus) p50, Jun.11

BUCHANAN, Norman S.

How to Wake an Economy p104, Feb.5

BUDD Co.

Budd Co. Gets a Big Rebate p53, Jan.1

Offers Continental-Diamond Fibre Co. a share-for-share stock exchange # p75, Jan.29

New Designs Hit the Rails (with illus) p28, Mar.26

Will ask stockholders to O.K. the purchase of Continental Diamond Fibre # p132, Apr.16

Budd sells public on new railroad cars p53, Apr.30

BUDGET (Federal)

Spending plans for fiscal 1956 will be detailed in the budget, now scheduled to reach Congress Jan.17 # p27, Jan.1

Controlling a Colossus (Trend) p160, Jan.22

Eisenhower Gears Budget Hopes to Rise in Business: Not to Spend Less, But to Take in More (with 4 tables and illus) p30, Jan.22

Has the balanced budget goal been abandoned? No, it's still there. It's the ideas on how to achieve it that have changed # p37, Jan.22

The big push to cut spending is over. There's still a deficit and federal spending is about to turn up again # p37, Jan.22

Short news item

Robert Blyth predicts a balanced cash budget for the U. S. in the fiscal year beginning in July # p96, May 21

The unbalanced budget will make news shortly, when Humphrey makes his plea for an increase in the debt limit # p97, May 24

A rise in the deficit may well be ahead. More spending for arms research and development is one reason # p37, Jun.4

Fiscal aides tell Eisenhower that any extra money put into air strength should be offset by cuts elsewhere # p37, Jun.11

BUFFALO Arms, Inc.

Hearing Takes a New Twist: Senate labor unit hears testimony on Neely bill and gets opposing parties to suspend strike p173, Jun.18

BUFFALO, N. Y.

Readers Report: Places to Park (with illus) p8, Mar.19

City takes a more optimistic look at its future as a St. Lawrence Seaway port p86, May 28

BUGAS, John

Making Historic Ford Bargain (with 6 illus) p25, Jun.11

BUILDING

See also Housing

Postwar Growth on U. S. Business Firms (chart) p126, Jan.8

Total volume of construction for 1954 is placed at $37.2-billion, virtually $2-billion over 1953 # p17, Jan.15

Cost of Building Materials (chart) p143, Jan.29

Tempered Presswood siding can be put on a house without nailing # p78, Feb.12

The value of work put in place on all types of projects was the highest for any January # p17, Feb.12

Advice to a committee in charge of a community building project # p179, Feb.19

New Construction: Running Ahead of the Record (chart) p102, Feb.19

Business in 1955: So Good It's Almost Scary (with chart) p28, Feb.26

March was the biggest new construction month ever # p34, Apr.9

F. W. Dodge reports contract awards set a March high of over $2.1-billion # p34, Apr.16

New Job for Chemicals: Making Dirt Stick Together p76, Apr.16

For Builders, No Real Squeeze . . . is foreseen on construction materials, just a few pinches p158, Apr.23

Industrial construction heads up again according to F. W. Dodge # p18, Apr.30

Disturbing the Building Peace: Local of lathers challenge decision of joint industry-union board in jurisdictional dispute p172, May 21

Heavy construction work is accelerating. This underwrites good general business all through 1955 # p18, Jun.4

How to Stretch the Lab Dollar: Midwest Research Institute builds a well-equipped lab for half the conventional cost (with 7 illus) p174, Jun.11

Non-residential construction racked up new highs in the five months through May # p18, Jun.18

A curriculum for general contractors has been set up by UCLA's School of Business # p72, Jun.25

Construction estimates for the year were raised by government experts to an astronomic total of $41.8-billion # p17, Jun.25

BULGANIN, Nikolai

See also Soviet Union

A Tougher Team in the Kremlin (with 4 charts and illus) p25, Feb.25

Crisis In the U.S.S.R.: Red Army Topples Malenkov (Cover) Feb.12

Short news item

Bulganin and Zhukov: The Marshals Move Up (with illus) p130, Feb.19

Readers Report: Coup Scooped p8, Mar.5

BULLARD Co.

Shares dive when directors omitted the usual 50¢ extra # p119, Mar.5

BULLDOG Electric Products Co.

Lighting circuits can be conveniently placed with Electrostrip # p96, Jan.22

BULLET Traps

Radiation Furnace puts a new bullet trap on the market # p148, Feb.26

BUNTING, Dr. J. Whitney

Named consultant in GE's Educational Relations Services Dept. # p78, May 14

BUREAU of the Census

Where the Census Goes Wrong: An industry advisory group says many of the Census of Manufacturers classifications are misleading p114, Feb.5

Lists slightly more than 800,000 new households in the year ended April, 1953—and, in the following year, the drop carried to below 600,000 # p18, Feb.26

It Means a Big Shift in the Economy by 1975. The Growing Problem of Dependents (with chart) p186, May 21

BUREAU of Labor Statistics

Workers Under Benefit Plans (chart) p158, Jan.15

Lines Drawn on Minimum Wages p168, Feb.19

Consumer prices held steady during the month ended in mid-February # p128, Apr.2

Escalator pacts now cover only about 1.7-million # p104, May 7

Ewan Clague is renominated commissioner of BLS # p164, May 7

Best Man for the Job (Trend) p200, May 28

BURKE, Thomas H.

Unions Woo Support in Congress (with table and illus) p120, Feb.5

BURKHART, William

Named president of Lever Bros. # p118, Feb.26

BURLINGTON Industries, Inc.

New name for Burlington Mills plays up the company's diversification and decentralization # p92, Feb.12

BURNS, Arthur

Official Word on the Economy (with illus and 5 charts) p29, Jan.29

Specialized Guides for a Boom: New members add specialized talents to CEA (with illus) p28, Apr.2

BURPEE, George W.

Coverdale & Colpitts Stock-in-Trade: Experience (with 2 illus) p81, Jan.29

BURROUGH Corp.

Wants to buy Todd Co. # p36, May 21

Automation for banks p106, Jun.25

BUSES

Chicago's AFL teamsters buy bus, to be furnished free, to organizations arranging trips for crippled children, etc. # p53, Jan.8

Cincinnati: The "bus club" becomes a reality p86, Jan.8

Worcester, Mass.: Leak in the Bus Till p41, Feb.12

Wilmington stores start bus refund plan, in hope to bring shoppers into stores, but keep cars off streets p151, Jun.11

BUSINESS Abroad Pattern

A Dubious Look at Trade Goals p148, Apr.9

BUSINESS Conditions

Business enters the new year with exceptional assurance. Conditions can hardly help but be good, at least till autumn # p9, Jan.1

Stock-Taking At the Year's End: Coming: An Age of Expansion? p15, Jan.1

This isn't going to be the easiest year on record." It may not even be the best year on record for production and for income. But it looks good for most industries # p9, Jan.1

Forecasting: How Good Is It? (Trend) p132, Jan.8

Some of 1954 blessings. The Dept. of Commerce tots up retail volume at $170.8 billion. Best gainers were filling stations and stores handling food, and drugs # p17, Jan.15

Business, so far in the new year, is living up to expectations. Such a pattern should be typical for some months # p17, Jan.22

A Second Look at the Economy (with illus) p112, Feb.5

A business forecast for 1955 is being made by the Congressional Joint Committee on the Economic Report # p38, Feb.19

Business in 1955: So Good It's Almost Scary (with 8 charts) p28, Feb.26

Profiles of 1960: Businessmen Are Learning How to Use Them. Economists project past trends to appraise our future (with 6 charts and 6 illus) p63, Mar.5

Dept. of Commerce reports on business in first two months of year # p36, Mar.26

Readers Report: Not Our Invention p10, Apr.9

Washington optimism on the business outlook is rising. Reason is first-quarter gain. So, second-half appraisals are being upped # p37, Apr.9

Spotting a Dazzling First Quarter (5 charts) p28, Apr.16

Keeping the Boom Steady . . . on its present course of solid growth—without inflation—is Administration's aim p32, Apr.23

Confidence and Common Sense (Trend) p168, Apr.30

The New Boom Gets Rolling: and economists are confident that today's all-time record is no freak p25, Apr.30

On the business outlook, Washington will watch June figures for signs on how the boom will go in the second half # p37, May 14

Peace Hopes Might Shrink Spending. But . . . Business Isn't Leaning on It (with chart) p27, May 21

Figures that show you how far we've come from a defense economy # p17, May 28

The U. S. economy has made the crucial shift. Business is hitting new highs. And the steam behind it comes from customers # p17, May 28

The Ford concession on the principle of GAW puts a new calculation into the business outlook # p17, Jun.4

Business is coming up to the midpoint of the year with the boom straining at its seams: Signs of mounting pressure # p17, Jun.11

Washington's mid-year business outlook appraisal will be bullish. No slide is expected. Here's the figuring # p37, Jun.11

You can't expect the boom to keep on accelerating at the pace it has hit in recent months. We are close to the physical limit of what the U. S. economy can produce with its plants and labor force # p17, Jun.18

The New Boom: The Consumer Is Running It: High output of soft goods pushes industrial production up (with 5 charts) p26, Jun.25

BUSINESS Failures

Dun & Bradstreet reports on failures for 1954 # p36, Jan.8

Nudging Prewar Levels (chart) p130, Feb.5

BUSINESS WEEK (Magazine)

Readers Report: Fuller Explanation Dept. p8, Feb.12

Switch In Banking Figures is Made by Federal Reserve p54, May 21

Monthly Features

Regional Income Indexes (with table and map) p36, Jan.1; p54, Jan.29; p63, Mar.5; p99, Apr.2; p98, Apr.30; p89, May 28; p116, Jun.25

What's Happening to the Cost of Living (table) p58, Jan.1; p126, Jan.29; p121, Mar.5; p57, Apr.30; p166, May 28

Special Reports

Prospect of Electricity from Atomic Fission: Consolidated Edison plans first atomic generating plant bought with private funds (with map, table, and 5 illus) p100, Feb.12

GAW: The Showdown—the Meaning. Looking at the annual wage issue from all angles (with table and illus) p80, Apr.9

America's Needs and Resources by the Twentieth Century Fund (with 7 charts) p158, Apr.30

The New World of Research: Science is moving into industrial labs, creating a new force in business (with 2 charts and 2 illus) p104, May 28

Surveys

Depreciation: You Need to Figure the Options Now (with 3 charts) p98, Jan.22

It's Still a Long Way From What the U. S. Has . . . but the consumer market is growing in Western Europe (with table) p130, Feb.26

Mortgage Mart: Firm but Wary p42, Mar.5

Directors: Doing More Directing p161, Mar.12

New Worlds for the Trade-In: Used goods business spreads to appliances, farm equipment (with illus) p70, Mar.19

Capital Goods: Prices Point Up . . . indicating "white sale" conditions won't spread far beyond utility equipment p42, Mar.26

Heat Is on the Landlords: Rental market faces first postwar wave of competition (with 2 charts) p32, Mar.26

On the Schedule: Laws That Could Mean a Lot . . . a midway look at what state legislators are doing (with table) p90, Mar.26

Pension Funds: Suddenly Hot p77, Apr.2

The Price Cut in Records . . . has the industry wondering if it helped or hurt the trade p44, Apr.2

The Real Estate Side of Executive Changes: How companies help resettle key men they uproot (with illus) p122, Apr.16

Easier Finery: Second Best Year p31, Apr.16

The Ante Gets Higher and Higher . . . for certain engineers and recruiting them gets tricky (with illus) p98, May 7

Peace Hopes Might Shrink Spending, But . . . Business Isn't Leaning on It (with chart) p27, May 21

'55 Class: First of a Generation: It's the vanguard of a new group that has not known war or depression first hand (with 6 illus) p124, Jun.11

On Ford: Apoplexy, Approval: That's the gamut of businessmen's reaction to the Ford-UAW settlement p29, Jun.11

BUTLER, Paul M.

Democrats: Under Way for 1956 (with illus) p27, Mar.5

BUTLER, Richard S.

Strong Tory Team Aids Eden (with illus) p150, Apr.16

BUTLER, William F.

A Second Look at the Economy p112, Feb.5

BUTTER

See Dairy Industry

BUY AMERICAN

Acid Test for "Buy American": Eisenhower will probably have to decide on low British bid p154, Feb.19

British company enters low bid for six generators for an Army Engineers' dam # p128, Apr.23

Short news item

BUYING Habits

The Customers Are Happy About 1955 (with table) p27, Mar.19

Will Customers Take a Chance? Cyril Herrmann and his aids think they may have a way of finding out why new products fail (with 5 illus) p82, Apr.30

BYFIELD (Robert S.) Co

Market letter gleanings # p166, Feb.19

C

C.I.T. Financial Corp.

Little Man Pays Up—and C.I.T. Prospers (with chart and 2 illus) p102, Jun.4

Commercial paper rate paid by company has been cut # p34, Jun.11

CABLES

The first transatlantic telephone cable will start slipping into the sea this month # p65, Jun.18

CADIZ, O.

Can't Snub Santa p108, Feb.19

CAFE Filho, Joao

Brazil's Inflation . . . Bustling Growth and a Runaway Currency (with chart and illus) p108, Jan.22

CAHILL, John J.

Homeowners Are Making Over Old Businesses—and Fast (with illus) p72, Jan.1

CAIN, Harry P.

Security: The Setup Draws Fire p84, Jun.18

CAIN-SLOAN Co.

Rich's department store merger with Cain-Sloan hits snag p118, May 14

CALCIUM Chloride

Readers Report: The Better Melter? p10, Feb.26

CALDWELL, Jack

'55 Class: First of a Generation: It's the vanguard of a new group that has not known war or depression first hand (with 6 illus) p124, Jun.11

CALIFORNIA

Welfare fund law is up in the legislature # p140, Mar.12

Mutual fund shares found their biggest 1954 market in California # p67, Apr.23

State Supreme Court stands pat on its decision that Long Beach has a right to only half the money in its tidelands p114, May 21

CALIFORNIA Packing Corp.

Negotiates a loan with two life insurance companies # p58, Feb.26

CAMERA Vision Productions, Inc.

Cameras That See Double for TV (with illus) p116, May 7

CAMPBELL Soup Co.

Names two executive vice-presidents, Frank E. Robb and Clarence E. Eldridge # p84, Feb.5

Philadelphia: Soup Tax No Soap p110, Feb.19

Is taking over C. A. Swanson & Sons # p72, Apr.9

CAMPBELL, Thomas G.

Pennsy Next? Wall Street hears a fight may be shaping up p132, Feb.12

CAMPING Trips

How to plan a camping trip this summer for your family # p151, Apr.30

CANADA

Canadian Manufacturers Assn. asks for lower taxes # p90, Jan.8

Canada's dollar barreled into 1955 carrying a 3½¢ premium over U. S. currency # p94, Jan.8

Outlook: Rebound and New Rise, Pace Slower (with 2 charts) p88, Jan.8

Government moves to block the sale of Columbia River hydro rights to Kaiser Aluminum # p34, Jan.15

Toronto: City-Suburb Federation, How Good an Answer Is It? (with map) p64, Jan.22

AMA reports on executive salaries in Canada # p76, Feb.5

The Dominion dollar's premium over U. S. currency dips to lowest since July, 1954 # p156, Feb.19

Cheaper Dollars in Canada (with chart) p116, Mar.5

Canadians are optimistic about their capital spending plans for 1955 # p160, Mar.12

Tax cuts, easy money, and Canada's second budget deficit in a decade is the prescription from Ottawa this week # p152, Apr.9

Red Ink on Purpose: Canada's planned tax cuts mean a shift from revenue surplus to a deficit (with illus) p178, Apr.16

Czechs in Canada p143, Apr.30

Non-fair-trade Canada sees no loss leader problem p52, Apr.30

James Stuart Duncan: Management Without Ulcers (with 9 illus) p122, May 7

As the Cold War Eases: Reds come to the fair in Canada as the biggest foreign exhibitors (with illus) p142, Jun.11

Cities

City-Suburb Federation: How Good an Answer Is It (with map) p64, Jan.22

Plans to expand Maple Leaf Stadium # p76, Feb.5

The city of Montreal floated a $35-million bond issue in the U. S. # p76, Feb.5

Readers Report: For Amalgamation p15, Feb.26

Seaway Puts Montreal on Mettle: Old Canada Faces New Problems (with 15 illus) p82, Mar.12

Vancouver, B. C.: Boom Steals the Ball p116, Apr.9

Foreign Trade

Steelmen cop some export business. Steel Co. of Canada, Dominion Coal & Steel, and Dominion Foundries & Steel report export sales # p55, Jan.1

Better financing facilities for exporters is urged by James Muir # p120, Jan.22

Tariff Lobby: Textile industry wants more protection from imports p76, Feb.5

Chemicals will get some tariff protection # p182, Apr.16

Industries

Royal Bank of Canada reports assets passed the $3-billion mark # p90, Jan.8

The first DC-6 service in Canada begins between New York and Toronto # p90, Jan.8

The way is clear for the merger of the Bank of Toronto and the Dominion Bank # p90, Jan.8

Toronto Stock Exchange ran up the highest value of stock trading in its history # p90, Jan.8

Pine Needles may develop into a new commercial crop # p158, Jan.22

British construction magnates flock to Canada # p76, Feb.5

British Petroleum stakes a belated claim on the oil boom p76, Feb.5

Here's How Some U. S. Firms Are Doing Business in Canada (with table) p78, Feb.5

Trans-Canada Pipe Lines: Financing the Pipeline (with map) p75, Feb.5

Uranium: Now It's a Race for Production (with map and 2 illus) p66, Feb.5

Uranium seems to be going through. And with it comes the biggest single British investment in Canada since the war # p151, Feb.12

"Buy Canadian" gets the nod on contract for generators for the St. Lawrence power project p154, Feb.19

No tariff protection is in sight for the troubled wool cloth industry # p154, Feb.19

Milling of lithium near Barraute, Quebec will start soon. The Quebec Lithium Corp. plans to produce concentrates of the mineral # p60, Mar.12

Trans Canada natural gas pipeline gets a setback p148, Mar.26

Atomic Power for Ontario: Commercial plant may be running by 1958 p109, Apr.2

Canada Goes Suburban: Shopping center trend gets rolling p94, Apr.2

Ontario has three new industries: Pittsburgh Piping & Equipment, Hyde Spring & Wire, and Yale Rubber Mfg. # p106, Apr.2

More Safeway stores for Canada # p72, Apr.9

Company report: Imperial Oil, Canadian Pacific Ry., Canadian Westinghouse, and Canadian General Electric # p162, Apr.16

European Money Migrates, Too (with illus) p170, Apr.16

New iron ore sources are being opened by Bethlehem Steel, Steel Co. of Canada, Pickands Mather, and Caland Ore # p182, Apr.16

Still Pushing New Frontiers: Norris Crump is new president of Canadian Pacific Ry. (with map and illus) p41, May 14

National Gypsum will start quarrying at its gypsum deposit in Halifax # p131, May 21

Canada Sees Best Year Ever: Manufacturers are in a mood of prosperity p128, Jun.4

Canadians are speculating about the "best year ever" # p130, Jun.4

Canadian iron ore for Germans p160, Jun.18

Plants for Canada # p144, Jun.25

Labor

UAW postpones strike at Chrysler Corp. Union has been on strike against Ford since Oct.10 # p136, Jan.22

For Truck Drivers, an Easier Life p138, Feb.19

The Brotherhood of Teamsters and Amalgamated Meat Cutters are about to launch a major joint organizing campaign # p108, Mar.26

The Trades & Labor Congress and the Canadian Congress of Labor will merge # p108, Mar.26

Canadian labor will merge into a new "Canadian Labor Congress" # p180, May 14

The coming merger of Canadian labor federations affiliated with CIO and AFL confronts Roman Catholic union movement p172, May 28

CANADIAN International Trade Fair

As the Cold War Eases: Reds Come to the Fair (with illus) p142, Jun.11

CANADIAN Pacific Ry.

Still Pushing New Frontiers: Norris Crump, new president, must tackle some old problems and new goals (with map and illus) p41, May 14

CANCER

The Answer: No. Scientists throw doubt on connection between nicotine and lung cancer p108, Apr.33

Experts to Clear the Air p78, Apr.30

Cigarettes: On Trial Again: Once more, researchers have come up with statistics linking cancer to smoking p31, Jun.11

National Cancer Institute guesses 1.5-million people have given up cigarettes # p34, Jun.25

CANDY

Confectionery Sales Hit By Waistline Worries (chart) p104, Mar.26

Shifting the Old Candy Store . . . to the roadside will be tried by Fanny Farmer (with illus) p48, May 7

CANNING Industry

Canners Stalled at Dead Center: Frozen food volume is rising p108, Mar.5

Moose by the Can (with illus) p174, Apr.9

CAPEHART, Homer

GOP Opens Up on Market Quiz p168, Mar.19

CAPITAL Airlines

Three Vickers Viscount turboprop airlines will be flying for U. S. Steel # p160, May 28

CAPITAL Goods

Capital Goods: Prices Point Up . . . indicating "white sale" conditions won't spread far beyond utility equipment p42, Mar.26

CAPITAL Spending

See Plant Expansion

CAPITOL Records, Inc.

British Company Buys Capitol Records p47, Jan.22

CARBIDES

Allegheny Ludlum says its two new cemented carbides will reduce machining costs in steel-cutting applications # p78, Mar.26

Kennamental announces a carbide steel-cutting material # p92, Apr.30

CARBORUNDUM Co.

Makes a deal in Argentine # p154, Apr.16

CAREY, James

Now, Assembly by Machine for TV Sets p58, Jun.18

CARNEY, Adm. Robert

Puts D-Day date as Apr. 15 # p35, Apr.2

Security and Secrecy (Trend) p184, Apr.16

CARRIER Corp.

Central Air-Conditioning Is the Big Hope p47, Jan.22

Air Conditioners: How Good Will This Year Be? (with 2 charts) p41, Jun.4

CARTER Oil Co.

Blood From a Refinery Turnip p66, Feb.12

CARTER Products, Inc.

Colgate Loses Round in Squirt Shave Case p54, Feb.12

CASI: Institute of Technology

Will hold a three-day on-campus conference on operations research progress in industry # p94, Mar.5

Industry Eyes the Budding Scientist (with 4 illus) p38, May 21

CASE (J. I.) & Co.

Growth Stocks: Right Ones Thrive (with chart) p58, Apr.2

CASHIN, Frank M.

Kaiser Aluminum: Moving Into the Market Center (with illus) p90, Feb.19

CASS, Millard

Named Deputy Under Secretary of Labor (with illus) # p176, Feb.19

CATERPILLAR Tractor Co.

Has a new subsidiary in Australian # p150, Mar.26

GAW demands spread to farm equipment p125, Apr.2

CATS

Rutgers finds cats do not eat regularly unless they are petted # p162, Feb.26

CELANESE Corp. of America

Growth Stocks: High Ones Thrive (with chart) p58, Apr.2

CELLER, Emanuel

Bank Flirtation: Signs point to Chase and Bank of Manhattan merger p33, Jan.8

Trustbusters Reload Guns p30, Feb.5

A Cold Look at Bank Mergers p52, May 7

Trustbusters Get Hotter: It's harder to tell which side wants to make it rougher for antitrust violators—Administration or Democrats (with illus) p31, May 21

CELLOPHANE

New machine heat-seals cellophane bags and applies a zipper string to the enclosure # p72, Feb.19

CEMENT

Concrete Goes Automatic . . . as pushbutton mixer makes its bow (with 2 illus) p80, Apr.16

For Builders, No Real Squeeze p158, Apr.23

A one-man vibrator for concrete is made by Master Vibrator Co. p66, May 14

CENSORSHIP

Is It Censorship—or What? p32, Jan.15

Advertising by defense contractors is deeply involved in the current controversy over censorship by the Pentagon # p38, Apr.30

CENTRAL of Georgia Ry.

St. Louis-San Francisco Ry. holdings in Central of Georgia shares keep growing # p126, Mar.26

St. Louis-San Francisco Ry. steps up its purchase of railroad stock # p62, May 21

CERAMICS

Ceramic cutting tools may compete with carbide # p64, Feb.26

CHADBOURN Hosiery Mills

Another Boost for Stretch Socks p90, Jan.29

CHAIN Stores

See also Retailing

And Class Too: Edison shoe chain aims at rich new target in Northeastern states p52, Mar.26

The Lure Is Price, Not Glamor . . . at Robert Hall (with illus) p46, Apr.23

New Links for Kroger Chain p48, Jun.25

CHAINS

American Chain & Cable's new x-weld heavy-duty chain will not break at the weld # p49, Apr.9

CHAMPION Paper & Fibre Co.

Is going all out in new supervisory training program starting next month # p151, Jun.18

CHANCE Vought Aircraft, Inc.

3% Pay Raises Spread p177, Mar.19

CHARGE Accounts

Charge accounts went down nearly $300-million in Jan. # p18, Mar.12

Electronic Bookkeeping p62, Mar.12

CHARLES, Robert H.

How to Prosper on Low Profits (with illus) p70, Jan.1

CHARNAY, Dave

Wolfson Gets a Foot in Montgomery Ward's Boardroom (with illus) p28, Apr.30

CHASE-MANHATTAN Bank

May renew its option on the air-wave serial "The Adventures of Sherlock Holmes # p178, May 21

Private Aid for Exporters p142, Jun.25

CHASE National Bank of N. Y.

Bank Flirtation: Signs point to Chase and Bank of Manhattan merger p33, Jan.8

The New No. 1 Bank in Greater New York (with map and chart) p116, Feb.12

On Mar. 28 stockholders of Chase and Bank of Manhattan will vote on merger # p58, Feb.26

CHAVEZ, Dennis

Another worrier over the uranium stock craze # p144, Feb.26

CHECKING Accounts

See Banks and Banking Checking Accounts

CHEESE

See Dairy Industry

Short news item

CHEMICAL Development Corp.

Makes a patching material that handles like putty and dries to near-steel hardness # p124, Jan.8

CHEMICAL Industry

New Job for Chemicals: Making Dirt Stick Together (with illus) p76, Apr.16

CHERRY, L. Byron

February Madness: Starting a Plant, Launching a Promotion (with illus) p28, Feb.12

CHESAPEAKE Industries, Inc.

Finding a New Expansion Tactic: Current deal to take over Colonial Trust is tipoff on CI's new tactic p114, Jan.15

Thomas O'Neill brings suit to block acquisition of the Colonial Trust Co. # p106, Jan.22

CHESAPEAKE, O.

Bridge Game p94, May 14

CHESAPEAKE & Ohio RR

Giving Rail Freight New Pep p132, Mar.5

CHESEBROUGH Mfg. Co.

Jerome A. Straka is named president # p78, May 14

CHEYENNE, Wyo.

The Past Tops TV p108, Feb.19

CHICAGO Apparatus Co.

Safe temperature control is offered in a laboratory water bath that uses an infra-red light source as a heater # p154, Jun.4

CHICAGO Great Western Ry.

Opens up a new industrial district south of Minneapolis-St. Paul # p64, Mar.5

CHICAGO, Ill.

Chicago's Flood . . . speeded up the city's program to do something about its water and sewage problems p36, Jan.1

GE will design and make new automatic traffic control system for Chicago # p43, Jan.1

No pay demand will be made this year by 13 major AFL building trade unions # p148, Feb.12

CHICAGO Mercantile Exchange

Onion futures on the exchange hit 2,715 contracts one day last week # p94, Jan.29

CHICAGO, Rock Island & Pacific RR

For Light Cars, Light Diesels (with table) p68, May 21

CHICAGO, University of

Prof. Rashevsky has revealed a mathematical theory to help explain history # p158, Jan.22

Theme Song of Engineers Is the Blues: Survey finds they're "frustrated"; poses management problem p116, Feb.26

CHILE

See also South America

Inflation Still Plagues Chile: Further devaluation may be required p166, Feb.12

Threatens to divert its copper from Great Britain to U. S., Asia, and Latin America # p164, Apr.23

Chile's copper law p158, May 14

New Law Puts Glow on Copper: It revises the tax setup to encourage U. S. companies p128, May 21

CHINA

Red China has opened an all-out drive to take the chain of coastal islands that Chiang Kai-shek has held # p123, Jan.22

Showdown with Red China: Eisenhower has drawn the line and warned the Chinese Reds not to step over it p27, Jan.29

Claims new oil reserves are found in northwestern China # p166, Mar.12

Chinese scientists are subject of MIT's Center for International Studies # p144, May 7

Japan and China sign trade pact p160, May 14

Soviet Methods and Machines Go to Work in Communist China (with 6 illus) p154, May 28

Before the summer is over the U. S. may be talking out the Formosa issue with Red China # p119, Jun.4

CHINA Ware

See Dishes

CHOU-En-Lai

The Red Lines Are Shifting: May try to get Quemoy and Matsu by diplomacy rather than by force (with illus) p29, Apr.23

Afro-Asians Will Speak for Themselves . . . and as a result of their efforts at Bandung, tension over Formosa eases (with 2 illus) p134, Apr.30

CHRIETZBERG, Lawrence

Industry Eyes the Budding Scientist (with illus) p28, May 21

CHROMIUM

Better chromium plating is said to be result of new process announced by United Chromium # p110, May 7

CHRYSLER Corp.

See also Automobiles; Congress of Industrial Organizations—Auto-Aircraft

Chrysler Jacks Up 9,000 Bosses: New program for management p30, Jan.1

Chrysler Building Plan Heralds Wide Expansion p33, Jan.8

An electronic facsimile system, developed by International News Service, has been adapted to inter-office communications # p106, Jan.22

Look at All Three—Plymouth (with illus) p33, Jan.29

Airtemp Div. announces new built-in room air conditioner p64, Feb.5

Canada Pact . . . ends UAW's strike at Ford's dominion plants, opens way for tackling Chrysler p122, Feb.5

New Chrysler Discount Means Savings, Sales p121, Feb.5

Announces plans for new automotive transmission plant and new Plymouth engine plant # p34, Mar.5

Announces a "multimillion" expansion of engineering facilities at Highland Park # p34, Mar.12

Will double its output of automatic transmissions, and will build plant at Kokomo, Ind. # p60, Mar.12

Chrysler Eyes . . . outside talent for its management expansion p29, Mar.19

A selfwinding automobile clock that mounts in the steering wheel is announced # p49, Apr.9

Auto safety belts will soon be available as optional equipment on Chrysler cars # p34, Apr.30

A transistor radio for cars # p126, May 7

The Race for Third Place (with chart) p28, May 7

Chrysler's New Moves Click—Just in Time. New kind of management team pulls firm out of its 1954 slump (with 16 illus) p80, May 14

Rumor denial by Chrysler says it's not true it will absorb Electric Auto-Lite # p50, May 28

Opening the Door for GAW: Ford meets the issue, GM and Chrysler will find it hard to resist a similar concession p25, Jun.4

Snub for the Antitrusters: Chrysler head indicates smaller auto makers want no government help p30, Jun.11

R. C. Summerville predicts 1956 auto prices will be up # p34, Jun.25

CHRYSLER Corp. of Canada

Workers get 40¢ hourly raises and two more paid holidays # p124, Mar.5

Readers Report: Only 4¢ p12, Mar.19

CHURCHES

Boston: Toppled Steeple Soon to Rise (with illus) p41, Jan.15

Readers Report: The "Unchurched" p8, Jan.22

CHURCHILL, Sir Winston

See also Great Britain

Stock-Taking At the Year's End p15, Jan.1

Churchill addressed his H-bomb speech to the entire world, not just to the British people # p107, Mar.5

Coexistence—on Our Terms: Dulles and Churchill set new and tougher course in dealing with Russia (with illus) p25, Mar.12

Massive Deterrent (Trend) p196, Mar.12

It looks as if Churchill will soon retire. That would mean early elections, probably in May or June # p139, Mar.26

Churchill resigns as Britain's Prime Minister, and Sir Anthony Eden takes over (with illus) p29, Apr.9

Believes there is "another new look on the Kremlin" that "powerful forces behind the new faces" are working for a change in Soviet policy # p161, May 21

CIGARETTES

Cigarette sales during 1954 fell 4.6% below previous year # p34, Jan.1

Cigarettes in '54: Still on the Skids (with tables and 2 charts) p58, Jan.8

The cigarette dip slowed in November, judging by IRS figures on withdrawals # p38, Jan.29

Smoke Switch: Survey shows half of Ann Arbor's smokers shift habits in year p66, Mar.19

Cigarette comeback was reported for January # p34, Apr.9

The Answers: No. Scientists throw doubt on connection between nicotine and lung cancer p108, Apr.23

Cigarettes: On Trial Again: Once more, researchers have come up with statistics linking cancer to smoking p31, Jun.11

Internal Revenue Service reports April shipments off. National Cancer Institute guesses 1.5-million people have given up cigarettes # p34, Jun.25

CINCINNATI, O.

The "bus club" becomes a reality p56, Jan.8

Foreign Trade in Ohio p41, Feb.26

CITIES

Retailers' Problem: Reviving a Sick Old "Downtown" (with illus) p42, Jan.15

Toronto: City-Suburb Federation. How Good an Answer Is It (with map) p64, Jan.22

New Orleans: The Old and the New (with map and 12 illus) p112, Feb.19

How a Company Can Gracefully Get Out of Town (4 illus) p110, Feb.26

Mortgage Mart: Firm but Wary p42, Mar.5

Racing for Seaway Business: How U. S. cities are preparing (with map) p86, Mar.5

If Bombers Come: Protecting Target-Dwellers (with table) p58, Apr.16

Louisville: A Blend of Almost Everywhere (with 12 illus) p80, May 7

CITIES Service Co.

The Race for the High Numbers p66, Feb.26

Cities Service Tackles an Arabian Wildcat (with map and 8 illus) p92, Apr.16

What it took to put Cities Service into Arabia (Cover) Apr.16

CIVIL Aeronautics Board

Anchorage: Flight Fight p55, Jan.8

Air Routes: The White House has told CAB what to do about Pacific routes. New Mexican flights come up p32, Feb.12

Short news item

Two CAB examiners recommend a death sentence for 27 nonscheduled airlines # p32, Apr.2

Nonskeds Hit . . . by CAB's claim that their money-making aircoaches fly illegally p28, Apr.9

Readers Report: Free Airways p6, Apr.16

Lufthansa still snagged p131, Jun.25

CIVIL Service

For Better Administrators (Trend) p184, Feb.26

Commission Remaps Civil Service Setup: The Hoover group's plan for top level career men (with table) p96, Mar.5

CIVILIAN Defense

Automatic Paul Revere p96, Jan.22

Civil defense is getting into politics. Democrats may come up with a federal air program # p26, Apr.2

If Bombers Come: Protecting Target-Dwellers (with table) p58, Apr.16

Washington Rides Out H-Drill: Everyone had a place to hide but Congress p70, Jun.18

Government's biggest test of civilian defense procedures last week showed up bugs and problems p131, Jun.25

CLAGUE, Ewan

Renominated Commissioner of BLS # p184, May 7

Best Man for the Job (Trend) p200, May 28

CLARINGTON, O.

Pennsylvania RR buys 256 acres of land p86, May 28

CLARK, Colin

Believes the British economy is heading into trouble. He foresees a severe labor shortage # p182, Feb.12

CLARK Equipment Co.

Package Deal for Piggy-Back (with 2 illus) p70, Feb.12

CLAY, Gen. Lucius

More U. S. Highway Aid, But What Kind? (with chart) p25, Feb.26

CLAYTON, Edgar

Cities Service Tackles an Arabian Wildcat (with illus) p92, Apr.16

CLAYTON, Harold

Says thin markets have done more to create losses than any public rush to sell stocks # p134, Jan.29

CLEARING Machine Corp.

Grants manufacturing rights to Australian company # p150, Mar.26

CLEVELAND Builders Supply Co.

Concrete Goes Automatic . . . as pushbutton mixer makes its bow (with 3 illus) p80, Apr.16

CLEVELAND-CLIFFS Iron Co.

Iron Ore Price . . . move, a 20¢-a-ton increase, came from U. S. Steel p32, Feb.26

CLEVELAND Electric Illuminating Co.

Coal by pipeline is in sight # p34, Apr.30

CLEVELAND, O.

Cleveland Chamber of Commerce is again sponsoring a National Conference on Solicitations # p116, Jan.15

Selling Speed to Cleveland Commuters. Transit system is spurred with new 9-mile line (with map and 2 illus) p114, Mar.12

World's Fair Quest p40, Mar.26

Cleveland's Banks at War: Simmering feud over checking accounts flares up in the Ohio legislature p64, Apr.2

Going Underground p116, Apr.30

CLOCKS and Watches

Diversifying Plus: Watch company, reorganizing, gets new boss. Hamilton branches out (with illus) p52, Feb.5

Andrew Technical Supply Co. makes a stopwatch holder # p78, Feb.12

Two cells run a German clock for 500 days # p143, Mar.5

Tiny Oil Refinery (illus) p64, Mar.12

A self-winding automobile clock that mounts in the center of the steering wheel is announced # p49, Apr.9

New wrist watch has "indirect lighting" # p194, May 28

CLOTHES Driers

See Electrical Appliances

CLOTHING Industry

Dress Sizes May Go Back to Nature (with illus) p62, Jan.8

No more free alterations at Crawford Clothes p62, Jan.15

Easter Finery: Second Best Year p31, Apr.16

Early hot weather has threatened a supply shortage in summer suits # p168, Jun.11

Shorts are considered good taste for men at both casual and semiformal social functions # p168, Jun.25

CLOUGH, George Roy

Clough may or may not turn out to be the best mayor Galveston has had (with illus) p86, May 28

CLUBS

How far private nonprofit clubs can go in serving food and drink to public groups will be spelled out in Washington, D. C. p151, Jun.11

CLUTCHES

An electrically operated clutch for auto air-conditioning compressors has been designed # p154, Jun.4

COAL

Walter Narcum: Living with Unemployment in a Coal Town (with 20 illus) p44, Jan.8

Gas-Coal Peace: Embattled industries in Pennsylvania agree on proposed law governing underground storage p70, Jan.22

Knoxville: Mineral Rights Dispute p52, Feb.5

Readers Report: Ups and Downs of Coal p8, Feb.5

Cadiz, Ohio: Can't Snub Santa p108, Feb.19

Business in 1955: So Good It's Almost Scary (with chart) p28, Feb.26

Coal's Prospects Look Up p91, Mar.5

Retired coal miners picket Duquesne Light Co. (with illus) # p174, May 21

FPC reports on use of coal and gas for producing electricity # p34, Jun.11

COATES, Benjamin

Elected president of W. & J. Sloane # p34, May 28

COATINGS

No known solvent will eat away the tough plastic coat produced by Glascote # p64, Mar.12

Pemco Corp. develops a porcelain finish that looks like copper # p90, May 21

Process developed whereby powdered aluminum oxide or zirconium oxide is fed directly into the oxygen supply of an oxy-acetylene torch, sprayed onto metal surfaces through flame # p148, Jun.4

New oxide coating, said by maker Norton Co. to give the best protection against high temperatures that has ever been commercially available # p68, Jun.18

COCA-COLA Co.

New bottles show up in selected markets # p64, Feb.5

Coke: New Faces, New Bottles (with 4 illus) p44, Feb.12

Growth Stocks: Right Ones Thrive (with chart) p58, Apr.2

Cokes in tins are on the way for GIs in the Far East # p72, Apr.9

COCOA

Cocoa Prices: Slipping With Lagging Demand (chart) p134, May 14

COFFEE

A Senate Banking subcommittee has voted against urging curbs on trading in coffee futures # p36, Jan.8

Coffee prices hit a new low last week, and so did the 1955 outlook for Brazil # p152, Feb.12

Coffee Prices (chart) p182, Feb.19

Prices Grind Coffee Growers: Brazil surplus and sliding prices cause trouble p139, Feb.26

Coffee brokers on the N. Y. Coffee & Sugar Exchange will be working under a new set of rules (with illus) p88, Mar.5

Coffee Growers Are Still Bogged Down p88, Mar.5

Coffee prices have stopped falling # p186, Apr.9

An ever-normal granary for coffee was voted last week # p164, Apr.23

Coffee Imports: They're Feeling the Price Pinch (chart) p170, May 7

New Coffee Crisis Is Brewing: Latin America fears Brazil may cut export prices p158, May 14

Representatives of Fedecame met with Brazilian officials # p131, May 21

Coffee Prices . . . fall and Brazil looks to Europe for relief on its trade problems p159, May 28

Coffee at $1.50 a cup is counter-weapon used by diner owner against Local 164, Hotel and Restaurant Employees # p158, Jun.11

Sliding coffee prices and prospects of a good crop have Latin American countries worried. Agree to set up on international coffee bureau # p148, Jun.11

The first soluble coffee plant in Central America is under way in San Salvador # p158, Jun.18

COLBERT, Lester L.

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

Colbert of Chrysler: Enjoying a comeback that began before the slump (Cover) May 14

What's Happened to Executives and Their Pay Since 1950 (with 2 illus) p186, May 28

Snub for the Antitrusters: Chrysler head says smaller auto makers want no government help p30, Jun.11

COLBORN, Everett

Drones on the Block Show How They Twist (with illus) p29, May 28

COLE, Albert

It's possible that 1.3-million housing units will be built this year # p32, Apr.2

COLE, Ned

Air-Conditioned Homes Getting Closer, But— p46, Apr.2

COLGATE-PALMOLIVE Corp.

Will open a manufacturing plant near Lima, Peru # p115, Jan.29

Colgate Loses Round in Squirt Shave Case p54, Feb.12

Wage settlement negotiated by company and union boosts pay 8½¢ an hour # p168, Apr.9

Joseph H. McConnell resigns as president # p34, May 7

COLISEUM of N. Y.

When an Acre of Floor Gave Way (illus) p31, May 14

COLLEGES and Universities

The Coming Crisis in Education (Trend) p76, Jan.1

Short news item

How Corporations Support the Private Colleges (with table) p128, Jan.8

Woes That Beset the Colleges (with chart) and illus) p78, Jan.8

Business Aid for Our Colleges—Voluntary or Involuntary p152, Jan.22

Readers Report: Aid to Colleges p13, Jan.29

Ford Foundation gives money to private universities to boost faculty pay # p104, Mar.12

Engineering Grads Find Prospects Brighter Still p92, Mar.19

Readers Report: The Rich Do Give p8, Mar.19

MIT will study way to plan industrial expansion and human activities in terms of resources available # p74, Mar.26

Our Colleges and Universities Are Living on Borrowed Time p140, Apr.2

Bigger Role in Fund-Raising: Management finds out more about ways and means of giving (with chart) p130, Apr.9

NSF questions schools on their research # p142, May 7

A New Kind of Engineer—will be graduated tomorrow (with illus) p64, May 21

CBS will give $40,000 to 16 colleges # p50, May 21

Business Help for Our Colleges. A Job for All Business Firms p174, May 28

Industrial noise will be subject of a course scheduled at Colby # p148, Jun.4

Largest number of alumni attend the 25th reunion # p140, Jun.4

MIT will boost tuition in 1956 # p76, Jun.4

'55 Class: First of a Generation: It's the vanguard of a new group that has not known war or depression first hand (with 6 illus) p124, Jun.11

A curriculum for general contractors has been set up by UCLA's School of Business # p72, Jun.25

The Pattern Is Still Rugged: Colleges show marked individuality in buying securities (with chart) p44, Jun.25

COLLEGIATE Associates for Market Measurement

Keeping Tabs on Sales and Inventories of Consumer Goods (with table) p132, Jun.18

COLLINS, Maj. Henry J.

Named public relations vice-president of North American Van Lines # p84, Feb.5

COLLINS, J. J.

$300-Million Bastion Rising Behind Pyrenees (with 4 illus) p156, Jun.18

COLM, Gerhard

A Second Look at the Economy p112, Feb.5

Profiles of 1960: Businessmen Are Learning How to Use Them (with chart and illus) p66, Mar.5

COLOMBIA

See also South America

A $25-million loan from IMF will help straighten out Colombia's dollar finances # p55, Jan.1

A TVA for Colombia p115, Jan.29

Colombia's anti-inflation moves p158, May 14

COLONIAL Airlines

May yet merge with Eastern Air Lines # p34, Mar.5

To get stockholders representation, company employees have set up Colonial Mutual Employees Fund to buy shares in their company # p174, Mar.26

COLONIAL Sugars, Inc.

Strike enters its third month # p175, Jun.18

COLONIAL Trust Co.

Finding a New Expansion Tactic: Chesapeake Industries' current deal to take over Colonial is tipoff on new tactic p114, Jan.15

Thomas O'Neill brings suit to block acquisition of bank by Chesapeake Industries # p106, Jan.22

Thomas J. O'Neill withdraws his suit against sale of company # p84, Feb.5

COLORADO

Fair trade law is challenged p154, Mar. 12

Fair traders turn to anti-loss-leader laws p144, May 21

COLORADO River

Whoops, Wampum Back Colorado Plan (with map and 4 illus) p56, Feb.12

The Administration is in trouble on its Upper Colorado water storage project # p38, Mar.5

Rough Going on Public Works: Highway plan is just about dead; schools and river project have some hopes p32, Apr.9

Echo Park Dam Fades: House group cuts out funds p113, Jun.25

COLSON Co.

Your blood pressure can ring a bell, if you're hooked up to a pressure-recording device # p143, Mar.5

COLUMBIA Broadcasting System

See also Television; Radio

The rectangular color TV tube made by CBS-Hytron is ready for use # p93, Jan.22

An electronic color microscope projects microscopic specimens in full color # p90, Feb.5

FCC Under Fire: Congressmen view dimly the commission's handling of TV p53, Feb.19

TV: The Scramble for Affiliates Gets Hot . . . as CBS and NBC look for stations (with map) p142, Mar.12

Military electronics contracts worth $5-million have gone to CBS-Columbia # p139, Apr.2

CBS-TV has a plan to let its affiliates broadcast 20 to 30 of the network's commercial programs on a sustaining basis, without commercials # p50, May 7

Will give educational grants to 16 colleges this year # p50, May 21

COLUMBIA River

Canadian government moves to block the sale of Columbian River hydro rights to Kaiser Aluminum # p34, Jan.15

COLUMBIA, S. C.

Wake of the Big Wind p76, Jan.29

COLUMBIA University

Bigger Role in Fund-Raising: Management finds out more about ways and means of giving (with chart) p130, Apr.9

The Mystery of Executive Talent: Industry is trying to find out what makes a good executive p43, May 21

COLUMBUS, O.

It looks as if Marion Township will become a part of Columbus p56, Jan.8

Scandal in the Wind p72, Apr.16

Privately built robots for answering the telephone can not be used, only those supplied by the telephone company p114, Apr.30

COMBUSTION Engineering Inc.

Nuclear research facilities are being built # p139, Apr.2

Is building a steam generator for utility use, called the Sulzer Monotube # p148, Jun.4

COMEY, Rev. Dennis J.

Arbitrator Ends Strike, But . . . ILA chips arbitration power of Philadelphia dock priest (with illus) p178, May 14

COMMERCE & Industry Assn. of N. Y.

New Eye on Welfare Funds: Association releases its study of administration of employees health and benefit funds p110, Mar.26

COMMERCIAL Paper

An Old Money Market Hand Peps Up Again: Commercial paper rates creep up for third time this year (with chart) p50, Apr.9

Commercial paper rates have gone up again, the third rise in a month # p34, Apr.30

Short-Term Rate Is Jumping (chart) p118, May 21

Commercial paper paid by C.I.T. Financial Corp. has been cut # p34, Jun.11

COMMITTEE for Economic Development

Controlling a Colossus (Trend) p160, Jan.22

Thinking Ahead on Taxes (Trend) p200, May 28

COMMODITY Credit Corp.

Surplus farm products held by CCC totaled $7.2-billion at yearend # p193, Feb.19

Good News for Cottonseed Oil (with 3 charts) p80, Mar.26

First U. S. Ghee for India: If it catches on, butter surplus can be cut p146, Apr.9

COMMODITY Exchange Authority

Spud Dealers in Hot Water: Federal agency charges group attempted to manipulate futures market in potatoes p122, Jun.18

COMMODITY Markets

They Haven't Felt Any Stimulus Yet (with chart) p102, Jan.8

Key to Commodities: Formosa (with 2 charts) p29, Feb.5

It's Long Delayed This Time: A Crash After Every War? (with chart) p118, Mar.26

Wholesale prices of industrial commodities are going to pop through their "Korea top" some day soon # p17, May 7

COMMONWEALTH Edison Co.

Why a Turbine Goes Berserk (with illus) p122, Jan.8

Wiring Aid: Chicago utility offers free installation as part of a program aimed at home electrical safety p90, Jan.22

Syndicate marketing bonds disbands after few takers wanted the bonds at par # 64, Jan.29

CUMMUNICATION

Getting the Message Across Without Static (with illus) p54, Apr.23

COMMUNISTS

Security (Trend) p132, Jan.8

Growing political and economic strength in Western Europe is hurting the local Communist parties # p124, Jan.22

Reds Cornered: Left-wing unions get one-two punches from government and national labor leaders p144, Feb.12

Keeping Reds Out of the Mid East (with map and illus) p100, Apr.2

The Red Lines Are Shifting: Separate policies in Europe and Asia by Soviet and Chinese Communists both add up to negotiations (with 2 illus) p29, Apr.23

Detroit's annual wage agreements are providing a new weapon in the fight against Communist influence in European labor unions # p163, Jun.18

Security: The Setup Draws Fire. New challenges raised to the scope of the government's authority in security matters (with table) p84, Jun.18

COMMUNITY Work

Don't underrate your responsibilities if you are a member of a community building project # p179, Feb.19

Short news item

COMPLETE Auto Transit, Inc.

A real king-size stock split is planned # p116, Jun.4

COMPUTERS

See also Office Supplies and Equipment

GE Finds Remedy for an Overworked Computer (with illus) p32, Jan.1

Purdue offers course on how to get along with electronic computers # p93, Jan.22

Electronics Counts the Stock: National Cash Register's computer system flashes department store sales and inventory data p97, Feb.5

New Tools . . . for managers catch on fast; West Coast confab hears how computers and math dish up data quickly p88, Feb.12

Behind It Are New Ideas to Speed the Goods: New warehouse has an electronic heart (with 9 illus) p42, Feb.26

Computer, Junior Grade p76, Feb.26

Giving Rail Freight New Pep p132, Mar.5

Computer Will Sprout Jet Wings (with illus) p98, Mar.19

An all-transistor computer is scheduled for delivery by IBM early in 1956 # p34, Apr.9

Brokers Turn to Automation: Electronic calculators prove they can speed their paper work p118, Apr.16

Univac II is said to have double the speed and capacity of the earlier model # p86, Apr.16

Minneapolis-Honeywell and Raytheon Mfg. jointly set up the Datamatic Corp. # p59, Apr.23

Using a Computer to Run a Business: Rayco has an eye on San Francisco's sales territory (with 3 maps) p68, May 14

Readers Report: Users of Computers p10, May 28

CONAD

See Continental Air Defense Command

CONCRETE

See Cement

CONDER, Robert

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

CONE Mills Corp.

CIO's Textile Workers win bargaining rights in six units of company # p58, Jan.1

CONFERENCE on Economic Progress

A Case for the Democrats: Keyserling argues for changed economic policies (with table and illus) p28, Mar.5

Boiling-Point Economics (Trend) p196, Mar.12

CONGRESS

Congress will get off to a slow start. It will be spring before much if any of Eisenhower's program reaches the voting stage # p28, Jan.1

Rubber Package: Up to Congress Now p22, Jan.1

The outlook is for a moderate session, without any big surprises # p28, Jan.1

Watch the make-up of the House Rules Committee # p28, Jan.1

New Congress Eyes NLRB: Democrats eager to scan activities of board p50, Jan.8

The Must Legislation: Democrats Will Stop There (with table) p30, Jan.8

For Labor: Friends Who Count. Majority members of the Senate and House Labor Committees are almost the ones AFL and CIO would have picked p134, Jan.22

This Week Congress Listens to the . . . Official Word on the Economy (with 5 charts) p29, Jan.29

There's grumbling in the GOP over White House-Congress relations # p37, Feb.26

Short news item

Republican disunity on big issues in Congress is spreading # p37, Mar.5

Salary Hike (Trend) p144, Mar.5

Note Congress' economic report, issued by the Joint Committee after reviewing Eisenhower's own January appraisal and program # p37, Mar.19

Legislative pace will be stepped up after the Easter recess. Adjournment hopes are keyed to the end of July # p37, Apr.9

Leaders of both parties hope to adjourn in early August # p38, Jun.4

CONGRESS of Industrial Organizations

See also Dept. of Labor; Labor; American Federation of Labor; Independent Unions; National Labor Relations Board; Employment

The Big Unions Are Getting Richer: CIO is down this year p56, Jan.1

Union Merger: It's still on. Lawyers are drawing up AFL-CIO contract now p147, Jan.15

Unions Woo Support in Congress: What they are lobbying for (with table and 2 illus) p120, Feb.5

CIO Blitzkrieg Peters Out: Pinpointing tactics for organizing retail and service employees flop—after a 14-month test run at Port Arthur, Tex. p146, Feb.12

Reds Cornered: Left-wing unions get one-two punches from government and national labor leaders p144, Feb.12

A New Era—and an Added Punch: AFL and CIO agree to merge (with chart and 2 illus) p25, Feb.19

David Stowe is new arbitrator of jurisdictional disputes inside CIO # p109, Feb.26

Assigns 28 organizers to work with lumber, furniture, and paper unions in the South # p140, Mar.12

Merger Interest Spreads: Firemen & Enginemen may be first rail brotherhood to tie up with merged AFL-CIO p134, Mar.12

In the Near Future . . . Merger about set p162, Apr.16

CIO Sounds Automation Theme: Washington meeting makes pushbutton "threat" a basis for varied demands p136, Apr.23

Moving in on Welfare Funds: Both AFL and CIO propose law for mandatory disclosure of data in fund receipts and dispersals p176, May 14

Leather workers in New England vote to be represented by their own, new CIO union # p158, Jun.11

Auto—Aircraft

Bargaining strategy will be discussed by committeemen representing General Motors and Ford Workers # p58, Jan.1

Peace in Aircraft Bargaining: UAW dropped its demand that West Coast industry meet Detroit auto wage scale p57, Jan.1

Postpones strike against Chrysler in Windsor, Ont. Union has been on strike against Ford of Canada since Oct.10 # p136, Jan.22

Timetable for 1955 Bargaining: Unions Get Set for a Squeeze Play (with table, chart, and illus) p128, Jan.22

Worry Brings . . . strike threat to a head at Studebaker p126, Jan.29

Bell Aircraft signs contract with union # p134, Feb.5

Canada Pact . . . ends UAW's strike at Ford's dominion plants, opens way for tackling Chrysler p122, Feb.5

New Chrysler Discount Means Savings, Sales p121, Feb.5

GAW and the Jobless Pay Law: Auto union thinks management may yield if state unemployment funds bear part of cost p142, Feb.12

Guaranteed pay for 40 hours is provided in new contract with Radio Mfg. Co. # p176, Feb.19

The Workers Poll That Kicked Up a Fuss (with table) p30, Feb.19

Coming to Grips With GAW: Auto makers balt at UAW's annual wage plan p120, Mar.5

Ford and GM will meet with UAW to lay the groundwork for contract negotiations # p34, Mar.12

Machinists and UAW gang up on independent craft group p134, Mar12

More Wage Cuts . . in UAW plants loom, as two companies pressure union to help them p133, Mar.12

Target for Strike: GM or Ford? UAW prepares for auto contract bargaining p130, Mar.12

Competitive Shop Dept. issues its 1954 report # p180, Mar.19

In Aircraft, 3% Pay Raises Spread p177, Mar.19

Wildcat strikes last week at Ford and Fisher Body # p180, Mar.19

UAW: Warming Up for GAW. The auto union is keeping the pot publicly boiling before next week's convention p107, Mar.26

If There's a "Deal" on GAW . . . it may very well be in call-in pay and severance pay contract clauses p122, Apr.2

UAW Shows Its Unity on GAW: Union stands fast on the principle, will negotiate on details (with illus) p120, Apr.2

In Autos: The Big Show Starts. UAW and GM talk about wages, pensions, insurance. Ford will follow next week p158, Apr.9

UAW Fights for Kohler Pact: Strike enters second year (with illus) p162, Apr.9

Your Payroll's at Stake, Too. An inside look at the Auto Workers strategy in Detroit (with chart) p160, Apr.16

Eyes on Ford Bargaining: Negotiators grapple with GAW, while at GM the talk is more routine (with illus) p138, Apr.23

A guaranteed wage will be sought by union at Allis-Chalmers # p60, Apr.30

Detroit Talks Await Reuther p58, Apr.30

UAW gets down to brass tacks, with Ford apparently its prime target p160, May 7

Auto Talks: Tougher Every Day. The bargainers are beginning to slug in dead earnest p172, May 14

Crisis Point in GAW Talks: Auto management counteroffers finally come up as bargaining moves into decisive stage p170, May 21

GAW: Concessions by All? Indications in Detroit point to adoption of a compromise plan p166, May 28

Ford Gives Peek at Stock Plans p26, Jun.4

Opening the Door for GAW: Ford and UAW negotiators seem at midweek to have reached agreement on the principle of the guaranteed annual wage p25, Jun.4

The Bargaining Area Ford's Offer Opened Up (with table) p132, Jun.4

Making Historic Ford Bargain. One of the most lavish contracts signed by a major U. S. employer (with 16 illus) p25, Jun.11

On Ford: Apoplexy, Approval: That's the gamut of businessmen's reaction to the Ford-UAW settlement p29, Jun.11

The Line for Future Bargaining: Reuther underscores meaning of Ford-UAW contract as new take-off for all labor p152, Jun.11

Detroit's annual wage agreements are providing a new weapon in the fight against Communist influence in European labor unions # p163, Jun.18

How States Can Limit GAW: By considering unemployment payouts as wages (with table) p166, Jun.18

What Follows Ford and GM? How far can UAW get with "Ford principle" in rest of industry p170, Jun.18

The Why of Auto Walkouts (with 2 illus) p158, Jun.25

Communications

Telephone Workers Want to Reduce Workweek p168, Feb.26

Walkouts Tie Up Lines of Southern Bell (with illus) p174, Mar.19

Southern Bell Telephone files suit for $5-million damages against CWA # p158, Jun.11

Electrical

Pickets Clash in Long Strike at Underwood Corp. (illus) p59, Jan.1

Allen B. DuMont Laboratories signs contract for a 5¢ across-the-board raise and fringes # p177, Mar.19

The GAW Drive . . . IUE Signs With an "If" p58, Apr.30

IUE signs with Philco without making an issue of a guaranteed-pay demand p160, May 7

Glass

Glass unions sift unity plans p134, Mar.12

CIO Glass Workers Seek Guaranteed Pay p112, Mar.26

Maritime

NMU, Rail Groups Join GAW Drive p142, Feb.12

Talks Begin . . . in shipping, where NMU seeks GAW plan p157, Jun.11

Oil

Merger of Oil Workers International and Gas, Coke & Chemical Workers may be consumated next week at joint convention # p109, Feb.26

Oil, Chemical & Atomic

New Union Raises Its Voice: Oil and Chemical groups unite for bargaining power (with illus) p138, Mar.12

Oil companies offers of a 4% raise have been accepted by some independent oil unions p178, Mar.19

Packinghouse

Backing the Negro Worker: Union charges Armour showed bias (with illus) p172, Feb.19

Wage demands will be made on Sept. 1 with Big Four # p142, Apr.23

A 30-hour week at 40 hours' pay is proposed by union at a top contract demand for 1955 # p80, Apr.30

Wage reopening notices have been served on the Big Four # p180, May 14

Rival Meat Unions Map Joint Policies (with illus) p170, May 21

Will try for a 30-hour week at 40 hours' pay # p174, May 21

Equal pay for women backfires p172, May 28

Strike against Godchaux Sugars and Colonial Sugars enters its third month # p175, Jun.18

Joint negotiations with union and AFL's Meat Cutter was refused by packers # p160, Jun.25

Retail, Wholesale & Department Store

A no-raid pact between union and AFL's teamsters may lead to joint organizing drives # p53, Jan.8

Rubber

Rubber Leads Parade in 1955's Bargaining p146, Jan.15

Goodyear Signs Pact but Still Faces Pension Bargaining p108, Feb.26

Seniority Compromise Ends Goodrich Strike p122, Mar.5

Strike ends at 19 plants of U. S. Rubber # p164, Apr.16

Shoes

Agrees to accept one-year contract continuing 11.34 wage scales with 57 Mass. firms # p53, Jan.8

Steel

13-week strike at Jaeger Machine Co. ends # p152, Jan.15

CIO Steel Union Lays Groundwork for 1955 Wage Demand p108, Feb.26

McDonald Challenge in USW: New pressures push steel negotiations into critical test for union leadership p136, Mar.12

Shorter hours is considered in union to be a negotiating "must"—perhaps in 1956 # p168, Apr.9

U. S. Steel's Memorial to a Labor Leader (with illus) p164, Apr.16

Steel union serves notice that it wants to negotiate in June on a sizable cash demand to make up for only a token pay hike in 1954 p160, May 7

Rising Wage Cost in Steel: Industry is resigned to the fact that union will demand, and get, a pay increase this year p164, May 21

Talks Begin . . . in steel, where USW asks big raise, like Ford's p156, Jun.11

Textiles

Wins bargaining rights in six units of the Cone Mills Corp. # p58, Jan.1

Bargaining Plans Unfold: Northern textile mills cancel contracts p108, Feb.26

Settlement ending strike at Bates Mfg. Co provides that wage will continue unchanged # p164, May 7

Transport

Complicating the Merger: Mike Quill raises a fuss; dream of unity may be broken (with illus) p102, Feb.26

CONNECTICUT

Considers a welfare fund law # p140, Mar.12

CONSOLIDATED Edison Co. of N. Y.

Con Ed Looks for Atomic Light: Moves to put atomic power on a fully commercial basis for first time p17, Jan.1

Prospect of Electricity from Atomic Fission (with map, table, and 5 illus) p100, Feb.12

Picks Babcock & Wilcox to build the atomic reactor for its Peekskill plant # p34, Mar.5

Has formally asked the AEC for permission to build and operate an atomic power plant. Babcock & Wilcox will build it # p34, Mar.26

Thorium: Atomic Dark Horse p180, Apr.9

More big new financing by company is due later this year # p50, May 28

CONSOLIDATED Electronic Industries

New name for the Reynolds Spring Co. # p131, Jan.8

CONSOLIDATED Marts, Inc.

New York group is bringing farmers' market idea dowtown p152, Mar.12

CONSOLIDATED Vultee Aircraft Corp.

Peace in Aircraft Bargaining p57, Jan.1

Tepees Make Hangars for Pogo Planes (illus) p32, Mar.12

Ex-Searchlight . . . Now Solar Furnace (2 illus) p82, Jun.11

CONSTRUCTION

See Building

CONTAINER Car

Bins for Big Loads (with illus) p66, Jun.18

CONTAINER Corp. of America

Acquires a controlling 63% of Mengel Co. common stock # p78, May 14

Now holds 63% of Mengel Co.'s stock # p132, May 14

CONTAINERS

More Soft Drink Containers p90, Jan.29

Coke: New Faces, New Bottles (with 4 illus) p44, Feb.12

Plastic liner for steel pails p66, May 14

CONTINENTAL Air Defense Command

If Bombers Come: Meeting Them in the Air (with 4 illus) p52, Apr.16

CONTINENTAL Can Co.

A Better Yardstick for Costs? (with table) p102, Jan.15

CONTINENTAL-DIAMOND Fibre Co.

Budd Co. offers company a share-for-share stock exchange # p75, Jan.29

CONTINENTAL Oil Co.

Oil Romances Blossom p102, Feb.19

CONVAIR Div.

See General Dynamics Corp.

CONVENTIONS

A Growing Source of Ideas: Management is giving large chunks of its time to conferences (with illus) p62, Jun.4

CONVEYOR Belts

Belt Bids Again: For the third time, Riverlake Conveyor is pushing law for a $300-million coal and iron carrier p77, Jan.22

Hewitt-Robbins makes new and stronger conveyor belt # p116, Apr.23

Colorful conveyor belts are made by B. F. Goodrich # p80, May 21

Hewitt-Robins makes a fire resistant conveyor belt # p85, May 28

COOK, Everett

How the U. S. Sells an Industry (with illus) p96, Jan.29

COOKING Utensils

You can get a ladle with a scale built into the handle # p116, Jan.8

COON, Sam

Dam Partnership . . . gets a new twist as private utilities propose to pay most of cost, let government own the project p29, May 14

COOPER, John Sherman

Named U. S. ambassador to India (with illus) p124, Feb.26

COPE, James

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

COPPER

Prices for Cooper in London reflect the tight world situation # p17, Jan.8

Strike in Northern Rhodesia p101, Jan.8

4-Way Deal Seeks Peru Copper (with map) p130, Jan.15

International copper production gets big boost when Atlas Consolidated Mining & Development starts production at Toledo, Philippines # p120, Jan.22

Copper producers who have been trying to hold the price at 30¢ a lb. admit the fight is hopeless # p18, Jan.29

Key to Commodities: Formosa (with chart) p29, Feb.5

A break in Northern Rhodesia copper standoff raises hope p166, Feb.12

Commerce Dept. has forbidden all shipments of refined copper from the U. S. through the end of March # p34, Feb.12

Strikers at Rhodesian mines are slowly going back to work. Dept. of Commerce bars exports # p193, Feb.19

Depleted Copper Stocks Send Users Scrambling (with 2 charts) p91, Mar.5

Europe Grabs for Metals p113, Mar.5

Europe's frantic scramble for copper continues p150, Mar.26

Prices of fabricated copper are moving up, in the wake of a boost in refined copper # p32, Apr.2

ODM will divert into the open market 17,500 tons of copper scheduled for the stockpile # p186, Apr.9

British government announces it will dispose of its 45,000 ton "trading stock" # p18, Apr.16

Chile threatens to divert its copper from Great Britain to U. S., Asia, and Latin America # p164, Apr.23

New copper ore body has been prospected by Anaconda Copper on its Butte properties # p34, Apr.23

In copper, there are signs that the pinch is easing, especially in Europe # p16, May 7

Two Rhodesian copper producers will sell to Great Britain on a fixed price basis # p76, May 7

Chile's Copper Law p158, May 14

Copper Prices: Heading Down (chart) p118, May 21

New Law Puts Glow on Copper: It revises the tax setup to encourage U. S. companies in Chile p126, May 21

CORDINER, Ralph J.

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

CORINTHIAN Yacht Club

From Till to Tiller—in 15 Minutes (with 5 illus) p30, Jun.18

CORN

Readers Report: Real Corn p8, Jun.11

CORNELL University

Cornell's School of Business and Public Administration has created a seven-man advisory group # p116, Jan.15

CORNING Glass Works

Lab Makes Over Glass Industry (with illus) p182, Feb.12

An important group of stockholders will soon sell publicly a big slice of shares # p172, Mar.19

CORPORATIONS

How Corporations Support the Private Colleges (with table) p128, Jan.8

Postwar Growth of U. S. Business Firms: Construction Has Biggest Gains (Chart) p136, Jan.8

How Big: New Answer, and New Attack p86, Feb.12

How People See Businessmen: TV, plays, books may emphasize wrong aspects of business world for drama's sake (with 3 illus) p76, Feb.19

Metropolitan Life is still world's biggest nongovernmental business. How it compares with Bell System and Bank of America # p82, Mar.5

Readers Report: How Big? p10, Mar.12

Readers Report: How to Avoid Raids p12, May 7

Corporate Working Capital: Demands Look Heavy This Year (with chart) p126, May 14

New Incorporations (chart) p188, Jun.18

Today's Management: Under New Ownership Tomorrow? This seems likely as institutions increase their holdings of industrial stock (with 2 charts and table) p140, Jun.18

Directors

Ward Ruling Scares Other Boards (with table and illus) p80, Feb.12

Directors: Doing More Directing. A big change in company boards is taking place p101, Mar.12

Ex-Cell-O votes to elect only three directors each year # p148, Apr.23

Staggering . . . of director elections is ruled out in Illinois, opening way for challenges elsewhere p60, Apr.23

Illinois Supreme Court refused to reconsider its ruling that Montgomery Ward must pick a full slate of nine board members each year # p151, Jun.18

Earnings and Dividends

Earnings estimates for 1954—Standard Brands, Erie RR, Allis-Chalmers # p61, Jan.1

Meat Packing Shares Have Sagged: But 1955 May Be Better (with chart) p80, Jan.1

Readers Report: Bigger Earnings p14, Jan.8

New York Central declares a 50¢ dividend for the first quarter # p34, Jan.15

S. S. Kresge sales in Dec. were the highest for any single month in company's history # p48, Jan.22

Sunray Oil and Mid-Continental Petroleum report earnings # p34, Jan.22

Corporate dividends in 1954 hit $9.2-billion # p64, Jan.29

Corporate Profits: Results on a Year of Change (with table and 2 charts) p25, Feb.5

Dividend Payments: More Money for the Stockholder (chart) p131, Feb.5

Pittsburgh Steel defers action on a common dividend # p134, Feb.12

Big Board Dividends Top $6-Billion (with table) p164, Feb.19

Merrill Lynch, Pierce, Fenner & Beane reports operating income for 1954 # p46, Feb.19

Douglas Aircraft reports net earnings for 1954 # p144, Feb.26

General Electric reports earnings for 1954 # p144, Feb.26

The 107 Ranch: Merrill Lynch, etc., hit record income levels last year p56, Feb.26

Consolidation at Sun Chemical Corp. resulted in a 43% jump in net last year # p84, Mar.5

Earnings and dividend payments don't always dictate price trends. Take, for instance, Superior Oil of Calif. # p168, Mar.12

GM: More Big Black Figures . . . emerge from 1954 report p70, Mar.12

Du Pont and Pittsburgh Plate Glass report a drop in sales but increase in earnings for last year # p126, Mar.19

Corporate cash dividend for the first two months of the year show a rise of 5% over same period last year # p65, Apr.2

What tax bite does to stock yields p118, Apr.2

And Even More To Come: Corporate dividends are off to a strong start in race to top 1954 mark (with 2 charts) p56, Apr.9

GM Still Earns the Most: 1954's Biggest Non-Financial Money-Makers (with table) p116, Apr.16

Near-Term Prospect Is Bright . . . for airline profits to follow revenues upward (with table and chart) p113, Apr.16

Avco Mfg. Co., and Admiral Corp. report drop in first quarter earnings # p67, Apr.23

The 1954 Billion Dollar Club (table) p65, Apr.23

Earnings: Almost as Good as '51 (with table) p30, Apr.30

Commerce Dept. reports March dividends up over the 1954 month # p57, May 7

Lever Bros. of N. Y. completes its first year without a loss since the days of C. Luckman # p34, May 7

Retail Profit Picture Brightens: The 1954 Score (with table) p44, May 7

Westinghouse Electric's first quarter statement shows drop in sales and earnings # p158, May 7

Another Record for Big Board Dividends (with table) p168, May 14

Smiling Giants: Annual reports of Royal Dutch-Shell and Unilever stress bright hopes p146, May 14

The Plateau Has Dips, Rises: Over-all profits picture looks lovely, but it's marked by unevenness (with table) p58, May 21

Cash dividend payments in April were 12½% more than a year ago # p116, Jun.4

Ford Motor for the first nine months of 1954 paid a $6 a share dividend on its Class A stock # p34, Jun.4

Fine dividends in May # p164, Jun.11

Lots of Hope—Not Much Sales: Machinery earnings are low, but climb is coming (with table and chart) p56, Jun.11

Employee Stock

General Electric makes its second distribution under the Employee Savings and Stock Bonus Plan # p134, Apr.9

Like His Fellow Workers, He's an Owner, Too: Plywood mills run by employee-shareholders (with 4 illus) p120, Apr.9

An employee thrift plan linking pay roll deductions for U. S. savings bonds with company credits in common stock is being set up by du Pont # p76, Jun.4

Ford Gives Peek at Stock Plans: Employee stock purchase offer gives substance to speculation company will recapitalize p26, Jun.4

Owning Stock: The implications for management of Ford's employee stock purchase proposal p70, Jun.4

The Bargaining Area Ford's Offer Opened Up (with table) p132, Jun.4

Standard Oil of Ind. is changing its 1950 employee stock purchase plan # p151, Jun.18

Foreign Branches

Here's How Some U. S. Firms Are Doing Business in Canada (with table) p78, Feb.5

Finding a Market Down Under: U. S. capital and industry are eyeing Australia's potentialities (with illus) p148, May 14

COSMETICS

Coty sues Revlon for "misappropriating" lipstick ads p46, Apr.16

Bristol-Myers goes in for cosmetics p120, May 14

COST of Living

What's Happening to the Cost of Living (table) p58, Jan.1; p126, Jan.29; p.121, Mar. 5; p57, Apr.30; p166, May 28; p152, Jun.25

Drop May Affect Bargaining (with table) p126, Jan.29

Income and Cost of Living Part Company (chart) p130, Feb.5

Dept. of Labor gives discount houses credit for helping prevent a rise in the cost of living # p102, Mar.5

Escalator pacts now cover only about 1.7-million # p164, May 7

It won't be until a lot of other industries have followed Detroit's lead that the rise in labor costs will have much effect on the cost of living # p18, Jun.18

COSTA RICA

Cloak and Dagger; One plot leads to another. Central Americans fear p129, Jan.15

It looks as if the shooting in Central America was petering out—and Figueres would remain as president of Costa Rica # p124, Jan.22

COSTS

A Better Yardstick for Costs? The Fable of the President and the Accountant (with table) p102, Jan.15

A Year of Cost Inflation: That's the new prospect now. Labor demands and rises in raw materials prices will force costs upward p27, Jan.15

Readers Report: A Better Yardstick p14, Feb.5

Escaping From a Profit Squeeze: How to make costs cuts stick (with chart) p82, Feb.19

Readers Report: Management & Costing p10, Feb.19

Metals have been a principal factor in rising industrial costs # p17, Feb.26

Readers Report: A Key for Management p8, Feb.26

Business Under The Cost Lash: Looking at the GAW contracts, manufacturers pin hopes to greater efficiency for wriggling out of cost squeeze p25, Jun.18

COTTONSEED

Price supports on cottonseed may come off this year # p92, Mar.5

Good News for Cottonseed Oil: New Price supports may give the industry a needed boost (with 3 charts) p80, Mar.26

COTY, Inc.

Coty sues Revlon for "misappropriating" lipstick ads p46, Apr.16

Short news item

COVINGTON, G. C., Jr.

How to Prosper on Low-Profits (with illus) p70, Jan.1

COUNCIL of Economic Advisers

This Week Congress Listens to the . . . Official Word on the Economy (with illus and 5 charts) p29, Jan.29

Specialized Guides for a Boom: New members add specialized talents to CEA (with 3 illus) p28, Apr.2

COUNCIL of Profit Sharing Industries

Profit-sharing in big and medium-sized companies will be subject of coming meeting # p59, Apr.23

COUNCIL of Rail & Truck Common Carriers

Bedfellows: Truck and rail men form a bipartisan council p32, Jan.15

COUNTERFEITING

Cracking down on Conterfeits: Conviction for faking radio and TV tube trademarks is first step toward damming a flood p41, Apr.9

COUNT-O-LARM Co.

For automatic machine tools, company has a semiautomatic control unit # p120, May 7

COVERDALE & Colpitts

Their Stock-in-Trade: Experience (with 2 illus) p81, Jan.29

COX-GARDNER Furniture Stores

Georgia Court Kayoes "Fair Trade" Law Again p54, Jan.15

COXHEAD (Ralph C.) Corp.

Typed cards can be used to set up alphabetical listing, using Photo-List, a machine developed by company # p80, May 21

COYLE Lines, Inc.

Liquid Sulfur . . . books passage on insulated barges up the Mississippi (with illus) p74, May 21

CRAIG, Cleo F.

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

CRAIG, Harold F.

Issues a case study on how a company installed an electronic accounting system # p198, Mar.19

CRAIG Machine, Inc.

Makes a vertical card filing unit that has two banks of trays that move up and down by push-control # p93, Feb.5

CRANE Co.

Engineers Hoist Union Banner p168, May 28

CRATES

See Packaging

CRAWFORD Clothes, Inc.

No more free alterations p62, Jan.15

CREDIT

Credit will be less plentiful this year # p9, Jan.1

Spiegel's offers free insurance on credit customers purchasing up to $1,000 # p70, Jan.8

Consumer Credit . . . Toward a New Record? (chart) p123, Jan.15

Mortgage Mart: Firm but Wary p42, Mar.5

Consumers Stick to the Cuff: Credit total falls off slightly from Dec. to Jan. p72, Mar.12

Electronic Bookkeeping p42, Mar.12

Men Who Set the Nation's Money Policy: How 11 members of Federal Open Market Committee control the wealth (with 5 illus) p110, Mar.19

The Scapegoat King (Trend) p176, Mar.26

Readers Report: Scapegoat King p12, Apr.30

Heavy auto buying pushed consumer credit in March to a record # p34, May 7

How Much Strain on Credit? A lot depends on whether FRB acts to ease the current pinch (with chart) p41, May 28

 # Short news item

Little Man Pays Up—and C.I.T. Prospers p102, Jun.4

CREDIT Cards

Sheraton hotel credit cards will be good for charging privileges in about 100 retail stores # p156, Jan.15

A credit card makes a bon-voyage gift that will last throughout a trip # p172, Apr.9

CREOLE Petroleum Corp.

Proving Oil Imports Pay: Creole makes a case for Venezuela p142, Apr.30

CRITCHFIELD, Dr. Charles L.

Convair Stages a Coup . . . by hiring a nuclear physicist and venturing into basic research p74, Apr.9

CROCKETT (Davy) Enterprises, Inc.

Court asked to put "Davy Crockett" in public domain p146, May 21

Davy Crockett shoots back p144, May 28

CROSSLEY S-D Surveys, Inc.

Users Help Design the Product p60, Mar.19

CROWN Zellerbach Corp.

A plywood plant at Portland, Ore. is company's solution to the shortage of pulpwood # p110, May 7

CRUMP, Norris R.

Still Pushing New Frontiers: Norris Crump is new president of Canadian Pacific Ry. (with map and illus) p41, May 14

CRUSOE, Lewis D.

Behind the Ford Promotions p28, Jan.29

CUBA

La Tropical will export its Cristal Beer to Florida # p141, Feb.26

Owens-Illinois Glass buys site for plant # p150, Mar.26

French to build Havana tunnel p180, Jun.18

CUDAHY Packing Co.

Jobless Pay vs. Guarantees: Minnesota agency allows workers paid severance to claim jobless benefits p164, Apr.9

CURB Exchanges

Local Curb Exchange: The Market Gets Thin (with 4 illus) p48, Mar.5

CURRAN, Joseph

GAW Begins to Spread: Atlantic and Gulf ship operators sign contracts (with illus) p150, Jun.25

CURRENCIES

Canada's dollar barreled into 1955 carrying a 3⅛¢ premium over U. S. currency # p94, Jan.8

Foreign

Brazil Inflation . . . Bustling Growth and a Runaway Currency (with chart and 2 illus) p108, Jan.22

Devaluation Can Pay Off: So Mexico believes after taking plunge a year ago (with illus) p118, Apr.23

CURTICE, Harlow

Talking About the Market (with illus) p30, Mar.5

President of General Motor's salary last year was $586,000 (with illus) p166, May 28

CURTIS Publishing Co.

Bride-to-Be will be launched in mid-1955 # p70, Jan.8

Discontinues TV Program Week # p34, Mar.5

Sells Country Gentlemen to Farm Journal, Inc. # p34, Jun.11

Splitting Country Gentleman: Farm Journal hopes to build up both Town Journal and its farm paper with Country Gentleman's subscribers p129, Jun.18

CURTISS-WRIGHT Corp.

Three flight simulators have been ordered by the Air Force # p123, Jan.8

Ultrasonics Tone Down: Is being sealed down to the role of a good tool p168, Jan.15

Sites for emergency jet engine plants are being acquired # p42, May 14

Supremacy in the Air (Trend) p184, Jun.11

CUSTOMS

Customs Simplification p164, Feb.12

CUTLER-HAMMER, Inc.

Speeding the Press (with illus) p66, Jun.18

CUTTER Laboratories, Inc.

Salk Vaccine at the Crossroads: More cases of post-injection polio are being reported p29, May 7

Tests Mean New Delays on Salk Vaccine p32, May 28

Salk Vaccine: What's Behind the Story of Confusion? (with chart) p90, Jun.4

CZECHOSLOVAKIA

Czechs in Canada p143, Apr.30

D

DAIRY Industry

See also Dept. of Agriculture; Fats & Oils

Cheese varieties divide into five general categories # p116, Jan.8

Fruit Juice Enters the Lists (with table) p88, Jan.29

Agriculture Dept. economists sent India samples of U. S. butter turned into ghee # p163, Feb.12

Metzger Dairies' deliverymen in Dallas wear Bermuda shorts p114, May 21

Quantity discounts in milk pricing boosted Northland Milk Co. Sales p146, May 21

Foremost: Fastest-Growing Dairy (with chart) p178, Jun.25

DALEY, Richard J.

Claims AFL and CIO political action won him the Chicago election # p124, Mar.5

DALLAS, Tex.

Metzger Dairies' deliverymen wear Bermuda shorts p114, May 21

DARBO Enterprise Co.

Antifreeze solutions can be tested with a pocket-sized unit # p124, Jan.8

Freezing point of antifreeze can be checked by the motorists with a new device # p78, Mar.26

DARMOUTH College

College Seeks a Strike p54, Mar.5

DATAMATIC Corp.

Minneapolis-Honeywell and Raytheon Mfg. jointly set up company to make date processing devices # p59, Apr.23

DATZING, G. B.

The Answer: Linear Programing p43, Mar.12

DAVIES, R. V.

Alcoa Faces Up to a New Era in Selling (with illus) p42, Apr.30

R. V. Davies is talking to his customers' customers (Cover) Apr.30

DAVIS Chair Co.

Against Make-Or-Buy Tide: Thor and Davis brave trend—turn into assemblers p194, Mar.19

DAVIS-BACON Law

AFL Chief Assails Mitchell (with illus) p136, Feb.12

DAVIS, Joseph

Specialized Guides for a Boom: New members add specialized talents to CEA (with illus) p28, Apr.2

DAVIS, W. Kenneth

Getting In on the Ground Floor . . . is the goal in scramble for atomic reactor business (with illus) p72, May 7

DAY (John) Dam

A new twist in partnership (n power projects is in the making. A bill for the John Day Dam will set the stage # p38, Apr.23

Dam Partnership . . . gets a new twist p29, May 14

DAYTON Power & Light Co.

New steam generator for utility use, called the Sulzer Monotibe boiler is being built # p148, Jun.4

DEACON, K. C.

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

DEALERS

See also Automobiles—Dealers

Norge Offers Dealers New Profit Sharing Plan p63, Jan.15

Applianess: Service Means More. A basic shift in manufacturer-dealer relations is in the making p41, Apr.16

DEBT

Individual debt will take another big jump in 1955 # p18, Feb.5

DEBT Ceiling

There will be another debt ceiling controversy # p37, Jan.1

The proposed hike in the debt ceiling will be pushed # p37, Apr.16

Congress will vote a debt ceiling rise # p38, May 28

The increase in the debt limit to cover federal borrowing in the 1956 fiscal year is about to be considered by Congress # p38, Jun.25

DECATUR, Neb.

Water, At Last? p50, Feb.5

DEDHAM, Mass.

A "Bedroom" Changes. How Route 128 has changed town (with illus) p192, May 14

DEERE & Co.

CAW demands spread to farm equipment p125, Apr.2

DEFENSE

See National Defense; Department of Defense

DEFENSE Production Act

Standby price-wage controls are expected to be sought by the Administration when the act comes up for renewal # p40, Jan.8

Stand-by authority to control the economy is now more sure # p39, Jan.29

The Act will be extended, probably for two years. Key features # p40, May 21

DELAWARE City, Del.

Commissioners approve zoning that gives Tide Water Associated Oil what it wants p62, Jan.1

DELAWARE River

Pennsylvania's governor will push for bi-state compact with New Jersey to develop Delaware River water # p120, Mar.12

DELTA Tank Mfg. Co.

Production of artillery shells will be resumed by company # p48, Jan.29

DEMING, N. M.

Added to the list of cities authorized to sell bonds to finance construction or purchase of buildings for lease to industry # p112, Apr.30

DEMMLER, Ralph

Believes securities advertising should be more stiffly policed # p158, May 7

DEMO Tool Corp.

Subsurface Sleuth (with illus) p142, Mar.5

DEMOCRATS

See also Elections; Republicans

Congress: The Must Legislation (with table) p30, Jan.8

Democrats see tough political going ahead. Eisenhower's program is robbing them of opposition issues # p37, Jan.15

Eisenhower got the jump of school aid, which the Democrats had planned on using to make political hay # p37, Jan.15

Democrats Make Labor Hay: Democrats could block Eisenhower's choice for NLRB post, but they appear content to unearth issues for use on 1956 (with illus) p122, Jan.29

Democrats Eye the SEC: Atom probe by Congress committee p32, Feb.19

A case for the Democrats: Keyserling argues for changed economic policies (with table and illus) p28, Mar.5

Bitter Split Over Tax Cut p29, Mar.5

Democrats: Under Way for 1956 (with 5 illus) p27, Mar.5

Business heckling by Democrats is on the rise. Democrats in Congress get set for investigations that will show a hostile attitude right from the start # p37, Mar.12

Democrats Get Tax Setback . . . and Administration wins a victory p32, Mar.19

Investigating the Antitrusters: Democrats attack the Administration p36, Apr.16

The Answers Make Hot Politics: Is unemployment too high p87, Apr.23

Democrats think they've hit on a hot political issue for 1956—it's liberalization of social security # p37, May 7

Democrats move for a committee study of taxes. Here's the strategy. Rep. Mills will be in charge # p37, May 14

Readers Report: The Consumers' Expense p8, Jun.4

DENMARK

Scandinavian economic union still looks remote p168, Feb.12

DENTIFRICES

Procter & Gamble Brings Out New Toothpaste p50, Feb.26

DENVER, Colo.

Car Auctions won a round against the dealers # p64, Feb.5

Plans a highway tunnel built through the Continental Divide p68, Apr.23

Webb & Knapp has finally decided on plans for its Courthouse Square p52, Feb.5

Trolley Transfer p146, Apr.2

Number, Please p72, Apr.16

Station KFEL-TV is up for sale # p50, May 7

Another Murchison skyscraper rising in Denver p150, Jun.11

DEPARTMENT (U. S. Government Divisions)

See also entries for departmental officers, bureaus, and spheres of interest such as taxation, agriculture, antitrust, etc.

Department of Agriculture

Farm price props may cost the U. S. a record $750-million for fiscal 1955, # p24, Jun.1

Reports on surplus farm goods # p34, Jan.15

Reports farm land values in the U. S. climbed a modest 1% from July 1 to Nov. 1 # p34, Jan.22

A department expert told Congress farm income shouldn't sag much this year; prices the farmer pays will change little, and the parity ratio will hold # p18, Feb.5

Sends India samples of U. S. butter turned into ghee # p163, Feb.12

Good News for Cottonseed Oil: New price support may give the industry a needed boost (with 3 charts) p80, Mar.26

Answer to the Farm Problem . . . may be fewer farmers with bigger individual incomes (with 3 charts) p23, Apr.2

Price Support Investment: Mountains of Food Still Growing (chart) p90, Apr.16

Senate passes a bill directing the Agriculture Dept. to consider fixing marketing quotas on a firm poundage basis # p18, May 7

1955 on the Farm: The Picking Gets Still Slimmer (with map) p26, May 14

Secy. Benson sets the acreage allotment for wheat # p131, May 21

Department of the Air Force

Bonanza for airplane makers is coming with the award of contracts to supply the Air Force with a fleet of aerial jet tankers # p42, Jan.1

Three flight simulators have been ordered from Curtiss-Wright # p123, Jan.8

Western Electric gets contract for the DEW radar network across Canada # p34, Feb.26

GE makes big rheostat for new wind tunnel project in Tullahoma, Tenn. # p141, Mar.5

Boeing Wins: The Air Force award of $460-million worth of jet tanker work puts Boeing in front for jet transports p58, Mar.12

Blastless Shock Test (illus) p68, Mar.12

Air Force's guided Falcon rocket has a range of three to five miles at supersonic speeds # p34, Mar.19

First production version of a new-type combat transport hit the runway last week #p68, Mar.19

Making Planes . . . by pushbution is promise of Air Force-Convair contract p25, Apr.2

Fighting for Air Weapons: The airplane business is turning into something different p30, Apr.23

Two more forging presses will go into operation next week for the Air Force at Cleveland plant operated by Alcoa # p80, Apr.30

Production Trouble on Weapons p32, May 7

Cutting Costs with Publicity: That's how Air Materiel Command campaigns for savings p64, May 14

Forging Ahead: Two heavy presses go into operation. Air Force program nears completion (with illus) p60, May 14

The Air Force may cramp Boeing's plans for commercial jet transports # p62, May 14

A giant stretching machine for aluminum plate is a project of the Air Force and Alcoa # p76, May 28

News on bigger Air Force spending will dribble out. A B-52 bomber setup has been announced. Deliveries on lighter planes will be shortened # p37, Jun.11

Maryland fights for Air Force center p70, Jun.18

Department of the Army

The Administration's planned cut in Army manpower may tip off the most serious split in Democrats in Congress # p39, Jan.8

Field Phones Tripled (with illus)) p142, Mar.5

Army and Navy join hands to fix up a plant they hope never to use p112, May 21

Department of Commerce

Dress Sizes May Go Back to Nature (with illus) p62, Jan.8

Postwar Growth of U. S. Business Firms (chart) p126, Jan.8

Is It Censorship—or What? p32 Jan.15

Technical problems that have the armed forces stumped have been compiled in a publication # p166, Jan.15

Corporate dividends in 1954 hit $5.2-billion # p64, Jan.29

Foreign Trade Fairs p164, Feb.12

Issues Dec. reports on personal incomes, manufacturers' sales and new orders # p34, Feb.12

Issues reports on retail sales and manufacturing production # p34, Feb.26

Reports on business in January-February # p36, Mar.26

U. S. Goes on display: Trade fair propaganda proves successful (with illus) p155, Apr.16

Short news item

Reports on total business output for March and the number of companies in business # p34, Apr.30

Reports on manufacturers' sales, new orders and credit during March # p34, May 7

Reports March sales in manufacturing and trade and personal income in March # p34, May 14

Everybody Gains—Mostly the Man in the Middle . . . as income distribution shifts (with 3 tables) p134, May 28

Releases April reports on incomes and goods sold # p34, Jun.11

Department of Defense

Acid Test for "Buy American" p154, Feb.19

Pentagon Revamps Risk Plan . . . to speed clearances p122, Mar.5

Department says it is moving "aggressively" to get out of competition with private industry # p34, Apr.16

New report on the 100 biggest defense contractors will be issued around midyear # p38, May 7

Top Suppliers . . . for defense now headed by aircraft companies; GM keeps post-Korea lead p27, May 28

Bill voted by the House makes Defense Dept. get Congressional committee approval before it shuts down a commercial or industrial-type project p113, Jun.11

Keeping Out of Headlines: Robert B. Anderson has done this while building a reputation in government circles (with 5 illus) p106, Jun.18

No premium prices paid to defense contractors p70, Jun.18

Department of Interior

New England fishing industry may be helped by research # p158, Jan.22

Department of Justice

The New Look in Antitrust: Biggest case that was handled so far in Eastman Kodak's. Here's a step-by-step account of it p66, Jan.29

Attack Big Four Control of Distilling p50, Feb.26

Drawing New Lines on Mergers: Dept. is expected to bring some precedent-setting cases under the 1950 law p27, Mar.26

Justice Dept. looks at anti-loss-leader legislation p118, May 14

Merger Shortcut: Bethlehem and Youngstown want Justice Dept. to speed up decision p28, Jun.25

Department of Labor

Arthur Larson: Pushing State Action for Labor (with illus) p144, Jan.15

Newell Brown is named administrator of the Wage & Hour Division (with illus) # p148, Feb.12

Millard Cass is named Deputy Under Secretary of Labor (with illus) # p176, Feb.19

Stuart Rothman will handle Wage-Hour (illus) p160, Apr.9

Advisory group and Labor Secy. bust-up coming p164, Apr.16

Shortage of Skills (Trend) p184, Apr.16

Department of the Navy

Gives contract to Bethlehem Steel shipyard to build offshore radar tower # p36, Jan.8

Concentrated Heat for Industry (with illus) p86, Jan.22

Flying by TV Will Be Simpler (with 4 illus) p34, Jan.29

British General Electric gets an electronics contract for Navy offshore procurement for NATO installations # p166, Mar.12

The Answer: Linear Programing p43, Mar.12

Lockheed's new jet trainer for the Navy can fly at over 600 mph # p78, Apr.16

Joins forces with the Army in fixing up a plant they hope never to use p112, May 21

Rear Adm. Furth says Navy's research program includes design studies of a nuclear-powered seaplane # p76, May 21

Shipbuilding: It's Slowly Working Out of Its Doldrums (with chart and 2 illus) p86, Jun.11

Will lease a few DC-6A cargo planes to commercial airlines # p34, Jun.11

Post Office Department

Philadelphia: Get a Truck p42, Feb.12

Postal workers are winning their pay-hike fight. Any postal rate increase will be small # p38, Mar.26

Department of State

Foreign Aid Under New Head: Hollister's appointment is regarded as a compromise (with illus) p155, May 7

Staging a Diplomatic Drama: Handling behind the scenes work at Big Four parley is job of State Dept. (with 4 illus) p75, Jun.18

Department of the Treasury

The Treasury has been running a deficit during the last few months. That is inflationary and helps business # p9, Jan.1

Treasury 3¼s: Putting Odds On a New Long-term Issue (with chart) p60, Jan.22

The municipal bond market is in a tizzy over the uncertainties of the Treasury financing # p134, Jan.29

Treasury labeled its latest $15-billion refinancing job a "complete success" # p34, Feb.12

Long-Term Bonds Go Well: The Treasury is happy over the role of the 40-year 3s in its $15-billion refinancing p44, Feb.19

Commission Remaps Civil Service Setup: The Hoover groups plan for top level career men (with chart) p96, Mar.5

Dept. is worried because tax revenues aren't holding up # p37, Mar.5

Sales of Saving bonds, the E and H series, hit a 10-year record during Jan. # p126, Mar.19

Is It Loophole or Penalty? No one quite agrees on what a capital gain is or how to tax it—but Treasury keeps trying p104, Apr.16

Too Sharp a Pencil: Wall Street frowns at Treasury's $6.4-billion refinancing plan p52, May 7

Treasury Issue Gets A Chilly Response p136, May 14

New Treasury issue of 2⅝, 15-month notes was a bust p62, May 21

Silver Perks Up p126, Jun.18

Look for Treasury's upcoming financing operation to include an offering of perhaps as much as an additional $1-billion # p164, Jun.25

U. S. Treasury debts due in the next 12 months now stand at $66-billion # p46, Jun.25

DEPARTMENT Stores

See also Retailing

Christmas Shopping: The Retailers Had It Good (with 6 illus) p18, Jan.1

Readers Report: Expense Control p6, Jan.1

R. J. Goerke Co. teaches its employees the intricacies of the Big Board # p36, Jan.29

Electronics Counts the Stock: National Cash Register's computer system flashes department store sales and inventory data p57, Feb.5

Sales Set a January Record (chart) p80, Feb.26

Attorney General asks for dismissal of anti-trust suits against three Seattle stores # p104, Mar.5

Stores Cut Deliveries Still Further p68, Mar.19

Long Pittsburgh Strike Ends . . . Last holdouts in department store walkout return p107, Mar.26

Farm Bureau Insurance Companies sells insurance in department stores (with illus) # p44, Apr.23

Cut the Costs, Show Wares: This formula and Dominant Store Theory are keeping Foley's expansion in downtown Houston (with map and 9 illus) p100, May 14

Store profits brighter yet p52, Jun.4

Department Store Sales and Stocks (chart) p170, Jun.11

The Difference Proves . . . The Big Ones Do Better: Two ways of looking at department stores (with 3 tables and 2 illus) p64, Jun.11

Nieman-Marcus branches out from Dallas p62, Jun.25

DEPRECIATION

You Need to Figure the Options Now (with 3 charts) p98, Jan.22

NICB reports on companies taking advantage of depreciation policies in new tax law # p80, Feb.19

DEPTH Sounders

Raytheon Mfg. makes the "world's smallest electronic depth sounder" # p128, Feb.5

DESIGNERS

See Industrial Designers

DESIGNERS for Industry, Inc.

When a Small Company Diversifies p72, Jan.29

DesMARAIS, Pierre

Seaway Puts Montreal on Mettle (with illus) p82, Mar.12

DES MOINES Register

Let's Show the Russians (Trend) p196, Mar.12

DETERGENTS

See also Soap

Synthetic detergents continue to gain at the expense of soaps # p193, Feb.19

A Smash Hit for a Rookie: Monsanto is scoring heavily with "all" (with illus) p46, May 7

DETREX Corp.

Forms Detrex Finance Co. # p48, Jan.22

DETROIT Edison Co.

Atomic Giant: Detroit Edison and 32 associates seek to build nuclear power plant p29, Mar.19

New Issues Market Has a Busy Week p46, May 28

DETROIT, Mich.

Prison Oil p41, Jan.15

Newspapers: Lagging Downtown, New Life in Suburbs (with table, 2 charts, and 9 illus) p134, Feb.5

Detroit Is Beginning to Wonder: Is the Future Here? Auto production is high, but it looks as if the demand was just as high (with chart) p28, Mar.12

Tax Plum Courted p60, Mar.26

New all-in-one charity drive may be a pattern-maker for other cities p114, May21

Detroit starts fixup for Seaway p101, Jun.4

DEVCON

See Chemical Development Corp.

DEVELOPMENT (G. L.) Ltd.

Ultrasonic Appliances p86, Apr.16

DEVOE & Raynolds Co., Inc.

Louis E. Wolfson: Fighting All Over the Lot p26, Feb.26

DEWEY & Almy Chemical Co.

Plans a factory in Sao Paulo # p156, May 14

d'HARNONCOURT, Rene

Brickbats Fly, but Museum's Show Goes On (with illus) p28, Feb.19

Short news item

DIAMOND Alkali Co.

Is one of first chemical companies to have a high-energy radiation source installed in its labs for industrial research # p158, Jan.22

Helps a group of Dutch companies build the Netherland's first soda ash plant # p150, Mar.26

DIAMOND, Sigmund

How People See Businessmen p76, Feb.19

DIAMONDS

Diamonds are sensitive to radioactivity # p42, Jan.1

Lab-Made Gems: GE uses terrific heat, pressure to make diamonds for industrial use p64, Feb.19

DIEGEL, H. F.

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

DIESEL Engines

Union Pacific: Exit Steam Again p162, Jan.15

For Light Cars, Light Diesels. This is latest development among railroads trying new designs (with table) p68, May 21

Adding Diesels: Norfolk & Western orders its first diesels p84, Jun.11

DIETS

A good diet at this time of the year is a good idea for executives # p115, Jan.8

Don't go on a salt-free diet to lose weight unless your doctor orders it # p156, Jan.15

DIETZ, Arthur O.

Dietz of CIT: Trusting the man in the street with $4.5-billion (Cover) Jun.4

Little Man Pays Up—and C.I.T. Prospers (with chart and illus) p102, Jun.4

DINNER Sets

See Dishes

DIRECTORS

See Corporations—Directors

DIRKSEN, Everett

Democrats Make Labor Hay: The Democrats could block Eisenhower's choice for NLRB post (with illus) p122, Jan.29

DISALLE, Michael

Toledo's downtown merchants take to warpath p129, Jun.18

DISARMAMENT

Setting the Stage for a Bargain: Disarmament pot warms, so U. S. sweats out a program (with table) p116, Jun.11

DISCOUNT Houses

See also Retailing

Discount houses made themselves felt in Christmas sales, according to NRDGA # p70, Jan.8

Cutraters Move to Suburbs p47, Jan.22

Dept. of Labor gives discount houses credit for helping prevent a rise in the cost-of living index # p162, Mar.5

GE admits discount house has its place p56, Mar.26

Discount houses force new ways of doing business on appliance dealers # p18, May 21

Federal Reserve this week raised the discount rate to 1½% # p17, Apr.16

Discount Boost: Federal Reserve's long expected move hardly caused a ripple p88, Apr.23

DISHES

New Process Gives Plastic Dishes a Ceramic Look (with 4 illus) p34, May 14

Japan's bamboo china on the spot p144, May 28

DISNEY (Walt) Productions

Court asked to put "Davy Crockett" in public domain p146, May 21.

DISTILLERS Corp.-Seagrams Ltd.

Whiskey Brands: The 1954 Box Score (with 2 tables) p42, Jan.22

Will introduce a straight whiskey this fall # p34, May 7

DISTRIBUTION

Distribution Costs Too High? Trucking industry is setting up a study group to modernize methods of moving goods p100, Mar.5

The Answer: Linear Programing p43, Mar.12

DIVELY, George

Organizing for Ideas: Pres. George Dively has made Harris-Seybold grow (with illus) p66, Jun.25

DIVERSIFICATION

When a Small Company Diversifies: Hhere's the story of Stow Mfg. Co. p72, Jan.29

Diversifying Plus: Watch company, reorganizing, gets new boss. Hamilton also branches out (with illus) p83, Feb.5

Mack Truck buys White Industries and Radio Sonic # p52, Mar.5

Big Push With a Shaver: New plant helps Ronson work back into the black (with illus) p106, Mar.12

Powdrell & Alexander buys a soft drink bottling plant # p119, Apr.16

Drawing on Europe's Ideas: Here are some samples of the kind of swaps U. S. consultants have been arranging p144, Jun.4

DIXIE Centennial

Birmingham: Perambulating Festival p75, Apr.16

DIXON, Edgar

Believes years may pass before business generally reaps any profits from private development of nuclear power # p164, Jun.25

DIXON-YATES

Dixon-Yates financing plans have the blessing of SEC lawyers # p34, Jan.15

Dixon-Yates Financing Gets Nod From SEC p31, Feb.12

Democrats are giving up efforts to stop Dixon-Yates # p38, Feb.19

Democrats Eye the AEC p32, Feb.19

U. S. Comptroller urges Ebasco Services not to participate as designer or supervisor of construction on the Dixon-Yates power plant # p34, Apr.9

House Appropriations Subcomittee turned down money to build lines to move Dixon-Yates power into the TVA system # p38, Jun.11

DJILAS, Milovan

Tito Walks a Tightrope (with illus) p52, Jan.1

DODGE, Joseph M.

The White House Team Gets a New Line-Up: Dodge is foreign aid expert (with illus) p30, Mar.26

DODGE Mfg. Co.

Fluid but Dry: That's Dodge Mfg.'s new power transmission p48, Apr.9

DOEBECKMUM Co.

Escaping From a Profit Squeeze: How to make cost cuts stick p82, Feb.19

DOERPKE (Charles William) Mfg. Co.

Meet the Press (illus) p55, Jun.25

DOGS

You can get a floater insurance policy on your dog # p144, Jan.22

How to go about buying a dog # p127, Feb.5

DO-IT-YOURSELF

Homeowners are Making Over Old Businesses —and Fast (with 2 illus) p72, Jan.1

Uni-Built fireplace can be installed by semi-skilled labor in about six hours # p176, Jan.15

New Do-It-Yourself Package: Mark Lumber has tied up with Kaufman's store to merchandise woodworking pattern—and wood (with illus) p46, Jan.22

How to get all the fun and work out of your home workshop # p131, Apr.2

DOLLAR-A-YEAR Men

The government's "dollar-a-year" men are under fire again # p131, Jun.25

DOLLINGER Corp.

White-collar workers operate the strike-bound plant # p142, Apr.23

DOME Gas & Oil Corp.

Catskill Gas Comes In p80, Mar.12

DOMINICAN Republic

New $50-million shipyard is under way # p126, Apr.23

DOMINION Foundries & Steel, Ltd.

The Limited Market Mill: Is It Steel's Best Bet p44, Jan.29

DOORS

A hinge for light inside doors that can be mounted with only a screwdriver has been announced # p44, Jan.1

DORMALUX Co.

Hanging Nook p76, Feb.26

DORSEY, Harold

Spending Reverts to 1940 Pattern (with chart) p99, Mar.5

DOTTO, John

Skidless Stops: That's the hope for new disk-type brake p76, Feb.12

DOUBLEDAY & Co., Inc.

FTC Slaps Book Publishers p90, Jan.29

DOUGLAS Aircraft Corp.

Peace in Aircraft Bargaining p57, Jan.1

Depreciation: You Need to Figure the Options Now p98, Jan.22

Cynics say company wants to use proposed 3-for-2 stock split as a veil to pull over its big present and prospective warnings # p134, Jan.29

Flying by TV Will be Simpler (with 4 illus) p34, Jan.29

Reports net earnings for 1954 # p144, Feb.26

3% Pay Raises Spread p177, Mar.19

Global Rush to Douglas: Foreign airlines flock to the DC-7 p156, Apr.16

Douglas Jet: 6½ Hours to Paris. The DC-8 will cruise at 550 mph., make non-stop ocean hops p32, Jun.11

DOUGLAS Fir Plywood Assn.

The Shakeout That Never Came (with chart) p188, Feb.19

DOUGLAS, Paul H.

Heads the Joint House-Senate Economic Committee # p38, Jan.15

Idea Man for the Democrats (with 2 illus) p128, Mar.26

Sen. Douglas: A lonely intellectual shapes the issues (Cover) Mar.26

Readers Report: Lightening the Burden p14, Apr.30

DOW Chemical Co.

Renews its lease on government-owned magnesium plant at Velasco, Tex. # p24, Jan.1

Dow Pushes Magnesium for Consumer Goods p47, Jan.22

Dow Tries Dutch Treat: Will set up Rotterdam subsidiary p115, Jan.29

Medic Hurts Lucy: TV show helps NBC pull audiences from CBS p54, Mar.26

More Glycerin in Sight: Synthetic formulas change the pattern of supply p78, Jun.11

Short news item

DOW Corning Corp.

Dow Corning Turns Out Pure Silicon (illus) p78, Apr.30

DOWELL, Inc.

New Job for Chemicals: Making Dirt Stick Together (with illus) p76, Apr.16

DRAINAGE Pipe

Armstrong Mfg. Corp. makes a drainage pipe that is easy to fit # p95, Jun.11

DRAKE, C. Warren

How to Prosper on Low Profits (with illus) p70, Jan.1

DRESSER Industries, Inc.

Signs a contract with a subsidiary of the Italian government oil trust # p158, Jun.18

DREW (E. F.) & Co.

FTC cracks down on company's advertising # p36, May 21

Oleo Ads Churn Up New Fight p70, Jun.11

DREYFUSS, Henry

A Credo for Designing . . . based on utility is outlined in new book (with illus) p106, Apr.23

DRINKING Fountains

A small drinking fountain made of aluminum and plastic can be attached to outdoor faucets # p93, Feb.5

Hot or cold water flows from an office water cooler made by Ebco Mfg. # p93, Feb.5

DRIVE-IN Theaters

Brighter outdoor movies are made possible by Reflectoscreen # p144, Apr.2

A.R.A. Mfg. Co. sells an air conditioning unit for drive-in theaters # p68, Jun.18

DRIVER'S License

Your American driver's license is valid in most European countries # p152, Apr.23

DROUGHT

You will hear a lot about drought relief # p38, Apr.30

Emergency drought funds totaling $5-million have been released by Pres. Eisenhower # p96, May 7

Opening New Frontiers for a Hungry World: Men from many sciences and countries attack problem of reclaiming arid land (with map and illus) p134, May 7

Dust Bowl got rain last week p88, May 28

Red River Valley fears new threat on top of drought p98, Jun.4

New Season, New Hope for Dust Bowl: Recent rains in Southwest (with 5 illus) p94, Jun.18

DRUCKER, Peter F.

New Tools: West Coast confab hears how computers and math dish up data quickly p88, Feb.12

DRUG Trade

See also Medicines

U. S. Drug Makers: Overseas in a Big Way (with chart and illus) p94, Feb.5

Breaking The Old Pattern: Public attitudes change the pattern of distribution for new drugs (with chart) p41, Apr.23

DUGAN & McNAMARA, Inc.

Arbitrator Ends Strike, But (with illus) p178, May 14

DUKE Power Co.

Money Gets a Little Tighter p60, Jan.22

DULLES, John Foster

In a speech to the Foreign Policy Assn., he called on the Russians to put their national interests ahead of international Communism # p159, Feb.19

Short news item

Negotiating from Strength (Trend) p164, Feb.26

Coexistence—on Our Terms: Dulles and Churchill set new and tougher course in dealing with Russia (with illus) p25, Mar.12

Comments on the Communist moves on the Formosa Strait crisis and on the Austrian peace treaty # p131, Apr.30

On returning from Europe this week, Dulles spoke of "a turning in the tide of history" # p161, May 21

DUMAINE, Frederick C., Jr.

First Shots Over New Haven: Dumaine and McGinnis forces look ahead to the April annual meeting. Five Dumaine directors resign p62, Jan.29

DuMONT (Allan B.) Laboratories, Inc.

Signs contract with CIO's Electrical Workers for a 5¢ across-the-board raise and fringes # p177, Mar.19

Hopes to switch to film for all programs except news, sports, and special events # p110, Apr.23

Cameras That See Double for TV (with illus) p116, May 7

Reverse Twist for Color TV (with 2 illus) p82, May 28

Is adding two new consumer product lines: hi-fi phonographs and radios # p106, Jun.25

DUN & Bradstreet

Report business failures for the year # p36, Jan.8

DUNCAN, James Stuart

In Canada: Management Without Ulcers (with 9 illus) p122, May 7

DUNLOP, Robert G.

Another Oilman Goes East (with chart and illus) p58, Feb.12

DU PONT (E. I.) de Nemours & Co.

Long ago spilled across the river into New Jersey. Last year company purchased $43,000,000 from New Jersey suppliers # p131, Jan.8

Du Pont's Punch: Company strikes back at antitrust appeal on its GM holdings by claiming its share of new GM issue p31, Feb.12

Is doubling the capacity of the electro-chemicals plant at Niagara Falls # p72, Feb.12

Produces paper from nylon, Dacron and Orlon # p93, Mar.5

1954 report shows sales down by net income up # p126, Mar.19

Reports on salaries and bonuses paid last year to its 28 directors. Pres. Greenewalt got $169,056 in salary and $400,000 in bonuses # p65, Apr.2

Lowered prices of high tenacity rayon yarns, used for tire cord # p186, Apr.9

An employee thrift plan linking pay roll deductions for U. S. savings bonds with company credits in common stock is being set up # p76, Jun.4

A new fertilizer, with 38% nitrogen content, is latest product # p154, Jun.4

"Super" polyethylenes keep coming. Latest is du Pont's "Alathon" # p86, Jun.11

DUPUIS, Raymond

Seaway Puts Montreal on Mettle (with illus) p82, Mar.12

DUQUESNE Light Co.

Retired miners picket in protest against use of some nonunion coal (with illus) # p174, May 21

DURAFACE Foamglas

Block With a New Face p98, Mar.19

DUREZ Plastics & Chemicals, Inc.

Company will be bought by Hooker Electrochemical Co. # p93, Jan.22

DUST Bowl

See Drought

E

EARTHQUAKES

Eureka, Calif.: When California Shook (with illus) p82, Jan.1

EASTERN Airlines

Air Routes: Now Mexican flights come up p32, Feb.12

EASTMAN Kodak Co.

Kodak Fair Trade O. K.'d: FTC drops its old charges p82, Jan.15

Readers Report: Anti Antitrust p14, Jan.22

The New Look in Antitrust: Biggest case that was handled so far is Eastman Kodak's. Here's a step-by-step account of it p86, Jan.29

Will distribute $28.3-million in bonuses # p198, Mar.19

Plans a $100,000 fellowship program # p59, Apr.23

EASTPORT, Me.

Tide Plan Rises Again p76, Jan.29

EASY Washing Machine Corp.

Provides $2-million in new capital to National Co., Inc. # p59, Apr.23

EATON, Cyrus

Gets the West Virginia steelmaking facilities of Follansbee Steel Corp. # p24, Jan.1

A Small Town Greets the Man Who Helped Save Its Jobs (with 4 illus) p110, Jan.15

Acquires large blocks of stock in Kansas City Power & Light and Cleveland Electric Illuminating # p34, Mar.5

Building His Second Empire: Eaton is moving back into electric utility companies (with 2 illus) p123, Mar.12

EATON Mfg. Co.

Auto parts maker sells car air conditioner through Sears p144, May 21

EATON (T.) Co., Ltd.

Canada Goes Suburban: Shoping Center trend goes rolling p54, Apr.2

EBASCO Services, Inc.

U. S. Comptroller urges company not to participate as designer or supervisor of construction of the Dixon-Yates power plant # p54, Apr.9

EBCO Mfg. Co.

Hot or cold water flows from an office water cooler # p93, Feb.5

EBERSTADT, Ferdinand

Pension Funds: Suddenly Hot p77, Apr.2

Says, "Excuse me, senator, but there ain't no such thing as a good tip" # p156, Apr.9

ECHO Park

Echo Park Dam Fades: House group cuts funds p113, Jun.25

ECONOMIC Commission for Europe

Reports that 1954 East-West trade in Europe hit a postwar high # p164, May 28

ECONOMICS of Distribution Institute

Distribution Costs Too High? The trucking industry is setting up a study group to modernize methods of moving goods p100, Mar.5

ECONOMISTS

Buckling Down to Problem Solving (with illus) p104, Jan.8

Forecasting: How Good Is It? (Trend) p132, Jan.8

A Second Look at the Economy (with illus) p112, Feb.5

Profiles of 1960: Businessmen Are Learning How to Use Them: Economists project past trends to appraise our future (with 6 charts and 6 illus) p66, Mar.5

Specialized Guides for a Boom: New members add specialized talents to CEA (with 3 illus) p28, Apr.2

Test for Taxes: Do They Help U. S. Grow? Congress asks a group of economists to study effects of federal tax policy (with table) p30, Jun.25

EDEN, Sir Anthony

See also Great Britain

Losing a Titan, Gaining a Diplomat (with illus) p29, Apr.9

Settling the Formosa Crisis (with illus) p25, Apr.9

Strong Tory Team Aids Eden p150, Apr.16

His Worries Come Now (with illus) p122, Jun.4

EDIE (Lionel D.) & Co.

What tax bite does to stock yields p118, Apr.2

EDISON Bros. Shoes, Inc.

And Class Too: Edison shoe chain aims at rich new target in Northeastern states p50, Mar.26

Readers Report: For Women Only p10, Jun.18

EDUCATION

See also Colleges and Universities; Schools

Woes That Beset the Colleges (with chart and illus) p78, Jan.8

Back to School: Income tax kit for teaching the young also serves to guide business people p101, Jan.15

GM announces a new $2-million-a-year-program of unrestricted aid to education # p34, Jan.22

New Teaching Trick for Business: MIT comes up with the "incident process" (with illus) p76, May 14

'55 Class: First of a Generation: It's the vanguard of a new group that has not known war or depression first hand (with 6 illus) p134, Jun.11

The Pay-Off Is Confidence: That's biggest gain middle-management men get from MIT development course (with illus) p150, Jun.18

EDWARDS Co.

Says heavier concentration on building safety into modern homes is paying off # p172, Feb.12

EGYPT

National City Bank will open a branch in Cairo # p89, Jan.8

All the ugly problems of the Middle East are reflected in the clashes at Gaza # p139, Mar.12

EISENHOWER, Dwight

Stock-Taking At the Year's End p15, Jan.1

Economic Plan With Political Meanings: Eisenhower Lays It on the Line for Democrats (with table) p30, Jan.15

Eisenhower Gets His Staff Machine Geared to the Job (with chart) p92, Jan.15

Odds that Eisenhower will try for a second term are on the rise # p37, Jan.15

Peace, Freedom, and Expansion (Trend) p172, Jan.15

Eisenhower Gears Budget hopes to Rise in Business: Not to Spend Less, But to Take in More (with 4 tables and illus) p30, Jan.22

Prescription for Expansion (Trend) p156, Jan.29

Showdown with Red China: Eisenhower has drawn the line and warned the Chinese Reds not to step over it p27, Jan.29

This Week Congress Listens to the . . . Official Word on Economy (with 5 charts) p29, Jan.29

Eisenhower's health message this week is another plank in his welfare program # p37, Feb.5

Plans a series of breakfasts with Republican women # p37, Feb.5

Eisenhower looks stronger—in over-all political measuring. A Democratic shift on military spending is an example # p37, Feb.12

Democrats: Under Way for 1956 (with illus) p27, Mar.5

Is trying to improve his relations on Capitol Hill. He'll hold more conferences, issue more invitations to the White House # p37, Mar.5

Chances of an Eisenhower-Nixon ticket are more certain that ever # p38, Mar.19

The White House Team Gets New Line-Up: Some recent appointments (with 13 illus) p90, Mar.26

Eisenhower pulls the Formosa crisis into perspective. Here's how the President sees it # p113, Apr.2

Eisenhower's 1956 intentions are asked about constantly. So far, no one has admitted having an answer # p38, Apr.9

Eisenhower's standing with the voters back home will be a big force in Congress over the next few months # p37, Apr.16

Atom Goes Peacefully to Sea: The demonstration ship that Eisenhower announced this week is strong propaganda p31, Apr.30

Now—Permanent Foreign Aid: Eisenhower calls for an indefinite extension of foreign assistance program p32, Apr.30

One Roof for Two Unions: AFL lays cornerstone for new home (with illus) p162, May 7

Eisenhower works hard for support from women # p38, May 14

New plane for Eisenhower p113, Jun.11

The President and the Press (Trend) p184, Jun.11

U. S. Widens Atomic Diplomacy: Eisenhower's new proposal for aiding the nuclear reactor program of friedly nations is rated a diplomatic success p29, Jun.18

For the tip-off on Eisenhower's 1956 intentions, watch maneuvers going on in key states. The hitch is some Republican candidates don't want to run unless Eisenhower is on the ticket # p37, Jun.25

EISENHOWER, Mrs. Dwight

What's behind the Democratic hints about Mrs. Eisenhower's health # p38, Mar.19

EL SALVADOR

The first soluble coffee plant in Central America is under way in San Salvador # p158, Jun.18

ELAINART Co.

Makes a ladle with a built in scale # p116, Jan.8

ELDRIDGE, Clarence E.

Named vice-president of Campbell Soup # p84, Feb.5

ELECTIONS

TV Men Balk . . . at the idea of covering the Republican convention in San Francisco p32, Feb.26

Congress is taking a look at election costs # p38, Apr.16

Speculation on the 1956 elections are high in Washington. The GOP can hold the White House with Eisenhower # p37, Apr.23

Congress takes another look at spending in political campaigns, but nothing is likely to come of it p72, Jun.18

For the tip-off on Eisenhower's 1956 intentions, watch maneuvers going on in key states. The hitch is some Republican candidates don't want to run unless Eisenhower is on the ticket # p37, Jun.25

Some of the candidates that may run in 1956 in Oregon, Washington, Ohio, Pennsylvania, and New York # p37, Jun.25

ELECTRIC Auto-Lite Co.

More Wage Cuts . . . in UAW plants loom, as two companies pressure union to help them p133, Mar.12

Will expand its wire and cable plants # p76, May 21

Says it is not considering merger with any other company # p56, May 28

Makes an electric wire that is supposed to withstand temperature variations from —80F to plus 400F # p95, Jun.11

ELECTRIC & Musical Industries, Ltd.

British Company Buys Capitol Records p47, Jan.22

ELECTRIC Shavers

Big Push With a Shaver: New plant helps Ronson work back into the black (with illus) p106, Mar.12

Ronson cuts prices on its electric shaver p56, Apr.2

ELECTRIC Wire

See Electrical Equipment

ELECTRICAL Appliances

What to Do When the Kitchen Explodes (with 2 illus) p56, Jan.15

Why Make Customers Mail In a Warranty Card (with illus) p50, Jan.22

Wiring Aid: Chicago utility offers free installation as part of a program aimed at home electrical safety p90, Jan.22

Clothes dryers have barely dented the market and ironers have been bought by only 10% of those who might use them # p18, Jan.29

Clothes washers are installed in 80% of the homes wired for electricity # p18, Jan.29

Dollar volume in all appliances this year is estimated at about its 1953 level—$7-billion # p18, Jan.29

Major Appliances: How the Big Ones Fared (with 4 charts) p97, Feb.12

Small Appliance Manufacturers' Sales (4 charts) p98, Feb.12

Appliance Makers Go Deeper Into Kitchen Cabinet Business p102, Mar.5

New Worlds for the Trade-In (with illus) p70, Mar.19

Electrical appliances, made in Japan, are coming to the U. S. market p110, Apr.2

Appliances: Service Means More. A basic shift in manufacturer-dealer relations is in the making p41, Apr.16

Hardgoods: Racing With the Autos p32, Apr.16

Sun Chemical makes a high-gloss paint for coloring kitchen appliances at home # p86, Apr.16

Ultrasonic Appliances p86, Apr.16

Lower price tags are figuring in more appliance sales, even though output keeps increasing # p18, May 21

ELECTRICAL Equipment

Three Weeks That Rocked an Industry: Suddenly, makers of heavy electrical equipment were on a price-cutting spree p50, Feb.19

Readers Report: Three Weeks' War p8, Apr.9

New electric wire is supposed to withstand temperature variations from —80F to plus 400F # p95, Jun.11

ELECTRO-DATA Corp.

Purdue offers course on how to get along with electronic computers # p93, Jan.22

ELECTRONIC Protection, Inc.

Emergency traffic control (with illus) p113, Jun.25

ELECTRONICS

Ramo-Wooldridge Corp.: Ivory Towers Down to Earth (with illus) p66, Jan.15

Behind It Are New Ideas to Speed the Goods: The new warehouse has an electronic heart (with 9 illus) p42, Feb.26

Cracking Down on Counterfeits: Conviction for faking radio and TV tube trademarks is first step toward damming a flood p41, Apr.9

Fighting for Air Weapons: The airplane business is turning into something different p30, Apr.23

ELECTRONICS Corp. of America

Magnefile takes inventory, records sales, automatically figures federal and local taxes, and typewrites the sales slip # p96, Jan.22

Short news item

ELECTROSTRIP

Lighting circuits can be conveniently placed with Electrostrip # p96, Jan.22

ELEPHANTS

George Wendelken wants to sell his walking mechanical elephant (with illus) # p102, Mar.5

ELEVATORS

Elevators With a Voice p86, Apr.16

ELGIN National Watch Co.

Buys American Microphone Co. # p80, Feb.19

Tiny Oil Refinery (illus) p64, Mar.12

ELLIOTT Co.

Shares drop when quarterly dividend was cut # p119, Mar.5

ELLIOTT, Dr. William Y.

Challenge to Foreign Program: Economist calls for bolder aid program than Eisenhower proposed p152, May 28

ELLIS, Howard S.

How to Wake an Economy p104, Feb.5

EMERSON Drug Co.

Bristol-Myers Bid for Bromo-Seltzer Hits Snag p58, Feb.19

EMERSON Radio & Phonograph Corp.

Mobile Air Conditioner p50, Jan.29

EMERY, David

Getting the Message Across Without Static p54, Apr.23

EMMONS, Glenn L.

Who Owns the Land and Mineral Rights? (illus) p16, Jan.1

EMPLOYEE Stock

See Corporations—Employee Stock

EMPLOYMENT

See also Labor; Dept. of Labor; Unemployment Compensation

Employment—Output Picture (chart) p47, Jan.1

Unemployment already has jumped, probably to above 3½-million # p10, Jan.1

Walter Narcum: Living with Unemployment in a Coal Town (with 20 illus) p44, Jan.8

Readers Report: Risk Capital Wanted p12, Jan.15

Factory payrolls are fattening now—and will go on fattening # p17, Jan.22

Manufacturing Employment: Reverse Patterns Give Same Result (chart) p85, Jan.22

Readers Report: Job Solution p12, Jan.29

Poorest recovery indicator so far is factory employment # p18, Feb.12

Percent of Labor Force Unemployed (chart) p185, Feb.19

Factory employment isn't likely to pass year-ago levels before March # p17, Feb.26

Here's a clue to GAW's impact on the job market in Michigan's auto plants # p17, Mar.5

Labor's demand for the guaranteed annual wage is denying jobs right now to people who otherwise would be working # p17, Mar.5

What 145 major industrial centers tell the people in the Bureau of Employment Security about their hiring plans # p17, Mar.5

Report shows demand for industrial management and marketing graduates has increased 23% over last year # p104, Mar.12

Employment conditions, for all who are working, are much better than a year ago. Yet the number of jobs available is a little disappointing # p17, Mar.19

Big Question Mark: Lagging employment (chart) p29, Apr.16

Factory employment has scored its biggest February-to-March gain in nine years # p34, Apr.16

The Answers Make Hot Politics: Is unemployment too high p87, Apr.23

Fewer people are reaching working age now. Pensions, and social security make retirement more attractive, while more youngsters are staying longer in school # p18, May 14

Jobs are more plentiful than at any time since 1953 # p17, May 14

More workers—just about a million of them—have become active job hunters over the last six weeks # p17, May 14

Production Men Lag Behind (chart) p103, May 28

Why Aren't There More Jobs? The figures say more goods and services are being turned out by fewer workers (with chart) p30, May 28

Jobs will be harder to fill—and more expensive—from now on. Jobs shot up by about a million in May # p17, Jun.11

May put the first sizable dent in the jobless rolls # p17, Jun.11

Some advice to executives on how to go about getting a new job # p183, Jun.18

Unemployment Decline Gains Momentum (chart) p186, Jun.18

ENAMEL

See Paint and Varnish

END, Henry

A Hotel Design Is Never Quite Goood Enough (with illus) p42, Mar.19

ENGINEERS

For Automation: A Broader View p164, Jan.15

Readers Report: Respect for the Board p10, Jan.22

Coverdale & Colpitts Stock-in-Trade: Experience (with 2 illus) p81, Jan.29

Readers Report: The Craftsman Shortage p10, Jan.29

Russian Industry: An Inelegant and Single-minded Giant (with 8 illus) p144, Jan.29

Choice of Homes: Hunt for a new home for four engineering societies is narrowing down to Pittsburgh or New York p69, Feb.12

American Military Engineers consider the problem of how to produce more technicians # p64, Feb.19

Theme Song of Engineers Is the Blues: Survey finds they're "frustrated" p116, Feb.26

Engineering Grads Find Prospects Brighter Still p92, Mar.19

Readers Report: Why They're Blue p12, Mar.26

Mellon Family offers money for research if the Engineering Societies move to Pittsburgh # p78, Apr.16

Readers Report: Heat Hinders Too p12, Apr.16

Guiding Young Engineers' First Steps: What one school is doing to put graduates on right job track (with 3 illus) p100, Apr.23

New York State will oppose any move by the engineering societies away # p110, Apr.23

The Ante Gets Higher and Higher . . . for certain engineers and recruiting them gets tricky (with illus) p98, May 7

A New Kind of Engineer . . . will be graduated tomorrow—one with better grasp of fundamentals (with illus) p64, May 21

Engineers at Lockheed can put in overtime at their own option # p76, May 21

Engineers Hoist Union Banner: Strike ends at Minneapolis-Honeywell p168, May 28

New controversy over the technical manpower supply is shaping up. It involves competition between military and industry # p38, May 28

How scarce are engineers? Report by National Science Foundation p76, Jun.18

Pittsburgh still seems to be the most likely choice, if engineers decide to move from New York # p65, Jun.18

ENGLISH Electric Co., Ltd.

Acid Test for "Buy American" p154, Feb.19

British company enters low bid for generators for a U. S. Army Engineer's dam # p128, Apr.23

ENSLEY, Grover

Profiles of 1960: Businessmen Are Learning How To Use Them (with chart and illus) p66, Mar.5

EQUIPMENT Engineering Co.

Variable Pulley p170, Jan.15

EQUITY Corp.

Stockholders question planned sale of 631,715 shares of Niles-Bement-Pond treasury shares to Equity for cash and Bell Aircraft common stock # p34, Jan.22

ERIE, Pa.

Readers Report: Seaway Casualties p10, Apr.2

ERIE RR.

Earnings estimates for 1954 # p61, Jan.1

ERNST, Harry B.

New Way to Gauge Production (with 2 charts) p89, Jan.15

ESSO Research & Engineering Co.

Blood From a Refinery Turnip (with illus) p66, Feb.12

New name for Standard Oil Development Co. # p92, Feb.12

He's Industry's Radioactive Garbage Man (with 6 illus) p138, Mar.5

ESSO Standard Oil Co.

The Race for the High Numbers p66, Feb.26

ETHRIDGE, Mark

Louisville: A Blend of Almost Everywhere (with illus) p80, May 7

EUREKA, Calif.

When California Shook (with illus) p62, Jan.1

EUROPE

The U. S. Stake Declines: Private investment abroad lags behind the growing world economy, OEEC reports p128, Jan.15

Video Invades Continent (with map and table) p144, Feb.19

It's Still a Long Way From What the U. S. Has . . . but the consumer market is growing in Western Europe (with table) p130, Feb.26

Europe Grabs for Metals: Steel and Copper are at a premium (with illus) p113, Mar.5

European Money Migrates, Too (with illus) p170, Apr.16

Integration at a Standstill: All bets are off for now on the European economic union foreseen by Monnet p148, May 28

Europe, says BIS, may be moving toward the greatest economic expansion in its history # p164, Jun.18

Here is some economic outlooking from Europe—and it's optimistic # p154, Jun.18

EUROPEAN Coal & Steel Community

The Ruhr Picks Up the Pieces: Loans for West Europe's coal and iron mines p53, Jan.1

European economic unity may get new impetus at meeting in Paris # p147, Apr.16

New Ripple in Coal-Steel Pool (with illus) p124, Apr.23

Integration at a Standstill: All bets are off for now on the European economic union forseen by Monnet p148, May 28

EUROPEAN Payments Union

Coffee Prices . . . fall and Brazil looks to Europe for relief on its trade problems. Brazil might join EPU p159, May 28

EPU has decided to revamp itself in preparation for the day of convertibility # p164, Jun.18

Short news item

EVANS Container Corp.

Makes a nail-less crate that can be assembled or taken apart in one minute # p52, Jan.29

EVERPRINT Products, Inc.

Makes a rubber stamp that uses no ink # p144, Apr.2

EV-R-SHIELD Products, Inc.

No known solvent will eat away the tough plastic coat produced by Glascote # p64, Mar.12

EX-CELL-O Corp.

Votes to elect only three directors each year # p148, Apr.23

EXECUTIVE Communication

Getting the Message Across Without Static (with illus) p54, Apr.23

EXECUTIVES

Recent study of 500 apparently healthy executives, finds that 41% had abnormalities of which they did not know # p34, Jan.1

N.I.C.B. reports on executive health programs # p78, Jan.29

How People See Businessmen (with 3 illus) p76, Feb.19

NICB will hold five-day course in nuclear doings # p94, Mar.12

Executive appraisals can be improved if a sampling survey by Booz, Allen & Hamilton is right # p88, Apr.2

Today's Ballplayers—Tomorrow's Executives (with 4 illus) p82, Apr.2

How to Succeed . . . survey by Young Presidents Organization p128, Apr.5

The Real Estate Side of Executive Changes: How companies help settle key men they uproot (with illus) p122, Apr.16

Getting the Message Across Without Static (with illus) p54, Apr.23

Forecasting a Golden Age for Business: A cross-section of executives see a rosy two decades ahead (with 4 illus) p118, Apr.30

New Teaching Trick for Business: MIT comes up with the "incident process" (with illus) p76, May 14

The Mystery of Executive Talent: Four major studies have been pushed in attempts to find the answer p43, May 21

Boosts Here, Cuts There Add Up To A Modest Gain. The ups and downs of executive salaries between 1950 and 1954 (with 16 illus and 9 tables) p186, May 28

Readers Report: Not Quite Retirement p8, Jun.4

Readers Report: Talent Overlooked p10, Jun.4

Readers Report: Formula for a Mystery (with chart) p8, Jun.18

Some advice to executives on how to go about getting a new job # p182, Jun.18

The Pay-Off Is Confidence: That's biggest gain middle-management men get from MIT development course (with illus) p150, Jun.18

EXNER, Virgil

Chrysler's New Moves Click—Just in Time (with illus) p90, May 14

EXPLOSIVES

Cheaper Blasting p78, May 21

EXPORT-IMPORT Bank

Four more exporters are getting lines of credit under banks capital goods financing scheme # p99, Jan.8

Brazil's $75-million loan has been approved in principle # p158, Feb.19

Big Steel for the Argentine? p116, Mar.5

Argentine Steel and U. S. Sales: Export-Import Bank approves loan for steel plant p138, Mar.19

Five manufacturers have been granted lines of credit # p150, Mar.26

Dishes out export credits at a fast clip—13 new ones in the past 10 days # p154, Apr.16

EYES

Eye specialists say that too many of their older patients who experience the dimming of vision that attends cataract, put off consulting the doctor # p68, Jan.1

F

FAIR Trade Laws

Georgia Court Kayoes "Fair Trade" Law Again p54, Jan.15

Kodak Fair Trade O.K.'d: FTC drops its old charges p62, Jan.15

Westinghouse will sign price maintenance contracts with its distributors of small appliances at wholesale prices p48, Jan.22

FTC Slaps Book Publishers: In Doubleday case, FTC frowns on the two-price system p90, Jan.29

Arkansas fair trade law was knocked down by state supreme court # p34, Feb.12

Fair Trade Setback: Nebraska is fifth state supreme court to hold non-signer clause unconstitutional p58, Feb.19

FTC Won't Help Fair Traders: Retailers will have to go through courts p46, Feb.26

Fair trade has been challenged in Colorado p154, Mar.12

Fair Trade Means Fixed Prices (Trend) p200, Mar.19

Justice Dept. looks at anti-loss-leader legislation p116, May 14

Oregon's "fair trade" law gets knocked down as unconstitutional # p116, May 14

Fair traders turn to anti-lose-leader laws in state courts p144, May 21

Readers Report: The Consumers' Expense p8, Jun.4

FAIRCHILD Engine & Airplane Co.

Peace in Aircraft Bargaining p57, Jan.1

Gyrations in company stock brings warning to floor brokers by Big Board # p156, Feb.12

FAIRLESS, Benjamin F.

Stock-Taking At the Year's End p15, Jan.1

Head of U. S. Steel 1952-1955 (with illus) p26, May 7

What's Happened to Executives and Their Pay Since 1950 (with illus) p168, May 28

FAIRMAN, James

Prospect of Electricity from Atomic Fission (with map, table, and illus) p100, Feb.12

FAIRS and Exhibitions

See also Conventions

1955 Motor Boat Show: The Best Yet (with 6 illus) p28, Jan.22

Foreign Trade Fairs p164, Feb.12

Cleveland: World's Fair Quest p60, Mar.26

Birmingham: Perambulating Festival p75, Apr.16

U. S. Goes on Display: Trade fair propaganda proves successful for businessmen, too (with illus) p155, Apr.16

Industry Eyes the Budding Scientist (with 4 illus) p28, May 21

A Growing Source of Ideas: Management is giving large chunks of its time to conferences (with illus) p62, Jun.4

As the Cold War Eases: Reds come to the fair in Canada as the biggest foreign exhibitors (with illus) p142, Jun.11

Atoms for Peace: U. S. exposition in Geneva stirs up unpeaceful feelings in U. S. companies p30, Jun.11

FANNY

Formula for Making Money on Broadway (with 3 illus) p30, Mar.19

FARM Bureau Insurance Co.

Policyholders Run the Show . . . as Farm Bureau Insurance heads listen (with illus) p122, Mar.26

Sells insurance in department stores (with illus) # p44, Apr.23

FARM Journal, Inc.

Buys Country Gentleman # p34, Jun.11

Splitting Country Gentleman: Farm Journal hopes to build up both Town Journal and its farm paper p129, Jun.18

FARMER (Fanny) Inc.

Shifting the Old Candy Store . . . to the roadside (with illus) p48, May 7

FARMER, Guy

Announces he will not be candidate for reappointment to NLRB # p136, Jun.4

FARMS

See Agriculture

FARNSLEY, Charles

Louisville: A Blend of Almost Everywhere (with illus) p80, May 7

FARRINGTON Mfg. Co.

Electronic Bookkeeping p62, Mar.12

FATS and Oils

Full-Scale Plant Does the Selling: Sharples Corp. sets up vegetable oil refinery to demonstrate its new equipment p41, Jan.1

Tiny Oil Refinery (illus) p64, Mar.12

Good News for Cottonseed Oil: New price supports may give the industry a needed boost (with 2 charts) p80, Mar.26

FAY, Joey

Asks for a pardon in New York # p134, Feb.5

FAY, Paul B.

San Diego: No Money Found p63, May 7

FEDDERS-QUIGAN Corp.

Air Conditioners: How Will This Year Be? (with 2 charts) p41, Jun.4

FEDERAL Bureau of Investigation

Spotlight on Bank Holdups p27, Apr.16

Reports auto thefts and juvenile joyriding are soaring # p152, Apr.30

FEDERAL Civil Defense Administration

If Bombers Come: Protecting Target-Dwellers (with table) p58, Apr.16

FEDERAL Communications Commission

FCC Under Fire: Congressmen view dimly the commission's handling of TV p52, Feb.19

FCC Loses a Round in TV Fight: "Multiple ownership" rule discarded by Court of Appeals p26, Mar.5

Can FCC Unscramble Fee TV? Commission will air pay-as-you-see dispute at June meeting p40, Apr.2

FEDERAL Deposit Insurance Corp.

Reports bank profits rise # p132, May 14

FEDERAL Electronics Co.

Automatic Paul Revere p96, Jan.22

FEDERAL Housing Administration

Can refuse to guarantee loans for applicants with a record of past irregularities # p34, Jun.4

Rental building still dropping, FHA report shows p62, Jun.11

FEDERAL Mediation & Conciliation Service

Senate Labor Committee O.K.'s appointment of Joseph Finnegan as head of FMCS # p128, Jan.29

GAW Holds Spotlight. But . . . FMCS says four other issues will loom large (with illus) p176, Mar.19

Short news item

Watching Strike Violence: Federal mediators see their jobs made tougher by firmer union and management attitudes (with 5 illus) p54, Apr.30

FEDERAL National Mortgage Assn.

On Jan. 11 will offer about $500-million of three-year notes # p24, Jan.1

FEDERAL Power Commission

FPC O.K's Agreement for More Gas For N. Y. p17, Jan.1

Federal Control of Natural Gas: The Battle Warms Up (with 2 maps and illus) p76, Jan.15

Approves plans of Pacific Northwest Pipeline Corp. to finance its pipeline from New Mexico to the Pacific Northwest # p46, Feb.19

FPC will permit Montana Power Co. to import gas from Canada # p36, Mar.26

Producers Await Gas Decision: Congressional Committees are weighing action on bills to soften FPC control over prices p129, May 21

Reports on use of coal and gas for producing electricity in first quarter # p34, Jun.11

Legislation to free independent natural gas producers from federal regulation is approaching a crisis p70, Jun.18

FEDERAL Reserve Board

Action by the Federal Reserve Board this week on stock market margins was primarily a warning # p17, Jan.8

Bull Market vs. Washington: The Fed hikes margin requirements to 60% (20 charts) p27, Jan.8

Consumer Credit . . . Toward a New Record? (chart) p123, Jan.15

Men Who Set the Nation's Money Policy: How 11 members of Federal Open Market Committee control the wealth (with 5 illus) p116, Mar.19

Acceptance: Fed's New Tool. Initial purchase wasn't large, but it signifies efforts to expand trade p159, Apr.16

Board raises the discount rate to 1½% # p17, Apr.16

Has purchased $13-million in bankers acceptances as a means of stimulating international trade # p148, Apr.16

Discount Boost: Federal Reserve's long-expected move hardly caused a ripple p66, Apr.23

Keeping the Boom Steady p32, Apr.23

Readers Report: "Very Timely" p10, Apr.23

Bulls Are Hard to Scare: Boost in margin requirements is stimulant (with chart) p144, Apr.30

Shooting at Open Market Group p146, Apr.30

In a Bull Market, FRB Checks Its Guns: Considers ways to make its margin controls more effective and curb speculation (with chart) p30, May 7

The next move on stock market credit may have sharper teeth in it # p38, May 7

Switch In Banking Figures p54, May 21

Wall Street Talks . . . about margin traders' refusal to scare p178, May 21

How Much Strain on Credit? A lot depends on whether FRB acts to ease the current pinch (with chart) p41, May 28

Sen. Wright Patman is defeated in his plan to investigate the board # p38, Jun.25

Survey shows no change in consumer's income # p34, Jun.25

FEDERAL Trade Commission

FTC wants to know if Pioneer used false and misleading advertising for AD-X-2 # p166, Jan.15

Kodak Fair Trade O.K.'d: FTC drops its old charges p62, Jan.15

FTC Won't Reopen the Indiana Standard Case p47, Jan.22

Short news item

FTC Slaps Book Publishers: In Doubleday case, FTC frowns on the two-price system p90, Jan.29

FTC Cracks Down on "No-Switch" Agreements p58, Feb.19

FTC Won't Help Fair Traders: Retailers will have to go through courts p46, Feb.26

Drops the Philip Morris Charges p104, Mar.5

Rule of Reason Goes Unused: Maico gives up chance to show FTC its exclusive dealing contracts hadn't hurt competition p52, Apr.30

FTC Cracks Down on Bud: Takes new tack on geographic price discrimination in case against Anheuser-Busch p118, May 14

Cracks down on two margarine makers, E. F. Drew & Co., and Reddi-Spread # p36, May 21

FTC Shows Its Scorecard . . . by releasing report on who's merging, how and why (with table) p33, May 21

Price differentials offered by C. E. Niehoff & Co. are ruled illegal by FTC # p34, May 28

But Mergers Are Different Now (with chart) p54, Jun.4

Good Faith Fails Again: FTC knocks down argument of meeting competition in "good faith" p52, Jun.4

Investigation of truthfulness in advertising about gasoline additives would be too expensive p114, Jun.11

Oleo Ads Churn Up New Fight p70, Jun.11

FTC eyes antibiotics p130, Jun.18

No decision by FTC on subscription TV is imminent p70, Jun.18

Heat on Brokers: Two federal agencies criticize the food brokers p56, Jun.25

FEDERATED Department Stores, Inc.

Fedway Formula: Tough to Get Started p60, Feb.5

Joins the half-billion sales club # p34, Feb.19

Foley's department store in Houston decides to stay put # p46, Apr.16

Cut the Costs, Show Wares: This formula and Dominant Store Theory are keeping Foley's expansion in downtown Houston (with map and 9 illus) p100, May 14

Net sales for the quarter were 5% more than a year ago # p52, Jun.4

GE slaps Federated department store for cutting prices p62, Jun.25

FELLSMERE Sugar Producers Assn.

Sugar Is Purer . . . by new milling process p44, Apr.9

FENNIA Laboratories

Makes plastic putty in tape form # p93, Feb.5

FERNANDES, Jose

For Truck Drivers, an Easier Life p140, Feb.19

FERTILIZERS

Memphis: More Fertilizer p70, Apr.16

A new fertilizer, with 38% nitrogen content, is latest du Pont product # p154, Jun.4

FIBER Glass

See Glass

FIGUERES, Jose

Cloak and Dagger: One plot leads to another, Central Americans fear p129, Jan.15

FILTROL Corp.

Readers Report: Radio-active Waste p8, May 21

FINE, Norman

Colgate Loses Round in Squirt Shave Case p54, Feb.12

FINKELSTEIN, Robert C.

New York group brings farmers' market idea downtown p132, Mar.12

FINLAND

Soviets May Get Finnish Refinery Contract p120, Jan.22

How to Live Next to Russia: That's the eternal problem faced by Finland p114, Jan.29

Rejects a Soviet offer to build a refinery p158, Mar.19

$12-million loan from the World Bank goes through p109, Apr.2

FINNEGAN, Joseph F.

Senate Labor Committee O.K.'s appointment as head of FMCS # p128, Jan.29

Watching Strike Violence: Federal mediators see their jobs made tougher by firmer union and management attitudes (with illus) p54, Apr.30

FIRE Fighting Equipment

Fire Detector p170, Jan.15

Kill Flame, an aerosol bomb extinguisher, stops electrical, oil, grease, or gasoline fires # p144, Apr.2

A home fire alarm system that operates from button-like temperature-sensitive elements throughout the house has been announced # p92, Apr.30

FIREPLACES

The Uni-Bilt fireplace can be installed by semiskilled labor in about six hours # p170, Jan.15

FIRESTONE Tire & Rubber Co.

See also Tires

Firestone, Koppers, and Brazilian interests form new company to produce styrene monomer for plastics # p166, Mar.12

FIRST National Bank of N. Y.

Another King-Size Merger: National City and First National of N. Y. p33, Mar.5

FISHER Scientific Co.

Makes a wholly automatic spectrograph # p102, Mar.19

FISHING

New England fishing industry may be helped by Interior Dept. research # p158, Jan.22

Popularity of frozen fish sticks puts new life into commercial fishing # p193, Feb.19

Fishermen employed by Birds Eye have agreed to a new pay plan for operating in the New England area # p140, Mar.12

B. F. Gladding Co. gives help on buying fishing equipment # p184, Mar.19

The Complete Book of Fishing Tackle # p184, May 21

FLANDERS, Ralph

Hopes the Federal Reserve will make another boost in margins # p134, Jan.29

FLANEL, Samuel

The Big Ones Do Better (with table and illus) p64, Jun.11

FLEET Owner

For Drivers, an Easier Life: In any country, a truckdriver is a good yardstick of living conditions (with 2 illus) p138, Feb.19

FLEXIDYNE

Fluid but Dry: That's Dodge Mfg.'s new power transmission p48, Apr.9

FLOODS

Chicago's Flood . . . speeded up the city's program to do something about its water and sewage problems p36, Jan.1

FLOOR Coverings

Tufted Textiles Take the Floor (with illus) p72, Jan.15

How to remove depressions in a carpet caused by furniture legs # p168, May 7

FLOORING

Mix Liquid Rubber with Cement . . . And You Get a Flexible Flooring (with 2 illus) p78, May 28

FLORES, Carrillo

Devaluation Can Pay Off: So Mexico believes after taking the plunge a year ago (with illus) p118, Apr.23

FLORIDA

Who Owns the Land and Mineral Rights? (illus) p16, Jan.1

Miami Beach Hotels: 12 Years of Building—and Still SRO (with 5 illus) p28, Jan.15

You need no longer worry about the "red tide blight" on the Gulf Coast # p128, Feb.5

New issue for turnpike between Fort Pierce and Hollywood will hit market soon # p62, May 21

Finally sees a clear road ahead for its turnpike project p96, May 28

Legislature O. K.'s toll road # p150, Jun.11

FLOWERS

Hot water will pick up wilted roses # p152, Apr.23

Selling Gardens Over the Counter (with illus) p46, Apr.30

Automatic Posy Vender (illus) p139, Jun.18

FLUID Coking Process

Blood From a Refinery Turnip: Process developed by Esso Research gets useful fuels from residual oil (with illus) p66, Feb.12

Fluidized coke will get a tryout in power plant when three new steam generating units are installed at Tide Water Associated Oil Co.'s Delaware refinery # p88, Mar.19

FOAM Materials

Foam for a Raft of Uses: It's a European import with bounce and strength p90, Jun.11

FOLEY'S Store

Foley's Store in Houston decides to stay put # p46, Apr.16

Cut the Costs, Show Wares: This formula and Dominant Store Theory are keeping Foley's expansion in downtown Houston (with map and 9 illus) p100, May 14

FOLLANSBEE Steel Corp.

F. W. Richmond completes purchase of company. The West Virginia steelmaking facilities go to Cyrus Eaton # p24, Jan.1

FOLLANSBEE, W. Va.

A Small Town Greets the Man Who Helped Save Its Jobs (with 4 illus) p110, Jan.15

FOOD

Food processing faces joint organizing drive by AFL's Brotherhood of Teamsters and Amalgamated Meat Cutters & Butchers # p58, Jan.1

Using Sun to Make Food (with illus) p34, Jan.8

Designs for commercial atomic radiation equipment to kill insects in food grains and keep potatoes from sprouting for 15 months have been announced # p86, Apr.16

Price Support Investment (chart) p90, Apr.16

FOOD Brokers

Heat on Brokers: Two federal agencies criticize the food brokers p56, Jun.25

FOOD & Drug Administration

Oleo Ads Churn Up New Fight p70, Jun.11

FOOD Machinery & Chemical Corp.

Rubber Package: Up to Congress Now p22, Jan.1

FORBES & Belknap Co.

Build attractive trailer parks and you will sell more trailers p146, May 28

FORD Foundation

Yale Gets Grant to Study Household Economics p46, Feb.26

By 1957 will give $50-million to private universities to boost faculty pay # p104, Mar.12

FORD, Henry II

Believes industrywide bargaining should be tried out in the auto industry # p160, Jun.25

FORD, J. P.

Britain Plans a Latin Push p165, Mar.12

FORD Motor Co.

See also Automobiles; Congress of Industrial Organizations—Auto-Aircraft

Who Sold the Most Cars in '54? (with illus) p32, Jan.8

Speaker's Bureau Grows Up: Companies encourage their brass to address community groups p106, Jan.22

There's a three-month wait on delivery of the Thunderbird # p144, Jan.22

Unions Get Set for a Squeeze Play (with table, chart, and illus) p128, Jan.22

Announces it has assembled an experimental gas turbine engine # p48, Jan.29

Behind the Ford Promotions: Elevation of Crusoe to head the three auto divisions points to new sales efforts p28, Jan.29

Power Trouble Shooter p50, Jan.29

Retirees under company's pension plan now reach 10,000 # p128, Jan.29

In Autos: Volume vs Markup? p54, Feb.5

Auto Dealers Get More Aid p54, Feb.12

Transistors will be used on all radios made for Ford # p72, Feb.12

Is producing four models of a light-weight farm combine # p72, Feb.19

Printed circuits will go into all radios supplied by Bendix Aviation to Ford # p64, Feb.19

Coming to Grips With GAW p120, Mar.5

Ford and GM will meet UAW to lay the groundwork for contract negotiations # p34, Mar.12

Ford's Big Switch Is a Fast One: It stages California's largest industrial move (with map and 9 illus) p50, Mar.12

Readers Report: Printed Circuits? Yes p8, Mar.12

Target for Strikes: GM or Ford? UAW prepares for auto contract bargaining p130, Mar.12

Who Won in 1954: Ford or Chevvy: Both claim to have sold more cars last year than any other make p146, Mar.12

Two wildcat strikes last week in Ford's Cleveland engine-foundry works # p180, Mar.19

In Autos: The Big Show Starts. UAW and GM talk. Ford will follow next week p158, Apr.9

The gas turbine car comes closer # p46, Apr.9

Ernest Breech believes that some time this year the financial and operating facts of Ford Motor Co. will be made public # p34, Apr.16

Your Payroll's at Stake, Too. There'll be a new auto wage this year and all industry will feel it (with chart) p160, Apr.16

Eyes on Ford Bargaining: Negotiators grapple with GAW while at GM the talk is more routine (with illus) p138, Apr.23

Ford Changes the Battle Line: New divisions, another car model p28, Apr.23

Detroit Talks Await Reuther p58, Apr.30

Plans to spend $650-million in the next three years on new plant and equipment # p57, May 7

Simca: The Joys of Youth. Thanks to Ford deal, its stock is listed on American Stock Exchange p58, May 7

UAW gets down to brass tacks, with Ford apparently its prime target p160, May 7

Who will handle the Ford Motor stock soon to be sold # p156, May 7

Auto Talks: Tougher Every Day. You can't tell yet how seriously the unions are considering strikes p172, May 14

Is expanding its British operations # p156, May 14

Sale of Ford Motor stock by the Ford Foundation will be put off at least till the latter part of 1955 # p34, May 14

Crisis Point in GAW Talks p170, May 21

GAW: Concessions by All p166, May 28

Ford Gives Peek at Stock Plans: Employee stock purchase offer gives substance to speculation company will recapitalize p26, Jun.4

For the first nine months of 1954 paid a $6 a share dividend on its Class A stock # p34, Jun.4

Opening the Door for GAW: Ford and UAW negotiators seem at midweek to have reached agreement on the principle of the guaranteed annual wage p25, Jun.4

Owning Stock: The Management Pattern p70, Jun.4

The Bargaining Area Ford's Offer Opened Up (with table) p132, Jun.4

The Ford concession on the principle of GAW puts a new calculation into the business outlook # p17, Jun.4

Making Historic Ford Bargain: One of the most lavish contracts signed by a major U. S. employer (with 16 illus) p25, Jun.11

On Ford: Apopiexy, Approval: That's the gamut of businessmen's reaction to the Ford-UAW settlement p29, Jun.11

The Line for Future Bargaining: Reuther underscores meaning of Ford-UAW contract as new take-off point for all labor p152, Jun.11

What Follows Ford and GM? How far can UAW get with "Ford principle" in rest of industry p170, Jun.18

For Autos: A Vote of Confidence. Ford and GM announce expansion plans p32, Jun.25

The Why of Auto Walkouts (with illus) p158, Jun.25

FORD Motor Co. of Canada

Canada Pact . . . ends UAW's strike at Ford's dominion plants p122, Feb.5

Strike is over, after a marathon 109 days # p76, Feb.5

FORDYCE, Allmon

Sums up the main things to look for before hiring an architect # p179, Feb.19

FOREIGN Aid

There will be some surprises in the foreign aid message Pres. Eisenhower sends Congress next week # p148, Apr.16

Now—Permanent Foreign Aid: Eisenhower calls for an indefinite extension of foreign assistance program p32, Apr.30

Foreign aid administration will be conservative. That's the reaction to the appointment of Hollister as aid boss # p38, May 7

Foreign Aid Under New Head: Hollister's appointment is regarded as a compromise (with illus) p155, May 7

Turkish Boom Hits Snags (with 2 illus) p138, May 14

More risk capital for abroad p113, Jun.11

U. S. Widens Atomic Diplomacy: Eisenhower's new proposal for aiding the nuclear reactor programs of friendly nations is rated a diplomatic success p29, Jun.18

FOREIGN Operations Administration

Stassen has talked Asian aid with members of the Churchill cabinet in London # p135, Jan.15

FOA isn't likely to handle the new Asian aid program # p108, Mar.5

How to Handle Asian Aid p162, Mar.12

FOREIGN Policy

This week's flareup in Costa Rica puts U. S. policy makers in a nasty box # p136, Jan.15

Short news item

Washington may try to grab the ball at the Afro-Asian conference # p135, Jan.15

Red China has opened an all-out drive to take the chain of coastal islands that Chiang Kai-shek has held since he went to Formosa # p123, Jan.22

The Farm Surplus Moves: Billion-dollar program for disposal abroad begins to gather steam p112, Jan.22

Pres. Eisenhower has ended all doubts about U. S. policy toward Red China # p117, Jan.29

Showdown with Red China: Eisenhower has drawn the line and warned Chinese Reds not to step over it p27, Jan.29

Washington's best advice is to take the Formosa crisis calmly. The reasons behind the action # p39, Jan.29

Eisenhower's firm Formosa policy is working. Our allies are backing us # p107, Feb.5

Risks for Peace (Trend) p144, Feb.5

A Tougher Team in the Kremlin (with 4 charts and 4 illus) p25, Feb.12

Developing a Foreign Economic Policy p164, Feb.12

Washington is bracing itself for intensified cold war with Russia as result of the overthrow of Malenkov. Here is a sum-up of estimates of government officials # p37, Feb.12

Dulles calls on the Russians to put their national interests ahead of international Communism # p159, Feb.19

Facing Up to a Snarling Bear (Trend) p196, Feb.19

Washington's estimate of Formosa—after two weeks # p37, Feb.19

After months of inter-agency squabbling the Administration is ready with the broad outlines of its new Asian aid plan # p128, Feb.26

Negotiating from Strength (Trend) p164, Feb.26

The Asian aid program now being readied for Congress will have a new gimmick—a "swing" fund to be used exclusively for regional economic development # p106, Mar.5

Coexistence—on Our Terms: Dulles and Churchill set new and tougher course in dealing with Russia (with 2 illus) p25, Mar.12

How to Handle Asian Aid: New program backs tough defense policy, but won't be a Marshall Plan p162, Mar.12

Here's how Washington figures the Formosa Strait danger # p37, Mar.26

Prospect: A Fight for a Truce. Shooting in Formosa Strait looks like an almost certain result of the tougher U. S. policy in Asia (with map) p25, Mar.26

The U. S. is meeting the Formosa crisis with diplomatic as well as military preparations # p130, Mar.26

Before the Big Four Meets (Trend) p148, Apr.2

Eisenhower pulls the Formosa crisis into perspective. Here's how the President sees it # p113, Apr.2

Eisenhower will call the tune on the Formosa Strait situation. This week's round of contradictory appraisals of the war danger # p35, Apr.2

Keeping Reds Out of Mid East: U. S. policy makes this region less vulnerable to Communist presure depite Arab-Israeli fracas (with map and illus) p100, Apr.2

Settling the Formosa Crisis: Two different sets of secret negotiations are in progress (with 3 illus) p25, Apr.9

Eisenhower and his colleagues hope for answers to these questions if Big Four talks come off # p163, May 14

Talking Peace with Russia: Big Four meeting hinges on whether the Communists' apparent change of heart is the real thing p25, May 14

Russia shows the West three of its heavy jet bombers. Up to now the U. S. has underestimated the scientific, engineering, and production abilities of the Soviet # p39, May 21

Short news item

Challenge to Foreign Program: Economists call for bolder aid program than Eisenhower proposed p152, May 28

The U. S. is quite willing to talk about a general Asian settlement—provided a Formosan agreement can be reached first # p119, Jun.4

Setting the Stage for a Bargain: Disarmament pot warms, so U. S. sweats out a program (with table) p116, Jun.11

Moscow won't catch the West off guard at the San Francisco-Geneva peace talks # p163, Jun.18

Geneva: Peace Moves Nearer p32, Jun.25

FOREIGN Purchasing Agents

Government Printing Offices issues list of foreign purchasing agents in the U. S. # p38, Jun.25

FOREIGN Trade

See also Tariffs; General Agreement on Tariffs & Trade

Washington experts look for a definite foreign trade pattern to emerge in 1955—one that could last for years # p49, Jan.1

The battle over U. S. foreign trade policy is officially open. A bill extending the reciprocal trade goes into the hopper # p94, Jan.8

There was no surprise in Eisenhower's message on foreign trade. There was no enthusiasm abroad over the program # p136, Jan.15

The President's Cabinet committee on fuels is making its report—and has decided against recommending oil import restrictions # p40, Jan.29

Exports and imports for December # p34, Feb.5

U. S. Drug Makers: Overseas in a Big Way (with chart and illus) p94, Feb.5

Cincinnati: Foreign Trade Center in Ohio p41, Feb.26

Some Muscles for GATT: Eisenhower wants the U. S. to join world group p146, Mar.26

Eisenhower will intervene in the reciprocal trade fight # p36, Apr.2

Trade Bill Heads for a Clash . . . as it moves to Senate committee with a long and bitter fight in prospect p29, Apr.2

A Dubious Look at Trade Goals p148, Apr.9

Eisenhower still expects to win on foreign trade # p38, Apr.9

Exports of Capital goods p146, Apr.9

Export and import figures for March # p34, May 7

Oil Quota Fades: Senate group knocks out import limit and oilmen don't look for Presidential ban p68, May 7

U. S. foreign trade is expanding # p148, May 7

New Trade Laws: Just Holding the Line. Tariff Act gives a three-year breather for seeking new ways to expand trade p32, May 14

Eisenhower seems willing to use the possibility of expanding trade as a bargaining weapon with the Russians # p104, May 28

U. S. commercial exports dropped in April # p34, Jun.4

Congress Looks Again at GATT: Showdown on U. S. membership in the world Organization for Trade Cooperation is the issue p140, Jun.11

International Chamber of Commerce issues 10 brochures on problems of world trade p144, Jun.11

OTC: Next Step in Expanding Trade (Trend) p184, Jun.25

Private Aid for Exporters: Financing for capital goods will be offered by corporation set up by five major banks p142, Jun.25

FOREMEN

National Foremen's Institute reports on February raises # p140, Mar.12

Foremen by Popular Acclaim: Wisconsin chemical company finds it pays to consider a rank-and-file opinion p171, Mar.26

Shop Stewards Outscore Foremen as Leaders p54, Jun.11

FOREMOST Dairies, Inc.

Foremost: Fastest-Growing Dairy (with chart) p178, Jun.25

FOREST Fires

Raytheon Mfg. says conservation groups can now use TV cameras # p106, Jun.25

FORMOSA

The U. S. is unconditionally committed to defend Formosa and the Pescadores Islands # p123, Jan.22

Showdown with Red China: Eisenhower has drawn the line and warned the Chinese Reds not to step over it p27, Jan.29

Washington's best advise is to take the Formosa crisis calmly. The reasoning behind the action # p39, Jan.29

Eisenhower's firm Formosa policy is working. This doesn't mean the crisis will be over soon # p107, Feb. 5

Risks for Peace (Trend) p144, Feb.5

Eisenhower's goal still is to draw a line in the Formosa Strait and stop the shooting there # p159, Feb.19

Washington's estimate of Formosa—after two weeks # p37, Feb.19

It will be touch and go in Formosa Strait this spring. Despite stern warnings from the U. S., the Chinese Reds seem determined to take Quemoy and Matsu # p163, Mar.19

Here's how Washington figures the Formosa Strait danger # p37, Mar.26

Prospect: A Fight for a Truce. Shooting in Formosa Strait looks like an almost certain result of the tougher U. S. policy in Asia (with map) p25, Mar.26

Eisenhower pulls the Formosa crisis into perspective. Here's how the President sees it # p113, Apr.2

Eisenhower will call the tune on the Formosa Strait situation. This week's round of contradictory appraisals # p35, Apr.2

Settling the Formosa Crisis: Two different sets of secret negotiations are in progress (with 3 illus) p25, Apr.9

Afro-Asians Will Speak for Themselves . . . and as a result of their efforts at Bandung, tension over Formosa eases (with 6 illus) p134, Apr.30

A no-shooting deal on the Formosa issue now seems highly probable. The significance of Bandung, as Washington sees it # p37, Apr.30

Before the summer is over the U. S. may be talking out the Formosa issue with Red China # p119, Jun.4

FORT WAYNE, Ind.

Study shows television's impact on other media p148, May 28

FOSTER Wheeler Corp.

Offers to build a nuclear plant to produce electricity at 7 mills per kwh # p34, Apr.23

FOSTER, William C.

Experts to Clear the Air p78, Apr.30

FOTO-PATROL

Outwitting Speeders (illus) p77, Jan.22

FOUR Wheel Drive Auto Co.

Vehicle rolls along on its eight big tire bags (with illus) p150, Jun.4

FOY, Fred. C.

Named president of Koppers Co. # p34, Mar.12

FRANCE

The confused voting in Paris proves that the French people are devoted to the Atlantic Alliance but have no heart for a Franco-German reconciliation # p49, Jan.1

Oil fever hits France # p99, Jan.8

New Factories planned for Paris region must now have a government O.K. # p132, Jan.15

Industry for the Sahara; France's Hope in Africa (with map) p114, Jan.22

Mendes-France and Adenauer have removed the last big obstacles to ratification of WEU # p123, Jan.22

Mendes-France has started dickering to get the Germans and British to make long-term agreements to buy French agricultural exports # p124, Jan.22

Renault auto works aims to modernize # p115, Jan.29

France: One More Crisis (Trend) p188, Feb.12

France, ever the sick man of Europe, has lapsed into another coma # p151, Feb.12

It looks as if France might get a left-center government # p160, Feb.19

Video Invades Continent p144, Feb.19

France has a government again. Edgar Faure is new premier # p127, Feb.26

Oil boom continues. New exploration and development company, Esso REP # p160, Mar.19

Revamping France's Taxes: Embattled Paris retailers fight Faure's economic program (with illus) p152, Mar.19

There's inflation worry in France. Minimum wages are slated to rise # p114, Apr.2

French locomotive sets speed record # p46, Apr.9

Steel prices in France head up p156, Apr.16

French Foreign Minister Pinay and West German Chancellor Adenauer will try to lay the groundwork for closer economic cooperation between the two countries # p122, Apr.23

New Ripple in Coal-Steel Pool (with illus) p124, Apr.23

Simca: The Joys of Youth: Thanks to Ford deal, its stock is listed on American Stock Exchange p58, May 7

French oil boom p160, May 14

Paris Is Shaken, But Hopeful: Bourse slump costs investors $50-million paper loss p154, May 21

France's troubles in North Africa reached the crisis stage. Center of the problem now is in Algeria # p163, May 28

Integration at a Standstill: Despite success of coal-steel pool, France for a time will balk at any sweeping integration moves p148, May 28

Air France buys Super Connies p144, Jun.11

Chas. Pfizer & Co. opens its antibiotic plant # p158, Jun.18

French to build Havana tunnel p180, Jun.18

Early July could be the time of a major strike of civil employees. Watch ex-Premier Mendes-France # p148, Jun.25

FRANKLIN Transportation Corp.

Readers Report: Job Solution p12, Jan.29

FREEPORT Sulphur Co.

Liquid Sulfur . . . books passage on insulated barges for trip up the Mississippi (with illus) p74, May 21

FREEZERS

Freezers have been installed in 15% of wired homes # p18, Jan.29

Portland frozen food dealer sells the food, throws in the freezer free p90, Jan.29

Manufacturers' Sales for 1954 (chart) p97, Feb.12

New commercial food freezer takes food directly from the packaging machine, freezes it, then boxes the packages # p102, Mar.19

FRINGE Benefits

See Wages

FRISCH, Martin

Getting In on the Ground Floor . . . is the goal in scramble for atomic reactor business (with illus) p72, May 7

Short news item

FROMSON Orban Co.

Strips of colored aluminum roll continuously from company's production line # p66, Jun.18

FROZEN Foods

Portland frozen food dealer sells the foods, throws in the freezer free p90, Jan.29

Popularity of frozen fish puts new life into commercial fishing industry # p193, Feb.19

Canners Stalled at Dead Center: Frozen food volume is rising p102, Mar.5

A&P's own may enter the frozen orange concentrate field # p72, Apr.9

New compound of vitamin C and sucrose keeps home frozen fruit tasting fresh, prevents browning # p168, Jun.25

FRUIT

Fruit Juice Enters the Lists: It's shipped chilled, complete with water, and delivered to your door (with table) p88, Jan.29

Prepackaged produce now accounts for about 30% of the produce market # p54, Feb.12

FRY (George) & Associates

Forecasting a Golden Age for Business (with 4 illus) p118, Apr.30

FUELS

The President's Cabinet committee on fuels is making its report—and has decided against recommending oil import restrictions # p40, Jan.29

FULBRIGHT, J. William

Sen. Fulbright Takes a Look at the Market (with 2 charts) p126, Jan.22

Understanding the Market (Trend) p156, Jan.29

Talking About the Market: Fulbright turns to experts for investigation of bulls p30, Mar.5

Heating Up the Market Hearings: Republicans and exchange presidents see the boom as a mark of Eisenhower prosperity; Democrats, as speculation p170, Mar.12

Sen. Fulbright at work with staff of his investigating committee (Cover) Mar.12

Tooling Up for Senate Probe: How the committee got ready for stock market study (with illus) p184, Mar.12

Will Walter Winchell prove to be the "fall guy" for the Fulbright hearings # p168, Mar.12

GOP Opens Up on Market Quiz: Treasury Secy. Humphrey criticizes; Probe will jar confidence p168, Mar.19

Who Pushed Off the Stock Toboggan? First week of the Fulbright study (with chart and 5 illus) p166, Mar.19

Fulbright Pauses for Breath: Market inquiry turns into political feud at the end of first round of hearings p154, Mar.26

No major stock market legislation is in sight as a result of the Fulbright hearings # p38, Mar.26

The Scapegoat King (Trend) p176, Mar.26

Pension Funds: Suddenly Hot. Some witnesses at the Fulbright hearings think trust funds ought to be regulated p77, Apr.2

Is It Loophole or Penalty? No one quite agrees on what a capital gain is or how to tax it—but Treasury keeps trying p104, Apr.16

Warning Light for Wall Street: Fulbright Committee staff report gives some clues as to the sort of recommendation that will come p27, Apr.30

Fulbright Group Splits Four Ways . . . on stock market report p178, May 28

Insider Deals in the Spotlight: SEC chairman's blast at uranium stock profits, and Fulbright's new bill, focus attention on insider trading p62, May 28

FUNSTON, G. Keith

Talking About the Market: Fulbright turns to experts for investigation of bulls (with illus) p30, Mar.5

Heating Up the Market Hearings p170, Mar.12

Who Pushed Off the Stock Toboggan? (with chart and illus) p166, Mar.19

Pension Funds: Suddenly Hot p77, Apr.2

Sees danger ahead for the relief from double taxation of dividends # p156, Apr.9

The Exchange's line on investment # p180, Jun.18

FURNACES

New Furnace for Better Alloys: Carboloy's vacuum melting furnace p146, Jun.4

FURNITURE

New compound called Blem takes the wet glass marks off table tops # p124, Jan.8

Sitting Pretty: Exhibitors at home furnishing shows in Chicago and Grand Rapids are confident of a gain in business p52, Jan.15

Furniture Chain: Indianapolis man plans a nationwide network of 250 or more stores p58, Feb.5

Hanging Nook p76, Feb.26

North-South warfare dampened the success of the spring furniture market held in Chicago # p116, May 14

Furniture Bid: A new name—Knoll-Drake—will appear on line on modern furniture for middle-income market p146, May 28

Furniture makers' new orders in April were off 18% from March # p34, Jun.4

FURS

Mink Is Bright Spot In Retail Fur Industry p50, Apr.2

Readers Report: What Is a Coat? p8, May 28

Sales climb since excise tax cut p72, Jun.11

FURTH, Rear Adm. F. R.

Says Navy's research program in atomic energy includes design studies of a nuclear-powered seaplane # p76, May 21

G

GATT

See General Agreement on Tariffs and Trade

GAINSBRUGH, Martin

A Second Look at the Economy p112, Feb.5

GALBRAITH, J. K.

A Second Look at the Economy p112, Feb.5

How Big: New Answer, and New Attack p86, Feb.12

Heating Up the Market Hearings p170, Mar.12

Who Pushed Off the Stock Toboggan? (with chart and illus) p164, Mar.19

Looking Back at the Great Crash (with illus) p92, Apr.23

GALVESTON, Tex.

George Roy Clough may or may not turn out to be the best mayor this city has had (with illus) p88, May 28

GAMBLE-SKOGMO Co.

Company Try New Tack p90, Jan.29

GARAGES

A spring steel buffer can be mounted in a garage to protect the walls # p124, Jan.8

GARDEN State Retail Gasoline Dealers Assn.

Government indicts retailers for one gas price war p52, Jun.4

GARDENS

Selling Gardens Over the Counter (with illus) p46, Apr.30

GARLAND Co.

A plastic bond that won't budge is reported by company # p76, Feb.26

GARRISON Dam

Putting $20-Million on Ice: A quick little job of research saves building a big dam (with illus) p143, Apr.16

GARY, Elbert

Head of U. S. Steel 1901-1927 (with illus) p26, May 7

GAS

FPC O.K.'s Agreement For More Gas for N. Y. p17, Jan.1

Readers Report: More, Not Less p14, Jan.8

Federal Control of Natural Gas: The Battle Warms Up (with 2 maps and illus) p76, Jan.15

Gas-Coal Peace: Embattled industries in Pennsylvania agree on proposed law governing underground storage p70, Jan.22

Industry Can Do It Better (Trend) p144, Feb.5

Trans-Canada Pipe Lines: Financing the Pipeline (with map) p75, Feb.5

Readers Report: In a Nutshell p10, Feb.26

Two Lines Drawn: Cabinet committee takes a stand on oil, gas regulations p32, Mar.5

Kingston, N. Y.: Catskill Gas Comes In p80, Mar.12

Readers Report: Natural Gas Prices p10, Mar.12

FPC will permit Montana Power Co. to import gas from Canada # p36, Mar.26

Exemption of independent gas producers from price control isn't sure # p38, Apr.9

Court Refue's . . . natural gas fight by upsetting Oklahoma law in favor of federal control p29, Apr.16

Exemption of natural gas from federal price control gets a boost out of Supreme Court's decision # p38, Apr.16

Producers Await Gas Decision: Congressional committees are weighing action on bills to soften FPC control over price p129, May 21

Spreading the Pipeline Web (with illus) p68, May 28

Supreme Court rejects the efforts of Panhandle Eastern to block construction of Louisiana-Michigan pipeline # p34, Jun.4

FPC reports on use of coal and gas for producing electricity # p34, Jun.11

Legislation to free independent natural gas producers from federal regulation is approaching a crisis p70, Jun.18

Natural Gas Scores Point in Congress p126, Jun.18

GAS Turbines

Ford Motor Co. announces it has assembled an experimental gas turbine engine # p48, Jan.29

Timetable for Next Car Engine: The Gas Turbine (with table) p134, Apr.2

The gas turbine car comes closer # p46, Apr.9

Readers Report: A Real Fan p10, Apr.30

GAS Wars

See Petroleum

GASOLINE

See Petroleum

GEARS

Grinding out gears # p66, May 14

GEIGER Counter

Mechanical ditching machine, used by Pacific Northwest Pipeline, will carry a Geiger counter # p86, Jun.11

GEMCO, Inc.

New company will offer small businesses the services of specialists in finance, economics, sales and marketing, etc. # p72, Jun.25

GENCOR Corp.

Union pressure to force a national contractor to fire two out-of-town employees and give the jobs to local men is illegal # p108, Mar.26

GENERAL Agreement on Tariffs & Trade

If Senate blocks U. S. membership in GATT, the President's authority under the reciprocal trade act will be weakened # p164, Feb.12

Tokyo is certain it has more than the two-thirds votes lined up that it needs for entry into GATT # p168, Feb.12

New Trade Code for GATT: Geneva is piecemeal approach to stabilizing existing tariff concessions p156, Mar.19

Some Muscles for GATT: Eisenhower wants the U. S. to join world group p146, Mar.26

Congress Looks Again at GATT: Showdown on U. S. membership in the world Organization for Trade Cooperation is the issue p140, Jun.11

Japanese tariffs deal p180, Jun.18

OTC: Next Step in Expanding Trade (Trend) p184, Jun.25

GENERAL Aniline & Film Corp.

The Germans go to Washington seeking return of the $500-million in German assets seized during the war # p152, Feb.12

Alien Property A Tug-of-War p122, Feb.26

GENERAL Dynamics Corp.

Earl D. Johnson is named vice-president # p92, Feb.12

Gives the Nautilus a routine overhaul before the final phases of its builder's trials # p64, Feb.19

Portable Reactor (illus) p96, Mar.19

Convair Div. hires fourteen top scientists # p174, Mar.26

Making Planes . . . by pushbutton is promise of Air Force-Convair contract p25, Apr.2

Convair Stages a Coup . . . by hiring a nuclear physicist and venturing into basic research p74, Apr.9

Scored the expected quick sell-out with its $40-million offering # p119, Apr.16

Plans to absorb Stromberg-Carlson on a share basis # p34, Apr.30

GENERAL Electric Co.

Remedy for an Overworked Computer (with illus) p32, Jan.1

Solar batteries may heat your house someday. Rooftop areas of silicone energy--gathering elements may also power lights # p43, Jan.1

The Last 9 Miles Were the Worst (with 4 illus) p21, Jan.1

Will design and make new automatic traffic control system for Chicago # p43, Jan.1

GE grant to MIT will be used to help restyle its course of study in electrical engineering # p166, Jan.15

Georgia Court Kayoes "Fair Trade" Law Again p54, Jan.15

Speaker's Bureau Grows Up: Companies encourage their brass to address community groups p105, Jan.22

Awards a construction contract for two new buildings in its management institute # p82, Feb.12

February Madness: Starting a Plant, Launching a Promotion (with 4 illus) p28, Feb.12

New Tools . . . for managers catch on fast p68, Feb.12

Lab-Made Gems: GE uses terrific heat, pressure to make diamonds for industrial use p64, Feb.19

Three Weeks That Rocked an Industry: Makers of heavy electrical equipment go on a price-cutting spree p50, Feb.19

Reports earnings for 1954 # p144, Feb.26

Makes big rheostat for Air Force's wind tunnel project in Tullahoma, Tenn. # p141, Mar.5

A turboject engine that is 50% more powerful than the battle-tested J47s is in production # p74, Mar.26

GE admits discount houses have their place p56, Mar.26

Germanium, Silicon Get Spectacular p62, Mar.26

Rescuing UHF: GE joins forces with TV film men to help floundering stations p43, Mar.26

Announces a hotter heat pump for home heating # p144, Apr.2

Makes its second distribution under GE's Employee Savings and Stock Bonus Plan # p134, Apr.9

Appliances: Service Means More. GE has now let a cat out of the bag: more centralizing of warehousing and servicing p41, Apr.16

Hardgoods: Racing With the Autos p32, Apr.16

Hires an armory for its annual meeting # p59, Apr.23

AC-DC passenger locomotives, built for the New Haven road, use a simpler power system # p80, Apr.30

Sales of major appliances are up in first quarter # p83, Apr.30

Names Dr. J. Whitney Bunting as consultant in its Educational Relations Services Dept. # p78, May 14

Oregon's "fair trade" law gets knocked down as unconstitutional # p116, May 14

Measuring Motor Noise (illus) p70, May 21

Opens plant for production of electronic control equipment # p76, May 21

Is testing-marketing a 14-in. TV that retails under $100 # p85, May 28

New Furnace for Better Alloys: Carboloy's vacuum melting furnace p148, Jun.4

Dedicates a test center for large motors and generators # p106, Jun.25

GE slaps Federated department store for cutting prices p62, Jun.25

James H. Goss will succeed Harold M. Turner as president and chief executive of Canadian GE # p72, Jun.25

GENERAL Electric Credit Corp.

Interest rates are raised # p64, Jan.29

GENERAL Foods Corp.

Broader Aid for Education (with table) p128, Jan.8

February Madness: Starting a Plant, Launching a Promotion (with 4 illus) p28, Feb.12

Fishermen employed by Birds Eye have agreed to a new pay plan for operating in the New England area # p140, Mar.12

GENERAL Gas Corp.

Production of artillery shells will be resumed by Delta Tank Mfg. # p48, Jan.29

GENERAL Mills, Inc.

Sells its downtown Minneapolis quarters, plans to build in suburbs # p198, Mar.19

Flight logs can be produced automatically under all conditions of flight # p120, May 7

Now, Assembly by Machine for TV Sets p58, Jan.18

GENERAL Motors Acceptance Corp.

Buyers snapped up the $250-million of debentures offered # p74, Mar.12

GENERAL Motors Corp.

See also Automobiles; Congress of Industrial Organizations--Auto-Aircraft

Now: "Catastrophe" Benefits p58, Jan.1

Plans to raise $325-million with new stock offering. FTC Chmn. Howrey says GM is already too big # p36, Jan.8

Who Sold the Most Cars in '54? (with illus) p32, Jan.8

General Motors Common Stock: When the Rumors Went Wrong (with 2 charts) p120, Jan.15

Near-Futuristic Truck from GM (illus) p27, Jan.15

Announces a new $2-million-a-year program of unrestricted aid to education # p34, Jan.22

Anti-Bootleg . . . auto move by GM means more than it says; real aim to spur dealers to take more cars, sell harder p32, Jan.22

Short news item

Unions Get fist for a Squeeze Play (with table, chart and illus) p128, Jan.22

92-Million Extravaganza—GM (with illus) p32, Jan.29

In Autos: Volume vs. Markup? p54, Feb.5

Du Pont's Punch: Company strikes back at antitrust appeal on its GM holdings by claiming its share of new GM issue p31, Feb.12

The suggestion box at GM paid off last year, to the tune of nearly $2.5-million # p92, Feb.12

The Workers Poll That Kicked Up a Fuss (with table) p30, Feb.19

GM's Monster Stock Issue: A Job for Wall Street (with 6 illus) p53, Feb.26

Coming to Grips With GAW: Auto makers balk at UAW's annual wage plan p120, Mar.5

Ford and GM will meet with UAW to lay the groundwork for contract negotiations # p34, Mar.12

GM: More Big, Black Figures . . . emerge from 1954 report p70, Mar.12

Target for Strike: GM or Ford? UAW prepares for auto contract bargaining p130, Mar.12

Who Won in 1954? Ford or Chevvy? Both claim to have sold more cars last year than any other make p146, Mar.12

GM dividends added $92-million to du Pont's earnings last year # p126, Mar.19

Stockholders Snap Up 98.5% of GM Offering p124, Mar.19

Wildcat strike in one Fisher Body Plant idled 10,100 Fisher and Buick employees # p180, Mar.19

Chevrolet will be top producer in first quarter # p18, Mar.26

GMC Markets New Lines of Trucks to Clear Inventory, Boost Sales p54, Mar.26

GM's Bid for Prestige Plus: Cadillac Eldorado Brougham will go into production (with illus) p82, Apr.2

GM's New York office is fined $5 for working on Sunday # p68, Apr.2

Prepares to sell its factory on the island of Java to the Indonesian government # p106, Apr.2

Detroit Trend: Light, Strong, Flashy Trucks (with 5 illus) p42, Apr.9

In Autos: The Big Show Starts. UAW and GM talk about wages, pensions, insurance p158, Apr.9

GM Still Earns the Most: 1954's Biggest Non-Financial Money-Makers (with table) p116, Apr.16

Hardgoods: Racing With the Autos p32, Apr.16

Your Payroll's at Stake, Too. There'll be a new auto wage this year and all industry will feel it (with chart) p160,Apr.16

Eyes on Ford Bargaining: While GM-UAW talks stay in exploratory stage p138, Apr.23

Tractors Add a Dash of Glamor (with illus) p116, Apr.23

Detroit Talks Await Reuther p58, Apr.30

Asks several rubber companies to produce smaller tires # p110, May 7

Report on car sales in April # p50, May 7

The Race for Third Place (with chart) p28, May 7

Auto Talks: Tougher Every Day. You can't tell yet how seriously the unions are considering strikes p172, May 14

Finding a Market Down Under (with illus) p148, May 14

Crisis Point in GAW Talks p170, May 21

A 1955 stockholder gain of 22,000 is reported by company # p50, May 28

GAW: Concessions by All p166, May 28

Top Suppliers . . . for defense now headed by aircraft companies; GM keeps post-Korea lead p27, May 28

Opening the Door for GAW: Ford meets the issue, GM and Chrysler will find it hard to resist a similar concession p23, Jun.4

Federal antitrusters have no plans for investigating GM for the time being # p72, Jun.11

First commercial turbojet engine is now available. The T56 engine made by Allison Div. # p86, Jun.11

Is charged with monopolizing the manufacture and distribution of motor buses p30, Jun.11

Reports that in the last 10-day sales period of May sales were off 3% # p18, Jun.11

All-black cars are out, says Chevvy p130, Jun.18

Its diesel-electric oil driller is powered by an engine that's smaller, lighter, and easier to move # p68, Jun.18

New Train: GM's contender will go on trial in August p28, Jun.18

What Follows Ford and GM? How far can UAW get with "Ford principle" in rest of industry p170, Jun.18

For Autos: A Vote of Confidence. GM and Ford announce expansion plans p32, Jun.25

GM Draws a Bead On Atomic Power p28, Jun.25

The Why of Auto Walkouts (with illus) p158, Jun.25

Union shop clause will require non-union hourly rated employees to join UAW # p160, Jun.25

GENERAL Petroleum Corp.

More Handicaps: Company's gas-test run is over tougher course p148, Mar.12

GENERAL Printing Ink Co.

Expands its Illinois plant until it's the biggest producers of ink in the world # p110, Apr.23

GENERAL Shoe Corp.

Has a new technical interchange agreement with an Australian firm # p150, Mar.26

Antitrust charges have been brought by the Justice Dept. against the company # p32, Apr.2

A Test for Ambiguous Law: The government's antimerger proceedings against company may help to spell out the 1950 statute p70, Apr.9

GENERAL Telephone Corp.

Ladies' Day in Wall Street (with 2 illus) p46, Feb.5

New Issues Market Has a Busy Week p46, May 28

GENERAL Tire & Rubber Co.

Develops a flexible plastic material that is said to combine the workability of film and the strength of a heavy-coated fabric # p92, Apr.30

GENERATORS

Combustion Engineering is building new steam generator for utility use, called the Sulzer Monotube # p148, Jun.4

GE dedicates a test center for large motors and generators # p106, Jun.25

GENEVA Meeting

See Big Four Meeting

GEORGIA

Georgia Court Kayoes "Fair Trade" Law Again p54, Jan.15

GEORGIA & Florida RR.

Railroad Cuts In on Rainmakers: Sells irrigation in the back country (with 3 illus) p26, Apr.2

GERMANIUM

Germanium, Silicon Get Spectacular: Key raw materials of growing electronics industry head into speedy climb (with 2 illus) p62, Mar.26

Readers Report: Scarce by comparison p8, Apr.23

GERMANY

The Ruhr Picks Up the Pieces: More coal-steel mergers expected for 1955 p33, Jan.1

West Berliners are sharing more in Germany's production and export boom # p55, Jan.1

West Germany: Ready to Go From Border Police to Real Army (with illus) p96, Jan.8

Prefab houses may become a big item in West Germany's penetration of Latin American markets # p132, Jan.15

Mendes-France and Adenauer have removed the last big obstacles to ratification of WEU # p123, Jan.22

Nationalization of Volkswagen has been asked by trade unions # p120, Jan.22

Exchange regulations have been changed # p163, Feb.12

German and Japanese trust-busting faces test p166, Feb.12

The Germans go to Washington seeking return of the $500-million in German assets seized during the war # p152, Feb.12

Video Invades Continent p144, Feb.19

Alien Property A Tug-of-War: German delegation pulls for total return; U. S. tries to hold the line at 15% p122, Feb.26

Recartelization continues in West Germany # p117, Mar.5

Krupp Flourished: Ruhr titan rings up first postwar profit, sets sights on new products p108, Apr.2

Merchant Calculators buys a factory in Hamburg # p106, Apr.2

A Volkswagen Runaway (with illus) p140, Apr.9

Houdry Process Corp's catalyst for high-octane gasoline will be available through an arrangement with a West Germany company # p145, Apr.9

Lufthansa aloft p146, Apr.9

Tiny wheels for Germany (with 3 illus) p156, Apr.16

French Foreign Minister Pinay and West German Chancellor Adenauer will try to lay the groundwork for closer economic cooperation between the two countries # p132, Apr.23

Krupp is expected to announce a titanium metal processing plant p128, Apr.23

Mercedes; Made in U.S.A.? p128, Apr.23

Chancellor Adenauer will sit at the Allied round table as a full and sovereign partner. And the flag of West Germany will fly over NATO's headquarters # p147, May 7

Franco-German African Plan p155, May 7

Krupp coal mine sale fizzles p160, May 14

NATO: Where Do You Go from a Position of Strength (with 2 illus) p148, May 21

Integration at a Standstill: But there may be progress in bilateral deals by France and West Germany p143, May 28

The West has scotched the Soviet idea of making a unified Germany part of a neutral belt across Central Europe # p163, May 28

Deutsche Lufthansa will begin regular Hamburg-New York flights # p128, Jun.4

I. G. Farben litigation drags on p128, Jun.4

Government relaxes its restrictions on export of stock certificates # p62, Jun.11

The long battle for Germany is entering the decisive stage. A free and unified Germany is now within reach of the West # p147, Jun.11

A World Power Again: Adenauer's leadership has made Germany a vital force in world politics (with illus) p27, Jun.18

Automatic Posy Vendor (illus) p139, Jun.18

Canadian iron ore for Germans p180, Jun.18

Short news item

Lufthansa still snagged p131, Jun.25

GERMANY (East)

Soviet seems ready to bargain over East Germany. Their note to Adenauer suggests that they are willing to negotiate unification # p147, Jun.11

GETMAN & Judd

Homeowners Are Making Over Old Businesses —and Fast (with illus) p72, Jan.1

GETTYSBURG, Pa.

If you are interested in Civil War history consider a visit to Gettysburg # p180, Feb.19

GHEE

See Dairy Industry

GIDDINGS & Lewis Machine Tool Co.

Intelligent Machines Carve Jet Wings (with illus) p108, Jun.25

GIDNEY, Ray M.

Believes New York bank competition will be strengthened if proposed mergers go through # p34, Mar.26

GIFTS

Top etiquette in buying wedding gifts # p184, May 14

GILLETTE Co.

J. P. Spang admits another stock split is being considered # p118, Apr.2

GILLIES, Donald

Titanium: Republic Steel Corp. Strikes It Rich in Mexican Hills (with illus) p72, Jan.8

GIMBEL Bros.

Pittsburgh: How Far Is Legible? p60, Mar.26

Kangaroo helps store sell spring clothing fashions (with illus) # p46, Apr.16

GIRDLER, Thomas

Girdler has yielded the reins of chief executive officer of Republic Steel to Charles M. White # p34, Jun.25

GLADDING (B. F.) Co.

Help on buying fishing equipment # p184, Mar.19

GLASS

Lab Makes Over Glass Industry (with 4 illus) p182, Feb.12

Fiber Glass . . . merger sets up a new company in an industry with many customers but few producers p85, Feb.26

Glass unions sift unity plans p134, Mar.12

Block With a New Face p98, Mar.19

Plate Glass: The Pinch Is On. Glass makers race to catch up with "terrific" demand p29, Mar.26

For Builders, No Real Squeeze p158, Apr.23

Readers Report: Easily Seen Through p13, May 7

Glass That Shuts Out Glare: New wall block welcomes light, but curbs the sun p66, May 14

Glass companies agree to "study" guarantees p170, May 21

GLASSER, H.

He's Industry's Radioactive Garbage Man (with 6 illus) p133, Mar.5

GLEANER Harvester Corp.

Stockholders of company approve sale to Allis-Chalmers # p34, Feb.5

GLEN Alden Coal Co.

Diversifies into room cooling with the purchase of Fort Worth's Mathes Co. # p34, Apr.30

GLICKSTEIN, Joseph

Wolfson Gets a Foot in Montgomery Ward's Boardroom (with illus) p28, Apr.30

GLIDER, Ray

Sending College Boys On a Salesman's Job . . . is how Gulf Brewing sells beer (with illus) p50, Jun.25

GLOSSARY

A Wall Street Glossary p165, Apr.30

GLOVER (H. B.) Co.

Company is going out of business # p34, Apr.16

GLYCERINE

Shell Chemical plans new plant to make glycerine # p80, Apr.30

More Glycerin in Sight: Synthetic formulas change the pattern of a supply that has always been keyed to soap production p78, Jun.11

GODCHAUX Sugars, Inc.

Strike enters its third month # p175, Jun.18

GOERKE (R. J.) Co.

Store teaches its employees the intricacies of the Big Board # p36, Jan.29

Readers Report: An Investment First p14, Jun.25

GOLDBERG, Arthur

Advises unions to not delay filing unfair labor practices # p152, Jan.15

Union Merger: It's still on. Lawyers are drawing up AFL-CIO contract now p147, Jan.15

GOLDBERG, Eli

Using a Computer to Run a Business p68, May 14

GOLDEN Gift, Inc.

Fruit Juice Enters the Lists: It's shipped chilled, complete with water, and delivered to your door (with table) p88, Jan.29

GOLDENSON, Leonard

Bid for Teens: Texas movie is giving special prices to teen-agers p114, May 14

GOLDFARB, M.

Selling Gardens Over the Counter (with illus) p46, Apr.30

GOLDMAN, Sachs & Co.

An Old Money Market Hand Pops Up Again: Commercial paper rates creep up (with chart) p50, Apr.9

GOLDSMITH, Raymond W.

Savings: New Study Shows Where They Go and Why (with 4 charts) p130, Mar.19

GOLF

This year's budget for a good course will run at $60,000 for 18 holes # p132, Apr.2

Taylor Instrument makes a barometer that is calibrated in golfing terms # p49, Apr.9

More than 10,000 golfers, caddies, and club personnel will be injured this year # p152, Apr.23

Tommy Armour has made an instructional series of home movies on golf # p152, Apr.30

Now Everyone's Plying Golf . . . and big need is for more public, industrial courses (with chart) p88, Jun.25

"You Gotta Have a Golf Course" . . . to attract industry, Lawrenceburg, Tenn. found out—too late (with illus) p86, Jun.25

GOMPERS, Samuel

Dedicated new AFL building in 1916 (illus) p162, May 7

GOODALE, Sir Ernest

Britain's trade fair goes private (with illus) p100, Feb.5

GOODRICH (B. F.) Chemical Co.

Will expand its Hycar rubber production # p76, May 21

GOODRICH (B. F.) Co.

See also Tires

Seniority Compromise Ends Goodrich Strike p122, Mar.5

Will install an electronic system of inventory control at Watertown plant # p78, Apr.16

Banks carrying 10,000 spools of nylon tire cord are part of big cord processing machine (with illus) # p116, May 7

Makes colorful conveyor belts # p80, May 21

GOODRICH-GULF Chemicals, Inc.

It's Natural, Too: Goodrich's synthetic tire reported within five years of commercial use p28, Jun.25

GOODS and Services

Today, we are getting $370-billion in goods and services, but only $1.3-billion of this is going into inventories # p17, May 21

GOODYEAR Tire & Rubber Co.

See also Tires

Rubber Leads Parade in 1955's Bargaining p148, Jan.15

Labor contract talks are recessed until Feb. 10 # p128, Jan.22

Goodyear Signs Pact but Still Faces Pension Bargaining p108, Feb.26

A $50-million, 100-year loan has been negotiated privately # p52, Mar.5

Testing Tubeless Tires for Trucks p142, Mar.5

Vehicle rolls along on its eight big tire bags (with illus) p150, Jun.4

GORE, Albert

More U. S. Highway Aid, But What Kind? (with chart) p25, Feb.26

GORMAN, Patrick

Rival Meat Unions Map Joint Policies (with illus) p170, May 21

GOSS, James H.

Goss will succeed Harold Turner as president and chief executive of Canadian GE # p72, Jun.25

GOTHAM Recording Corp.

Taping Management's Words p126, Apr.30

GOVERNMENT Buildings

Lease-purchase of new government buildings is about to get rolling # p36, Apr.2

GOVERNMENT Contracts

A tougher "no discrimination" clause is being put into government contracts # p40, Jan.8

Navy gives contract to Bethlehem Steel shipyard to build offshore radar tower # p36, Jan.8

Acid Test for "Buy American" p154, Feb.19

Backing the Negro Worker (with illus) p172, Feb.19

New military buying regulations have been issued # p38, Feb.26

Western Electric gets Air Force contract for the DEW radar network across Canada # p34, Feb.26

Officials figure some 10,000 companies will be crossed off the list of the Register of Planned Wartime Materials Suppliers # p38, Mar.5

Boeing Wins: The Air Force award of $460-million worth of jet tanker work puts Boeing in front of jet transports p38, Mar.12

Military electronics contracts worth $5-million have gone to CBS-Columbia # p139, Apr.2

Minimum Pay . . . must be determined on a local basis, federal court holds p167, Apr.9

Advertising by defense contractors is deeply involved in the current controversy over censorship by the Pentagon # p38, Apr.30

New report on the 100 biggest defense contractors will be issued around midyear # p38, May 7

Top Suppliers . . . for defense now headed by aircraft companies; GM keeps post-Korea lead p27, May 28

The War on Bias: Eisenhower committee works gently and slowly to prevent job discrimination on federal contract work (with illus) p135, Jun.4

A Shifting Lineup in Munitions: Narrower group makes U. S. arms, mostly in the aircraft industry (with table) p120, Jun.11

Government orders for $84-million of machine tools are in the offing p113, Jun.11

Short news item

Hearing Takes a New Twist: Senate labor unit hears testimony on Neely bill and gets opposing parties to suspend Buffalo Arms strike p173, Jun.18

No premium prices paid to defense contractors p70, Jun.18

GOVERNMENT Employees

Eisenhower will back high pay for government workers # p27, Jan.1

GOVERNMENT Investigations

Sen. Fulbright Takes a Look at the Market (with 2 charts) p126, Jan.22

Vigil on Welfare Fund Evils: Investigation shifts from Republican to Democratic hands (with illus) p118, Feb.5

Democrats Eye the AEC: Atom probe by Congress committee delves into effect of commission acts on weapons program and atoms for industry p32, Feb.19

Senate study of the stock market will be postponed while the Banking Committee processes replies to its questionnaire # p46, Feb.19

Antitrust: No Sharp Change: The Administration's study group has looked at existing policies and found them good p31, Mar.5

Talking About the Market: Fulbright turns to experts for investigation of bulls (with 4 illus) p30, Mar.5

Two Lines Drawn: Cabinet committee takes a stand on oil imports and on federal regulation of natural gas p32, Mar.5

Democrats will use investigations to try to win back the White House and keep control of Congress # p37, Mar.12

Beating Up the Market Hearings: Republicans and exchange presidents, see the boom as a mark of Eisenhower prosperity; Democrats, as speculation p170, Mar.12

Tooling Up for Senate Probe: How Fulbright Committee got ready for the big stock market study (with 3 illus) p184, Mar.12

GOP Opens Up on Market Quiz: Treasury Secy. Humphrey criticizes p168, Mar.19

Antitrusters . . . take hope from new study p30, Apr.2

The Brawl Over Transportation: Four months after delivery date, there's still no report p30, Apr.2

Investigating the Antitrusters: Democrats are leading Congressional committee in attack on Administration policies p26, Apr.16

Warning Light for Wall Street: Fulbright Committee staff report gives some clues as to the sort of recommendations that will come p27, Apr.30

Congress Group Takes a Look at Automation p174, May 14

Looking At Tax Effects: The idea is to find out how changed rates affect the growth of business (with illus) p30, May 21

Fulbright Group Splits Four Ways: Democrats on committee investigating market assail role of speculation p178, May 28

Echo of Battle: White and Young clash even on the theory of proxy warfare p32, Jun.11

GOVERNMENT Owned Plants

Dow Chemical renews its lease on magnesium plant at Velasco, Tex. # p24, Jan.1

Rubber Package: Up to Congress Now p22, Jan.1

How the U. S. Sells an Industry (with illus) p96, Jan.29

Rubber Industry Gets Set for a New, Competitive Market: Here's who is buying the plants from the government (with map and table) p100, Jan.29

Sale of synthetic rubber plants became a certainty when both House and Senate refused to veto the program # p36, Mar.26

End of a Monopoly (Trend) p184, May 7

The last synthetic rubber plant has been turned over to its new owner # p70 May 7

 # Short news item

Pentagon has closed about 100 government-owned shops, but Congress does not give unanimous cheer p113, Jun.11

Too many war plants p72, Jun.18

GOVERNMENT Reorganization

Eisenhower Gets His Staff Machine Geared to the Job: Who Makes Government Decisions Now (with chart) p92, Jan.15

Red Tape Report: Hoover Commission suggests ways to pare government's annual $4-billion paperwork budget p121, Feb.26

Commission Remaps Civil Service Setup: The Hoover group's plan for top level career men (with table) p96, Mar.5

A Slap at Federal Lending: Hoover Commission urges agencies to be tightened, cut back, or wiped out p129, Mar.19

A Cold Eye on "Paternalism" . . . distinguishes the work of second Hoover Commission from that of first (with illus) p121, May 21

GRACE Chemical Co.

Memphis: More Fertilizer p70, Apr.16

GRACE (W. R.) & Co.

Will sell publicly $30-million 20-year convertible subordinate debentures # p120, Apr.16

Charles E. Wilson is named board chairman # p34, May 14

GRAND Central Terminal

Fate is in the hands of Webb & Knapp and Roger Stevens # p34, Mar.5

GRAND Union Co.

L. P. Shield tells New Jersey farmers how they could make more money # p88, Jun.11

GRANT (W. T.) Co.

Davy Crockett Shoots Back p144, May 28

GRAPHIC Calculator Co.

Multipurpose drafting aids are made by company # p92, Jan.29

GREAT Atlantic & Pacific Tea Co.

May pack its own brand of frozen orange juice # p72, Apr.9

Retail Profit Picture Brightens: A&P continues to head country's retailers in size (with table) p44, May 7

GREAT Britain

Britons enjoyed a rousing good Christmas. And the British economy shows a mild inflationary flush # p50, Jan.1

London bankers predict that "C-Day" won't come in 1955 # p50, Jan.1

Britain Is Swinging Toward a New One-Class Market (with 4 charts) p108, Jan.29

Better Boards for Britons p100, Feb.5

Britain's trade fair goes private (with illus) p100, Feb.5

Last Week's increase in the Bank of England's rediscount rate has had little effect so far # p108, Feb.5

Colin Clark believes the British economy is heading into trouble # p152, Feb.12

Road program has been announced as a $412-million four-year plan # p163, Feb.12

Britain Takes Atom Plunge p31, Feb.19

British Step Up Retail Census p58, Feb.19

For London, U. S. Securities: British Treasury releasing for sale a $15-million sprinkling of stocks, bonds taken over during war p154, Feb.19

Some strains are showing up in the economy. Industry must sell more abroad # p160, Feb.19

The government is going ahead with a five-point program with industry in trying to eliminate industrial haze # p141, Feb.26

The sag in London's stock market hasn't upset the experts # p127, Feb.26

Britain Can't Afford a Boom: Pressure at home and abroad causes economic uncertainty (with 2 charts) p110, Mar.5

First results of Britain's money squeeze seem fairly promising # p160, Mar.12

You can take a reading now on the effects of Britain's tighter money policy # p140, Mar.26

The Bank of England's campaign to support sterling is succeeding # p140, Mar.26

Chancellor Butler issues his annual survey of the British economy # p114, Apr.2

Butler's budget due April 19 will be a collection of small, but popular, mercies—a penny a pint off the beer duty, larger tax allowances for children # p151, Apr.9

Sir Anthony Eden has two urgent tasks: Lead the Conservative Party to victory in the election; Build a diplomatic bridge over the East-West abyss # p151, Apr.9

Sir Winston Churchill resigns as Prime Minister and Sir Anthony Eden takes over (with illus) p29, Apr.9

Chancellor R. A. Butler has his own plans for making sterling convertible, once the national election is over # p148, Apr.16

Strong Tory Team Aids Eden (with 4 illus) p150, Apr.16

There's something for every Briton in Butler's 1955-1956 budget # p131, Apr.23

Two Rhodesian copper producers will sell to Great Britain on a fixed price basis # p70, May 7

Election campaign is warming up. With increasing temperature comes less certainty of the outcome # p163, May 14

Londoners feel more confident that sterling's trouble will pass # p164, May 14

Eden's Conservative government seems certain to be returned to office next week # p162, May 21

London financial experts figure that Butler will tighten the credit screw early this summer # p162, May 21

Sir Anthony Eden: His Worries Come Now (with illus) p122, Jun.4

The British Election—and the U. S. (Trend) p156, Jun.4

The decisive Tory victory has more behind it than Attlee-Bevan split. Behind the split lies the fact that the Labor Party has no program # p120, Jun.4

London stock market continues to boom # p144, Jun.25

Readers Report: A Error? p12, Jun.25

Foreign Trade

The 1954 exports were the highest, by volume and by value, in the nation's history # p136, Jan.15

Britain Plans a Latin Push: Export Institute head urges British traders to return, vie for second place in market p165, Mar.12

An increase in the U. S. tariff on British bicycles could affect London's trade position # p140, Mar.26

British auto exports up p128, Jun.4

Industries

Shopkeepers are rushing to refurbish their stores # p55, Jan.1

Denationalization of the steel industry is moving nicely # p118, Jan.29

Video Invades Continent p144, Feb.19

The British steel industry plans big expansion program # p127, Feb.26

Britannia rules the Shipyards p116, Mar.5

British General Electric gets contract for U. S. Navy offshore procurement for NATO installations # p166, Mar.12

Oronite Chemical Co. join forces with British Petroleum Chemicals to set up Grange Chemicals, Ltd., in Grangemouth # p106, Apr.2

Ford Motor and Borg-Warner announce expansion plans # p156 May 14

Britain Updates Its Retail Machine p147, May 28

Four separate groups of British companies have set up joint research, development, and sales organizations to build complete nuclear power stations anywhere in the world # p164, May 28

U. S. buying of British industrial shares is a growing influence on the London stock market. Some of the American favorites # p164, May 28

Green Pasture Overseas: Many U. S. Investors Think "Good" Stocks Are Cheaper in London (with chart) p130, Jun.4

New orders for Vickers # p144, Jun.25

Labor

British industry is running into a severe labor shortage # p124, Jan.22

For Truck Drivers, an Easier Life (with illus) p138, Feb.19

10 London newspapers are closed by strikes p146, Apr.9

Labor trouble is the big issue in Britain # p148, Jun.25

Taxation

British cotton gets a lift p155, May 7

GREAT Lakes

Lakes shipping starts p146, Apr.9

GREAT Lakes Steel Corp.

Giant blast furnace at Great Lakes Steel is called the biggest furnace in the world (with illus) # p65, Jun.18

GREAT Northern Paper Co.

Newsprint is made from hardwood # p43, Jan.1

GREAT Northern Ry.

Diesel engines will be used on 73-mile stretch in the Cascade Mountains # p76, May 28

GREEN, William

A New Era—and Added Punch: AFL and CIO agree to merge (with chart and illus) p25, Feb.19

GREENEWALT, Crawford H.

Du Pont's President last year received a salary of $169,056 and $400,000 in bonuses # p65, Apr.2

GRIMM, Wayne E.

Chrysler Jacks Up 9,000 Bosses p30, Jan.1

GROSS National Product

Gross national product hit an annual rate of $362-billion in the fourth quarter of 1954 # p34, Feb.19

The Best Fourth Quarter Ever (chart) p78, Feb.26

Spotting a Dazzling First Quarter (chart) p28, Apr.16

Keeping the Boom Steady p32, Apr.23

The New Boom Gets Rolling p25, Apr.30

Gross national product is running above $370-billion. It will most certainly top $380-billion this year # p17, May 28

Readers Report: Figures Reconciled p12, Jun.18

GROUND Observer Corps.

Readers Report: Ground Support Needed p10, Apr.30

GRUEN Watch Co.

Working control of company has passed to a group of Twin Cities businessmen # p70, Jan.8

Diversifying Plus: Watch company, reorganizing, gets new boss—a believer in spreading out (with illus) p83, Feb.5

GUARANTEED Annual Wage

See Wages

GUARANTY Trust Co.

Latest bank rumor links Guaranty and First National # p144, Feb.26

GUATEMALA

A New Deal in Guatemala p53, Jan.1

Cloak and Dagger: One plot leads to another, the Central Americans fear p139, Jan.15

GUDIN, Eugenio

Brazil's Inflation . . . Bustling Growth and a Runaway Currency (with chart and illus) p108, Jan.22

GUIDED Missiles

Apples to Rockets (with illus) p174, Apr.9

If Bombers Come: Meeting Them in the Air (with 4 illus) p52, Apr.16

A missile called "Atlas" may make intercontinental bombers obsolete # p37, May 28

GULF Brewing Co.

Sending College Boys on a Salesman's Job (with illus) p50, Jun.25

GULF Oil Corp.

A subsidiary finds Italy's first major oil well # p163, Feb.12

The Race for the High Numbers p66, Feb.26

Seeking Oil Pools (illus) p144, May 7

The Goal: Power and Purity (with chart) p75, Jun.11

GUMMED Products Co.

A lie is excusable during the heat of a union representation election campaign, NLRB rules # p175, Jun.18

GUNS

See also Munitions

Remington Arms Co. brings out its new Model 470 gun # p156, Jan.15

Browning Arms Co. markets a completely new shotgun # p128, Feb.5

Winchester rifle, called the Model 88, is said to be world's first rifle to combine the rapid fire of lever action with the power and accuracy of a bolt action # p184, May 28

GYPSUM

Readers Report: Gypsum in Nova Scotia p12, Jan.22

For Builders, No Real Squeeze p158, Apr.23

H

HAFSTAD, Dr. Lawrence R.

GM Draws a Bead on Atomic Power p28, Jun.25

HAGUE, Howard

McDonald Challenge in USW p136, Mar.12

HALES, Felix

Elected president of the Nickel Plate # p174, Mar.26

HALL, Arthur P.

Alcoa Faces Up to a New Era in Selling (with illus) p42, Apr.30

HALL, Leonard W.

Leonard Wood Hall: GOP's Promoter-in-Chief (with 5 illus) p98, May 21

HALL (Robert) Clothes, Inc.

The Lure Is Price, Not Glamor (with illus) p46, Apr.23

HALLICRAFTERS Co.

A color TV set at $695 will be put on the market # p34, May 7

HAMBY, William

Sums up the main things to look for before hiring an architect # p179, Feb.19

HAMILTON Watch Co.

Diversifying Plus: Hamilton branches out p83, Feb.5

HAMMOND, Dr. E. Cuyler

Cigarettes: On Trial Again p31, Jun.11

HAMMOND Publishing Co.

New Ambassador World Atlas # p168, Jun.25

HANCOCK (John) Mutual Life Insurance Co.

Reports on deaths from tuberculosis and pneumonia # p148, Feb.26

HANOVER, N. H.

College Seeks a Strike p54, Mar.5

HANSEN, Alvin

A Second Look at the Economy p112, Feb.5

HANSEN, Paul

Named head of the new American Society for Industrial Security # p58, Apr.23

HARDBOARD

Tariffs by Definition: That's how the Senate tried to double the duty on hardboard p144, Jun.11

HARDER, D. S.

Behind the Ford Promotions p28, Jan.29

HARLOW, Bryce N.

The White House Team Gets a New Line Up (with illus) p30, Mar.26

HARPER (H. M.) Co.

Make-It-Yourself Ends Supply Worry: Company now makes its own alloys for its metal parts p42, Jan.1

HARRIS Bill

Natural Gas Scores Point in Congress p126, Jun.18

HARRIS-SEYBOLD Co.

Organizing For Ideas . . . and cultivating them systematically has helped company to grow (with illus) p68, Jun.25

HARRIS, Walter E.

Red Ink on Purpose: Canada's planned tax cuts mean a shift from revenue surplus to a deficit (with illus) p178, Apr.16

HARVARD Business School

Promotions: A New Slant p174, Feb.19

Three professors are due to retire this year # p88, Apr.2

Will soon offer an eight-month variation on its 16-month middle management program for executives # p50, May 21

The Big Ones Do Better: Two ways of looking at department stores (with table and illus) p64, Jun.11

New Look for B-School: Stanley F. Teele is new dean (with illus) p64, Jun.25

HARVARD University

Woes That Beset the Colleges (with chart) p78, Jan.8

National Science Foundation makes grant to Harvard Observatory # p144, Apr.16

Law School will issue a series of tax studies of 30 nations p142, Apr.30

Why They Spend: Capital spending doesn't follow a formula, a Harvard study finds p180, May 7

The Mystery of Executive Talent: Industry is trying to find out what makes a good executive p43, May 21

Automation comes to Harvard # p106, Jun.25

HARVEY Aluminum Co.

Still wants to start work on its proposed primary aluminum plant # p36, Jun.18

HARVEY-HILL, Inc.

Evaporator Cooler p150, Jun.4

HATHAWAY, Erwin

Auto Makers in Court: Legality of exclusive franchising of dealers may be headed for Supreme Court p68, Mar.19

HATHAWAY Mfg. Co.

Stockholders approve merger with Berkshire Fine Spinning Associates # p198, Mar.19

Short news item

HATS

Safety for Skull p124, Jan.8

HAUGE, Gabriel

The White House Team Gets a New Line Up (with illus) p30, Mar.26

HAWAII

Sharing the Pacific Travel Market: Ships and Planes (with chart) p42, Jan.15

"Split" in ILWU: Big Hawaiian local amicably quits Bridges union, to protect its cash from judgement over strike p138, Feb.12

Big estates are the target of a new bill # p64, Mar.5

Hawaii's Prospect: Extra Beds (with illus) p112, Apr.9

Honolulu: Kaiser Gets Closer p98, May 14

Plantation workers in sugar industry lost their court fight for federal wage-hour coverage and back overtime # p138, Jun.11

HAY Fever

New drug, Biomydrin, gives definite relief for this allergy # p180, May 28

HAYES, A. J.

AFL Eyes Welfare Funds: Program outlined to guard against abuses (with illus) p109, Feb.26

HEALTH

Now "Catastrophe" Benefits. Unions make an effort to expand health coverage to include protracted illnesses p58, Jan.1

Recent study of 500 apparently healthy executives, finds that 41% had abnormalities of which they did not know # p34, Jan.1

Some advise on taking vitamins # p115, Jan.8

NICB reports on executive health programs # p75, Jan.29

John Hancock reports on deaths from tuberculosis and pneumonia # p148, Feb.26

The basic chemistry of the body's metabolism is being studied by the University of Wisconsin # p162, Feb.26

Coverage of Health and Welfare Plans in New York State (with chart) p164, May 7

Some advice on the care of health in the summer # p183, May 28

HEALY, James

Promotion: A New Slant? p174, Feb.19

HEARING Aids

Rule of Reason Goes Unused: Maico gives up chance to show FTC its exclusive dealing contracts hadn't hurt competition p82, Apr.30

HEARN'S Store

Closes its 14th Street store # p72, Apr.9

HEART

Finding How Much Work Cardiacs Can Safely Do (with 4 illus) p160, Feb.26

Readers Report: Analyzer Identified· p12, Apr.23

A heart attack suffered at a race-track by an executive in off-duty hours can't be considered grounds for workmen's compensation # p172, May 28

HEAT

See also Temperatures

Concentrated Heat for Industry (with 2 illus) p86, Jan.22

HEAVY Water

Heavy water for India # p156, Feb.19

HECHT'S Store

Farm Bureau Insurance Companies sells insurance in department stores (with illus) p44, Apr.23

HEINZ (H. J.) Co.

The Answer: Linear Programing p43, Mar.12

HELLER, Walter

A Second Look at the Economy p112, Feb.5

HELSTEIN, Ralph

Rival Meat Unions Map Joint Policies (with illus) p170, May 21

HEMPHILL, Inc.

Putting on the Brakes Without a Brake Pedal p110, Jun.25

HEMPHILL, Noyes & Co.

Gives advice on stocks not to buy # p148, Apr.23

Readers Report: Stores, Not Drugs p13, May 14

HENDERSON (A. T.) Co.

Travel Agency: Harassed Guide in a Global Maze (with 4 illus) p84, May 21

HENKE & Pillot, Inc.

Chain Adds Link: Kroger pushes new frontier as it buys 26 Texas stores p143, May 21

New Links for Kroger Chain p48, Jun.25

HENTZ (H.) & Co.

About first-quarter showings # p158, Apr.16

HERRMANN, Cyril

Will Customers Take a Chance? Herrman thinks he may have a way of finding out why new products fail (with illus) p82, Apr.30

Readers Report: Where Credit's Due p10, May 21

HERTVY Co.

Two cells run a German clock for 500 days # p143, Mar.5

HERTZ Corp.

Rentar Cars Keep Rolling p144, May 28

HEWITT-Robbins, Inc.

Makes a conveyor belt that is said to be 400 times stronger than conventional belts # p116, Apr.23

Makes a fire-resistant conveyor belt # p85, May 28

HEWSON Co., Inc.

Makes a meter for measuring extremely small d.c. currents p66, May 14

HICKENLOPPER, Bourke

A-bombs could be smuggled into the U. S. and planted. That explains Hinckenlopper's reward bill # p38, Mar.12

HICKS & Price Co.

Reports this is a dangerous period but profitable # p119, Mar.5

HIDES and Leather

See also shoes

Hide prices, weak since mid-1953, are still down # p92, Mar.5

Leather workers in New England vote to be represented by their own, new CIO union # p158, Jun.11

HIGGINS, Inc.

A Japanese licensee starts business next month # p106, Apr.2

HIGHWAYS

The one big spending increase in sight # p27, Jan.1

Des Moines: A Better Toll Trap p55, Jan.8

Illinois Toll Highway Commission will soon offer $200-million in new bonds # p84, Jan.8

Turnpike offerings in 1954 topped $1.5-billion: Wall Street expects another $900-million in first half of 1955 # p84, Jan.8

The highway program has political appeal. Eisenhower will push these plans hard # p38, Jan.15

Eisenhower Lays It on the Line for Democrats (with table) p30, Jan.15

Eisenhower's road-building program calls for an extra $2.5-billion of federal money yearly for the next 10 years # p37, Jan.22

Highways: Planning for Action (Trend) p160, Jan.22

Readers Report: What the Truckers Pay p10, Jan.29

Congressional action on highways will have a budget impact # p38, Feb.5

The highway program is being held up. The Administration wants to win over Sen. Harry Byrd # p38, Feb.12

The highway program is being taken over by the Democrats # p37, Feb.19

More U. S. Aid, But What Kind? Both parties favor a big Federal boost to highway construction, but take different routes (with chart) p25, Feb.26

To judge by the bickering on the President's highway program it will be slow in getting under way # p18, Feb.26

A St. Louis-Cincinnati turnpike is set for serious study # p64, Mar.5

Eisenhower's road program won't be voted. The big hitch in financing # p38, Mar.26

On the Schedule: Laws That Could Mean a Lot . . . a midway look at what state legislators are doing (with table) p90, Mar.26

Toll road issues amounting to $702-million now overhang the municipal new issues market # p126, Mar.26

Syracuse: Try the Old Road p146, Apr.2

Rough Going on Public Works: Highway plan is just about dead p32, Apr.9

The highway program won't be what Eisenhower wants # p37, Apr.9

Aerial survey of a possible turnpike extension route between Charleston and Parkersburg have been O.K.'d in West Virginia # p96, May 7

Eisenhower's highway program is getting more push # p37, May 7

Rhode Islanders will be asked to vote on new bond issue to help pay for roadbuilding # p37, May 7

Eisenhower is gaining in his highway fight for bigger total spending # p38, May 14

New England Highway Upsets Old Way of Life. How Route 128 changed the country it stamps across (with map and 8 illus) p180, May 14

A turnpike to "no-where" may be the outcome of what Iowa and Nebraska did on tolls roads p112, May 21

The billion-dollar logjam of turnpike issues is beginning to unclog. Florida and Texas approve issues # p62, May 21

Florida sees a clear way ahead for its turnpike project p86, May 28

Eisenhower's plan on financing the big highway program runs into trouble # p37, Jun.4

Texas turnpike companies join forces p98, Jun.4

Florida legislature O.K.'s toll road p150, Jun.11

Readers Report: Today's Minute Men p14, Jun.11

The Administration is taking a tough stand on highways # p37, Jun.11

New York State Thruway issue is scheduled for July 12 # p47, Jun.18

HILLER Helicopters, Inc.

Flying Manhole Cover: Attempts to produce a simple-to-operate air vehicle bring weird contraptions (with illus) p30, Apr.16

HILTON Hotels Corp.

Deal to run Canadian National Ry.'s new Queen Elizabeth Hotel causes a major fuss # p182, Apr.16

Rumors say Hilton plans a hotel in Germany. Istanbul Hilton will open in June and ground is broken for a hotel at Cairo, Egypt # p154, Apr.16

Justice Dept. brings a civil suit charging violation of the so-called antimerger law # p34, Apr.30

Buys Glenn McCarthy's interest in the Shamrock Hotel # p34, May 7

Short news item

Hilton Protests . . . Justice Dept. charge that merger with Statler chain lessens competition p130, May 7

HILTON & Riggio, Inc.

Putting New Entries in the Field p50, Feb.12

HIRSCH, Julius

Profiles of 1960: Businessmen Are Learning How to Use Them (with chart and illus) p66, Mar.5

HIRSHHORN, Joseph H.

Uranium: Now It's a Race for Production (with map and illus) p66, Feb.5

HI-TENDER

Apples to Rockets (with illus) p174, Apr.9

HODGES, Luther

February Madness: Starting a Plant, Launching a Promotion (with illus) p28, Feb.12

HOFFA, James

Hoffa's Hurt p162, Apr.16

HOLLAND

See Netherlands

HOLLAND, W. R.

New Season, New Hope for Dust Bowl (with 2 illus) p94, Jun.18

HOLLISTER, John B.

Foreign Aid Under New Head: Hollister's appointment is regarded as a compromise (with illus) p155, May 7

HOLMAN, Eugene

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

HOLMES, John

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

Bigger Margins, Fewer Gambles (with illus) p41, Jun.11

HOLTZOFF, Alexander

Minimum Pay . . . must be determined on a local basis, federal court holds p167, Apr.9

HOLYOKE & Westfield RR

McGinnis Runs Into Roadblocks p85, Jan.8

HOME Loan Bank Board

S&L Tempest: Row over conversion snags bill for an independent HLBB p122, Jun.11

HONAMAN, R. Karl

Is It Censorship—or What? p32, Jan.15

HOOD, Clifford F.

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

HOOKER Electrochemical Co.

Agrees to buy Durez Plastics & Chemicals, Inc. # p93, Jan.22

HOOVER, Calvin

A Second Look at the Economy p112, Feb.5

HOOVER Commission

See also Government Reorganization

Some early findings on rearranging government functions will be coming soon # p40, Jan.8

For Better Administrators (Trend) p164, Feb.26

Red Tape Report: Commission suggests ways to pare government's annual $7-billion paperwork budget p121, Feb.26

Commission Remaps Civil Service Setup: (with chart) p96, Mar.5

Jungle of Paper (Trend) p144, Mar.5

A Slap at Federal Lending: Commission report urges agencies to be tightened, cut back, or wiped out p129, Mar.19

Hoover Commission recommendations face tough going # p38, Apr.16

An extension of time for the commission to complete its report probably will be voted # p38, Apr.23

Next three reports will cover military research and development, foreign aid and economic operations, and water resources # p38, Apr.30

A Cold Eye on "Paternalism" . . . distinguishes the work of second Hoover Commission from that of first (with illus) p121, May 21

Recommendations to get government out of business highlights this week's report by the commission # p40, May 21

Government and Business (Trend) p200, May 28

Too many war plants p72, Jun.18

HOOVER Dam

Power output will be cut back p114, Jun.25

HOPKINS, Lindsey

Death and Discovery At "Indy" Speedway (with 3 illus) p29, Jun.4

HORN, Dr Daniel

Cigarettes On Trial Again p31, Jun.11

HORSES

Broncs on the Block Show How They Twist (with 4 illus) p28, May 28

HORSTMAN, Fred

Escaping From a Profit Squeeze p82, Feb.19

HOSIERY

Another Boost for Stretch Socks p90, Jan.29

HOT SPRINGS, Va.

Forecasting a Golden Age for Business (with 4 illus) p118, Apr.30

HOTCHKISS, Clarence F., Sr.

When a Small Company Diversifies p72, Jan.29

HOTELS

Miami Beach Hotels: 12 Years of Building and Still SRO (with 5 illus) p28, Jan.15

A Hotel Design Is Never Quite Good Enough . . . says Barney Allis as Muehlebach Towers rises in Kansas City (with 5 illus) p42, Mar.19

Banquets on Tap (with illus) p174, Apr.9

Hawaii's Prospect: Extra Beds (with illus) p112, Apr.9

Hilton Protests . . . Justice Dept. charge that merger with Statler chain "lessens competition" p130, May 7

Sheraton Corp. is dickering for three Chicago hotels # p36, May 21

Behind the Dixie Strikes: Trouble now is focused on Miami Beach hotels as AFL charges "strikebreaking" by operators (with illus) p130, May 28

Motel and Hotel: The Gap Narrows: It's getting harder to tell them apart (with illus) p102, Jun.11

HOTPOINT, Inc.

What to Do When the Kitchen Explodes (with illus) p56, Jan.15

Why Make Customers Mail In Warranty Cards? (with illus) p50, Jan.22

HOUDRY Process Corp.

Catalyst for high-octane gasoline will be available in Europe through an arrangement with a West Germany Co. # p145, Apr.9

HOUSER, Theodore V.

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

HOUSING

See also Building

Homebuilding and autos will be mainstays from now through summer # p9, Jan.1

Volume of residential work put in place in 1954 is figured at almost $12½-billion, or 13% ahead of 1953 # p18, Jan.15

What to Do When the Kitchen Explodes (with 2 illus) p56, Jan.15

For Home Builders: Lots of Business, Lots of Adjustments (with illus) p27, Jan.22

The 1955 House: What Matters About a House Now Is . . . There's a new Set of Buyers (with chart) p25, Jan.22

Mortgage Debt Outstanding: Debt Booms Along With Housing (with chart) p60, Jan.29

Windfall profits on government-guaranteed housing projects are capital gains and not income # p94, Feb.5

F. W. Dodge lists home awards in 37 states east of the Rockies 49% ahead of a year ago # p18, Feb.12

Pittsburgh: City-Owned Slums p42, Feb.12

January posted another record for new dwelling units started # p18, Feb.19

Popular Mechanics sponsors a do-it-yourself plan for a summer house # p148, Feb.26

Mortgage Mart: Firm but Wary p42, Mar.5

Title Insurers in Clover p50, Mar.5

Contract awards for future home building last month ran 48% ahead of a year ago # p18, Mar.12

Are Builders Going Too Fast? Tulsa expansion (with map) p52, Mar.19

Housing starts in Feb. showed a gain of less than 1,000 over January's 88,000 # p18, Mar.19

Shipment of prefabricated homes last year jumped to 77,000 # p88, Mar.19

Families living "doubled up" were the lowest in 1954 since records have been kept # p18, Mar.26

Fewer New Households But More New Houses (chart) p162, Mar.26

Heat is on the Landlords: Rental market faces first postwar wave of competition p32, Mar.26

Air-Conditioned Homes Getting Closer, But— p46, Apr.2

Insurance Group Blasts Housing Loans as Easy p62 Apr.2

It's possible that 1.3-million housing units will be built this year # p32, Apr.2

Readers Report: No Everlasting Homes p14, Apr.9

Columbus, Ohio: Scandal in the Wind p72, Apr.16

First-quarter housing starts were 295,000 units, compared with 280,000 in the same 1951 period # p38, Apr.16

Another $112-million of local housing authority bonds were auctioned last week # p67, Apr.23

Home building's contribution to the economy still show no evidence of weakening # p18, Apr.23

Beware the housing boom is warning sounded by the Economic Policy Committee of ABA # p112, Apr.30

Housing Starts: Still Going Strong (chart) p96, Apr.30

Place Homes, Inc.: They Build Houses Out of a Package (with 6 illus) p74, Apr.30

The New Boom Gets Rolling p25, Apr.30

The Rush for New Homes Means: Housing Takes to Detroit Ways (with illus) p62, Apr.30

An optimistic short and long-term appraisal comes from meeting of National Assn. of Home Builders. But a note of caution against overbuilding is sounded by meeting of savings banks # p40, May 21

April housing starts help put 1955's home building boom into focus # p18, May 21

Housing is likely to hit 1.3-million units plus this year # p34, May 28

Rental building still dropping, FHA report shows p62, Jun.11

Last month work was begun on 132,600 new homes. That's more starts than in any month in almost 4½ years # p17, Jun.18

The Game of Musical Chairs Can Keep Going On and On (with illus) p118, Jun.25

Washington now figures more than 1.3-million new homes will be started this year # p17, Jun.25

 # Short news item

HOUSTON, Tex.

Bonanza Auto Show p41, Jan.15

Retailers' Problem: Reviving a Sick Old "Downtown" p42, Jan.15

Cut the Costs, Show Wares: Foley's Store (with map and 9 illus) p100, May 14

Ready to Change Bosses Without Pain. Houston's Second National Bank picks a crown prince (with 2 illus) p60, Jun.11

HOWELL, Grant

Winning Combination in the Suburbs (with illus) p138, Feb.5

HUDSON Pulp & Paper Co.

Paper Napkins Branch Out: Company is preparing to launch an invasion into the toilet and facial tissue markets p63, Jan.15

HUDSON River

Commuter Battle Spans Hudson (illus) p138, Jan.22

HUMBLE Oil & Refining Co.

Blames imports, among other things, for drop in last year's income # p156, Feb.19

HUMPHREY, George

See also Dept. of the Treasury

GOP Opens Up on Market Quiz p168, Mar.19

HUMPHREY, Hubert

Scheduled to start his Small Business subcommittee investigation of oil supplier-dealership relations # p46, Apr.16

HUNT, H. L.

Group is on the point of signing with Pakistan for exploration and development of oil # p144, Jun.11

HUNTINGTON, W. Va.

Bridge Game p94, May 14

HUPP Corp.

Most active Big Board stock last week # p144, Feb.26

Plans to buy the electronics end of Brown-Allen Chemicals # p104, Mar.12

Stock dropped from $9.12 to $7 on Monday # p13, Mar.19

Biggest first-quarter winner on the Big Board # p158, Apr.16

HURLEY, Roy

Supremacy in the Air (Trend) p184, Jun.11

HURRICANES

Windstorm damages from Carol, Edna and Hazel broke all records # p61, Jan.1

New England property owners will find wind insurance higher # p36, Jan.8

Columbia, S. C.: Wake of the Big Wind p76, Jan.29

Readers Report: Hurricane's Wake p14, Mar.5

HUSTON, Charles Lukens, Jr.

Lukens Looks for Wider Fields (with 5 illus) p166, Mar.26

HYDE, Donald C.

Selling Speed to Cleveland Commuters (with map and illus) p114, Mar.12

HYDE Spring & Wire Co.

Begins work soon on a plant at Braniford, Ontario # p106, Apr.2

HYDROPRESS, Inc.

Plans merger with Bladwin-Lima-Hamilton and Lowey Construction Corp. # p123, Jan.8

I

ICE

Readers Report: The Better Melter? p10, Feb.26

IDEAL Cement Co.

A $55-million expansion program has been approved by directors # p116, Jun.4

ILLINOIS

Illinois Toll Highway Commission will soon offer $300-million in new bonds # p84, Jan.8

Ward Ruling Scares Other Boards (with table and illus) p80, Feb.12

Staggering . . . of director elections is ruled out in Illinois p60, Apr.23

State Supreme Court refused to reconsider its ruling that Montgomery Ward must pick a full slate of nine board members each year # p151, Jun.18

ILLINOIS Bell Telephone Co.

Will offer $66.3-million of new shares to "present stockholders" # p61, Apr.9

ILLINOIS Central RR.

Bought $10-million of its own debentures last week # p44, Feb.5

ILLINOIS Institute of Technology

Noxious odors that are created during the manufacture of paint and varnish can be reduced # p74, Mar.26

ILLINOIS, University of

Zich, Zumas, and Gerf: New techniques in teaching math cut boredom p68, Mar.12

INCH, Bert

Kaiser Aluminum: Moving Into the Market Center (with illus) p80, Feb.19

INCIDENT Process

New Teaching Trick for Business: MIT comes up with the "incident process" (with illus) p76, May 14

INCOMES

The Income Pattern: Still Below '53 Level (with table and map) p36, Jan.1

Regional Income Indexes: New High for Year (with map and table) p54, Jan.29

Income and Cost of Living Part Company (chart) p150, Feb.5

Confidence Makes Stability (Trend) p188, Feb.12

Personal income of Americans hit a $291-billion annual rate in Dec. # p34, Feb.12

Personal Consumption Expenditures (chart) p78, Feb.26

Spending Reverts To 1940 Pattern: People are locking up a larger share of their income in fixed charges (with chart) p96, Mar.5

The Highest Month Ever (with map and table) p63, Mar.5

The Customers Are Happy About 1955 (with table) p27, Mar.19

Answer to the Farm Problem . . . may be fewer farmers with bigger individual incomes (with 3 charts) p23, Apr.2

U. S. Incomes: Up 1.7% From Last Year (map and table) p99, Apr.2

More People Make More Money (chart) p178, Apr.9

Personal income has risen to $292.4-billion. That's $1-billion higher than it was in January # p17, Apr.9

Record consumer spending power (chart) p28, Apr.16

Setting New Highs: Regional Income Index map and table) p90, Apr.30

For a Long-Run Answer: Fewer Farmers Instead of Higher Prices (with illus) p28, May 14

Personal income in March climbed to an annual rate of $294.2-billion, a record # p34, May 14

Everybody Gains—Mostly the Man in the Middle . . . as income distribution shifts (with 3 tables) p134, May 28

Incomes are breaking records. With taxes lower, more of it is take-home money # p18, May 28

Still Chalking Up Records: Incomes up 3.3% from last year (with map and table) p89, May 28

The U. S. has long been middle-class. Now it's getting to be upper middle-class # p18, May 28

Personal income in April hit a record annual rate of $295.6-billion # p34, Jun.11

Readers Report: Figures Reconciled p12, Jun.18

Federal Reserve survey in January and February shows no change in consumer's income # p34, Jun.25

The Fifth Peak in a Row. Income Pattern (with map and table) p116, Jun.25

INCORPORATIONS

See Corporations

INDEPENDENT Unions

See also Labor; Dept. of Labor; Congress of Industrial Organizations; American Federation of Labor; National Labor Relations Board

Dock peace for two years is possible in New York as ILA votes new contract with no-strike clause # p152, Jan.15

Rods Cornered: Left-wing unions get one-two punches from government and national labor leaders p144, Feb.12

"Split" in ILWU: Big Hawaiian local amicably quits Bridges union, to protect its cash from judgment over strike p138, Feb.12

Machinists and UAW gang up on independent craft group p134, Mar.12

Union Mergers: A Wave. Teamsters are likely foster father for the dock union p114, Mar.26

How Leftist Unions Are Faring: Barely Holding Their Own (with chart) p61, Apr.30

Arbitrator Ends Strike, But . . . ILA chips arbitration power of Philadelphia dock priest (with illus) p178, May 14

Set up their own federation for "mutual protection" against raids once AFL and CIO merge # p136, Jun.4

INDIA

Tata Iron and Steel plans to expand. New Delhi awaits report from a Russian steel delegation # p99, Jan.8

India's Steel: New Delhi may sign for both Russian and British mill-building offers p132, Jan.15

New Delhi is lukewarm toward an Indian-U.S. investment guarantee pact # p102, Feb.5

Steel for India (Trend) p188, Feb.12

The one strong spokesman for private enterprise in the cabinet, Trade Minister Krishnamachari, has resigned # p152, Feb.12

U. S. sends samples of butter turned into ghee # p163, Feb.12

U. S. will sell heavy water to India # p156, Feb.19

The Red Wooing of India: Communist drive is half propaganda, half business p141, Feb.26

British steel experts arrive to work out plans for a third new plant. Czechs announce they will bid on one of new mills designed by Krupp-Demag # p166, Mar.12

New oil deposits have been found in Assam # p166, Mar.12

New budget imposes across-the-board tax increases p166, Mar.12

First U. S. Ghee for India: If it catches on, butter surplus can be cut p146, Apr.9

Asians confer on U. S. aid # p155, May 7

Twelve Asian nations met at Simla # p164, May 14

Indians Bid for Steel Financing (with illus) p156, May 21

New Head of India's steel p128, Jun.4

A three-country stock-for-technical-aid deal has been announced in Madras # p158, Jun.18

The Kremlin is making a big play to get Nehru to be even more "neutral" toward the Soviet bloc. Moscow may tempt Nehru with economic aid # p163, Jun.18

Short news item

INDIANA University

Considers troubles common to small, family-owned businesses # p75, Jan.29

INDIANAPOLIS Speedway

Death and Discovery At "Indy" Speedway (with 4 illus) p29, Jan.4

INDIANS

Who Owns the Land and Mineral Rights? (illus) p16, Jan.1

Whoops, Wampum Back Colorado Plan (with map and 4 illus) p56, Feb.12

INDO-CHINA

Indo-China Salvage Job . . . remains the West's chief headache in South Asia (with illus) p138, Feb.26

The French still aren't backing Ngo Dinh Diem # p163, Mar.19

Western position in Indo-China gets more precarious every day. The French make no secret of their opposition to Premier Ngo Dinh # p132, Apr.23

The U. S. faces a critical decision in Indo-China: Should we take over complete responsability in southern Vietnam # p148, May 7

U. S.-French differences in Indo-China were papered over in Paris this week # p164, May 14

INDONESIA

Stanvac's Indonesian Oil: It's launching a big modernization program p120, Jan.22

General Motors plans to sell its factory on Java to the Indonesian government # p106, Apr.2

INDUSTRIAL Designers

Brickbats Fly, but Museum's Show Goes On (with 6 illus) p28, Feb.19

Users Help Design the Product: Norge makes motivational market research pay off (with 2 illus) p60, Mar.19

A Credo for Designing . . . based on utility is outlined in new book by Henry Dreyfuss (with illus) p106, Apr.23

INDUSTRIAL Locations

See Plant Locations

INDUSTRIAL Management

Chrysler Jacks Up 9,000 Bosses p30, Jan.1

A Better Yardstick for Costs? (with table) p102, Jan.15

How Big: New Answer, and New Attack p86, Feb.12

Ward Ruling Scares Other Boards (with table and illus) p80, Feb.12

Escaping From a Profit Squeeze: How to make cost cuts stick (with chart) p62, Feb.19

How People See Businessmen: TV, plays, books may emphasize wrong aspects of business world (with 3 illus) p76, Feb.19

Theme Song of Engineers Is the Blues: Survey finds they're "frustrated"; poses management problem p116, Feb.26

How Two Top Men Work as Team: Standard Oil (Ind.) faces a test (with 2 illus) p75, Mar.5

The Battle Gets Tough When Top Men Fall Out . . . as founders struggle for American Investment Co.'s reins (with 2 illus) p80, Mar.5

Chrysler Eyes . . . outside talent for its management expansion p29, Mar.19

How To Rescue A Sitting Duck: As attacks on management mount, Walworth heads start figuring (with illus) p186, Mar.19

Like His Fellow Workers, He's an Owner, too: Plywood mills run by employee-shareholders (with 4 illus) p120, Apr.9

Jitters Over Company "Raids" p133, Apr.16

Getting the Message Across Without Static . . . takes a total, human approach to communication, the experts say (with illus) p54, Apr.23

Readers Report: How to Avoid Raids p12, May 7

Chrysler's New Moves Click—Just in Time: New kind of management team pulls firm out of its 1954 slump (with 16 illus) p80, May 14

The Mystery of Executive Talent: Industry is trying to find out what makes a good executive p43, May 21

Today's Management: Under New Ownership Tomorrow? This seems likely as institutions increase their holdings of industrial stocks (with chart and table) p140, Jun.18

INDUSTRIAL Mobilization

Dispersal of up to 40% of military production away from the 70 most critical "target" areas has been set as a goal by the mobilization planners # p40, Jan.8

INDUSTRIAL Production

See Production

INFLATION

Business, for its part, hasn't been using enough bank credit to pump up any inflation balloon # p18, Jan.8

A Year of Cost Inflation: That's the new prospect now. Labor demands and rises in raw materials prices will force costs upwards p27, Jan.15

The New Boom Gets Rolling: It's even hard to worry about inflation though you can find warnings p25, Apr.30

The faint whiff of inflation in the business boom is a shade stronger # p17, May 7

There's little chance that Washington will switch to a tough deflationary line # p17, May 7

INFRA-RED

Taming Acetylene: Cyanamid uses infrared analysis p113, Apr.23

Safe temperature control is offered in a laboratory water bath that uses an infra-red light source as a heater # p154, Jun.4

INK

General Printing Ink Co. is the biggest producer in the world # p110, Apr.23

Readers Report: Not the Largest p12, May 14

INLAYCRETE

A plastic bond that won't budge is made by Garland Co. # p76, Feb.26

IN-PLANT Feeding

Restaurants Eye Plant Feeding: Rikers chain starts drive for employees cafeterias p64, Feb.5

INSECTICIDES

U. S. Public Health service develops new insecticide, said to be tougher on insects than DDT # p72, Feb.19

Some new insecticides # p140, Jun.4

Look for either Perthane or Strobane as one of the components of your spray-moth preventive # p184, Jun.18

INSTALMENT Selling

Consumers Stick to the Cuff p72, Mar.12

Consumers will increase their installment borrowings before midyear if auto sales go on as now appears likely # p18, Mar.12

With new cars selling so fast, outstanding paper on automobiles probably rose no less than $400-million in the first quarter # p18, Apr.16

Pushing the Records Higher (chart) p122, May 14

How Much Strain on Credit? (with chart) p41, May 28

Little Man Pays Up—and C.I.T. Prospers (with chart and 2 illus) p102, Jun.4

INSTITUTIONAL Investors

Institutional Investors: Their Growing Importance in the Stock Market (table) p163, Jun.11

Today's Management: Under New Ownership Tomorrow? This seems likely as institutions increase their holdings of industrial stock (with chart and table) p140, Jun.18

INSULATION

Spray Gun Insulation p142, Mar.5

Block With a New Face p86, Mar.19

INSUL-MASTIC Corp. of America

Spray Gun Insulation p142, Mar.5

INSURANCE

New England property owners will find wind insurance higher # p36, Jan.8

You can get a floater insurance policy on your dog # p144, Jan.22

Carrying insurance against loss from hazards of running your home and personal life is considered sound practice. A check list of the most popular types # p139, Jan.29

Columbia, S. C.: Wake of the Big Wind p76, Jan.29

Travelers to Europe can now get both credit privileges abroad and special travel insurance # p172, Feb.12

A Shot at Variable Annuities: Insurance men watch New Jersey for key to future policies p122, Mar.19

New book: Your Insurance and How to Profit By It p160, Mar.26

Payments on Surrendered Policies (chart) p162, Mar.26

Policyholders Run the Show . . . as Farm Bureau Insurance Co. heads listen (with illus) p122, Mar.26

Farm Bureau Insurance Companies sells insurance in department stores (with illus) # p44, Apr.23

Splitting the Atom Risks: Government, insurance companies may share private atom plant coverage p134, May 14

Contingencies Covered, Too: Business interruptions insurance can include loss due to failure of suppliers p62, May 21

Readers Report: Insurance—Rarely Used p8, Jun.11

Automobiles

Girl drivers under 25 have been granted a cut in auto liability insurance # p34, Feb.19

Watch for a new, low-cost accident insurance for car owners # p168, Apr.16

Your American automobile insurance is no good anywhere in Europe # p152, Apr.23

Readers Report: Coverage Abroad p10, Jun.25

Group

NICB reports on number of people covered by sick-leave and group insurance # p118, Feb.26

Health

Now "Catastrophe" Benefits: Unions make an effort to expand health coverage to include protracted illnesses p58, Jan.1

Workers Under Benefit Plans (chart) p158, Jan.15

Life

Life insurance has always been favored by the income-tax law. Under the 1954 Internal Revenue Code revision, it's favored even more # p67, Jan.1

Spiegel's offers free insurance on credit customers purchasing up to $1,000 # p70, Jan.8

Life company realty holdings hit a record high of $2½-billion at yearend # p52, Mar.5

Insurance Group Blasts Housing Loans as Easy p63, Apr.2

Life companies' investments in corporate stocks totaled $548-million last year # p65, Apr.2

INTER-AMERICAN Capital Corp.

Company to spur Latin American investment p158, May 21

Short news item

INTER-AMERICAN Investment Conference

Latin Lures for U. S. Dollars p163, Mar.12

INTEREST Rates

Short-term business loans by N. Y. banks brought an average interest of 5.26% in first half of Dec. # p124, Jan.15

Interest rates are raised by General Electric Credit Corp. # p64, Jan.26

An Old Money Market Hand Peps Up Again: Commercial paper rates creep up (with chart) p50, Apr.9

Corporations likely to need money face a stiffening in rates # p18, Apr.9

Discount Boost: Federal Reserve's long expected move hardly caused a ripple p66, Apr.25

Money Rates . . . Yields Still Rise—But Slowly (with chart) p100, Apr.30

Streeters in the know are skeptical of reports that the New York prime bank-loan rate won't be raised by early summer at least # p148, Apr.30

"An increase in bank lending rates, including the prime rate is a reasonable expectation", says Roy Reierson # p116, Jun.4

Wall St. Talks . . . about interest rates # p184, Jun.11

INTERNAL Revenue Service

See also Taxation

Back to School: Income tax kit for teaching the young also serves to guide business people p101, Jan.15

Depreciation: You Need to Figure the Options Now (with 3 charts) p96, Jan.22

The cigarette dip slowed in November, judging by IRS figures on withdrawals # p36, Jan.29

INTERNATIONAL Bank for Reconstruction & Development

Europe, says BIS, may be moving toward the greatest economic expansion in its history # p164, Jun.18

World Bank Looks At Its World: Bank finds its member nations and customers in best shape since World War II p152, Jun.18

Eyeing World Bank's Reserves: Record earnings bring clamor for dividends and lower rates p144, Jun.25

INTERNATIONAL Basic Economy Corp. of N. Y.

Joins local businessmen in Lima, Peru, in building a shopping center # p55, Jan.1

INTERNATIONAL Business Machines Corp.

GE Finds Remedy for an Overworked Computer (with illus) p92, Jan.1

Cardatype accounting machine needs just one operator # p72, Feb.19

An all-transistor computer is scheduled for delivery early in 1956 # p34, Apr.9

Standard Oil of Ohio is installing a Type 650 IBM data processing machine # p134, Apr.9

Has developed a memory device that can store 8-million characters p48, May 14

INTERNATIONAL Chamber of Commerce

ICC asks East-West trade p158, May 21

Issues 19 brochures on problems of world trade p144, Jun.11

INTERNATIONAL Confederation of Free Trade Unions

ICFTU refuses to make any compromises with Communist "unions" p160, May 28

INTERNATIONAL Finance Corp.

The timetable for this bill has been speeded up # p164, Feb.12

Administration soon will ask Congress to approve U. S. entry into IFC p128, Apr.23

More risk capital for abroad p113, Jun.11

INTERNATIONAL Geophysical Year

Groping Toward Outer Space (with chart) p154, Jan.22

$11-million is earmarked for support of IGY # p185, Feb.12

INTERNATIONAL Harvester Co.

UAW now bargains for 21,746 employees, FEW for 10,646 # p128, Jan.29

GAW demands spread to farm equipment p125, Apr.2

Readers Report: 7½ Year (Old) Club p14, Apr.16

INTERNATIONAL Minerals & Chemical Corp.

Plans new plant to produce nepheline syenite # p80, Apr.30

INTERNATIONAL Monetary Fund

A $25-million loan from IMF will help straighten out Colombia's dollar finances # p55, Jan.1

INTERNATIONAL News Service

An electronic facsimile system, developed by INS, has been adapted to interoffice communications by Chrysler Corp. # p106, Jan.22

INTERNATIONAL Nickel Co.

Announces a multipurpose welding electrode # p116, Apr.23

Spinning Out Pellets (illus) p146, Jun.4

INTERNATIONAL Paper Co.

Plans to build a new southern newsprint mill # p36, Jan.29

INTERNATIONAL Resistance Co.

The GAW Drive . . . IUE Signs With an "If" p58, Apr.30

INTERNATIONAL Telemeter Corp.

Can FCC Unscramble Fee TV p40, Apr.2

INTERRUPTION Insurance

See Insurance

INTERSTATE Circuit, Inc.

Bid for Teens: Texas movie chain is giving special prices to teen-agers p114, May 14

INTERSTATE Commerce Commission

Says piggy-back rates charged by six Western railroads are "fair" # p34, Feb.19

Rules Alleghany Corp. is a rail holding company # p74, Mar.12

Starts inquiry into the possible merger of the Boston & Maine RR with the New Haven # p32, Apr.2

Break for Rails: Cabinet report urges easing of ICC curbs. Truckers howl p28, Apr.26

Will start an inquiry into the purchase of the Waterman Steamship Corp. by the McLean trucking interests # p36, May 21

ICC rules the Boston & Maine proxy fight did not produce any violations # p34, Jun.4

INTERTYPE Corp.

Officers of two unions work out a formula for sharing jurisdiction after the Milwaukee Journal leased a Fotosetter # p152, Jan.15

INVENTORIES

Today's inventory problem has many sides. Uncertainties abroad are the highlights, of course, but they aren't the whole story # p17, Feb.12

End-of-January inventory in the hands of business was valued at $76.8-billion # p34, Mar.19

Demand for business loans shows what's happening in inventories # p17, Apr.2

Recovery is in the inventory-building stage. Buying of materials now is reaching forward 60 days and even 90 days # p17, Apr.2

Durable goods inventories in the hands of manufacturers held firm in February # 34, Apr.9

Rising Sales and Orders . . . Keep Inventories in Line (2 charts) p89, Apr.16

Manufacturers' inventories hit bottom in September and as of February they still hadn't shown much upturn. But the rate of change has altered—for the better # p17, Apr.23

The New Boom Gets Rolling p25, Apr.30

Today, we are getting $370-billion in goods and services, but only $1.3-billion of this is going into inventories # p17, May 21

There has been remarkably little inventory building over the last eight months—despite the rapid rise in industrial output # p17, May 21

How to Keep Stock Moving: Sportempos' system of on-the-spot retailer inventory and recording p138, Jun.18

New Sales Survey Aims to Catch All the Outlets (with table) p132, Jun.18

INVESTMENT Trusts

Trusts Edge From Utilities, Chemicals (with table) p117, Apr.2

INVESTMENTS

The Pattern Is Still Rugged: Colleges show marked individuality in buying securities (with chart) p44, Jun.25

Foreign

For More Investment (Trend) p76, Jan.1

The U. S. Stake Declines: Private investment abroad lags behind the growing world economy, OEEC reports p128, Jan.15

Readers Report: Un-Easy Money? p14, Feb.5

Gold and dollar holdings of foreign countries increased $1.9-billion in 1954 # p163, Feb.12

For London, U. S. Securities: British Treasury releases stocks, bonds taken over during war p154, Feb.19

Latin Lures for U. S. Dollars: Investment opportunities displayed at New Orleans meeting p163, Mar.12

Green Pasture Overseas: Many U. S. Investors Think "Good" Stocks Are Cheaper in London (with chart) p130, Jun.4

INVESTORS Diversified Services

Alleghany Corp. stockholders will vote on selling its shares of Investors Diversified # p64, Jan.29

IOWA

A Better Toll Trap p55, Jan.8

How Iowan's take to modern household conveniences # p64, Feb.5

A turnpike to "no-where" may be the outcome of what Iowa and Nebraska did on toll roads p112, May 21

IRAN

Eleven U. S. oil companies have been told they are eligible to buy shares in Iranian oil consortium p166, Mar.12

New investment law guarantees foreign investors the same rights as Iranians # p166, Mar.12

Trying to Mix Rich Oil With Old Iran (with 2 illus) p150, May 7

IRAQ

Keeping the Reds Out of Mid East (with map and illus) p100, Apr.2

IRON

Minnesota will not increase the tax on taconite and iron ore # p34, Feb.19

Iron Ore Price . . . move, a 20¢-a-ton increase, came from U. S. Steel p32, Feb.26

Iron ore imports last year were 42% greater than the 1953 record year # p148, Apr.9

Spinning Out Pellets (illus) p146, Jun.4

Pure and Perfect Iron (illus) p88, Jun.11

IRRIGATION

Railroad Cuts In on Rainmakers: Georgia & Florida sells irrigation (with 2 illus) p36, Apr.2

Short news item

IRVING Trust Co.

Announces it has started to issue American Depositary Receipts p130, Jun.4

ISOTOPES

Isotope Identifier (illus) p58, Mar.19

ISRAEL

Gas deposits have been struck near Tel Aviv # p102, Feb.5

All the ugly problems of the Middle East are reflected in the clashes at Gaza # p159, Mar.12

Keeping Red. Out of Mid East: U. S. policy makes this region less vulnerable to Communist pressure despite Arab-Israeli fracas (with map and illus) p100, Apr.2

ITACONIC Acid

Chas. Pfizer & Co. can produce the chemical by fermentation # p34, Mar.19

ITALY

Motta, SPA. of Milan will make National Biscuit Co.'s crackers # p99, Jan.8

Italian Purchase of Ruhr Coal p132, Jan.15

Industrial production rose during 1954 by 11% p168, Feb.12

Union Carbide & Carbon will help design a synthetic rubber plant. Gulf Oil Corp. subsidiary finds oil on the Adriatic coast # p163, Feb.12

Eng. F. Fiorentini & Co. has formed a Canadian subsidiary # p156, Feb.19

For Truck Drivers, an Easier Life p140, Feb.19

Video Invades Continent p144, Feb.19

Standard Oil of N. J. with Italian interests will drill for oil in Sicily # p160, Mar.19

A four-passenger sports car, the "Firebomb" is scheduled for production. It combines Detroit-built components with Italian body # p160, Mar.26

Anti-Communist forces have union control on the Fiat plant in Turin # p113, Apr.2

U. S. Goes on Display: Trade fair propaganda proves successful (with illus) p155, Apr.16

Krupp coal mine sale fizzles p160, May 14

Ansaldo branches out p160, May 28

Scelba government came through last week's provincial election in Sicily with flying colors # p148, Jun.11

Southern Italy fights over oil refinery p144, Jun.11

Dresser Industries signs contract with a subsidiary of the Italian government oil trust # p158, Jun.18

ITTLESON, Henry, Jr.

Little Man Pays Up—and C.I.T. Prospers (with chart and illus) p102, Jun.4

IVES, Irving

Vigil on Welfare Fund Evils: Investigation shifts from Republican to Democratic hands (with illus) p118, Feb.5

J

JACKSON (Byron) Co.

Merges with Borg-Warner by exchange of stock # p78, May 14

JACKSON Hole Lodge

Lodge opens for business p113, Jun.25

JACKSON & Perkins Co.

Selling Gardens Over the Counter (with illus) p46, Apr.30

JACOBSON, Charles

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

JACOBY, Neil

Official Word on the Economy (with illus and 5 charts) p29, Jan.29

JAEGER Machine Co.

CIO steelworkers end 13-week strike # p152, Jan.15

JAMAICA

Norman W. Manley, next Chief Minister, is preparing an attack on unemployment (with illus) # p115, Jan.29

JAPAN

The six-year economic program outlined by the government sees the country self-supporting by 1960 # p102, Feb.5

There is a lot of talk in Japan about a peace settlement with Russia # p108, Feb.5

German and Japanese trust-busting faces test p166, Feb.12

Japanese-U. S. Tariffs p164, Feb.12

Thinks it has more than two-thirds votes lined up it needs for entry into GATT # p168, Feb.12

For Truck Drivers, an Easier Life (with illus) p142, Feb.19

Russians agree to let Japan pick the time and place for discussions on Japanese-Soviet peace treaty # p160, Feb.19

A plan is under way to let Japan assemble U. S. jet planes for its own defense forces # p38, Feb.26

Ichiro Hatoyama is heading into national elections this weekend as the odds-on favorite # p128, Feb.26

Mexican-Japanese Business Get-Together p141, Feb.26

Hatoyama's victory at the polls has its good and bad points for the West # p108, Mar.5

As U. S. Far Eastern policy hardens Japan looms larger as the decisive country in free Asia # p159, Mar.12

Cambodia is using FOA funds to buy industrial goods in Japan. Manila is ready to negotiate with Tokyo on reparations # p164, Mar.19

Headway is being made toward the economic integration of Japan and Southeast Asia # p163, Mar.19

Japan is gaining admission to GATT beginning with the fall session p164, Mar.19

A Japanese licensee of Higgins, Inc. starts business next month # p106, Apr.2

Cashmere sweaters are a growing import from Japan p110, Apr.2

Electrical appliances, made in Japan, are going to the U. S. market # p110, Apr.2

Sun Chemical Corp.'s line of inks will be made in Japan # p145, Apr.9

Talking to Both Sides . . . in a drive to win aid from the West, trade with the Reds p136, Apr.9

U. S. businessmen in Japan are enmeshed in a new tangle of red tape following the election of Hatoyama # p152, Apr.9

The Bank of Japan reports a favorable trade balance for the fiscal year # p148, Apr.16

Japanese trademarks stolen p143, Apr.30

Japan and Red China sign trade pact # p160, May 14

Japan's bamboo china on the spot p144, May 28

The Japanese economy will get a boost from tariff agreements signed at Geneva # p148, Jun.11

Japanese tariffs deal p180, Jun.18

Japan readies tax bite on Americans p144, Jun.25

JARVIS, Porter M.

Bigger Margins, Fewer Gambles . . . is meat packers' aim, and Swift's new president shoots for that goal (with illus) p41, Jun.11

Swift's Porter M. Jarvis: Packers' problem—fat cattle and thin margins (Cover) Jun.11

JEEPS

Kaiser-Frazer's Dutch subsidiary concludes contract with the Netherland government for 4,000 jeeps # p102, Feb.5

Dealers Get Schooled The Hard Way (with 6 illus) p66, Jun.4

JENKINS, David

Says that conversion of salt water to fresh water at reasonable cost appears in sight # p46, Apr.9

JET Engines

A turbojet engine that is 50% more powerful than the battle-tested J47s is in production at GE # p74, Mar.26

A damper for noisy jets is in the model stage at Pratt & Whitney # p80, Apr.30

Sites for emergency jet engine plants are being acquired by Curtiss-Wright # p62, May 14

First commercial turbojet engine is now available. The T56 engine made by Allison Div. # p86, Jun.11

JET Planes

Boeing Wins: The Air Force award of $460-million worth of jet tanker work puts Boeing in front for jet transports p58, Mar.12

The Air Force may cramp Boeing's plans for commercial jet transports # p62, May 14

Douglas Jet: 6½ Hours to Paris p32, Jun.11

A private jet plane for companies will soon be on the market # p184, Jun.18

American Airlines gives Lockheed contract to make its 400-mph.-plus medium size turboprop transport # p85, Jun.18

Jet planes for executives p106, Jun.25

Socony Mobil Research & Development Laboratories develops new jet fuel # p106, Jun.25

United Air Lines may buy a jet airliner before it buys a turboprop # p106, Jun.25

JEWELRY

FTC Won't Help Fair Traders p46, Feb.26

How you can clean your own jewelry # p168, Jun.11

Sales Climb Since Excise Tax Cut p72, Jun.11

JOHNNY Quick Freeze, Inc.

New Frozen Food Plan p80, Jan.29

JOHNS-MANVILLE Corp.

Makes a brush-on adhesive for installing floor tile # p49, Apr.9

JOHNSON, Arnold

Kansas City: Crazy About The A's p70, Apr.16

JOHNSON, Earl D.

Takes over as senior vice-president of General Dynamics Corp. # p62, Feb.12

JOHNSON, Lyndon

Party Race on Social Security: Democrats get head start on increasing benefits (with illus) p29, Jun.25

JOHNSON, Phil A.

Flying Manhole Cover (with illus) p30, Apr.16

JOHNSON (S. C.) & Son, Inc.

New compound called Blem takes the wet glass marks off table tops # p124, Jan.8

JONASSEN, C. T.

Writes study entitled, "The Shopping Center vs. Downtown" # p50, May 7

JONES, James Weldon

Jones is Pres. Eisenhower's nominee to the U. S. Tariff Commission (with illus) # p160, Mar.19

JONES & Laughlin Steel Corp.

Plastic liner for steel pails p86, May 14

JONES, Robert F.

FCC Under Fire: Congressmen view dimly the commission's handling of TV p52, Feb.19

JOY Mfg. Co.

Files a registration statement for a $20-million sinking fund debenture issue with SEC # p74, Mar.12

Short news item

JUNEAU Spruce Co.

"Split" in ILWU: Big Hawaiian local amicably quits Bridges union, to protect its cash from judgement over strike p136, Feb.12

JURY Duty

Things you should know if you are tagged for jury duty # p183, Mar.19

Readers Report: Informed Jurors p8, Apr.23

Readers Report: Thanks, Your Honor p12, May 7

JUVENILE Delinquency

Give some thought to the problem of juvenile delinquency. Sooner or later it's almost sure to affect you # p155, Jan.15

Readers Report: Not All Delinquents p10, Feb.12

FBI reports auto thefts and juvenile joy-riding are soaring # p152, Apr.30

K

KTTV

The Movie Makers Look for Gold in the TV Screen (with chart) p154, Apr.23

KAIGHIN & Hughes, Inc.

Waste Experts: Toledo contractors set up new division to specialize in curing problems of industrial pollution p78, Jan.22

KAISER Aluminum & Chemical Corp.

Canadian government moves to block sale of Columbia River hydro rights to Kaiser # p84, Jan.15

Kaiser Aluminum: Moving Into the Market Center (,with 3 maps and 7 illus) p90, Feb.19

KAISER, Henry J.

Argentina: A Meager Catch. The Investment climate improves a little (with illus) p146, Mar.19

Autos, Oil for Argentina p138, Apr.30

Honolulu: Kaiser Gets Closer p99, May 14

KAISER (Henry J.) Co.

Readers Report: Different Division p14, Mar.12

KAISER Motors Corp.

Kaiser's Argentina auto deal has been sewed up # p115, Jan.29

Last Kaiser passenger car will be made this summer. May also drop Nash cars and concentrate on utility vehicles # p34, Apr.23

Dealers Get Schooled The Hard Way: Kaiser-Willys teaches dealers the basic facts about its bread-and-butter line (with 6 illus) p46, Jun.4

KAISER Steel Corp.

Sales in fiscal year ending June 30 will not quite equal last year's # p50, May 28

KAMAN Aircraft Corp.

Supplies With a Spin (illus) p52, Jan.29

KAMKAP, Inc.

Kook-Out-Barbecue has an electric heat coil in its charcoal bed # p143, Mar.5

KAMMHOLTZ, Theophil

Democrats Make Labor Hay (with illus) p122, Jan.29

Taft-Hartley's Key Man (with illus) p186, May 21

KANSAS

The Kansas Anti-Discrimination Commission intends to ask legislation to tighten state's fair employment practices law # p53, Jan.8

Missouri will arrest Kansas truskers who don't carry Missouri licenses # p34, Feb.26

"Right to Work" Bill Vetoed in Kansas p127, Apr.2

Kansas has a new labor relations law # p164, Apr.16

KANSAS City, Mo.

Directors of the First National Bank and Inter-State National Bank approve merger # p65, Apr.2

Crazy About the A's p70, Apr.16

KANSAS City Star Co.

Monopoly Verdict . . . in federal case against Kansas City Star jolts publishers p27, Feb.26

KAPLAN, David

Distribution Costs Too High? The trucking industry is setting up a study group to modernize methods of moving goods p100, Mar.5

KAREV, N.

Boston: Like "Old" Russia p140, Jan.22

KAUFMANN's Store

New Do-It-Yourself Package: Mark Lumber has tied up with Kaufmann's to merchandise woodworking patterns—and lumber (with illus) p46, Jan.22

KEEZER, Dexter

A Second Look at the Economy p112, Feb.5

Profiles of 1960: Businessmen Are Learning How to Use Them (with chart and illus) p66, Mar.5

KEFAUVER, Estes

Trustbusters Reload Guns p30, Feb.5

KELJIKAN, Robert R.

Oilman Hits Cash p31, Jun.25

KELLEY, McClure

Named executive vice-president of Baldwin-Lima-Hamilton # p34, Jan.1

KELLOGG Co.

Will offer stainless steel flatware as a box-top premium # p116, May 14

KELLOGG (M. W.) Co.

James Carry finds shorthand useful # p116, Jan.8

A plant to convert coal to petroleum products nears completion in South Africa # p138, Jun.25

KELLY, Emmett

February Madness: Starting a Plant, Launching a Promotion (with illus) p28, Feb.12

KEMP, Allan

For Drivers, an Easier Life p138, Feb.19

KEN-L Products

Makes dog biscuits in six different colors # p184, May 21

KENNAMETAL, Inc.

Announces a carbide steel-cutting material # p92, Apr.30

KENNECOTT Copper Corp.

Inflation Still Plagues Chile p166, Feb.12

"Complete unity" in 1955 bargaining with Kennecott is being sought by union # p60, Apr.30

Chile's New Law Puts Glow on Copper p128, May 21

KENOSHA Full Fashion Mills, Inc.

Union Persuades Mill Not to Move South p160, Apr.9

KENTUCKY West Virginia Gas Co.

Will build a $9-million hydrocarbon-recovery plant # p72, Feb.12

KEUFFEL & Esser Co.

Keuffel & Esser: Young Ideas Amid Old Traditions (with 5 illus) p190, Jun.18

KEYSERLING, Leon

A Second Look at the Economy p112, Feb.5

A Case for the Democrats: Keyserling argues for changed economic policies (with table and illus) p28, Mar.5

Profiles of 1960: Businessmen Are Learning How to Use Them (with chart and illus) p66, Mar.5

Boiling-Point Economics (Trend) p196, Mar.12

Readers Report: "Not Economics" p13, Mar.26

Readers Report: We're All George p8, Apr.16

The Answers Make Hot Politics: Is unemployment too high p87, Apr.23

KEYSTONE Carbon Co.

High-Strength Parts From Powdered Metal (with 3 illus) p160, Jan.15

KHRUSHCHEV, Nikita

See also Soviet Union

A Tougher Team in the Kremlin (with 4 charts and illus) p25, Feb.12

Making the Collective Farm Into a Factory (with map, chart, and illus) p142, Mar.26

Tito Lays Down the Terms: The Kremlin is reconciled to paying a big price to get Belgrade back in the fold (with illus) p126, Jun.4

KIDDER (A. M.) & Co.

Market letter gleanings # p156, Feb.12

Market letter gleanings # p168, Mar.12

KILGORE, Harley

Kilgore of the Judiciary Committee has $250,-000 to take an over-all look at how the Administration has enforced the antitrust laws # p37, Mar.12

KIMBALL, Charles N.

How to Stretch the Lab Dollar (with illus) p174, Jun.11

KING Cole Market

Super King Cole super on way for Bridgeport p129, Jun.18

KINSEY (E. A.) Co.

Tool House Blues p41, Mar.19

KIRBY Petroleum Co.

Oil Romances Blossom p102, Feb.19

KISSICK, Harold

Staging a Diplomatic Drama p75, Jun.18

KITCHEN Cabinets

What to Do When the Kitchen Explodes (with 2 illus) p56, Jan.15

Choose Your Door p92, Feb.5

Appliances Makers Go Deeper Into Kitchen Cabinet Business p102, Mar.5

KLIK, Inc.

A magnet instead of a soap dish # p96, Jan.22

KNAPP Mills, Inc.

Makes a shelter against bombing and radioactive fallout # p120, May 7

KNIGHT Newspapers, Inc.

Gets control of the Charlotte Observer # p34, Jan.1

KNIGHT, O. A.

New Union Raises Its Voice (with illus) p138, Mar.12

KNIGHT, Ralph E.

Kaiser Aluminum: Moving Into the Market Center (with illus) p90, Feb.19

KNIGHT, Walter E.

Cigarettes in '54: Still on the Skids (with table and 2 charts) p58, Jan.8

KNOLLS Atomic Power Laboratory

Isotope Identifier (illus) p38, Mar.19

KNOWLAND, William

The White House is irked at Knowland for his insistence on commitments to defend Quemoy and Matsu # p38, May 7

KNOXVILLE, Tenn.

Autos vs. Age (with illus) p41, Feb.12

KOHLER Co.

UAW Fights for Kohler Pact: Strike enters second year (with illus) p162, Apr.9

Short news item

KOLLSMAN Instrument Corp.

Says it has developed the first automatic sextant in the history of aerial navigation # p85, May 28

KOPPERS Co., Inc.

Fred C. Foy now becomes president and W. F. Munnikhuysen moves up to board chairman # p34, Mar.12

Koppers and Firestone and Brazilian interests form new company to produce styrene monomer for plastics # p166, Mar.12

If Bombers Come: Keeping Industry Alive p66, Apr.16

Launching a "Super" Plastic (with 3 illus) p48, May 14

KORVETTE (E. J.) & Co.

Cutraters Move to Suburbs p47, Jan.22

KOTIN, Dr. Paul

Experts to Clear the Air p78, Apr.30

KOTKINS, Henry

From Till to Tiller—in 15 Minutes (with 5 illus) p30, Jun.18

KRAFT Food Co.

It planning to build a plant in Venezuela # p158, Jun.18

KRAFT TV Theater

Stages an original drama, Patterns, about the inner workings and executive pull-and-haul of a company # p75, Jan.29

How People See Businessmen (with 3 illus) p76, Feb.19

Readers Report: Forever Business p8, Feb.26

KRAMBO Food Stores, Inc.

New Links for Kroger Chain p48, Jun.25

KREPS, Theodore J.

Investigating the Antitrusters: Democrats attack the Administration p26, Apr.16

KRESGE (S. S.) Co.

December sales were the highest for any single month in company's history # p48, Jan.22

KRIDER, A.

Palace Rebellion at Ward p30, May 14

KRILIUM

A Smash Hit for a Rookie: The Krilium Story p46, May 7

KROCK (Edward) Industries

Buys 10 mills from Textron American # p134, Apr.9

KROGER Co.

Chain Adds Link: Pushes new frontier as it buys 26 Texas stores p143, May 21

New Links for Kroger Chain: Food company strengthens position in Wisconsin, spreads to Texas p48, Jun.25

KRUPP (Friedrich) A. G.

Krupp Flourished; Ruhr titan rings up first postwar profit, sets sights on new products p108, Apr.2

Krupp coal mine sale fizzles p160, May 14

KUH, Edwin

Why They Spend: Capital spending doesn't follow a formula, a Harvard study finds p180, May 7

KULP, Dr. Clarence Arthur

Named dean of the Wharton School of Finance and Commerce # p34, May 7

KUZNETS, Simon

Buckling Down to Problem Solving p104, Jan.8

L

L-O-F Glass Fibers Co.

Fiber Glass . . . merger sets up a new company in an industry with many customers but few producers p85, Feb.26

LABELLE, J. Edouard

Seaway Puts Montreal on Mettle (with illus) p82, Mar.12

LABINE, Gilbert A.

Uranium: Not It's a Race for Production (with map and illus) p88, Feb.5

LABOR

See also American Federation of Labor; Congress of Industrial Organizations; Dept. of Labor; Independent Unions; National Labor Relations Board; Employment

Don't take too seriously many experts' misgivings about industry being unable to absorb new workers coming into the labor force # p10, Jan.1

The Big Unions Are Getting Richer: CIO is down this year, but most groups have a problem of investing their reserves p56, Jan.1

Labor problems will demand a prominent place in business thinking, because: CIO is harping on GAW, cost of living contract is up for negotiation, and prosperity will encourage union leaders in their demands # p10, Jan.1

A Year of Cost Inflation: That's the new prospect now. Labor demands and rises in raw materials prices will force costs upward p27, Jan.15

Workers Under Benefit Plans (chart) p158, Jan.15

Timetable for 1955 Bargaining: Unions Get Set for a Squeeze Play (with table, chart, and illus) p128, Jan.22

Readers Report: The Craftsman Shortage p10, Jan.29

Milestones in 1954 p137, Feb.12

A New Era—and Added Punch: AFL and CIO agree to merge (with chart and 2 illus) p25, Feb.19

Promotions: A New Slant? Harvard Research study raises question of seniority p174, Feb.19

Teaming Up to Attack the GOP: Unions will fight wage-hour appointment, push NLRB quiz p105, Feb.26

Pentagon Revamps Risk Plan . . . to speed clearances p122, Mar.5

Supreme Court labor decisions: Union suits to collect wages for members are out; States must stay out of T-H-covered disputes # p36, Apr.2

Labor surpluses are hard to eliminate. There are 40 major areas that will continue in this unhappy class through May # 17, Apr.9

Advisory group and Labor Secy. bust-up coming p164, Apr.16

Farm bloc-labor lobby coalition won't last p162, Apr.16

Shortage of Skills (Trend) p184, Apr.16

Coverage of Health and Welfare Plans in New York State (with chart) p164, May 7

AFL's Brotherhood of Paper Makers and CIO's United Packinghouse Workers will seek shorter work weeks # p174, May 21

Ban on Union Politicking: Labor fears Wisconsin's law on direct political aid may set off new drive p172, May 28

Why Aren't There More Jobs? The figures say more goods and services are being turned out by fewer workers (with chart) p30, May 28)

The Detroit deal will have an important effect on other labor negotiations this year # p17, Jun.4

The Line for Future Bargaining: Reuther underscores meaning of Ford-UAW contract as new take-off point for all labor p152, Jun.11

Legislation

AFL files petitions aimed at Nevada's right to work law. The Kansas Anti-Discrimination Commission seeks tighter fair employment practices law # p53, Jan.8

Arthur Larson: Pushing State Action for Labor (with illus) p144, Jan.15

For Labor: Friends Who Count. Majority members of the Senate and House Labor Committees are almost the ones AFL and CIO would have picked p134, Jan.22

New or stronger laws barring racial and religious bias in hiring are before nine state legislatures # p134, Feb.5

Union efforts to repeal Tennessee's "right to work" law appear doomed # p124, Feb.5

Unions Woo Support in Congress; Lobbyists . . . What They Are Lobbying For (with table and 2 illus) p130, Feb.5

"Inadequate" is how labor describes the Administration's proposal for a 90¢ minimum wage # p176, Feb.19

Lines Drawn on Minimum Wages: Administration study shows its proposal would have only minor effects over-all p168, Feb.19

States Tackle Labor Laws: Jobless-pay proposals liberalized p123, Mar.5

A Glimpse of Coming Politics: Building trades turn loose intensive lobby on Congress p178, Mar.19

On the Schedule: Laws That Could Mean a Lot . . . a midway look at what state legislators are doing (with table) p90, Mar.26

"Right to Work" Bill Vetoed in Kansas p127, Apr.2

Kansas has a new labor relations law # p164, Apr.16

Higher Minimum Looks Certain: Big question is now much (with chart and illus) p134, Apr.23

A $1 minimum wage was endorsed by Senate Labor Committee # p158, Jun.11

Readers Report: N.C.'s Right-to-Work p12, Jun.11

Raiding

A no-raid pact between AFL Teamsters and CIO Retail, Wholesale & Department Store union may lead to joint organizing drives # p53, Jan.8

Strikes

Strikes will distort spring and summer business trends # p9, Jan.1

Seniority Compromise Ends Goodrich Strike p122, Mar.5

Walkouts Tie Up Lines—Telephone and Rail (with 2 illus) p174, Mar.19

UAW Fights for Kohler Pact: Strike enters second year (with illus) p162, Apr.9

Strike ends at 19 plants of U. S. Rubber # p164, Apr.16

Strike Violence (Trend) p168, Apr.30

Watching Strike Violence: Federal mediators see their jobs made tougher by firmer union and management attitudes (with 5 illus) p64, Apr.30

Hearing Takes a New Twist: Senate labor unit hears testimony on Neely bill and gets opposing parties to suspend Buffalo Arms strike p173, Jun.18

The Why of Auto Walkouts (with illus) p158, Jun.25

Women

Equal pay drive backfires p172, May 28

LADEJINSKY, Wolf

Security (Trend) p122, Jan.8

LAIRD, Bissell & Meeds

Market letter gleanings # p110, Feb.5

LAMB Industries, Inc.

The offer of Air-Way Industries to buy outstanding stock of Lamb Industries has been approved by Lamb stockholders # p72, Jun.25

LAMBERT Co.

No snags hit merger # p58, Feb.19

LAMESA, Calif.

Bargain Parking Fine p72, Apr.16

JUNEAU Spruce Co.

"Split" in ILWU: Big Hawaiian local amicably quits Bridges union, to protect its cash from judgement over strike p138, Feb.12

JURY Duty

Things you should know if you are tagged for jury duty # p183, Mar.19

Readers Report: Informed Jurors p8, Apr.23

Readers Report: Thanks, Your Honor p12, May 7

JUVENILE Deliquency

Give some thought to the problem of juvenile delinquency. Sooner or later it's almost sure to affect you # p155, Jan.15

Readers Report: Not All Delinquents p10, Feb.12

FBI reports auto thefts and juvenile joy-riding are soaring # p152, Apr.30

K

KTTV

The Movie Makers Look for Gold in the TV Screen (with chart) p154, Apr.23

KAIGHIN & Hughes, Inc.

Waste Experts: Toledo contractors set up new division to specialize in curing problems of industrial pollution p78, Jan.22

KAISER Aluminum & Chemical Corp.

Canadian government moves to block sale of Columbia River hydro rights to Kaiser # p34, Jan.15

Kaiser Aluminum: Moving Into the Market Center (with 3 maps and 7 illus) p90, Feb.19

KAISER, Henry J.

Argentina: A Meager Catch. The investment climate improves a little (with illus) p146, Mar.19

Autos, Oil for Argentina p138, Apr.30

Honolulu: Kaiser Gets Closer p98, May 14

KAISER (Henry J.) Co.

Readers Report: Different Division p14, Mar.12

KAISER Motors Corp.

Kaiser's Argentina auto deal has been sewed up # p115, Jan.29

Last Kaiser passenger car will be made this summer. May also drop Nash cars and concentrate on utility vehicles # p34, Apr.23

Dealers Get Schooled The Hard Way: Kaiser-Willys teaches dealers the basic facts about its bread-and-butter line (with 6 illus) p46, Jun.4

KAISER Steel Corp.

Sales in fiscal year ending June 30 will not quite equal last year's # p50, May 28

KAMAN Aircraft Corp.

Supplies With a Spin (illus) p52, Jan.29

KAMKAP, Inc.

Kook-Out-Barbecue has an electric heat coil in its charcoal bed # p143, Mar.5

KAMMHOLTZ, Theophil

Democrats Make Labor Hay (with illus) p122, Jan.29

Taft-Hartley's Key Man (with illus) p166, May 21

KANSAS

The Kansas Anti-Discrimination Commission intends to ask legislation to tighten state's fair employment practices law # p53, Jan.8

Missouri will arrest Kansas truckers who don't carry Missouri licenses # p34, Feb.26

"Right to Work" Bill Vetoed in Kansas p127, Apr.2

Kansas has a new labor relations law # p164, Apr.16

KANSAS City, Mo.

Directors of the First National Bank and Inter-State National Bank approve merger # p65, Apr.2

Crazy About the A's p79, Apr.16

KANSAS City Star Co.

Monopoly Verdict . . . in federal case against Kansas City Star jolts publishers p27, Feb.26

KAPLAN, David

Distribution Costs Too High? The trucking industry is setting up a study group to modernize methods of moving goods p100, Mar.5

KAREV, N.

Boston: Like "Old" Russia p140, Jan.22

KAUFMANN's Store

New Do-It-Yourself Package: Mark Lumber has tied up with Kaufmann's to merchandise woodworking patterns—and lumber (with illus) p46, Jan.22

KEEZER, Dexter

A Second Look at the Economy p112, Feb.5

Profiles of 1960: Businessmen Are Learning How to Use Them (with chart and illus) p66, Mar.5

KEFAUVER, Estes

Trustbusters Reload Guns p30, Feb.5

KELJIKAN, Robert R.

Oilman Hits Cash p31, Jun.25

KELLEY, McClure

Named executive vice-president of Baldwin-Lima-Hamilton # p34, Jan.1

KELLOGG Co.

Will offer stainless steel flatware as a box-top premium # p116, May 14

KELLOGG (M. W.) Co.

James Carry finds shorthand useful # p116, Jan.8

A plant to convert coal to petroleum products nears completion in South Africa # p138, Jun.25

KELLY, Emmett

February Madness: Starting a Plant, Launching a Promotion (with illus) p28, Feb.12

KEMP, Allan

For Drivers, an Easier Life p138, Feb.19

KEN-L Products

Makes dog biscuits in six different colors # p184, May 21

KENNAMETAL, Inc.

Announces a carbide steel-cutting material # p92, Apr.30

KENNECOTT Copper Corp.

Inflation Still Plagues Chile p166, Feb.12

"Complete unity" in 1955 bargaining with Kennecott is being sought by union # p60, Apr.30

Chile's New Law Puts Glow on Copper p128, May 21

KENOSHA Full Fashion Mills, Inc.

Union Persuades Mill Not to Move South p160, Apr.9

KENTUCKY West Virginia Gas Co.

Will build a 99-million hydrocarbon-recovery plant # p72, Feb.12

KEUFFEL & Esser Co.

Keuffel & Esser: Young Ideas Amid Old Traditions (with 5 illus) p190, Jun.18

KEYSERLING, Leon

A Second Look at the Economy p112, Feb.5

A Case for the Democrats: Keyserling argues for changed economic policies (with table and illus) p28, Mar.5

Profiles of 1960: Businessmen Are Learning How to Use Them (with chart and illus) p66, Mar.5

Boiling-Point Economics (Trend) p196, Mar.12

Readers Report: "Not Economics" p13, Mar.26

Readers Report: We're All George p8, Apr.16

The Answers Make Hot Politics: Is unemployment too high p87, Apr.23

KEYSTONE Carbon Co.

High-Strength Parts From Powdered Metal (with 3 illus) p160, Jan.15

KHRUSCHCHEV, Nikita

See also Soviet Union

A Tougher Team in the Kremlin (with 4 charts and illus) p25, Feb.12

Making the Collective Farm Into a Factory (with map, chart, and illus) p142, Mar.26

Tito Lays Down the Terms: The Kremlin is reconciled to paying a big price to get Belgrade back in the fold (with illus) p126, Jun.4

KIDDER (A. M.) & Co.

Market letter gleanings # p156, Feb.12

Market letter gleanings # p168, Mar.12

KILGORE, Harley

Kilgore of the Judiciary Committee has $250,000 to take an over-all look at how the Administration has enforced the antitrust laws # p37, Mar.12

KIMBALL, Charles N.

How to Stretch the Lab Dollar (with illus) p174, Jun.11

KING Cole Market

Super King Cole super on way for Bridgeport p129, Jun.18

KINSEY (E. A.) Co.

Tool House Blues p41, Mar.19

KIRBY Petroleum Co.

Oil Romances Blossom p102, Feb.19

KISSICK, Harold

Staging a Diplomatic Drama p75, Jun.18

KITCHEN Cabinets

What to Do When the Kitchen Explodes (with 2 illus) p56, Jan.15

Choose Your Door p92, Feb.5

Appliances Makers Go Deeper Into Kitchen Cabinet Business p102, Mar.5

KLIK, Inc.

A magnet instead of a soap dish # p96, Jan.22

KNAPP Mills, Inc.

Makes a shelter against bombing and radioactive fallout # p120, May 7

KNIGHT Newspapers, Inc.

Gets control of the Charlotte Observer # p24, Jan.1

KNIGHT, O. A.

New Union Raises Its Voice (with illus) p138, Mar.12

KNIGHT, Ralph E.

Kaiser Aluminum: Moving Into the Market Center (with illus) p90, Feb.19

KNIGHT, Walter E.

Cigarettes in '54: Still on the Skids (with table and 2 charts) p58, Jan.8

KNOLLS Atomic Power Laboratory

Isotope Identifier (illus) p58, Mar.19

KNOWLAND, William

The White House is irked at Knowland for his insistence on commitments to defend Quemoy and Matsu # p38, May 7

KNOXVILLE, Tenn.

Autos vs. Age (with illus) p41, Feb.12

KOHLER Co.

UAW Fights for Kohler Pact: Strike enters second year (with illus) p162, Apr.9

Short news item

KOLLSMAN Instrument Corp.

Says it has developed the first automatic sextant in the history of aerial navigation # p85, May 28

KOPPERS Co., Inc.

Fred C. Foy now becomes president and W. F. Munnikhuysen moves up to board chairman # p34, Mar.12

Koppers and Firestone and Brazilian interests form new company to produce styrene monomer for plastics # p166, Mar.12

If Bombers Come: Keeping Industry Alive p66, Apr.16

Launching a "Super" Plastic (with 3 illus) p48, May 14

KORVETTE (E. J.) & Co.

Cutraters Move to Suburbs p47, Jan.22

KOTIN, Dr. Paul

Experts to Clear the Air p78, Apr.30

KOTKINS, Henry

From Till to Tiller—in 15 Minutes (with 5 illus) p30, Jun.18

KRAFT Food Co.

It planning to build a plant in Venezuela # p158, Jun.18

KRAFT TV Theater

Stages an original drama, Patterns, about the inner workings and executive pull-and-haul of a company # p75, Jan.29

How People See Businessmen (with 3 illus) p76, Feb.19

Readers Report: Forever Business p8, Feb.26

KRAMBO Food Stores, Inc.

New Links for Kroger Chain p48, Jun.25

KREPS, Theodore J.

Investigating the Antitrusters: Democrats attack the Administration p26, Apr.16

KRESGE (S. S.) Co.

December sales were the highest for any single month in company's history # p48, Jan.22

KRIDER, A.

Palace Rebellion at Ward p30, May 14

KRILIUM

A Smash Hit for a Rookie: The Krilium Story p46, May 7

KROCK (Edward) Industries

Buys 10 mills from Textron American # p134, Apr.9

KROGER Co.

Chain Adds Link: Pushes new frontier as it buys 26 Texas stores p143, May 21

New Links for Kroger Chain: Food company strengthens position in Wisconsin, spreads to Texas p48, Jun.25

KRUPP (Friedrich) A. G.

Krupp Flourished; Ruhr titan rings up first postwar profit, sets sights on new products p108, Apr.2

Krupp coal mine sale fizzles p160, May 14

KUH, Edwin

Why They Spend: Capital spending doesn't follow a formula, a Harvard study finds p180, May 7

KULP, Dr. Clarence Arthur

Named dean of the Wharton School of Finance and Commerce # p34, May 7

KUZNETS, Simon

Buckling Down to Problem Solving p104, Jan.8

L

L-O-F Glass Fibers Co.

Fiber Glass . . . merger sets up a new company in an industry with many customers but few producers p85, Feb.26

LABELLE, J. Edouard

Seaway Puts Montreal on Mettle (with illus) p82, Mar.12

LABINE, Gilbert A.

Uranium: Not It's a Race for Production (with map and illus) p66, Feb.5

LABOR

See also American Federation of Labor; Congress of Industrial Organizations; Dept. of Labor; Independent Unions; National Labor Relations Board; Employment

Don't take too seriously many experts' misgivings about industry being unable to absorb new workers coming into the labor force # p10, Jan.1

The Big Unions Are Getting Richer: CIO is down this year, but most groups have a problem of investing their reserves p56, Jan.1

Labor problems will demand a prominent place in business thinking, because: CIO is harping on GAW, cost of living contract is up for negotiation, and prosperity will encourage union leaders in their demands # p10, Jan.1

A Year of Cost Inflation: That's the new prospect now. Labor demands and rises in raw materials prices will force costs upward p27, Jan.15

Workers Under Benefit Plans (chart) p158, Jan.15

Timetable for 1955 Bargaining: Unions Get Set for a Squeeze Play (with table, chart, and illus) p128, Jan.22

Readers Report: The Craftsman Shortage p10, Jan.29

Milestones in 1954 p137, Feb.12

A New Era—and Added Punch: AFL and CIO agree to merge (with chart and 2 illus) p25, Feb.19

Promotions: A New Slant? Harvard Research study raises question of seniority p174, Feb.19

Teaming Up to Attack the GOP: Unions will fight wage-hour appointment, push NLRB quiz p105, Feb.26

Pentagon Revamps Risk Plan . . . to speed clearances p122, Mar.5

Supreme Court labor decisions: Union suits to collect wages for members are out; States must stay out of T-H-covered disputes # p36, Apr.2

Labor surpluses are hard to eliminate. There are 40 major areas that will continue in this unhappy class through May # 17, Apr.9

Advisory group and Labor Secy. bust-up coming p164, Apr.16

Farm bloc-labor lobby coalition won't last p162, Apr.16

Shortage of Skills (Trend) p184, Apr.16

Coverage of Health and Welfare Plans in New York State (with chart) p164, May 7

AFL's Brotherhood of Paper Makers and CIO's United Packinghouse Workers will seek shorter work weeks # p174, May 21

Ban on Union Politicking: Labor fears Wisconsin's law on direct political aid may set off new drive p172, May 28

Why Aren't There More Jobs? The figures say more goods and services are being turned out by fewer workers (with chart) p30, May 28)

The Detroit deal will have an important effect on other labor negotiations this year # p17, Jun.4

The Line for Future Bargaining: Reuther underscores meaning of Ford-UAW contract as new take-off point for all labor p152, Jun.11

Legislation

AFL files petitions aimed at Nevada's right to work law. The Kansas Anti-Discrimination Commission seeks tighter fair employment practices law # p53, Jan.8

Arthur Larson: Pushing State Action for Labor (with illus) p144, Jan.15

For Labor: Friends Who Count. Majority members of the Senate and House Labor Committees are almost the ones AFL and CIO would have picked p134, Jan.22

New or stronger laws barring racial and religious bias in hiring are before nine state legislatures # p124, Feb.5

Union efforts to repeal Tennessee's "right to work" law appear doomed # p124, Feb.5

Unions Woo Support in Congress; Lobbyists . . . What They Are Lobbying For (with table and 2 illus) p120, Feb.5

"Inadequate" is how labor describes the Administration's proposal for a 90¢ minimum wage # p176, Feb.19

Lines Drawn on Minimum Wages: Administration study shows its proposal would have only minor effects over-all p168, Feb.19

States Tackle Labor Laws: Jobless-pay proposals liberalized p123, Mar.5

A Glimpse of Coming Politics: Building trades turn loose intensive lobby on Congress p178, Mar.19

On the Schedule: Laws That Could Mean a Lot . . . a midway look at what state legislators are doing (with table) p90, Mar.26

"Right to Work" Bill Vetoed in Kansas p127, Apr.2

Kansas has a new labor relations law # p164, Apr.16

Higher Minimum Looks Certain: Big question is how much (with chart and illus) p134, Apr.23

A $1 minimum wage was endorsed by Senate Labor Committee # p158, Jun.11

Readers Report: N.C.'s Right-to-Work p12, Jun.11

Raiding

A no-raid pact between AFL Teamsters and CIO Retail, Wholesale & Department Store union may lead to joint organizing drives # p53, Jan.8

Strikes

Strikes will distort spring and summer business trends # p9, Jan.1

Seniority Compromise Ends Goodrich Strike p122, Mar.5

Walkouts Tie Up Lines—Telephone and Rail (with 2 illus) p174, Mar.19

UAW Fights for Kohler Pact: Strike enters second year (with illus) p162, Apr.9

Strike ends at 19 plants of U. S. Rubber # p164, Apr.16

Strike Violence (Trend) p168, Apr.30

Watching Strike Violence: Federal mediators see their jobs made tougher by firmer union and management attitudes (with 5 illus) p84, Apr.30

Hearing Takes a New Twist: Senate labor unit hears testimony on Neely bill and gets opposing parties to suspend Buffalo Arms strike p173, Jun.18

The Why of Auto Walkouts (with illus) p158, Jun.25

Women

Equal pay drive backfires p172, May 28

LADEJINSKY, Wolf

Security (Trend) p132, Jan.8

LAIRD, Bissell & Meeds

Market letter gleanings # p110, Feb.5

LAMB Industries, Inc.

The offer of Air-Way Industries to buy outstanding stock of Lamb Industries has been approved by Lamb stockholders # p72, Jun.25

LAMBERT Co.

No snags hit merger # p58, Feb.19

LAMESA, Calif.

Bargain Parking Fine p72, Apr.16

Short news item

LAND Grants

Union Pacific: Land Grant Minerals p76, Jan.22

LANDSTREET, Arthur

Banquets on Tap (with illus) p174, Apr.9

LARSON, Arthur

Pushing State Action for Labor (with illus) p144, Jan.15

LATICRETE

Mix Liquid Rubber With Cement . . . And You Get a Flexible Flooring (with 2 illus) p78, May 28

LATIN AMERICA

See also Individual Countries

Cloak and Dagger: One plot leads to another, Central Americans fear p129, Jan.15

Prefabs may become a big item in West Germany's penetration of Latin American markets # p132, Jan.15

This week's flareup in Costa Rica puts U. S. policymakers in a nasty box # p136, Jan.15

Some of the problems that will keep Central American troubles in the future # p124, Jan.22

Lloyd Aereo Colombiano plans helicopter service # p156, Feb.19

Operation Enterprise No. 6 sets off for Latin America # p141, Feb.26

Britain Plans a Latin Push: Exports Institute head urges British traders to return, vie for second place in market p165, Mar.12

Latin Lures for U. S. Dollars: Investment opportunities displayed p163, Mar.12

New Coffee Crisis Is Brewing: Latin America fears Brazil may cut export prices p158, May 14

Company to spur Latin American investment p158, May 21

LAUSCHE, Frank

In Ohio: The Old Farm-City Split (with illus) p92, Mar.26

LAWN Mowers

You can change a ¼" electric drill into either a lawn mower or floor polisher with Power-wand # p78, Feb.12

Selling Gardens Over the Counter (with illus) p46, Apr.30

LAWN Sprinklers

Lawn sprinklers are controlled by the Wateo Sprinkler Control System, to be distributed by Water Cooling Corp. # p96, Jan.22

LAWRENCEBURG, Tenn.

"You Gotta Have a Golf Course" . . . to attract industry (with illus) p86, Jun.25

LAWYERS

Lawyers at the Bargaining Table: Secretary Mitchell says they merit a place, but as advisers p179, Mar.19

LEACH, Hugh

Men Who Set the Nation's Money Policy (with illus) p110, Mar.19

LEAD

Is finding private demand strong # p18, May 7

LEADER, George M.

Harrisburg: Haunted by Campaign p114, Apr.30

LEASES

Lease-purchase of new government buildings is about to get rolling # p36, Apr.2

Deming, N. M. is authorized to sell bonds to finance construction or purchase of buildings for lease to industry # p112, Apr.30

LEE (A. W.) Co.

Disturbing the Building Peace: Local of lathers challenge decision of joint industry-union board in jurisdictional dispute p172, May 21

LEECE-NEVILLE Co.

Power Trouble Shooter p50, Jan.29

LEEDOM, Boyd

Nominated for NLRB (with illus) p170, Feb.19

LEGER, Cardinal

Seaway Puts Montreal on Mettle (with illus) p82, Mar.12

LEGGETT, Rear Adm. Wilson D .

Named vice-president of engineering for American Locomotive Co. # p88, Apr.2

LEISURE

See also Retirement

How to go about building up a sensible program of leisure # p167, Apr.16

What you do with your time off has a profound effect on your health, your job, your future # p167, Apr.16

LEONARD, Richard

New Union Raises Its Voice (with illus) p138, Mar.12

LeTOURNEAU-WESTINGHOUSE

J. D. Adams Mfg. Co. has merged with company # p131, Jan.8

LEVER Bros.

Jervis Babb is named chairman and William Burkhart president. John M. Hancock is retiring # p118, Feb.26

Completes its first year without a loss since the day of C. Luckman # p34, May 7

Oleo Ads Churn Up New Fight: FTC may challenge advertising in which Lever Bros. "guarantees" new oleo tastes like butter p70, Jun.11

LEWIS, J. E.

Kansas Poppers p174, Apr.9

LEWIS, John L.

Now Lewis Leans on the Law: He wants the Walsh-Healey Act interpreted to preserve the high wages of his miners p120, Jan.29

A New Era—and Added Punch: AFL and CIO agree to merge (with chart and illus) p25, Feb.19

LEWYT Corp.

Tywel Mfg. announces built-in room and air conditioner # p64, Feb.5

Makes a telescope with an infra-red eye # p102, Mar.19

Supreme Court says no to corporate attempts to deduct excess profits taxes, paid in a given year but accrued earlier, in computing net operating loss for the year # p34, May 28

LEXINGTON, Mass.

An Historic Town Resists. Town is divided in fight against an industrial invasion (with illus) p196, May 14

Readers Report: Today's Minute Men p14, Jun.11

LIBBEY-OWENS-FORD Glass Co.

Plans an expansion of $25-million # p123, Jan.8

Lab Makes Over Glass Industry (with illus) p182, Feb.12

CIO Glass Workers Seek Guaranteed Pay p112, Mar.26

Plate Glass: Pinch Is On: Glass makers race to catch up p29, Mar.26

GAW Reports: UAW may be pressing for guarantee through aid to glass unions p124, Apr.2

Creates three new posts and elects new treasurer and comptroller # p128, Apr.30

Glass companies agree to "study" guarantees p170, May 21

LIBBY, Willard F.

Prospect of Electricity from Atomic Fission (with illus) p100, Feb.12

LICHTENSTEIN, David

The Battle Gets Tough When Top Men Fall Out (with illus) p80, Mar.5

LIE Detectors

Wisconsin Law School and State Crime Lab will study lie detectors # p186, Feb.12

LIFE Insurance Assn. of America

Insurance Group Blasts Housing Loans as Easy p62, Apr.2

LIGHTING

Lighting circuits can be conveniently placed with Electrostrip # p96, Jan.22

LILIENTHAL, David

A TVA for Colombia p115, Jan.29

How Big: New Answer, and New Attack p86, Feb.12

LINCOLN, Murray D.

Policyholders Run the Show . . . as Farm Bureau Insurance Co. heads listen (with illus) p122, Mar.26

LINEAR Programing

The Answer: Linear Programing. New method helps management find more precise answers to business problems (with table) p43, Mar.12

Readers Report: Users of Computers p10, May 28

LINK-BELT Co.

Shell Mold . . . At Half Price (with 2 illus) p76, Mar.26

LINK, Edwin A.

Will hunt for Columbus' flagship # p186, Feb.12

LIPE-ROLLWAY Corp.

Cutting Down Horsepower Waste (with chart) p44, Jan.1

LIQUOR

See also Moonshine Industry

Whiskey Brands: The 1954 Box Score (with 2 tables) p42, Jan.22

Old Crow Wins Straight Championship p54, Feb.12

Justice Dept. Attacks Big Four Control of Distilling p50, Feb.26

Moonshining: A Big Business in the Shadows (with 4 illus) p154, Apr.30

Distillers Corp.—Seagrams will introduce a straight whiskey this fall # p34, May 7

A convenience for the school of Dry-Martini drinkers who like them very dry is an atomizer to spray vermouth in a fine mist # p184, May 21

How far private nonprofit clubs can go in serving food and drink to public groups will be spelled out in Washington, D. C. p151, Jun.11

Settlement out of court is made by seven distillers in suit brought by 28 liquor dealers in the St Louis area # p34, Jun.11

LITHIUM

Milling of lithium near Barraute, Quebec will start soon. The Quebec Lithium Corp. plans to produce concentrates of the mineral # p60, Mar.12

LITTLE (Arthur D.) Inc.

Will Customers Take a Chance: Cyril Herrmann thinks he may have a way of finding out why new products fail (with 5 illus) p82, Apr.30

Pictures Without a Darkroom p56, May 14

LITTLE Star Uranium Co.

Uranium: The Equity Is Slim: That appears in SEC data on at least one stock "flier" p62, Jun.11

LITTON Industries

Portable X-Rayer (with illus) p70,. Feb.19

LIVERSIDGE, H. P.

Issues word of warning for eager buyers of Atomic Age stocks # p148, Apr.30

Short news item

LIVESTOCK

See also Packing Industry

Hog Prices (chart) p143, Jan.29

Too Many Pigs at the Market (with 2 charts) p86, Mar.26

LIVESTOCK Feed

Animal feed supplies will probably be at new record this year # p186, Apr.9

LLOYD Aereo Colombiano

Plans helicopter service in Latin America # p156, Feb.19

LLOYD, John Selwyn Brooke

Strong Tory Team Aids Eden (with illus) p180, Apr.15

LOANS

Brokers' and Dealers' Loans: They're Bolstering the Market (chart) p46, Jan.1

Business, for its part, hasn't been using enough bank credit to pump up any inflation balloons # p18, Jan.8

The runoff in business borrowing from now to the seasonal low in July probably will wash the loan total down less than usual # p18, Jan.8

Short-term business loans by N. Y. banks brought an average interest of 3.26% in first half of Dec. # p124, Jan.15

Brokers' loans were up last week # p62, Jan.22

Readers Report: Brokers and Sheep (with 2 charts) p10, Jan.22

Wall St. Talks . . . about brokers' loans # p134, Jan.29

Brokers' loans last week continued their climb to new 10-year peaks # p44, Feb.5

Business in 1955: So Good It's Almost Scary (with charts) p28, Feb.26

Loans to business by New York banks rose $72-million last week # p74, Mar.12

A Slap at Federal Lending: Hoover Commission urges agencies to be tightened, cut back, or wiped out p129, Mar.19

Brokers' loans hit their highest mark since the Federal Reserve started compiling the data # p126, Mar.19

Brokers' loans dipped this week # p65, Apr.2

Demand for business loans shows what's happening in inventories # p17, Apr.2

Business loans haven't swollen a great deal so far this year—but the significant thing is that they have gone up # p17, Apr.16

Brokers' & Dealers' Loans Climb With the Market (chart) p166, Apr.23

Business Loans: the Trend is Up (chart) p172, May 7

Business loans by New York City banks continue on their contra-seasonal way # p132, May 14

How Much Strain on Credit? (with chart) p41, May 28

Broker-and-dealer loans on non-government securities are still climbing # p131, Jun.4

Little Man Pays Up—And C.I.T. Prospers p102, Jun.4

American Bankers Assn. warns "watch consumer credit loans" # p46, Jun.25

Business loans of New York City banks were up last week # p46, Jun.25

LOBBYING

Unions Woo Support in Congress: What they are lobbying for (with table and 2 illus) p120, Feb.5

A Glimpse of Coming Politics: Building trades turn loose intensive lobby on Congress p178, Mar.19

Farm Bloc–Labor Lobby Coalition Won't Last (with illus) p162, Apr.16

Tariffs: The Backstage Battle p154, May 7

LOCHRIE, Howard F.

February Madness: Starting a Plant, Launching a Promotion (with illus) p28, Feb.12

LOCKHEED Aircraft Corp.

Now: "Cotastrophe" Benefits p58, Jan.1

Peace in Aircraft Bargaining p57, Jan.1

Stock dives when the Street learns company declares only regular quarterly dividend # p156, Feb.12

Finding How Much Work Cardiacs Can Safely Do (with 4 illus) p160, Feb.26

3% Pay Raises Spread p177, Mar.19

First production version of a new-type combat transport hit the runway last week # p68, Mar.19

Lockheed's new jet trainer for the Navy can fly at over 600 mph # p78, Apr.16

Los Angeles: Noise and Nerves p115, Apr.30

Eight couples awarded $18,000 to soothe jangled nerves caused by company's jet testing center p62, May 7

Engineers can put in overtime at their own option # p76, May 21

Engineers Hoist Union Banner p168, May 28

New Issues Market Has a Busy Week p46, May 28

Air France buys Supper Connies p144, Jun.11

American Airlines gives contract to Lockheed to make its 400-mph.-plus medium size turboprop transport # p65, Jun.18

Stock drops when earnings report showed a slump. Nobody noticed the figures when they were made public a month ago # p180, Jun.18

LOCKS and Keys

G. L. C. White Co. makes new safety locks for doors # p44, Jan.1

An extra car key made to double as a tie clasp is offered # p170, Jan.15

LODGE, John Davis

Named U. S. ambassador to Spain (with illus) p124, Feb.26

LOEWY Construction Co.

The U. S. Catches Up . . . with Russia by putting its own giant forging presses to work (with illus) p68, Mar.26

LOGAN, Josh

Formula for Making Money on Broadway (with illus) p30, Mar.19

LOGS

Flight logs can be produced automatically under all conditions of flight # p120, May 7

LONG BEACH, Calif.

Tidelands Kitty p68, Apr.23

State Supreme Court stands pat on its decision that Long Beach has a right to only half the money in its tidelands p114, May 21

LONIE, Mansfield

Dress Sizes May Go Back to Nature p62, Jan.8

LOS ANGELES, Calif.

SRO in the Sewers p41, Feb.26

Readers Repost: California Trouble p12, Mar.12

Fuss Over Plans p94, May 14

Helicopters sell houses p144, May 28

Tie-in for Coast exchanges p62, Jun.11

LOTTERIES

A union-conducted lottery is not exempt from federal wagering taxes # p142, Apr.23

LOUISVILLE, Ky.

Turning Back Prices—and the Clock (with illus) p54, Mar.5

A Blend of Almost Everywhere: Industrial growth—not horses—dominates a city with almost no eccentricities (with 12 illus) p80, May 7

Louisville, Ky.: There are 364 days in a year besides Derby Day (Cover) May 7

LOUISVILLE & Nashville RR.

Nashville: Merger Under Fire p41, Jan.15

Walkouts Tie up Railroad (with illus) p174, Mar.19

Negotiations to end strike are stepped up p108, Mar.26

Strike Violence (Trend) p168, Apr.30

Watching Strike Violence . . . are top federal mediators (with illus) p54, Apr.30

Francis A. O'Neill, Jr. announces settlement of strike (with illus) # p180, May 14

Behind the Dixie Strikes p169, May 28

LOWEY Construction Corp.

Plans to merge with Bladwin-Lima-Hamilton and Hydropress # p123, Jan.8

LUBELL, Samuel

A Dubious Look at Trade Goals p148, Apr.9

LUCERO, Gen. Franklin

Juan Peron: End of the Road? (with illus) p132, Jun.25

LUCIANI, Franco

For Truck Drivers, an Easier Life p140, Feb.19

LUEDICKE, Heinz

A Second Look at the Economy p112, Feb.5

LUFTHANSA

Puts all its biggest chips on transatlantic business # p55, Jan.1

LUGGAGE

Dow Pushes Magnesium for Consumer Goods p47, Jan.22

LUKENS Steel Co.

Giant press will straighten kinks out of 2 ft. thick steel plate # p72, Feb.12

Lukens Looks for Wider Fields (with 5 illus) p166, Mar.26

LUMBER

New Do-It-Yourself Package: Mark Lumber has tied up with Kaufmann's store to merchandise woodworking patterns—and wood (with illus) p46, Jan.22

Cost of Building Materials (chart) p143, Jan.29

Tempered Presdwood siding can be put on a house without nailing # p78, Feb.12

The Shakeout That Never Came: How the plywood industry escaped troubles (with chart) p186, Feb.19

Like His Fellow Workers, He's an Owner Too; Plywood mills run by employee shareholders (with 4 illus) p120, Apr.9

For Builders, No Real Squeeze p158, Apr.23

A Deadly Aim on Termites (with illus) p113, May 7

Tariffs by Definition: That's how the Senate tried to double the duty on hardboard p144, Jun.11

Anagar Berge urges bankers to finance New England timber growers # p47, Jun.18

Roddis Plywood will make a board from wood chips coated with adhesive and bonded by heat and pressure # p110, Jun.25

LUMBERYARDS

Homeowners Are Making Over Old Businesses—and Fast (with 2 illus) p72, Jan.1

LUNN Laminates Co.

Joins forces with an Australian company to mold and fabricate plastic products # p145, Apr.9

LUTZ, Harley L.

A Second Look at the Economy p112, Feb.5

Short news item

LUZERNE County, Pa.

Walter Narcum: Living with Unemployment in a Coal Town (with 20 illus) p44, Jan.8

LUZIER'S, Inc.

Bristol-Myers goes in for cosmetics p120, May 14

LYONS, Paul L.

Scientist With a Nose for Wildcats: Paul Lyons is a veteran at locating oil strikes (with 3 illus) p75, Jun.25

M

McALLISTER, Walter W.

S&L Tempest: Row over conversion snags bill for an independent HLBB p122, Jun.11

McCADDEN Productions

Cameras That See Double for TV (with illus) p116, May 7

McCALL'S Magazine

New Do-It-Yourself Package: Mark Lumber has tied up with Kaufman's store to merchandise woodworking patterns—and wood (with illus) p46, Jan.22

McCARTHY, Glenn

Sells his interest in the Shamrock Hotel in order to finance oil in Bolivia # p34, May 7

Oilman Hits Cash: Glenn McCarthy gets $4-million by selling a half-interest in his Bolivian concession p31, Jun.25

McCARTHY, Joseph

Readers Report: A State of Mind p6, Jan.1

McCLOY, John J.

Who Pushed Off the Stock Toboggan? (with chart and illus) p166, Mar.19

Pension Funds: Suddenly Hot p77, Apr.2

McCONNAUGHEY, George

Suggests that manufacture of all-channel receivers be encouraged by exempting them from the 10% excise tax # p34, Mar.5

McCONNELL, Joseph H.

Resigns as president of Colgate-Palmolive # p34, May 7

McCORMICK, Edward T.

Heating Up the Market Hearings p170, Mar.12

Who Pushed Off the Stock Toboggan? (with chart and illus) p166, Mar.19

McCOWAN, Daniel T.

Ford's Big Switch Is a Fast One: McCowan planned the move (with illus) p80, Mar.12

McCRILLIS, Donald

Rumford: Maine Strikes It Rich p50, Feb.5

McCUNE, Francis

The Gray Area (Trend) p148, Apr.2

Getting In on the Ground Floor . . . is the goal in scramble for atomic reactor business (with illus) p72, May 7

McDONALD, David

Is given a free hand in selecting a successor to James Thimmes. McDonald is named a CIO vice-president # p148, Feb.12

McDonald Challenge is USW: New pressures push steel negotiations into critical test for union leadership p136, Mar.12

Backs GAW drive by UAW p125, Apr.2

McDONNELL Aircraft Corp.

How to Prosper on Low Profits (with illus) p70, Jan.1

New giant press will be used for drawing metal parts # p72, Feb.12

Two-Way Flying Still Has a Long Way to Go (with illus) p70, Feb.26

Readers Report: Whose Woodoo? p14, Apr.30

 # Short news item

McDONNELL, J. S., Jr.

How to Prosper on Low Profits (with illus) p70, Jan.1

J. S. McDonnell, Jr.: The munitions business can be profitable (Cover) Jan.1

McGINNIS, Patrick B.

Friends of McGinnis claim to have bought effective control of the Boston & Maine # p24, Jan.1

McGinnis Runs Into Roadblocks: Gets rebuff from tiny leased line, and maneuvers hinting B&M merger stir opposition p85, Jan.8

First Shot Over New Haven: Dumaine and McGinnis forces look ahead to the April annual meeting p62, Jan.29

McGinnis Moves: Formally opens drive for control of Boston & Maine p120, Mar.26

Terminal for Suburbia # p34, May 14

MacGOWAN, Thomas G.

AMA Moves to Broaden Its Range p61, Jun.25

McGRAW Electric Co.

Decides not to operate two Coolerator Co. plants in Minnesota p112, May 21

McGRAW-Hill Economics Dept.

Now It's Ready to Grow Again: Capital spending is heading for new heights (with table and 3 charts) p25, Apr.23

Plant Capacity: Working Toward an Ideal Rate (with 4 charts) p174, May 7

McGRAW-HILL Editorials

Business Aid for Our Colleges—Voluntary or Involuntary? p152, Jan.22

Our Colleges and Universities Are Living On Borrowed Time p140, Apr.2

Business Help for Our Colleges A Job for All Business Firms p172, May 28

To American Business . . . Thanks for Taming a Wild Horse p160, Jun.11

MACHINERY & Allied Products Institute

Issues study on replacement needs # p17, Mar.5

MACHINES

Readers Report: Why Prices Are High p10, Jan.8

Machine tool orders perked up in Dec., and show signs of holding the pace in Jan. # p36, Jan.29

MAPI issues study on replacement needs # p18, Mar.5

Orders booked by the machine tool builders continue to mirror the better outlook for industry's plant expenditures # p18, Apr.2

Export of capital goods p146, Apr.9

Machine tool orders are at an 18-month high # p18, Apr.30

Government orders for $64-million of machine tools are in the offing p113, Jun.11

Lots of Hope—Not Much Sales: What's Happened to Machinery Stocks (with table and chart) p56, Jun.11

Engines Remake Land of Cotton: Machines make for new life on old plantation (with 4 illus) p96, Jun.25

Machine tool orders jumped nearly 30% in May to reach a 21-month high # p17, Jun.25

Agricultural

Fords is producing four models of a lightweight farm combine # p72, Feb.19

Farm Machines Learn Detroit Tricks: They're banking on a new pitch to pull up sagging sales p42, Feb.26

New Worlds for the Trade-In p70, Mar.19

One Machine Performs Five Jobs for Farmer (with illus) p108, Jun.25

Industrial

Full-Scale Plant Does the Selling: Sharples Corp. sets up vegetable oil refinery to demonstrate its new equipment p41, Jan.1

The Last 9 Miles Were the Worst (with 4 illus) p21, Jan.1

New giant presses are in use by Lukens Steel, Nordberg Mfg., and McDonnell Aircraft # p72, Feb.12

Versatile Hole Punch (with illus) p70, Feb.19

How to Get Inside the Customer's Plant: Morgan Engineering sends experts to survey obsolete equipment (with 3 illus) p48, Mar.26

The U. S. Catches Up . . . with Russia by putting its own giant forging presses to work (with illus) p68, Mar.26

Low-cost vacuum forming press for turning out films and sheets of thermoplastic materials has been announced # p116, Apr.23

Forging Ahead: Two heavy presses go into operation. Air Force program nears completion (with illus) p60, May 14

Grinding out gears # p66, May 14

Speeding the Press (with illus) p66, Jun.18

MACK Trucks, Inc.

Buys White Industries and Radio Sonic Corp. # p52, Mar.5

Getting Under a Truck Cab (with 2 illus) p142, Apr.2

McKEE (Arthur G.) & Co.

Argentine Steel and U. S. Sales p138, Mar.19

McKINNEY Mfg. Co.

Makes a hinge for light inside doors that can be mounted with only a screwdriver # p44, Jan.1

McLEAN, Malcom P.

Sea-Going Trucker Bids for Waterman Shipping p28, Apr.9

A $20-million melon was cut by the McLean trucking interests to celebrate the buying of Waterman Steamship # p34, May 14

ICC will start inquiry into the purchase of the Waterman Steamship Co. by McLean trucking interests # p36, May 21

McLOUTH Steel Corp.

Steel Costs Less . . . to produce by the new oxygen method p73, Mar.26

MACMILLAN, Harold

Strong Tory Team Aids Eden (with illus) p150, Apr.16

McNAIR, Malcolm

The Big Ones Do Better (with table and illus) p64, Jun.11

McNEESE, A. G.

Ready to Change Bosses Without Pain (with illus) p50, Jun.11

MACY (R. H.) & Co.

Sales in first quarter were ahead of a year ago # p52, Jun.4

MADSEN Iron Works, Inc.

Company is bought by Baldwin-Lima-Hamilton # p92, Feb.12

MAGAZINE Advertising Bureau

Getting Away From the Peaks and Valleys: Why seasonal variations in business volume are flattening (with 8 charts) p132, May 21

MAGAZINES

See also Advertising

Curtis Publishing Co. will issue Bride-to-Be # p70, Jan.8

FTC Cracks Down on "No-Switch" Agreements p58, Feb.19

Curtis discontinues TV Program Week # p34, Mar.5

The April Reader's Digest will be the first to carry advertising # p54, Mar.26

Television's Gain Is Other Media's Loss: How national advertising media are doing (with table and 6 charts) p62, Apr.9

Antitrust Blast at Publishers: Justice Dept. cranks up for suit aimed at advertising practices p41, May 7

Curtis Publishing sells County Gentleman # p34, Jun.11

TV Guide Battle Is On p72, Jun.11

Splitting Country Gentleman: Farm Journal hopes to build up both Town Journal and its farm paper p129, Jun.18

MAGEE, Frank L.

Elected executive vice-president of Alcoa # p128, Apr.30

MAGNEFILE

Magnefile takes inventory, records sales, automatically figures federal and local taxes, and typewrites the sales slip # p96, Jan.22

MAGNESIUM

Dow Pushes Magnesium for Consumer Goods p47, Jan.22

The first magnesium airplane is expected to fly sometime in Feb. # p93, Jan.22

MAGNISTORS

Competition for transistors is threatened by a new circuit element called Magnistors # p144, Apr.2

MAGNOLIA Petroleum Co.

A Thermofor Catalytic Reforming unit has been started up by company # p139, Apr.2

MAGNUSON, Warren

Trustbusters Reload Guns p30, Feb.5

MAICO Co., Inc.

Rule of Reason Goes Unused: Company gives up chance to show FTC its exclusive dealing contracts hadn't hurt competition p52, Apr.30

MAINE

House of Representatives turns down bill to block the sale of Bates Mfg. Co. # p50, May 21

MAINE Central RR.

Joint employment of operating and mechanical department personnel with the Boston & Maine will end # p124, Jan.15

MALAYA

Communist strength is growing—even though military stalemate between the "bandits" and the British continues # p163, Mar.19

MALENKOV, Georgi

See also Soviet Union

A Tougher Team in the Kremlin (with 4 charts and illus) p25, Feb.12

MANAGEMENT

See Industrial Management

MANAGEMENT Consultants

Readers Report: Setting an Example . . . In Corporation Sano p8, Jan.15

MANAGEMENT Engineers, Inc.

Shop Stewards Outscore Foremen as Leaders p54, Jun.11

MANAGEMENT Pattern

How Big: New Answer, and New Attack p86, Feb.12

Jitters Over Company "Raids" p133, Apr.16

Owning Stock: The implications for management of Ford's employee stock purchase proposal p70, Jun.4

MANCHURIA

The "suicide" of Kao Kang symbolizes the end of an era in Red China # p151, Apr.9

MANLEY, Norman W.

Next Chief Minister of Jamaica is preparing an attack on unemployment (with illus) # p115, Jan.29

MANNESMANN, A. G.

The Ruhr Picks Up the Pieces: More coal-steel mergers expected for 1955 p53, Jan.1

MANSFIELD, John

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

MANUFACTURERS Sales

Following Prosperity's Pattern (chart) p116, May 21

MAPS

No More Map Folding (with illus) p118, May 7

MARATHON Corp.

$40-million of new financing has been arranged # p116, Jun.4

MARCH of Dimes

Campaign starts Jan. 3 # p68, Jan.1

MARCHANT Calculators, Inc.

Buys a factory in Hamburg # p106, Apr.2

MARCIANO, Rocky

Rocky's advice on investments # p180, May 28

MAREMONT, Arnold

A three-man group, headed by Maremont, has acquired controlling stock interest in Thor Corp. # p34, Jan.1

MARGARINE

FTC cracks down on E. F. Drew & Co., and Reddi-Spread Corp. # p36, May 21

Oleo Ads Churn Up New Fight: FTC may challenge advertising in which Lever Bros. "guarantees" new oleo tastes like butter p70, Jun.11

MARK Lumber Co.

New Do-It-Yourself Package: Mark Lumber has tied up with Kaufmann's store to merchandise woodworking patterns and wood (with illus) p46, Jan.22

MARKET Research

See Research

MARKET Research Corp. of America

Keeping Tabs on Sales and Inventories of Consumer Goods (with table) p132, Jun.18

MARKETING

Getting Away From the Peaks and Valleys: Why seasonal variations in business volume are flattening (with 8 charts) p132, May 21

MARKETING Pattern

Auto Dealers in a Jam p56, Feb.19

Customers: They Won't Stay the Same p140, May 21

Britain Updates Its Retail Machine p147, May 28

AMA Moves to Broaden Its Range p61, Jun.25

MARKHAM, Jesse

But Mergers Are Different Now (with chart) p54, Jun.4

MARTIN (Glenn L.) Co.

Peace in Aircraft Bargaining p57, Jan.1

MARTIN, I. Jack

The White House Team Gets a New Line Up (with illus) p30, Mar.26

MARTIN, William McC.

GOP Opens Up on Market Quiz: Martin blocks suggestions that he should raise the market margins p168, Mar.19

Men Who Set the Nation's Money Policy (with illus) p110, Mar.19

Score Two for Antitrusters: FRB boss backs stricter rules on bank mergers p32, Jun.18

MARYLAND

Maryland fights for Air Force center p70, Jun.18

MARYLAND Casualty Co.

Plan new stock offering # p134, Feb.12

MASONITE CORP.

Tempered Presdwood siding can be put on a house without nailing # p78, Feb.12

MASSACHUSETTS

New Way to Gauge Production (with 2 charts) p89, Jan.15

MASSACHUSETTS Institute of Technology

GE grant to MIT will be used to help restyle its course of study in electrical engineering # p166, Jan.15

School of Architecture & Planning will study way to plan industrial expansion and human activities in terms of the resources available # p74, Mar.26

TV Relay Leaps 200 Miles (with illus) p138, Apr.2

Center for International Studies reports on Chinese scientists # p144, May 7

New Teaching Trick for Business: MIT comes up with the "incident process" (with illus) p76, May 14

A New Kind of Engineer—will be graduated tomorrow (with illus) p64, May 21

Tuition will be boosted in 1956 # p76, Jun.4

The Pay-Off Is Confidence: That's biggest gain middle-management men get from MIT development course (with illus) p150, Jun.18

MASSACHUSETTS Investment Trust

Assets of $820-million at the end of the first quarter set a new record # p112, Apr.30

MASSEY-Harris-Ferguson, Ltd.

James Stuart Duncan: Management Without Ulcers (with 9 illus) p122, May 7

MASTER Vibrator Co.

Makes a one-man vibrator for concrete p66, May 14

MASTIC Tile Corp.

Purchase of Wright Mfg. Co. makes Mastic Tile one of the biggest U. S. producers of resilient tile # p130, May 7

MATERIALS Handling

Behind It Are New Ideas to Speed the Goods: The new warehouse has an electronic heart (with 9 illus) p42, Feb.26

Bins for Big Loads (with illus) p66, Jun.18

MATHEMATICS

Professor of University of Chicago has revealed a mathematical theory to help explain history # p158, Jan.22

The Answer: Linear Programing p43, Mar.12

Zilch, Zumas, and Gerf: New techniques in teaching math cut boredom p68, Mar.12

MATSON Navigation Co.

Sharing the Pacific Travel Market (with chart) p82, Jan.15

MAUDLING, Reginald

Strong Tory Team Aids Eden (with illus) p150, Apr.16

MAUMEE Collieries Co.

Cheaper Blasting p78, May 21

MAYMAC Co.

An extra car key made to double as a tie clasp is produced by company # p170, Jan.15

MAYWOOD, Ill.

Emergency traffic control (with illus) p113, Jun.25

MAZER, William

Paper Napkins Branch Out: Hudson Pulp & Paper is preparing to launch an invasion into the toilet and facial tissue markets p63, Jan15

MEADVILLE Research Corp.

Skidless Stops: That's the hope for new disk-type brake p76, Feb.12

MEANY, George

See also American Federation of Labor

Reuther-Meany meeting in Washington was staged to get CIO-AFL unity back on the track # p40, Jan.8

Short news item

AFL Chief Assails Mitchell: He accuses GOP Cabinet member of laxity in cracking down on wage violations on government construction projects (with illus) p126, Feb.12

A New Era—and Added Punch: AFL and CIO agree to merge (with chart and illus) p25, Feb.19

AFL Eyes Welfare Funds: Program outlined to guard against abuses (with illus) p109, Feb.26

One Roof for Two Unions: AFL lays cornerstone for new home (with illus) p162, May 7

MEAT

See Packing Industry

MEDICINES

Schering Corp. makes Meticorten, for treatment of rheumatoid arthritis. Bristamin is effective for treatment of poison ivy # p12a, Mar.5

Keep a close check on your medicine cabinet: it is one of the most dangerous places in your home # p184, May 14

FTC eyes antibiotics p130, Jun.18

MEIER & Frank Co.

Boom in the Store p116, Apr.30

MELLON Family

Family offers money for research if the Engineering Societies move to Pittsburgh # p78, Apr.16

MELLON Institute of Industrial Research

Names Gen. Matthew B. Ridgway to head its board of trustees # p34, Jun.18

MEMPHIS, Tenn.

Boosting the Boost p41, Mar.19

More Fertilizer p70, Apr.16

Parking credit for shoppers p113, Jun.25

MENDES-FRANCE

See also France

Stock-Taking At the Year's End p15, Jan.1

It's a toss-up whether Mendes-France will be in office next week # p107, Feb.5

Now has the opportunity to become even more popular with the nation. He could build a powerful political organization before the general elections # p151, Feb.12

MENGEL Co.

Container Corp. acquires a controlling 63% of Mengel common stock # p78, May 14

MENLO Research Laboratory

Spotting Uranium p170, Jan.15

MENZIES, Robert Gordon

Down Under Statesman Seeks Goodwill and Aid (with illus) p164, Mar.12

MERCHANDISE Marts

A merchandise mart will be opened on the former site of John Wanamaker's New York store # p50, May 7

MERCURY

Mercury prices have eased somewhat in the past few months # p70, May 7

MERGERS

Trustbusters Reload Guns: Democratic proponents of stiffer antitrust laws are counting on investigations of mergers to fortify their 1956 position p30, Feb.5

The New No. 1 Bank in Greater New York: Chase National and Bank of Manhattan (with map and chart) p116, Feb.12

Oil Romances Blossom: Proposed mergers reveal a definite reasoning pattern p102, Feb.19

Bix Textile Merger Just About Completed p113, Feb.26

Fiber Glass . . . merger sets up a new company in an industry with many customers but few producers p83, Feb.26

Drawing New Lines on Mergers: Justice Dept. is expected to bring some precedent-setting cases under the 1950 law p27, Mar.26

New antimerger suits are in sight. The prospect is clear in the plans of the FTC to set up a special staff on mergers # p38, Apr.9

A Test for Ambiguous Law: The government's antimerger proceedings against General Shoe Corp. p70, Apr.9

A Cold Look at Bank Mergers: Congress is talking of tightening up the antitrust laws to crack down on some bank mergers p52, May 7

FTC Shows Its Scorecard . . . by releasing report on who's merging, how and why (with table) p33, May 21

But Mergers Are Different Now: Growth by acquisition seems to be moving force behind today's mergers, two studies indicate (with 2 charts) p84, Jun.4

Score Two for the Antitrusters: FRB boss backs stricter rules on bank mergers; Bethlehem Steel goes slow on tie-up plan p32, Jun.18

House and Senate groups eye bank and other mergers p130, Jun.25

Merger Shortcut: Bethlehem and Youngstown want Justice Dept to speed up decision p28, Jun.25

Foremost: Fastest-Growing Dairy (with chart) p178, Jun.25

MERRICK, David

Formula for Making Money on Broadway (with illus) p30, Mar.19

MERRILL Lynch, Pierce, Fenner & Beane

Prepares report for the Fulbright stock market study # p166, Feb.19

Reports operating income of $73.3-million last year # p46, Feb.19

The 107 Ranch: Company hit record income levels last year, thanks to bulls p56, Feb.26

Brokers Turn to Automation: Electronic calculators prove they can speed their paper work p118, Apr.16

Million-Dollar Education for the Mass Investor (with 6 illus) p114, Jun.4

Questions the public asks # p164, Jun.11

MERRITT-Chapman & Scott Corp.

Louis E. Wolfson: Fighting All Over the Lot p26, Feb.26

Will soon sell publicly $25-million new convertible debentures # p50, May 28

MESEROLE, William H.

Behind It Are New Ideas to Speed the Goods: New warehouse has an electronic heart (with illus) p42, Feb.26

METALS

See also Individual metals

Higher prices on aluminum, copper, and tin. Brass products also advance # p17, Feb.26

Europe Grabs for Metals: Steel and Copper are at a premium (with illus) p118, Mar.5

Metal use has shot up in the last six months. It's pressing on metal-making capacity # p17, May 7

Quest for Purity: Westinghouse makes metal serve as its own crucible p106, May 7

METERS

Transistor noise meter # p120, May 7

Hewson Co. makes a meter for measuring extremely small d.c. currents p66, May 14

METROPOLITAN Life Insurance Co.

Is still the world's biggest non-governmental business. How its assets compare with Bell System and Bank of America # p52, Mar.5

Taping Management's Words p126, Apr.30

METZGER Dairies

Deliverymen in Dallas wear Bermuda shorts p114, May 21

MEXICO

Pre. Ruiz outlines big plans for Mexican development # p55, Jan.1

Republic Steel announces titanium ore has been discovered in the State of Oaxaca # p43, Jan.1

Oil Crackdown in Mexico p101, Jan.8

Titanium: Republic Steel Corp. Strikes It Rich in Mexican Hills (with map and 4 illus) p72, Jan.8

A $50-million expansion is in the cards for the Swedish-controlled Telefonos de Mexico # p112, Jan.15

Mexican-Japanese Business Get-Together p141, Feb.26

Monsanto Chemical will expand its plant. Reichhold Chemicals will build new plant # p141, Feb.26

Celanese Mexicana, S.A. will soon begin producing nylon # p166, Mar.12

Sulfur moves into world markets p150, Mar.26

Government will buy 60 prefab steel grain storage buildings from Wonder Building Corp. of America # p106, Apr.2

Devaluation Can Pay Off: So Mexico believes after taking plunge a year ago (with illus) p118, Apr.23

New business: GM brings out new refrigerators, Filmcolor S.A. sets up new color film processing plant, Socony Mobil Oil joins forces with the government oil monopoly # p156, May 14

Italian company will set up a telephone cable factory # p160, May 28

Mexican business shows promise. The memory of 1954's drastic devaluation seems to be fading # p120, Jun.4

Plans power expansion p144, Jun.11

Monsanto Chemical is adding a sulfuric acid plant to its operations in Mexico # p158, Jun.18

American Smelting & Refining has reopened an isolated mining area # p138, Jun.25

MEYER, John A.

Why They Spend: Capital spending doesn't follow a formula, a Harvard study finds p180, May 7

MIAMI Beach, Fla.

Miami Beach Hotels: 12 Years of Building—and Still SRO (with 5 illus) p28, Jan.15

Behind the Dixie Strikes . . . is managemnt's anti-union drive, according to the unions (with illus) p169, May 28

Readers Report: Nice Trick: No Station p16, Jun.11

New York backing is being given Miami Beach hotel strikes (with illus) # p175, Jun.18

MICHIGAN

GAW and the Jobless Pay Law: Auto union thinks management may yield if state unemployment funds bear part of cost p142, Feb.12

Plan for a toll superhighway arouses municipalities along the route # p96, May 7

MICHIGAN Molded Plastics, Inc.

Company is bought by St. Regis Paper # p132, Apr.16

MICHIGAN Tool Co.

Grinding out gears # p66, May 14

MICHIGAN, University of

Medical School study of 500 healthy executives, finds that 41% had abnormalities of which they did not know # p34, Jan.1

Smoke Switch: Survey shows half of Ann Arbor's smokers shift habits in year p66, Mar.19

The Customers Are Happy About 1955 (with table) p27, Mar.19

Univ. of Michigan finds advertisers bullish p50, Apr.16

MICKEY Mouse

Is going on a five-a-week TV kick next fall # p34, Feb.26

MICROSCOPES

An electronic color microscope projects microscopic specimens in full color # p90, Feb.5

Short news item

MID-CONTINENT Petroleum Corp.

Sunray Oil and Mid-Continent Petroleum are still discussing a merger. Company reports earnings # p34, Jan.22

Directors of comapany and Sunray Oil have agreed in principle to merge # p36, Jan.29

Oil Romances Blossom p102, Feb.19

Merger of Mid-Continent and Sunray Oil has been aproved by directors # p126, Mar.19

MIDDLE East Defense Organization

Keeping Reds Out of the Mid East: U. S. policy makes this region less vulnerable to Communist pressure despite Arab-Israeli fracas (with map and illus) p100, Apr.2

MID-SOUTH Chemical Co.

Memphis: More Fertilizer p70, Apr.16

MIDWEST Research Institute

How to Stretch the Lab Dollar: Build a well equipped lab for half the conventional cost (with 7 illus) p174, Jun.11

MIDWEST Sound Systems, Inc.

Radio Baby Sitter p76, Feb.26

MIKRON Instruments Co.

Amateur surveyors can check their lines with a simplified engineer's transit # p78. Feb.12

MILES City Bucking Horse Auction

Broncs on the Block Show How They Twist (with 4 illus) p28, May 28

MILLER, Bartlett T.

Marketing Chief for the Bell System p94, Jan.29

MILLER, Philip F.

Winning Combination in the Suburbs (with 2 illus) p134, Feb.5

Suburban newspaper publisher Philip F. Miller is operating where the money is (Cover) Feb.5

MILLIVAN Instrument Corp.

A quiet transistor has been developed by company # p49, Apr.9

MILLS, A. L., Jr.

Men Who Set the Nation's Money Policy (with illus) p110, Mar.19

MILLS, Wilbur

Democrats move for a committee study of taxes. Here's the strategy. Rep. Mills will be in charge # p37, May 14

Looking At Tax Effects: The idea is to find out how changed rates affect the growth of business (with illus) p30, May 21

MILWAUKEE Breweries

Handed wage demands by CIO union # p142, Apr.23

MILWAUKEE, Wis.

Planes or Rockets? p69, Apr.23

MINERALS & Chemicals Corp.

Makes new oil refining catalyst # p154, Jun.4

MINING Industry

Land Grant Minerals p76, Jan.22

Minerals Production (chart) p142, Jan.29

Knoxville: Mineral Rights Dispute p52, Feb.5

Subsurface Sleuth (with illus) p142, Mar.5

Tunneling into Prison p78, Mar.12

Minerals Production: Oil Pushes It Up (chart) p72, Apr.2

MINNEAPOLIS-Honeywell Regulator Co.

Escaping from a Profit Squeeze: How to make cost cuts stick (with chart) p82, Feb.19

Raytheon Mfg. Co. and company jointly set up Datamatic Corp., which will turn out data processing devices # p59, Apr.23

Announces a home fire alarm system that operates from button-like temperature- sensitive elements # p92, Apr.30

Short news item

Engineers Hoist Union Banner: Walkout at company achieved no monetary gains p168, May 28

MINNEAPOLIS, Minn.

Chicago Great Western Ry. opens up a new industrial district # p64, Mar.5

Major League Bait p54, Mar.5

Red River Valley fears new threat on top of drought p98, Jun.4

MINNEAPOLIS-Moline Co.

Gets lines of credit from Ex-Im Bank's capital goods financing scheme # p99, Jan.8

Makes an engine that runs continuously, called the MM Timeline 168 # p110, Jun.25

MINNESOTA

Tax on taconite and iron ore will not be boosted # p34, Feb.19

Jobless Pay vs. Guarantees: Minnesota agency allows workers paid severance to claim jobless benefits p164, Apr.9

Simon & Mogilner and McGraw Electric will move out of state because of tax situation p112, May 21

Red River Valley fears new threat on top of drought p98, Jun.4

MINNESOTA Mining & Mfg. Co.

Makes an office copying machine that makes dry copies of original papers in about four seconds # p85, May 28

Formable plastic sheeting is being mass produced # p154, Jun.4

MINNESOTA, University of

More Powerful Atom Smasher: Straight line splitter nears completion p106, Jun.25

MINUTE Maid Corp.

Readers Report: No Connection p4, Jan.1

Readers Report: The Maid's Dilemma p9, Jan.29

MISCH, F. W.

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

MISSISSIPPI Valley Generating Co.

Dixon-Yates Financing Gets Nod From SEC p31, Feb.12

MISSOURI

Will arrest Kansas truckers who don't carry Missouri licenses # p34, Feb.26

Real estate taxes of public utilities may be cut # p120, Mar.12

MISSOURI Research Laborstories, Inc.

Repairs and Robots (with illus) p174, Apr.9

MISSOURI River

Water Shortage . . . areas feeding in Missouri Basin threatens the river's transportation and power facilities p56, Jan.29

Decatur: Water, At Last? p50, Feb.5

Water shortage on river forces Army Engineers to cut the navigation season # p64, Mar.5

The Answer: Linear Programing p43, Mar.12

Putting $20-Million On Ice: A quick little job of research saves building a big dam (with illus) p143, Apr.16

MITCHELL, Don

Speaks at AMA's first conference on electronics in business # p84, Mar.5

MITCHELL, James

See also Dept. of Labor

AFL Chief Assails Mitchell: He accuses GOP Cabinet of laxity in cracking down on wage violations on government construction projects p136, Feb.12

Lawyers at the Bargaining Table: Mitchell says they merit a place, but as advisers p179, Mar.19

Higher Minimum Looks Certain: Big question is how much (with chart and illus) p134, Apr.23

One Roof for Two Unions: AFL lays cornerstone for new home (with illus) p162, May 7

MITCHELL Mfg. Co.

Trade-in-plan for room air conditioners will let dealers offer up to $125 on old units # p50, May 7

MOBAY Chemical Co.

Foam for a Raft of Uses: It's a European import with bounce and strength p90, Jun.11

MOBILE Air Materiel Area

Cutting Costs with Publicity: That's how Air Materiel Command campaigns for savings p64, May 14

MOBILVAN

Package Deal for Piggy-Back (with 2 illus) p70, Feb.12

MODEL, Mrs. Elizabeth

Snags sale of Waterman Steamship to Malcom McLean trucking interests # p34, Apr.23

MOLDED Fiberglass Co.

Plastic Boats: Company fits out auto body plant so it can make hulls p75, May 28

MOLONY, Joseph

McDonald Challenge in USW p136, Mar.12

MOLOTOV, Vyacheslav

See also Soviet Union

A Tougher Team in the Kremlin (with 4 charts and illus) p25, Feb.12

Settling the Formosa Crisis (with illus) p25, Apr.9

The Reds Are Shifting: Moscow has finally agreed to an Austrian peace settlement (with illus) p29, Apr.23

MONAGHAN, P. J.

Predicts 30-million trucks on the road by 1975 # p18, Apr.30

MONKEYS

A Howling Trade in Monkeys: How dealers in monkeys operate to keep up with demand from Salk vaccine makers (with 5 illus) p62, May 28

MONNET, Jean

See also European Coal & Steel Community

New Ripple in Coal-Steel Pool (with illus) p124, Apr.23

Integration at a Standstill: All bets are off for now on the European economic union foreseen by Monnet p148, May 28

MONROE Calculating Machine Co.

Announces new bookkeeping machines and adding machines # p78, Mar.26

MONROE, Robert T.

How to Ease Into Retirement p66, Apr.2

MONSANTO Chemical Co.

Announces plans to expand its Mexican plant # p141, Feb.26

A Smash Hit for a Rookie: Monsanto is scoring heavily with "all" (with illus) p46, May 7

Is adding sulfuric acid plant to its three diversified plastic operations in Mexico # p158, Jun.18

Is building a small plant in Texas to get into the fast-growing superpolyethylene business # p106, Jun.25

MONTANA Power Co.

FPC will permit company to import natural gas from Canada # p34, Mar.26

MONTGOMERY Ward & Co.

See also Sewell Avery; Louis E. Wolfson

The Teamsters' Deal p56, Jan.1

Another $1-million investment in company common stock was reported by AFL's Teamsters # p136, Jan.22

J. C. Penney's president says no merger is in the cards between Penney and Montgomery Ward # p62, Jan.22

Wolfson Scores: Illinois court rules that company's staggered system of electing directors is illegal p32, Feb.5

Ward Ruling Scares Other Boards (with table and illus) p80, Feb.12

Fighting All Over The Lot . . . Louis Wolfson . . . deep in Ward proxy fight (with illus) p26, Feb.26

Wolfson will name Robert Black a member of the board of Montgomery Ward if he gains control # p84, Mar.5

Wolfson Takes His Proxy Fight to the Stockholders (with 10 illus) p30, Mar.12

Fred. M. Saigh gives up his try for control of company # p174, Mar.26

Wall Streeters believe Avery should be able to stave off Louis Wolfson's drive # p153, Mar.26

Wall Street talks about influence of Teamster union stocks on Wolfson-Avery fight p118, Apr.2

Ready for the Roilcall at Ward: Wolfson hasn't conceded defeat, but he's gloomy about Avery's accord with Teamsters (with 3 illus) p27, Apr.9

Hoffa's Hurt p162, Apr.16

Two open-end trust funds announce they will vote to retain management. Allstate Insurance will vote for Avery # p119, Apr.16

X-1 YNi/(N 1) Plus Bluffing: That's the formula for winning control of Montgomery Ward in the election battle now going on p31, Apr.23

Wolfson Gets a Foot in Montgomery Ward's Boardroom (with 6 illus) p28, Apr.30

Palace Rebellion at Ward: Avery's supposedly solid front crumbles as John A. Barr takes top spot (with illus) p30, May 14

Readers Report: The Votes Divided p8, May 14

Quiet At Last . . . at Ward's after an angry Saturday meeting where Louis Wolfson glowers and Sewell Avery storms out p34, May 21

Repayment of Wolfson # p180, May 28

New Rules for Proxy Fights: They're in the making as Senate committee opens hearings on the Montgomery Ward battle p28, Jun.4

Readers Report: Innocent Bystander (with illus) p6, Jun.4

Illinois Supreme Court refused to reconsider its ruling that company must pick a full slate of nine board members each year # p151, Jun.18

MONTREAL, Canada

Seaway Puts Montreal on Mettle: Old Canada Faces New Problems (with 15 illus) p82, Mar.12

MOODY, Joseph

Speaking at meeting of AMA # p136, Jun.4

MOONSHINE Industry

A Big Business in the Shadows (with 4 illus) p154, Apr.30

Readers Report: A Shady Business p8, May 28

Readers Report: Dangerous Moonshing p14, Jun.11

Readers Report: Rearing Its Ugly Head p14, Jun.25

MOORE, Don

Scientific Beachcomber Prospects for Oil (with 8 illus) p66, Mar.12

MOQUETTE, Henri

Henri Moquette, who heads a Dutch bank in Montreal, is out to prove Canada can learn from Europe (with illus) p170, Apr.16

MORAN'S (Thomas J.) Sons, Inc.

Pictures Without a Darkroom: New development process using new type of film and paper, does without chemicals, too p56, May 14

MORELLI, Adm. Ben

Report on private vs. public power is due in Feb. # p40, Jan.8

MORGAN Engineering Co.

How to Get Inside the Customer's Plant: Company sends experts to survey obsolete equipment (with 3 illus) p48, Mar.26

MORGAN, Gerald

The White House Team Gets a New Line Up: Morgan is special legal counsel to the President (with illus) p30, Mar.26

MORGAN, J. P., Jr.

Head of U. S. Steel 1927-1932 (with illus) p26, May 7

MORGAN (J. P.) & Co., Inc.

GM's Monster Stock Issue: A Job for Wall Street (with 6 illus) p52, Feb.26

MOROCCO

African Whodunit: The cloak-and-dagger clues to the murderer of a nationalist are a case study in the Moroccan problems p119, Jan.22

Franco-German African Plan p155, May 7

MORRIS (Philip) & Co.

FTC drops charges against company p104, Mar.5

Will start Sunday newspaper supplement advertising campaign # p54, Mar.26

New name for Philip Morris & Co., Ltd. Votes 2-million new $5 par common shares and elects new officers # p132, Apr.16

MORRISON, deLesseps Story

Hustle Plus Elegance: New Orleans' Mayor Morrison Sets Pace (with illus) p121, Feb.19

MORRISON-KNUDSEN Co., Inc.

Carrying the Ball for West: Construction company is putting U. S. aid to work in Afghanistan (with map) p54, Jan.1

MORRISON Steel Co.

Lighter Weight Trucks (with illus) p70, Feb.19

MORRO Bay, Calif.

First U. S. industrial use of evaporation to produce fresh water from sea water will be at Morrow Bay steam electric plant # p72, Feb.12

MORTGAGES

See also Housing; Real Estate

Bank Deal Gives Pru More Mortgage Funds p61, Jan.1

New Mortgages Hit Peak (chart) p136, Jan.8

Readers Report: Insuring the Mortgage p14, Jan.22

Mortgage Debt Outstanding: Debt Booms Along With Housing (with chart) p60, Jan.29

Home mortgages, at $75-billion, are very high # p18, Feb.19

Readers Report: A Smaller Debt p13, Feb.19

Mortgage Mart: Firm but Wary. Lenders eye pace of home-building, government policies toward credit p42, Mar.5

Average Mortgage Loan (chart) p183, Mar.12

Gradual tightening of the money market might bring higher interest rates on mortgages that aren't government guaranteed # p18, Mar.12

Insurance Group Blasts Housing Loans as Easy p62, Apr.2

Mortgage debt probably will rise about $9-billion this year # p17, Apr.16

VA says no more no-no mortgages # p34, Apr.30

How Much Strain on Credit? (with chart) p41, May 28

Mortgage loan payments are now being handled with greater promptness than ever before # p50, May 28

MORTON Packing Co.

Readers Report: No Connection p4, Jan.1

MOSS, Herb

Taping Management's Words p126, Apr.30

MOTELS

Motel and Hotel: The Gap Narrows: It's getting harder to tell them apart (with illus) p102, Jun.11

MOTIOGRAPH, Inc.

Makes an ordering system for drive-in restaurants # p49, Apr.9

MOTION Pictures

Only 14 American cities will show the new picture, Cinerama Holiday # p180, Feb.19

Hollywood earned $200-million abroad in 1954 # p117, Mar.5

Brighter outdoor movies are made possible by Reflectoscreen # p144, Apr.2

The Movie Makers Look for Gold on the TV Screen (with chart) p154, Apr.23

Cameras That See Double for TV (with illus) p116, May 7

Bid for Teens: Texas movie chain is giving special prices to bring teenagers back p114, May 14

MOTIVATIONS

Users Help Design the Product: Norge makes motivational market research pay off (with 2 illus) p60, Mar.19

New Westinghouse ranges show consumers' influence on design p54, Apr.2

MOTORS

Cutting Down Horsepower Waste (with chart) p44, Jan.1

Measuring Motor Noise (illus) p70, May 21

V-8s Seize the Market (chart) p116, May 21

General Electric dedicates a test center for large motors and generators # p106, Jun.25

Minneapolis-Moline makes an engine that runs continuously, called the MM Timeline 168 # p110, Jun.25

MOUNTAIN States Telephone & Telegraph

Denver: Number, Please p72, Apr.16

MOVING

Ford's Big Switch Is a Fast One: It stages California's largest industrial move (with map and 9 illus) p50, Mar.12

Not-So-Painful Shift Cost Schick $500,000 p180, Mar.19

The Real Estate Side of Executives Changes: How companies help settle key men they uproot (with illus) p122, Apr.16

MUEHLEBACH Hotel

A Hotel Design Is Never Quite Good Enough p42, Mar.19,

MUIR, James

Seaway Puts Montreal on Mettle (with illus) p82, Mar.12

MULTIPLE Sclerosis

The probable cause of multiple sclerosis has been isolated and cultivated at St. Luke's and Children's Medical Center in Philadelphia # p132, Apr.2

The 1955 campaign for funds is on # p168, May 7

MUNGER,, Jules

Today's Ballplayers—Tomorrow's Executives (with illus) p82, Apr.2

MUNITIONS

A Shifting Lineup in Munitions: Narrower group makes U. S. arms, mostly in the aircraft industry (with table) p120, Jun.11

MURCHISON, Clint W., Jr.

Another Murchison skyscraper rising in Denver p150, Jun.11

MURRAY, Thomas E.

Prospect of Electricity from Atomic Fission (with illus) p100, Feb.12

MURRAY, Tom G.

Can't use a privately built robot for answering his telephone p114, Apr.30

Short news item

MURROW, Edward R.

Alcoa will not sponsor "See It Now" after next July # p34, May 14

MUSEUM of Modern Art

Brickbats Fly, but Museum's Show Goes On (with 6 illus) p28, Feb.19

MUTUAL Funds

Mutual fund shares found their biggest 1954 market in California # p67, Apr.23

Standard & Poor's reports on sales of their new issues in 1954 # p119, Mar.5

N

NGO Dinh Dien

Indo-China Salvage Job (with illus) p138, Feb.26

NARCUM, Walter and Marian

Living With Unemployment in a Coal Town (with 20 illus) p44, Jan.8

NASHVILLE, Chattanooga & St. Louis Ry.

Nashville: Merger Under Fire p41, Jan.15

NATIONAL Academy of Arbitrators

Promotions: A New Slant? p174, Feb.19

NATIONAL Adequate Wiring Bureau

Wiring Aid: Chicago utility offers free installation as part of a program aimed at home electrical safety p90, Jan.22

NATIONAL Affiliated Television Stations

Rescuing UHF: GE joins forces with TV film men to help floundering stations p45, Mar.26

NATIONAL Assn. of Home Builders

What to Do When the Kitchen Explodes (with 2 illus) p36, Jan.15

NATIONAL Assn. of Investment Companies

Mutual fund shares found their biggest 1954 market in California # p67, Apr.23

NATIONAL Automobile Dealers Assn.

See also Automobiles—Dealers

In Autos: Volume vs Markup? p54, Feb.5

Prepares to put pressure on Congress to nullify the antitrust laws # p68, Mar.19

Auto and truck dealers wail that their operating profits on sale of new vehicles are too low # p36, Mar.26

NATIONAL Biscuit Co.

Licenses Motta, SPA, of Milan, Italy, to produce its crackers # p99, Jan.8

NATIONAL Board of Fire Underwriters

Windstorm damage from the Hurricane sisters—Carol, Edna, and Hazel—broke all records # p61, Jan.1

NATIONAL Broadcasting Co.

See also Radio; Television

FCC Under Fire: Congressmen view dimly the commission's handling of TV p52, Feb.19

Rx for Radio: NBC thinks it has the cure for advertising losses; week-end-long show with ads p27, Mar.12

TV: The Scramble for Affiliates Gets Hot . . . as CBS and NBC look for stations (with map) p142, Mar.12

Color spread is NBC's name for its latest color TV merchandising plan # p56, Mar.26

Medic Hurts Lucy: Dow's show helps NBC pull audiences from CBS p54, Mar.26

NBC Dresses Radio for Leisure: Other networks may follow pattern of new week-end show, "Monitor" p46, Apr.16

Television's impact on other media has been underscored in a study made by NBC of the habits of TV set buyers p146, May 28

Westinghouse and NBC Swap Stations p144, May 28

NATIONAL Can Corp.

Claims third place in the industry # p84, Feb.5

Acquisition of Pacific Can Co. moves into the final stages # p76, Jun.4

NATIONAL Cash Register Co.

Electronics Counts the Stock: Company's computer system flashes department store sales and inventory data p57, Feb.5

The Supers Get Around (with 2 illus) p134, Jun.25

NATIONAL City Bank of N. Y.

Opens a branch in Cairo, Egypt # p99, Jan.8

Another King-Size Merger: National City and First National of N. Y. p32, Mar.5

Bank Merger and "duplicate accounts" p156, Apr.9

The Plateau Has Dips, Rises: Over-all profits picture looks lovely, but it's marked by unevenness (with table) p56, May 21

NATIONAL City Lines, Inc.

Takes over the management of the Philadelphia Transportation Co. p78, Mar.12

NATIONAL Co., Inc.

Easy Washing Machine Corp. provides $2-million in new capital to company # p59, Apr.23

NATIONAL Conference on Solicitations

Bigger Role in Fund-Raising: Management finds out more about ways and means of giving (with chart) p130, Apr.9

NATIONAL Cylinder Gas Co.

Sugar Is Purer . . . by new milling process p44, Apr.9

NATIONAL Defense

Dispersal of up to 40% of military production away from the 70 most critical "target" areas has been set as a goal by the mobilization planners # p40, Jan.8

Automatic Paul Revere p96, Jan.22

Readers Report: Fuller Explanation Dept. p8, Feb.12

More dispersal of defense industry is being pushed # p38, Feb.26

If Bombers Come: Keeping Industry Alive p66, Apr.16

If Bombers Come: Meeting Them in the Air (with 4 illus) p52, Apr.16

If Bombers Come: Protecting Target-Dwellers (with table) p58, Apr.16

Readers Report: Ground Support Needed p10, Apr.30

Production Trouble on Weapons: The headache is how to combine quantity and precision in making tomorrow's complicated weapons p32, May 7

Peace Hopes Might Shrink Spending, But . . . business isn't leaning on it (with chart) p27, May 21

Result of the rumpus over Russia's air progress will be to put steam under projects for development of new ways to deliver atomic weapons # p37, May 28

NATIONAL Distillers Corp.

Whiskey Brands: The 1954 Box Score (with 2 tables) p42, Jan.22

Old Crow Wins Straight Championship p54, Feb.12

NATIONAL Food Brokers Assn.

Heat on Brokers: Two federal agencies criticize the food brokers p56, Jun.25

NATIONAL Foremen's Institute

February raises checked averaged 5.9¢ an hour # p140, Mar.12

NATIONAL Gypsum Co.

Will start quarrying at its gypsum deposit in Halifax # p131, May 21

NATIONAL Industrial Advertisers Assn.

Handbook of Industrial Direct Mail Advertising # p70, Jan.8

NATIONAL Industrial Conference Board

Reports executive health programs are gaining weight # p75, Jan.29

Reports on companies taking advantage of depreciation policies in new tax law # p80, Feb.19

Reports on the number of working people covered by sick-leave and group insurance # p118, Feb.26

Will hold a five-day course in nuclear doings for executives # p34, Mar.12

Reports on company-sponsored foundations # p78, May 14

New Pilot for NICB, L. Williams, wants to help guide business by . . . Looking At All Sides (with illus) p51, May 21

NATIONAL Institute of Health

Trouble for Salk Vaccine p26, Apr.30

Salk Vaccine at the Crossroads p29, May 7

Salk Vaccine: What's Behind the Story of Confusion? (with chart) p90, Jun.4

NATIONAL Labor Relations Board

New Congress Eyes NLRB: Democrats eager to scan activities of board. Two posts are vacant p50, Jan.8

Democrats Make Labor Hay: They could block Eisenhower's choice for the NLRB post (with illus) p122, Jan.29

Eisenhower nominates Judge Boyd Leedom (with illus) p170, Feb.19

Teaming Up to Attack the GOP: Unions will fight Newell Brown for wage-hour job, while Democrats prepare NLRB quiz p105, Feb.26

Judge Boyd Leedom is confirmed as a board member. T. C. Kammholz is confirmed as independent Taft-Hartley counsel # p180, Mar.19

Union pressure to force a national contractor to fire two out-of-town employees and give the jobs to local men is illegal # p108, Mar.26

How Leftist Unions Are Faring: Barely Holding Their Own (with chart) p61, Apr.30

Guy Farmer announces he will not be a candidate for reappointment # p136, Jun.4

A lie is excusable during the heat of a union representation election campaign # p175, Jun.18

Hearing Takes a New Twist: Senate labor unit hears testimony on Neely bill and gets opposing parties to suspend Buffalo Arms strike p173, Jun.18

NATIONAL Lead Co.

Liquid Sulfur . . . books passage on insulated barges for trip up the Mississippi (with illus) p74, May 21

NATIONAL Linen Service Corp.

Antitrust suit charges company tried to force out competition by buying out "competing services" # p50, May 7

NATIONAL Motor Bearing Co.

Readers Report: Eliminating Hot Boxes p4, Jan.1

NATIONAL Motor Boat Show

1955 Motor Boat Show: The Highest Yet (with 6 illus) p28, Jan.22

NATIONAL Planning Assn.

Third report in series on U. S. business performance overseas considers the Philippine American Life Insurance Co. # p160, Mar.19

Readers Report: Another Profile—1960 (with chart) p8, Apr.2

Challenge to Foreign Program: Economists call for bolder foreign aid program than Eisenhower proposed p152, May 28

Short news item

NATIONAL Research Corp.

Titanium production costs may drop as result of new non-Kroll process # p86, Jun.11

NATIONAL Research Council

Patent Policy Survey # p38, May 14

NATIONAL Retail Dry Goods Assn.

Discount houses made themselves felt in Christmas sales # p70, Jan.8

Retailers' Problem: Reviving a Sick Old "Downtown" (with illus) p42, Jan.15

The Big Ones Do Better: Two ways of looking at department stores (with table and illus) p64, Jun.11

NATIONAL Retail Jewelers Assn.

FTC Won't Help Fair Traders p46, Feb.26

NATIONAL Rosin Oil Products, Inc.

Pelletized rosin, said to be easier to ship and handle than solid rosin is marketed # p154, Jun.4

NATIONAL Sales Executives, Inc.

Operation Enterprise No. 6 sets off for Latin America # p141, Feb.26

NATIONAL Science Foundation

Will get an increase of about $7-million this year # p185, Feb.12

Makes grant to Harvard Observatory for a 60-ft. radio telescope # p144, Apr.16

Seeks information from 1,000 U. S. colleges and universities on annual expenditures for research, source of funds, etc. # p142, May 7

How Scarce Are Engineers? p70, Jun.18

NATIONAL Secretaries Assn.

Announces that 222 more U. S. secretaries passed tests and are now Certified Professional Secretaries # p75, Jan.29

When Secretaries Are Scarce . . . special tactics are in order (with illus) p128, Apr.16

NATIONAL Service, Inc.

New Frozen Food Plan p90, Jan.29

NATIONAL Sugar Refining Co.

Arbitrator Ends Strike, But (with illus) p178, May 14

NATURAL Gas Act

Federal Control of Natural Gas: The Battle Warms Up (with 2 maps and illus) p76, Jan.15

NEBRASKA

Fair Trade Setback: Nebraska is fifth state supreme court to hold non-signer clause unconstitutional p58, Feb.19

A turnpike to "no-where" may be the outcome of what Iowa and Nebraska did on tolls roads p113, May 21

NECCHI Sewing Machine Sales Corp.

Has a new dealer incentive plan p64, Feb.5

NEEDY, Jerome R.

Today's Ballplayers–Tomorrow's Executives (with illus) p82, Apr.2

NEELY, Matthew

Hearing Takes a New Twist: Senate hears testimony on Neely bill and gets opposing parties to suspend Buffalo Arms strike p173, Jun.18

NEGROES

See also Racial Discrimination

A tougher "no discrimination" clause is being put into government contracts # p40, Jan.8

Readers Report: Changing Patterns p8, Jan.8

Readers Report: Setting an Example p8, Jan.15

Readers Report: Wayward Sevens p12, Feb.5

Backing the Negro Worker: CIO charges Armour showed bias (with illus) p172, Feb.19

The War on Bias: Eisenhower committee works gently and slowly to prevent job discrimination on federal contract work (with illus) p135, Jun.4

NEHRU, Jawaharlal

See also India

Toto Walks a Tightrope (with illus) p52, Jan.1

Settling the Formosa Crisis (with illus) p25, Apr.9

Afro-Asians Will Speak for Themselves . . . and as a result of their efforts at Bandung, tension over Formosa eases (with 2 illus) p134, Apr.30

NEIMAN, Marcus

Branches out from Dallas p62, Jun.25

NELSON, Stanley J.

Escaping From a Profit Squeeze p82, Feb.19

NETHERLANDS

Dow Tries Dutch Treat: Will set up Rotterdam subsidiary . . . More U. S. recruits for Holland in 1955 p115, Jan.29

Kaiser-Frazer's Dutch subsidiary concludes contract with the Netherland government for 4,000 jeeps # p102, Feb.5

Video Invades Continent p144, Feb.19

Holland is now the world's largest beer exporter # p141, Feb.26

St. Lawrence Seaway shipping is the aim of a new Dutch-Scandinavian combine # p160, Mar.19

Diamond Alkali Co. is helping build a soda ash plant # p150, Mar.26

NEVADA

AFL files two initiative petitions aimed at state's "right to work" law # p53, Jan.8

NEW ENGLAND

Northeastern Steel Corp. will produce hot rolled specialty steels # p43, Jan.1

Fishing industry may benefit from research to be carried out by the Interior Dept. # p158, Jan.22

Like "Old" Russia p140, Jan.22

Bargaining Plans Unfold: Northern textile mills cancel contracts, hoping to reduce costs p108, Feb.26

Ansgar Berge urges bankers to finance New England timber owners # p47, Jun.18

NEW ENGLAND Colleges Fund, Inc.

After a year of operation, nets $107,685 in gifts from businesses # p174, Mar.26

NEW ENGLAND Telephone & Telegraph Co.

Plans new stock offering # p134, Feb.12

NEW Holland Machine Co.

Sets up an Australian subsidiary # p145, Apr.9

NEW JERSEY

A Shot at Variable Annuities: U. S. insurance men watch New Jersey for key to future policies p122, Mar.19

Gasoline war cease-fire is the hope of oilmen, following price boost at wholesale # p34, Mar.19

Announces changes in auto licenses and registrations # p96, May 7

Government indicts retailers for one gas price war p52, Jun.4

Farmers are told they could save money by prepackaging their own fruit and vegetables # p88, Jun.11

NEW Orders

Dept. of Commerce reports on manufacturers' sales and new orders for Dec. # p34, Feb.12

By January of this year, new business was coming in at a rate that surpassed early 1952 and about matched 1953 levels # p17, Mar.26

Rising Sales and Orders . . . Keep Inventories in Line (2 charts) p88, Apr.16

March new orders beat the year-ago figure by 20% # p34, May 7

NEW ORLEANS, La.

Accomodations can still be made for the Mardi Gras # p140, Jan.29

Hustle Plus Elegance: Mayor Morrison Sets Pace (with illus) p121, Feb.19

The New: Jumping The Barriers. The city is making itself over–fast (with map and 5 illus) p112, Feb.19

The Old New Orleans: It Refuses to Die (with 6 illus) p118, Feb.19

Latin Lures for U. S. Dollars: Investment opportunities displayed at New Orleans meeting p163, Mar.13

NEW Products

Westinghouse Electric Lines Up the Suppliers (with illus) p104, Jan.22

When a Small Company Diversifies: Here's the story of Stow Mfg. Co. p72, Jan.29

Putting New Entries in the Field: Industry stakes its research budget to find out what gadget-hungry America wants p50, Feb.12

Brickbats Fly, but Museum's Show Goes On (with 6 illus) p28, Feb.19

Will Customers Take a Chance? Cyril Herrmann and his aide think they may have a way of finding out why new products fail (with 5 illus) p82, Apr.30

Drawing on Europe's Ideas: Here are some samples of the kind of swaps U. S. consultants have been arranging p144, Jun.4

NEW ROCHELLE, N. Y.

Terminal for Suburbia # p34, May 14

NEW YORK Air Brake Co.

High-Strength Parts From Powdered Metal (with 2 illus) p160, Jan.15

NEW YORK Better Business Bureau

New York Radio and TV Stations Sign Code Restricting Bait Advertising p68, Mar.19

NEW YORK Central RR.

Declares a 50¢ dividend for the first quarter # p34, Jan.15

Capturing the N Y. Central cost the Robert R. Young controlled Alleghany Corp. over $1-million # p34, Jan.22

Commuter Battle Spans Hudson (with illus) p138, Jan.22

Fate of the Grand Central Terminal is in the hands of Webb & Knapp and Roger Stevens # p34, Mar.5

Train With a Talgo Look (with illus) p25, Apr.2

Robert R. Young plans to ask stockholders to approve an incentive plan # p132, Apr.16

What's Happening To the N. Y. Central (with 4 illus) p70, Apr.23

For Light Cars, Light Diesels (with table) p68, May 21

Echo of Battle: White and Young clash on theory of proxy warfare p32, Jun.11

NEW YORK City

FPC O.K.'s Agreement for More Gas for N.Y. p17, Jan.1

Crackdown on Casual Workers: The N. Y. Waterfront Commission is pruning 15,600 from its register (with illus) p148, Jan.15

Dock peace for two years is possible as ILA votes new contract with no-strike clause # p152, Jan.15

No more free alterations at Crawford Clothes p62, Jan.15

Can't Please Everyone p76, Jan.29

Choice of Homes: Hunt for a new home for four engineering societies is narrowing down to Pittsburgh or New York p69, Feb.12

The New No. 1 Bank in Greater New York (with map and chart) p116, Feb.12

Stock-Car Cab Debate p110, Feb.19

If Someone Needs Bridgework (with illus) p41, Feb.26

Short news item

New York Group is bringing farmers' market idea downtown p152, Mar.12

Formula for Making Money on Broadway (with 3 illus) p30, Mar.19

Radar With 100-mile Reach Speeds Airport Traffic (with 4 illus) p80, Mar.19

Has the New York bank merger trend ended? Rumors Continue that Guaranty Trust and Manufacturers Trust will marry # p158, Apr.16

Coliseum at Columbus Circle collapses (illus) p31, May 14

$100-million terminal for New York p151, Jun.11

NEW YORK Coffee & Sugar Exchange

FTC agrees to drop its old trading basis and substitute two new contracts (with illus) p88, Mar.5

NEW YORK, New Haven & Harford RR.

Friends of Patrick McGinnis claim to have bought effective control of the Boston & Maine # p24, Jan.1

McGinnis Runs Into Roadblocks: Gets rebuff from tiny leased line, and maneuvers hinting B&M merger stir opposition p85, Jan.8

Dumaine accuses McGinnis of fogging the company's earnings. Two Dumaine backers resign from the board # p34, Jan.15

First Shots Over New Haven: The skirmishing begins as McGinnis and Dumaine forces look ahead to April annual meeting p62, Jan.29

The 10% dividend that Pres. McGinnis has indicated he will recommend looks illegal to some Boston lawyers # p134, Feb.12

Piggyback Freight: The New Haven Bid (with 5 illus) p30, Feb.26

McGinnis Moves: Formally opens drive for control of Boston & Maine p120, Mar.26

The Dumaine interests have been liquidating their holdings # p126, Mar.26

ICC starts inquiry into the possible merger of the B&M with the New Haven # p32, Apr.2

Train With a Talgo Look (with illus) p25, Apr.2

AC-DC passenger locomotives, built by GE, use a simpler power system # p80, Apr.30

For Light Cars, Light Diesels (with table) p68, May 21

Robert L. Barbour quits as director of public relations # p76, Jun.4

NEW YORK Shipbuilding Corp.

Louis E. Wolfson: Fighting All Over the Lot (with illus) p26, Feb.26

NEW YORK State

How to Regulate Union Welfare Funds: Pioneering New York study is in now p52, Jan.8

New state agency to stimulate business and attract business has been proposed # p120, Mar.12

Check for Auto Checkup p146, Apr.2

An employee under GAW plan is refused jobless pay p166, Apr.9

State will oppose any move by the engineering societies away # p110, Apr.23

Coverage of Health and Welfare Plans in New York State (with chart) p164, May 7

Thruway issue totaling $125-million is scheduled for July # p47, Jun.18

NEW YORK Stock Exchange

How High Can the Market Build on a Base Like This (with 6 charts) p138, Jan.15

Sen. Fulbright Takes a Look at the Market (with 2 charts) p136, Jan.22

Plan for the monthly buying of shares now has 28,800 customers # p36, Jan.29

R. J. Goerke Co. teaches its employees the intricacies of the Big Board # p36, Jan.29

Understanding the Market (Trend) p156, Jan.29

Increase of margin trading p110, Feb.5

MIP Mild Hit: Stock exchange investment plan for little fellow is gaining 100 new accounts per day p111, Feb.5

Setting the Stage for Big Board's Biggest Deal (with illus) p31, Feb.5

Trading topped 74.6-million shares last month p110, Feb.5

Floor brokers have been warned by the Big Board to cut down on their speculative activity # p156, Feb.12

Senate study of the stock market will be postponed while the Banking Committee processes replies to its questionnaire # p46, Feb.19

Talking About the Market: Fulbright turns to experts for investigation of bulls (with 4 illus) p30, Mar.5

Heating Up the Market Hearings: Republicans, and exchange presidents, see the boom as a mark of Eisenhower prosperity; Democrats, as speculation p170, Mar.12

Readers Report: California Trouble p12, Mar.12

Some findings of survey on the "nation's knowledge of common stocks" # p168, Mar.12

Average market price of all shares listed on the exchange climbed from end of Jan. to end of Feb. # p126, Mar.19

Fulbright investigation put no dent in trading volume in March # p61, Apr.9

Warning Light for Wall Street: Fulbright Committee staff report gives some clues as to the sort of recommendations that will come p27, Apr.30

Switch at Trane: Wisconsin heating-air conditioning firm moves into big time with NYSE listing p72, Jun.4

Institutional Investors: Their Growing Importance in the Stock Market (table) p163, Jun.11

The Exchange's line on investment # p180, Jun.18

NEW YORK Times

Latin American edition will be printed in Lima, Peru # p145, Apr.9

NEW YORK Trust Co.

Plans to enter the consumer installment loan field # p62, Jan.22

NEWBERG, William

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

NEWCOMB, Robinson

The Game of Musical Chairs Can Keep Going On and On. The housing boom p118, Jun.25

NEWFOUNDLAND

Bowater Paper Co. expands into power development p156, Apr.16

NEWSPAPERS

Knight Newspapers, Inc. gets control of The Charlotte Observer # p24, Jan.1

Two unions work out a formula for sharing jurisdiction after the Milwaukee Journal leased a Fotosetter # p152, Jan.15

Lagging Downtown, New Life in Suburbs (with table, 2 charts, and 9 illus) p134, Feb.5

Newspaper Finds Film Is Faster Than Type (with 2 illus) p88, Feb.5

Survey shows Iowan's take to modern household conveniences # p64, Feb.5

Monopoly Verdict . . . in federal case against Kansas City Star jolts publishers p27, Feb.26

Readers Report: Read All About It p8, Mar.5

Television's Gain Is Other Media's Loss: How national advertising media are doing (with table and 6 charts) p63, Apr.9

Antitrust Blast at Publishers: Justice Dept. cranks up for suit aimed at advertising practices p41, May 7

More arbitration and fewer strikes characterized newspaper labor relations in 1954 # p180, May 14

TV Guide Battle Is On: Annenberg finds rivals pushing in on his near-monopoly p72, Jun.11

Speeding the Press (with illus) p66, Jun.18

NEWSPRINT

See Paper and Pulp

NIAGARA Falls

A sidelight on the Niagara power hearings # p38, Jun.25

NIAGARA Line NV

St. Lawrence Seaway shipping is the aim of a new Dutch-Scandinavian combine # p160, Mar.19

NICHOLSON, H. B.

Coke: New Faces, New Bottles (with illus) p44, Feb.12

NICKEL

Government releases some 3-million lb. of nickel # p18, May 28

NIEHOFF (C. E.) & Co.

Price differentials offered by company are ruled illegal by FTC # p34, May 28

Good Faith Fails Again: FTC still won't accept familiar defense to price discrimination charges p52, Jun.4

NIELSEN (A. C.) Co.

Keeping Tabs on Sales and Inventories of Consumer Goods (with table) p132, Jun.18

NILES-BEMENT-POND Co.

Stockholders question the planned sale of 631,715 shares of Niles-Bement-Pond treasury shares to Equity Corp. for cash and Bell Aircraft common stock # p34, Jan.22

Penn-Texas Corp. wins a round in its fight for control of company # p34, Mar.5

Leopold Silberstein wins his fights to gain control of company # p133, Apr.16

NOE, Chet

Today's Ballplayers—Tomorrow's Executives (with illus) p82, Apr.2

NOISE

Los Angeles: Noise and Nerves p115, Apr.30

Transistor noise meter # p120, May 7

Measuring Motor Noise (illus) p70, May 21

Industrial noise will be subject of a course scheduled at Colby College # p148, Jun.4

NORDBERG Mfg. Co.

Extrusion of metal parts for aircraft is the job of new giant press # p72, Feb.12

NORFOLK & Western Ry.

Adding Diesels: Orders its first diesels, but swears continued allegiance to coal p84, Jun.11

NORGE Div.

See Borg-Warner Corp.

NORTH American Aviation, Inc.

Peace in Aircraft Bargaining p57, Jan.1

"Industry Only": North American gets contract to build atomic reactor that will serve commercial clients p92, Mar.19

Nonskeds Hit . . . by CAB's claim that their air-coaches fly illegally p28, Apr.9

Will make the fire control system for its "K" model F-186 Sabrejet fighter # p30, Apr.23

An Airline for Austria: North American dickers for the job p160, Jun.18

NORTH American Van Lines, Inc.

Maj. Harry J. Collins is named public relations vice-president # p84, Feb.5

Short news item

NORTH Atlantic Treaty Organization

Chancellor Adenauer will sit at the Allied round table as a full and sovereign partner this week. And the flag of West Germany will fly over NATO's headquarters # p147, May 7

NATO: Where Do You Go from a Position of Strength? (with 2 illus) p148, May 21

NORTH CAROLINA

Readers Report: N.C.'s Right-to-Work p12, Jun.11

NORTHEASTERN Steel Corp.

New England will get a new steel mill # p43, Jan.1

Adds 100,000 tons to its mill capacity # p76, May 21

NORTHERN Pacific Ry.

Stewardesses will ride the road's crack streamliner, the North Coast Limited p98, May 14

NORTHERN Rhodesia

Strike in Northern Rhodesia p101, Jan.8

A break in copper stand-off raises hope p166, Feb.12

NORTHLAND Milk Co.

Quantity discounts in milk pricing boosted company's sales p146, May 21

NORTHROP Aviation, Inc.

Peace in Aircraft Bargaining p57, Jan.1

NORTHWEST Airlines

Air Routes: The White House has told CAB what to do about Pacific routes p32, Feb.12

NORTON Co.

New oxide coating is said to give the best protection against high temperatures that has ever been commercially available (with illus) # p68, Jun.18

NORTON Portland Corp.

One Machine Performs Five Jobs for Farmer (with illus) p108, Jun.25

NORWAY

Scandinavian economic union still looks remote p168, Feb.12

NOTIFIER Mfg. Co.

Fire Detector p170, Jan.15

NOWLAND & Co., Inc.

Users Help Design the Product (with 2 illus) p60, Mar.19

NUCLEAR Reactors

See Atomic Energy

NUNDA, N. Y.

How a Company Can Gracefully Get Out of Town: Blaw-Knox faces the touchy problem (with 4 illus) p110, Feb.26

NURI es-Said

Keeping the Reds Out of Mid East (with map and illus) p100, Apr.2

O

OAK Ridge, Tenn.

Commerce Moves In p76, Jan.29

Oak Ridge School of Reactor Technology is accepting enrollment applications # p48, Jan.29

ODLUM, Floyd

Floyd Odlum: Uranium is ready for a financier (Cover) May 28

On the Trail of a "Special Situation": Right now he's found uranium of interest (with 7 illus) p90, May 28

ODORS

Noxious odors that are created during the manufacture of paint and varnish can be reduced # p74, Mar.26

ODSESS, Bernard

A Volkswagen Runway (with illus) p140, Apr.9

OFFICE of Defense Mobilization

If Bombers Come: Keeping Industry Alive p66, Apr.16

New Goals for Defense Plant: Mobilizers have lifted target for electrical capacity. Aluminum shortage is being scanned p31, May 28

More Aluminum: Olin-Mathieson is set to build new plant, but waits for ODM pledge to buy surplus metal p26, Jun.18

OFFICE of Strategic Information

Is It Censorship—or What? p32, Jan.15

OFFICE Supplies and Equipment

See also Computers

An electronic facsimile system, developed by International News Service, has been adapted to interoffice communication # p106, Jan.22

Magnefile takes inventory, records sales, automatically figures federal and local taxes, and typewrites the sales slip # p96, Jan.22

Multipurpose drafting aids are made by Graphic Calculator Co. # p52, Jan.29

New vertical card filing unit has two banks of trays that move up and down by push-button control # p63, Feb.5

IBM's Cardatype accounting machine needs just one operator # p72, Feb.19

Computer, Junior Grade p76, Feb.26

Copy for photo-offset reproduction can be cleanly corrected, using a new fluid developed by Battelle Memorial Institute # p102, Mar.19

Harold F. Craig issues case study on how a company installed an electronic accounting system # p198, Mar.19

Monroe Calculating announces new bookkeeping and adding machines # p78, Mar.26

Readers Report: Electronic Magic p10, Apr.2

Remington Rand makes a typewriter that works manually but makes uniform impressions # p49, Apr.9

Staple Factory (with illus) p118, May 7

IBM has developed a memory device that can store 5-million characters p66, May 14

Typed cards can be used to set up alphabetical listing, using Photo-List, machine made by Ralph C. Coxhead # p80, May 21

Minnesota Mining makes an office copying machine that makes dry copies of original papers in about four seconds # p85, May 28

Keuffel & Esser: Young Ideas Amid Old Traditions (with 5 illus) p190, Jun.18

Automation for Banks p106, Jun.25

Machine-sorter for checks, bills, tickets is being marketed by Underwood Corp. # p110, Jun.25

OHIO

Belt Bids Again: For the third time, Riverlake Conveyor is pushing law for a $300-million coal and iron carrier p77, Jan.22

Legislature considers junking the axle-mile tax p76, Jan.29

A bill introduced in the legislature would repeal the axle-mile truck tax and substitute a gasoline tax for trucks # p34, Feb.19

In Ohio: The Old Farm-City Split. Attempt to fit budget to anticipated revenues holds up legislation (with illus) p92, Mar.26

Cleveland's Bank at War: Simmering feud over checking accounts flares up in the Ohio legislature p64, Apr.2

OHIO Bell Telephone Co.

Ohio businessmen are told they can't use a privately built robot for answering their telephones p114, Apr30

OHIO State University

Reports demand for industrial management and marketing graduates has increased 23% over last year # p104, Mar.12

Profit Sharing in American Business by Edwin Flippo # p134, Apr.9

The Shopping Center vs. Downtown by C. T. Jonassen # p50, May 7

OHMMETER

A small ohmmeter for use in testing electric and electronic repair work is made by Simpson Electric # p76, Feb.26

OHRBACH'S

New York Group is bringing farmers' market idea downtown p152, Mar.12

OKLAHOMA

Wheat belt is in a critical shape # p104, Mar.26

Safeway still fights trading stamps, but issues its own as "expedient" in competitive battle p56, Apr.2

Court Refuels . . . natural gas fight by upsetting Oklahoma law in favor of federal control p29, Apr.16

Dual system of financing schools for whites and Negroes is on its way out # p96, May 7

New Season, New Hope for Dust Bowl (with 5 illus) p94, Jun.18

OLD AGE

See Retirement; Pensions

OLDS, Irving S.

Head of U. S. Steel 1940-1952 (with illus) p26, May 7

OLEOMARGARINE

See Margarine

OLIN Mathieson Chemical Corp.

Considers merging with Blockson Chemical # p128, Apr.30

A Deadly Aim on Termites (with illus) p113, May 7

Rumored petroleum-chemical marriage p178, May 21

More Aluminum: Company gets fast write-off on its 60,000-ton plant, but waits for ODM pledge to buy surplus metal p26, Jun.18

OLYMPIC Radio & Television, Inc.

Supreme Court says no to corporate attempts to deduct excess profits taxes, paid in a given year but accrued earlier, in computing net operating loss for the year # p34, May 28

ONEIDA, Ltd.

Readers Report: A Matter of Taste p6, Jun.4

O'NEILL, Francis A., Jr.

Announces settlement of Louisville & Nashville strike (with illus) # p180, May 14

O'NEILL, Thomas J.

Bring suit to block acquisition of the Colonial Trust Co. by Chesapeake Industries # p106, Jan.22

Withdraws his suit against sale of Colonial Trust # p84, Feb.5

OPEN Market Committee

See Federal Reserve Board

OPINION Research Corp.

The Workers Poll That Kicked Up a Fuss (with table) p30, Feb.19

Two Kinds of Opinion (Trend) p184, Jun.11

OPPENHEIM, Laurent, Jr.

Jitters Over Company "Raids" p133, Apr.16

OPPENHEIM, Dr. S. C.

Antitrust: No Sharp Change p31, Mar.5

ORANGES

See Fruit

OREGON

Oil dealers sue Shell for "initiating" price wars p54, Mar.26

Oregon's "fair trade" law gets knocked down as unconstitutional # p116, May 14

Oregon Rations Freight Cars: Shortage invokes quota system for shippers p150, Jun.11

Short news item

OREGON State College

Radioactive piston rings will be used to test engine wear with motor oils # p141, Mar.5

ORGANIZATION for European Economic Co-operation

The U. S. Stake Declines: Private investment abroad lags behind the growing world economy, OEEC reports p128, Jan.15

ORGANIZATION for Trade Cooperation

Congress Looks Again at GATT: Showdown on U. S. membership in the world Organization for Trade Cooperation is the issue p140, Jun.11

OTC: Next Step in Expanding Trade (Trend) p184, Jun.25

ORONITE Chemical Co.

Joins forces with British Petroleum Chemicals, Ltd., to set up Grange Chemicals, Ltd., in England # p106, Apr.2

ORTHOPTER Co.

A successful wing-flapping model bird has been put together by company # p64, Mar.12

ORTHWEIM, William R.

How to Prosper on Low Profits (with illus) p70, Jan.1

OSHKOSH B'Gosh, Inc.

Wage cuts are accepted by AFL employees # p164, Apr.16

OTIS Elevator Co.

Yonkers, N. Y.: Otis Talks Exodus p140, Jan.22

Will stay in Yonkers and Harrison, under a union agreement # p34, Feb.26

OUTDOOR Eating

See Barbecues

OVERSEAS Equipment Corp.

Makes big shipment of buses to Saudi Arabia # p145, Apr.9

OWENS-ILLINOIS Glass Co.

Lab Makes Over Glass Industry (with illus) p182, Feb.12

Buys site for its first foreign plant, 20 miles south of Havana # p150, Mar.26

Sets up a physical chemistry and solid state physics department # p142, May 7

Glass That Shuts Out Glare: New wall block welcomes light, but curbs the sun p66, May 14

OWENS, Ted

Today's Ballplayers—Tomorrow's Executives (with illus) p82, Apr.2

OXYGEN

Steel Costs Less . . . to produce by the new oxygen method. That's the finding of McLouth p73, Mar.26

P

PABST Brewing Co.

Is moving deeper into the canned soft-drink field # p154, Mar.12

PACIFIC Gas & Electric Co.

The Last 9 Miles Were the Worst (with 4 illus) p21, Jan.1

PACIFIC Northern Airlines

Anchorage: Flight Fight p55, Jan.8

PACIFIC Northwest

A regional power corporation for the Pacific Northwest has been proposed again, this time in a new draft of a bill for Congress # p104, Mar.26

PACIFIC Northwest Pipeline Corp.

FPC approves finance plans of company # p46, Feb.19

Spreading the Pipeline Web (with illus) p68, May 28

 # Short news item

Mechanical ditching machine will carry a geiger counter # p86, Jun.11

PACIFIC Ocean

Ships, Planes: New Race Is On (with chart) p82, Jan.15

PACIFIC Power & Light Co.

Dam Partnership . . . gets a new twist p29, May 14

PACKAGING

See also Containers

A nail-less crate that can be assembled or taken apart in a minute is made by Evans Container # p52, Jan.29

More Soft Drink Containers p90, Jan.29

Coke: New Faces, New Bottles (with 4 illus) p44, Feb.12

Prepackaged produce now accounts for about 30% of the produce market # p54, Feb.12

New machine heat-seals cellophane bags and applies a zipper string to the enclosure # p72, Feb.19

New Orders for Paperboard (chart) p106, Mar.19

PACKING Industry

See also Livestock

Meat Packing Shares Have Lagged: But 1955 May Be Better (with chart) p60, Jan.1

Beef prices in 1955 should stay at the 1954 levels. Pork prices are expected to drop # p34, Jan.15

AFL Meat Cutters object to import of Polish hams # p124, Mar.5

Too Many Pigs at the Market (with 2 charts) p86, Mar.26

Wage demands will be made by CIO and AFL unions on the Big Four # p142, Apr.23

Wage reopening notices have been served on the Big Four # p180, May 14

Bigger Margins, Fewer Gambles . . . is meat packers' aim, and Swift's new president shoots for that goal (with illus) p41, Jun.11

Joint negotiations with AFL's Meat Cutters and CIO's Packinghouse Workers was refused by packers # p160, Jun.25

PAILS

See Containers

PAINT and Varnish

Paint Sales Dip p94, Jan.29

Noxious odors that are created during the manufacture of paint and varnish can be reduced # p74, Mar.26

Sun Chemical makes a high-gloss paint for coloring kitchen appliances at home # p86, Apr.16

An automotive enamel that is said to have great resistance to chalking, checking, and loss of gloss has been developed by Pittsburgh Plate Glass # p92, Apr.30

PAKISTAN

American Machine & Foundry has contract to design and equip a cigarette plant # p156, May 14

The H. L. Hunt group is on the point of signing with Pakistan for exploration and development of oil # p148, Jun.11

PALMER, Dr. Archie

Patent Policy Survey # p38, May 14

PAN American Refining Corp.

World's largest platinum catalyst refining tower goes on stream # p141, Mar.5

PAN AMERICAN World Airways

Air Routes: The White House has told CAB what to do about Pacific routes. Now Mexican flights come up p32, Feb.12

PANAMA

Assasins Shots Upset Panama: President's death may lead to turmoil (with illus) p100, Jan.8

Cloak and Dagger: One plot leads to another, Central Americans fear p129, Jan.15

PANHANDLE Eastern Pipe Line Co.

Supreme Court rejects efforts of company to block construction of Louisiana-Michigan pipeline # p34, Jun.4

PAN-L-View

Makes a slide rule for parliamentarians # p96, Jan.22

PAPER and Pulp

Newsprint is made from hardwood by Great Northern Paper Co. # p43, Jan.1

You hear talk about a rise for paper prices # p17, Jan.8

Paper Napkins Branch Out: Hudson Pulp & Paper is preparing to launch an invasion into the toilet and facial tissue markets p63, Jan.15

International Paper Co. plans to build a new southern newsprint mill # p36, Jan 29

Du Pont makes paper from nylon, Dacron, and Orlon # p92, Mar.5

New Orders for Paperboard (chart) p106, Mar.19

Consumption of Newsprint: Best First Quarter on Record (chart) p96, Apr.30

PARACHUTING

See Aviation

PARK & Tilford Distillers

Schenley Industries buys controlling interest in company # p70, Jan.8

PARKER Pen Co.

Pencils Turn Ballpoint p54, Feb.12

Parker and Scripto Sign Ballpoint Pencil Pact p104, Mar.5

PARKER, Wally

For Drivers, and Easier Life (with illus) p138, Feb.19

PARKING Lots

See Traffic

PARLIAMENTARY Law

A slide rule for parliamentarians is made by Pan-L-View # p96, Jan.22

PASSAMAQUODDY

Tide Plan Rises Again p76, Jan.29

Senate approves $3-million to study the project # p34, Jun.25

PATCHING Materials

New patching material handles like putty and dries to near-steel hardness # p124, Jan.8

PATENTS

Antitrust: No Sharp Change. The Administration's study group has looked at existing policies and found them good p31, Mar.5

Faster, but costlier patents p113, Jun.11

PATMAN, Wright

How Big: New Answer, and New Attack p86, Feb.12

Shooting at Open Market Group p146, Apr.30

Congress Group Takes a Look at Automation p174, May 14

Is defeated in his plan to investigate the Federal Reserve Board # p38, Jun.25

PATTERSON Freezer Corp.

New commercial food freezer takes food directly from the packaging machine, freezes it, then boxes the packages # p102, Mar.19

PATTON, John A.

Shop Stewards Outscore Foremen as Leaders p54, Jun.11

PAUL, Dr. Benjamin

If you have an ulcer, it way be due mainly to your wife # p133, Apr.2

PEABODY Coal Co.

Takes first steps toward acquiring the eight-company Sinclair group # p34, Jun.11

PEAKE, Alonzo William

How Two Top Men Work as Team: Standard Oil (Ind.) faces a test (with 2 illus) p75, Mar.5

Wilson and Peake: How the Indiana Standard team works (Cover) Mar.5

PEANUTS

Growers Gag at Imports (with chart) p184, Apr.9

PEERLESS Tool & Engineering Co.

NLRB orders tool and die workers reinstated with back pay # p108, Mar.26

PELLETS

Spinning Out Pellets (illus) p146, Jun.4

PEMCO Corp.

Develops a porcelain finish that looks like copper # p80, May 21

PENN Fruit Co.

Behind It Are New Ideas to Speed the Goods: New warehouse has an electronic heart (with 9 illus) p42, Feb.26

PENN-TEXAS Corp.

Wins a round in its fight to control Niles-nement-Pond Co. # p34, Mar.5

PENNEY (J. C.) Co.

President Hughes says no merger is in the cards between Penney and Montgomery Ward # p62, Jan.22

PENNSYLVANIA

Benefit Cuts . . . and higher tax rates may be necessary, as state's jobless compensation fund sags p23, Jan.1

State's unemployment compensation fund stayed well above the legal peril point as 1954 ended # p36, Jan.8

Coal-Gas Peace: Embattled industries agree on proposed law governing underground storage p70, Jan.22

Soup Tax No Soap p110, Feb.19

Peril Point . . . in jobless-pay law of state, other states studied as reserves shrink p109, Mar.26

Harrisburg: Haunted by Campaign p114, Apr.30

PENNSYLVANIA RR.

Piggy-back service starts Feb. 1 # p166, Jan.15

Pennsy Next? Wall Street hears a fight may be shaping up p132, Feb.12

Directors authorize construction of a modernistic passenger train # p34, Feb.26

Philadelphia: Plea for Stay at Homes p41, Feb.26

Road is reviewing a refurbishing plan presented by a group of critical stockholders # p34, Mar.19

New Designs Hit the Rails p28, Mar.26

A group of Pennsy stockholders, led by Randolph Phillips, will launch a court attack on the road's stagger system of electing directors # p34, May 14

For Light Cars, Light Diesels (with table) p68, May 21

Buys 256 acres of land near Clarington, Ohio p96, May 28

Debt retirement in the past two years totals $83-million # p50, May 28

$100-million terminal for New York p151, Jun.11

Stockholders committee asks court to void roads election of directors # p151, Jun.18

PENROSE, Edith

How Big: New Answer, and New Attack p86, Feb.12

PENS and Pencils

Pencils Turn Ballpoint: Parker and Scripto lead rush to liquid pencils p54, Feb.12

Parker and Scripto Sign Ballpoint Pencil Pact p104, Mar.5

PENSIONS

See also Welfare Funds; Retirement

Pension funds for public employees last year bought 36% of the $2.8-billion long-term corporate bonds, rated "A" or better # p124, Jan.15

Workers Under Benefit Plans (chart) p158, Jan.15

AMA reports on salaries, bonuses, and pensions paid to company officers and directors # p75, Jan.29

GM's pension was worth $371-million at the end of 1954 # p70, Mar.12

The Bell System pension fund does not buy stocks # p126, Mar.26

Pension Funds: Suddenly Hot. Swift rise of non-insured trust plans brings call for regulation p77, Apr.2

Readers Report: Pension Pros p10, May 7

PEORIA & Eastern Ry.

New York Central rumor causes shares to drop # p119, Mar.5

What Does a Company on Rumor Ride Do About It? (with chart) p30, Apr.9

PEPPER (Dr.) Co.

More Soft Drink Containers p90, Jan.29

PERFECTION Stove Co.

Announces an infra-red radiant gas heater that operates on any kind of gas, heats only the objects that cross its ray # p120, May 7

PERFUME

How to buy perfume # p132, Apr.2

PERKINS, Kendall

How to Prosper on Low Profits (with illus) p70, Jan.1

PERLMAN, Alfred E.

What's Happening to N. Y. Central (with 4 illus) p70, Apr.23

PERON, Juan

Juan Peron: End of the Road (with illus) p132, Jun.25

PERSONS, Gen. Wilton B.

The White House Team Gets a New Line Up: Congress liaison is headed by Gen. Persons (with illus) p30, Mar.26

PERU

See also South America

A full-fledged shopping center will adjoin the new Sears, Roebuck store in Lima # p55, Jan.1

4-Way Deal Seeks Peru Copper (with map) p130, Jan.15

Colgate-Palmolive S. A. will open a manufacturing plant near Lima # p115, Jan.29

British interests are looking into proposals for financing port improvements # p163, Feb.12

Latin American edition of the New York Times will be printed in Lima # p145, Apr.9

The government has been asked to open up three oil concessions # p138, Jun.25

PETERS, John P.

Supreme Court holds Peters was illegally fired from his post as adviser to the U. S. Public Health Service # p84, Jun.18

PETROLEUM

The World Oil Picture: In U. S., the Climb Is Slower (2 charts) p127, Jan.8

Detroit: Prison Oil p41, Jan.15

Radioactive materials for the oil industry are the specialty of a Houston laboratory opened by Traceriab #p166, Jan.15

Crude Oil Production (chart) p131, Feb.5

Key to Commodities: Formosa p29, Feb.5

Petroleum production the last couple of weeks, just under 6.7-million bbl. a day is a new U. S. peak # p17, Feb.5

Another Oilman Goes East (with chart and illus) p158, Feb.12

Blood From a Refinery Turnip (with illus) p66, Feb.12

Union Oil of Calif. will build first shale oil plant in western Colorado # p72, Feb.12

No quotas on imported oil, says Pres. Eisenhower # p156, Feb.19

Oil Romances Blossom: Proposed mergers reveal a definite reasoning pattern p102, Feb.19

Business in 1955: So Good It's Almost Scary (with chart) p28, Feb.26

The Race for the High Numbers: Competition keeps pushing octanes up (with chart) p66, Feb.26

Oilmen Bridle . . . at unpublished U. N. report that charges oil pricing policies gouge Europeans p112, Mar.5

Two Lines Drawn: Cabinet committee takes a stand on oil, gas regulations p32, Mar.5

More Handicaps: General Petroleum's gas-test run is over tougher course p148, Mar.12

Scientific Beachcomber Prospects for Oil (with 8 illus) p66, Mar.12

Gasoline war cease-fire is the hope of oilmen, following price boost at wholesale # p34, Mar.19

Readers Report: Blood? From a Turnip p12, Mar.19

Total production of crude oil in this country last year was more than 2½-billion bbl. # p18, Mar.19

Oil dealers sue Shell for "initiating" price wars p54, Mar.26

Texas oil allowable for April is set by the Railroad Commission # p36, Mar.26

The United Nations report on oil is released p148, Mar.26

A Thermofor Catalytic Reforming unit has been started up by Magnolia Petroleum Co. # p139, Apr.2

Mineral Production: Oil Pushes It Up (chart) p72, Apr.2

Motor fuel threatens to give trouble. Major companies cut refinery runs # p18, Apr.9

Crude oil production has been breaking all records. Gasoline stocks are also at an all-time high # p186, Apr.9

Storage stocks of gasoline passed 184-million bbl. at the end of March. Price wars spread # p18, Apr.9

Universal Oil Products has new refining process that can push octanes still higher # p46, Apr.9

Justice Dept. looks at gasoline price wars from different angle than Congress p46, Apr.16

Motor Fuel Stocks (chart) p90, Apr.16

Readers Report: Octane Scramble p14, Apr.16

Texas oil allowable was reduced in April and will likely be cut again in May # p164, Apr.23

The specter of oil imports has moved the Texas Railroad Commission to cut the state's crude allowable for May by 6% # p34, Apr.23

Oil Quotas Fade: Senate group knocks out import limit and oilmen don't look for Presidential ban p68, May 7

Seeking Oil Pools at Gulf Oil (illus) p144, May 7

Short news item

Oil Wedding: Tulsa party celebrates merger of Sunray and Mid-Continent oil companies p48, May 21

Spreading the Pipeline Web p68, May 28

Government indicts retailers for one gas price war p32, Jun.4

Minerals & Chemicals Rep. makes new oil refining catalyst # p154, Jun.4

FTC thinks investigation of truthfulness in advertising about gasoline additive would be too expensive p114, Jun.11

The Goal: Power and Purity. Refiners turn to new processes for more, better gasoline (with chart) p75, Jun.11

Electro-Motive Div.'s diesel-electric oil driller is powered by an engine that's smaller, lighter, and easier to move # p68, Jun.18

Never carry gasoline in a glass container # p184, Jun.18

Justice Dept. hopes to bring oil cartel charges to trial next year p130, Jun.25

Scientist With a Nose for Wildcats: Paul Lyons is a veteran at locating oil strikes (with 2 illus) p75, Jun.25

Foreign

Trying to Mix Rich Oil With Old Iran (with 2 illus) p150, May 7

Oilman Hits Cash: Glenn McCarthy gets $4-million by selling a half-interest in his Bolivian concession p31, Jun.25

Fuel Oil

Readers Report: More, Not Less p14, Jan.8

Cold Heats Up Oil Business (with 2 charts) p131, Mar.5

Service Stations

Electronic Bookkeeping p62, Mar.12

"Premium Tex" service station at Seattle's new Frontier Village Shopping Center features a shop shaped like a 10-gallon hat (illus) p50, Apr.2

PETRO-TEX Chemical Corp.

Starts operation of the Houston butadiene plant # p34, May 28

PETS

Robot Pet Feeder (illus) p177, Apr.9

PETTIBONE, Holman

How the U. S. Sells an Industry (with illus) p96, Jan.29

PETZOLD, Thomas T.

How to Push Car Sales: Look at All Three—Plymouth (with illus) p33, Jan.29

PFIZER (Chas.) & Co.

Can produce itaconic acid by fermentation, with a substantial price drop # p34, Mar.19

Surgery patients may no longer have to worry about after-effects of anesthetics # p184, May 28

Opens its antibiotic plant in France # p158, Jun.18

PHILADELPHIA, Pa.

Taxis adopt the "get a check and wait till your number's called" system # p34, Feb.5

Get a Truck p42, Feb.12

Plea for Stay at Homes p41, Feb.26

Riders Fret p78, Mar.12

The Center Gets Going p114, Apr.9

Arbitrator Ends Strike, But . . . ILA chips arbitration powers of dock priest (with illus) p178, May 14

Temple University bites into a slum (with illus) p98, Jun.4

PHILANTHROPY

How Corporations Support the Private Colleges (with table) p128, Jan.8

Cleveland Chamber of Commerce is again sponsoring a National Conference on Solicitations # p116, Jan.15

Since starting its college-aid program, Bethlehem Steel has mailed out checks totaling $321,000 # p116, Jan.15

Armstrong Cork awards 10 scholarships and two graduate fellowships # p106, Jan.22

GM announces a new $2-million-a-year-program of unrestricted aid to education # p34, Jan.22

Ford Foundation gives money to private universities to boost faculty pay # p104, Mar.12

Readers Report: The Rich Do Give p8, Mar.19

Westinghouse Electric boosts its aid to higher education # p198, Mar.19

Bigger Role in Fund-Raising: Management finds out more about ways and means of giving (with chart) p130, Apr.9

NICB reports on company-sponsored foundations # p78, May 14

CBS will give grants to 16 colleges this year # p50, May 21

Detroit's new all-in-one charity drive may be a pattern-maker for other cities p114, May 21

Standard Oil Foundation makes grants to colleges in 14 Midwest states # p48, Jun.11

PHILCO Corp.

Hardgoods: Racing With the Autos p32, Apr.16

A transistor radio for cars has been developed # p120, May 7

IUE signs with Philco without making an issue of a guaranteed-pay demand p160, May 7

PHILIPPINE American Life Insurance Co.

National Planning Assn. issue report on company # p160, Mar.19

PHILIPPINE Islands

International copper production gets big boost when Atlas Consolidated Mining & Development starts production at Toledo # p120, Jan.22

PHILLIPS Chemical Co.

Launching a "Super" Plastic p48, May 14

PHILLIPS Petroleum Co.

Federal Control of Natural Gas: The Battle Warms Up (with 2 maps and illus) p76, Jan.15

Is calling for redemption of $25-million convertible debentures # p61, Apr.9

Rumored petroleum-chemical marriage p178, May 21

PHILLIPS, Randolph

Pennsy Next? Wall Street hears a fight may be shaping up p132, Feb.12

Will attack the Pennsy's stagger system of electing directors # p34, May 14

PHONOGRAPH Records

You'll be paying less for records. RCA started the ball rolling by cutting prices # p68, Jan.1

Price Play: RCA Victor has cut record prices by as much as 40% p20, Jan.1

Three new modern-music record albums # p172, Feb.12

RCA-Victor's price cuts on classical long-playing records doubled the number sold # p58, Feb.19

Seven Toscanini recordings are released # p180, Mar.12

RCA releases recordings of Gian Carlo-Menotti's opera, The Saint of Bleecker Street # p160, Mar.26

The Price Cut in Records . . . has the industry wondering if it helped or hurt the trade p44, Apr.2

Big sales gains have followed RCA's price cuts on its records # p72, Apr.9

PHOTOGRAPHY

Foto-Patrol: Outwitting Speeders (illus) p77, Jan.22

Photo-sensitized aluminum sheet can take an image from either positive or negative prints without darkroom processing # p93, Feb.5

Newspaper Finds Film Is Faster Than Type (with 2 illus) p88, Feb.5

A pocket calculator makes it easier to take radio pictures of gamma rays # p76, Feb.26

Camera Won't Lie (with illus) p76, Feb.26

Cameras That See Double for TV (with illus) p116, May 7

Pictures Without a Darkroom: New development process using new type of film and paper, does without chemicals, too p56, May 14

Eastman's Ektachrome color film is now available for 35-mm cameras # p140, Jun.4

PHOTON

Newspaper Finds Film Is Faster Than Type (with 2 illus) p88, Feb.5

PHOTOSYNTHESIS

Using Sun to Make Food (with illus) p34, Jan.8

PHYSICS

Owens-Illinois Glass and Union Carbide & Carbon will study solid state physics # p142, May 7

PIASECKI Helicopter Corp.

Don Berlin replaces Frank Piasecki as chairman of the board # p78, May 14

PIGGYBACK Freight

See Railroad—Freight Traffic

PIGGY-BACK, Inc.

Piggyback Freight: The New Haven Bid (with 5 illus) p30, Feb.26

PIGORS, Dr. Paul

New Teaching Trick for Business: MIT comes up with the "incident process" (with illus) p76, May 14

PIMA

See Textiles—Cotton

PINE Needles

Pine needles may develop into a new commercial crop in Canada # p158, Jan.22

PINNEY, Nelson J.

Junkman Gets the Chance of a Lifetime (with 4 illus) p92, Feb.26

PIONEERS, Inc.

FTC wants to know if company used false and misleading advertising for AD-X-2 # p166, Jan.15

PIPE (Plastic)

First plastic pipe from U. S. Steel was shipped in Jan. # p93, Jan.22

PIPELINE Industry

Spreading The Pipeline Web: As pipeline industry spurts to new records, operators are eyeing bigger pipes, lower costs (with illus) p68, May 28

Mechanical ditching machine carries a geiger counter # p86, Jun.11

PISTON Rings

Radioactive piston rings will be used to test engine wear with motor oils # p141, Mar.5

PITTSBURGH Consolidation Coal Co.

Coal by pipeline is in sight # p34, Apr.30

Plans to build an aluminum plant # p34, Jun.4

Gets fast tax write-off from ODM on proposed plant # p26, Jun.18

PITTSBURGH Corning Corp.

Block With a New Face p98, Mar.19

PITTSBURGH & Lake Erie RR.

Shelved at 70: Railroad engineers go to court to fight retirement p119, Feb.5

Choice of Homes: Hunt for a new home for four engineering societies is narrowing down to Pittsburgh or New York p69, Feb.12

City-Owned Slums p42, Feb.12

Short news item

How Far Is Legible? p60, Mar.26

Long Pittsburgh Strike Ends . . . Last holdouts in department store walkout return p107, Mar.26

Pittsburgh: For its second round of redevelopment, $182.7-million more (Cover) Apr.2

Round 2 in Pittsburgh's Redevelopment: This time the emphasis is on a two-pronged attack on traffic problems (with 5 illus) p91, Apr.2

Taxes Fall, Arms Raised p147, Apr.2

Readers Report: Smoke-less Pittsburgh p8, Apr.23

Army and Navy join hands to fix up a plant they hope never to use p112, May 21

PITTSBURGH Piping & Equipment Co.

Has a new subsidiary and a factory site in Hamilton, Ontario # p106, Apr.2

PITTSBURGH Plate Glass Co.

Lab Makes Over Glass Industry (with illus) p182, Feb.12

Sales dropped last year but earnings were up # p136, Mar.19

CIO Glass Workers Seek Guaranteed Pay p112, Mar.26

Plate Glass: The Pinch Is On: Glass makers race to catch up p29, Mar.26

Stock options for employees # p126, Mar.26

GAW Reports: UAW may be pressing for guarantee through aid to glass unions p124, Apr.2

Develops an automotive enamel that is said to have great resistance to chalking, checking, and loss of gloss # p92, Apr.30

Glass companies agree to study guarantees p170, May 21

PITTSBURGH Steel Co.

Defers action on a common dividend # p134, Feb.12

Expects "a far better year in 1955 than in 1954", according to Pres. Adams # p126, Mar.26

A week-long wildcat strike ends # p128, Apr.2

Produces cold rolled strip steel that can be produced in almost any design you can draw on a piece of paper # p92, Apr.30

PLACE Homes, Inc.

They Build Houses Out of a Package (with 6 illus) p74, Apr.30

PLANETARIUMS

Inside Link's Navigation Trainer (illus) p69, Feb.19

PLANT Expansion

Industry's spending on new plant and equipment will continue to decline moderately, at least in the early months of the year # p9, Jan.1

Chrysler Building Plan Heralds Wide Expansion p33, Jan.8

Bethlehem Steel announces expansion program at Sparrows Point # p34, Feb.5

GE awards construction contracts for two new buildings in its management institute # p92, Feb.12

Kentucky West Virginia Gas and Du Pont announce plans for new plants # p72, Feb.12

U. S. Gypsum announces $30-million expansion program # p34, Mar.12

Chrysler is confidently going ahead with its plant expansion plans # p34, Mar.5

Armco Steel announces expansion program # p74, Mar.26

New Corporate Offerings: Going to the Market for Money (with 3 charts) p125, Mar.26

Capital Spending: A Great Multiplier (Trend) p168, Apr.23

Capital Spending 1955 and 1956 (Cover) Apr.23

Now It's Ready to Grow Again: Capital spending is heading for new heights (with table and 3 charts) p25, Apr.23

Signs of an upturn in business spending on capital equipment have been dimly visible for some little time. Now they are confirmed by McGraw-Hill's annual survey of industry's spending # p17, Apr.23

Chemical expansions are announced by Shell Chemical, Belding Corticelli Industries, and International Minerals & Chemical Corp. # p80, Apr.30

The New Boom Gets Rolling p25, Apr.30

Ford Motor plans to spend $650-million in the next three years on expansion # p37, May 7

No Rest for the Steelmen: Now they're off on a capital spending spree (with chart) p25, May 7

Plant Capacity: Working Toward an Ideal Rate. Expectation of long uptrend in sales is pushing plant expansion up (with 4 charts) p174, May 7

Why They Spend: Capital spending doesn't follow a formula, a Harvard study finds p180, May 7

B. F. Goodrich Chemical will expand its Hycar rubber production # p76, May 21

Electric Auto-Lite will expand its wire and cable plants # p76, May 21

Readers Report: A "Small" Million p12, May 21

New Goals for Defense Plant: Mobilizers have lifted target for electrical capacity. Aluminum shortage is being scanned p31, May 28

Directors of Ideal Cement approve $55-million expansion program # p116, Jun.4

More and more, business is talking expansion. You hear it in steel, aluminum, cement, other industries # p18, Jun.4

Capital outlays for new plant and equipment are hitting $27.9-billion in current quarter on a adjusted rate. Third quarter will show more gain # p18, Jun.11

SEC reports spending for new plant and equipment is headed upward again # p18, Jun.11

Business will soon be spending record amounts on plant expansion # p17, Jun.18

For Autos: A Vote of Confidence. GM and Ford announce expansion plans p32, Jun.25

PLANT Locations

How a Company Can Gracefully Get Out of Town: Blaw-Knox faces the problem (with 4 illus) p110, Feb.26

Ford's Big Switch Is a Fast One (with map and 9 illus) p50, Mar.12

New state agency to stimulate business and attract business has been proposed in New York State legislature # p120, Mar.12

Not-So-Painful Shift Costs Schick $500,000 p180, Mar.19

Seaboard Air Line reports on new industries along its right-of-way # p174, Mar.26

If Bombers Come: Keeping Industry Alive p66, Apr.16

Readers Report: A Graceful Exit p8, May 14

Sites for emergency jet engine plants are being acquired by Curtiss-Wright # p62, May 14

"You Gotta Have a Golf Course" . . . to attract industry, Lawrenceburg, Tenn., found out—too late (with illus) p86, Jun.25

PLASKON 8200

New Plastic . . . developed by Allied Chemical is a form of nylon p139, Apr.2

PLASTICS

Bakelite announces a lightweight plastic that has a cell structure like wood # p72, Feb.19

Why Make Trailers Out of Plastics? Strick Co. has the answers (with 4 illus) p66, Feb.19

A plastic bond that won't budge is made by Garland Co. # p76, Feb.26

New Plastic . . . developed by Allied Chemical is a form of nylon p139, Apr.2

New flexible plastic material is said to combine the work ability of film and the strength of a heavy-coated fabric # p92, Apr.30

Launching a "Super" Plastic: Tougher plastic compounds hit the market (with 3 illus) p48, May 14

New Process Gives Plastic Dishes a Ceramic Look (with 4 illus) p54, May 14

Plastic liner for steel pails p66, May 14

Plastic Boats: Molded Fiberglass Co. fits out auto body plant so it can make hulls p75, May 28

Formable plastic sheeting is being mass produced by Minnesota Mining & Mfg. # p154, Jun.4

"Super" polyethylenes keep coming. Latest is du Pont's "Alathon" # p86, Jun.11

PLATINUM

World's largest platinum catalyst refining tower goes on stream # p141, Mar.5

PLAYS

See Theaters

PLOTKIN, Harry M.

FCC Under Fire: Congressmen view dimly the commission's handling of TV p52, Feb.19

PLUMBING and Heating

Homeowners Are Making Over Old Business—and Fast (with 2 illus) p72, Jan.1

Readers Report: Heat Hinders Too p12, Apr.16

PLYWOOD

See Lumber

PNEUMA-Serve, Inc.

Screw Handler (with illus) p152, Jun.4

POCKET Books, Inc.

Pocket Book Takes Ads p54, Feb.12

POISON Ivy

Bristamin is an effective treatment for poison ivy # p128, Mar.5

Newest and most successful remedy is Zirnox # p183, May 28

POKROSS, David

How to Rescue A Sitting Duck (with illus) p186, Mar.19

POLIO

See also Salk Vaccine

Vaccine for Polio: The Problem Now Is Production (with 4 illus) p136, Apr.16

A large dose of gamma globulin, followed in 24 hours by an injection of Salk vaccine, can and should be used in polio epidemics # p168, Jun.25

POLLS

The Workers Poll That Kicked Up a Fuss (with table) p30, Feb.19

POLYETHYLENES

See Plastics

POLYPHASE Mfg. Co.

Wall-grip hooks need no nails or bolts, and can be used on steel partitions, tile walls, brick or concrete surfaces # p124, Jan.8

POPCORN

Kansas Poppers p174, Apr.9

POPULAR Mechanics Magazine

Sponsors a do-it-yourself plan for a summer house # p148, Feb.27

POPULATION

Farm population has dropped rapidly (chart) p23, Apr.2

It Means a Big Shift in the Economy by 1975: The Growing Problem of Dependents (with chart) p186, May 21

Short news item

PORT ARTHUR, Tex.

CIO Blitzkrieg Peters Out: Pinpointing tactics for organizing retail and service employees flop p146, Feb.12

PORTLAND General Electric Co.

Dam Partnership . . . gets a new twist p29, May 14

PORTLAND, Ore.

Boom in the Store p116, Apr.30

PORTRAITS

How to chose an artist to paint your portrait and how much it may cost # p167, Jun.25

POTASH

No relief is in sight for U. S. potash producers who have been fighting dumping on U. S. markets # p117, Mar.5

POTATOES

Spud Dealers in Hot Water: Federal agency charges group attempted to manipulate futures market in potatoes p122, Jun.18

POTTER Instrument Co., Inc.

Competition for transistors is threatened by a new circuit element called Magnistor # p144, Apr.2

POWDERED Metal

High-Strength Parts From Powdered Metal (with 3 illus) p160, Jan.15

POWDRELL & Alexander, Inc.

Buys a soft drink bottling plant # p119, Apr.16

POWER, Donald C.

Ladies' Day in Wall Street (with illus) p46, Feb.5

PREMIUMS

Kellogg Co. will offer stainless steel flatware as a boxtop premium # p116, May 14

PRESS Conferences

The President and the Press (Trend) p184, Jun.11

PRICE, Gwilym A.

Getting In on the Ground Floor . . . is the goal in scramble for atomic reactor business (with illus) p72, May 7

PRICES

Many upward pressures on prices of goods are likely this year # p17, Jan.8

Readers Report: Why Prices Are High p10, Jan.8

Sears, Roebuck spring catalog offers lowest prices since 1950 # p70, Jan.8

Standby price-wage controls are expected to be sought when the Defense Production Act comes up for renewal # p40, Jan.8

A Year of Cost Inflation: That's the prospect now. Labor demands and rises in raw materials prices will force costs upward p27, Jan.15

Prices of manufactured goods entered January right where they were a year ago # p18, Jan.22

Three Weeks That Rocked an Industry: Suddenly, makers of heavy electrical equipment were on a price-cutting spree p50, Feb.19

Capital Goods: Prices Point Up . . . indicating "white sale" conditions won't spread far beyond utility equipment p42, Mar.26

Commodities: A Crash After Every War? (with chart) p118, Mar.26

Consumer prices held steady during the month ended in mid-February, Bureau of Labor Statistics reports # p128, Apr.2

Wholesale prices of industrial commodities are going to pop through their "Korea top" some day soon # p17, May 7

Defense Mobilizer Flemming wants to keep stand-by wage-price controls. But opposition is strong # p40, May 21

Good Faith Fails Again: FTC knocks down argument of meeting competition in "good faith" p52, Jun.4

Short news item

The price of labor peace in Detroit will be high. It will put pressure on prices all through the economy # p17, Jun.4

GE slaps Federated department store for cutting prices p62, Jun.25

PRIEST, Percy

Investigation of utilities is high on the Democratic list. Priest will head the inquiry # p39, Jan.8

PRINCETON University

But Mergers Are Different Now (with chart) p54, Jun.4

PRINCIPAL Investments Ltd.

Canada Goes Suburban: Shopping Center trend gets rolling p54, Apr.2

PRINTING and Publishing

Two unions work out a formula for sharing jurisdiction after the Milwaukee Journal leased a Fotosetter # p152, Jan.15

Newspaper Finds Film Is Faster Than Type (with 2 illus) p88, Feb.5

FTC Cracks Down on "No-Switch" Agreements p58, Feb.19

Justice Dept. filed its publishers' antitrust action in New York federal district court p145, May 21

Trustbusters Get Hotter p31, May 21

Readers Report: Guilty Either Way p8, May 28

PRIOR, Frank

How Two Top Men Work as Team (with illus) p75, Mar.5

PROCTER & Gamble Co.

Brings Out New Toothpaste p50, Feb.26

10 of P&G's 60 scholarships will be for women only # p104, Mar.12

PRODUCTION

Industrial production already has regained half of its 1953-54 loss. It should average 133 of 134 for the first half of 1955 # p10, Jan.1

The Employment-Output Picture (chart) p47, Jan.1

New Way to Gauge Production (with 2 charts) p89, Jan.15

Production closed out 1954 at the year's best level # p18, Jan.22

Readers Report: A New Equation p10, Feb.12

Gently upward: that's the way production was moving in January, and that is likely to be charcteristic of the next several months # p17, Feb.19

Commerce Dept. reports on manufacturing production for Jan # p54, Feb.26

The Answer: Linear Programing p43, Mar.12

Against Make-or-Buy Tide: Thor and Davis Chair brave trend—turn into assemblers p194, Mar.19

The Federal Reserve Board's index reached 133% of its 1947-49 level in Feb. # p17, Mar.19

Rival Suppliers Hear . . . The Customer's Griefs. Solar Aircraft tells why specifications are so tight (with 2 illus) p94, Mar.19

Near-record industrial production (chart) p29, Apr.16

America's Needs and Resources by the Twentieth Century Fund (with 7 charts) p158, Apr.30

Commerce Dept. reports total business output for March # p34, Apr.30

It's private, peace-time demand that's taxing industrial capacity right now # p17, May 7

Production Trouble on Weapons: How to combine quantity and precision in making tomorrow's complicated weapons p32, May 7

April industrial production maintained its March index of 137 # p36, May 21

It is strength in consumer hardgoods that has helped put the Federal Reserve Board's industrial production index within a point of its all-time high # p17, May 21

Business Under The Cost Lash: Businessmen are figuring ways to turn painful cost increases into higher production, more efficiency p25, Jun.18

We are getting close to the physical limit of what the U. S. economy can produce with its present plant and present labor force # p17, Jun.18

The New Boom: The Consumer Is Running It: High output of soft goods pushes industrial production past mark set in 1953 (with 5 charts) p26, Jun.25

PRODUCTION Pattern

For Automation: A Broader View p164, Jan.15

PRODUCTIVITY

Factories are now turning out about the same volume of goods as in 1953—but doing it with fewer workers and shorter hour # p17, May 14

PROFIT Margins

Here's Why They Are Important . . . The Plateau Has Dips, Rises p56, May 21

PROFIT Sharing

Norge Offers Dealers New Profit Sharing Plan p63, Jan.15

Profit Sharing in American Business by Edwin Flippo # p134, Apr.9

Council of Profit Sharing Industries meet in New York Apr. 27 # p59, Apr.23

PROMOTIONS

See Labor

PROXIES

Watch for Congress to look into proxy fights # p38, Apr.16

Congress will look into proxy fights for control of big companies # p37, May 28

New Rules for Proxy Fights: They're in the making as a Senate committee opens hearings on the Montgomery Ward and other battles p28, Jun.4

Echo of Battle: White and Young clash on theory of proxy warfare p32, Jun.11

SEC Wants a Hand in Company Proxy Fights p26, Jun.18

PRUDENTIAL Insurance Co. of America

Bank Deal Gives Pru More Mortgage Funds p61, Jan.1

Spiegel's offers free insurance # p70, Jan.8

A Shot at Variable Annuities: Insurance men watch New Jersey for key to future policies p122, Mar.19

PUBLIC Housing Administration

Will sponsor an issue of local housing authority bonds in July # p47, Jun.18

PUBLIC National Bank & Trust Co.

Plans to merge with the Bankers Trust Co. # p34, Feb.19

Bankers Trust Plans 25-Branch Merger p57, Feb.26

PUBLIC Relations

Speaker's Bureau Grows Up: Companies encourage their brass to address community groups p105, Jan.22

PUBLIC Service Electric & Gas of N. J.

Money Gets a Little Tighter p60, Jan.22

PUBLIC Works

Eisenhower Lays It on the Line for Democrats (with table) p30, Jan.15

Public works figure high in Eisenhower's economic planning # p38, Jan.15

Rough Going on Public Works: Highway plan is just about dead; schools and river project have some hopes p32, Apr.9

Base for Growth (Trend) p156, Jun.4

PUBLISHERS

See Printing and Publishing

PUGET Sound Plywood, Inc.

Like His Fellow Workers, He's an Owner, Too: Plywood mills run by employee-shareholders (with 4 illus) p120, Apr.9

PULLEY

Variable Pulley p170, Jan.15

PULLMAN-Standard Car Mfg. Co.

Introduces an 85-ft. rail coach that can carry 56 passengers # p85, May 28

PUMPS

A hotter heat pump for home heating is announced by GE # p144, Apr.2

PURDUE University

Gets contract from AEC # p93, Jan.22

Offers course on how to get along with electronic computers # p93, Jan.22

PURE Oil Co.

Has sold privately $50-million notes due 1981-1990 # p50, May 28

PUTNAM (George) Fund

Warns yields are dwindling on good-quality stocks, but don't let it push you into lower-grade issues # p158, May 7

PUTS and Calls

Hedges Against Market Vagaries. More and more traders are turning to puts and calls p41, Jun.18

PUTTY

Plastic putty is made in tape form # p93, Feb.5

Q

QUAKER Chemical Products Co.

Concentrated Heat for Industry (with illus) p86, Jan.22

QUILL, Michael

Complicating the Merger: Quill raises a fuss; dream of unity may be broken (with illus) p102, Feb.26

QUINCY, Mass.

Newspaper Finds Film Is Faster Than Type (with 2 illus) p88, Feb.5

Tight Fit for Floating Island (illus) p28, Jun.18

QUINN, E. C.

Chrysler's New Moves Click--Just in Time (with illus) p80, May 14

R

RCA

Price Play: RCA Victor has cut phonograph record prices by as much as 40% p20, Jan.1

Cuts the price on its 21-in color TV tube # p34, Jan.15

Price cuts on classical long-playing records doubled the number sold # p58, Feb.19

Versatile Hole Punch (with illus) p70, Feb.19

Is being sued by Allied Electric Products # p34, Feb.26

Biggest order for commercial radar has been placed by United Air Lines # p46, Apr.9

Big sales gains have followed RCA Victor's price cuts on records # p72, Apr.9

Readers Report: Package Licensing p8, Apr.9

RCA Victor's new 21-in. color TV will sell for $795 # p116, May 14

RCA-Whirlpool Merger? TV maker again reported moving into full line of kitchen appliances, via Whirlpool and Seeger p144, May 21

IUE signs with RCA for 10½¢ "package" # p166, May 28

RKO Pictures Corp.

Made more last year without making any movies than it did when it was turning out pictures # p44, Feb.5

Fate of company hinges on discussions by Floyd Odlum and Howard Hughes # p34, May 28

ROTC

Plans for more specialization in ROTC are being worked up by some of the government's manpower experts # p38, May 28

A plan to tie ROTC into training of more technical specialists for the armed services, and eventually for industry, is being worked out p114, Jun.11

RAAB, Julius

The Red Lines Are Shifting: Moscow has finally agreed to an Austrian peace settlement (with illus) p29, Apr.23

RABB, Maxwell M.

The White House Team Gets a New Line-Up: Rabb is first man to hold the post and title of Secretary to the Cabinet (with illus) p30, Mar.26

The War on Bias: Eisenhower committee works gently and slowly to prevent job discrimination on federal contract work (with illus)) p135, Jun.4

RACIAL Discrimination

A tougher "no discrimination" clause is being put into government contracts # p40, Jan.8

Backing the Negro Worker: CIO charges Armour showed bias (with illus) p172, Feb.19

Toledo has new fair-employment-practices ordinance # p140, Mar.12

Armour & Co. will hire Negro workers # p108, Mar.26

Desegregation: Slow, Sure. Supreme Court ruling, aimed at speeding up integration of Negro and white public schools p32, Jun.4

The War on Bias: Eisenhower committee works gently and slowly to prevent job discrimination on federal contract work (with illus) p135, Jun.4

RACING

Death and Discovery At "Indy" Speedway (with 4 illus) p29, Jun.4

RACKETS

Cleveland Chamber of Commerce is again sponsoring a National Conference on Solicitations # p116, Jan.15

RADAR

Navy gives contract to Bethlehem Steel shipyard to build offshore radar tower # p36, Jan.8

Color radar scopes are being tested for military use # p90, Feb.5

Western Electric gets Air Force contract for the DEW radar network across Canada # p34, Feb.26

Radar With 100-Mile Reach Speeds Airport Traffic: LaGuardia gets new system of clearances (with 4 illus) p80, Mar.19

Biggest order for commercial radar has been placed by United Air Lines # p46, Apr.9

Readers Report: Air Traffic Cops p10, Apr.9

If Bombers Come: Meeting Them in the Air (with 4 illus) p52, Apr.16

With the help of video's three primary colors, a radar controllers could more easily identify airplanes and their traffic lanes # p76, May 28

Tight Fit for Floating Island (illus) p28, Jun.18

RADCLIFFE College

Graduates of the 18-year old management training program for women are getting more jobs in business # p131, Jan.8

RADIATION Furnace Corp.

Puts a new bullet trap on the market # p148, Feb.26

RADIO

Makes a dial-tuning radio compass # p78, Feb.12

Transistors will be used on all radios made for Ford # p72, Feb.12

Printed circuits will go into all radios supplied by Bendix Aviation to Ford # p64, Feb.19

Radio Baby Sitter p76, Feb.26

Rx for Radio: NBC thinks it has the cure for advertising losses; week-end long show with ads p27, Mar.12

Readers Report: Printed Circuits? Yes p8, Mar.12

New York Radio and TV Stations Sign Code Restricting Bait Advertising p68, Mar.19

Television's Gain Is Other Media's Loss: How national advertising media are doing (with table and 6 charts) p62, Apr.9

NBC Dresses Radio for Leisure: Other networks may follow pattern of new week-end show, "Monitor" p46, Apr.16

A transistor radio for cars has been developed # p120, May 7

Readers Report: Mistaken Impression p8, May 21

Two out of three U. S. cars today have radios # p184, May 28

Facsimile

An electronic facsimile system, developed by International News Service, has been adapted to interoffice communication # p106, Jan.22

FM

FM tuning has been simplified by Zenith # p170, Jan.15

RADIO Corp. of America

See RCA

RADIO-ISOTOPES

He's Industry's Radioactive Garbage Man (with 6 illus) p138, Mar.5

RADIO Mfg. Co.

Guaranteed pay for 40 hours is provided in new contract # p176, Feb.19

RADIO Receptor Co., Inc.

Transistor noise meter # p120, May 7

RADIOLOGICAL Service Co.

He's Industry's Radioactive Garbage Man (with 6 illus) p138, Mar.5

RAILROADS

Bedfellows: Truck and rail men form a bipartisan council p32, Jan.15

Railroad Pipeline: Southern Pacific will install pipelines along its right-of-way to move oil products p118, Feb.26

Break for Rails: Cabinet report urges easing of ICC rate curbs. Truckers howl p28, Apr.23

Equipment

Readers Report: Eliminating Hot Boxes p4, Jan.1

Each Road Wants Its Own (with illus) p27, Feb.19

Pennsylvania RR directors authorize construction of a modernistic passenger train # p34, Feb.26

New Designs Hit the Rails (with illus) p28, Mar.26

Train With a Talgo Look . . . is in store for New York Central and New Haven riders (with illus) p25, Apr.2

French locomotive sets speed record # p46, Apr.9

AC-DC passenger locomotives, built by GE for the New Haven road, use a simpler power system # p80, Apr. 30

Budd sells public on new railroad cars p53, Apr.30

For Light Cars, Light Diesels. This is latest development among railroads trying new designs (with table) p66, May 21

Pullman-Standard introduces an 85-ft. rail coach that can carry 56 passengers # p85, May 28

Adding Diesels: Norfolk & Western orders its first diesels p84, Jun.11

New Train: GM's contender will go on trial in August p28, Jun.18

Finance

New Income: Down-but Moving Up Again (chart) p80, Feb.26

Short news item

February profits of Class I railroads were double the year ago figure # p34, Apr.16

To Traders, the Rails Look Good: Earnings picture is bright (with 2 charts) p62, Apr.23

Rail earnings are up # p164, Jun.11

Freight Traffic

Railroad Freight Carloadings (chart) p158, Jan.15

Package Deal for Piggy-Back (with 2 illus) p70, Feb.12

ICC examiner says rates charged for piggy-back by six Eastern roads are "fair" # p34, Feb.19

Business in 1955: So Good It's Almost Scary (with chart) p28, Feb.26

Piggyback Freight: The New Haven's Bid (with 5 illus) p30, Feb.26

Giving Rail Freight New Pep: As profits skid railroads do more than just complain (with table, 2 charts) p132, Mar.5

Who Totes the Nation's Freight (chart) p182, Mar.12

Oregon Rations Freight Cars: Shortage invokes quota system for shippers p150, Jun.11

Roads loaded more freight last week than in any week since Oct., 1953. Roads will need more rolling stock # p18, Jun.11

Bins for Big Loads (with illus) p66, Jun.18

Freight Business Is Better (chart) p188, Jun.18

Labor

Rail wage talks between carriers and the Brotherhood of Locomotive Firemen & Enginemen reopens # p152, Jan.15

Out-of-work railroaders now number about 140,000 against 100,00 a year ago # p17, Feb.5

Shelved at 70: Railroad engineers go to court to fight retirement p119, Feb.5

NMU, Rail Groups Join GAW Drive p142, Feb.12

Rail Unions Open New Wage Drive p108, Feb.26

Labor costs are now about 62¼ of total railroad operating costs # p124, Mar.5

It's rumored that BLF&E may move quickly to unite with a merged AFL-CIO p134, Mar.12

Walkout Ties Up Louisville & Nashville (with illus) p174, Mar.19

Negotiations to end strike of Louisville & Nashville are stepped up p108, Mar.26

New rail annual wage demand p125, Apr.2

Railroad wages should be reviewed and an obsolete pay structure revamped, a Presidential board reports # p128, Apr.2

President of Brotherhood of Locomotive Engineers rejects merger with AFL-CIO. Brotherhood of Railroad Trainmen favor merger # p157, Jun.11

RAIL-TRAILER Co.

Piggyback Freight: Will handle bookkeeping and general operation of the Pennsy's new service p30, Feb.26

RAINMAKING

See also Weather

The Answers: No. Scientists throw doubt on cloud-seeding storm paths p108, Apr.23

RALEIGH, W. Va.

County's Rights p62, Jan.1

RAMO, Dr. Simon

Ivory Towers Down to Earth (with illus) p66, Jan.15

RAMO-Wooldridge Corp.

Ivory Towers Down to Earth (with illus) p66, Jan.15

Thompson Products will buy $4-million in new R-W preferred stock # p34, Jun.25

RAND Development Corp.

Smooth Riding: Rubber hub for wheels is expected to take jolt out of motoring p78, May 21

RASHEVSKY, Nicolas

Has developed a mathematical theory to help explain history # p158, Jan.22

RATHBONE, M. J.

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

RAYBURN, Sam

Democrats: Under Way for 1956 (with illus) p27, Mar.5

Party Race on Social Security: Democrats get head start on increasing benefits (with illus) p29, Jun.25

RAYCO Mfg. Co.

Using a Computer to Run a Business: Rayco has an eye on San Francisco's sales territory (with 3 maps) p68, May 14

RAYONIER, Inc.

Holds its directors meeting in Paris # p156, May 14

RAYTHEON Mfg. Co.

Makes the "world's" smallest electronic depth sounder # p128, Feb.5

Makes a dial-tuning radio compass # p78, Feb.12

The Answer: Linear Programing p43, Mar.12

President Adams says Raytheon is not planning a merger with Minneapolis Honeywell # p61, Apr.9

Minneapolis-Honeywell and company jointly set up Datamatic Corp. will turn out data-processing devices # p59, Apr.23

Says forest fires can be spotted by TV cameras # p106, Jun.25

READERS Digest

The April issue, the first to carry advertising, will have a full house # p54, Mar.26

READERS Report

Letters from: M. S. Downes, George E. Egger, Malcolm P. McNair, and John M. Flynn p4, Jan.1

Letters from: James A. Sayer, E. Stanley Grant, Charles Elcock, Keith F. Gallimore, Jr., Lionel Jacobs, and E. L. Bruce, Jr. p8, Jan.8

Letters from: D. T. Denman, John E. Critzas, David Remer, Robert L. Stewart, Malcolm F. Hill, and S. S. Colker p8, Jan.15

Letters from: Clarence E. Hinds, William Newberry, W. A. Irwin, Gifford N. Mast, John C. Best, Frank J. Meinen, and Gerard B. Tracy, C.L.U. p8, Jan.22

Letters from: Roderick H. Riley, Julio E. Estrada, Robert L. Stewart, Gordon Funk, Franglin P. Gross, and Wilson Compton p8, Jan.29

Letters from: G. R. Campbell, Lawrence R. Zerfing, Arthur A. Schmidt, Raymond A. Norden, S. H. Marx, L. R. Crittendon, H. F. Marshall, and W. A. Knochel p8, Feb.5

Letters from: Chester C. Conner, R. Ulrich, H. C. McDaniel, Lester Rand, and Delfin Enrique Paez p8, Feb.12

Letters from: D. W. Smith, Jr., G. J. Requardt, Gloria Dapper, Daniel D. Lewis, F. Stewart Freeman, and Nathaniel H. Rogg p8, Feb.19

Letters from: William L. Swager, C. F. Lahiff, Baird H. Markham, W. E. Dickinson, Milton O. Taylor, P. S. Barrows, and E. H. Parsons p8, Feb.26

Letters from: Sydney H. Elges, J. B. Johnson, Theodore Newhouse, Ernest Hoftyzer, Tom Delaney, Neal E. Dyer, G. E. Bilek, and Percival W. Chapman p8, Mar.5

Letters from: John E. McKeen, Thos. J. Winn, W. E. Cleaves, Edward McSweeney, F. C. Fellingham, R. Graham Jackson, Richard H. Waddell, W. G. Paul, Chandler P. Young, and Robert T. Herz p8, Mar.12

Letters from: Irving Levick, Wayne Davis, Henry Robert Walther, Edmund R. Purves, Daniel J. McCarthy, and T. C. McCall p8, Mar.19

Letters from: E. Louise Greenman, Lloyd M. Harmon, Charles F. Brooks, Philip J. Klass, Demetrios A. Polychrone, and Robert S. Morrison p8, Mar.26

Letters from: Gerhard Colm, Harry C. Hahn, Robert A. Haller, Mrs. A. R. Sobeleski, and Ronald E. Kaehler p8, Apr.2

Letters from: J. Donald Hogg, Robert L. Werner, Ben Stern, T. A. Grasso, C. J. Huysken, J. A. Vogt, H. L. Myers, and John Bonforte p8, Apr.9

Letters from: Robert E. Morrison, Bob Frey, Arthur J. Seltzer, Theodore F. Kain, William M. Stockson, and Wally Propst p8, Apr.16

Letters from: David L. Lawrence, Clarence Peterson, E. T. Rose, Richard A. Cade, Mrs. Willard Church, W. D. Fulton, S. C. Eastman, and J. V. Stewart p8, Apr.23

Letters from: Victor Hawkins, O. F. Haas, R. H. McClure, G. F. Mueden, Jr., Arnold Oshin, John F. Lang, Robert L. Stewart, and McDonnell Aircraft Corp. p8, Apr.30

Letters from: Donald Sternbergh, George F. Bisler, Philip H. Richards, P. S. Barrows, William A. Ellis, and F. A. Baird p8, May 7

Letters from: Elgin Williams, P. S. Barrows, Max Osinsky, J. Malcolm De Sieyes, W. F. Libby, Stewart Hoagland, Lionel L. Jacobs, and R. C. Stevenson p8, May 14

Letters from: Joseph H. Harrison, Jr., Calvet M. Hahn, John F. Meagher, L. Van Phelan, C. C. Herrmann, Maurice DuPont Lee, and F. B. O'Neill p8, May 21

Letters from: M. J. Halpern, H. R. Heimerdinger, I. F. Taylor, C. W. Metcalf, Hans Bremer, Ralph A. Burnham, James M. Purdy, H. R. Cole, J. F. Stanley, Herman L. Weckler, and Frank Kenesson p8, May 28

Letters from: Melvin J. Bliwas, Harold F. Johnston, H. Taurel, P. S. Barrows, Michael D. Serblin, and Lionel Jacobs p6, Jun.4

Letters from: John M. Fishell, Leonard J. Silver, Charles D. Spencer, Michael W. R. Davis, Ben E. Douglas, Victor A. Fischel, and Richard P. Kahn p8, Jun.11

Letters from: Rush H. Pearson, Francis F. Powers, Robert L. Stewart, M. J. Tieszen, Kurt Glaser, and N. S. Wildman p8, Jun.18

Letters from: Victor Hawkins, Ray Amundsen, Burnett Outten, Jr., B. H. Weil, Harrington Putman, J. R. English, Robert B. MacPherson, and D. L. Street p8, Jun.23

READY, Thomas J., Jr.

Kaiser Aluminum: Moving Into the Market Center (with illus)) p90, Feb.19

REAL Estate

Life company realty holdings hit a record high of $2¼-billion at yearend # p52, Mar.5

Title Insurers in Clover: Building boom's benefits spread p50, Mar.5

The Real Estate Side of Executive Changes: How companies help resettle key men they uproot (with illus) p122, Apr.16

RECIPROCAL Trade Act

Bill extending the reciprocal trade goes into the hopper # p94, Jan.8

House Ways and Means Committee has completed hearings and is preparing the bill for the floor # p164, Feb.12

New Trade Law: Just Holding the Line. Tariff Act provides three-year breather for new ways to expand trade p32, May 14

RECORDERS

A new monitoring recorder keeps tabs on as many as 30 machines at once, and signals when one breaks down # p44, Jan.1

Taping Management's Words: Service recording companies find that putting messages on tape and record for business firms' use is expanding p126, Apr.30

RED China

See China

Short news item

REDDI-SPREAD Corp.

FTC cracks down on company # p36, May 21

Oleo Ads Churn Up New Fight p70, Jun.11

REDDI-WHIP, Inc.

Justice Dept. stands fast by its ban on exclusive dealing contracts p152, Mar.12

REFRIGERATORS

Manufacturers' Sales for 1954 (chart) p97, Feb.12

REFUGEE Act

Revision of the Refugee Act will be pushed hard next year # p38, May 7

REGIONAL Indexes

The Income Pattern (with table and map) p36, Jan.1; p54, Jan.29; p63, Mar.5; p99, Apr.2; p94, Apr.30; p69, May 28, p116, Jun.25

REGISTER of Planned Wartime Materials Suppliers

Officials figure some 10,000 companies will be crossed off the roster # p38, Mar.5

REICHHOLD Chemicals, Inc.

Will build a plant in Mexico City # p141, Feb.26

REIERSON, Roy

A Second Look at the Economy p112, Feb.5

Says an increase in bank lending rates, including the prime rates is a reasonable expectation # p116, Jun.4

RELOCATION

See Plant Locations

REMINGTON Arms Co.

Claims its new Model 470 has the softest recoil ever achieved in a light-weight, high-powered sporting gun # p156, Jan.15

Readers Report: Wayward Sevens p12, Feb.5

REMINGTON Rand, Inc.

Next Question, Please (with illus) p70, Feb.19

Drawing New Lines on Mergers p27, Mar.26

Announces a typewriter that works manually but makes uniform impressions # p49, Apr.9

New factory at Naples has started producing # p154, Apr.16

Univac II is said to have double the speed and capacity of the earlier model # p86, Apr.16

Electronic Giant: Rand, Sperry merger would put new firm in strong competitive position in a hot field p56, May 7

REMON, Jose Antonio

Assasins Shots Upset Panama: President's death may lead to turmoil (with illus) p100, Jan.8

RENEGOTIATION

No effort is being made to revive the government's power to review defense contracts and recapture excessive profits # p38, Feb.19

Renegotiation . . . wins in White House. President asks two-year extension p32, Mar.12

Renegotiation Act will be revived # p38, Apr.30

RENTS

Heat Is on the Landlords: Rental market faces first postwar wave of competition p32, Mar.26

Rental Cars Keep Rolling p144, May 28

The Dip In Rents # p131, Jun.4

REO Motors, Inc.

Company, recently set up as subsidiary of Bohn Aluminum & Brass Corp., names its new officers # p131, Jan.8

REPUBLIC Aviation Corp.

3½ Pay Raises Spread p177, Mar.19

REPUBLIC Pictures Corp.

Threatens to make films for TV only # p34, Apr.9

REPUBLIC Steel Corp.

Announces titanium ore has been discovered in the Mexican state of Oaxaca # p43, Jan.1

Titanium: Republic Steel Strikes It Rich in Mexican Hills (with map and 4 illus) p72, Jan.8

Speaker's Bureau Grows Up: Companies encourage their middle and lesser brass to address community groups p105, Jan.22

The Limited Market Mill: It Is Steel's Best Bet p44, Jan.29

Plans to expand its Gadsen plant # p139, Apr.2

For the first time in nearly two years, all Southern steel mill blast furnaces are in operation # p62, May 14

Tom Girdler has yielded the reins of chief executive officer to Charles M. White # p34, Jun.25

REPUBLICANS

See also Elections; Democrats

Discontent among rightwing Republicans can be written off # p38, Feb.19

Teaming Up to Attack the GOP: Unions get set to fight Newell Brown for wage-hour job p105, Feb.26

TV Men Balk . . . at the idea of covering the republican convention in San Francisco p32, Feb.26

There's grumbling in the GOP over White House-Congress relations # p37, Feb.26

The Answers Make Hot Politics: Is unemployment too high p87, Apr.23

Leonard Wood Hall: GOP's Promoter-in-Chief (with 5 illus) p98, May 21

Readers Report: The Consumers' Expense p8, Jun.4

RESEARCH

Ivory Towers Down to Earth (with illus) p66, Jan.15

Diamond Alkali is one of first chemical companies to have a high-energy radiation source installed in its labs for industrial research # p158, Jan.22

Groping Toward Outer Space (with chart) p154, Jan.22

Eisenhower recommends that the government spends $2,218,000,000 on scientific programs during 1956 # p185, Feb.12

Lab Makes Over Glass Industry (with 4 illus) p182, Feb.12

Swiss woo U. S. researchers # p163, Feb.12

The basic chemistry of the body's metabolism is being studied by the University of Wisconsin # p162, Feb.26

Users Help Design the Product (with 2 illus) p60, Mar.19

MIT's School of Architecture & Planning will study way to plan industrial expansion and human activities in terms of the resources available # p74, Mar.26

Convair Stages a Coup . . . by hiring a nuclear physicist and venturing into basic research p74, Apr.9

Putting $20-Million on Ice: A quick little job of research saves building a big dam (with illus) p143, Apr.16

NSF questions colleges and universities on research # p142, May 7

Opening New Frontiers for a Hungry World: Men from many sciences and countries attack problem of reclaiming arid land (with map and illus) p134, May 7

Owens-Illinois Glass and Union Carbide & Carbon will study solid state physics # p142, May 7

It Means Big Shift in the Economy by 1975: The Growing Problem of Dependents (with chart) p186, May 21

The New World of Research: Science is moving into industrial labs, creating a new force in business. (Report to Executives) p104, May 28

How to Stretch the Lab Dollar: How Midwest Research Institute built a well-equipped lab for half the conventional cost (with 7 illus) p174, Jun.11

New Sales Survey Aims to Catch All the Outlets . . . by including all types of stores in a "sample universe" (with table) p132, Jun.18

GM Draws a Bead On Atomic Power p28, Jun.25

Readers Report: Light on a New World p8, Jun.25

RESTAURANTS

Restaurants Eye Plant Feeding: Rikers chain starts drive for employee cafeterias p64, Feb.5

Motiograph, Inc., has an ordering system for drive-in restaurants # p49, Apr.9

RETAILING

See also Department Stores; Chain Stores; Supermarkets

Christmas Shopping: The Retailers Had It Good (with 6 illus) p18, Jan.1

Homeowners Are Making Over Old Businesses—and Fast (with 2 illus) p72, Jan.1

Readers Report: Expense Control p6, Jan.1

Retailers' Problem: Reviving a Sick Old "Downtown" (with illus) p42, Jan.15

The Dept. of Commerce tots up retail volume for 1954 at $170.8-billion. Best gainers were filling stations, and stores handling food, groceries, and drugs # p17, Jan.15

Retail Sales: 1954 Catches Up with 1953 (chart) p84, Jan.22

Fedway Formula? Tough to Get Started p60, Feb.5

CIO Blitzkrieg Peters Out: Pinpointing tactics for organizing retail and service employees flop—after a 14-month test run at Port Arthur, Tex. p146, Feb.12

Apparel, unlike most goods at retail, failed to match its year-ago totals in Jan. # p17, Feb.19

Dollar volume of all retail stores in 1954 ran over so slightly behind the 1953 mark # p18, Feb.19

Retailers look for the next six weeks to stay well ahead of last year # p17, Feb.19

Spending at retail in January hit $13.3-billion. Here are the record breakers # p17, Feb.19

Commerce Dept. reports on retail sales for Jan. # p34, Feb.26

Louisville: Turning Back Prices—and the Clock (with illus) p54, Mar.5

New York group is bringing farmer's market idea downtown p152, Mar.12

Retailers Find a Boom: Sales Hit the Highest Levels Yet (with chart) p26, Mar.19

Retailers never have done so much business at this time of year as they have in the last three months # p18, Mar.26

Steadily Rising Retail Sales (chart) p28, Apr.16

Easter Finery: Second Best Year p31, Apr.16

The Lure Is Price, Not Glamor . . . at Robert Hall (with illus) p46, Apr.23

Will Customers Take a Chance? Cyril Herrmann and his aide think they may have a way of finding out why new products fail (with 5 illus) p82, Apr.30

Selling Gardens Over the Counter (with illus) p46, Apr.30

The New Boom Gets Rolling p25, Apr.30

Retail Profit Picture Brightens: The 1954 Score (with table) p44, May 7

The Shopping Center vs. Downtown by C. T. Jonassen # p56, May 7

Cut the Costs, Show Wares: This formula and Dominant Store Theory are keeping Foley's expansion in downtown Houston (with map and 9 illus) p100, May 14

Short news item

Retailers' cash registers continue to ring up record sales. April's volume was a record for that month # p18, May 14

Readers Report: No Secret Depression p8, May 21

There's a change in the pattern of people's spending. Hardgoods are getting a bigger slice of the consumer's dollar. Luxuries get a big play # p18, May 28

Sales climb since excise tax cut p72, Jun.11

Wilmington stores start bus refund, in hope to bring shoppers into stores, but keep cars off the streets p151, Jun.11

How to Keep Stock Moving: Skirt maker does job with precise inventory recording system p138, Jun.18

Retail cash registers rang up another record month in May. This makes the seventh record in a row # p18, Jun.18

Toledo's downtown merchants take to warpath p129, Jun.18

RETIREMENT

Shelved at 70: Railroad engineers go to court to fight retirement p119, Feb.5

A Shot at Variable Annuities p122, Mar.19

How to Ease Into Retirement . . . is one of the complex problems resulting from a population that is getting more top heavy (with 4 illus) p66, Apr.2

The way you handle your leisure time now is a pretty accurate preview of how you will take retirement # p167, Apr.16

Readers Report: Retiring With Ease p10, May 21

Readers Report: Not Quite Retirement p8, Jun.4

Readers Report: No Spring Chicken p10, Jun.11

REUTHER, Walter

See also Congress of Industrial Organizations

Reuther-Meany meeting in Washington was staged to get CIO-AFL unity "back on the track" # p40, Jan.8

A New Era—and Added Punch: AFL and CIO agree to merge (with chart and illus) p25, Feb.19

The Workers Poll That Kicked Up a Fuss (with table) p30, Feb.19

UAW Shows Its Unity on GAW (with illus) p120, Apr.2

CIO Sounds Automation Theme p136, Apr.23

Detroit Talks Await Reuther p58, Apr.30

Reuther "demands" welfare funds should be invested in social projects p172, May 28

Making Historic Ford Bargain (with 2 illus) p25, Jun.11

The Line for Future Bargaining: Reuther underscores meaning of Ford-UAW contract as new take-off point for all labor p152, Jun.11

REVERE Copper & Brass, Inc.

Buys assets of Standard Rolling Mills, Inc., an aluminum foil producer # p166, Jan.15

REVLON Products Corp.

Coty sues Revlon for "misappropriating" lipstick ads p46, Apr.16

REXALL Drug, Inc.

Rexall Switching to Franchise Stores p58, Feb.19

REYNOLDS & Co.

Market letter gleanings # p110, Feb.5

REYNOLDS Metals Co.

An aluminum plant for the West is proposed by company # p48, Jan.29

Will carry a two-page color ad. in an April magazine that will be printed on aluminum foil # p34, Feb.26

Alcoa Faces Up to a New Era in Selling p42, Apr.30

REYNOLDS Spring Co.

Is leaving the spring business and changing its name to Consolidated Electronic Industries # p131, Jan.8

RHOADES, Donald A.

Kaiser Aluminum: Moving Into the Market Center (with 3 maps and illus) p90, Feb.19

Rhoades of Kaiser Aluminum: Growing east toward the market (Cover) Feb.19

RHODE ISLAND

Voters will be asked to O.K. new bond issue to help pay for road building program # p57, May 7

RICE

U. S. Rice Production (chart) p158, Jan.15

RICHARDSON, Bellows, Henry & Co., Inc.

The Mystery of Executive Talent: Industry is trying to find out what makes a good executive p43, May 21

RICHMOND, F. W.

Completes his purchase of Follansbee Steel. The West Virginia steelmaking facilities go to Cyrus Eaton # p24, Jan.1

RICHMOND, Frederick W.

Gemco, Inc. will offer small businesses the services of specialists in finance, economics, sales and marketing, etc. # p72, Jun.25

RICHMOND, University of

Offers a Program for Executive Development # p76, Jun.4

RICH'S Store

Rich's department store merger with Cain-Sloan hits snag p118, May 14

RIDGWAY, Gen. Matthew B.

Will command Kaiser's automotive invasion of Argentina # p34, Apr.23

Autos, Oil for Argentina: Kaiser setting up shop with Ridgway in command p138, Apr.30

Named head of board of trustees of the Mellon Institute of Industrial Research # p34, Jun.18

RIEFLER, Winfield W.

A Second Look at the Economy p112, Feb.5

RIEGER, Charles K.

Louisville: A Blend of Almost Everywhere (with illus) p80, May 7

RIKERS Chain

Restaurants Eye Plant Feeding: Rikers chain starts drive for employee cafeterias p64, Feb.5

RIO Tinto Co., Ltd.

Company, along with a London syndicate is taking $25-million in debentures of Algom Uranium Mines in Canada # p151, Feb.12

RIPLEY, Ann

Winning Combination in the Suburbs (with illus) p138, Feb.5

RISS & Co., Inc.

Bedfellows? Truck and rail men form a bipartisan council p32, Jan.15

RISS, Richard R.

A Trucker Who "Just Wanted to Show Them" (with 5 illus) p170, Jun.25

RIVERLAKE Belt Conveyor Lines, Inc.

Belt Bids Again: For the third time company is pushing law for a $300-million coal and iron carrier p77, Jan.22

RIVERS and Harbors

Water Shortage . . . in areas feeding Missouri Basin threatens the river's transportation and power facilities p56, Jan.29

Racing for Seaway Business: How U. S. port cities are preparing (with map) p56, Mar.5

ROBB, Frank E.

Named a vice-president of Campbell Soup in charge of production and procurement # p84, Feb.5

ROBBERIES

Cincinnati: Tool House Blues p41, Mar.19

Spotlight on Bank Holdups: A Nationwide increase is worrying insurance companies and the FBI (with illus) p27, Apr.16

Your own carelessness and neglect may make you a car-theft victim # p152, Apr.30

ROBINSON-PATMAN Act

Heat on Brokers: Two federal agencies criticize the food brokers p56, Jun.25

ROBINSON, William E.

Coke: New Faces, New Bottles (with illus) p44, Feb.12

ROCHESTER, N. Y.

3-Way Punch at Parking p54, Mar.5

Pay-As-You-Go Goes p115, Apr.30

Decides to pave its subway and use it as a high-speed connection highway # p96, May 7

ROCKEFELLER, John D., Jr.

Jackson Hole Lodge opens for business p113, Jun.25

ROCKEFELLER, Nelson A.

The White House Team Gets a New Line-Up: Rockefelier is psychological warfare adviser (with illus) p30, Mar.26

RODDIS Plywood Corp.

Will make a board from wood chips coated with adhesive and bonded by heat and pressure # p110, Jun.25

RODEOS

Broncs on the Block Show How They Twist (with 4 illus) p28, May 28

ROGERS Co.

Labor-contract negotiations between company and the International Brotherhood of Paper Makers will be on closed circuit television # p131, Jan.8

ROHR Aircraft Co.

Gyrations in company stock brings warning to floor brokers by Big Board # p156, Feb.12

ROL-A-MAP Co.

No More Map Folding (with illus) p118, May 7

RONSON Corp.

Big Push With a Shaver: New plant helps Ronson work back into the black (with illus) p166, Mar.12

Cuts prices on its electric shaver p56, Apr.2

Readers Report: German Predecessor p8, May 21

Acquires Hydraulic Units, Inc. # p48, Jun.11

ROPE

Tough wire rope is being turned out by American Chain & Cable # p52, Jan.29

ROPER, Elmo

New Sales Survey Aims to Catch All the Outlets p132, Jun.18

ROSES, Inc.

Hot water will pick up wilted roses # p152, Apr.23

ROSIN

Pelletized rosin, said to be easier to ship and handle, is made by National Rosin Oil Products # p154, Jun.4

ROSNER, Harold

The Lure Is Price, Not Glamor . . . at Robert Hall p46, Apr.23

ROTHMAN, Stuart

Handling Wage-Hour (illus) p160, Apr.9

ROTHSCHILD, Walter

Strong suburban branches don't hurt parent store p64, Feb.5

ROUNDS, Leslie

How the U. S. Sells an Industry (with illus) p96, Jan.29

ROYAL Dutch Shell

Smiling Giants: Annual Reports of Royal Dutch-Shell and Unilever stress bright hopes p146, May 14

Short news item

RUBBER

Rubber Package: Up to Congress Now p22, Jan.1

How the U. S. Sells an Industry (with illus) p96, Jan.29

Quick Congressional action on Eisenhower's request for standby powers to defend Formosa spurred rubber market # p17, Jan.29

Rubber Industry Gets Set for a New, Competitive Market: Here's who is buying the plants from the government (with map and table) p100, Jan.29

Radiation vulcanizes rubber # p90, Feb.5

High natural rubber prices have brought another boost # p193 Feb.19

Sale of the government's plants is now sure # p37, Feb.19

Rubber Consumption Stepped Up With the Autos (chart) p182, Mar.12

Prospective buyers of the government's synthetic rubber plants promise to sell to small fabricators # p34, Mar.19

End of a Monopoly (Trend) p184, May 7

The last synthetic rubber plant has been turned over to its new owner # p70, May

B. F. Goodrich Chemical will expand its Hycar rubber production # p76, May 21

Rubber Consumption Climbing to New Records (chart) p193, May 28

It's Natural, Too: Goodrich's synthetic tire reported within five years of commercial use p28, Jun.25

RUBBER Stamps

Everprint Products makes a rubber stamp that uses no ink # p144, Apr.2

RUBINSTEIN, Serge

He Dreamed of an Empire (with illus) p27, Feb.5

RUDDOCK, Merritt

Says many uranium companies seem more interested in mining the public than mining ore # p168, Feb.19

RUDIN & Roth Co.

Court asked to put "Davy Crockett" in public domain p146, May 21

RUHR

The Ruhr Picks Up the Pieces: More coal-steel mergers expected . . . Loans for West Europe's coal and iron mines p53, Jan.1

Italian Purchase of Ruhr Coal p132, Jan.15

RUMFORD, Me.

Maine Strikes It Rich p50, Feb.5

RUMORS

Wall St. Talks . . . about what rumors do to stocks # p156, Apr.9

What Does a Company on Rumor Ride Do About It? (with 3 charts) p30, Apr.9

RUTGERS University

Finds cats do not eat regularly unless they are petted # p162, Feb.26

RUTILE

Republic Steel Corp. Strikes It Rich in Mexican Hills p72, Jan.8

RUTTENBERG, Stanley

A Second Look at the Economy p112, Feb.5

RYAN, Joseph P.

Convicted on charges of taking gratuities from employers # p124, Feb.5

S

SEATO

Don't look for dramatic results from the SEATO conference in Bangkok # p127, Feb.26

Coexistence—on Our Terms: Dulles and Churchill set a new and tougher course (with 2 illus) p25, Mar.12

Short news item

How to Handle Asian Aid p162, Mar.12

SKF Industries, Inc.

Buys a majority of the stock of Tyson Bearing Corp. # p74, Mar.26

Buys control of Tyson Bearing Corp. # p88, Apr.2

S-M News Co.

Time, Inc., switches distributors p62, Jun.25

SAAR

French-Saar steel production will hit all-time highs during the next few weeks # p102, Feb.5

The New spirit of cooperation between France and West Germany is one of the West's great assets now. The Saar agreement last weekend involved real give-and-take # p148, May 7

SACHS Quality Stores

Hires Madison Square Garden for giant sale p54, Feb.12

SAFARIS

First archery safari to Africa will leave next month # p144, Jan.22

SAFETY Belts

Auto safety belts will soon be available as optional equipment on Chrysler cars # p34, Apr.30

More talk about safety belts in automobiles # p184, May 28

SAFEWAY Stores, Inc.

Trading Stamps Hit Trouble p55, Feb.12

Safeway branches out p154, Mar.12

Still fights trading stamps, but issues its own as "expedient" in Oklahoma competitive battle p56, Apr.2

More Safeway stores for Canada # p72, Apr.9

SAHARA Desert

Industry for the Sahara: France's Hope in Africa (with map) p114, Jan.22

SAIGH, Fred. M.

Gives up his try for control of Montgomery Ward # p174, Mar.26

SAILING

See Boats

SALARIES

See also Wages

AMA reports on salaries, bonuses, and pensions paid to company officers and directors # p75, Jan.29

AMA report on executive salaries in Canada # p76, Feb.5

Du Pont reports on salaries and bonuses paid last year to its 28 directors # p65, Apr.2

Boosts Here, Cuts There Add Up to a Modest Gain. The ups and downs of executive salaries between 1950 and 1954 (with 16 illus and 9 tables) p186, May 28

AMA reports on middle management salary # p48, Jun.11

SALESMEN

Survey by Sales Executives Club shows salesmen over 45 have a tough time getting a good job # p128, Apr.30

Readers Report: Keeping Business Rolling p14, May 14

Sending College Boys on a Salesman's Job . . . is how Gulf Brewing sells beer (with illus) p50, Jun.25

SALK Vaccine

Vaccine for Polio: The Problem Now Is Production (with 4 illus) p136, Apr.16

Will be in short supply for coming polio season. Get in touch with your doctor # p167, Apr.16

Breaking The Old Pattern: Public attitudes change the pattern of distribution for new drugs (with chart) p41, Apr.23

Trouble for Salk Vaccine p26, Apr.30

Salk Vaccine at the Crossroads: More cases of post-injection polio are being reported p29, May 7

Salk Off, Salk On: Limited inoculations will resume next week, with full program by June 1 p31, May 14

The Salk Miracle—and the Realities (Trend) p200, May 14

A Howling Trade in Monkeys (with 5 illus) p62, May 28

Tests Mean New Salk Delays: Government and vaccine makers set up panel to pass on vaccine batches (with chart) p32, May 28

A Salk vaccine control law is probable, on a "stand-by" basis # p38, Jun.4

Salk Vaccine: What's Behind the Story of Confusion? (with chart) p90, Jun.4

SALT LAKE City, Ut.

Tunneling into Prison p78, Mar.12

SAN DIEGO, Calif.

Readers Report: San Diego vs. Tulsa p12, Apr.9

Readers Report: Not So Fast p8, Apr.23

No Money Found p63, May 7

SAN FRANCISCO, Calif.

TV Men Balk . . . at the idea of covering the Republican convention in San Francisco p32, Feb.26

Readers Report: California Trouble p12, Mar.12

Readers Report: "Comfortably Ahead" p12, Apr.2

Using a Computer to Run a Business: Rayco has an eye on San Francisco's sales territory (with 3 maps) p68, May 14

Tie-in for Coast exchanges p62, Jun.11

SARATOGA Springs, N. Y.

Spa's Muddy Waters p41, Mar.19

SAUDI Arabia

Overseas Equipment Corp. makes big shipment of buses to port of Jidda # p145, Apr.9

Cities Service Tackles an Arabian Wildcat (with map and 8 illus) p92, Apr.16

What it took to put Cities Service into Arabia (Cover) Apr.16

SAULNIER, R. J.

Specialized Guides for a Boom: New members add specialized talents to CEA (with illus) p28, Apr.2

SAVINGS

New Study Shows Where Savings Go and Why (with 4 charts) p130, Mar.19

Last year U. S. citizens saved $11.7-billion # p36, May 21

Deposits in mutual savings banks rose $44-million in April # p116, Jun.4

For several months, people have been withdrawing more than they have put into savings accounts # p18, Jun.25

SAVINGS & Loan Assn.

S&L Tempest: Row over conversion snags bill for an independent HLBB p122, Jun.11

SAXE Brothers

New Process Gives Plastic Dishes a Ceramic Look (with 4 illus) p54, May 14

SCHACTER, Harry

Furniture Chain: Indianapolis man plans a nationwide network of 250 or more stores p58, Feb.5

SCHENLEY Industries, Inc.

Buys controlling interest in Park & Tilford # p70, Jan.8

Justice Dept. says acquisition of Park & Tilford violates the antitrust laws # p58, Feb.19

Drawing New Lines on Mergers p27, Mar.26

SCHERING Corp.

Meticorten, new drug for treatment of rheumatoid arthritis # p128, Mar.5

SCHICK, Inc.

Not-So-Painful Shift Cost $500,000 p180, Mar.19

SCHMEISS, Alfred

Travel Agency: Harassed Guide in a Global Maze (with illus) p84, May 21

SCHNITZLER, William

AFL Eyes Welfare Funds: Program outlined to guard against abuses (with illus) p109, Feb.26

SCHOLARSHIPS

Swiss woo U. S. researchers # p163, Feb.12

10 of P&G's 60 scholarships will be for women only # p104, Mar.12

Eastman Kodak plans a $100,000 fellowship program # p59, Apr.23

SCHOOLS

See also Colleges and Universities

Back to School: Income tax kit for teaching the young also serves to guide business people p101, Jan.25

Eisenhower got the jump on school aid, which the Democrats had planned on using to make political hay # p37, Jan.15

Eisenhower Lays It on the Line for Democrats (with table) p30, Jan.15

Oak Ridge School of Reactor Technology is accepting enrollment applications # p48, Jan.29

The Administration proposal is called a $7-billion program over the next three years # p38, Feb.12

U. S. School Aid—Via States Only p32, Feb.12

Readers Report: The School Shortage p10, Feb.19

The Administration plan for a federal market for local bond issues is getting pro forma consideration by the Senate Labor Committee # p37, Feb.19

Zilch, Zumas, and Gerf: New techniques in teaching math cut boredom p68, Mar.12

Aid to schools will be increased. Congress leans to a money-matching program with the states # p38, Mar.26

Federal school aid is in a tough spot. The fight is over how to do it # p38, Apr.9

Rough Going on Public Works: Highway plan is just about dead; schools and river project have some hopes p32, Apr.9

Aid for school construction is stalled # p37, May 7

Dual system of financing schools for whites and Negroes is on its way out in Oklahoma # p96, May 7

Desegregation: Slow, Sure: Supreme Court hands lower courts the job of implementing the integration of Negro and white schools p32, Jun.4

SCIENCE Clubs of America

Industry Eyes the Budding Scientist (with 4 illus) p28, May 21

SCIENTIFIC Design Co., Inc.

Drawing on Europe's Ideas: Companies want new processes to help them expand, diversify p144, Jun.4

SCIENTISTS

Ivory Towers Down to Earth (with illus) p66, Jan.15

Groping Toward Outer Space (with chart) p154, Jan.22

Readers Report: The Craftsman Shortage p10, Jan.29

Russian Industry: An Inelegant and Single-Minded Giant (with 8 illus) p144, Jan.29

The Answers: No. Scientists throw doubt on connection between nicotine and lung cancer, cloud-seeding and storm paths p108, Apr.23

Scientists With a Nose for Wildcats: Paul Lyons is a veteran at locating oil strikes (with 2 illus) p75, Jun.25

SCOTT Paper Co.

Considers plans for permanent public financing. Also, has arranged for bank loans # p52, Mar.5

SCRAP Steel

See Steel Scrap

SCREENS

American Screen Products offers kit for making your own screen # p72, Feb.19

SCRIPTO, Inc.

Pencils Turn Ballpoint p54, Feb.12

Parker and Scripto Sign Ballpoint Pencil Pact p104, Mar.5

SEA Water

First U. S. industrial use of evaporation to produce fresh water from sea water will be at Morro Bay steam electric plant # p72, Feb.12

David Jenkins says that conversion of salt water to fresh water at reasonable cost appears in sight # p46, Apr.9

SEABOARD Air Line RR.

Reports on number of new industries along its right-of-way # p174, Mar.26

SEABOARD & Western Airlines

Has been certificated for trans-Atlantic cargo service p131, Jun.25

SEAGRAM-Distillers Corp.

To cut down turnover among top executives in its franchised distributors, company recommends a training program # p72, Jun.25

SEAMAN, Willis

Titanium: Republic Steel Corp. Strikes It Rich in Mexican Hills (with illus) p72, Jan.8

SEARCHLIGHT

Ex-Searchlight . . . Now Solar Furnace (2 illus) p82, Jun.11

SEARS, Roebuck & Co.

Now: "Catastrophe" Benefits p58, Jan.1

Spring general catalog offers lowest prices since 1950 # p70, Jan.8

Sears Will Sell and Redeem Trading Stamps p64, Feb.5

Says March will set a new high for the month # p18, Mar.26

Denies it plans to spin-off Allstate Insurance Co. At the same time, Sears punctured rumors of a common stock split # p65, Apr.2

Pension Funds: Suddenly Hot p77, Apr.2

Teams up with Waltons, Ltd., an Australian department store chain, to buy shares of Foy & Gibson, Ltd. # p145, Apr.9

Auto parts maker sells car air conditioner through Sears p144, May 21

Davy Crockett Shoots Back p144, May 28

SEATON, Fred A.

The White House Team Gets a New Line Up (with illus) p30, Mar.26

SEATTLE, Wash.

Bakers are back in AFL's Bakery & Confectionery Workers # p58, Jan.1

Attorney General asks for dismissal of anti-trust suit against three Seattle department stores # p104, Mar.5

"Premium Tex" service station features a shop shaped like a 10-gallon hat (illus) p50, Apr.2

From Till to Tiller—in 15 Minutes (with 5 illus) p30, Jun.18

SEBTI, Si Tahar

African Whodunit: The cloak-and-dagger clues to the murderer of a nationalist are a case study in the Moroccan problem p119, Jan.22

SECRECY

Security and Secrecy (Trend) p184, Apr.16

SECRETARIES

222 more secretaries have passed tests and are now Certified Professional Secretaries # p75, Jan.29

When Secretaries Are Scarce . . . special tactics are in order (with illus) p128, Apr.16

SECURITIES

For London, U. S. Securities: British Treasury releases stocks, bonds taken over during war p154, Feb.19

Razzle-Dazzle in Stocks (with chart) p162, Feb.19

Gaining a Glow Again: Stock prices are hitting new highs (with chart) p144, Apr.23

Ralph Demmler believes securities advertising should be more stiffly policed # p158, May 7

Bonds

Pension funds for public employees last year bought 36% of the $2.8-billion long-term corporate bonds, rated "A" or better # p124, Jan.15

Treasury 3¼s: Putting Odds On a New Long-term Issue (with chart) p60, Jan.22

Syndicate marketing Commonwealth Edison bonds disbands after few takers wanted the bonds at par # p64, Jan.29

Government bonds vs. corporates # p110, Feb.5

Bond sales by states and municipalities swelled in volume last month # p18, Feb.12

Long-Term Bonds Go Well: The Treasury is happy over the role of the 4-year 3s in its $15-billion refinancing p44, Feb.19

U. S. Savings Bonds Sales: Hitting a 10-Year High (chart) p75, Apr.2

Another $112-million of local housing authority bonds were auctioned last week # p67, Apr.23

A yen for tax exempts p178, May 21

Yield indexes have moved only sidewise lately # p180, May 28

Some help on buying tax-exempts # p139, Jun.4

The sticky market for corporate bonds # p131, Jun.4

New York Thruway and Public Housing Administration will offer issues in July # p47, Jun.18

Buyers Are Getting Stubborn: Investors balk at buying municipals yielding less than 3% (with table) p41, Jun.25

New Issues

New stock offerings are planned by New England Telephone & Telegraph and Maryland Casualty Co. # p134, Feb.12

GM's Monster Stock Issue: A Job for Wall Street (with 6 illus) p52, Feb.26

SEC proposes to limit advertising of new securities strictly to identifying the name and nature of the security # p126, Mar.19

New Corporate Offerings: Going to the Market for Money (with 3 charts) p125, Mar.26

Toll road issues amounting to $702-million now overhang the municipal new issue market # p126, Mar.26

Smart Streeters say this year's launching of new equity issues won't expand so fast as many people think # p148, Apr.23

Money Rates—Yields Still Rise—But Slowly (with chart) p100, Apr.30

New offerings in April totaled $936.9-million worth of bonds and $53.1-million of stock # p132, May 14

New Issues Market Has a Busy Week p46, May 28

Uranium: The Equity Is Slim p62, Jun.11

Short news item

Stocks

Cheaper Shares Lead the Way (with chart) p64, Jan.1

Investor Interest Shifts (table) p65, Jan.1

Meat Packing Shares Have Lagged: But 1955 May Be Better (with chart) p66, Jan.1

Action by the Federal Reserve Board this week was primarily a warning # p17, Jan.8

Bull Market vs. Washington: The Fed hikes margin requirement to 60% (with 20 charts) p27, Jan.8

General Motors Common Stock: When the Rumors Went Wrong (with 2 charts) p120, Jan.15

How High Can the Market Build on a Base Like This (with 6 charts) p138, Jan.15

Sen. Fulbright Takes a Look at the Market (with 3 charts) p126, Jan.22

Electric Utilities: They Thrive on Adversity (with 5 charts) p58, Jan.29

It's Still a Selective Bull Market (with table) p133, Jan.29

Labor negotiations will soon take up even more time in brokerage house discussions # p134, Jan.29

Now—Boiling Up to a Test (with chart) p132, Jan.29

The Bull Market: How Much Pep Is Left? (with chart) p110, Feb.5

Increase of margin trading # p110, Feb.5

Sales of underwritten corporate securities in the U. S. hit a new high in 1954 # p44, Feb.5

Setting the Stage for Big Board's Biggest Deal (with illus) p31, Feb.5

Stock Market—The World Over: Almost Everywhere You Look—A Bull Market (with 9 charts) p40, Feb.5

Bethlehem Steel Tops 1954 Stock Gains (with table) p155, Feb.12

The Aircraft Stocks: Bulls Get an Attack of Nerves (with table) p154, Feb.12

The Skyrocketing Aircraft Shares: How High Will They Go (with table and chart) p41, Feb.19

1955: Marking Time (with chart) p142, Feb.26

Victims of Crossrips in the Market (table) p143, Feb.26

Capital Goods Shares Get the Nod (table) p119, Mar.5

Each Goes Its Own Way: The London market spilled, but little connection remains with Wall Street (with chart) p118, Mar.5

Talking About the Market: Fulbright turns to experts for investigation of bulls (with 4 illus) p30, Mar.5

Heating Up the Market Hearings: Republicans and exchange presidents, see the boom as a mark of Eisenhower prosperity; Democrats, as speculation p170, Mar.12

Market's Pulse Is Jittery: Aircraft stocks are first casualties of Fulbright hearings (with table) p168, Mar.12

Some findings of the Big Board survey on the nation's knowledge of common stocks # p168, Mar.12

Tooling Up for Senate Probe: How the Fulbright Committee got ready for stock market study (with 3 illus) p194, Mar.12

A Shot a Variable Annuities p122, Mar.19

Average market price of all shares listed on the New York Stock Exchange climbed from the end of Jan. to the end of Feb. # p126, Mar.19

GOP Opens Up on Market Quiz: Treasury Secy. Humphrey criticizes; probe will jar confidence p188, Mar.19

Penny stocks offer nice gains percentagewise while they are moving up, but the loss percentages are just as steep when they start down # p173, Mar.19

Stock Market Break—Plus Bullish News—Produces . . . A Week of Bust and Boom (with illus) p25, Mar.19

Who Pushed Off the Stock Toboggan? First week of Fulbright study (with chart and 5 illus) p166, Mar.19

Fulbright Pauses for Breath: Market inquiry turns into a political feud at the end of first round of hearings p154, Mar.26

No major stock market legislation is in sight, as a result of the Fulbright hearings # p38, Mar.26

The stock market break on Monday demonstrated how thin markets have become # p153, Mar.26

The Bull Market's "1955 Pause" to Date (with chart) p152, Mar.26

Catching Up With Stocks: After a period of lagging behind, business activity is drawing even with the stock market (with chart) p116, Apr.2

Growth Stocks: Right Ones Thrive (with 4 charts) p58, Apr.2

Life insurance companies' investments in corporate stocks totaled $548-million last year # p65, Apr.2

Trust Edge From Utilities, Chemicals (with table) p117, Apr.2

Shifting Patterns in the 1955 Bull Market (with chart) p154, Apr.9

The Stock Market: 1955 Box Score to Date (table) p155, Apr.9

Wall St. Talks . . . about what rumors do to stocks # p156, Apr.9

What Does a Company on Rumor Ride Do About It? (with 3 charts) p30, Apr.9

Breaking Through Again: Industrial Stocks (with chart) p158, Apr.16

Is It Loophole of Penalty? No one quite agrees on what a capital gain is or how to tax it—but Treasury keeps trying (with illus) p104, Apr.16

Near-Term Prospects Are Bright . . . for airline profits to follow revenues upward (with table and chart) p113, Apr.16

Harvard's Galbraith Now Is . . . Looking Back at the Great Crash (with illus) p92, Apr.23

Hemphill, Noyes & Co. gives advice on stocks not to buy # p148, Apr.23

The Cross Currents Within an Index (table) p146, Apr.23

To Traders, the Rails Look Good: Earnings picture is bright (with 2 charts) p62, Apr.23

Bulls are Hard to Scare: Boost in margin requirements is stimulant (with chart) p144, Apr.30

The heavy influx of greenhorns into the stock market worries some streeters # p148, Apr.30

Warning Light for Wall Street: Fulbright Committee staff report gives some clues as to the sort of recommendations that will come p27, Apr.30

Accent on the Downbeat (with table) p158, May 7

In a Bull Market, FRB Checks Its Guns: Considered ways to make its margin controls more effective and curb speculation (with chart) p30, May 7

The Second Oldest Bull Market Yet (with table) p159, May 7

Readers Report: Stores, Not Drugs p10, May 14

Tops in a Wobbly Market: Capital Goods Stocks (with chart) p166, May 14

The Bull Gets Weary (with chart) p178, May 21

Recent Losers: Aircrafts Aren't Lonesome (table) p177, May 21

Wall Street Talks . . . about margin traders' refusal to scare p178, May 21

How Strong Is This Rally? (with chart) p176, May 28

Insider Deals in the Spotlight . . . as Washington moves to crack down on uranium speculation p52, May 28

Fulbright Group Splits Four Ways . . . on stock market report p178, May 28

U. S. buying of industrial shares in Britain is a growing influence on the London stock market. Some American favorites # p164, May 28

But Mergers Are Different Now: During bull markets mergers hit their peaks (with 2 charts) p54, Jun.4

Green Pasture Overseas: Many U. S. Investors Think "Good" Stocks Are Cheaper in London (with chart) p130, Jun.4

Million-Dollar Education for the Mass Investor: Merrill Lynch stages How to Invest Show (with 6 illus) p114, Jun.4

You hear some strange rationalizing about the rise in margin trading # p131, Jun.4

Ford Deal Gives the Shove (with chart) p162, Jun.11

Institutional Investors: Their Growing Importance in the Stock Market (table) p163, Jun.11

Lots of Hope—Not Much Sales: What's Happened to Machinery Stocks (with table and chart) p56, Jun.11

"Long overdue" was one of Streeter's reaction to the May slump in customer's net debit balances # p180, Jun.18

The Climb Has Been Steep: Summer rally is off to fastest start in four years (with chart) p176, Jun.18

The Summer Rally: A Sampling (table) p178, Jun.18

Today's Management: Under New Ownership Tomorrow? This seems likely as institutions increase their holdings in industrial stock (with chart and table) p140, Jun.18

Hedges Against Market Vagaries. More and more traders are turning to puts and calls p41, Jun.18

Readers Report: An Investment First p14, Jun.25

The Boom in the Wake of GAW: In Today's Stock Market Rally, Inflation stocks are getting the play (with chart) p25, Jun.25

The Rails: Falling Out of Favor (with chart) p162, Jun.25

The Stock Market: 1955 Box Score to Date (table) p163, Jun.25

SECURITIES & Exchange Commission

Dixon-Yates financing plan has the blessing of SEC lawyers # p34, Jan.15

Dixon-Yates Financing Gets Nod From SEC p31, Feb.12

Proposes to limit advertising of new securities strictly to identifying the name and nature of the security # p126, Mar.19

New Corporate Offerings: Going to the Market for Money (with 3 charts) p125, Mar.26

New chairman will be J. Sinclair Armstrong #p34, Apr.16

SEC's Rule Tightens Brokers' Borrowing p120, Apr.16

Working Capital: Demands Look Heavy This Year (with chart) p126, May 14

J. Sinclair Armstrong asks for stricter regulation of securities advertising # p62, May 21

Insider Deals in the Spotlight: SEC chairman's blast at uranium stock profits, and Fulbright's new bill, focus attention on insider trading p52, May 28

New Rules for Proxy Fights p28, Jun.4

Uranium: The Equity Is Slim: That appears on SEC data on at least one stock "flier" p62, Jan.11

SEC Wants a Hand in Company Proxy Fights p26, Jun.18

SECURITY

Security and Secrecy (Trend) p184, Apr.16

Security: The Setup Draws Fire. New challenges raised to the scope of the government's authority in security matters (with table) p84, Jun.18

Short news item

SEEGER-SUNBEAM Corp.

RCA-Whirlpool Merger? TV maker again reported moving into full line of kitchen appliances, via Whirlpool and Seeger p144, May 21

SEGAL (Martin E.) & Co.

Setting the Course for Funds . . . is the business of Segal, a fairly typical welfare-pension consultant (with illus) p154, Jun.25

SELECTIVE Service

Four-year extension of the draft is sailing through. But there is trouble ahead for the universal training plan # p37, Feb.19

Tightening Up on Military Service (with table) p120, Feb.26

Eisenhower's military reserve bill isn't dead, despite setback in the House. Support for the measure is strong # p38, May 28

SELLON, Wayne

Cities Service Tackles an Arabian Wildcat (with illus) p92, Apr.16

SELVAGE, James

Wolfson Gets a Foot in Montgomery Ward's Boardroom (with illus) p28, Apr.30

SELYE, Dr. Hans

Aldosterone, a chemical substance indentified in the blood, may help solve how the body repairs a wound # p144, Apr.16

SERVEL, Inc.

Will probably take a "planned loss" of around $4-million in its fiscal year ending Oct. # p47, Jun.18

SERVICE Stations

See Petroleum-Service Stations

SERVICING

Appliances: Service Means More. A basic shift in manufacturer-dealer relations is in the making p41, Apr.16

SEWING Machines

Necchi Sewing Machine has new dealer incentive plan p64, Feb.5

Electrical appliances, made in Japan, are going to the U. S. market # p110, Apr.2

FTC orders that sewing machines with Japanese heads must be plainly marked # p158, May 21

SEXTANTS

Kollsman Instrument says it has developed the first automatic sextant in the history of aerial navigation # p85, May 28

SHALE Oil

Union Oil of Calif. will build first shale oil plant in Western Colorado # p72, Feb.12

SHANDAKEN, N. Y.

Catskill Gas Comes In p80, Mar.12

SHANLEY, Bernard

The White House Team Gets New Line-Up: Shanley becomes the President's appointment secretary (with illus) p30, Mar.26

SHANTZ, Robert

Industry Eyes the Budding Scientist (with illus) p28, May 21

SHARPLES Corp.

Full-Scale Plant Does the Selling: Sets up vegetable oil refinery to demonstrate its new equipment p41, Jan.1

SHAVING Cream

Colgate Loses Round in Squirt Shave Case p54, Feb.12

SHEBOYGAN, Wis.

An election victory for mayor is claimed by labor # p164, Apr.16

SHEFFIELD Corp.

Is taking part in the large-scale expansion of Australia's munitions industry # p158, Jun.18

SHELL Chemical Corp.

Plans new plant to make glycerine synthetically from hydrogen peroxide # p80, Apr.30

More Glycerin in Sight: Synthetic formulas change the pattern of supply p78, Jun.11

SHELL Molding

Shell Molds . . . At Half Price (with 2 illus) p76, Mar.26

SHELL Oil Co.

Arranges a loan with five New York banks # p58, Feb.26

Plans capital spending of $240-million in 1955 # p52, Mar.5

Oil dealers sue Shell for "initiating" price wars p54, Mar.26

SHEPERD, Howard C.

Stock-Taking At the Year's End p15, Jan.1

SHERATON Corp. of America

Is dickering for three Chicago hotels # p36, May 21

Announces plans to build "highway hotel" near Tarrytown # p102, Jun.11

SHIELD, L. P.

Grand Union president tells New Jersey farmers they could save money by pre-packaging their fruit and vegetables # p88, Jun.11

SHIELDS & Co.

Des Moines: A Better Toll Trap p55, Jan.8

SHIPBUILDING

It's Slowly Working Out of Its Doldrums (with chart and 2 illus) p96, Jun.11

SHIPPER'S Car Line Corp.

Bins for Big Loads (with illus) p66, Jun.18

SHIPS and Shipping

Sharing the Pacific Travel Market: Ships, Planes (with chart) p82, Jan.15

Columbus' flagship will be hunted by an expedition # p186, Feb.12

On Feb. 1 the U. S. merchant fleet had 1,225 ships in operation # p34, Feb.26

Britannia Rules the Shipyards p116, Mar.5

Sea-Going Trucker Bids for Waterman Shipping p26, Apr.9

Atom Goes Peacefully to Sea: The demonstration ship that President Eisenhower announced this week is strong propaganda p31, Apr.30

A Ship for Peace (Trend) p184, May 7

TMT Trailer Ferry plans to expand its service of carrying truck trailers on engineless LST's towed by tugs # p132, May 14

Charting Savings at Sea: Washington weather experts move from a cluttered basement to a full-time office p196, May 21

A new Gripsholm p160, May 28

Surface ships eye atom power # p88, Jun.11

Atomic "peace ship" plan suffers a setback p106, Jun.25

Labor

Crackdown on Casual Workers: The N. Y. Waterfront Commission is prunning 15,000 from its register (with illus) p148, Jan.15

Dock peace for two years is possible in New York as ILA votes new contract with no-strike clause # p152, Jan.15

Talks Begin . . . in shipping, where NMU seeks GAW plan p157, Jun.11

GAW Begins to Spread: Atlantic and Gulf ship operators sign contracts with National Maritime Union (with illus) p150, Jun.25

SHOES

And Class Too: Edison shoe chain aims at rich new target in Northeastern states p50, Mar.26

Shoe Production: It's Picking Up Its Feet (chart) p172, May 7

Readers Report: For Women Only p10, Jun.18

SHOP Stewards

Shop Stewards Outscore Foremen as Leaders p54, Jun.11

SHOPPING Centers

Allied Plans new $300-million Chain of Suburban Shopping Centers p62, Jan.15

Retailers' Problem: Reviving a Sick Old "Downtown" (with illus) p42, Jan.15

Shopping Centers Institute of America has been organized p63, Jan.15

Cutraters Move to Suburbs p47, Jan.22

Department store head says suburban branches don't hurt parent store p64, Feb.5

"Premium Tex" service station features a shop shaped like a 10-gal. hat (illus) p50, Apr.2

The Shopping Center vs. Downtown by C. T. Jonassen # p50, May 7

SHORTHAND

James Carry, an executive of M. W. Kellogg Co., finds shorthand useful # p116, Jan.8

SHWAYDER Bros.

Dow Pushes Magnesium for Consumer Goods p47, Jan.22

SIGALERT

Automatic Paul Revere p96, Jan.22

SIGMON, Lloyd

Automatic Paul Revere p96, Jan.22

SILBERSTEIN, Leopold

Wins fight to take over Niles-Bement-Pond # p133, Apr.16

SILICON

Germanium, Silicon Get Spectacular: Key raw materials of growing electronics industry head into speedy climb (with 2 illus) p62, Mar.26

Dow Corning Turns Out Pure Silicon (illus) p78, Apr.30

SILVER

Silver Perks Up p126, Jun.18

SIMCA

The market debut of Simca left much to be desired # p170, May 14

SIMMONS Machine Tool Corp.

Intelligent Machines Carve Jet Wings (with illus) p108, Jun.25

SIMMONS (W. R.) Co.

Study shows television's impact on other media p146, May 28

SIMON & Mogilner Co.

Threaten to move out of Minnesota because of taxes p112, May 21

SIMPLOT, J. R.

J. R. Simplot of Boise: How to make a million in Idaho (Cover) Jan.22

It Takes Speed and Savvy to Run a 26- Tent Show (with 9 illus) p148, Jan.22

SIMPSON Electric Co.

Makes a small ohmmeter for use in testing electric and electronic repair work # p76, Feb.26

SINCLAIR Oil Corp.

Oil Romances Blossom p162, Feb.19

SINCLAIR Oil & Gas Co.

Scientist With a Nose for Wildcats: Paul Lyons is a veteran at locating oil strikes (with 2 illus) p75, Jun.25

SINCLAIR Refining Co.

$30-million housecleaning program will net company new crude oil distillation setup at Marcus Hook refinery # p64, Feb.26

SINCLAIR & Valentine Co.

Has a new technical interchange agreement with an Australian firm # p150, Mar.26

Short news item

SKIATRON Electronics & Television Corp.

Can FCC Unscramble Fee TV p40, Apr.2

SLEZAK, Walter

Formula for Making Money on Broadway (with illus) p30, Mar.19

SLICHTER, Sumner

Milestone in 1954 p137, Feb.12

SLICK Airways, Inc.

Adds four to its management team # p174, Mar.26

SLOAN (Alfred P.) Foundation

The Pay-Off Is Confidence: That's biggest gain middle-management men get from MIT development course (with illus) p150, Jun.18

SLOANE (W. J.) Co.

Benjamin Coates is elected president # p34, May 28

SMALL Business

Indiana University considers troubles common to small family-owned businesses # p75, Jan.29

Putting New Entries in the Field p50, Feb.12

Readers Report: How Big? p10, Mar.12

Gemco, Inc. will offer small businesses the services of specialists in finance, economics, sales and marketing, etc. # p72, Jun.25

SMITH, Gen. Walter Bedell

Will head up AMF Atomics, Inc., also named a director of United Fruit # p128, Apr.30

SMITH, Maj. Gen. W. P.

Production Trouble on Weapons p32, May 7

SMOG

Anti-Smog: Experts of seven nations swap air pollution data and come up with some notions about sulfur p47, Mar.12

Readers Report: Old Stuff p10, Apr.16

SNYDER, Carl

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

SNYDER, W. Cordes, Jr.

How a Company Can Gracefully Get Out of Town (with 4 illus) p110, Feb.26

W. Cordes Snyder, Jr., of Blaw-Knox: These days it's hard to close a plant (Cover) Feb.26

SOAP

See also Detergents

A magnet instead of a soap dish # p96, Jan.22

Detergents continue to gain at the expense of soap # p193, Feb.19

SOBY, James Thrall

In an appraisal of the current art market, states flatly that there just are not enough five-star works of art to go around # p156, Jan.15

SOCIAL Security

There's a chance that as of Apr.30 you will enter a new role—as withholding agent and taxpayer on hired helps wages # p151, Apr.23

Democrats think they've hit on a hot political issue for 1956—It's liberalization of social security # p37, May 7

U. S. citizens working in a foreign subsidiary for American companies now can qualify for Social Security coverage # p168, Jun.11

Upward revision of benefits is out this year. The Democrats will make their push in 1956 # p38, Jun.11

Party Race on Social Security: Democrats get head start on increasing benefits (with illus) p29, Jun.25

The social security program of the Democrats is political # p38, Jun.25

SOCIALISTS

The Socialist Labor Party in Michigan is opposed to GAW # p180, May 14

SOCONY Mobil Oil Co., Inc.

New name for Socony-Vacuum Oil Co. # p118, Feb.26

SOCONY Mobil Research & Development Lab.

Develops new jet fuel, said to be the first to meet critical demands of supersonic aircraft # p106, Jun.25

SOCONY-VACUUM Oil Co.

Will spend $52-million for exploration development, and transportation of oil in Venezuela # p163, Feb.12

SOFT Drinks

More Soft Drink Containers p90, Jan.29

Coke: New Faces, New Bottles (with 4 illus) p44, Feb.12

Pabst Brewing is moving deeper into the canned soft drink field # p154, Mar.12

SOLAR Aircraft Co.

Rival Suppliers Hear . . . The Customer's Griefs (with 2 illus) p94, Mar.19

SOLAR Batteries

See Batteries

SOLAR Energy

Using Sun to Make Food (with illus) p34, Jan.8

Rockefeller Foundation makes grant to the University of Wisconsin to study solar energy # p144, May 7

Ex-Searchlight . . . Now Solar Furnace (2 illus) p82, Jun.11

SOUTH

AFL-CIO steps up southern organizing # p140, Mar.12

North-South warfare dampened the success of the spring furniture market held in Chicago # p116, May 14

SOUTH AMERICA

See also Individual Countries

A cross-continent rail-highway system now joins the Pacific and Atlantic coasts # p132, Jan.15

Latin Lures for U. S. Dollars: Investment opportunities displayed at New Orleans meeting p163, Mar.12

Sliding coffee prices and prospects of a good crop have countries worried. They agree to set up an international coffee bureau # p148, Jun.11

SOUTH CAROLINA

Votes down labor-back bill to repeal "right to work" law # p176, Feb.19

SOUTH DAKOTA

State Takes Each Drop p96, May 14

SOUTHEAST Asia Treaty Organization

Conference will meet in Thailand. Some of the problems it will tackle # p93, Jan.8

SOUTHERN Bell Telephone & Telegraph Co.

Walkouts Tie Up Lines—Telephone (with illus) p174, Mar.19

Strike continues to tie up lines p108, Mar.26

Watching Strike Violence . . . are top federal mediators (with illus) p54, Apr.30

Strike Violence (Trend) p168, Apr.30

Behind the Dixie Strikes p169, May 28

Files suit for $5-million damages against CWA # p158, Jun.11

SOUTHERN Pacific Co.

Railroad Pipeline: Will install pipelines along its right-of-way to move oil products p118, Feb.26

SOUTHERN Peru Copper Corp.

4-Way Deal Seeks Peru Copper (with map) p130, Jan.15

SOVIET UNION

There has been another bloody purge for former secret police bosses # p30, Jan.1

An Audit of Post-Stalin Russia: Collective rule is shaking down, but the Malenkov-Khrushchev struggle for the top goes grimly on p126, Jan.15

Boston: Like "Old" Russia p140, Jan.22

Soviets May Get Finnish Refinery Contract p120, Jan.22

Here's an idea of what Soviet leaders hope to accomplish at the session in Moscow # p117, Jan.29

How to Live Next to Russia: That's the eternal problem faced by Finland p114, Jan.29

Khrushchev has won a preliminary victory. Mikoyan is the fall guy # p117, Jan.29

Moscow thinks it can regain some ground in Germany. It has ended the state of war # p118, Jan.29

Russian Industry: An Inelegant and Single-Minded Giant (with 8 illus) p144, Jan.29

There is a lot of talk in Japan about a peace settlement with Russia # p108, Feb.5

A Tougher Team in the Kremlin (with 4 charts and 4 illus) p25, Feb.12

Crisis In the U.S.S.R.: Red Army Topples Malenkov (Cover) Feb.12

Steel for India (Trend) p188, Feb.12

Bulganin and Zhukov: The Marshals Move Up (with 3 illus) p130, Feb.19

Facing Up to a Snarling Bear (Trend) p196, Feb.19

Russians agree to let Japan pick the time and place for discussions on Japanese-Soviet peace treaty # p160, Feb.19

This week there were more changes in the Kremlin hierarchy # p108, Mar.5

Readers Report: Coup Scooped p8, Mar.5

Readers Report: The Russian Way p12, Mar.5

Coexistence—on Our Terms: Dulles and Churchill set new and tougher course in dealing with Russia (with 2 illus) p25, Mar.12

Let's Show the Russians (Trend) p196, Mar.12

Russian Architecture Stresses "Proletarian Purity" (with illus) p156, Mar.19

U. N. reports trade within the Soviet bloc in Eastern Europe has quintupled in the past six years # p160, Mar.19

Making the Collective Farm Into a Factory (with map, chart, and illus) p142, Mar.26

Second Thoughts in Moscow: Russia reported backing out of British contracts p148, Mar.26

The U. S. Catches Up . . . With Russia by putting its own giant forging presses to work p68, Mar.26

Austrian Chancellor goes to the Kremlin to see if the Russians are ready to sign the Austrian peace treaty # p113, Apr.2

The Russians are believed to be working on an atomic-powered aircraft # p46, Apr.9

New Orders Sweeten Market: Russia buys sugar (with chart) p162, Apr.23

The Red Lines Are Shifting: Molotov gives Austrian Chancellor Raab an unexpected gift (with illus) p29, Apr.23

There is no concrete evidence yet that Moscow is willing to make major concessions in Europe. But the Kremlin has shifted from the tough line it took when Malenkov fell # p131, Apr.30

As soon as an Austrian treaty is concluded the foreign ministers will sign it. At the same time, Moscow will receive a formal invitation to talk about Germany # p147, May 7

Londoners report that the Russians seem to be shopping again for food and consumers goods in Europe # p148, May 7

Eisenhower and his colleagues hope for answers to these questions if Big Four talks come off # p163, May 14

In Warsaw, a Communist, East European "NATO" is taking shape. Designed to tighten the Russian hold on the satellites # p163, May 14

Short news item

Talking Peace with Russia: Big Four meeting hinges on whether the Communists' apparent change of heart is the real thing p25, May 14

Economic conditions in Eastern Europe are as bad as in Russia. As a result, Moscow is being forced to look for new ways to keep its grip on the satellites # p162, May 21

Russia shows the West three of its heavy jet bombers. Up to now the U. S. has underestimated the scientific, engineering, and production abilities of the Soviet # p39, May 21

Western observers are increasingly convinced that economic weakness behind the Iron Curtain is the clue to the new Soviet tactics # p161, May 21

Eisenhower seems willing to use the possibility of expanding trade as a bargaining weapon with the Russians # p164, May 28

Ominous Gain for the Reds: Russia takes an apparent lead in the airpower race and it's setting off fireworks in Washington (with 2 illus) p26, May 28

Soviet Methods and Machines Go to Work in Communist China (with 6 illus) p154, May 28

Soviet Deal in Argentina: Russian display marks treaty signing p160, May 28

The Soviets seem to be stepping up Western buying # p164, May 28

The West has scotched the Soviet idea of making a unified Germany part of a neutral belt across Central Europe # p163, May 28

Why Russia Has to Bargain: The Red masters have overextended themselves in Europe and Asia, and are facing an economic crisis at home p25, May 28

Tito Lays Down the Terms: The Kremlin is reconciled to paying a big price to get Belgrade back in the fold (with illus) p126, Jun.4

As a part of the current Soviet policy shift, the Kremlin is revamping its economic control system in Eastern Europe # p148, Jun.11

Recent Kremlin moves made on several fronts to clear the decks for a new German policy # p147, Jun.11

Setting the Stage for a Bargain? Disarmament Negotiation (with table) p116, Jun.11

Soviet seems ready to bargain over East Germany. Their note to Adenauer suggests they are willing to negotiate unification # p147, Jun.11

No foreign leader has ever been feted in the Soviet Union as Nehru has been # p163, Jun.18

Geneva: Peace Moves Nearer p32, Jun.25

Moscow is trying to match the U. S. in promoting the peaceful use of the atom # p148, Jun.25

SOYBEANS

Soybean Prices Are a Bone of Contention p90, Mar.5

SPACEK, Leonard

New Tools: West Coast confab hears how computers and math dish up data quickly p88, Feb.12

SPAIN

May soon become a member of the North Atlantic Treaty Organization # p119, Jun.4

$300-Million Bastion Rising Behind Pyrenees: Job of building U. S. defense bases in Spain is delicate piece of juggling (with 5 illus) p156, Jun.18

SPAR, Dr. Jerome

The Answer: No. Scientists throw doubt on cloud-seeding and storm paths p108, Apr.23

SPARK Plugs

Aviation spark plugs have been adapted for use in automobiles and trucks # p44, Jan.1

SPARKMAN, John

Is going to investigate the runaway stock market # p39, Jan.8

SPARKS-WITHINGTON Co.

More Wage Cuts . . . in UAW plants loom, as two companies pressure union to help them p133, Mar.12

Short news item

SPEAKERS Bureau

Speaker's Bureau Grows Up: Companies encourage their brass to address community groups p105, Jan.22

SPECTROGRAPHS

Fisher Scientific Co. makes a wholly automatic analyzer # p102, Mar.19

SPERRY Corp.

Drawing New Lines on Mergers p27, Mar.26

Strike Violence (Trend) p168, Apr.30

Watching Strike Violence . . . are top federal mediators (with illus) p54, Apr.30

Electronic Giant: Rand, Sperry merger would put new firm in strong competitive position in a hot field p56, May 7

Merger of Sperry and Remington-Rand was approved # p116, Jun.4

SPERRY & Hutchinson, Inc.

Trading Stamps Hit Trouble p55, Feb.12

SPERRY Rand Corp.

Merger of Sperry Corp. and Remington-Rand as Sperry Rand Corp. has been approved # p116, Jun.4

SPIEGEL'S

Offers free life insurance on credit customers purchasing up to $1,000 # p70, Jan.8

SPORTEMPOS

How to Keep Stock Moving: Skirt maker does job with precise inventory recording system p138, Jun.18

SPRINGFIELD, Mass.

End of the Line p60, Mar.26

SPROUL, Allan

Men Who Set the Nation's Money Policy (with illus) p110, Mar.19

SQUARE D Co.

Enters pay negotiations with United Electrical Workers # p60, Apr.30

ST. JOSEPH Lead Co.

Plans to build an aluminum plant # p34, Jun.4

Gets fast tax write-off from ODM on proposed aluminum plant # p26, Jun.18

ST. LAWRENCE Seaway

Work on the Montreal section of the seaway stops for the winter # p90, Jan.8

Canada Keeps Its Job at Home p154, Feb.19

Racing for Seaway Business: How U. S. port cities are preparing (with map) p56, Mar.5

Seaway shipping is the aim of a new Dutch-Scandinavian combine # p160, Mar.19

Readers Report: Seaway Casualties p10, Apr.2

ST. LOUIS, Mo.

A redevelopment plan has been submitted to the Federal Housing & Home Finance Agency # p64, Mar.5

Business Bars Industry p80, Mar.12

The nationwide push for urban renewal comes to a decisive test next week p112, May 21

St. Louis Gets Its Facelift: Record bond issue goes through p98, Jun.4

Settlement out of court is made by seven distillers in suit brought by 28 liquor dealers in St. Louis area # p34, Jun.11

ST. LOUIS-SAN FRANCISCO Ry.

Holdings in Central of Georgia shares keep growing # p126, Mar.26

Steps up its purchase of common and preferred stock of the Central of Georgia # p62, May 21

ST. REGIS Paper Co.

They're using chain letters now to "bull" stocks # p119, Mar.5

Buys Michigan Molded Plastics, Inc. # p132, Apr.16

STAIR Cart

Easier, Safer Moving p124, Jan.8

STANDARD Brands, Inc.

Earnings estimates for 1954 # p61, Jan.1

STANDARD Oil Co. of Calif.

Autos, Oil for Argentina p138, Apr.30

STANDARD Oil Co., of Ind.

FTC Won't Reopen Case p47, Jan.22

How Two Top Men Work as Team (with 2 illus) p75, Mar.5

Is adding a 6,000-bbl.-a-day Ultraforming unit at its newest refinery at Mandan, N. D. # p88, Mar.19

Pension Funds: Suddenly Hot p77, Apr.2

Is changing its 1950 employee stock purchase plan # p151, Jun.18

STANDARD Oil Co. of N. J.

Broader Aid for Education (with table) p128, Jan.8

Annual report shows what the term "global" business means # p154, Apr.16

STANDARD Oil Co. of O.

Is installing a Type 650 IBM data processing machine # p134, Apr.9

STANDARD Oil Development Co.

Company's name is changed to Esso Research & Engineering Co. # p92, Feb.12

STANDARD Oil Foundation, Inc.

Gives $150,000 to the state associations private colleges in 14 Midwest states # p48, Jun.11

STANDARD Rolling Mills, Inc.

Revere Copper & Brass buys company # p166, Jan.15

STANDARD Store Co.

Fair traders turn to anti-loss-leader p144, May 21

STANDARD-VACUUM Oil Co.

Stanvac's Indonesian Oil: It's launching a big modernization program p120, Jan.22

Australian subsidiary opens the nation's first catalytic cracking refinery # p145, Apr.9

STANDARDS

Dress Sizes May Go Back to Nature (with illus) p62, Jan.8

STANFORD Research Institute

The Shakeout That Never Came: How the plywood industry escaped troubles (with chart) p186, Feb.19

Pacific Coast businessmen crowd two-day discussion of the peacetime atom # p34, Apr.9

STASSEN, Harold

The White House Team Gets a New Line-Up: Stassen is a new adviser (with illus) p30, Mar.26

STATES

See also Individual States

Arthur Larson: Pushing State Action for Labor (with illus) p144, Jan.15

U. S. School Aid—Via States Only p32, Feb.12

States Tackle Labor Laws: Jobless-pay proposals liberalized p123, Mar.5

On the Schedule: Laws That Could Mean a Lot . . . a midway look at what state legislators are doing (with table and 2 illus) p90, Mar.26

How States Can Limit GAW: By considering unemployment paycuts as wages (with table) p166, Jun.18

STATISTICS

New Way to Gauge Production (with 2 charts) p89, Jan.15

STEARNS Coal & Lumber Co.

Mineral Rights Dispute p52, Feb.5

STEEL

Steel Licks Its Chops? Production, earnings, stock prices all point upward for 1955 p31, Jan.8

Steel prices are higher # p17, Jan.8

Readers Report: Historical Note p8, Jan.15

Steel has had quite a week. U. S. Steel announced a dividend increase and stock split # p18, Jan.29

Steel Production Climbing (Chart) p142, Jan.29

The Limited Market Mill: Is It Steel's Best Bet? (with illus) p44, Jan.29

Steel production already has reached a higher level than many observers expected to see anytime this quarter # p18, Feb.5

Timken Throws Away the Book: Unorthodox storage and handling methods are faster and cheaper (with illus) p62, Feb.19

Business in 1955: It's So Good It's Almost Scary (with chart) p28, Feb.26

CIO Steel Union Lays Groundwork for 1955 Wage Demand p108, Feb.26

Buyers Come Back With a Rush (with chart) p25, Mar.5

It's worth noting that we can turn out so much steel at 95% of capacity now whereas the industry had to run close to 102% in order to do it two years back # p17, Mar.12

Rival Suppliers Hear . . . The Customer's Griefs. Solar Aircraft tells why specifications are so tight (with 2 illus) p94, Mar.19

Drawing New Lines on Mergers p87, Mar.26

Steel Costs Less . . . to produce by the new oxygen method. That's the finding of McLouth p73, Mar.26

We are getting 300,000 tons more steel a week now than at the start of the year # p17, Apr.2

For Builders, No Real Squeeze p158, Apr.23

Hopes in the steel industry are rising # p18, Apr.23

Steel Production: Out for a New Record (chart) p166, Apr.23

Cold rolled strip steel that can be produced in almost any design you can draw on a piece of paper is made by Pittsburgh Steel # p92, Apr.30

Steel union serves notice that it wants to industry doesn't have to shell out more for another round of wage boosts and capital expansion # p18, Apr.30

This week's near-record tonnage represents 96% of capacity # p18, Apr.30

Big Steel's New Top Man Has Job Cut Out: Roger Blough is new Chmn. of U. S. Steel (with 7 illus) p26, May 7

No Rest for the Steelmen: Now they're off on a capital spending spree (with chart) p23, May 7

Steel union serves notice that it wants to negotiate in June on a sizable cash demand to make up for only a token pay hike in 1954 p100, May 7

For the first time in nearly two years, all Southern steel mill blast furnaces are in operation # p62, May 14

Steel scrap prices have turned easier in the last two weeks while the industry has gone on to set new weekly tonnage records # p18, May 14

Rising Wage Cost in Steel: Industry is resigned to the fact that Steelworkers will demand, and get, a pay increase this year p164, May 21

The Spread of Dynamism (Trend) p200, May 21

Readers Report: Millions Mystify p12, May 28

Steel financing # p131, Jun.4

Steel Is Ready to Grow: Short-term prospects couldn't be better, and steelmen are making expansion plans (with illus) p27, Jun.4

Talks Begin . . . in steel, where USM asks big raise, like Ford's p156, Jun.11

Two Kinds of Opinion (Trend) p184, Jun.11

Pressure on steel will let up a little as auto output goes into its seasonal decline # p18, Jun.25

Price boosts between $5 and $6 a ton may be the end product of industry's wage negotiations # p164, Jun.25

STEEL Co. of Canada

Announces price cuts # p34, Apr.23

STEEL Scrap

Europe Grabs for Metals (with illus) p113, Mar.5

Rising With Steel Output (chart) p130, Mar.5

To combat the scrap price rise, mills are stoking the blast furnaces # p18, Mar.12

Some Streeters are worrying about the price drops in scrap # p170, May 14

STEIN, Herbert

A Second Look at the Economy p112, Feb.5

STELLATO, Carl

UAW: Warming Up for GAW p107, Mar.26

Making Historic Ford Bargain (with 2 illus) p25, Jun.11

STEMM Bros.

Apples to Rockets (with illus) p174, Apr.9

STEPHAN, Edmond

Wolfson Gets a Foot in Montgomery Ward's Boardroom (with illus) p28, Apr.30

STEPHENS, Mrs. F. W.

Ladies' Day in Wall Street (with illus) p46, Feb.5

STERNBERGH, Donald

Readers Report: Remember the SGV? (with illus) p8, May 7

STETTINIUS, Edward R., Jr.

Head of U. S. Steel 1938-1940 (with illus) p26, May 7

STEVENS Institute of Technology

Engineering Grads Find Prospects Brighter Still p92, Mar.19

Guiding Young Engineers' First Step (with 3 illus) p100, Apr.23

The Mystery of Executives: Industry is trying to find out what makes a good executive p43, May 21

STEVENS, Mrs. F. W.

See Stephens, Mrs. F. W.

STEVENS, Roger

Gets the Grand Central job # p34, Mar.5

STEVENSON, Adlai

Democrats: Under Way for 1956 (with illus) p27, Mar.5

Challenges Eisenhower on the wisdom of fighting for Quemoy and Matsu # p37, Apr.16

STEVENSON, Robert S.

Elected president of Allis-Chalmers # p59, Apr.23

STEWART, John D.

Will Customers Take a Chance? p82, Apr.30

STEWART, Walter

Official Word on the Economy (with illus and 5 charts) p29, Jan.29

STEWART Warner Corp.

Will stop making and selling home radios and television receivers and phonographs within the U. S. # p43, Jan.1

STOCK Options

See also Corporations—Employee Stock

Hedges Against Market Vagaries: More and more traders are turning to puts and calls p41, Jun.18

STOCK Splits

Pointing to Higher Dividends: Why buying on stock-split rumors is so popular (with table) p130, Feb.12

Splits approved or proposed by Western Union, Norana Mines, Ltd., Atlantic Coast Line, Creole Petroleum, the Bank of New York, Pure Oil, and Copper Range # p166, Feb.19

Readers Report: Splits & Fifths p14, Mar.12

A real king-size stock split is planned by Detroit's Complete Auto Transit # p116, Jun.4

STOCKPILES

The strategic stockpile is at or near the goals on most items # p39, Jan.29

Government releases 150-million lbs. of aluminum # p139, Apr.2

STONE & Webster Engineering Corp.

Getting In on the Ground Floor . . . is the goal in scramble for atomic reactor business p72, May 7

STOPWATCHES

See Clocks and Watches

STORAGE

Gas-Coal Peace: Embattled industries in Pennsylvania agree on proposed law governing underground storage p70, Jan.22

STORER Broadcasting Co.

FCC Loses a Round in TV Fight p26, Mar.5

STOUFFER, Samuel

Customers: They Won't Stay the Same p140, May 21

STOVES and Ranges

Users Help Design the Product (with 2 illus) p60, Mar.19

New Westinghouse ranges show consumers' influence on design p54, Apr.2

Perfection Stoves announces an infra-red radiant gas heater that operates on any kind of gas, heats only the objects that cross its ray # p120, May 7

STOW Mfg. Co.

When a Small Company Diversifies: A new product venture is a vastly more nervous operation for a little manufacturer than a big one p72, Jan.29

STOWE, David

New arbitrator of jurisdictional disputes inside CIO # p109, Feb.26

STRACKBEIN, O. R.

Tariffs: The Backstage Battle p154, May 7

STRAKA, Jerome A.

New president of Chesebrough Mfg. Co. # p78, May 14

STRAUB, A. G., Jr.

How to Regulate Welfare Funds: Pioneering New York study is in now p52, Jan.8

STRAUSS, Lewis L.

Prospect of Electricity from Atomic Fission (with illus) p100, Feb.12

Democrats Eye the AEC p32, Feb.19

STREAM Pollution

Waste Experts: Toledo contractors set up new division to specialize in curing problems of industrial pollution p78, Jan.22

STREET Transit

Philadelphia: Riders Fret p78, Mar.12

Selling Speed to Cleveland Commuters: Transit system is spurred with new 9-mile line (with map and 2 illus) p114, Mar.12

Memphis: Boosting the Boost p41, Mar.19

Springfield, Mass.: End of the Line p60,, Mar.26

STRICK Co.

Why Make Trailers Out of Plastics? (with 4 illus) p66, Feb.19

STROBE lights

Strobe lights chart an airplane's path in test runs by United Air Lines # p148, Jun.4

Short news item

STROMBERG-CARLSON Co.

General Dynamics plans to absorb company # p34, Apr.30

STUDEBAKER-Packard Corp.

See also Automobiles; Congress of Industrial Organizations—Auto-Aircraft

New Packard: Designing for a Comeback in the 1955 Race (with illus) p118, Jan.8

Worry Brings—strike threat to a head at Studebaker p126, Jan.29

Bids for defense work by its acquisition of Aerophysics Development Corp. # p90, Feb.5

Buys Aerophysics Development Corp. # p34, Feb.5

Dispute over production standards with UAW is ended # p176, Feb.19

Company may break into the profit column in the second quarter # p126, Mar.26

Packard will make a $5,932 sports convertible # p36, May 21

SUBMARINES

Westinghouse will design atomic reactors for two new submarines # p141, Mar.5

SUBURBAN Developments

General Mills sells its downtown Minneapolis quarters, plans to build in suburbs # p198, Mar.19

SUBWAYS

Cleveland: Going Underground p116, Apr.30

Rochester Decides to pave subway and use it as a high-speed connection road # p96, May 7

SUEZ Canal

Dumping Suez Supplies p100, Feb.5

SUGAR

Another Lump: U. S. sugar growers ask for quota raises p190, Feb.19

The sugar market is weak right now # p82, Mar.5

Raw Sugar Prices: Following Falling Demand (chart) p72, Apr.2

Sugar Is Purer . . . by new milling process p44, Apr.9

New Orders Sweeten Market (with chart) p162, Apr.23

Plantation workers in Hawaii's sugar industry lost their court fight for federal wage-hour coverage and back overtime # p158, Jun.11

SUGGESTION Boxes

The suggestion box at GM paid off last year, to the tune of nearly $2.5-million # p92, Feb.12

SULFUR

Anti-Smog: Experts of seven nations swap air pollution data and come up with some notions about sulfur p47, Mar.12

Mexican sulfur moves into world markets p150, Mar.26

Liquid Sulfur . . . books passage on insulated barges for trip up the Mississippi (with illus) p74, May 21

SUMMERVILLE, R. C.

Predicts 1956 auto prices will be up # p34, Jun.25

SUMMIT Meeting

See Big Four Meeting

SUN Chemical Corp.

Consolidation at company resulted in a 43% jump in net last year # p84, Mar.5

Makes a licensing arrangement with Tokyo's Damippon Printing Ink Mfg. Co., to make the Sun line of inks # p145, Apr.9

Makes a high-gloss paint for coloring kitchen appliances at home # p86, Apr.16

SUN Oil Co

Another Oilman Goes East (with chart and illus) p158, Feb.12

SUNRAY-Mid-Continental Oil Co.

Oil Wedding: Tulsa party celebrates merger of Sunray and Mid-Continent oil companies p48, May 21

SUNRAY Oil Corp.

Sunray and Mid-Continent Petroleum Corp. are still discussing a merger. Sunray reports earnings # p34, Jan.22

Directors of company and Mid-Continent Petroleum Corp. have agreed in principle to merge # p36, Jan.29

Oil Romances Blossom p102, Feb.19

Merger of Sunray and Mid-Continent Petroleum has been approved by directors # p126, Mar.19

SUPERIOR Oil of Calif.

Earnings and dividends payments don't always dictate price trends # p168, Mar.12

SUPERMARKETS

Selling Gardens Over the Counter (with illus) p46, Apr.30

Supermarket operators plan big expansion program p120, May 14

Chain Adds Link: Kroger pushes new frontier as it buys 36 Texas stores p143, May 21

Super King Cole super on way for Bridgeport p129, Jun.18

The Supers Get Around . . . and companies like National Cash Register help export idea (with 2 illus) p134, Jun.25

SURFACE Combustion Corp.

Has a hot fuel priming device that makes three-minute starts possible for large aircraft piston engines # p80, Apr.30

SURPLUSES

The Farm Surplus Moves: Billion-dollar program for disposal abroad begins to gather steam p112, Jan.22

SURVEY Research Center

See Michigan, University of

SURVEYORS

Amateur surveyors can check their lines with a simplified engineer's transit # p78, Feb.12

SUTHERLAND, D. L.

Bedfellows? Truck and rail men form a bipartisan council p32, Jan.15

SWAIN, Philip W.

Is It Censorship—or What? p32, Jan.15

SWANSON (C. A.) & Sons

Campbell Soup is taking over the company # p72, Apr.9

SWEATERS

Cashmere sweaters are a growing import from Japan p110, Apr.2

SWEDEN

Scandinavian economic union still looks remote p168, Feb.12

Video Invades Continent p144, Feb.19

Sweden debates nationalization p109, Apr.2

Inflation finally has forced Sweden to call a halt to its "middle way" economic policy # p132, Apr.23

A new Gripsholm p160, May 28

Middle Way Makes Right Turn: Sweden's Socialists, without a "Socialist" program shifts right (with chart and illus) p134, Jun.11

SWIFT & Co.

Bigger Margins, Fewer Gambles . . . is meat packers' aim, and Swift's new president shoots for that goal (with illus) p41, Jun.11

SWIFT, Harold H.

Turns operation of Swift & Co. over to John Holmes and Porter Jarvis (with illus) p41, Jun.11

SWIMMING Pools

An estimated $160-million will go into new pools this year # p184, Jun.18

SWISHER, Elwood

New Union Raises Its Voice (with illus) p138, Mar.12

SWITZERLAND

Universities offer scholarships to U. S. graduate research scholars # p183, Feb.12

Video Invades Continent p144, Feb.19

Atoms for Peace: U. N. exposition in Geneva stirs up unpeaceful feelings in U. S. companies p30, Jun.11

SYLVANIA Electric Products, Inc.

Will build a data processing center # p75, Jan.29

New Tools . . . for managers catch on fast p88, Feb.12

A private wire 12,000 miles long has been contracted for by company # p110, Apr.23

SYMINGTON, Stuart

Sen. Symington is a candidate for President. It's no secret that he would like the Democratic nomination # p37, May 28

T

TMT Trailer Ferry, Inc.

Plans to expand its service of carrying truck trailers on engineless LST's towed by tugs # p132, May 14

TABIBIAN, Edward

February Madness: Starting a Plant, Launching a Promotion (with illus) p28, Feb.12

TACOMA Transit Co.

AFL transit employees take over company # p53, Jan.8

TACONITE

Minnesota will not increase the tax on taconite and iron ore # p34, Feb.19

TAFT-HARTLEY Act

Arthur Goldberg tells unions not to delay filing unfair labor practices # p152, Jan.15

High Court Bars . . . state action in labor disputes that are covered by T-H p126, Apr.2

Theophil Kammholz: Taft-Hartley's Key Man (with illus) p166, May 21

TAKAGI, Toshio

For Truck Drivers, an Easier Life (with illus) p142, Feb.19

TALBOTT, Philip M.

NRDGA's Philip M. Talbott: Coexistence for downtown (Cover) Jan.15

Retailers' Problem: Reviving a Sick Old "Downtown" p42, Jan.15

TALGO Train

See Railroads-Equipment

TALLER & Cooper, Inc.

Camera Won't Lie (with illus) p76, Feb.26

TALMAGE & Co.

Market letter gleanings # p119, Mar.5

TAPE Recorders

See Recorders

TARIFFS

See also Foreign Trade; General Agreement on Tariffs & Trade

The tariff fight will break early. Odds are Eisenhower will win # p27, Jan.1

Japanese-U. S. Tariffs p164, Feb.12

The tariff fight is on, and Eisenhower is winning # p37, Feb.19

No quotas on imported oil, says Pres. Eisenhower # p156, Feb.19

High-tariff forces are stronger than expected in the Senate # p38, Mar.12

Short news item

Government subsidies for industries hurt by foreign competition, instead of tariff increases, are being considered # p164, Mar.19

James Weldon Jones is Eisenhower's nominee to the U. S. Tariff Commission (with illus) # p160, Mar.19

New Trade Code for GATT: Geneva is piecemeal approach to stabilizing existing tariff concessions p156, Mar.19

Trade Bill Heads for a Clash . . . as it moves to Senate committee p29, Apr.2

The bike decision is up to the President himself. Austrians are worried most # p128, Apr.23

Eisenhower is winning his tariff fight # p38, Apr.30

Eisenhower's foreign trade bill should have fairly smooth sailing now # p132, Apr.30

Proving Oil Imports Pay: Creole makes a case for Venezuela p142, Apr.30

Tariffs: The Backstage Battle p154, May 7

New Trade Law: Holding the Line. Tariff Act provides three-year breather for new ways to expand trade p32, May 14

Eisenhower sent a Tariff Commission recommendation for a hike in bicycles back to commission # p158, May 21

Tariffs by Definition: That's how Senate tried to double the duty on hardboard p144, Jun.11

The Japanese economy will get a boost from tariff agreements signed at Geneva # p148, Jun.11

TAX Foundation

Why Tax the Rich? # p112, Apr.30

TAXATION

Life insurance has always been favored by the income-tax law. Under the 1954 Internal Revenue Code revision, it's favored even more # p67, Jan.1

TV manufacturers want an excise reduction. There's pressure for a cut on autos and parts, too # p99, Jan.8

Back to School: Income tax kit for teaching the young also serves to guide business people in the law's vagaries p101, Jan.15

Depreciation: You Need to Figure the Options Now (with 3 charts) p98, Jan.22

Politics will be played with tax policy. Watch for a move to up personal exemptions # p38, Jan.22

Readers Report: The Nature of the Plan p8, Jan.22

Travel deduction under the 1954 federal income tax # p143, Jan.22

The capital gains tax is the main reason for the thin markets and stratospheric prices of so many blue chips # p110, Feb.5

Windfall profits on government-guaranteed housing projects are capital gains and not income # p34, Feb.5

Foreign Investors' Tax Relief p164, Feb.12

How the new tax law eases the burden of family illness or injury # p171, Feb.12

Bill extending the 52% rate on corporations and continuing some Korea-born excises will be ready for vote before Apr.30 # p37, Feb.19

NICB reports on companies taking advantage of depreciation policies in new tax law # p80, Feb.19

You no longer need to report by Feb.28 the wages you paid your domestic servants # p180, Feb.19

Declarations and payments of estimated tax under the new law # p147, Feb.26

Democrats are offering $20 to the taxpayer. Odds still are against the cut # p38, Feb.26

Bitter Split Over Tax Cut: Here's what can happen to the Democrats' $20 per capita tax cut p29, Mar.5

Is It Really Smart Politics (Trend) p144, Mar.5

On taxes, odds are Eisenhower will win. His ace is the veto # p37, Mar.5

One sure way to recover part of your loss through hurricanes, droughts, and floods is through your income tax return # p127, Mar.5

Treasury Dept. is worried because tax revenues aren't holding up # p37, Mar.5

A review of the 1954 business tax revision law is under way # p37, Mar.12

Democrats Get Tax Setback . . . and Administration wins a victory p32, Mar.19

A rundown of how the new tax law eases the double tax on dividends # p159, Mar.26

The Democrats will try again on taxes. Their second chance will come on the Administration's so-called loophole bill # p38, Mar.26

Democrats want to try to show there is big business favoritism in Eisenhower's rewrite of the revenue laws # p35, Apr.2

Plugging the Tax Loopholes: House kills "windfall" provisions of 1954 law p26, Apr.2

Some late information on filing your income-tax returns # p171, Apr.9

Special Tax Treatment for Capital Gains . . . Is It Loophole or Penalty? (with illus) p104, Apr.16

A drop in tax collections shows that Americans are drinking, smoking, and gambling less than a year ago # p152, Apr.23

There's a chance that as of Apr.30 you will enter a new role—as withholding agent and taxpayer on a hired man's or woman's wages # p151, Apr.23

You can figure on a tax cut next year—a cut in personal income rates and maybe in the rates paid by your business # p37, Apr.23

Harvard Law School will issue a series of tax studies of 30 nations p142, Apr.30

Repeal of dividend tax credit now looks highly unlikely # p158, May 7

Democrats move for a committee study of taxes. Here's the strategy. Rep. Mills will be in charge # p37, May 14

Information on filing late tax returns and penalties you can expect # p183, May 14

Looking At Tax Effects: The idea is to find out how changed rates affect the growth of business (with illus) p30, May 21

Thinking Ahead on Taxes (Trend) p200, May 28

A tax cut next year still looks good. Eisenhower wants a balanced budget, but there's politics to be considered # p37, Jun.4

Some help on buying tax-exempt bonds # p139, Jun.4

Test for Taxes: Do They Help U. S. Grow? Congress asks a group of economists to study effects of federal tax policy (with table) p30, Jun.25

State and Local

Minnesota will not increase the tax on taconite and iron ore # p34, Feb.19

Ohio legislature considers repeal of the axle-mile truck tax and substituting a gasoline tax for trucks # p34, Feb.19

Philadelphia: Soup Tax No Soap p110, Feb.19

Real estate taxes of Missouri utilities may be cut # p120, Mar.12

On the Schedule: Laws That Could Mean a Lot (with table) p90, Mar.26

Washington State will boost retail and cigarette tax. Utah is hiking corporate income tax # p61, Apr.9

Texas tax boosts hit beer hardest p113, Jun.25

TAXIS

Philadelphia's Yellow Cabs adopt the "get a check and wait till your number's called" system # p34, Feb.5

New York: Stock-Car Cab Debate p110, Feb.19

TAYLOR Instrument Co.

Cloudy, but Clearing p124, Jan.8

Makes a barometer that is calibrated in golfing terms # p49, Apr.9

TAYLOR, Myron

Head of U. S. Steel 1932-1938 (with illus) p26, May 7

TEA

Iced tea is nearly three times as popular as a summer drink as it was five years ago # p168, Jun.11

TECHNICAL Operations, Inc.

A pocket calculator makes it easier to take radio pictures of gamma rays # p76, Feb.26

TECHNOLOGY

America's Needs and Resources by the Twentieth Century Fund (with 7 charts) p158, Apr.30

TEELE, Stanley F.

Dean Stanley F. Teele: For Harvard's B-School, an educator, not a businessman (Cover) Jun.25

New Look for B-School (with illus) p64, Jun.25

TEENAGERS

Industry Eyes the Budding Scientists (with 4 illus) p28, May 21

Now is the time to look for summer jobs # p184, May 21

TEER (Nello L.) Co.

A job dispute between residents of Beaver County, Pa., and out-of-state employees of company halts grading job # p152, Jan.15

TELEPHONES

Field Phones Tripled (with illus) p142, Mar.5

The Ears on Your Office Wall: Wiretap revelations have corporation heads wondering p26, Mar.12

Denver: Number, Please p72, Apr.16

Ohio businessmen are told they can't use a privately built robot for answering their telephones p114, Apr.30

The first transatlantic telephone cable will start slipping into the sea this month # p65, Jun.18

TELEREGISTER Corp.

Will install an electronic system of inventory control at B. F. Goodrich's Watertown plant # p78, Apr.16

TELESCOPES

Lewyt Corp. makes a telescope with an infrared eye # p102, Mar.19

TELEVISION

Flying by TV Will Be Simpler (with 4 illus) p34, Jan.29

Kraft TV Theater staged an original drama, Patterns, about the inner workings and executive pull-and-haul of a company # p75, Jan.29

TV is now installed in about 75% of homes wired for electricity # p18, Jan.29

Medical television is growing fast # p186, Feb.12

FCC Under Fire: Congressmen view dimly the commission's handling of TV. Networks, too, are in for criticism p32, Feb.19

TV Men Balk . . . at the idea of covering the Republican convention in San Francisco p32, Feb.26

G. McConnaughey suggests that manufacture of all-channel receivers be encouraged by exempting them from the 10% excise tax # p34, Mar.5

New York Radio and TV Stations Sign Code Restricting Bait Advertising p68, Mar.19

Medic Hurts Lucy: Dow's TV show helps NBC pull audiences from CBS p54, Mar.26

Rescuing UHF: GE joins forces with TV film men—to help floundering stations p45, Mar.26

Can FCC Unscramble Fee TV? Commission will air pay-as-you-see TV dispute at June meeting p40, Apr.2

Short news item

TV Relay Leaps 200 Miles (with illus) p138, Apr.2

Television's Gain Is Other Media's Loss: How national advertising media are doing (with table and 6 charts) p62, Apr.9

Du Mont TV hopes to switch to film for all programs except news, sports, and special events # p110, Apr.23

The Movie Makers Look for Gold on the TV screen (with chart) p154, Apr.23

CBS-TV has a plan to let its affiliates broadcast 20 to 30 of the network's commercial programs on a sustaining basis, without commercials # p50, May 7

New Answer: Cameras That See Double (with illus) p116, May 7

GE is test-marketing a 14-in. TV that retails under $100 # p85, May 28

Pay TV will get a Washington test p144, May 28

Study shows television's impact on other media p146, May 28

TV Guide Battle Is On p72, Jun.11

No decision by FTC on subscription TV is imminent p70, Jun.18

Now, Assembly by Machine for TV Sets (with 4 illus) p58, Jun.18

Tuning at Ease (with illus) p66, Jun.18

Raytheon Mfg. says forest fires can be spotted by TV cameras # p106, Jun.25

Closed Circuit

Labor-contract negotiations between Rogers Co. and the International Brotherhood of Paper Makers will be televised # p131, Jan.8

Smith, Kline & French and Wyeth Laboratories will use closed circuit TV # p186, Feb.12

Color

RCA cuts the price on its 21-in tube # p34, Jan.15

The rectangular color TV tube made by CBS-Hytron is ready for use # p93, Jan.22

Color TV Fades Into the Distance: The first year's go at marketing color video was something of a flop p86, Jan.29

An electronic color microscope projects microscopic specimens in full color # p90, Feb.5

Color spread is NBC's name for its latest color TV merchandising plan # p56, Mar.26

A color TV set at $695 will be put on the market by Hallicrafters # p34, May 7

RCA Victor's new 21-in. color TV will sell for $795 # p116, May 14

Reverse Twist for Color TV (with 2 illus) p82, May 28

Foreign

Video Invades Continent: West Europe's Growing TV (with map and table) p144, Feb.19

Stations

Cheyenne: The Past Tops TV p108, Feb.19

FCC Loses a Round in TV Fight: "Multiple ownership" rule discarded by Court of Appeals p26, Mar.5

TV: The Scramble for Affiliates Gets Hot . . . as CBS and NBC look for stations (with map) p142, Mar.12

Denver's KFEL-TV station is up for sale # p50, May 7

New England's first educational TV station is now on the air p112, May 21

TEMPERATURES

Readers Report: Heat Hinders Too p12, Apr.16

Readers Report: Heat Answer No. 1 p12, Apr.30

Readers Report: Heat Answers No. 2 p13, May 7

Readers Report: Heat Answer No. 3 p14, May 14

Readers Report: 4th, 5th, 6th Heat p10, May 28

Readers Report: Final Heat p12, Jun.4

TEMPLE University

Temple University bites into a slum (with illus) p98, Jun.4

TEMPLETON, John J.

Airline Crossed: Western Air Lines is up in arms as East Coast stockholders' group horns in p127, Apr.30

TENNESSEE

Union effort to repeal state's "right to work" law appear doomed # p124, Feb.5

Votes down labor-backed bill to repeal "right to work" law # p176, Feb.19

TENNESSEE Gas Transmission Co.

FPC O.K.'s Agreement for More Gas for N.Y. p17, Jan.1

TENNESSEE, University of

Speedar tests a cotton sample and determines the use for which the cotton is best suited # p143, Mar.5

TENNESSEE Valley Authority

The budget includes no money for TVA's growth. The plan is for it to sell its own bonds # p37, Jan.22

Pay Protests: Contractors in the TVA area complain wage-setting policy of agency is "unsettling" prevailing rates p124, Jan.29

TVA wage-setting has received new support from the Dept. of Labor # p140, Mar.12

TVA Proposes . . . to finance expansion through bonds, lease-purchase, and other devices used by private utilities p29, Apr.9

TERACRUZER

Vehicle rolls along on its eight big tire bags (with illus) p150, Jun.4

TERMITES

A Deadly Aim on Termites (with illus) p113, May 7

TERRY Contracting, Inc.

New York: If Someone Needs Bridgework (with illus) p41, Feb.26

TEXAS

In Texas: Probes Outshine Bills . . . as legislature digs into land scandal (with illus) p98, Mar.26

Texas oil allowable for April is set by the Railroad Commission # p36, Mar.26

Texas oil allowable was reduced in April and will likely be cut again in May # p164, Apr.23

The specter of oil imports has moved the Texas Railroad Commission to cut the state's crude allowable for May by 6% # p34, Apr.23

New issue for the Dallas-Fort Worth turnpike will be out soon # p62, May 21

Bids on $58.5-million of bonds for new turnpike will open June 14 p88, May 28

Big Bend ranchers lose fight to cut in on state's uranium take p101, Jun.4

Texas turnpike companies join forces p98, Jun.4

New Season, New Hope for Dust Bowl (with 5 illus) p94, Jun.18

Texas tax boost hit beer hardest p113, Jun.25

TEXAS Instruments, Inc.

Acquires the business assets of Radell Corp. # p110, Apr.23

TEXTILES

Tufted Textiles Take the Floor (with illus) p72, Jan.15

That long-talked-of turn in textiles seem to be taking shape # p17, Feb.5

Bargaining Plans Unfold: Northern textile mills cancel contracts, hoping to reduce costs p106, Feb.26

Big Textile Merger Just About Completed p113, Feb.26

Man-Mades Gain in the Market (chart) p178, Apr.9

Cotton

A move is under way to boost the price of cotton print cloth # p17, Jan.8

Speedar tests a cotton sample and determines the use for which the cotton is best suited # p143, Mar.5

U. S. Breeds a New Cotton: Pima S-1 may give Egyptian imports real competition p88, Mar.5

Cotton used to supply over 80% of all textile fiber; now it's under 70% # p18, Apr.2

Some slack seems to be showing up in cotton textiles. Exports also are slumping # p18, Apr.2

The season will end with the surplus over 10-million bales, highest in a decade # p18, Apr.2

Senate Agricultural committee report on cotton is due next month # p164, Apr.23

U. S. Output Gets Squeeze Play . . . and cotton is due for more production cutbacks if prices stay high (with 3 charts) p64, May 7

Engines Remake Land of Cotton. Machines make for new life on old plantation (with 4 illus) p96, Jun.25

Rayon

Du Pont lowered prices on high tenacity rayon yarns # p186, Apr.9

March shipments of rayon and acetate yarn and staple were at an all-time high # p164, Apr.23

Rayon Makes a Comeback (chart) p186, Jun.18

Wool

U. S. Sheep Don't Produce Enough (chart) p46, Jan.1

Readers Report: Brokers and Sheep (with 2 charts) p10, Jan.22

Wool use in the U. S. was down by some 25% last year # p92, Mar.5

Sharp Drop—But Improving (chart) p170, May 7

TEXTRON American, Inc.

Big Textile Merger Just About Completed p113, Feb.26

Sells 10 of its idle mills to Edward Krock Industries for resale # p134, Apr.9

May soon buy up several imoprtant nontextile businesses # p120, Apr.16

Announces plans to build big mill at Barnwell, S. C. # p34, May 14

Is trying to buy Brown & Bigelow # p36, May 21

THARP, James

New Season, New Hope for Dust Bowl (with illus) p94, Jun.18

THEATERS

Supreme Court rules professional boxing and the legitimate theater must stand trial to see whether they're violating the Sherman Act p30, Feb.5

Formula for Making Money on Broadway (with 3 illus) p30, Mar.19

Theater lovers can take a 40-day luxury tour of Europe # p184, Mar.19

THEFTS

See Robberies

THERAPEUTICS

Ultrasonic Appliances p86, Apr.16

THERMAL Research & Engineering Corp.

Concentrated Heat for Industry (with 2 illus) p86, Jan.22

THERMOMETERS

New Thermometer gives instant temperature readings at the push of a button # p72, Feb.19

Short news item

THOMAS, Ferris

How the U. S. Sells an Industry (with illus) # p96, Jan.29

THOMAS, Grayson

For Drivers, an Easier Life p138, Feb.19

THOMPSON & McKinnon

Market letter gleanings # p166, Feb.19

THOMPSON Products, Inc.

Is building an $8-million chassis parts plant near Detroit # p74, Mar.26

Will buy $4-million in new Ramo-Wooldridge preferred stock # p34, Jun.25

THOR Corp.

A three-man group, headed by Arnold Maremont, has acquired controlling stock interest in company # p34, Jan.1

Signs contract for Bendix Div. to make Thor's new automatic washer. Will sell its main plant in Cicero # p84, Mar.5

Against Make-or-Buy Tide: Thor and Davis Chair brave trend—turn into assemblers p194, Mar.19

THORIUM

Atomic Dark Horse: The long neglected element shows signs of joining uranium as a major fuel source p180, Apr.9

THRIFTMART, Inc.

Cutraters Move to Suburbs p47, Jan.22

THYE, Edward J.

Sen. Thye is trying to set up meetings with Administration officials on a regular basis # p37, Feb.26

TIDE Water Associated Oil Co.

Commissioners approve zoning that gives company what it wants p62, Jan.1

Fluidized coke process will be tried out by company # p88, Mar.19

TIDELANDS

Long Beach, Calif.: Tideland Kitty p68, Apr.23

Calif. Supreme Court stand pat on its decision that Long Beach has a right to only half the money in its tidelands p114, May 21

TILES

Purchase of Wright Mfg. Co. makes Mastic Tile one of the biggest U S. producers of resilient tile # p130, May 7

TIME, Inc.

Switches distributors p62, Jun.25

TIME Zones

Readers Report: Time Re-zoned? p12, Apr.23

TIMKEN Roller Bearings Co.

Timken Throws Away the Book: Unorthodox storage and handling methods are faster and cheaper (with illus) p62, Feb.19

TIN

Quick Congressional action on Eisenhower's request for standby powers to defend Formosa spurs tin market # p17, Jan.29

Key to Commodities: Formosa (with chart) p39, Feb.5

Price increase started with unsettlement in the Far East. But it has sturdier basis—hopes that an international agreement may soon be reached # p18, Feb. 26

U. S. tin smelter at Texas City is given a new lease on life # p164, Apr.23

TIRES

See also Rubber; Individual Companies

Tire Prices: Another Upward Move (chart) p94, Jan.22

Testing Tubeless Tires for Trucks p142, Mar.5

Tinted Tires Try Again: U. S. Rubber thinks the flop of the '30s may catch on now p90, Mar.19

Akron is beginning to talk of new records for tire output this year # p18, Apr.16

U. S Rubber makes a tractor tire designed not to damage the soft soils of citrus orchards # p86, Apr.16

Banks carrying 10,000 spools of nylon tire cord are part of big cord processing machine at B. F. Goodrich (with illus) # p110, May 7

GM asks several rubber companies to produce smaller tires # p110, May 7

Tinted tires for everybody # p85, May 28

Vehicle rolls on its eight big tire bags (with illus) p150, Jun.4

A tip for women on how to change a tire # p165, Jun.11

Foam for a Raft of Uses. One dream a competitive 100,000-mile auto tire p90, Jun.11

It's Natural, Too: Goodrich's synthetic tire reported within five years of commercial use p28, Jun.25

You may have car tires to match your wife's costume # p168, Jun.25

TITANIUM

Republic Steel announces titanium ore has been discovered in the Mexican state of Oaxaca # p43, Jan.1

Republic Steel Corp. Strikes It Rich in Mexican Hills (with map and 4 illus) p72, Jan.8

Biggest Price Cut Puts Titanium at $3.95 a lb. p156, Apr.9

Titanium production costs may drop as result of new non-Kroll process # p86, Jun.11

TITLE Guarantee Business

Title Insurers in Clover: Building boom's benefits spread p50, Mar.5

Readers Report: The Reasons Why p12, Apr.16

TITO, Marshal

See also Yugoslavia

Tito Walks a Tightrope (with illus) p52, Jan.1

Tito Lays Down the Terms: The Kremlin is reconciled to paying a big price to get Belgrade back in the fold (with illus) p126, Jun.4

TOBACCO

See also Cigarettes

Railroad Cuts In on Rainmakers: Georgia & Florida sells irrigation (with 3 illus) p26, Apr.2

Tobacco's Troubles Pile Up: Sinking market and bigger yields plague the burley growers p182, Apr.9

Growers of burley tobacco vote in favor of the most rigid crop limitations ever # p18, May 7

Cigarettes: On Trial Again. Evidence against tobacco this time is weighty p31, Jun.11

TODD Co.

Burroughs Corp. wants to buy Todd # p36, May 21

TOLEDO, O.

Hard Water Again p76, Jan.29

Has new fair-employment-practices ordinance # p140, Mar.12

Be Our Guest p147, Apr.2

Port in a Storm p114, Apr.9

10¢ Buys Trouble p63, May 7

Downtown merchants take to warpath p129, Jun.18

TOLEDO, Peoria & Western RR

Santa Fe Railway has bought 82% of road's stock # p34, Jun.4

TOLL Collection

Camera Won't Lie (with illus) p76, Feb.26

TOOLS

See also Machines

You can change a ½" electric drill [illegible] either a lawn mower or floor polisher wi[illegible]ower-wand # p78, Feb.12

Home craftsmen should look into t[illegible] Float-Lock Mity 7 vise # 180, Feb.19

Ceramic cutting tools may co[illegible]e with carbide # p64, Feb.26

Kennametal announces a carbide steel cutting material # p92, Apr.30

For automatic machine tools. Count-O-Larm Co., has a semiautomatic control unit # p120, May 7

Screw Handler (with illus) p152, Jun.4

TORNADOES

Tornados occur in the U. S. any time of year; they've been reported in every state # p160, Mar.26

TORONTO

See Canada—Cities

TORONTO Stock Exchange

The uranium spree continues # p182, Apr.16

TOTE-TO-BOAT Co.

Makes a collapsible aluminum and canvas boat that holds three people # p184, May 21

TOURIST Trade

Sharing the Pacific Travel Market: Ships and Planes (with chart) p62, Jan.15

Travel agencies now have booklet—Europe, Major Events # p140, Jan.29

Theater lovers can take a 40-day luxury tour of Europe # p184, Mar.19

1955 should be a good year to plan a long automobile trip # p160, Mar.26

Some advice on traveling in Europe this summer # p167, May 7

Travel Agency: Harassed Guide in a Global Maze (with 4 illus) p84, May 21

Housewives made up the largest single group going to Europe last year # p184, May 28

TRACERLAB, Inc.

Radioactive materials for the oil industry are the specialty of a Houston laboratory # p166, Jan.15

TRACTORS

Farm Machines Learn Detroit Tricks p62, Feb.26

A tractor tire designed not to damage the soft soils of citrus orchards has been announced # p86, Apr.16

Tractors Add a Dash of Glamor (with illus) p116, Apr.23

TRACY Kitchen

Choose Your Door p92, Feb.5

TRADE-INS

New World for the Trade-In: Used-goods business spreads to appliances, farm equipment (with illus) p70, Mar19

Mitchell Mfg. Co's dealer have new trade-in plan for room air conditioners # p50, May 7

TRADEMARKS

Japanese trademarks stolen p143, Apr.30

TRADENAMES

American Viscose adopts single trade name p62, Jun.25

TRADING Stamps

Sears Will Sell and Redeem Trading Stamps p64, Feb.5

Trading Stamps Hit Trouble p55, Feb.12

Safeway still fights trading stamps, but issues its own as "expedient" in Oklahoma battle p56, Apr.2

TRAFFIC

GE will design and make new automatic traffic control system for Chicago # p43, Jan.1

Traffic safety lines dry on before the light can change with new thermoplastic compound # p170, Jan.15

Short news item

Foto-Patrol: Outwitting Speeders (illus) p77, Jan.22

Knoxville: Autos vs. Age (with illus) p41, Feb.12

Rochester, N. Y.: 3-Way Punch at Parking p54, Mar.5

Readers Report: Places to Park (with illus) p8, Mar.19

An off-street parking program has been approved in Boston # p104, Mar.26

Round 2 in Pittsburgh's Redevelopment: This time the emphasis is on a two-pronged attack on traffic problems (with 5 illus) p91, Apr.2

La Mesa, Calif.: Bargain Parking Fine p72, Apr.16

Emergency traffic control (with illus) p113, Jun.25

Parking credit for Memphis shoppers p113, Jun.25

TRAILERS

Why Make Trailers Out of Plastics? Strick Co. has the answers (with 4 illus) p66, Feb.19

Build attractive trailer parks and you will sell more trailers p146, May 28

TRANE Co.

Will make refrigeration units for 140 new cars for Santa Fe Ry. # p34, Mar.12

Four vice-presidents are elected # p134, Apr.9

Switch at Trane: Wisconsin heating-air conditioning firm moves into big time with NYSE listing p72, Jun.4

TRANS CANADA Pipe Lines, Ltd.

Financing the Pipeline (with map) p75, Feb.5

Pipeline setback p148, Mar.26

TRANS World Airlines, Inc.

Win a prize in 1985 # p36, Jan.29

Colombo reports deal may be cooking between Air Ceylon and TWA # p138, Jun.25

TRANSCONTINENTAL Gas Pipe Line Corp.

FPC O.K.'s Agreement for More Gas for N.Y. p17, Jan.1

TRANSISTOR Products, Inc.

New transistors show promise of being able to handle enough power to replace higher-power vacuum tubes # p46, Apr.9

TRANSISTORS

Transistors: Growing Up. Whith price and quality bugs being ironed out, the tiny prodigies are set for a big commercial plunge p86, Feb.5

Transistors will be used on all radios made for Ford # p72, Feb.12

Bell Lab is working on a machine that will make transistors (with illus) # p64, Feb.19

Germanium, Silicon Get Spectacular: Key raw materials of growing electronics industry head into speedy climb (with 2 illus) p62, Mar.26

A quiet transistor has been developed by Millivan Instrument Corp. # p49, Apr.9

New transistors show promise of being able to handle enough power to replace higher-power vacuum tubes # p46, Apr.9

A transistor radio for car has been developed by Philco # p120, May 7

Transistor noise meter # p120, May 7

Transistors fly B-25 # p62, May 14

TRANSPORTATION

See also Buses; Railroads; Trucks and Trucking; Aviation—Transport

Cabinet committee report on transportation is now about ready to come out # p40, Jan.29

The Brawl Over Transportation: Four months after delivery date, there's still no report from the Cabinet committee p30, Apr.2

A battle between common carriers will result from the transport report. The fight will center on Congress # p38, Apr.23

Break for Rails: Cabinet report urges easing of ICC curbs. Truckers howl p28, Apr.23

Stories of transportation shortages are being heard. A truck strike in the West aggravates the situation # p18, Jun.11

Railroad management and labor have found a common cause—the President's transportation policy p130, Jun.25

TRAVEL Agencies

Travel Agency: Harassed Guide in a Global Maze (with 4 illus) p84, May 21

TRAVELERS Credit Service, Inc.

Travelers to Europe can now get both credit privileges abroad and special travel insurance # p172, Feb.12

A credit card makes a bon-voyage gift that will last throughout a trip # p172, Apr.9

TREFETHEN, E. E., Jr.

Kaiser Aluminum: Moving Into the Market Center (with illus) p90, Feb.19

TREFFLICH'S Bird & Animal Co., Inc.

A Howling Trade in Monkeys p62, May 28

TREND

For More Investment p76, Jan.1

The Coming Crisis in Education p76, Jan.1

Forecasting: How Good Is It? p132, Jan.8

Security p132, Jan.8

Peace, Freedom, and Expansion p172, Jan.15

Controlling a Colossus p160, Jan.22

Highways: Planning for Action p160, Jan.22

Prescription for Expansion p156, Jan.29

Understanding the Market p156, Jan.29

Industry Can Do It Better p144, Feb.5

Risks for Peace p144, Feb.5

Confidence Makes Stability p188, Feb.12

France: One More Crisis p188, Feb.12

Steel for India p188, Feb.12

Facing Up to a Snarling Bear p196, Feb.19

For Better Administrators p164, Feb.26

Negotiating from Strength p164, Feb.26

Is It Really Smart Politics? p144, Mar.5

Jungle of Paper p144, Mar.5

Salary Hike for Congress p144, Mar.5

Let's Show the Russians p196, Mar.12

Boiling-Point Economics p196, Mar.12

Massive Deterrent p196, Mar.12

Rigor Mortis p200, Mar.19

Fair Trade Means Fixed Prices p200, Mar.19

The Scapegoat King p176, Mar.26

Before the Big Four Meets p148, Apr.2

The Gray Area p148, Apr.2

GAW: The New Issue in Our Economy p188, Apr.9

Security and Secrecy p184, Apr.16

Shortage of Skills p184, Apr.16

Capital Spending: A Great Multiplier p168, Apr.23

Confidence and Common Sense p168, Apr.30

Strike Violence p168, Apr.30

Aid for the Farmer p184, May 7

A Ship for Peace p184, May 7

End of a Monopoly p184, May 7

The Challenge of Bandung p184, May 7

The Salk Miracle—and the Realities p200, May 14

Meeting at the Summit p200, May 21

The Spread of Dynamism p200, May 21

Best Man for the Job p200, May 28

Government and Business p200, May 28

Thinking Ahead on Taxes p200, May 28

Base for Growth p156, Jun.4

The British Election—and the U. S. p156, Jun.4

Supremacy in the Air p184, Jun.11

The President and the Press p184, Jun.11

Two Kinds of Opinion p184, Jun.11

Facing the Guaranteed Annual Wage p200, Jun.18

OTC: Next Step in Expanding Trade p184, Jun.25

TRIANGLE Publications

TV Guide Battle Is On: Annenberg finds rivals pushing in on his near-monopoly p72, Jun.11

TROOST, George

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

TRUCKS and Trucking

Bedfellows: Truck and rail men form a bipartisan council p32, Jan.15

Near-Futuristic Delivery Truck from GM (illus) p27, Jan.15

AFL Teamsters win pay hikes for those driving more than 200-mi. a day—over a three-year period # p136, Jan.22

Ohio may junk its axle-mile tax # p76, Jan.29

Readers Report: What the Truckers Pay p10, Jan.29

Wage terms negotiated for long-distance truck drivers in the Midwest have been extended to six years. Local cartage drivers get same terms # p128, Jan.29

Package Deal for Piggy-Back (with 2 illus) p70, Feb.12

Bad Start in the New Year For Truck Production (chart) p185, Feb.19

For Drivers, an Easier Life: In any country, a truckdriver is a good yardstick of living conditions (with 2 illus) p138, Feb.19

Lighter Weight Trucks (with illus) p70, Feb.19

New bill in the Ohio legislature would repeal the axle-mile truck tax and substitute a gasoline tax for trucks # p34, Feb.19

Why Make Trailers Out of Plastics? Strick Co. has the answers (with 4 illus) p66, Feb.19

Business in 1955: So Good It's Almost Scary (with chart) p28, Feb.26

Missouri will arrest Kansas truckers who don't carry Missouri licenses # p34, Feb.26

Reader Report: Two to Rebut p12, Feb.26

Distribution Costs Too High? The trucking industry is setting up a study group to modernize methods of moving goods p100, Mar.5

Testing Tubeless Tires p142, Mar.5

Who Totes the Nation's Freight (chart) p182, Mar.12

GMC markets new lines of trucks to clear inventory, boost sales p54, Mar.26

Getting Under a Truck Cab (with 2 illus) p142, Apr.2

Truck production, boxed in by model changes, has only recently started to overtake year-earlier levels # p18, Apr.2

Detroit Trend: Light, Strong, Flashy (with 5 illus) p42, Apr.9

Break for Rails: Cabinet report urges easing of ICC curbs. Truckers howl p28, Apr.23

Short news item

Trucking employees in 13 midwestern states have organized an association to negotiate with the Teamsters # p142, Apr.23

1955 World Motor Census (with chart) p142, Apr.30

P. J. Monaghan predicts 30-million trucks on the roads by 1975 # p18, Apr.30

TMT Trailer Ferry plans to expand its service of carrying truck trailers on engineless LST's towed by tugs # p132, May 14

Stories of transportation shortages are being heard. A truck strike in the West aggravates the situation # p18, Jun.11

Richard R. Riss: A Trucker Who "Just Wanted to Show Them" (with 5 illus) p170, Jun.25

Industrial

Behind It Are New Ideas to Speed the Goods: The new warehouse has an electronic heart (with 9 illus) p42, Feb.26

The Guide-O-Matic industrial truck is made by Barrett-Cravens Co. # p84, Mar.12

TRUMAN, Harry

Democrats: Under Way for 1956 (with illus) p27, Mar.5

TULANE University

Pictures Without a Darkroom p56, May 14

TULSA, Okla.

Are Builders Going Too Fast (with map) p52, Mar.19

Readers Report: San Diego vs. Tulsa p12, Apr.9

Readers Report: Not So Fast p8, Apr.23

TUNNELS

Denver plans a highway tunnel built through the Continental Divide p68, Apr.23

Work starts on the Patapsco Tunnel across Baltimore's harbor p69, Apr.23

French to build Havana tunnel p180, Jun.18

TUOHY, Walter J.

Bedfellows: Truck and rail man form a bipartisan council p32, Jan.15

TURBINES

Fancy Lab to Test Turbines: Westinghouse sets up an instrument-packed test center (with illus) p48, Mar.12

TURKEY

Keeping Reds Out of the Mid East (with map) p100, Apr.2

Turkish Boom Hits Snags (with 2 illus) p138, May 14

TUTHILL Spring Co.

A spring steel buffer can be mounted in the garage to protect the walls # p124, Jan.8

TWENTIETH Century Fund

How to Wake an Economy p104, Feb.5

America's Needs and Resources (with 7 charts) (Special Report) p158, Apr.30

TYPEWRITERS

See Office Supplies and Equipment

TYSON Bearing Corp.

SKF Industries buys a majority of company's stock # p74, Mar.26

Company is bought by SKF Industries # p88, Apr.2

U

ULCERS

Dr. Paul says if you have an ulcer it may be due mainly to your wife # p132, Apr.2

ULTRASONICS

Ultrasonics Tones Down: It is being scaled down to the role of a good tool p168, Jan.15

Ultrasonic Appliances p86, Apr.16

UNDERGROUND Storage

See Storage

UNDERWOOD Corp.

Pickets Clash in Long Strike (illus) p59, Jan.1

Computer, Junior Grade p76, Feb.26

Machine-sorter for checks, bills, tickets is being marketed # p110, Jun.25

UNEMPLOYMENT

See Employment

UNEMPLOYMENT Compensation

Benefits Cut . . . and higher tax rates may be necessary, as Pennsylvania's jobless compensation sags p22, Jan.1

Pennsylvania's unemployment compensation stayed well above the legal peril point as 1954 ended # p36, Jan.8

Pushing State Action for Labor (with illus) p144, Jan.15

Workers drawing unemployment compensation under the state programs are slightly fewer than 2-million # p17, Feb.5

GAW and the Jobless Pay Law: Auto union thinks management may yield if state unemployment funds bear part of cost p142, Feb.12

States Tackle Labor Laws: Jobless-pay proposals liberalized p123, Mar.5

The number of people applying for compensation are running more than 50,000 a week under a year ago # p18, Mar.5

The Trend Is Still Down (chart) p105, Mar.19

Peril Point . . . in jobless-pay law of Pennsylvania. Other states studied as reserves shrink p109, Mar.26

Jobless Pay vs. Guarantees: Minnesota allows workers paid severance to claim benefits . . . In New York, an employee under GAW is refused jobless pay p164, Apr.9

Jobless ranks have been shrinking ever since January, when insured unemployment was 1,976,200 # p17, Apr.9

Jobless-pay laws have been revised in some 18 states. No state has amended its law to make possible both unemployment pay and GAW benefits # p172, May 28

Dipping to 19-Month Low (chart) p172, Jun.11

More liberal compensation, which states will determine, will be hot in 1957 # p38, Jun.11

How States Can Limit GAW: By considering unemployment payouts as wages (with table) p166, Jun.18

UNFILLED Orders

Manufacturers have been adding pretty substantially to their backlog of unfilled orders during the first quarter # p17, Mar.26

UNILEVER, Ltd.

Smiling Giants: Annual reports of Royal Dutch-Shell and Unilever stress bright hopes p146, May 14

UNION Carbide & Carbon Corp.

Will help design a synthetic rubber plant in Italy # p163, Feb.12

New polyethylene plant at Seadrift, Tex., is in full production # p193, Feb.19

Will study solid state physics in the broad abstract sense # p144, May 7

Launching a "Super" Plastic p48, May 14

UNION Oil Co. of Calif.

Will build first shale oil plant in Western Colorado # p72, Feb.12

UNION Pacific RR

Exit Steam Again p162, Jan.15

Land Grant Minerals p76, Jan.22

Spent a record $88.8-million for new equipment and property improvements last year # p126, Mar.19

UNION Securities Corp.

Pension funds for public eployees last year bought 36% of the $2.8-billion long-term corporate bonds, rated "A" or better # p124, Jan.15

UNION of South Africa

South Africa cancels gold guarantees p101, Jan.8

UNITED Air Lines, Inc.

Biggest order for commercial radar has been placed by company # p46, Apr.9

Strobe lights chart an airplane's path in test runs # p148, Jun.4

May buy a jet airliner before it buys a turboprop # p106, Jun.25

UNITED Aircraft Corp.

Stock dives when the Street learns company declared only regular quarterly dividends # p156, Feb.12

A damper for noisy jets is in the scale-model stage at Pratt & Whitney # p80, Apr.30

Top Suppliers . . . for defense now headed by aircraft companies p27, May 28

UNITED Chromium, Inc.

Better chromium plating is said to be the result of new process announced by company # p110, May 7

UNITED Fruit Co.

A New Deal in Guatemala p53, Jan.1

Report from Bananaland p142, Apr.30

UNITED Mine Workers

Job dispute between residents of Beaver County, Pa., and employees of Nello L. Teer Co. halts grading job # p152, Jan.15

Now Lewis Leans on the Law: He wants the Walsh-Healy Act interpreted to preserve the high wages of his miners p120, Jan.29

No reopening of the UMW contracts appears likely soon # p172, May 28

UNITED NATIONS

Issues report on industrial production # p18, Jan.15

Oilmen Bridle . . . at unpublished U.N. report that charges oil pricing policies gouge Europeans p112, Mar.5

Reports trade within the Soviet bloc in Eastern Europe has quintupled in the past six years # p160, Mar.19

The controversial report on oil prices in Western Europe is finally published p145, Mar.26

Opening New Frontiers for a Hungry World (with map and illus) p134, May 7

The U. S., backed by West Germany, wants some clear indication that Russia is ready for unification before we agree to a broader European settlement # p119, Jun.4

Atoms for Peace: U. N. exposition in Geneva stirs up unpeaceful feelings in U. S. companies p30, Jun.11

Economic Commission for Europe sees the boom continuing # p164, Jun.18

UNITED Parcel Service

Department Stores Cut Deliveries Still Further p68, Mar.19

UNITED Parcel Service—Air

United Parcel-Air Cuts Rates p47, Jan.22

UNITED Platers, Inc.

Platers take a pay cut to cushion employer's strike losses p108, Mar.26

UNITED Shoe Machinery Corp.

Now, Assembly by Machine for TV Sets p58, Jun.18

UNITED STATES Coast Guard Auxiliary

Will extend its free safety examinations to outboards # p194, May 14

Short news item

UNITED STATES Gypsum Co.

Announces a $30-million expansion program # p34, Mar.12

UNITED STATES Potters Assn.

Pottery workers represented by AFL have accepted new contract # p180, May 14

UNITED STATES Rubber Co.

See also Tires

Tinted Tires Try Again p90, Mar.19

A tractor tire designed not to damage the soft soils of citrus orchards has been announced # p86, Apr.16

Strike ends at 19 plants # p164, Apr.16

Mix Liquid Rubber With Cement . . . And You Get a Flexible Flooring (with 2 illus) p78, May 28

UNITED STATES Steel Corp.

See also Congress of Industrial Organizations—Steel

Makes its first shipment of plastic pipe # p93, Jan.22

Setting the Stage For Big Board's Biggest Deal (with illus) p31, Feb.5

Iron Ore Price . . . move, a 20¢-a-ton increase, came from U. S. Steel p32, Feb.26

Pension Funds: Suddenly Hot p77, Apr.2

Pittsburgh: Taxes Fall, Arms Raised p147, Apr.2

U. S. Steel's Memorial to a Labor Leader (with illus) p164, Apr.16

Has shipped the first load of high grade dolomite from its deposit at Cedarville, Mich. # p164, Apr23

Big Steel's New Top Man Has Job Cut Out: Raising capital and spending it wisely are tasks facing Chmn. Blough (with 7 illus) p26, May 7

Three Vikers Viscount turboprop airlines will be flying for U. S. Steel # p160, May 28

GAW Begins to Spread: More heat on Big Steel and others p150, Jun.25

New Orders for Vickers p144, Jun.25

UNITED STATES Supreme Court

Court rules that professional boxing and the legitimate theater must stand trial to see whether they're violating the Sherman Act p30, Feb.5

Is "treasury stock" taxable as income? Court will review tax claims against Anderson, Clayton # p134, Feb.12

Court labor decisions: Union suits to collect wages for members are out; States must stay out of T-H-covered disputes # p36, Apr.2

High Court Bars . . . state action in labor disputes that are covered by T-H. Union's wage suit is rejected p126, Apr.2

Court holds an employer must tell a union how much it is paying the employees the union represent, in case of Whitin Machine Works # p164, Apr.16

Court Refuels . . . natural gas fight by upsetting Oklahoma law in favor of federal control p29, Apr.16

Court hands down decisions in cases of Olympic Radio & Television, Inc., and Lewyt Corp. # p34, May 28

Desegregation: Slow, Sure. Supreme Court hands lower courts the job of implementing the integration of Negro and white schools p32, Jun.4

Louisiana-Michigan pipeline for gas clears another hurdle # p34, Jun.4

Court holds that John P. Peters was illegally fired from his post as adviser to the U. S. Public Health Service # p84, Jun.18

UNIVERSAL Oil Products Co.

Has a new refining process that can push octanes still higher # p46, Apr.9

UNIVERSITY of California at Los Angeles

A curriculum for general contractors has been set up by UCLA's School of Business # p72, Jun.25

URANIUM

Spotting Uranium p170, Jan.15

Canadian Uranium: Now It's a Race for Production (with map and 2 illus) p66, Feb.5

Maine Strikes It Rich p50, Feb.5

Many uranium companies in Colorado seem more interested in mining the public than in mining ore # p166, Feb.19

Uranium Milling: Bottleneck? Ore piles up fast, but AEC isn't worried p194, Feb.19

Another worrier over the uranium stock craze is Sen. Chavez # p144, Feb.26

Darthmouth College Seeks a Strike p54, Mar.5

Penny stock statistics from the "Uranium Big Board" # p172, Mar.19

The uranium spree continues on the Montreal Stock Exchange # p182, Apr.16

Insider Deals in the Spotlight: SEC chairman's blast at uranium stock profits, and Fulbright's new bill, focus attention on insider trading p52, May 28

On the Trail of a "Special Situation": Floyd Odlum looks into uranium (with 7 illus) p90, May 28

Big Bend ranchers lose fight to cut in on state's uranium take p101, Jun.4

Uranium: The Equity Is Slim: That appears in SEC data on at least one stock "flier" p62, Jun.11

URETHANES

See Foam Products

UTAH

Legislature passes nation's 18th "right to work" law p123, Mar.5

Is hiking its corporate income tax # p61, Apr.9

Legislatures are called back to vote on child labor laws p62, May 7

UTILITIES

Con Ed Looks for Atomic Light p17, Jan.1

Households consumed about 26% of all the electricity sold in the U. S. in 1954 # p61, Jan.1

Commonwealth Edison of Chicago: Why a Turbine Goes Berserk (with illus) p122, Jan.8

Investigation of utilities is high on the Democratic list. Percy Priest will head the inquiry # p39, Jan.8

Private vs. public power is due to come in Feb. That study group is headed by Adm. Ben Moreell # p40, Jan.8

Atomic Plan: AEC this week set nuclear fuel prices and spelled out ways in which it will help power plants p30, Jan.15

The public power bloc is getting set for a real fight # p38, Jan.22

Wiring Aid: Chicago utility offers free installation as part of a program aimed at home electrical safety p90, Jan.22

Capacity of the electric power industry this year will reach 115-million kw.—compared with 52.3-million in 1947 # p17, Jan.29

Electric Utilities: They Thrive on Adversity (with 5 charts) p58, Jan.29

The 1955 addition to capacity will be some 13-million kw. # p17, Jan.29

10-billion kwh. a week # p34, Feb.5

Prospect of Electricity from Atomic Fission: Consolidated Edison plans first atomic generating plant bought with private funds (with map, table, and 5 illus) p100, Feb.12

Readers Report: Kw. or Kwh? p8, Feb.19

Business in 1955: So Good It's Almost Scary (with chart) p28, Feb.26

Real estate taxes of Missouri utilities may be cut # p120, Mar.12

Atomic Giant: Detroit Edison and 32 associates seek to build 100,000-plus kw. nuclear power plant p29, Mar.19

A regional power corporation for the Pacific Northwest has been proposed again, this time in a new draft of a bill for Congress # p104, Mar.26

Capital Goods: Prices Point Up . . . indicating "white sale" conditions won't spread far beyond utility equipment p42, Mar.26

Atomic Power: It's in Business. Private companies can now apply for licenses in atomic fields p25, Apr.16

A new twist in partnership on power projects is in the making. A bill for the John Day Dam will set the stage # p38, Apr.23

Getting In on the Ground Floor: How fast does industry see atomic power growing (with table and 4 illus) p72, May 7

Dam Partnership . . . gets a new twist as private utilities propose to pay most of cost, let government own the project p29, May 14

New Goals for Defense Plant: Mobilizers have lifted target for electrical capacity p31, May 28

Nuclear Power Reactor: How the Choices Line Up. Report on progress manufacturers and designers are making with types of utility reactors (with illus) p50, Jun.18

V

VACATIONS

Two new books that will help you plan your vacation # p168, Apr.16

How to go about planning a camping trip # 151, Apr.30

Some advice on traveling in Europe this summer # p167, May 7

Three-week shutdowns are due in many industry. ALCO Products announces a longer vacation period # p174, May 21

VACUUM Forming Corp.

Makes a low-cost vacuum forming press for turning out films and sheets of thermoplastic materials # p116, Apr.23

VALDOSTA, Ga.

Railroad Cuts in on Rainmakers: Georgia & Florida sells irrigation (with 3 illus) p26, Apr.2

VALLEY Craft Products, Inc.

Easier, Safer Moving p124, Jan.8

VAN Nuys, Calif.

Noise and Nerves p115, Apr.30

VAN STRAATEN Chemical Co.

Vantrol 5615, a new synthetic water-soluble abrasive, leaves no hard deposit after use # p44, Jan.1

VANADIUM Alloys Steel Co.

High-Strength Parts From Powdered Metal (with 3 illus) p160, Jan.15

VANCE, Sanders & Co.

The Pattern Is Still Rugged: Colleges show marked individuality in buying securities (with chart) p44, Jun.25

VARDAMAN, J. K., Jr.

Man Who Set the Nation's Money Policy (with illus) p110, Mar.19

VARNEY, R. W.

New Season, New Hope for Dust Bowl (with illus) p94, Jun18

VEGA Industries, Inc.

Uni-Bilt fireplace can be installed by semi-skilled labor in six hours # p170, Jan.15

VEGETABLES

Prepackaged produce in moisture-proof protective coatings of cellophane or plastic accounts for about 30% of the produce market # p54, Feb.12

Short news item

New Jersey farmers are told they could save money by prepackaging their own fruit and vegetables # p88, Jun.11

VENDING Machine

Automatic Posy Vendor (illus) p139, Jun.18

VENEZUELA

See also South America

Foreign investors poured $24-million into 85 new companies last year # p102, Feb.5

Is first nation outside U. S. to undertake mass immunization with the Salk polio vaccine # p185, Feb.12

Readers Report: On Firm Ground p12, Feb.12

Socony-Vacuum Oil announces it will spend $52-million for exploration, development, and transportation of oil # p163, Feb.12

Valencia is fast becoming the Akron of Venezuela p110, Apr.3

Proving Oil Imports Pay: Creole makes a case for Venezuela p142, Apr.30

Kraft Foods is planning to build a plant # p158, Jun.18

VEON Chemical Corp.

Traffic safety lines dry on before the light can change with new thermoplastic compound # p170, Jan.15

VETERANS Administration

No more no-no mortgages # p34 Apr.30

VICARY, James M.

Getting Away From the Peaks and Valleys p133, May 21

VICKERS, Inc.

Detroit: Tax Plum Courted p60, Mar.26

Makes some corrections in its list of investment trusts "favorite 50" common holdings # p178, May 21

VICKREY, William S.

A Second Look at the Economy p112, Feb.5

VICTORY Engineering Corp.

Makes an electric thermometer that gives instant temperature readings at the push of a button # p72, Feb.19

VILTER (E. F.) Sales, Inc.

You can raise or lower your outboard motor with an outrigger mounted called Hi-Lo # p168, May 7

VITAMINS

Some advice on taking vitamins # p115, Jan.8

Readers Report: A, B, C, D p8, Feb.5

Suddenly, Vitamins Are Exciting Again (with table) p174, Feb.12

Readers Report: Vitamins—Plus p8, Mar.12

VON Neumann, John

Prospect of Electricity from Atomic Fission (with illus) p100, Feb.12

VUKOVICH, Bill

Death and Discovery at "Indy" Speedway (with illus) p39, Jun.4

W

WAGES

See also Salaries

Now "Catastrophe" Benefits. With wage issue partly muted, unions stress an effort to expand health coverage to include protracted illnesses p58, Jan.1

Standby price-wage controls are expected to be sought when the Defense Production Act comes up for renewal # p40, Jan.8

There is little doubt that labor leaders will insist on larger raises this year than they got in last year's package # p17, Jan.8

Wages of U. S. workers in Nov. scored their biggest monthly gain of the year # p36, Jan.8

The 75¢ minimum wage will be raised. It seems sure to go to 90¢ # p38, Jan.15

Cost of Living Drop May Affect Bargaining (with table) p126, Jan.29

Pay Protests: Contracts in the TVA area complain wage-setting policy of agency is "unsettling" prevailing rates p124, Jan.29

Wage terms negotiated for long-distance truck driver in the Midwest have been extended to six year. Local cartage driver in the same area will also run six years # p128, Jan.29

The goal of the Democrats and organized labor is an increase from 75¢ to $1 an hour # p37, Feb.5

GAW and the Jobless Pay Law: Auto union thinks management may yield if state unemployment funds bear part of cost p142, Feb.12

NMU, Rail Shop Groups Join GAW Drive p142, Feb.12

AFL Aluminum Union Joins Drive for GAW p175, Feb.19

Lines Drawn on Minimum Wages: Administration study shows its proposal would have only minor effect over-all p168, Feb.19

Organized labor is getting behind a minimum wage law that would go higher than Eisenhower recommended # p38, Feb.19

Democrats want to push up the minimum wage. It's a bid for the labor vote # p38, Feb.26

Weekly paychecks in all manufacturing now average about $74 # p17, Feb.26

Coming to Grips with GAW: Auto makers balk at UAW's annual wage plan p120, Mar.5

Here's a clue to GAW's impact on the job market in Michigan's auto plants # p17, Mar.5

Labor's demand for the guaranteed wage is denying jobs right now to people who otherwise would be working # p17, Mar.5

The views of some of Eisenhower's advisers on GAW # p38, Mar.5

More Wage Cuts . . . in UAW plants loom, as two companies pressure union to help them p133, Mar.12

National Foremen's Institute reports on February raises # p140, Mar.12

GAW Holds Spotlight, But . . . FMCS says four other issues will loom large (with illus) p176, Mar.19

In Aircraft, 3% pay raises spread p177, Mar.19

CIO Glass Workers Seek Guaranteed Pay p112, Mar.26

Factory Earnings Hit a New Peak (chart) p164, Mar.26

UAW: Warming Up for GAW p107, Mar.26

Factory take-home pay for a worker with three dependants climbed in Feb. to a record high of $69.17 a week # p128, Apr.2

GAW Reports: UAW may be pressing for guarantee through aid to glass unions p124, Apr.2

If There's a "Deal" on GAW . . . the basis may very well be in call-in pay and severance pay contract clauses p122, Apr.2

UAW Shows Its Unity on GAW (with illus) p120, Apr.2

GAW: The New Issue in Our Economy (Trend) p188, Apr.9

GAW: The Showdown—the Meaning. Looking at the annual wage issue from all angles (with table and illus) (Report to Executives) p80, Apr.9

Minimum Pay . . . must be determined on a local basis, federal court holds p167, Apr.9

Rising factory payrolls now mean a weekly payout of about $950-million. That's $20-million up from January # p17, Apr.9

The Guaranteed Annual Wage: What It Means to Business (Cover) Apr.9

Wage increases in March averaged 6¢ an hour in contracts reported to NFI # p168, Ar.9

A war clause reopening contracts on wages automatically if the country goes to war may be sought by Teamsters # p164, Apr.16

Wage cuts are accepted by AFL employees at Oshkosh B'Gosh # p164, Apr.16

Your Payroll's at Stake, Too. An inside look at the Auto Workers strategy in Detroit (with chart) p160, Apr.16

Eyes on Ford Bargaining: Negotiators grapple with GAW, while at GM the talk is more routine (with illus) p138, Apr.23

Higher Minimum Looks Certain: Big question is how much (with chart and illus) p134, Apr.23

The GAW Drive . . . IUE Sings With on "If" p58, Apr.30

AMA reports on factory managers and superintendents wages # p130, May 7

Escalator pacts now cover only about 1.7-million # p164, May 7

Minimum wage hike may fail this year # p38, May 7

The Socialist Labor Party in Michigan is opposed to the guaranteed annual wage # p180, May 14

Crisis Point in GAW Talks: Auto management counteroffers finally come up as bargaining moves into decisive stage p170, May 21

Defense Mobilizer Flemming wants to keep stand-by wage-price controls. But opposition is strong # p40, May 21

Opening the Door for GAW: Ford and UAW negotiators seem at midweek to have reached agreement on the principle of the guaranteed annual wage p25, Jun.4

The Bargaining Area Ford's Offer Opened Up (with table) p132, Jun.4

The proposed hike in minimum wage looks more likely. Recent moves that favor a boost # p38, Jun.4

A minimum wage rise above $1 is unlikely # p38, Jun.11

A $1 minimum wage was endorsed by Senate Labor Committee # p158, Jun.11

Making Historic Ford Bargain (with 16 illus) p25, Jun.11

Business Under The Cost Lash: Looking at the GAW contracts, manufacturers pin hopes to greater efficiency for wriggling out of cost squeeze p25, Jun.18

Facing the Guaranteed Annual Wage (Trend) p200, Jun.18

How States Can Limit GAW: By considering unemployment payouts as wages (with table) p166, Jun.18

It won't be until a lot of other industries have followed Detroit's lead that the rise in labor costs will have much effect on the cost of living # p18, Jun.18

GAW Begins to Spread: Other unions in other industries are taking advantage of Auto Workers' gains (with illus) p150, Jun.25

Will New Raises Pull Up Living Costs? (chart) p152, Jun.25

WAHLE (R. H.) Co.

Oregon's "fair trade" law gets knocked down as unconstitutional # p116, May 14

WALCOTT, Albert

Chrysler Jacks Up 9,000 Bosses p30, Jan.1

WALL Street Glossary

A Wall Street Glossary: Defining the Street for newcomers—and not-so-newcomers p105, Apr.30

WALLACE, Robert A.

"Walking on Eggs" (with 2 charts) p126, Jan.22

Tooling Up for Senate Probe: How the Fulbright Committee got ready for stock market study (with 3 illus) p184, Mar.12

WALL-GRIP Hooks

Hooks need no nails or bolts, and can be used on steel partitions, tile walls, brick or concrete surfaces # p124, Jan.8

Short news item

WALSH Adhesive Co.

Bonad, a spray-on-adhesive, will be on the market soon # p44, Jan.1

WALSH-HEALEY Act

Now Lewis Leans on the Law: He wants the Walsh-Healey Act interpreted to preserve the high wages of his miners p120, Jan.29

Pay Protests: Contracts in the TVA area complain wage-setting policy of agency is "unsettling" prevailing rates p124, Jan.29

Minimum Pay . . . must be determined on a local basis, federal court holds p167, Apr.9

Nationwide wage orders would be legalized under the Walsh-Healey Act under a bill introduced in the Senate # p60, Apr.30

WALSH, James

Auto Dealers in Court: Legality of exclusive franchising of dealers may be headed for Supreme Court p68, Mar.19

WALTHAM, Mass.

An Industrial City Grows: How Route 128 has changed town (with illus) p194, May 14

WALWORTH Co.

How To Rescue A Sitting Duck (with illus) p186, Mar.19

WANAMAKER'S (John)

A merchandise mart will be opened in store's New York building # p50, May 7

WARD, John C.

Beckley, W. Va.: County's Right p62, Jan.1

WAREHOUSES

Behind It Are New Ideas to Speed the Goods: The new warehouse has an electronic heart (with 9 illus) p42, Feb.26

WARNER Electric Brake & Clutch Co.

Designs an electrically operated clutch for auto air-conditioning compressors # p154, Jun.4

WARNER-HUDNUT, Inc.

No snags hit merger # p58, Feb.19

WARNER-LAMBERT Pharmaceutical Co.

Directors of Warner-Hudnut and Lambert Co. vote to merge into new company # p34, Feb.12

WARNER & Swasey Co.

Walter K. Bailey is elected president # p88, Apr.2

WARRANTY Cards

Why Make Customers Mail in Warranty Cards (with illus) p50, Jan.22

WARREN Foundry & Pipe Corp.

Warren stock's steeplechase # p153, Mar.26

What Does a Company on Rumor Ride Do About It? (with chart) p30, Apr.9

Stock is back at $49 after a rumor ride # p170, May 14

WASHINGTON, D. C.

Foto-Patrol: Outwitting Speeders (illus) p77, Jan.22

Pay TV will get a Washington test p144, May 28

How far private nonprofit clubs can go in serving food and drink to public groups will be spelled out soon # p151, Jun.11

WASHINGTON (State)

Will soon boost its retail sales tax and its cigarette tax # p61, Apr.9

WASHIGTON Water Power Co.

Dam Partnership . . . gets a new twist p29, May 14

WASTE Materials

Waste Experts: Toledo contractors set up new division to specialize in curing problems of industrial pollution p78, Jan.22

Readers Report: Package Deal for Waste p8, Feb.19

He's Industry's Radioactive Garbage Man (with 6 illus) p138, Mar.5

WATER

Toledo: Hard Water Again p76, Jan.29

Water Shortage . . . in areas feeding Missouri Basin threatens the river's transportation and power facilities p56, Jan.29

First U. S. industrial use of evaporation to produce fresh water from sea water will be at Morrow Bay steam electric plant # p72, Feb.12

State Takes Each Drop p96, May 14

WATER Coolers

See Drinking Fountains

WATER Cooling Corp.

Lawn sprinklers are controlled by the Water Sprinklers Control System # p96, Jan.22

WATERFRONT Commission of N. Y. Harbor

Crackdown on Casual Workers: The Commission is pruning 15,000 from its register—barring them from jobs (with illus) p148, Jan.15

WATERMAN Steamship Corp.

Sea-Going Trucker Bids for Waterman Shipping p26, Apr.9

Mrs. Elizabeth Model snags sales of company to Malcom McLean trucking interests # p34, Apr.23

A $20-million melon was cut by the McLean trucking interests to celebrate the buying of Waterman Steamship # p34, May 14

ICC will start inquiry into the purchase of company by the McLean trucking interests # p36, May 21

WAYNESBORO, Pa.

Local Curb Exchange: The Market Gets Thin (with 4 illus) p48, Mar.5

WEATHER

Cloudy, but Clearing p124, Jan.8

A Long-Range Look: Does It Help Tomorrow's Forecast? (with 4 charts and 4 illus) p150, Feb.26

Readers Report: Whither Weather? p8, Mar.26

Readers Report: Vintages of 1900 p12, Apr.9

The Answers: No. Scientists throw doubt on cloud-seeding and storm paths p108, Apr.23

Charting Savings at Sea: Washington weather experts move from a cluttered basement to a full-time office p196, May 21

WEBB & Knapp Co.

Has finally decided on plans for its Denver Courthouse Square p52, Feb.5

Gets the Grand Central job # p34, Mar.5

$100-million terminal for New York p151, Jun.11

WEBSTER-CHICAGO Corp.

Sets up British subsidiary # p154, Apr.16

WECKLER, Herman L.

Readers Report: Greatly Exaggerated p14, May 28

WEEKS, Sinclair

The Brawl Over Transportation: Four months after delivery date, there's still no report p30, Apr.2

Break for Rails: Cabinet report urges easing of ICC curbs. Truckers howl p28, Apr.23

WEISS, Joseph

Using a Computer to Run a Business p68, May 14

WEITZEN, Edward

Diversifying Plus: Watch company, reorganizing, gets new boss—a believer in spreading out (with illus) p63, Feb.5

WELDING

A multipurpose welding electrode has been announced by International Nickel # p116, Apr.23

WELFARE Funds

How to Regulate Union Welfare Funds: Pioneering New York study is in now p52, Jan.8

Vigil on Welfare Fund Evils: Investigation shifts from Republican to Democratic hands (with illus) p118, Feb.5

ILGWU joins other unions in seeking ways of getting a larger return from its welfare fund # p148, Feb.12

AFL Eyes Welfare Funds: Program outlined to guard against abuses (with illus) p109, Feb.26

Laws providing for regulation of union welfare funds have been proposed in four states # p123, Mar.5

Welfare fund laws are now before California and Connecticut legislatures # p140, Mar.12

New Eye on Welfare Funds: Commerce & Industry Assn. releases its study of administration of employee health and benefit funds p110, Mar.26

Legislation on labor-management welfare funds is coming. The prospect is that the regulatory law will be voted in 1956 # p36, Apr.2

Covering Three Workers Out of Four: Coverage of Health and Welfare Plans in New York State (with chart) p164, May 7

Moving in on Welfare Funds: Both AFL and CIO propose law for mandatory disclosure of data on refund receipts and dispersals p176, May 14

Reuther "demands" investment in social projects p172, May 28

Setting the Course for Funds . . . is the business of Martin E. Segal & Co. (with illus) p154, Jun.25

WELSH Co.

Pushing the Baby Buggy p174, Apr.9

WENDELKEN, George

Wants to sell his walking mechanical elephant (with illus) # p102, Mar.5

WEST Shore RR.

Commuter Battle Spans Hudson (with illus) p138, Jan.22

WEST VIRGINIA

Aerial survey of a possible turnpike extension route between Charleston and Parkersburg have been O.K.'d # p96, May 7

WESTERN Air Lines, Inc.

Airline Crossed: Western Air Lines is up in arms as East Coast stockholders' group horns in p127, Apr.30

WESTERN Auto Supply Co.

Gamble-Skogmo Tries New Tack p90, Jan.29

WESTERN Electric Co.

Wins prime contract from the Air Force for DEW radar network across Canada # p34, Feb.26

WESTERN European Union

Mendes-France and Adenauer have removed the last obstacle to ratification of WEU # p123, Jan.22

WESTERN Union Telegraph Co.

A private wire 12,000 miles long has been contracted for by Sylvania Electric # p110, Apr.23

Asks N. Y. State Public Service Commission to permit it to issue debentures # p47, Jun.18

WESTINGHOUSE Broadcasting Co.

Westinghouse and NBC swap stations p144, May 28

WESTINGHOUSE Electric Corp.

Will work on jets in new development and research center to be built near Kansas City, Mo. # p43, Jan.1

Reports the best fourth quarter on record as 1954 results come in # p18, Jan.15

Lining Up the Suppliers (with illus) p104, Jan.22

Short news item

Will sign price maintenance contracts with its distributors of small appliances at wholesale prices # p48, Jan.22

Acid Test for "Buy American": Eisenhower will probably have to decide on low British bid p154, Feb.19

Three Weeks That Rocked an Industry: Makers of heavy electrical equipment go on a price-cutting spree p50, Feb.19

Will design atomic reactors for two new submarines # p141, Mar.5

Fancy Lab to Test Turbines: Westinghouse sets up an instrument-packed test center (with illus) p48, Mar.12

TV: The Scramble for Affiliates Gets Hot... as CBS and NBC look for stations (with map) p142, Mar.12

Boosts its aid to higher education # p198, Mar.19

Union wage suit rejected by Supreme Court p126, Apr.2

New ranges show consumers' influence on design p54, Apr.2

Atomic Power: It's in Business. Westinghouse announces a materials teting reactor to be built near Pittsburgh p25, Apr.16

Elevators With a Voice p86, Apr.16

Hardgoods: Racing With the Autos p32, Apr.16

First quarter statement shows drop in sales and earnings # p158, May 7

Quest for Purity: Westinghouse makes metal serve as its own crucible p106, May 7

Pure and Perfect Iron (illus) p88, Jun.11

Mansfield plant will be shut-down for three weeks # p18, Jun.18

WESTINGHOUSE Electric International Co.

Big Steel for the Argentine? p116, Mar.5

Argentine Steel and U. S. Sales p138, Mar.19

WHARTON School of Finance and Commerce

Dr. Clarence Arthus Kulp is named dean # p34, May 7

WHEAT

Oklahoma's wheat belt is in a critical shape # p104, Mar.26

Secy. Benson has hiked the wheat set-aside to 500-million bu. # p186, Apr.9

Secy Benson sets the acreage allotment for wheat # p131, May 21

Short Supply Sends Them Up (chart) p142, Jun.4

The wheat farmer vote over the weekend is worth watching # p38, Jun.25

WHEELBARROWS

No-Push Wheelbarrow (with illus) p92, Feb.5

WHEELER, Richard S.

Staging a Diplomatic Drama p75, Jun.18

WHEELING Corrugating Co.

Lighter Weight Trucks (with illus) p70, Feb.19

WHIRLPOOL Corp.

Buy Motor Products Corp.'s plant in Marion, Ohio # p94, Mar.5

RCA-Whirlpool Merger? p144, May 21

WHITE, Charles M.

Tom Girdler has yielded the reins of chief executive officer of Republic Steel to Charles White # p34, Jun.25

WHITE (G. L. C.) Co.

Makes new safety lock for doors # p44, Jan.1

WHITE House Staff

The White House Team Gets a New Line-Up: Recent appointments (with 13 illus) p30, Mar.26

WHITE Motor Co.

Adds the title of chairman to Robert Black, president, and names three new executive vice-presidents # p78, May 14

WHITE, William

Echo of Battle: White and Young clash even on the theory of proxy warfare p32, Jun.11

WHITFIELD, Allen

Iowa GOP Chieftain Picked for AEC (with illus) p29, Mar.26

AEC nomination in trouble p113, Jun.11

WHITIN Machine Works

An employer must tell a union how much it is paying the employees the union represents, Supreme Court holds # p164, Apr.16

WHOLESALE

Wholesale business in Jan. was worth more than $8.7-billion # p34, Mar.12

WHOLESALE Prices

Climbing to a 3½-Year High (chart) p130, Mar.5

WIESENBERGER (Arthur) & Co.

Market Letter Gleanings # p119, Mar.5

Advises not to squeeze uranium certificates too hard # p153, Mar.26

WILHELM, Stephen R.

Sending College Boys on a Salesman's Job... is how Gulf Brewing sells beer p50, Jun.25

WILLARD, Kenneth

How a Company Can Gracefully Get Out of Town (with illus) p110, Feb.26

WILLIAMS, Charles

Ward Ruling Scares Other Boards (with table) p80, Feb.12

WILLIAMS, Langbourne

New Pilot for NICB, L. Williams, wants to help guide business by... Looking At All Sides (with illus) p51, May 21

NICB's Williams: In an age of propaganda (Cover) May 21

WILLIAMS (R. C.) & Co.

New York: Can't Please Everyone p76, Jan.29

WILLOW Run Village

Ypsilanti Township sells village to 10 Detroit businessmen # p64, Mar.5

WILLSON Products, Inc.

Safety for Skull p124, Jan.8

WILLYS Motors, Inc.

Flying by TV Will Be Simpler (with 4 illus) p34, Jan.29

WILMINGTON, Del.

Stores start bus refund plan, in hope to bring shoppers into stores, but keep cars off the streets p151, Jun.11

WILSON, Charles E.

See also Dept. of Defense

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

WILSON, Charles E. (G. E.)

Named board chairman of W. R. Grace & Co. # p34, May 14

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

WILSON, Leroy A.

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

WILSON, Robert E.

How Two Top Men Work as Team: Standard Oil (Ind.) faces a test (with 2 illus) p75, Mar.5

Wilson and Peake: How the Indiana Standard team works (Cover) Mar.5

WILSON, William

Attended dedication of new AFL building in 1916 (illus) p162, May 7

WILSON, Woodrow

In 1916 attended the dedication of the new AFL building (illus) p162, May 7

WILSON (Woodrow) Foundation

Challenge to Foreign Program: Economists call for bolder aid program than Eisenhower proposed p152, May 28

WINCHELL, Walter

Those Sunday TV stock tips have not paid off # p166, Feb.19

Will Winchell prove to be the "fall guy" for the Fulbright hearings # p168, Mar.12

Now is "tipping" the metal traders # p156, Apr.9

WINES

Good French wine will be plentiful. Some of the good vintages # p172, Apr.9

Americans drank 25% more French champagne in the first three months of this year than in the same 1954 period # p184, Jun.18

WINN & Lovett Grocery Co.

Spud Dealers in Hot Water: Federal agency charges group attempted to manipulate futures market in potatoes p122, Jun.18

WIRETAPPING

The Ears on Your Office Wall p26, Mar.12

WIRING (Electrical)

Wiring Aid: Chicago utility offers free installation as part of a program aimed at home electrical safety p90, Jan.22

WISCONSIN

Ban on Union Politicking: Labor fears Wisconsin's law on direct political aid may set off new drive p172, May 28

WISCONSIN, University of

Readers Report: On Wisconsin p8, Jan.29

Law School and State Crime Lab will study lie detectors, comparative micrography, spectrography, etc. # p186, Feb.12

The basic chemistry of the body's metabolism is being studied # p162, Feb.26

Receives grant from Rockefeller Foundation for the study of solar energy # p144, May 7

WITHERELL, V. B.

Oilman Hits Cash p31, Jun.25

WITNESSES

A guide to behavior if called upon to serve as witness at a trial or hearing # p183, May 21

WOLFSON, Louis E.

Wolfson Scores: Illinois court rules that Montgomery Ward's staggered system of electing directors is illegal p32, Feb.5

Ward Ruling Scares Other Boards (with table and illus) p80, Feb.12

Fighting All Over The Lot... is Louis Wolfson ...deep in Ward proxy fight, lawsuits, merger plans (with illus) p26, Feb.26

Names his first candidate (besides himself) for the nine-man Montgomery Ward board # p84, Mar.5

Wolfson Takes His Proxy Fight to the Stockholders (with 10 illus) p30, Mar.12

Long-time friends of Wolfson hold 26,500 Montgomery Ward shares. Costs of fight will run over estimates # p172, Mar.19

Ready for Rollcall at Ward: Wolfson hasn't conceded defeat, but he's gloomy about Avery's accord with Teamsters (with illus) p27, Apr.9

Wolfson Gets a Foot in Montgomery Ward's Boardroom (with 6 illus) p28, Apr.30

Quiet At Last... at Wards after an angry Saturday meeting where Wolfson glowers and Avery storms out p34, May 21

Repayment of Wolfson # p180, May 28

WOLL, Albert

Union Merger: It's still on. Lawyers are drawing up AFL-CIO contract now p147, Jan.15

Short news item

WOLL, Matthew

AFL Eyes Welfare Funds: Program outlined to guard against abuses (with illus) p109, Feb.26

WONDER Building Corp. of America

Is selling 60 prefab steel grain storage buildings to the Mexican government # p106, Apr.2

WONSOVER

One Machine Performs Five Jobs for Farmer (with illus) p108, Jun.25

WOOD, Elmer

A Second Look at the Economy p112, Feb.5

WOOD, Gen. Robert E.

Who Pushed Off the Stock Toboggan? (with chart and illus) p166, Mar.19

What's Happened to Executives and Their Pay Since 1950 (with illus) p186, May 28

WOODRUFF, Robert W.

Coke: New Faces, New Bottles (with illus) p44, Feb.12

WOODSON Oil Co.

Detroit: Prison Oil p41, Jan.15

Tunneling into Prison p78, Mar.12

WOOLDRIDGE, Dr. Dean

Ivory Towers Down to Earth (with illus) p66, Jan.15

WOOLSON, L. I.

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

WORCESTER, Mass.

Leak in the Bus Till p41, Feb.12

WORKBENCH

Atlantic Engineered Products makes a precut workbench # p128, Mar.5

WORKING Capital

Corporate Working Capital: Demands Look Heavy This Year (with chart) p126, May 14

WORKMENS Compensation

Pushing State Action for Labor (with illus) p144, Jan.15

A heart attack suffered at a race-track by an executive in off-duty hours can't be considered grounds for workmen's compensation # p172, May 28

WORKSHOPS

How to get all the fun and work out of your home workshop # p131, Apr.2

WORLD Bank

See International Bank for Reconstruction & Development

Short news item

WORTHINGTON Mower Co.

No-Push Wheelbarrow (with illus) p92, Feb.5

WUEST, Dr. John H.

Finding How Much Work Cardiacs Can Safely Do p160, Feb.26

WYMAN-GORDON Co.

The U. S. Catches Up . . . with Russia by putting its own giant forging presses to work (with illus) p68, Mar.26

WYNDER, Dr. Ernest

The Answers: No. Scientists throw doubt on connection between nicotine and lung cancer p108, Apr.23

X

X-RAY

Portable X-Rayer (with illus) p70, Feb.19

Y

YALE Rubber Mfg. Co.

Starts production at its Kincardine, Ontario plant next month # p106, Apr.2

YALE University

Gets Grant to Study Household Economics p46, Feb.26

YANKEE Atomic Electric Co.

Submits to AEC plans for a nuclear power plant to be built in Mass. # p32, Apr.2

YELLOW Cab Co.

Philadelphia cabs adopt the "get a check and wait till your number's called" system # p34 Feb.5

YONKERS, N. Y.

Otis Talks Exodus p140, Jan.22

YOUNG Presidents Organization

How to Succeed . . . leads to problem of staying happy at the top p128, Apr.9

YOUNG, Robert R.

Will ask N. Y. Central Stockholders to approve an incentive plan # p132, Apr.16

What's Happening to the N. C. Central p70, Apr.23

Wall Street Talks . . . about Young and his war paint # p170, May 14

Echo of Battle: White and Young clash even on the theory of proxy warfare p32, Jun.11

Has an eye on Canadian real estate # p34, Jun.25

YOUNGSTOWN Sheet & Tube Co.

Drawing New Lines on Mergers p37, Mar.26

Trustbusters Get Hotter p31, May 21

Merger Shortcut: Bethlehem and Youngstown want Justice Dept. to speed up decision p28, Jun.25

YOUNGSTOWN Steel Kitchens

What to Do When the Kitchen Explodes (with illus) p56, Jan.15

YUGOSLAVIA

Tito Walks a Tightrope (with 2 illus) p32, Jan.1

Tito seems ready to fall in with Moscow's plans. No doubt he will also turn back to a Soviet-type dictatorship # p162, May 21

Eastern Europe has its eyes glued on Belgrade this week as Tito receives the Kremlin's top leaders # p163, May 28

Tito Lays Down the Terms: The Kremlin is reconciled to paying a big price to get Belgrade back in the fold (with illus) p126, Jun.4

It may be at least a year before we or the Russians know where Tito stands # p147, Jun.11

Z

ZECKENDORF, William

$100-million terminal for New York p151, Jun.11

ZEDER, James

Chrysler's New Moves Click—Just in Time (with illus) p80, May 14

ZENITH Radio Corp.

FM tuning has been simplified # p170, Jan.15

Can FCC Unscramble Fee TV p40, Apr.2

Tuning at Ease (with illus) p66, Jun.18

ZHUKOV, Georgi

Bulganin and Zhukov: The Marshals Move Up (with illus) p130, Feb.19

ZIEGLER, Karl

Launching a "Super" Plastic p48, May 14

ZINC

Demand Up, They Dip Way Down (chart) p106, Mar.19

Zinc producers haven't had it so good for a long time # p186, Apr.9

Is finding private demand strong # p18, May 7

ZONE Refining

Quest for Purity: Westinghouse makes metal serve as its own crucible p106, May 7

BUSINESS WEEK INDEX

January-June, 1955

II. Advertising Contents

(See individual issue index for page numbers)

A

ACCO Products, Inc.
Feb. 26; Mar. 26; Apr. 23; May 21

ACME Aluminum Alloys
Jan. 29; Mar. 26

ACME Steel Company
Jan. 8; Feb. 26; Mar. 19; Apr. 30; May 21; June 18

ADAMS & Westlake Company
Jan. 29; Mar. 26; May 14

ADDRESSOGRAPH-Multigraph Corp.
Mar. 12; Apr. 30; May 28

ADVERTISING Council
Feb. 5, 26; Apr. 2, 30; June 18, 25

AERO Mayflower Transit Co.
Jan. 15; Feb. 12; Mar. 12

AERO Service Corp.
May 28

AEROQUIP Corp.
Feb. 26; Apr. 23; June 18

AIRCRAFT Components, Inc.
Apr. 2, 23; May 14; June 4

AIR Maze Corp.
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

AIR Reduction Co., Inc.
Feb. 19; Mar. 5

AIR Transport Association
Jan. 15; Feb. 12; Mar. 12; Apr. 2, 30; May 28; June 25

AIRWORK Atlantic
Feb. 26; Mar. 5, 26; Apr. 16; May 14; June 11

AJAX Flexible Coupling Co., Inc.
Mar. 26; Apr. 23; May 21; June 18

ALCO Products, Inc.
Apr. 30

ALDENS, Inc.
Apr. 2

ALEMITE Div. — Stewart-Warner Corp.
Jan. 29; Mar. 12; Apr. 23; May 21

ALL Year Club of Southern California
Jan. 15, 29; Feb. 12

ALLEGHENY Ludlum Steel Corporation
Jan. 29; Feb. 12, 26; Mar. 12, 19, 26; Apr. 9, 23; May 7, 21; June 4, 18

ALLEN-Bradley Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

ALLEN, W. D., Mfg. Company
Mar. 19

ALLIED Chemical & Dye Corp.
Apr. 30; June 4

ALLIS-CHALMERS Mfg. Co.
Jan. 29; Feb. 12, 26; Mar. 12, 26; Apr. 16; May 7, 28; June 18

ALLIS-CHALMERS Mfg. Co.
(The Buda Division)
Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

ALLISON Division (General Motors)
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

ALUMINUM Co. of America
Apr. 30; May 28; June 25

ALUMINUM Co. of America (Chemical Div.)
Jan. 29; Mar. 26; Apr. 30; May 28; June 11

AMANA Refrigeration, Inc.
June 4, 25

AMERCOAT Corp.
(Sub. of American Pipe & Construction Co.)
Mar. 5

AMERICAN Appraisal Company
Jan. 22; Mar. 19; May 28

AMERICAN Automatic Typewriter Company
Jan 22; May 7

AMERICAN Blower Corporation
Jan. 22; Feb. 12; Apr. 9; May 7

AMERICAN Chain & Cable Co., Inc.
Feb. 12; Apr. 16; June 18

AMERICAN Credit Indemnity Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

AMERICAN Cyanamid Company
(Institutional)
Jan. 15; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

AMERICAN Distilling Company, The
June 11

AMERICAN Enka Corporation
Feb. 5; Mar. 26; June 18

AMERICAN Foreign Insurance Association
Jan. 8; Feb. 5; Mar. 12; Apr. 9; May 7; June 11

AMERICAN Gas & Electric Service Corp.
Feb. 19; Mar. 26; Apr. 16; May 21; June 18

AMERICAN Insulator Corp.
Mar. 26; June 18

AMERICAN Machine & Metals, Inc.
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

AMERICAN Mutual Liability Insurance Co.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

AMERICAN Optical Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

AMERICAN Photocopy Equipment Company
Mar. 5; May 21

AMERICAN Radiator & Standard Sanitary Corp.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

AMERICAN Telephone & Telegraph Co.
(Classified)
Jan. 22; Feb. 5, 19; Mar. 19; Apr. 2, 16; May 14; June 11

AMERICAN Telephone & Telegraph Co.
(Informative General)
Jan. 15, 22; Feb. 19; Mar. 12; Apr. 9; May 7, 21; June 11

AMERICAN Telephone & Telegraph Co.
(Long Lines Toll Promotion)
Jan. 1, 8, 29; Feb. 5, 12, 26; Mar. 5, 12, 19; Apr. 2, 16, 23, 30; May 14, 21, 28; June 4, 18, 25

AMERICAN Trucking Association, Inc.
Feb. 26; May 28

AMERICAN Welding & Mfg. Company, The
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

AMERICANA Corp.
Apr. 9

AMPRO Corp.
Jan. 15; Feb. 26; Mar. 19; Apr. 16; May 14

ANACONDA Copper Mining Co. & Subs. Co.
Apr. 23; May 7; June 11, 18

ANCHOR Plastics Company
Apr. 16

ANCHOR Post Prod., Inc. (Fence Div.)
Mar. 26; Apr. 23; May 14; June 4

ANDREWS-Alderfer
Jan. 22; Feb. 19; Mar. 19

ANTI-Corrosive Metal Products Co., Inc.
Feb. 19; Mar. 19; Apr. 16; May 14

APSCO Products, Inc.
Jan. 1, 15; Feb. 5, 19; Mar. 5; Apr. 9; May 14, 28

ARABOL Mfg. Company
Jan. 29; May 28; June 25

ARMCO Drainage & Metal Products, Inc.
Jan. 22; Mar. 19; May 14

ARMCO Steel Corporation
Jan. 29; Feb. 12; Mar. 12; Apr. 9, 30; May 21; June 18

ARMSTRONG Cork Company
(Bldg. Materials Division)
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

ARMSTRONG Cork Company (Industrial Products Campaign)
Feb. 12; Apr. 2; May 28

ARMSTRONG Cork Company (Industrial Div. Adhesives)
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

ARNOT-Jamestown Div. (Aetna Steel Products)
Feb. 19; May 21

ASSOCIATION of American Railroads
Feb. 5

ATLAS Corporation
Feb. 19

ATLAS Plywood Corp.
Jan. 1, 22; Feb. 19; Mar. 26; Apr. 30; May 28; June 25

ATLAS Powder Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 14; June 11

ATLAS Precision Products Company
Feb. 5; Apr. 2; June 4

ATLAS Van Lines, Inc.
Jan. 15; Feb. 19

"AUTOMATIC" Sprinkler Corp. of America
Jan. 1, 15; Feb. 12; Mar. 12; Apr. 2, 30; May 28; June 25

AUTOMOTIVE & Aircraft Division (Amer. Chain & Cable)
Feb. 5, 26; Mar. 19; Apr. 9; May 7; June 4

AVCO Manufacturing Corporation (Crosley Division)
Jan. 29; Feb. 26; Mar. 26; Apr. 30; May 28; June 25

AXELSON Mfg. Co. (Div. of U. S. Indus.)
Feb. 26; Apr. 30; June 4

B

BABCOCK & Wilcox Company
Jan. 1; Feb. 5; Mar. 5; Apr. 2; May 7; June 4

BAKELITE Company (BK-1800 Series)
May 7, 28

BAKELITE Company (BK-2800 Series)
Feb. 5; June 25

BAKELITE Company (BK-3800 Series)
Mar. 26; Apr. 16; June 11

BAKELITE Company (BK-4800 Series)
Apr. 9; May 7

BAKELITE Company (BK-6800 Series)
June 4

BAKELITE Company (BK-7800 Series)
Feb. 19; Mar. 19; Apr. 2, 23; May 21; June 18

BAKELITE Company (BK-8800 Series)
Jan.29; May 21

BAKER-Roos, Inc.
Mar. 12; Apr. 9; May 14

BALTIMORE & Ohio Railroad
Jan. 8, 22; Feb. 5, 19; Mar. 5, 19; Apr. 2, 16, 30; May 14, 28; June 4, 18

BANK of Montreal, The
Apr. 23; May 14; June 4, 18

BANK of New York, The
Feb. 19; Mar. 19; Apr. 16; May 14; June 11

BANKERS Box Company
Jan. 8, 15; Feb. 5; Mar. 5; May 7; June 4

BANKERS Trust Company
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

BARBER-Greene Company
Apr. 23; May 7, 21; June 4, 25

BARIUM Steel Corp.
Feb. 26; Mar. 19; Apr. 16; May 14

BARRETT Div. (Allied Chemical & Dye Corp.) Plaskon (Polyster)
Mar. 19; May 14

BARRETT Div. (Allied Chemical & Dye Corp.) Plaskon (Urea)
Apr. 16; June 18

BASSICK Co., The
Jan. 22; Feb. 26; Mar. 26; Apr. 30; May 21; June 18

BATTLE Creek Equipment Company
Jan. 15

BECHTEL Corporation
Apr. 30

BEHR-Manning Corp.
Feb.5; Mar. 5; Apr. 2; May 7

BELDEN Manufacturing Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

BELL Aircraft Corp.
Jan. 29

BELLOWS Company
Jan. 1; Feb. 5; Mar. 19; May 7; June 25

BEMIS Bros. Bag Company
Jan. 15; Feb. 5; Mar. 5; Apr. 2; May 7, 28

BENDIX Aviation Corp.
Jan. 22; Feb. 12; Mar. 12; Apr. 9; May 7; June 11, 25

BETHLEHEM Steel Corp.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

BLACK & Decker Mfg. Co.
Jan. 8, 29; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

BLAIR Aluminum Furniture Co.
May 7; June 4

BLAISDELL Pencil Company
Apr. 30; June 18

BLAW-Knox Company
Feb. 5; Mar. 12; Apr. 2

BLAW-Knox Company (Sprinkler Department)
Feb. 19; Mar. 19; Apr. 30

BLUE Cross–Blue Shield Commissions
Jan. 8; Feb. 12; Mar. 19; Apr. 16

BOGEN, David, Co., Inc.
Jan. 22; Feb. 19

BOOTHE Leasing Corp.
Feb. 26; Apr. 23

BORDEN Company, The (Chemical Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 2, 23; May 14; June 25

BORG-Warner Corp.
Jan. 22; Mar. 26; May 21

BOSTITCH, Inc.
Jan. 15; Mar. 19; May 14

BOWER Roller Bearing Co.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

BOWATER Paper Corporation, Ltd., The
June 11

BRAD Foote Gear Works, Inc.
Jan. 22; Mar. 5, 26; May 14; June 4

BREUER Electric Mfg. Co.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

BRIDGWATER Machine Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30

BRISTOL Brass Corp.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7

BRITISH Industries Fair
Jan. 29; Feb. 26; Mar. 26

BRODERICK & Bascom Rope Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2

BROWN Boveri Corp.
Apr. 16; May 14; June 11

BROWN Company
Jan. 29

BRUNING, Charles, Company
Jan. 1, 29; Feb. 19, 26; Apr. 2, 23; May 21; June 18

BUDD Company, The
Mar. 19; Apr. 2; May 21; June 11

BUELL Engineering Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

BUFFALO Forge Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

BULLDOG Electric Products Company
Feb. 26; Mar. 19; Apr. 9; May 14; June 4

BUNDY Tubing Co.
Jan. 8; Feb. 12; Mar. 26; May 14; June 4

BURGESS Battery Company
Feb. 12; May 28

BURROUGHS Corporation
Jan. 8, 22; Feb. 12, 19; Mar. 5, 19, 26; Apr. 16, 30; May 14, 21, 28; June 4, 11, 25

BUSINESS Week
Jan. 1, 29; Mar. 26; Apr. 9, 16; May 7, 28; June 25

BUTLER Manufacturing Company
Jan. 22; Feb. 12, 26; Mar. 19; Apr. 16; May 14; June 11

C

CADILLAC Plastic Co.
Mar. 26

CANADIAN International Trade Fair—Business Visitor Adv.
Mar. 12; Apr. 9; May 7

CANNON Electric Co.
Mar. 26

CAPPEL, Mac Donald & Company
Jan. 8; Feb. 12; Apr. 16; June 11

CARBOLOY Dept. of Gen. Electric
May 7

CAREY, Philip, Mfg. Company, The
Apr. 23; May 14, 28; June 11, 25

CARPET Institute, Inc.
Feb. 19; Mar. 19; June 4, 18

CARRIER Corporation
Feb. 19; Mar. 19; Apr. 2, 23; May 14, 28; June 4, 18, 25

CARTER Motor Company
Feb. 19

CELANESE Corp. of America & Subsidiary Cos.
Jan. 8, 15; Feb. 19; Mar. 12, 19; Apr. 9; May 7; June 4, 18

CENTURY Electric Company
Jan. 15; Mar. 12; May 7

CHAIN Belt Company
Mar. 12; Apr. 2, 23; May 14; June 4, 25

CHAMBERSBURG Engineering Co.
Jan. 22; Mar. 19; May 21

CHART-Pak, Inc.
Mar. 12; June 11

CHASE Manhattan Bank
Feb. 5; Mar. 5; Apr. 30; May 28; June 25

CHESAPEAKE & Ohio Railway Company
Feb. 12; Mar. 19; May 7; June 4

CHICAGO, Milwaukee, St. Paul & Pacific Railroad Co.
Feb. 26; Mar. 26; Apr. 23; May 28

CHICAGO Rawhide Mfg. Company
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

CHICAGO, Rock Island & Pacific RR.
Mar. 12; May 14

CHICAGO Wheel & Mfg. Co.
Mar. 19; May 14

CHIVAS Brothers Import Corp.
Mar. 12; May 14

CHRYSLER Corp. (Div. Notice)
Feb. 26; May 21

CHRYSLER Corp. (Industrial Engine)
Jan. 29; Mar. 12; Apr. 23; June 4

C.I.T. Corporation
Jan. 8; Feb. 26; Mar. 26; Apr. 23; May 21; June 25

CITY of Calgary
Mar. 5

CITY of Long Beach
Jan. 15; Feb. 19; Mar. 19; Apr. 16; May 14; June 18

CITY of Miami
Feb. 12; Apr. 16

CITY of San Antonio
Apr. 2; June 11

CITY Savings Association
Jan. 1, 8, 15, 22, 29

CLAPP & Poliak
Feb.26; Mar. 12, 19, 26; Apr. 2, 9, 16, 23, 30; May 7, 14; June 11

CLARAGE Fan Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

CLARK, J. L., Mfg. Co.
Feb. 26; Mar. 26; Apr. 23; May 21; June 18

CLARK Equipment Company (Construction Machinery Div.)
Apr. 16; May 14; June 11

CLARK Equipment Company (Clark Industrial Truck Div.)
Jan. 15

CLARY Corporation
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 14; June 11

CLEARING Machine Corp. (Div. of U. S. Indus.)
Feb. 19; Apr. 16; June 18

CLEVELAND Electric Illuminating Company
Feb. 26

CLEVELAND Pneumatic Tool Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 21; June 11

CLUES
Jan. 1, 8, 15, 22, 29; Feb. 5, 12, 19, 26; Mar. 5, 12, 19, 26; Apr. 2, 9, 16, 23, 30; May 7, 14, 21, 28; June 4, 11, 18, 25

COLD Metal Products Company
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

COLES, Ross, & Co., Inc.
June 18

COLSON Corp., The
Feb. 5

COLUMBIA Broadcasting System
Apr. 2; May 21

COLUMBIA Ribbon & Carbon Mfg. Co.
Feb. 5, Apr. 2; June 4

COLUMBIA-Southern Chemical Corporation
Jan. 8; Feb. 5; Mar. 5; Apr. 2; May 7, 14, 28; June 25

COMBUSTION Engineering, Inc.
Jan. 15; Feb. 12; Mar. 19; Apr. 16; May 14; June 11

COMMERCIAL Credit Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

COMMONWEALTH of Pennsylvania
Jan. 8; Feb. 5; Mar. 5; Apr. 2

COMWEL Sales
Feb. 19

CONSOLIDATED Vultee Aircraft Corp. (Div. Gen. Dynamics)
Apr. 16; May 21

CONSUMERS Power Co.
Jan. 29; Mar. 26; May 21

CONTINENTAL Can Company
Jan. 8; Feb. 5, 19; Mar. 12; Apr. 2, 30; May 28; June 25

CONTINENTAL Can Co. (Shellmar Betner Div.)
Apr. 23

CONTINENTAL Motors Corp.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

CONVEYOR Specialty Company, Inc.
Mar. 5

COOPER-Bessemer Corporation
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

COPY-Craft, Inc.
Jan. 15; Feb. 12; Apr. 16

CORDLEY-Hayes
Mar. 26; Apr. 16; May 7, 21; June 11

CORNING Glass Works
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

CORRULUX Div. (Libbey-Owens-Ford)
Apr. 23

COYLE Lines Incorporated
June 11

CRANE Company
Jan. 15; Feb. 12; Mar. 12; Apr. 2, 30; May 28

CRITERION Company
Feb. 19

CROMPTON-Richmond (Factoring Division)
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

CROWN Cork & Seal Co., Inc. (Can Div.)
Jan. 29; Feb. 19; Mar. 19; Apr. 2; June 18

CRUCIBLE Steel Company of America
Jan. 22; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

CUNNINGHAM & Walsh, Inc.
Mar. 12; Apr. 9; May 7; June 4

CUSHMAN & Denison Mfg. Company
Jan. 1, 15, 29; Feb. 12, 26; Mar. 12, 26; Apr. 9, 23; May 7, 21; June 4, 18

CUTLER-Hammer, Inc.
Feb. 26; Apr. 23; June 25

D

DANLY Machine Specialties, Inc.
Jan. 15; Mar. 5; May 28

DARI-Delite
Mar. 26; Apr. 9

DARNELL Corp., Ltd.
Feb. 5

DAUBERT Chemical Co.
Jan. 1, 15; Feb. 5

DAVIDSON Enamel Products, Inc.
Mar. 12; May 7

DAVISON Chemical Corporation (Div. of W. R. Grace & Co.)
Jan. 8; Feb. 5; Mar. 19; Apr. 9, 30; May 28; June 25

DAY-BRITE Lighting, Inc.
Feb. 5; Mar. 12, 26; Apr. 23; May 21; June 18

DAYTON Power & Light Co., The
Mar. 12

DEARBORN Chemical Co.
Mar. 5; Apr. 9, 30; May 28; June 25

DECISION, Inc.
Apr. 16; May 7, 21

DELTA Power Tool Div. (Rockwell Mfg. Co.)
Jan. 15; Feb. 12; Mar. 5; Apr. 9; May 14; June 11

DENISON Engineering Company, The
Jan. 22; Feb. 19; Mar. 19

DENNISON Mfg. Co.
Feb. 19; Mar. 19; Apr. 16; May 14; June 11

DENVER Equipment Co.
Mar. 19; Apr. 16

DESIGNERS For Industry
Jan. 15; Feb. 12; Mar. 12

DETEX Watchclock Corporation
Jan. 8

DETROIT Lectern Company
Apr. 23

DETROIT Steel Products
Jan. 22, 29; Feb. 12; Mar. 26; Apr. 2, 23, May 14; June 4, 11

DE VILBISS Company, The
Jan. 29; Feb. 19; Mar. 26; Apr. 16; May 21; June 18

DEWEY & Almy Chemical Co. (Div. of W. R. Grace & Co.)
Feb. 19; Apr. 9, 30; May 7; June 25

DIAMOND Power Specialty Corporation
Feb. 5; Mar. 26; May 21

DIAMOND Tool Engineering Co.
Mar. 26

DICK, A. B., Company
Feb. 12; Mar. 26; May 7; June 11

DIEBOLD, Inc.
Mar. 12, 19, 26; Apr. 30; May 14, 28; June 4, 18

DILLON, Read & Co., Inc.
Jan. 1

DISTILLATION Products Industries, Div. Eastman Kodak Co.
Jan. 8; Feb. 5; Mar. 26; Apr. 30; May 28; June 25

DITTO, Inc.
Mar. 5; Apr. 23

DO ALL Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2

DODGE, F. W., Corporation
Jan. 1; Feb. 19; Mar. 26; Apr. 30; June 4

DOUGLAS Fir Plywood Association
Mar. 26; Apr. 16; May 7, 28; June 18

DOUGLAS-Guardian Warehouse Corp.
Mar. 5; Apr. 2

DOW Chemical Co., The
Feb. 19; Mar. 26; Apr. 2, 30; May 7; June 4

DOW Corning Corporation
Jan. 22; Feb. 12; Mar. 26; Apr. 2, 23; May 7; June 25

DOWELL, Inc.
Feb. 12, 26; Mar. 12, 26; Apr. 9, 23

DU MONT, Allen B., Laboratories, Inc. (Institutional)
Mar. 26; Apr. 30; May 28; June 25

DUNHILL, Alfred, of London, Inc.
May 21

DU PONT, E. I., de Nemours & Co., Inc. (Film Dept. "Mylar" — Polyster Film)
Jan. 29; Feb. 26; Mar. 19; Apr. 23; June 11

DU PONT, E. I., de Nemours & Co., Inc. (Kinetic Chem. Freon Refrig.)
Feb. 12; Mar. 26; Apr. 30; June 18

DU PONT, E. I., de Nemours & Co., Inc. (Neoprene)
Jan. 29; Feb. 12; Mar. 12; Apr. 9, 30; June 4

DU PONT, E. I., de Nemours & Co., Inc. (Photo Prod. Dept.—Indust. Prod. Oscillograph)
Jan. 15

DU PONT, E. I., de Nemours & Co., Inc. (Photo Prod. Dept.—Indust. Prod. Photo Copy)
Apr. 30

DU PONT, E. I., de Nemours & Co., Inc. (Photo Prod. Dept.—Indus. Prod. Screen Process Film)
May 28

DU PONT, E. I., de Nemours & Co., Inc. (Prod. Ind. X-Ray.) (Photo Prod. Dept. X-Ray)
Mar. 5

DU PONT, E. I., de Nemours & Co., Inc. (Photo Prod. Dept. Motion Picture Prod.)
Apr. 2

DU PONT, E. I., de Nemours & Co., Inc. (Photo Prod. Dept. Trade Sales)
Feb. 12

DU PONT, E. I., de Nemours & Co., Inc. (Polychemicals)
Jan. 29; Feb. 19; Apr. 30; May 28

DU PONT, E. I., de Nemours & Co., Inc. (Textile Fibers Dept.)
Feb. 5; Mar. 26

DUREZ Plastics & Chemicals, Inc.
Jan. 8; Feb. 5; Mar. 5; Apr. 9; May 7; June 4

DYKEN Manufacturing Company
Feb. 12, 26; Mar. 12, 26; Apr. 9, 23; May 7

DYNAMICS Corp. of America
Feb. 5

E

EAGLE Pencil Co.
Apr. 16; June 11

EAGLE-Picher Co.
Apr. 30; May 28; June 25

EASTERN Corp.
Mar. 12; May 14; June 18

EASTMAN Chemical Products, Inc.
Mar. 5; Apr. 9

EASTMAN Kodak Co. (General Industrial)
Jan. 15; Mar. 12; May 7

EASTMAN Kodak Co. (Kodapak)
Feb. 26; Apr. 23; June 18

EASTMAN Kodak Co. (Verifax)
Jan. 29; Feb. 12; Mar. 5; Apr. 9; May 21; June 4

EBASCO Services, Inc.
Jan. 29; Feb. 26; Mar. 26; Apr. 23; June 25

EBCO Mfg. Co., The (Kelvinator Water Coolers)
Mar. 19; Apr. 16; June 18

EBERHARD Faber Pencil Co.
Jan. 22; Feb. 12, 19; Mar. 19; Apr. 16; June 11, 18

EDISON, Thomas A., Inc. (Voicewriter Div.)
Mar. 26; Apr. 23; May 28; June 25

EISELE & King, Libaire, Stout & Co.
May 21

ELECTRIC Storage Battery Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

ELJER Company
Feb. 12; Apr. 9; May 14

EMERY Air Freight Corp.
Jan. 15, 29; Mar. 12; Apr. 16; May 7; June 4

EMERY'S, Thomas, Sons, Inc.
Jan. 8; Apr. 9; June 18

EMHART Mfg. Company
Feb. 26; Mar. 19; Apr. 9, 30; May 21; June 11

EMPLOYERS Mutuals of Wausau
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

ENGINEERING News Record
Jan. 1

ENJAY Company, Inc. (Associate of Esso Standard Oil Co.)
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23, 30; May 14, 21, 28; June 11, 18

EQUIPMENT Mfg., Inc.
Jan. 8; Apr. 9; May 7

ERIE Railroad Co.
Mar. 26; May 28

ESSEX House
May 7, 21; June 11, 25

ESTERBROOK Pen Company
Feb. 12; Mar. 12; Apr. 9; May 7; June 4

EVANS Products Co. (Railroad Div.)
Mar. 26; June 25

EVENING & Sunday Bulletin, The
Jan. 29; Mar. 26; May 28

EXECUTONE, Inc.
Jan. 8; Feb. 12; Mar. 12; Apr. 30; May 21; June 11

F

FACIT, Inc.
Mar. 26; Apr. 30; May 21

FAFNIR Bearing Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

FAIRBANKS, Morse & Co.
Apr. 30; May 14; June 11

FARM Journal, Inc.
June 25

FASTENER Corp.
Mar. 12; Apr. 16; June 4

FAULTLESS Caster Corporation
Jan. 15; Apr. 23; May 7, 21; June 4, 18

FEDERAL Barge Lines, Inc.
Apr. 30; May 21; June 18

FEDERAL Pacific Electric Company
Jan. 22; Feb. 26; Apr. 2, 23

FEDERATED Metals Division (American Smelting & Refining Co.)
Feb. 26; Mar. 26; Apr. 9, 30; June 25

FEDERAL Products Corp.
Feb. 26; Mar. 12; Apr. 9, 30; May 21; June 18

FELT & Tarrant Mfg. Co.
Jan. 22; Mar. 19; May 7; June 11

FELT & Tarrant Mfg. Co. (Comptometer Dictation—Transcription)
Feb. 19

FIDELITY & Deposit Co. of Maryland
Mar. 12; Apr. 9; May 7; June 4

FINNELL System, Inc.
Jan. 22; Feb. 19; Mar. 12; Apr. 9; May 7; June 4

FIRESTONE Plastics Co (Exon)
Mar. 19; May 14; June 4, 25

FIRESTONE Tire & Rubber Co.
May 21

FIRST Boston Corp., The
Feb. 12

FIRST National City Bank of New York
Feb. 12; Mar. 19; Apr. 16; May 14, 21; June 11

FISCHER & Porter Co.
Apr. 9

FLEET of America, Inc.
Feb. 26; May 28

FLETCHER Aviation
Feb. 26

FLORIDA State Advertising Commission
Jan. 8; Mar. 19

FOOD Machinery & Chemical Corp.
Feb. 19; Apr. 9; May 14

FORT Howard Paper Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

FORT Wayne Corrugated Paper Company
Jan. 8, 29; Feb. 12; Mar. 12; Apr. 9; May 21; June 11, 25

FOUNDATION for Better Reading, Inc.
Feb. 5

FRICK Company
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21 June 18

FRIDEN Calculating Machine Co., Inc.
Jan. 22; Feb. 12; Mar. 12; Apr. 9; May 7, 28; June 18

FRUEHAUF Trailer Co.
Mar. 26; Apr. 9; May 14, 28; June 11, 25

FUJI Bank, Ltd.
Jan. 1; Mar. 5; June 25

FULLER Manufacturing Company
Jan. 22; Apr. 2; June 4

G

GAIR, Robert, Co., Inc.
Mar. 26; Apr. 23; May 28; June 25

GAIR, Robert, Co., Inc. (Folding Carton Div.)
May 14, 21; June 11, 18

GALLMEYER & Livingston Co.
Jan. 8; Feb. 5; Mar. 5

GANNETT, Fleming, Corddry & Carpenter, Inc.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

GARDNER-Denver Co. (Keller Tool Div.)
Apr. 16; May 14; June 11

GARRETT Corp., The
May 28

GAYLORD Container Corporation
Jan. 15; Feb. 12, 26; Mar. 12; Apr. 9; May 7; June 4

GEISS-America
Jan. 15, 29; Feb. 19, 26

GEMAR Associates
Mar. 12; May 14

GENERAL American Transportation Corp.
Jan. 15; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

GENERAL Binding Corp.
Jan. 29; Apr. 30

GENERAL Box Company
Feb. 19; Mar. 19; May 21; June 18

GENERAL Dynamics Corp.
May 7; June 25

GENERAL Dynamics Corp. (Electro Dyn. Div.)
Feb. 12, 26; Mar. 12, 26; Apr. 16; May 7, 28; June 18

GENERAL Electric Co. (Apparatus)
Jan. 29; Feb. 19; May 21; June 18, 25

GENERAL Electric Co. (Chemical Progress)
Jan. 29; Feb. 19; Mar. 19; Apr. 23; May 21; June 18

GENERAL Electric Co. (Commercial & Indus. Air Conditioning)
Jan. 8; Feb. 5; Mar. 5; Apr. 9; May 14; June 4

GENERAL Electric Co. (Lamp Division)
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

GENERAL Electric Co. (X-Ray Dept.)
Feb. 19; Apr. 16; June 18

GENERAL Fireproofing Co.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

GENERAL Metals Corporation
Jan. 8

GENERAL Mills, Inc.
Mar. 12

GENERAL Motors Corp. (Buick Motor Div.)
Mar. 12, 26; Apr. 9, 16, 30; May 7, 21, 28; June 11, 25

GENERAL Motors Corp. (Chevrolet Motor Div.)
Jan. 22; Apr. 2; May 7; June 18

GENERAL Motors Corp. (Detroit Diesel Engine Division)
Feb. 12; Mar. 12; Apr. 9; May 7; June 4

GENERAL Motors Corp. (Electro-Motive Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 21; June 18

GENERAL Motors Corp. (Frigidaire Div.)
Feb. 12, 19; Mar. 5, 19, 26; Apr. 9, 16, 30; May 7, 21, 28; June 11, 18

GENERAL Motors Corp. (Harrison Radiator Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 21; June 18

GENERAL Precision Equipment Corporation
Jan. 29; Mar. 26; Apr. 30; May 28; June 18

GENERAL Public Utilities Corporation
Mar. 19; May 21

GERLINGER Carrier Company
Jan. 22; Feb. 19; Mar. 12; Apr. 23; May 28; June 18

GESTETNER Duplicator Corp.
Mar. 12

GLIDDEN Co., The
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

GLOBE Wernicke Company
Jan. 15; Feb. 19; Mar. 19; Apr. 16; May 21; June 18

GLORE, Forgan & Co.
June 4

GOLDMAN, Sachs & Co.
Mar. 12; May 28

GOODRICH, B. F., Chemical Company, The
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

GOODRICH, B. F., Co. (Industrial Products & Koroseal Div.)
Jan. 8, 22; Feb. 5, 19; Mar. 5, 19; Apr. 2, 16, 30; May 14, 28; June 11, 25

GOODYEAR Tire & Rubber Co., Inc. (Chemical Products)
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4, 25

GOODYEAR Tire & Rubber Co., Inc. (Mech. Goods, Indus. Prod.)
Jan. 22, 29; Feb. 19, 26; Mar. 19; Apr. 16, 23, 30; May 14, 21; June 11, 18, 25

GOODYEAR Tire & Rubber Co., Inc. (Pliofilm)
Apr. 2, 30

GOTTSCHO, Adolph, Inc.
Feb. 26; Mar. 12

GRACE, W. R., & Co.
May 7; June 4

GRAMERCY Park Clothes
Mar. 19; Apr. 30

GRANITE City Steel Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

GRAPHIC Systems
Apr. 16

GRAY Company, Inc., The
Feb. 5; Mar. 5; Apr. 9, 30; May 28; June 25

GRAY Manufacturing Company
Feb. 19

GRAYBAR Electric Company
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

GREATER Miami Development Board
Feb. 26; Mar. 19; Apr. 9; May 7, 21; June 11

GRIMM, W. T., & Company
June 4

GRINNELL Company, Inc.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 2; May 21; June 18

GRUEN Watch Co.
Mar. 19

GUARANTY Trust Co. of New York
Feb. 12; Mar. 12; May 21

GUTH, Edwin F., Company, The
Feb. 19, 26; Mar. 19; Apr. 9, 30; May 21; June 11

H

HALLGARTEN & Co.
Apr. 2

HALOID Company, The
Mar. 26; Apr. 23; May 21; June 25

HALSEY, Stuart & Company, Inc.
Jan. 8; Mar. 12

HAMILTON Manufacturing Company (Drafting Equipment Div.)
Feb. 12; June 4

HAMILTON Mfg. Corp.
Jan. 29; Mar. 26; Apr. 23; May 21; June 11

HAMMERMILL Paper Co.
Jan. 22; Feb. 19; Mar. 5, 26; Apr. 23; May 21; June 18

HANCOCK, John, Mutual Life Insurance Co.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28

HARDWARE Mutual Casualty Company
Jan. 15; Mar. 19; May 28

HARNISCHFEGER Corp.
Mar. 12; May 7

HARNISCHFEGER Corp. (P & H Hoists)
Feb. 12; Apr. 9; June 4

HARPER, H. M., Company
Jan. 15; Feb. 19; Mar. 19; Apr. 16; May 21; June 18

HARTFORD Fire Ins. Co. & Hartford Acc. & Ind. Co.
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

HARVEY Aluminum (Div. of Harvey Machine Co., Inc.)
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7, June 4

HAUSERMAN, E. F., Company, The
Jan. 29; Mar. 5, 26; Apr. 23; May 21; June 18

HEAT Timer Corp.
Feb. 26; Mar. 5, 12, 26; Apr. 2, 9, 16, 23, 30; May 14, 28; June 18

HELLER, Walter E., & Co.
June 18

HERCULES Powder Company
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

HERTZ System, Inc.
Jan. 29; May 21

HEWLETT-Packard Company
Feb. 26; Mar. 19; Apr. 16; June 18

HEYER Corporation, The
Jan. 1, 15; Feb. 5, 19; Mar. 12; Apr. 9; May 14

HIGH Vacuum Metals, Inc.
June 11

HILTON Hotels Corporation
Jan. 29; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

HINDE & Dauch Paper Company, The
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 7, 21; June 18

HOLMES & Narver
Feb. 26; Mar. 26; June 4

HOME Insurance Co, The
Feb. 26; May 7

HOOKER Electrochemical Co.
Jan. 8; Feb. 12; Mar. 19; Apr. 23; May 28

HOOVER Company, The
Apr. 2; May 14

HORNBLOWER & Weeks
May 28

HOUGH, Frank G., Company
Jan. 15; Feb. 12; Mar. 19; Apr. 23; May 28; June 25

HOUGHTON, E. F., & Co.
Jan. 1; Feb. 12; Mar. 19; May 7; June 18

HOWARD, C., Hunt Pen Company
Feb. 12; Apr. 16

HYATT Bearings Div., General Motors Corp.
Feb. 26; Apr. 9; May 21

HYSTER Company
Jan. 15

I

ILLINOIS Clay Products Company
Jan. 29; May 28

INCLINATOR Company of America
Apr. 23

INDIANA Department of Commerce & Public Relations
Jan. 29; June 18

INDUSTRIAL Brownhoist Corporation
Feb. 5; Mar. 19; May 21

INDUSTRIAL Sound Control, Inc.
Jan. 29; Feb 19; Mar. 19; Apr. 16; May 14

INGERSOLL Milling Machine Co.
May 7

INLAND Steel Co.
Jan. 15; Feb. 12; Mar. 12; Apr. 23; May 21; June 18

INLAND Steel Products Company
Jan. 29; Apr. 2

INTERCHEMICAL Corporation
Apr. 9, 30; May 28; June 25

INTERCONTINENTAL Hotels Corporation
May 7, 21; June 18, 25

INTERNATIONAL Automation Exposition
June 25

INTERNATIONAL Business Mach. Corp. (Electric Typewriter Div.)
Jan. 22; Mar. 5; Apr. 30; May 28

INTERNATIONAL Business Machine Corp. (EAM-EDPM Div.)
Jan. 15; Mar. 12; May 14; June 25

INTERNATIONAL Exposition Co. (Chicago Exposition of Power, etc.)
Jan. 8

INTERNATIONAL Harvester Co. (Motor Truck Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

INTERNATIONAL Minerals and Chemicals Corp.
June 11

INTERNATIONAL Nickel Co., Inc.
Jan. 22; Feb. 12, 19; Mar. 19; Apr. 9, 16; May 14; June 4, 11

INTERNATIONAL Salt Co., Inc.
Feb. 12; May 7

INTERNATIONAL Steel Co.
Mar. 12; Apr. 23; May 21; June 18

INTERNATIONAL Telephone & Telegraph Corp.
Mar. 12; May 14

INVESTORS Diversified Services, Inc.
May 7

INVINCIBLE Metal Furniture Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

INVINCIBLE Vacuum Cleaner Mfg. Co.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

IOWA Development Commission
Feb. 19

IRON Fireman Mfg. Company
Jan. 22; Mar. 19

IRON Fireman Mfg. Co. (Selectemp Division)
May 21

J

JENKINS Bros.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

JESSOP Steel Company
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 11

JOHNS-MANVILLE Corp. (Institutional)
Feb. 5; Apr. 30; May 14

JOHNS-MANVILLE Corp. (Acoustical Materials)
Jan. 1, 29; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

JOHNS-MANVILLE Corp. (Movable Walls)
Jan. 22; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

JOHNSON & Higgins
Jan. 8; Feb. 5; Mar. 5; Apr. 9; June 11

JOMAC, Inc. (C. Walker Jones Co.)
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

JONES & Lamson Machine Company
Jan. 8; Feb. 5; Mar. 12; Apr. 9, 30; May 28; June 25

JONES & Laughlin Steel Corporation
Jan. 29; Mar. 5, 12; Apr. 2, 23; May 21; June 18

JOY Manufacturing Company
Apr. 9, 23; May 21; June 25

K

KAISER Aluminum & Chemical Corp.
Jan. 15; Feb. 26; Apr. 9; May 21

KAISER-WILLYS Sales Div. (Willys-Motors, Inc.)
May 7

KALAMAZOO Label Company
Jan. 22

KAYDON Engineering Corp.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

KEARNEY & Trecker Corporation
Jan. 15; Feb. 12; Mar. 12, 19; Apr. 9; May 7; June 4, 11

KEASBEY & Mattison Co.
Jan. 15, 29; Feb. 19; Mar. 5, 19; Apr. 9; May 7; June 4

KELLER Tool Company
Jan. 22; Feb. 19; Mar. 19

KELLY-Springfield Tire Co.
Feb. 19; Mar. 12; Apr. 9; May 7; June 4

KELSEY-Hayes Wheel Company
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

KENNEDY Car Liner & Bag Co.
Feb. 19; Mar 19; Apr. 16; May 21; June 18

KEYSTONE Steel & Wire Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

KIDDE, Walter, & Co., Inc.
June 11, 18

KIDDER, Peabody & Company
Jan. 8; Apr. 30

KOPPERS Co., Inc. (Chemical Div., Chemicals)
May 28

KOPPERS Co., Inc. (Chemical Div., Plastics)
Feb. 5; June 11

KRICK, Dr. Irving P.
May 21, 28

KUHN, Loeb & Co.
May 14

L

LACKAWANNA Railroad Co.
Apr. 9, 23; May 7, 21; June 4, 18

LAMB Electric Company
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

LAMSON & Sessions Co., The
Mar. 19; Apr. 30; May 21; June 18

LANCASTER Lens Company, The
Feb. 5; Apr. 9; June 11

LANGSTON, Samuel M., Company
Jan. 15; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

LAUSON Company, The
May 7

LAYNE & Bowler, Inc.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 23; May 28; June 25

LAZARD Freres & Company
Apr. 9

LEES-Bradner Co.
Mar. 12, 19; Apr. 9, 23; May 21; June 18

LEHIGH Warehouse & Transportation Co.
Jan. 29; Feb. 26; Mar. 26; Apr. 9, 30; May 28; June 25

LEHMAN Brothers
Feb. 12; Apr. 2, 16, 23; June 4

LETORNEAU, R. G., Inc.
May 7

LIBERTY Mutual Insurance Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

LINDE Air Products Co. (Div. of Union Carbide)
Feb. 26; Apr. 9; May 28; June 11, 25

LINK-Belt Company
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

LION Oil Company
Apr. 2; June 25

LITTLE, Arthur D., Co.
June 25

LLOYD-Thomas Co., The
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

LOEW'S, Inc.
Mar. 5; May 28

L-O-F Glass Fibers Company
May 14

LUKENS Steel Company
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7, June 4

LUMMUS Company, The
Jan. 29; Mar. 26; May 21

LURIA Engineering Corp.
Feb. 19; Mar. 19; Apr. 16; May 14; June 18

LYON Metal Products, Inc.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

M

MACK Motor Truck Corp.
May 21; June 18

MAGNA Driver Corporation
Feb. 12; Apr. 16; June 18

MAGNAFLUX Corporation
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4, 25

MAGNESIUM Co. of America (Sub. of Christiansen Corp.)
Jan. 15; Feb. 12; Mar. 5, 26; Apr. 16

MAGNETIC Amplifiers, Inc.
Apr. 2; May 7; June 4

MALLORY, P. R., & Company, Inc.
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

MANITOBA Department of Industry & Commerce
May 28

MANNING, Maxwell & Moore, Inc.
Feb. 12; Mar. 12; Apr. 2, 23; May 21; June 18

MANPOWER, Inc.
Feb. 5; June 4

MANUFACTURERS Service Corp.
Apr. 9

MANZEL Div.
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

MARBLE Institute of America, Inc.
Feb. 19; Mar. 19; Apr. 23; May 21; June 18

MARCHANT Calculators, Inc.
Jan. 15; Feb. 19; Mar. 19; Apr. 23; May 14; June 25

MARINE Midland Corp.
Jan. 15; Mar. 12; May 7

MARINE Office of America
Jan. 15; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

MARKEM Machine Co.
May 21; June 18

MARQUETTE Cement Company
Jan. 23; Mar. 26; May 14

MARSHALL & Ilsley Bank
Apr. 23; May 21

MASSACHUSETTS Investors Trust
Jan. 22; Apr. 9

MASTER Electric Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

McBEE Co., The
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7, June 4

McGRAW-Hill Book Company
Jan. 15, 29; Feb. 5, 26; Mar. 5, 26; Apr. 16, 30

McGRAW-Hill Publishing Company
Jan. 1, 8; Feb. 5, 26; Mar. 26; Apr. 2, 16; May 21, 28; June 4, 18

McLOUTH Steel Corp.
Apr. 23; May 28; June 25

McQUAY Norris Mfg. Co. (Electric Products Div.)
Feb. 26; Apr. 30; June 25

MECHANICAL Handling Systems, Inc.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

MEILINK Steel Safe Co.
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

MERCK & Company, Inc.
Apr. 23; May 21; June 18

METALS & Controls (Spencer Thermostat Division)
Jan. 8, 22; Feb. 5, 19; Mar. 5, 19; Apr. 2, 16, 30; May 14, 28; June 11, 25

METROPOLITAN Life Insurance Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

METROPOLITAN Oakland Area Committee
Jan. 15, 29; Feb. 12, 26; Apr. 2, 23

MICHAELS' Art Bronze Co., Inc., The
Mar. 5; Apr. 2; May 7; June 4

MICRO Switch Div. (Minneapolis-Honeywell Regulator Co.)
Jan. 22; Feb. 19; Mar. 19; May 21

MILES Reproducer Co., Inc.
Mar. 19

MILFORD Rivet & Machine Company
Jan. 15, 22, 29; Feb. 5; Apr. 2, 23; May 14; June 4, 25

MILLER, Herman, Furniture Company
Feb. 19

MILLER, Robert E.
Apr. 2

MILLS Company, The
Jan. 29; Feb. 19; Mar. 12; Apr. 9; May 14.

MINIATURE Precision Bearings, Inc.
June 11

MINNEAPOLIS-Honeywell Regulator Co.
Jan. 29; Feb. 26; Apr. 2; May 28

MINNEAPOLIS-Honeywell Regulator Co. (Industrial Div.)
June 25

MINNESOTA Mining & Mfg. Co. (Adhesives & Coatings)
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7, June 4

MINNESOTA Mining & Mfg. Co. (Industrial Tape)
Jan. 8; Feb. 12; Apr. 16; May 21; June 11, 25

MISSISSIPPI Agricultural & Industrial Board
Jan. 8; Feb. 12; Mar. 12; Apr. 9

MISSISSIPPI Glass Company
Feb. 5, 26; Mar. 26; Apr. 23; May 21; June 18

MISSOURI Division of Resources and Development
Jan. 1; Apr. 2

MISSOURI Pacific Lines
Feb. 19; Mar. 19; Apr. 16; May 14; June 11

MONROE Calculating Machine Co., Inc.
Jan. 22; Feb. 19; Mar. 26; Apr. 2, 23; May 14; June 11, 25

MONSANTO Chemical Co. (Plastics Div.)
Mar. 5; May 7, 21; June 18

MOORE Business Forms, Inc.
May 21; June 4

MORGAN Stanley & Company
Feb. 19; Mar. 12; May 14

MOSINEE Paper Mills Co.
Feb. 19; Apr. 9; May 21; June 11

MUTUAL of New York
June 11

N

NASHVILLE, Chattanooga & St. Louis Railway
Jan. 8; Feb. 12; Mar. 12; Apr. 9; May 14; June 11

NATIONAL Acme Company
Feb. 12; Mar. 19; May 14; June 11

NATIONAL Blank Book
Jan. 15; Feb. 12; Mar. 12; Apr. 9

NATIONAL Business & Property Exchange
June 18

NATIONAL Car Rental System, Inc.
Jan. 15; Feb. 12; Mar. 19; May 14, 28; June 4, 18

NATIONAL Cash Register Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

NATIONAL Coal Assoc. (Bituminous Coal Institute Div.)
Jan. 1; Feb. 5; Mar. 5; Apr. 2; May 7; June 4

NATIONAL Cylinder Gas. Co.
Jan. 22; Mar. 19; May 21

NATIONAL Distillers Products Corporation
Jan. 22; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

NATIONAL Foam System, Inc.
June 18

NATIONAL Folding Box Company
Jan. 15; Feb. 26; Mar. 19; Apr. 16; May 14; June 18

NATIONAL Gypsum Company
Mar. 5, Apr. 30; May 28; June 25

NATIONAL of Hartford Group of Insurance Companies
Mar. 19; May 21

NATIONAL Machine Tool Builders Association
Apr. 2; June 11

NATIONAL Motor Bearing Co., Inc.
Jan. 15; Feb. 12, 26; Apr. 16; May 28

NATIONAL Pneumatic Co., Inc.
Jan. 8; Feb. 5; Mar. 5; Apr. 9; May 7; June 4

NATIONAL Research Corp.
Feb. 5; Mar. 12

NATIONAL Standard Company
Feb. 12; Mar. 12; Apr. 9; May 7; June 4

NATIONAL Starch Products, Inc.
Jan. 22; Feb. 26; Mar. 19; Apr. 16; May 28

NATIONAL Steel Corporation
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

NATIONAL Truck Leasing System
Jan. 29; Feb. 19; Mar. 12

NATURAL Gas and Oil Resources Committee
May 21

N. C. Dept. of Conservation & Development
Jan. 29; Feb. 12; Mar. 19; Apr. 23; May 21

NEKOOSA-Edwards Paper Company
Jan. 15; Feb. 5; Mar. 5; Apr. 9; May 7; June 11

NEW DEPARTURE Div., of General Motors Corp.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

NEW ENGLAND Mutual Life Insurance Co.
Jan. 15; Feb. 19; Mar. 19; Apr. 23; May 21

NEW YORK Life Insurance Company
Mar. 26; Apr. 23; May 28; June 11, 25

NEW YORK State Dept. of Commerce
Jan. 15, 29; Feb. 12, 26; Mar. 12, 26

NEW YORK University Press
Jan. 29

NIAGARA Mohawk Power Corp.
June 18

NICKEL Plate Road
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

NORDEN-Ketay Corporation
Jan. 22; Feb. 26

NORDSTROM Valve Division (Rockwell Manufacturing Co.)
Jan. 8; Feb. 5, 26; Mar. 26; Apr. 23; May 21; June 18

NORFOLK & Western Railway Company
Jan. 15, 29; Feb. 12, 26; Mar. 12; Apr. 2, 9; May 7; June 4

NORTH American Van Lines, Inc.
Jan. 15; Mar. 12

NORTHWEST Airlines, Inc.
Jan. 22; Mar. 19; May 21

O

OHIO Chair Company
Feb. 12; Mar. 12; Apr. 9; May 7; June 4

OHIO Crankshaft Company, The
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 14

OHIO Edison Company
Jan. 22; Mar. 5; Apr. 16; May 28

OKLAHOMA Planning & Resources Board
Mar. 5

OKONITE Company, The
Jan. 22; Feb. 19; Apr. 16; May 14; June 11

OLD Town Corporation
Jan. 15; Feb. 5; Mar. 5; May 21; June 18

OLIN Mathieson Chemical Corporation (Industrial Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

OLIN Mathieson Chemical Corporation (Metals Division)
Jan. 15; Mar. 12; Apr. 9, 16; May 14; June 11, 18

OLIVER Corporation, The (A. B. Farquhar Div.)
Jan. 8; Feb. 12; Mar. 12; Apr. 9; May 14; June 11

OLIVETTI Corp. of America
Jan. 15; Feb. 12; Mar. 19; Apr. 16; May 14

ONSRUD Machine Works, Inc.
Mar. 19

OSBORN Manufacturing Co. (Brush Div.)
Jan. 8, 22; Feb. 5; Mar. 5, 19; Apr. 2, 30; May 14, 28; June 11

OSBORN Manufacturing Co. (Machine Division)
Feb. 19; June 25

O'SULLIVAN Rubber Corp.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

OTIS Elevator Company
Jan. 22; Apr. 16; May 14; June 18

OVERSEAS Business Service
Apr. 9, 23; May 7, 28; June 4, 18

OZALID Div. (General Aniline & Film Corp.)
Apr. 23; May 28; June 25

OZO Sales Corporation
Jan. 29

P

PACIFIC Mutual Life Insurance Company
Mar. 12; Apr. 16; May 14

PACKAGE Machinery Company
Jan. 8; Feb. 19; Mar. 19; Apr. 23; May 28; June 18

PAGE Fence Assoc. (American Chain & Cable Co., Inc.)
Feb. 5; Mar. 5, 26; Apr. 23, May 14, 21; June 11

PANGBORN Corp. (Blast Cleaning)
Mar. 5

PANGBORN Corp. (Dust Control)
Feb. 19; Mar. 19; Apr. 16; May 7, 21

PANGBORN Corp. (Hydro Finish)
Apr. 2; May 14

PARADE Publication, Inc.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

PARSONS Paper Company
Jan. 15; Feb. 19; Mar. 19; Apr. 16; May 21

PATERSON Parchment Paper Co
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 28; June 25

PEERLESS Photo Products, Inc.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 25

PENNSYLVANIA Salt Manufacturing Co.
Jan. 22; June 25

PERMACEL Tape Corporation
Jan. 15; Feb. 12; Mar. 5, 26; Apr. 16; May 14; June 11

PERMUTIT Company, The
Feb. 19; Mar. 5; Apr. 2, 23; May 14; June 11

PESCO Products Division (Borg-Warner Corp.)
Apr. 23, 30; May 14; June 4, 25

PHILADELPHIA Electric Company
Feb. 26; June 25

PHILCO Corp. (Air Conditioner)
Apr. 2, 16, 30; May 14, 28; June 4

PHILLIPS Petroleum Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

PHOTOSTAT Corporation
Jan. 22; Feb. 19; Mar. 12; Apr. 9, 23; May 21; June 18

PIONEER Service & Engineering Co.
May 28

PITNEY-Bowes, Inc.
Jan. 15, 22; Feb. 5; Mar. 5; May 14

PITTSBURGH Corning Corp. (Foamglass)
Jan. 15; Feb. 5; Mar. 19; Apr. 23; June 11

PITTSBURGH Corning Corp. (Glass Blocks)
Jan. 8; Feb. 5; Mar. 12; May 14

PITTSBURGH Plate Glass Co. (Paint Div.)
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

PITTSBURGH Steel Company
Jan. 22; Feb. 5, 19, 26; Mar. 12; Apr. 16, 30

PORTLAND Cement Association
Jan. 15; Feb. 12; Mar. 12; Apr. 16; May 14; June 11, 25

POWELL, William, Company, The
Jan. 15; Feb. 12; Mar. 26; May 7; June 11

POWDER-Power Tool Corp.
Mar. 19; Apr. 16; June 18

PRESSED Steel Tank Company
Jan. 29; Feb. 26; Mar. 26; Apr. 30; May 28; June 25

PROVIDENT Life & Accident Insurance Co.
June 11

PUERTO RICO Industrial Development
Jan. 15; Feb. 26; Apr. 9

PULLMAN Company, The
Apr. 30; May 28; June 11

PURE Oil Company, The
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

PYRAMID Electric Company
Jan. 15; Mar. 12; May 7

Q

QUANTAS Empire Airways, Ltd.
Jan. 1

QUINCY Compressor Company
Jan. 15; Feb. 19; Mar. 5, 19; Apr. 16; May 14; June 18

R

RAILWAY Express Agency
Feb. 5, 19; Mar. 12; Apr. 16; May 14; June 11

RAILWAY Express Agency, Inc. (Air Express Division)
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21

RAPIDS-Standard Co., Inc., The
Jan. 15; Feb. 19; Mar. 26; Apr. 30

RAULAND-Borg Corp.
Jan. 15; Feb. 12; Mar. 12; Apr. 9

RAYBESTOS-Manhattan, Inc.
Jan. 29; Feb. 26; Mar. 26; Apr. 30; May 21; June 25

RAYBESTOS-Manhattan, Inc. (Manhattan Rubber Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 14; June 18

RAYONIER, Incorporated
Jan. 15; Feb. 12; May 7

RAYNOR Mfg. Co.
Apr. 2; June 4

RAYTHEON Manufacturing Company
Jan. 8; Feb. 19; Apr. 9; May 14

RECORDAK Corp. (Eastman Kodak Co.)
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

RECORDING & Statistical Corp.
Mar. 19, 26; Apr. 30; May 28

REEVES Pulley Co.
Jan. 15; Feb. 12; Mar. 12; Apr. 16; May 14; June 11

RELIANCE Electric & Engineering Company
Apr. 2; May 14; June 11

REM-CRU Titanium, Inc.
Jan. 29; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

REMINGTON Arms Co (Du Pont)
Jan. 15; Feb. 12; Mar. 12; Apr. 9

REMINGTON Rand, Inc. (Dealer Sales Div.)
June 4

REMINTON Rand, Inc. (Institutional)
Jan. 1, 8, 22, 29; Feb. 5, 12, 19, 26; Mar. 5, 12, 19, 26; Mar. 5, 12, 19, 26; Apr. 2, 9, 16, 30; May 14, 21; June 4, 11, 18, 25

REO Motors, Inc. (Sub. of Bohn Alum. & Brass)
Mar. 5; Apr. 2; May 14; June 4

REPUBLIC Aviation Corp.
Mar. 26; May 28

REPUBLIC Steel Corporation
Jan. 8, 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

REULAND Electric Company
Mar. 5

REVERE Copper & Brass, Inc.
Jan. 8; Feb. 5, 19; Mar. 5; Apr. 2; May 14

REVOLVATOR Company
Jan. 8, 22; Feb. 5, 19; Mar. 5, 19; Apr. 2, 16, 30; May 14, 28; June 11, 25

REX-O-GRAPH, Inc.
Feb. 12; Mar. 19; Apr. 23

REYNOLDS & Co.
Apr. 16

REYNOLDS Metals Company (Building Prod. Div.)
Mar. 5; May 28; June 18

REYNOLDS Metals Company (Industrial Markets)
Apr. 9, 30; May 14; June 11

REYNOLDS Metals Company (Industrial Parts)
Mar. 26; May 7; June 25

RHEEM Manufacturing Company
Mar. 19; Apr. 23; May 28; June 18

RHINELANDER Paper Co.
Jan. 22; Feb. 19; Apr. 23; June 18

RICHARDS-Wilcox Mfg. Company
Jan. 15

RIEGEL Paper Corporation
Jan. 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

ROBBINS & Myers, Inc.
Jan. 15; Feb. 26; Mar. 19, 26; Apr. 16; May 28; June 18, 25

ROBERTS, J. W., & Son
Feb. 26

ROBERTSHAW-Fulton Controls (Fielden Instrument Div.)
Apr. 16; May 7; June 18

ROBERTSON, H. H. Company
Jan. 8, 22; Feb. 5, 19; Mar. 5, 19; Apr. 2, 16

ROCHESTER Products Division (General Motors Corp.) (Also G. M. Steel Tubing)
Feb. 5; Mar. 12; Apr. 16; May 21; June 25

ROCKWELL Mfg. Co.
Jan. 22; Feb. 19; Mar. 19; Apr. 16, 30; May 28; June 25

ROHM & Haas Co. (Plastics Div.)
June 18

ROLLER-Smith Corp. (Instrument Div.)
Apr. 16

ROLLER-Smith Corp. (Switchgear Div.)
Apr. 23

ROME Cable Corp.
Jan. 22; Feb. 19; Mar. 19

RONSON Corporation
Feb. 19, 26

ROTARY Lift Company
Jan. 6; Feb. 5; Mar. 5; Apr. 2; May 7, 28; June 25

ROURA Iron Works
May 28; June 25

ROYAL Metal Manufacturing Company
Jan. 29; Feb. 12; Mar. 12; Apr. 9; May 14

ROYAL Typewriter Co. (Electric Typewriter)
Mar. 5; May 7; June 4

ROYAL Typewriter Co. (Standard)
Feb. 19; May 21

RUDD-MELIKIAN, Inc.
Jan. 15; Feb. 12; Mar. 12, 26; Apr. 9; May 7; June 4

RUST-OLEUM Corporation
Feb. 26; Mar. 12; Apr.. 16; May 14; June 11

RYERSON, Joseph T., & Son, Inc.
Jan. 1, 29; Feb. 26; Apr. 9; May 7; June 4

S

SAFEWAY Stores, Inc.
Mar. 5; May 21; June 4

SALEM China Company
Feb. 5, 19; Mar. 12, 26; Apr. 9, 23

SCIENTIFIC Design Co., Inc.
June 25

SCOTT Paper Company
Feb. 19; Mar. 5; May 14

SEAMLESS Rubber Co.
Mar. 26; Apr. 9, 30; May 28; June 11, 25

SEEBURG, J. P., Corporation
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

SELAS Corp. of America
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

SHAKEPROOF, Div.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

SHAW-Barton, Inc.
Jan. 8, 22; Feb. 5, 19; Mar. 5, 26; Apr. 2, 16, 30; May 14

SHAW Walker Company
Jan. 15; Mar. 26

SHEARSON, Hammill & Co.
Mar. 26

SHELL Chemical Corporation
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

SHEPPARD, R. H., Co.
Jan. 22; Feb. 19; Apr. 9; June 4

SHERATON Corporation of America
Jan. 15; Feb. 12; Mar. 12; May 14; June 11

SHERWIN-Williams Co., The
Mar. 26; Apr. 2, 16, 23, 30; May 7, 14, 21, 28; June 4, 18

SHIPPERS' Car Line Corporation
Feb. 12; Apr. 9; June 4

SINCLAIR Oil Corporation
Jan. 15; Feb. 5; Mar. 5; Apr. 9, 30; May 28; June 25

S K F Industries, Inc.
Apr. 16; May 14

SKUTTLE Mfg. Company
June 4, 11, 18, 25

SLICK Airways, Inc.
Apr. 2, 30; May 28; June 25

SMITH-Corona, Inc.
Feb. 19; Apr. 16; May 21; June 4

SMITH, A. O., Corp.
June 11

SMITHCRAFT Lighting Division
Mar. 26; Apr. 2, 16, 30; May 14, 28

SNELL, Foster D., Inc.
Jan. 29; Feb. 19; Mar. 12; Apr. 2, 23; May 14; June 11

SOABAR Company
Mar. 26; Apr. 23

SOCIETY of Industrial Packaging & Materials Handling Engineers
May 21

SOCONY-Mobil Oil Company, Inc.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

SONNEBORN, L., Sons, Inc. (Building Prod. Div.)
Apr. 2, 30; May 14

SOUNDSCRIBER Corp., The
Feb. 19; Apr. 9; June 4

SOUTH CAROLINA Planning, Research & Dev. Board (State Dev. Board)
Jan. 8; Feb. 5; Mar. 5; Apr. 9; May 14

SOUTHERN Screw Company
Feb. 12; Mar. 12; Apr. 9; May 7; June 4

SPECIAL Devices, Incorporated
Jan. 15; Apr. 30

SPECO, Inc.
Mar. 26

SPERRY Gyroscope Company
Jan. 8; Mar. 26; Apr. 23; May 21; June 4

STALEY, A. E., Mfg. Company
Jan. 29; Mar. 5, 26; May 7; June 18

STANDARD Conveyor Co.
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

STANDARD Oil Co. (New Jersey)
May 28

STANDARD Pressed Steel Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

STATE of Colorado
Jan. 8

STATE of Georgia (Dept. of Commerce)
Jan. 29; Feb. 19; Mar. 12; Apr. 9

STATE of Rhode Island (R. I. Dev. Council)
Feb. 19; Mar. 19; Apr. 23; May 21

STEELCASE, Inc.
Jan. 22; Feb. 19; Mar. 12; Apr. 2, 23; May 28; June 11

STEELCRAFT Mfg. Co.
Apr. 30; May 28; June 25

STEEL Shipping Container Institute, Inc.
Apr. 2; May 14; June 11

STONE Container Corporation
Feb. 12

STONE & Webster Engineering Corp.
Feb. 26; Apr. 16; May 28

STRAN-Steel Corp. (Unit of Nat'l. Steel Corp.)
Mar. 26; Apr. 30; May 28

STRATHMORE Paper Company
Feb. 19; May 7

STROMBERG-Carlson (Corporate Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 21; June 11

STROMBERG-Carlson (Sound)
Feb. 19; Apr. 23; June 18

STROMBERG Time Corp.
Jan. 8, 15

STURGIS Posture Chair Company
Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

SUGAR Beet Products
Mar. 12; Apr. 2; May 7

SUN Chemical Corporation
May 14

SUN Oil Company
Jan. 8; Feb. 5; Mar. 5; Apr. 16; May 14; June 4, 25

SUPERIOR Tube Company (General Mill Div.)
Mar. 5; May 7

SURFACE Coating Engineers
May 7

SURFACE Combustion Corp. (Janitrol Div.)
Jan. 8; Feb. 5; Mar. 5, 19; Apr. 30; May 28; June 25

SWEET'S Catalog Service
Jan. 15; Feb. 12; Mar. 12; Apr. 16; May 14; June 11

SWIFT & Company
Apr. 30; May 28; June 25

SWISS Federation of Watch Manufacturers
Mar. 26

SWISSAIR
Jan. 22; Mar. 19; May 14

SYLVANIA Div. (American Viscose Corp.)
Mar. 12; Apr. 23; May 14

SYLVANIA Electric Products, Inc.
Jan. 29; May 28

SYLVANIA Electric Products, Inc. (Lighting Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

SYNTHANE Corporation
Feb. 5, 26; Mar. 26; Apr. 23; May 21; June 18

T

TAYLOR Fibre Company
Feb. 12; Mar. 12; Apr. 30; May 28

TENNESSEE Gas Transmission Company
Jan. 15; Feb. 12; Mar. 12; May 7

TENNESSEE Industrial & Agricultural Dev. Comm.
Jan. 15, 22, 29; Feb. 12, 19; Mar. 5, 12, 26; Apr. 2, 9, 16, 23, 30; May 7, 14, 21, 28; June 4, 11, 18, 25

TEXAS Company, The
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

TEXAS Instruments, Inc.
Jan. 22; Mar. 26; May 28

THILMANY Pulp & Paper Co.
Feb. 12, 19, 26; Mar. 12, 19, 26; Apr. 2, 16, 30; May 14, 21; June 11, 25

THOMAS Truck & Caster Company
Jan. 8; Apr. 9

TIME, Inc.
May 28; June 4, 11, 18, 25

TIMKEN Roller Bearing Company (National Bearing)
Jan. 29; Feb. 26; Mar. 26; May 21; June 18

TIMKEN Roller Bearing Company (National Steel)
Jan. 1; Feb. 12; Mar. 12; Apr. 23; June 4

TINNERMAN Products, Inc.
Jan. 22; Feb. 19; Mar. 26; Apr. 16; May 14; June 11

TISCH Hotels
Jan. 22; Feb. 26; Mar. 12; Apr. 23; May 14

TODD Company, The
Mar. 12; Apr. 2, 23; May 14; June 18

TOLEDO Scale Company
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

TORRINGTON Company, The (Bantam Bearings)
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

TORRINGTON Company, The (Needle Bearings)
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

TORRINGTON Manufacturing Co.
Jan. 29; Feb. 19; Mar. 12; Apr. 2, 30; May 21; June 18

TOWMOTOR Corp.
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

TOWNSEND Co.
Feb. 12; Mar. 5, 19; Apr. 9, 30; May 21; June 18

TRANE Company
Mar. 12; May 14

TRANS-WORLD Airlines, Inc.
Jan. 22; Feb. 12; Mar. 19; Apr. 9; May 7, 21

TRAVELERS Credit Service, Inc.
Feb. 26

TRAVELERS Insurance Company
Feb. 26; Mar. 19; Apr. 2, 23; May 28; June 11

TRAVELETTER Corporation
Jan. 8, 22; Feb. 5, 19; Mar. 5, 19; Apr. 2

TREMCO Manufacturing Company, The
Jan. 15; Mar. 12; May 14; June 18

TRUSCON Laboratories
Jan. 8; Feb. 5; Mar. 5; Apr. 2, 30; May 28; June 25

TUBE Methods, Inc.
Mar. 12; May 28; June 25

TUBE Turns Div. of National Cylinder Gas Co. (Fittings)
Apr. 2, 30; May 28; June 25

TUBE Turns Div. of National Cylinder Gas Co. (Forging)
Apr. 16; May 14; June 11

TWIN Disc. Clutch Co.
Jan. 22; Mar. 26; May 28

U

UNDERWOOD Corp.
May 14; June 11

UNION Bag & Paper Corp.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

UNION Carbide & Carbon Corp.
Jan. 22; Feb. 19; Apr. 23; May 21; June 18

UNION Oil Co.
Apr. 16

UNION Pacific Railroad
Jan. 22; Mar. 19; May 7

UNITED Air Lines (Air Freight Div.)
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 21; June 18

UNITED Gas Pipe Line Co.
Feb. 19; Mar. 19; Apr. 16; May 14; June 11

UNITED Parcel Service
May 14; June 4

U. S. Air Conditioning
Mar. 26

U. S. Fidelity & Guaranty & F. G. Insurance Corp.
Feb. 26; Mar. 26; May 7, 28

UNITED States Gypsum Co.
June 18

UNITED States Leasing Corporation
Jan. 15; Feb. 12

UNITED States Plywood Corp.
Jan. 8; Feb. 5, 19; Mar. 5; Apr. 2, 30; June 25

UNITED States Rubber Company (Footwear Div. Royalite)
Mar. 19; May 14

UNITED States Rubber Company (Mech. Goods)
Jan. 15; Feb. 5, 19; Mar. 5; Apr. 2, 30; May 28; June 11, 25

U. S. Steel Corporation (Cyclone Fence)
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14

U. S. Steel Corporation (Institutional)
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 21; June 18

U. S. Stoneware Co.
Jan. 1

UNITED World Films, Inc.
Jan. 8

UPSON Company, The
Feb. 19; Mar. 19; May 21

UTAH Power & Light Company
May 14

V

VANADIUM Corp. of America
Feb. 12; Mar. 19; Apr. 23; June 4

VANANT Company
Jan. 15, 22; Feb. 5, 19; Mar. 12, 19; Apr. 2

VAPOR Blast Mfg. Company
Jan. 22; Feb. 19; Mar. 19; Apr. 23; May 28

VARD, Incorporated
Jan. 15

VEEDER-Root, Inc.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

VICTOR Chemical Works
Jan. 8, 29; Feb. 26; Mar. 12; Apr. 9, 23; May 14; June 4, 25

VIKING Pump Company
Jan. 15; Feb. 5, 26; Mar. 19; Apr. 9, 30; May 7, 21; June 11

VIRGINIA Electric & Power Company
Mar. 19; June 18

VIRGINIA Metal Products Corp.
Jan. 15; Feb. 12; Apr. 9; May 7

VISION Magazine
June 18

VISI-SHELF File Inc.
May 14

VITRO Corporation of America
Mar. 26; June 11

W

WAGNER Electric Corp.
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

WAYNE Mfg. Co.
Apr. 9

WARREN, S. D., Company
Jan. 8; Feb. 12; Mar. 19; Apr. 23; May 21

WASCO Products, Inc.
Jan. 8; Feb. 12; Mar. 12; May 14

WATTS, Alfred Allen, Co.
May 28

WEBB, Jervis B., Company
Feb. 12; Apr. 16; June 18

WEBSTER Electric Company
Jan. 22; Feb. 19; Mar. 19; Apr. 16; May 14; June 11

WEBSTER, Warren, & Co.
Jan. 15; Feb. 12; Mar. 12; Apr. 9; May 7; June 4

WELLINGTON Sears Company
Jan. 22; Feb. 19; Apr. 16; May 14; June 25

WERTHEIM & Co.
Mar. 12

WEST Disinfecting Company
Jan. 22; Feb. 12, 19

WEST Penn Electric Company, Inc., The
Jan. 8, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

WEST Virginia Industrial & Publicity Commission
Apr. 23; May 28; June 25

WESTERN Electric Company
Feb. 12; Mar. 26; June 4

WESTERN Maryland Railway Co.
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 28; June 18

WESTERN Pacific Railroad
May 14

WESTERN Union Telegraph Company
Jan. 22, 29; Mar. 19; Apr. 30; May 28; June 18

WESTERN Waterproofing Company
Mar. 5, 26; Apr. 16; May 7

WESTINGHOUSE Electric Corporation (Air Conditioning Div.)
Mar. 26; Apr. 23; May 21, 28; June 18

WESTINGHOUSE Electric Corporation Apparatus Div. (Micarta)
Jan. 8; Feb. 19; Mar. 12

WESTINGHOUSE Electric Corporation (Atomic Power Division)
Jan. 29; May 21

WESTINGHOUSE Electric Corporation (Elevator Division)
Jan. 22; Feb. 26; Mar. 12; Apr. 23; May 14; June 18

WESTINGHOUSE Electric Corporation (Water Cooler)
Mar. 26; Apr. 2, 16; May 7, 21, 28; June 4, 18

WHEEL Trueing Tool Co.
Jan. 29

WHELLABRATOR Corporation
Feb. 19; Apr. 16; June 18

WHEELING Corrugating Co.
Mar. 5; Apr 16; June 4

WHEELER Insulated Wire Co., The
Apr. 23; June 25

WHEELING Steel Corp.
May 21; June 25

WHITE, S. S., Industrial Division
May 7, 21; June 18

WHITING Corp.
Jan. 22, 29; Feb. 19; Mar. 5, 19; Apr. 16; May 14; June 11

WIGTON-Abbott Corp.
June 11

WILLYS Motors, Inc., Electronics Div.
Jan. 15; Mar. 12

WISCONSIN & Michigan Steamship Co.
May 14

WOLVERINE Tube Division
Jan. 8; Feb. 12; Mar. 12; Apr. 9; May 14; June 11

WORLD Petroleum Statistical Yearbook
Mar. 26

WORTHINGTON Corp.
Jan. 8; Feb. 5, 12, 26; Mar. 26; Apr. 9, 23, 30; May 7, 21, 28; June 11, 18, 25

WYANDOTTE Chemicals Corporation
Jan. 8

Y

YALE & Towne Mfg. Co.
Mar. 19; Apr. 16; May 28

YODER Company, The
Feb. 5; Mar. 5; Apr. 9; May 28

YORK Corp.
Jan. 15; May 7

Z

ZENITH Radio Corporation
May 7

ZIPPO Manufacturing Company
Feb. 12; Mar. 19; Apr. 16; June 18

ZONOLITE CO.
May 14; June 11

ZURICH General Accident & Liability Insurance Company
Jan. 1, 29; Feb. 26; Mar. 26; Apr. 23; May 21; June 18

index

OF EDITORIAL AND ADVERTISING CONTENT — 2nd HALF, 1955

How to Use this Index

Every article appearing in Business Week during the last six months of 1955 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company, will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organizations, under "American Federation of Labor," "Congress of Industrial Organizations," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads — Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Advertising Index. This section includes all advertisers which have appeared in Business Week during the last six months of 1955. Arranged alphabetically, this information gives the dates of every insertion. For page numbers, refer to issue indicated.

Reference Dept. Many individual headings suggest other entries (See also . . .") which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 8297.

DOROTHY ROANTREE, Librarian

BUSINESS WEEK INDEX

July-December, 1955

I. Editorial Contents

A

AC Spark Plug

Magnesium Goes Civilian . . . This May Be the Turn p186, Nov.12

ACF-Brill Motors Co.

Buys half of Wrigley's Stores, Inc. # p107, Jul.9

From Buses to Food Is ACF-Brill Story p68, Aug.27

ACF-Brill Adds Wholesaler To Its New Grocery Chain p146, Sep. 24

ACF Industries, Inc.

Shows the Talgo on the tracks of the Rock Island # p46, Sep.3

Little Engine That Can . . . Get into New York's Grand Central and come out again without turning around p72, Nov.26

AD-X2

Scientifically, AD-X2 Is a Flop; Practically, It's a Real Success p150, Nov.26

AMF Atomics, Inc.

Seven companies are participating in a project to build and operate the first nuclear reactor to be owned and operated by private industry for research in industrial and humanitarian fields # p132, Aug.13

ABACUS Fund

International Hydroelectric System receives permission to turn itself into an investment company # p170, Dec. 3

ABEGGLEN, James

More Come From the Bottom p120, Oct.29

ABERHART, William

Alberta's Oil Builds a Canadian Texas p70, Aug.6

ABITIBI Power & Paper Co., Ltd.

Announces plans for its first plant in the U.S. # p122, Sep.3

Newsprint: The Price Goes Up Again p74, Nov.5

ABRAMS, Frank W.

How Good an Operator Is Cash McCall? (with illus) p104, Dec.17

ACCIDENTS

See also Safety

Jewel Tea wants a rehearing of the ruling that the company is liable for injuries to a worker in a ball game with other employees # p45, Aug.13

The Toll: 36,000 Plus (Trend) p200, Sep.17

ACCOUNTANTS

Accountants Spot Tax Loophole, But Treasury May Nail It Up p126, Nov.12

ACID

Acid Drainage: Lab test indicates cure for stream pollution p123, Oct.22

ACKERMAN, F. W.

Behind-the-Scenes Struggle Changes Control at Carbonic p128, Oct.29

ACTORS

Security for TV Performers: Details are worked out for a broad pension and welfare plan p170, Nov.26

ACTUATORS

Small package with a big kick is the power actuator made by New Haven Clock & Watch # p135, Jul.30

ADAM Hat Stores, Inc.

New Angle for the Hat Business: Adam Hat is converting company stores to independent franchised dealers (with illus) p40, Jul.2

Adam Hat ventures # p180, Oct.15

ADAMS, Clarence H.

New Look on a New Deal Baby (with illus) p154, Sep.17

ADAMS, Sherman

The News That Shook the Nation: President Eisenhower suffers heart attack (with illus) p27, Oct.1

ADENAUER, Konrad

See also Germany

Adenauer goes to Moscow this week. He is sure he can handle the Russians in a way that will help the cause of German unity # p163, Sep.10

Adenauer's Mission to Moscow (illus) p28, Sep.10

Unity Issue Puts Adenauer on Spot (with illus) p137, Dec.3

ADHESIVES

New Bonding (with illus) p190, Nov.5

ADMIRAL Corp.

Is experimenting with a sun-powered portable radio # p182, Nov.5

ADVERTISING

See also Newspapers; Magazines; Radio; Television

Beer Takes Two Knocks: IRS cracks down on "non-fattening" ad theme and odd-sized containers p47, Jul.2

Cotton Council Ad Throws Bomb in Fiber Industry p132, Aug.6

Exhib-A-Pac looks like a suitcase when not in use, unfolds to form a display for products # p142, Aug.13

Union Uses Ads to Plug SUP: CIO electrical workers want to get appliance dealers on their side p118, Aug.13

Magazine advertising rates are on the rise. Coronet and McCall's announce increases # p62, Sep.3

New Segmentation Tried by CBS Radio p59, Sep.24

Cigarette Trade Yawns At FTC Ad Rules p58, Oct.1

Making U.S. Customers Abroad: U.S. advertising overseas gains fast (with table and illus) p136, Oct.8

Armour All Churned Up as FTC Frowns on Cloverbloom Oleo Ads p138, Oct.22

Overseas Expansion Cause of Coke Shift p141, Oct.22

Readers Report: Advertising Abroad p8, Oct.29

Food Suppliers Cook Up Campaign To Lure Public Into Restaurants p137, Nov.5

Quarterly Magazines Join Forces To Seek Readers Advertisers p137, Nov.5

Examiner's Ruling Cramps FTC's Advertising Drive p72, Dec.10

FTC Cracks Down on Chain's Ad Deals p54, Dec.10

FTC Challenges GM Parts Advertising p72, Dec.17

Pepsi-Cola account goes to Kenyon & Eckhardt # p36, Dec.17

Santa Claus Business Booms In Spite of Lack of Newspaper Ads p43, Dec.17

AERIAL Transit

For N. Y. Commuters, a Reborn El? (with illus) p27, Oct.8

AERO Design & Engineering Co.

Triples its capacity for making Aero Commander planes # p34, Sep.3

AERO Service Corp.

Molded Vinylite plastic has been put to striking use in the making of large wall relief maps # p148, Jul.16

AEROJET-General Corp.

Aerojet Gets Contract for Satellite Rocket p74, Dec.17

AEROMAGNETIC Surveys, Ltd.

Airborne Detectors Hunt Ores in Canada (with map and 4 illus) p84, Sep.3

AETNA Life Insurance Co.

Brainard's Aetna and McGinnis' New Haven # p180, Sep.24

AFGHANISTAN

The Cold War Shifts to Economic Fronts p26, Nov.5

Rolling Out the Red Carpet (with illus) p164, Nov.12

AFRICA

See also Individual Countries

Skouras in Africa p124, Jul.16

The color war conflict in Rhodesia's copper belt is smoldering again # p124, Aug.6

Can French Africa Be Saved? The answer hinges on whether Paris and African nationalists can get together on reforms (with illus) p120, Aug.27

AGRIBUSINESS

It's a new word, and its inventor says the concept behind it could chart a way to handle farm problems p134, Oct.22

AGRICULTURE

See also Dept. of Agriculture; Wheat; Corn

The Wheat Belt Has Its Say on Controls (with 10 illus) p29, Jul.2

Farmers Vote Controls (Trend) p156, Jul.9

The 90% of parity farm price bill will remain on the Senate shelf # p38, Jul.9

Selling farm land with unharvested crops? Keep an eye on the relief bill reported by the House Ways & Means Committee # p38, Jul.23

Readers Report: Not Playing Santa p8, Jul.30

A further dip in farm prices may follow 1955's predicted bumper crops, says Ezra Benson # p34, Aug.6

Failure of the farmers to keep pace with general prosperity is political problem No. 1 # p37, Aug.27

Farm income last month ran 10% higher than June but fell 4% short of July, 1954 # p34, Aug.27

Alabama's Bumper Crop Is No Bonanza to Farmers p87, Aug.20

Problem for Price Proppers: This year's record crops will more than offset reduced acreage and lower supports (with table) p29, Aug.20

Readers Report: Santa and the 8-Ball p14, Aug.20

Signs of farmer dissatisfaction are worrying GOP. Farm income slips # p37, Sept.10

Dept. of Agriculture reports on farm income in August. Also revises some crop estimates # p34, Sep.17

The farm problem the GOP is up against # p37, Sep.17

Watch for a rash of new farm price-prop schemes as both parties make a bid for the farm vote next year # p37, Sep.17

Short news item

How bad off are the farmers? Report on income # p38, Sep.24

The Administration's plan to help farmers will support income, not prices # p37, Sep.24

The annual farm outlook conference will be held Nov. 28, run through Dec. 1 # p38, Sep.24

Farm prices rose 1% in the month ended Sep. 15 # p34, Oct.8

REA Spends $4-Million To Help Electrify U. S. Farms p158, Oct.8

Cost of Price Props (chart) p94, Oct.15

Farm realty values have climbed back up to the Korean War peak # p36, Oct.22

The lines on the farm issue probably will be drawn between high price props, favored by the Democrats, and "land retirement" payments favored by the Administration # p39, Oct.22

Farm income dropped 5% in Sept. Farmers borrowed $1.3-billion in first six months # p34, Oct.29

The courting of the farm vote is well worth watching. The Democrats are lining up solidly for 90% price support # p37, Oct.29

University of Minnesota gets grants for research on the application of atomic energy to agriculture # p54, Oct.29

The battle for farm votes will shape up along these lines # p37, Nov.5

Prices Received by Farmers: Down to a 15-Year Low (chart) p148, Nov.12

Agricultural Exports Pile Up Big Gains (chart) p196, Nov.19

The Problem of Plenty (Trend) p200, Nov.19

Farm income will continue to decline next year, after 1955's drop of 10% # p34, Nov.26

Farmers will be offered more income in a bid to blunt the big drive that the Democrats are making. Major concessions will take the form of subsidies # p37, Dec.10

Hunting for a New Farm Policy (Trend) p200, Dec.10

What's Behind the New Farm Crisis (with 8 charts and 7 illus) (Special Report) p106, Dec.10

Benson's plans for farmers face tough going. The concession is subsidies to control production # p39, Dec.17

AIR

Air for outer space promises to be a big headache, says F. H. Green # p132, Jul.30

AIR Conditioning

Big Potential, Big Problems for Central Units: Air-Conditioning makers' new emphasis on central systems for homes puts them into a tangled world of marketing (with chart) p104, Jul.16

Rules on how to operate your air conditioner in hot weather # p148, Jul.16

If possible, spend some time each day in an air-conditioned environment # p120, Jul.30

Readers Report: Install It Right p12, Aug.13

Air conditioning will be installed as extra equipment in about 350,000 1956 cars # p184, Sep.17

Readers Report: Easy Living p12, Sep.24

Gas: Can It Cool Homes Too? If it can, the gas industry will gain a much-needed summer market p84, Oct.8

Beachhead for a New Cooler: Air conditioning industry looks for a place for built-in units p144, Oct.15

AIR Pollution

Pollution research speeded p140, Jul.16

New Weapons Againt Pollution: Congress boosts funds for smog research (with illus) p136, Aug.13

Public Health Service announces 10 grants on pollutants # p198, Oct.15

AIR-POROUS Koroseal

New plastic upholstery material made by B. F. Goodrich (with illus) p110, Aug.6

Short news item

AIRBORNE Instruments Laboratory, Inc.

Keeping a Wartime Team Intact (with 5 illus) p186, Oct.15

AIRESEARCH Mfg. Co.

Air for outer space promises to be a big headache, says F. H. Green # p132, Jul.30

Arizona Loses Round in Fight to Tax Goods Sold to U. S. p119, Oct.29

AIRFREIGHT

See Aviation-Cargo

ALABAMA

Alabama's Bumper Crop Is No Bonanza to Farmers p87, Aug.20

State's deepest oil well turns out to be the richest # p77, Sep.3

Gov. Folsom pledges no school shutdown # p103, Dec.24

ALABAMA Dry Dock & Shipbuilding Co.

Offshore Oil Aids A Shipyard Boom p88, Nov.19

ALASKA

Salmon Squawk: U. S. fishermen accuse prospering Japanese as catch dwindles in Alaskan waters p106, Oct.15

ALATALA, Richard

Credit Unions: Hazards of Growth p60, Sep.24

ALBERT, Sidney L.

Gets working control of Waltham Watch; kicks off proxy fight against the management of Thermoid Co. # p156, Aug.6

ALCO Products, Inc.

Lets contract for Army's package reactor to Stone & Webster Engineering # p79, Jul.16

ALCOHOLICS

Allis-Chalmers Is Cited For Helping Alcoholics p94, Dec.24

ALDEN (Glen) Corp.

Arranges to take over Ward LaFrance Truck Corp. # p26, Dec.31

ALDERFER (Andrews) Co.

Kendall Co. will buy company # p94, Dec.3

ALDERSON, Wroe

A Red Revolution – in Marketing: That's the prediction of marketing consultant Wroe Alderson after a month in Russia (with chart and illus) p114, Aug.6

How Consumers Take to Newness p41, Sep. 24

Getting Inside the Shoppers' Mind: Consulting firm dissects shopping habits of 60 Philadelphia housewives (with 2 illus) p58, Nov.12

ALEXANDER, Gabriel

Rules for Firing Strikers (with illus) p172, Oct.22

ALEXANDER Shipyard, Inc.

Offshore Oil Aids a Shipyard Boom p88, Nov. 19

ALEXANDER, Sidney

The New Science of Business Forecasting p90, Sep.24

ALGERIA

Can French Africa Be Saved? The answer hinges on whether Paris and African nationalists can get together on reforms (with illus) p120, Aug.27

Some observers think the U.S. will have to chip in if Algiers is to be saved for France # p156, Oct.8

History Is Plunging Ahead Too Fast for France p28, Oct.15

This week Faure survived a confidence vote on Algeria # p162, Oct.22

NATO is trying to move in on the crisis # p155, Oct.29

ALLEGHANY Corp.

Stockholders have been offered $700,000 by Robert R. Young and his associates in the deal by which Young captured control of the New York Central # p34, Aug.6

A three-judge federal court says company is no carrier # p34, Nov.26

Who Will Boss Alleghany? Court rules it is subject to SEC instead of ICC p125, Dec.3

After the New York Central battle # p178, Dec.10

ALLEGHENY County Sanitary Authority

How to Borrow $100-Million: Authority gets money for vast sewer system p58, Oct.8

ALLEGHENY Ludlum Steel Corp.

Squeezing Out Steel In Many New Shapes (with 3 illus) p122, Oct.1

Allegheny Ludlum Starts Superalloys Drive p98, Oct.22

Vacuum-Melted Alloys Score a Hit p98, Dec.24

ALLEN (A. L.) & Co.

A Downhill Business Makes Good Sledding for Allen (with 3 illus) p46, Dec.17

ALLEN & Co.

From Buses to Food Is ACF-Brill Story p68, Aug.27

ALLEN, George E.

Head of Yemen Development Corp. # p160, Nov.26

ALLIED Stores Corp.

Allied Stretches Its Arms In Two New Expansions p60, Aug.6

ALLIED Van Lines, Inc.

Allied Van's New Terminal Is Part of Movers' Bonanza p56, Oct.1

ALLIS-Chalmers Mfg. Co.

Auto Workers Show Signs of Extending GAW p122, Jul.23

A Wave of Auto Contracts p166, Sep.10

Wider Field for Arbitrators: Names as bargaining mediator a man who has served as adjudicator of established contracts (with illus) p168, Sep.17

Improving SUP: Allis-Chalmers plan is now model for UAW demands p170, Sep.24

Rescue Operation on Turbines p31, Dec.17

A-C Is Cited for Helping Alcoholics p94, Dec. 24

ALLOYS

Allegheny Ludlum Starts Superalloys Drive p98, Oct.22

Magic Alloy: In temperature changes, it neither stiffens nor relaxes. It makes stratospheric parachuting safer (with illus) p96, Dec.17

ALLYN, Stanley C.

National Cash Register Makes Foreign Business Pay (with illus) p54, Dec.17

ALMON, Jack

Iran Learns How to Make Oil Flow (with illus) p116, Nov.26

ALSPACH, P. H.

Automation: The Facts Behind the Word (with illus) p74, Oct.1

ALUMINUM

Aluminum cans for oil is an idea Reynolds Metal is trying to work out with Esso Standard # p98, Jul.9

Demand Outstrips Production (chart) p153, Jul.16

Alcoa and Kaiser both boost prices # p34, Aug.6

Price goes up on the granting of higher pay rates # p18, Aug.6

Aluminum's Third Round Is On: Private industry has started expansion without waiting for sponsorship from Washington p32, Aug.13

Aluminum: Picture of Fabulous Growth (chart) p150, Aug.27

Fast Heater p52, Sep.3

ODM will announce soon whether it will grant incentives for construction of new capacity for primary aluminum # p38, Sep.10

Harvey Machine gets government O.K. to build a primary aluminum plant at The Dalles, Ore. # p34, Sep.17

Hopeful Coal Sees New Market As Power Fuel for Aluminum p192, Sep.17

Set another monthly record in August at 133,-550 tons # p18, Sep.24

Aluminum Takes On New Job: Rising copper prices force cable and wire manufacturers to switch to the cheaper metal p140, Oct.1

Aluminum use in die casting is estimated at 187,500 tons against 360,000 tons for zinc # p18, Oct.22

Aluminum expansion by another 50% can be expected over the next five years says Dexter Keezer # p88, Nov.5

Boost for Coal: Two companies are planning to bring back aluminum smelting to Ohio Valley, using coal power p13, Nov.12

McKay Co. makes a welded aluminum chain # p89, Nov.19

More Aluminum Due in First-Half 1956 p76, Nov.19

American Can introduces a food can that's coated with aluminum # p152, Dec.3

Kaiser Bids for Second Place p32, Dec.10

ALUMINUM Co. of America

Joint bargaining strategy is being used by CIO's Steelworkers and AFL's Aluminum Workers in wage negotiations # p139, Jul.16

May build a $35-million alumina plant in Texas. Alcoa and Kaiser boost prices # p34, Aug.6

Works out a 15¢ an hour package with United Steel Workers and AFL aluminum workers # p131, Aug.6

Aluminum's Third Round Is On p32, Aug.13

Says its new material is a low-temperature tar derived from the carbonization of lignite # p92, Oct.8

Aluminum in Any Basic Color Now Possible p84, Oct.15

ALUMINUM Co. of Canada

Production in Quebec will be reduced by 5% next year # p190, Dec.10

Storm Hovers Over Alcan's Model Town p170, Dec.17

ALUMINUM Foil

Foil that is coated with porcelain enamels of any color is made by Ferro Corp. # p142, Aug. 13

AMALGAMATED Bank of N. Y.

Bank reduces interest rates on personal loans # p126, Dec.17

AMANA Refrigeration, Inc.

How to Ride Appliance Seesaw (with 2 illus) p50, Oct.1

AMERICAN Airlines, Inc.

A New Way to Sell Airfreight (with 2 illus) p43, Sep.10

The Air Gets More Competitive (with 3 maps) p76, Sep.17

Airlines Play It All Ways p112, Oct.1

Will put 220 executives through a Cornell University management course # p198, Oct.22

Plans to order 20 jet transports next month # p34, Nov.5

CAB Awards Western Route p74, Nov.19

Help for the Second String (with table) p64, Dec.3

AMERICAN & Foreign Power Co.

Atomic Energy Hits the Road: Latin America is to get three small nuclear producers of electricity p177, Oct.15

AMERICAN Assn. of Fund-Raising Counsel

In Fair Weather and Foul Corporations Give Generously p142, Sep.3

AMERICAN Automobile Assn.

Speak Up for Roads, Pres. Eisenhower Urges p130, Sep.24

AMERICAN Bank Equipment Co.

Curbstone Courthouse (with illus) p102, Dec. 17

AMERICAN Bar Assn.

How the President of the U.S. Upset a Banquet's Seating Plans p73, Aug.27

AMERICAN Bosch Arma Corp.

Gas Saver: Direct gasoline injection system will put more miles in a gallon p98, Dec.10

AMERICAN Brass Co.

Hope Comes From the Cleanup (with illus) p28, Sep.3

AMERICAN Broadcasting Co.

See also Radio; Television

35 British Films Bought By ABC for Video Showing p54, Jul.30

Will offer for two and a half hours, five nights a week, a series of 25-min. program units, plus 5 min. of news # p56, Oct.1

AMERICAN Can Co.

Wage Settlements Advance GAW p108, Aug.20

Unions Hint at Demands to Come p89, Sep.3

Nine-Month Sales Show American Gaining Over Continental Can p148, Nov.5

Makes new quart beer can with "Snap Off" cap for Pabst # p37, Nov.26

Introduces a food can that's coated with aluminum # p152, Dec.3

AMERICAN Cyanamid Co.

Aureomycin Approved For Preserving Poultry p148, Dec.3

Hunting Riches: Cyanamid plans to purchase Formica Co., and dig into consumer markets p31, Dec.17

AMERICAN Depositary Receipts

Filing On Depositary Receipts: SEC to require registration on bank device that allows U.S. investors to buy foreign securities p69, Sep.10

8 More Foreign Companies Join Group Represented by Guaranty Trust's Receipts p50, Dec. 10

AMERICAN Economic Assn.

Witte's One-Man Economics: New president of AEA (with 10 illus) p92, Nov.26

AMERICAN Export Lines

Establishes the first major direct passenger service by sea to Spain # p176, Nov.5

AMERICAN Federation of Labor

See also Dept. of Labor; Congress of Industrial Organizations; Independent Unions; National Labor Relations Board; Labor; Employment; Wages

Craft Union President Blasts AFL-CIO Merger p138, Jul.16

New Spotlight on Labor's Past: AFL gives Philip Taft free run of its records for his labor history (with 4 illus) p136, Jul.16

AFL-CIO: Real Unity Is Elusive. The merger is set – but there are sure to be thorns p74, Jul.30

AFL Hits Luring of Industry, Urges Congress to Act p104, Aug.13

Millions More in Ranks: Labor chiefs assume that joint AFL-CIO will soon be larger than the sum of its parts (with chart) p110, Aug.13

No-Raiding Tryout Is Good Sign For Labor Unity, Say Officials p94, Sep.3

In Politics, Labor Bets on COPE: Those are the initials of merged political groups p166, Sep.24

Changing Role for Independents: Coming CIO-AFL merger may create problems (with illus) p158, Oct.29

After the Merger, a Major Issue: A minor dispute makes small unions uneasy over battle for power p158, Nov.5

Top AFL-CIO Posts Filled After Unity Meeting p169, Nov.5

Air Line Pilots' Strike Role Invokes Wrath of AFL Council p174, Nov.19

Labor Nose-Count: New BLS directory on union membership p176, Nov.19

Labor's Merger: What It Means (with 3 illus) p41, Dec.3

More Organizing: NLRB show rise in election petitions p54, Dec.3

Where the "New" Labor Movement Is Headed. What it means to bargaining and politics (with 8 illus) p166, Dec.10

Auto

Merger with UAW was a major issue at recent convention # p174, Nov.19

Bakery & Confectionery

Big Decision on Welfare Funds: Bakery union makes an important policy declaration p170, Sep.24

Building

Union Tackles Low Wage Front: Building trades local in New York City is stealing some of the spotlight from the South (with illus) p154, Oct.1

Electrical

Small Producer Does All Right When He Tries to Buck the Trend p174, Sep.10

Fire Fighters

Fire-Fighting Unionists? Dallas Council Says No p174, Sep.10

Flight Engineers

After the Merger, A Major Issue: A minor strike stirs smaller unions p158, Nov.5

Garment

Town Pressure . . . on mill workers to reject AFL union brings crackdown by NLRB p48, Dec.3

Hotel

A boycott on jobs in 22 Miami Beach hotels is planned by union # p164, Oct.1

Insurance

Pru Asks Court to Guard "Time Honored" Business Practices p164, Oct.1

Longshoremen

More trouble may be looming on New York's waterfront as union gets set to attempt to supplant the International Longshoremen's Assn. # p138, Jul.16

Machinists

Employees Vote to End Union Shop Clause p132, Oct.8

Friction Past: Remington Rand, IAM climax decade of "satisfactory relations" with security and union label contracts p48, Oct.15

Plumbers & Pipe Fitters

Manpower for the Atom: Martin Durkin sets up apprenticeship and training courses to prepare his plumbers union (with illus) p170, Sep.17

Union Warns Plumbers On Over-Long Coffee Breaks p164, Oct.1

Teamsters

A six-year contract between truckers and union has been signed in four southern states # p84, Jul.2

International Longshoremen's Assn. again expresses interest in affiliating with Teamsters # p138, Jul.16

NLRB turns down a case involving unfair labor practices charged against a union by its own employees p90, Sep.3

Efforts to unionize city employees in Oklahoma City slacks off p172, Sep.17

Fruehauf Trailer repays the $1.5-million it borrowed from the union # p198, Oct.22

ILA O.K.'s "Mutual Aid" Pact With Teamsters p166, Oct.29

How the Biggest Union Ticks: Inside the Teamsters' new headquarters (with 14 illus) p132, Nov.12

A mutual aid pact signed by union and the Mine, Mill & Smelter Workers draws criticism # p176, Dec.10

Short news item

AMERICAN Federation of Labor & Congress of Industrial Organizations

Where the "New" Labor Movement Is Headed: What it means to bargaining and politics (with 8 illus) p166, Dec.10

The Labor Merger (Trend) p176, Dec.17

The New IUD: Is It Another CIO? Reuther heads department inside unified federation (with illus) p140, Dec.17

1955: Triumph, Merger – But . . . p82, Dec.24

AMERICAN Gilsonite Co.

Now Its Sparkle Pops Up Gas (with illus) p108, Jul.2

AMERICAN Institute of Accountants

Predicts prices will rise "moderately" next year # p34, Nov.5

AMERICAN Institute of Management

Trend in Boards: More Insiders p128, Nov.26

AMERICAN Institute of Pacific Relations

Crackdown on Tax-Free Funds p144, Nov.26

AMERICAN Investment Co.

David B. Lichenstein wins court suit in which AIC accused him of violating his trust as an officer of the firm # p94, Dec.3

AMERICAN Louisiana Pipe Line Co.

Natural Gas Pipelines Near End of Legal Barriers p134, Aug.6

AMERICAN Machine & Foundry Co.

The Atom Starts to Compete: Minnesota atomic power plant may turn out to be first money saver on electricity (with illus) p76, Jul.16

Makes in quantity the delicate mechanical hands used to manipulate radioactive materials by remote control # p135, Jul.30

Machines Speed Bread Wrapping, Feed Rolls Into the Pan p84, Oct.15

AMERICAN Machinist

Box Score on Automation (Trend) p148, Sep.3

AMERICAN Management Assn.

Names four new vice-presidents to head up four of its divisions # p63, Jul.2

Yardstick for Measuring Foreman's Pay Differences p46, Jul.30

Some 5,000 executives will attend seminars at about 350 management meetings from Sept. until next June # p45, Aug.13

New View of Management Pinch p116, Aug.20

Conference features closed circuit TV showing of a labor-management arbitration hearing # p184, Oct.1

New Policy on Labor: Management is countering union demands – not bucking them (with 2 illus) p72, Oct.8

Moves its New York office to the Sheraton Astor Hotel # p128, Oct.29

New Monthly Magazine For Foremen, Supervisors p92, Dec.3

Holds its first conference on public relations in January # p119, Dec.17

AMA Surveys Give and Take of Business Xmas Gifts p94, Dec.24

AMERICAN Marketing Assn.

Marketing Association Makes Annual Awards p68, Oct.29

AMERICAN Motors Corp.

See also Congress of Industrial Organizations – Auto-Aircraft

Negotiations with UAW are in recess until July 12 # p79, Jul.2

UAW Takes on the Independents p118, Jul.23

A Wave of Auto Contracts p166, Sep.10

Contract with UAW is in effect after clearing its last hurdle # p37, Oct.15

Life Brightens for Little Two: Despite losses, American Motor and Studebaker-Packard are turning corner p66, Dec.17

American Motors Offers New Deal for Dealers p44, Dec.24

Company denies merger talks with Studebaker Packard # p74, Dec.31

AMERICAN News Co.

Henry Garfinkle succeeds Percy O'Connell as president of company # p107, Jul.9

American News Revises Policy To Placate Magazine Publishers p104, Jul.23

Hearst Magazines' International Circulation Div. signs up with American News # p60, Aug.6

AMERICAN Oil Co.

Will give $35,000 this year to privately financed Eastern colleges # p63, Jul.2

AMERICAN Optical Co.

Trial by Flood: What It Takes to Recover (with 5 illus) p30, Sep.10

American Optical: Yankee in Filmdom's Court (with illus) p176, Oct.1

May move from Southbridge, Mass., unless some protection against floods is provided for # p186, Dec.3

AMERICAN Overseas Finance Corp.

More Credit Grease for Exports (with illus) p166, Oct.15

AMERICAN Pencil Co.

Notes made on master forms by a new pencil will not appear on copies turned out by Diazo-type reproducing machines # p135, Jul.30

AMERICAN Pipeline Corp.

Flemming Throws Cold Water On Oil Pipeline Proposals p56, Dec.3

Government Looks to Midwestern Oil, Not Gulf Coast, for Emergencies p99, Dec.3

AMERICAN Presidents Line

Ships: It's Replacement Time p98, Nov.19

AMERICAN Public Power Assn.

Administration's Power Foes Shift to New Front p52, Sep.17

AMERICAN Radiator & Standard Sanitary Corp.

Talks merger with Mullins Mfg. Corp. # p68, Nov.19

AMERICAN Smelting & Refining Co.

Strike continues # p120, Jul.23

Hunt for ore on the grounds of Utah's state prison comes to nothing # p104, Aug.13

Tubes Come Out Bigger in new copper-alloy continuous-cast technique (with illus) p92, Oct.29

AMERICAN Telephone & Telegraph Co.

Dividends of the giants, General Motors and AT&T # p52, Jul.2

What Do People Think of Your Business p110, Aug.20

Bonds That Behave Like Stocks p43, Oct.1

Scored a sellout with its offering of $637.2-million # p176, Oct.22

The Controversial SAGE (with illus) p30, Oct.29.

Makes a nice little extra piece of change on bonds # p170, Dec.3

AMERICAN Transit Assn.

Chicago powwow blasts King Auto p90, Jul.2

AMERICAN Trucking Assn.

Big Guns Are Primed For a New Truck-Rail Fight p135, Aug.6

AMERICAN Tunaboat Assn.

Tuna Fishermen Slash Prices To Meet Japanese Competition p87, Aug.20

AMERICAN Viscose Corp.

Latest Street Rumor: Company will merge with Monsanto Chemical # p144, Jul.16

AMERICANS for Democratic Action

Democratic leaders worry about some of their allies # p38, Sep.3

AMIC Mfg. Corp.

Beachhead for a New Cooler p144, Oct. 15

AMMONIA

Synthetic ammonia will be made by Koppers Co. # p46, Jul.9

Construction will soon start on an anhydrous ammonia plant at the Geneva works of U.S. Steel's Columbia-Geneva Steel Div. # p50, Aug.27

Gas Company Uses Castle to Promote a New Venture (with 7 illus) p104, Aug.27

Petrochemicals: Where the Growth Shows (with illus) p78, Oct.15

AMORTIZATION

New rules for fast write-offs p62, Jul.9

Coming–Decision on Future: Fast tax write-offs on defense facilities are beginning to run out (with chart) p27, Jul.16

Five-year amortization of defense facilities won't be repealed. But use of the inducement will be curtailed # p38, Jul.23

Fast Tax Writeoffs Will Continue, But For Fewer Types of Plants p75, Aug.13

Fast amortization will be continued as part of the general program to build up defense industry. But its use will be sharply restricted # p39, Aug.20

Fast Write-Offs . . . get the ax, as ODM closes expansion goals for 19 defense related products and suspends 38 others p33, Aug.20

Last month ODM issued tax grants on $20.6-million of defense connected construction # p158, Sep.10

ODM Resumes Fast Write-Offs But Not for Steel Industry p127, Sep.24

Bethlehem Gets an Exception for Write-Off on Steel Plant p54, Oct.22

Pennsylvania RR gets tax write-off for new freight cars # p148, Nov.26

Industry Puts Up Its Own Cash: How new wave of plant expansion is being financed (with chart) p75, Dec.3

AMPEREX Electronic Corp.

Says its new 5-watt, 6-volt power transistor can deliver more power than any transistor available # p122, Sep.17

ANACONDA Aluminum Co.

Will build a pilot plant to try out its process for getting alumina from domestic clay # p92, Oct.8

ANDERSON, Chester W.

Will go back to his old job at Montgomery Ward # p54, Jul.16

ANDERSON, Robert B.

New president of Ventures, Ltd. # p34, Sep.17

Ventures, Ltd.: New Goal–Profits. Canadian company is out to make money p68, Oct.8

ANDERSON, Sigurd

Newest FTC member is former Governor of South Dakota # p34, Aug.13

ANGLO-American Corp.

The color bar conflict in Rhodesia's copper belt is smoldering again # p124, Aug.6

ANGLO California Bank

Plans to merge with Crocker First National # p52, Nov.12

ANHEUSER-BUSCH, Inc.

New Beer Label: Company is switching names for its popular-priced brew p58, Aug.13

Has a suit on its hands over the name of the new Busch Bavarian # p56, Oct.1

New Beer Champ Coming Up As Busch Sales Lag p114, Nov.19

ANSPACHER, Henry

Reports many investment trusts became sellers of stock, on balance, in the third quarter # p176, Nov.26

ANTIBIOTICS

Rutgers investigates use of antibiotics in treatment for cancer # p54, Oct.29

Short news item

Aureomycin Approved For Preserving Poultry p148, Dec.3

New Tricks With Antibiotics: The drugs now are fattening animals, preserving foods (with 3 illus) p80, Dec.10

ANTIFREEZE

Tests indicate that "Boil-away" methanol antifreeze will last all winter # p184, Oct.22

ANTIQUE Automobiles

See Automobiles; Hobbies

ANTITRUST Laws and Enforcement

Fines for violating the Sherman Act go up p86, Jul.2

Webster Motor wins verdict on its charge that Studebaker-Packard violated the antitrust law by cancelling its franchise # p34, Jul.2

Wheelmaker antitrust suit has been settled by a consent decree # p34, Jul.9

Proposals to toughen antitrust laws are coming along in Congress p141, Jul.16

Who Will Process Color Film: In an antitrust case, Eastman agreed to relax its hold on color film processing p50, Jul.30

Action on the Antitrust Front Continues at a High Level p75, Aug.13

Former Lincoln-Mercury Dealer Sues Ford for $1-million Damages p54, Aug.13

Senate Group Views Antitrust And Its Effect on Foreign Trade p177, Sep.10

Eyeing Antitrust in Foreign Field: Senate subcommittee hearings turn spotlight on effect of Sherman Act on foreign investing p125, Sep.17

Minute Maid Loses Some Plants, But Keeps Its Snow Crop Lines p98, Sep.17

Bank Mergers Perking; Justice Dept. Eyes One p48, Oct.1

Antitrust Charges Settled Out of Court p159, Oct.8

Movie Exhibitors Fear Forced Sale of 16-mm. Films p54, Oct.8

From A Lost Law Fight, A $4-Million Market: Timken-U.S.A.'s overseas sales soften blow of antitrust order (with 3 illus) p62, Nov.5

GM Probe: The Fireworks Are Still Wet. Senate subcommittee hearings get off to a slow start p34, Nov.12

Evidence at du Pont-GM Trial Encored for Senate Antitrusters p74, Nov.19

Probing Around GM's Edges: Senate inquiry is circling closer to the hot issues (with illus) p32, Nov.26

Heat on GM: Dealers warm up Senate probe with charges of pressures and vassalage p26, Dec.3

Brown Shoe Has Quick Retort In Antitrust Suit to Halt Merger p84, Dec.10

General Motors' Day in Court: A Senate antitrust subcommittee studies GM's bigness and way of doing business (with 4 illus) p25, Dec.10

Motion picture producers do not violate antitrust when they withhold 16-mm. versions of their films from TV # p34, Dec.10

Swiss Watch Industry Hit With New Antitrust Suit p72, Dec.10

Antitrusters Renew Battle After FTC Fair Trade Rebuff p43, Dec.17

Antitrust legislation will make headlines, as Democrats push theme that the Administration is "big-business minded." Keep an eye on the Kilgore committee # p29, Dec.31

Suit Hits IBM: Sperry Rand charges unfair practices in tabulating machine field p20, Dec.31

APARTMENTS

See Housing

APPAREL Industry

See Clothing Industry

AQUAFOODS Corp.

Carnation Name to Bloom in Frozen Seafood Field p54, Aug.13

ARCHERY

Archery provides good year-round exercise # p159, Dec.17

ARCHITECTS

"Downtown Needs a Lesson From the Suburbs" p64, Oct.22

ARCO Co.

Makes a quick-drying auto enamel # p80, Jul.16

ARDEN House

Is Consumer Credit Too High for Comfort (with 3 illus) p50, Aug.6

ARGENTINA

See also Latin America

It was a vastly different Peron who called for calm, and coexistence with his opponents, this week # p120, Jul.9

The standstill in Buenos Aires may have blocked Standard Oil of Calif.'s big investment deal. Inflation gnaws # p120, Jul.9

U.S. oil companies are still optimistic about someday striking an investment deal in Argentina # p108, Aug.13

Peron seems back in the saddle # p164, Sep.10

Standard Oil of Calif.'s oil contract deadline is set for Sept. 30. Considers freeing frozen profits of U.S. companies # p140, Sep.17

Peron's 100 Days Run Out: His flight from power leaves a vacuum in Argentina that a conservative, nationalistic military group is trying to fill (with illus) p31, Sep.24

After Peron (Trend) p190, Oct.1

Business is wary about the new situation. Government calls off Standard Oil of California's oil development contract # p152, Oct.1

Reversing Peron's Revolution? That's the task of Argentina's new coalition (with illus) p31, Oct.1

Argentina's New Boss Maps Complete Financial Overhaul p150, Oct.8

Argentines are facing up to their painful economic plight # p164, Oct.15

A Painful Dose of Economics: Argentina is getting it from Pres. Lonardi's new adviser p59, Nov.5

The anti-Peron revolution has taken another step toward more democratic orderly government # p163, Nov.19

Argentina is in an economic quagmire. The mass of Argentines are impatient # p70, Dec.24

Washington worries about events in Argentina —especially the seizure of the Argentine assets of Henry J. Kaiser and Williams Chemical Co. # p60, Dec.31

ARGUS Cameras, Inc.

Operations Research Puts on a Life-Size Show (with 9 illus) p194, Oct.22

ARIZONA

State Loses Round in Fight To Tax Goods Sold to U.S. p119, Oct.29

ARKANSAS Louisiana Gas Co.

Arkansas PSC Grants 8% Return On Gas Sold to Industrial Users p140, Nov.19

ARMINGTON, Raymond Q.

Probing Around GM's Edges: Senate inquiry is circling closer to the hot issues (with illus) p32, Nov.26

ARMOUR & Co.

Sets the wage pattern for the meat-packing industry # p131, Aug.6

Armour All Churned Up as FTC Frowns on Cloverbloom Oleo Ads p138, Oct.22

ARMOUR Research Foundation

Keeping Tabs on European Business May Be Put on Centralized Basis p106, Nov.26

ARMS

New Defense Plan for Atom Wars or for "Brush Fires": It stresses keeping weapons up to date (with 2 illus) Dec.3

ARMSTRONG Cork Co.

How to Keep New Ideas Coming: You can do it by avoiding the squelch, by fostering unorthodox thinking, by brainstorming p112, Oct.22

ARMSTRONG, J. Sinclair

Most Witnesses Favor Unlisted Stock Control p26, Jul.2

New Look on a New Deal Baby (with illus) p154, Sep.17

ARTOS Engineering Co.

Aircraft wiring is automatically measured, cut, numbered, and end-stripped by machine made by company # p109, Aug.6

ASPEN Co.

Executives Can Relax At New Aspen Spa p70, Aug.27

ASSOCIATED Dry Goods Corp.

Makes private placement loan of $15-million # p79, Dec.24

ASSOCIATED Milk Dealers, Inc.

Chicago Dealers Try Again To Upset Milk-Dating Law p55, Sep.10

ASSOCIATION of American Railroads

Big Guns Are Primed For A New Truck-Rail Fight p135, Aug.6

ATHANASSIADES, Bodassakis

Gift for the Greeks: Athanassiades is leaving his fortune to the nation (with illus) p108, Nov.26

ATHEY Products Corp.

Hefty Section "Gang" for the Railroad (with illus) p56, Dec.31

ATLANTA, Ga.

In Dixie, the Colonel Moves Over: Impact of South's economic revolution ends old leisurely days (with map and 4 illus) p112, Nov.12

ATLANTIC Greyhound

Long strike ends # p130, Jul.9

ATLANTIC Refining Co.

1955 earnings will be some 8% behind last year # p79, Dec.24

ATLAS Corp.

Hughes and Odlum Move Closer: Their RKO-Atlas merger offers advantages p59, Oct.8

Odlum-RKO Deal: It's hot now. The details have been made public. And uranium mining may become big business p28, Dec.24

ATLAS Tack Corp.

Exchange Pruning Its List p136, Oct.29

New York Stock Exchange holds delisting hearings # p148, Nov.26

ATOMIC Energy

Equipment Makers Vie for Atoms-for-Peace Customers: Conference at Geneva will be the starting gun in a race for world markets (with map) p86, Jul.9

Readers Report: Atom Exhibits p8, Jul.9

The Atom Starts to Compete: Minnesota atomic power plant may turn out to be first money saver on electricity (with illus) p76, Jul.16

University of California will get the first atomic reactor designed for medical research # p34, Jul.16

An atomic power first was scored this week when nuclear-produced electricity flowed into the commercial lines of Niagara Mohawk Power # p34, Jul.23

Atomic Merchant Vessel To Replace Peace Ship p56, Jul.23

"Hot Stuff": Big Hurdle for Atom Power. Nuclear plants present hazards (with illus) p72, Jul.23

Un-Secret Secrecy (Trend) p152, Jul.23

AEC grants access to restricted nuclear information to Harbison-Walker Refractories Co. # p34, Jul.30

Chicago to Get Atomic Power p32, Jul.30

Small Community Bids For First Atomic Power p122, Jul.30

Short news item

Tons of Information Speed Peace Atoms p49, Jul.30

New Mills Break Up Uranium Bottleneck (with 8 illus) p102, Aug.6

Geneva: Lifting the Veil From the Peaceful Atom (with 8 illus) p30, Aug.13

Seven companies are participating in a project to build and operate the first nuclear reactor to be owned and operated by private industry for research in industrial and humanitarian fields # p132, Aug.13

Two Utility Groups Get Nod From AEC in Nuclear Plants p76, Aug.13

Atom War – for Trade: Opening moves in world trade in atoms start with close of Geneva atoms-for-peace conference (with 3 illus) p132, Aug.20

History's first private export sale of a nuclear power plant was nailed down by Westinghouse Electric at the atoms-for-peace congress # p129, Aug.20

The Peaceful Atom (Trend) p168, Aug.20

This week, businessmen seemed to take over the atoms-for-peace congress in Geneva # p129, Aug.20

AEC advices to get applications for atomic power plants in now # p38, Aug.27

AEC Shies Away From Insurance Business p96, Aug.27

Nuclear reactor mockups that can be used for training and exhibition purposes are being produced by Leeds & Northrup # p80, Aug.27

U. S. Race Ahead in Atom Trade: U. S. Businessmen come back from Geneva with "the bacon" in form of first international power plant sale and prospective orders for more p43, Aug.27

Sighting on Atom's Golden Age: Five Nations Look at the Atom (with illus) p114, Sep.3

AEC Chmn. Strauss is ready to quit. Rep. W. Sterling Cole may be his successor # p38, Sep. 10

Administration's Power Foes Shift to New Front p52, Sep.17

Another Utility Regulator: AEC is Weighing These Nuclear Power Plant Licenses (with table) p56, Sep.17

For Uranium, the Bloom Is Off (with illus) p186, Sep.17

Manpower for the Atom: Martin Durkin sets up apprenticeship and training courses to prepare plumbers union (with illus) p170, Sep.17

AEC issues second invitation to private industry to get into atom-fueled power # p34, Sep. 24

Government will build $4.5-million reactor for research on nuclear-powered planes # p34, Sep.24

Armour Research Foundation is operating a nuclear reactor safeguards program # p184, Oct.1

A Code for Atomic Exports: With the total ban about to end, business wants to know what the rules will be p112, Oct.8

Scientists Dig Into Nuclear Power Projects p159, Oct.8

Atomic Power Hits the Road: Latin America is to get three small nuclear producers of electricity p177, Oct.15

Harold Vance is new Atomic Energy Commissioner # p34, Oct.15

CIO negotiators agree to three-year contract for workers at Oak Ridge and Puducah # p174, Oct.22

University of Minnesota gets grant for research on the application of atomic energy to agriculture # p84, Oct.29

When an Atomic Man Pokes Into a Steel Mill (with illus) p44, Oct.29

More industry participation in atomic energy use will have a chance next year # p46, Nov. 12

Two Atom-Powered Tankers On U. S. Shopping List p74, Nov.19

The Men Who Guide The Atomic Industry: Atomic consultants prove themselves indispensable (with 8 illus) p123, Nov.19

AEC Builds Legal Defense Against Dixon-Yates Contract Suit p150, Nov.26

Showing Company Brass How to Put the Atom to Work (with 4 illus) p66, Nov. 26

North American's Big Change: Company is pioneering in missiles and nuclear power p84, Dec.3

Toy electric trains are used to transport radioactive materials within the laboratory at Hanford plant # p148, Dec.3

AEC awards contract to Babcock & Wilcox to supply 225 fuel elements for the materials testing reactor at Arco, Idaho # p32, Dec.24

The Navy awards contracts for the development of an atom-powered aircraft engine # p33, Dec.24

Radioactive Waste Finds Use In Making Polyethylene Plastic p52, Dec.31

The nuclear armaments race between the U. S. and Russia will get hotter in 1956 # p59, Dec. 31

Foreign

London wants atom experts p124, Jul.16

Travelers Say Russians May Lead U. S. in Atomic Booster Study p129, Jul.23

Britain May Help Train Asians in Atomic Science p138, Sep.17

Atomic Reactor for Belgium: Westinghouse gets the jump on competition p30, Nov.26

Washington will throw its full weight behind Euratom # p138, Dec.17

AEC for Europe: That's what Euratom would be. With U. S. backing the plan seems to have good chance p55, Dec.24

ATTLEE, Clement

In Britain, Socialism Is Dying – Can Labor's New Men Revive It (with illus) p152, Oct.22

ATWOOD, J. L.

North American's Big Change: Company is no longer merely an assembler. It's in missiles, nuclear power too (with illus) p84, Dec.3

AUBREY, Henry G.

Estimates the value of U. S. industrial material imports in 1975 # p72, Oct.22

AURAVISION

New recording development that enables recorded speech or music to be reproduced on specially treated printed surfaces # p59, Nov. 19

AUSTER Aircraft, Ltd.

New Zealand is using the Agricola to improve the quality and yields of its pastures # p100, Dec.24

AUSTIN Motor Company Ltd.

Announces it will produce another $20-million order of "Metropolitan" cars for Nash in the U.S. # p129, Jul.23

AUSTRALIA

New $50-Million Expansion Set by GM in Australia p70, Aug.13

Sears, Roebuck buys into Waltons, Ltd. # p36, Aug.20

AUSTRIA

No Chevvies . . . in Bulgaria's future p122, Aug.27

Canadian companies try to sell "mothballed" streetcars to Vienna # p152, Oct.29

Wins a contract for transformers for Bureau of Reclamation's Granite Falls electric substation # p64, Dec.17

AUTOBRADER

Autobrader is the name of an automatic electronic assembly method patented by Emerson Radio # p139, Aug.13

AUTOMATION

Box Score on Automation (Trend) p148, Sep.3

Paul Wishart believes small businesses will provide the big market for automation equipment # p46, Sep.3

Thinking Tools Put On a Show (with 3 illus) p41, Sep.3

Automation: The word has come to mean far more than its original narrow definition (with 8 illus) (Special Report) p74, Oct.1

Automation: What's in a Name (Trend) p190, Oct.1

Automation Catches The Congressional Eye p158, Oct.8

Congress Delves Into Automation . . . and finds theorists as well as practical men are split on its impact (with 3 illus) p30, Oct.22

Automation . . . can hurt workers or not, depending on management policy, Congressional group hears p31, Oct.29

Readers Report: Technical Revolution p10, Oct.29

Automation Creates Jobs For Workers With Skills (McGraw-Hill Editorial) p166, Nov.5

Readers Report: Auto-Emotion p10, Nov.5

Readers Report: Applied Automation p12, Nov. 19

Big Jump Ahead? Study of productivity shows big gains, but automation may bring spectacular leap (with chart) p66, Dec.10

Engineers for Automation: Broadly trained men are scarce. Companies and societies are stepping up courses (with 2 illus) p86, Dec.17

New Handbook for Automation Will Require Three Volumes p52, Dec.31

AUTOMOBILES

See also Congress of Industrial Organizations – Auto-Aircraft; Individual Companies

A car polish in an aerosol container # p96, Jul.2

Autos: Trouble Next Year? Auto makers are not unduly alarmed about this summer's high inventories (with 3 charts) p25, Jul.2

Ford Still Ahead in '55 (chart) p54, Jul.2

Automobiles, conspicuously, will let down in the third quarter # p17, Jul.9

Automotive engineers say that one of the best ways to get better gasoline mileage is to keep a regular check on your spark plugs # p140, Jul.9

Survey shows new cars are not as safe as older ones # p46, Jul.9

Even if new cars suffer from the first half's record-smashing sales, the industry will set a retail record of $34½-billion # p18, Jul.16

An auto hoist picks up a car and spins it halfway around # p86, Jul.23

Congress feeling on: Auto bootlegging; phantom freight on autos; customs simplification # p38, Jul.23

Look for more off-whites and blacks, fewer pastel colors in 1956 cars # p136, Jul.23

Notes on the race in auto output and sales by makes # p17, Jul.23

New foam plastic pillow gives car driver's back a rest # p135, Jul.30

Less and less cash and more and more credit has been the mainstay of this unrivaled auto market. June had biggest net gain on record # p18, Aug.6

Auto output now is heading into its deep drop for model changes p17, Aug.20

Auto Take Home Pay at Record As Changeover Unemployment Mounts p108, Aug.20

Car Safety – New Selling Point As Detroit Readies '56 Models p74, Aug.20

Plymouth Spruces Up: With a new engine plant and plans for separate dealerships (with illus) p44, Aug.20

Output of cars for August will come close to matching July, when 660,000 new cars were produced # p17, Aug.27

No Chevvies . . . in Bulgaria's future p122, Aug.27

Short news item

Auto output from now through December will take nearly 40% less in the way of materials than in the four months just ended # p18, Sep.10

Motor Vehicles in Use (chart) p188, Sep.10

The hobby of collecting antique automobiles # p183, Sep.10

Torque Converter: A Velvet Cushion for Big Rigs (with 4 illus) p90, Sep.10

Air conditioning will be installed as extra equipment in about 350,000 1956 cars # p184, Sep.17

For '56: The Safest Cars Yet (with 2 illus) p66, Sep.17

With per capita spending up $3 a month; two-thirds of the gain shows up in automotive product # p17, Sep.17

Auto prices won't meet the real test until next spring # p18, Sep.24

Many observers doubt that the industry in 1956 can come within a million of the 4¼-million new cars it will make in 1955 # p18, Sep. 24

Peek at '56 Cars: New models have few major body changes, but prices are higher and engines more powerful p32, Sep.24

First auto show in 18 years will be staged in Columbus, Ohio # p72, Oct.1

8-Million Cars: That industry output is virtually certain for 1955. Can 1956 keep up the pace? p27, Oct.8

Engineers work on problem of nighttime driver's bane – headlight glare # p190, Oct.8

Manufacturers seem to be thinking in terms of Nov.-Dec. production even higher than the 1,150,000 produced last year # p18, Oct.8

Autos and automotive parts have contributed $5-billion to this year's $11-billion rise in retail sales # p18, Oct.15

Ford steps up its work in the nation's driver training schools # p132, Oct.15

Passenger Car Production (chart) p92, Oct.15

Self-Aligning Headlight (with illus) p88, Oct. 15

What to Do Until Turbine Comes: New auto engine tricks now on way (with illus) p83, Oct.22

Autos are roaring to a record year's output – between 7½-million and 8-million cars # p17, Nov.5

People now owe nearly $14-billion on autos # p17, Nov.5

The 1956s Open Up in Race For Bigger Market Slice (with table) p30, Nov.5

The Value Line Investment Survey says auto production will drop 17% in 1956 # p50, Nov.5

What you are seeing in autos is the test of a new theory; that the new American market will take 7-million cars a year # p17, Nov.5

Auto output is very nearly as high now as it was last spring # p17, Nov.19

Automatic Transmission Output (chart) p198, Nov.19

Autos now are taking 21¢ out of every consumer dollar spent # p17, Nov.19

Will Radar Operate Cars? p28, Nov.19

1955 Models Smash the Record (chart) p182, Nov.26

Some optimistic predictions on 1956 output from the auto companies # p18, Nov.26

Some winter driving rules # p176, Dec.3

West Germany leads in the U. S. imported car derby # p138, Dec.3

Auto output last week was 181,000 or better. That has been topped only once # p18, Dec.10

Gas Saver: American Bosch Arma says its direct gasoline injection system will put more miles in a gallon p98, Dec.10

When Wrecks Help Sell Cars: Ford stresses safety devices, and sales boom (with illus) p52, Dec.10

Short news item

Life Brightens for Little Two: Despite losses, American Motors and Studebaker-Packard are turning corner p66, Dec.17

Another Peak Scheduled (chart) p49, Dec.24

Detroit Figures Ways and Means of Making the Spare Tire Obsolete p41, Dec.24

Some slowing down now in production may make a healthier market later # p17, Dec.24

Talk in Detroit is of January-March auto output in excess of 2.3-million, 10% higher than 1955 # p17, Dec.24

For 1956 – A Crest Coming: Autos at discount p17, Dec.31

Harlow Curtice predicts a 12% auto production drop in 1956 # p26, Dec.31

Industry leaders seem to agree that auto output will be off between 10% and 15% this year. Estimates outside Detroit run as deep as 25% # p9, Dec.31

Dealers

Cars in dealers' hands (chart) p25, Jul.2

Webster Motor wins verdict on its charges that Studebaker-Packard violated the antitrust law by canceling its franchise # p34, Jul.2

You can't give GM common stock, says Florida Securities Commission # p72, Jul.30

But Can the Dealers Sell 'Em? Detroit pours out autos at a record pace (with illus) p25, Aug.13

No Waiting in Line for a 1955 Cadillac p54, Aug.13

Blitzing the Customers in New York Area (illus) p34, Aug.20

Dealers hold record stocks of cars. They are being notified, here and there, that their agency contracts will not be renewed for 1956 # p17, Aug.20

Exclusive Dealing: Under Fire. Dealers are launching new attacks on the system through lawsuits p76, Aug.27

Chrysler Makes It Official: Separate Dealers for Plymouth p54, Sep.3

Auto Dealers Get Questionnaires As Senate Group Opens Probe p176, Sep.10

Sign of the Times in Detroit: Auto Dealers Get Sweeter Still p55, Sep.10

The Dealers: All Set for '56 Cars. Their sales push has cut inventories to manageable size p25, Sep.17

Supermarkets: Dealers in Surplus Cars Go Big Time p104, Oct.1

Auto dealers are going to have to sell like maniacs or enter 1956 with near-record inventories of new cars # p17, Nov.19

Flare-Up in the Auto Dealer War: Missouri town rallies behind its dealer, unfrocked by General Motors p54, Nov.26

Auto Sales: Hints of a Slowdown. November sag on 1956 models has some dealers worried p25, Dec.3

Heat on GM: Dealers warm up Senate probe into General Motors with charges of pressures and vassalage p26, Dec3

General Motors' Day in Court: A Senate antitrust subcommittee studies GM's bigness and way of doing business (with 4 illus) p25, Dec. 10

Detroit Bid for Dealer Peace: Auto makers goaded by fears of politics after Senate GM hearing, reconsider their dealer contacts p30, Dec.17

No Pig in a Poke: National Bonded Cars' warranty guarantees customer that the used car he buys will run for a year p44, Dec.17

American Motors Offers New Deal for Dealers p44, Dec.24

Congress to Go Industrywide in Study of Auto Dealer Relations p70, Dec.31

Foreign

Auto Production of Major Countries (chart) p83, Jul.30

Germany's new Ghia Coupe will cost under $2,000 # p96, Jul.30

British Car Exporters Still Hold First Place p112, Aug.6

Europe's auto industry, like ours, keeps right on growing # p107, Aug.13

German Car Maker Establishes Assembly Base in the U.S. p141, Aug.20

Ferguson, of Tractor Fame, Cooking Up Radical Autos p158, Sep.24

Naturalizing the Volkswagen: German car to be produced at Jersey plant p177, Oct.15

New Citroen Stresses Comfort (with illus) p168, Oct.15

Europe's Bitter Fight for Auto Exports (with 6 illus) p146, Oct.29

Readers Report: Older Than 22 p14, Oct.29

Harry Ferguson is ready to demonstrate a whole new range of vehicles # p180, Nov.26

Ferguson's Mystery Car: A Bid to Rock the Auto World (with illus) p27, Dec.3

Models

Auto Makers Now Sell Prestige (with 6 illus) p104, Oct.8

Ford's New Continental: Selling Like Hotcakes (with 5 illus) p28, Nov.26

1956 Chevrolets cruise city streets looking for any passengers that want to try them out # p57, Nov.26

Chevrolet will lead Ford by 50,000 to 75,000 in 1955; Buick has passed Plymouth for third place # p17, Dec.24

Things GM Is Planning for 1957: It's experimental Firebird II may have most of the answers (with illus) p25, Dec.24

Parts Makers

Revolt in the Auto World: Parts makers tell Congress group that Big Three are building a monopoly p52, Sep.10

FTC Challenges GM Parts Advertising p72, Dec.17

AUTOMOTIVE Tool & Die Manufacturers Assn.

Bargaining Spurt: Ford-GM sets rough pattern p79, Jul.2

AVCO Mfg. Corp.

Red ink operations were the lot of Avco in the quarter ending May 31 # p60, Jul.9

AVIATION

Court says the Cedarhurst rule that planes must stay above 1,000 feet was unconstitutional # p34, Jul.2

Both German and U.S. international airlines got what they wanted in the U.S.-West German bilateral air transport agreement # p140, Jul.16

Douglas: Two-Way Bet to Ride a Boom (with 9 illus) p82, Jul.16

Aircraft wiring is automatically measured, cut, numbered, and end-stripped by new machine # p109, Aug.6

The Ford Trimotor is going back on the assembly line at Hayden Aviation # p109, Aug.6

Bell Aircraft's rocket-powered X-2, first plane designed and built to probe the so-called heat barrier (with illus) # p52, Aug.20

Aero Design & Engineering Co. triples its capacity for making Aero Commander planes # p34, Sep.3

The Wasp Waist Does It (with illus) p32, Sep. 17

Government will build $4.5-million reactor for research on nuclear-powered planes # p34, Sep.24

The Airplane Tries New Shapes: Industry bets billions on the best design for tomorrow's flying machine (with 6 illus) p186, Nov.19

The Agricola is specially designed plane that spreads chemical fertilizers p100, Dec.24

Airports

Federal aid to airports will be stepped up # p37, Jul.23

Readers Report: A "B" for an "M" p12, Aug.6

Barnstorming Airline Gets a Big Welcome (with 5 illus) p30, Aug.27

New Air terminal in New York, to serve Newark Airport, opens # p152, Sep.17

Airport-Less Towns in Line For U.S. Aid Under New CAA Policy p67, Oct.22

Cincinnati Tries Again To Get a New Airport p119, Oct.29

It Gives Jets a Sendoff (illus) p94, Oct.29

New York's Idlewild plans its own hotel. Hotel near LaGuardia opened last winter # p140, Nov.19

Readers Report: Blue Ash Issue p12, Nov.26

Cargo

Flying Green Goods to Market: That's the plan of a food processor and an airline and Grand Union is interested (with 2 illus) p50, Aug.13

A New Way to Sell Airfreight . . . is what American Airlines has worked out (with 2 illus) p43, Sep.10

CAB Gives Airfreight Forwarders More Liberal Operating Rules p176, Sep.10

Helicopters

The commercial helicopter race is on. Both Piasecki and Sikorsky have one on the market # p79, Jul.16

Splitup at Piasecki . . . and formation of new company (with 2 illus) p46, Jul.23

Dravo Corp. will make an all-steel prefabricated heliport # p142, Oct.1

New York Airways orders seven Sikorsky S-58 helicopters # p119, Oct.29

Private Planes

Business Flaps Own Wings to Get Around (with table and illus) p40, Jul.9

C&O charters a two-engine plane to tote its officers around # p34, Jul.16

Readers Report: More Wings Flap p12, Aug.13

Readers Report: In for a Trim p10, Sep.10

Transport

Airlines Reach Partial Agreement In Hassle Over Latin American Run p70, Aug.13

New York-to-Florida air hearings took a new spin when National Airlines offered to buy Northeast Airlines # p34, Aug.13

Showdown Nearer on Adoption of Air Navigation System p56, Aug.20

CAB Decision Sets Off New Airline Competition p128, Sep.3

Jet Transports – Two-Way Headache: Choice of jet planes for commercial use causes anxiety (with illus) p98, Sep.3

Airline's Electronic Brain to Keep Tabs on Reservations p120, Sep.10

Convair's Latest Plane Includes No-Noise Feature p120, Sep.10

You'll be able to fly to Bermuda first-class Sept. 30 # p184, Sep.10

How you can avoid the sense of anxiety when you are flying # p183, Sep.17

The Air gets More Competitive: CAB moves toward new route pattern with stronger competition (with 3 maps) p76, Sep.17

Jack Frye Bids for the Market Now Filled by the DC-3 p79, Sep.24

Airlines Play It All Ways: They want volume – they expand coach business and pay-later plans. They want top-paying business – they add luxury to first-class service p112, Oct.1

Cash for Jet Age: Eastern is dickering for long-term funds for its $350-million transition program p78, Oct.8

Readers Report: Discount Mis-count p10, Oct.8

Airline Subsidies Decline, Mostly on Over-Ocean Runs p156, Oct.15

Now They're Lining Up for Jet Take-Off: Pan Am's big order breaks the log jam (with chart) p32, Oct.22

Readers Report: Flight Fright p8, Oct.22

Domestic airlines change the days of the week on which their family-fare plan is effective # p176, Oct.29

Trans World Airlines On Mark For a Long One-Stop Hop p152, Oct.29

Five of Six Airlines Draw Prizes In CAB Awards of Western Routes p74, Nov.19

Nonsked Score: Win a new set of rules from CAB. Now they can act like scheduled carriers p31, Nov.19

Help for the Second String: CAB ends a 20-year policy of aiding big air carriers (with table) p64, Dec.3

North American Airlines seeks approval of a two-flight-a-day service to Europe at low rates # p34, Dec.10

AVIATION WEEK

They Save Space, Weight, Heat; Transistors gain in the air p106, Sep.17

AVONDALE Marine Ways, Inc.

Offshore Oil Aids A Shipyard Boom p88, Nov. 19

AVRO Aircraft, Ltd.

The Airplane Tries New Shapes (with illus) p186, Nov.19

AWARDS

Marketing Association Makes Annual Awards p66, Oct.29

B

BABB, Phillip S.

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

BABCOCK & Wilcox Co.

AEC awards contract to company to supply 325 fuel elements for the materials testing reactor at Arco, Id. # p32, Dec.24

BAGASSE

Bagasse is made into commercial paper products # p132, Jul.30

BAHAMAS

New shipyard and small lime plant is planned for Grand Bahama # p138, Dec.3

BAKER, Joseph

Racial Expert: He is coaching employers on handling the problems of integration in their work forces (with illus) p148, Dec.17

BAKING Industry

Machines Speed Bread Wrapping, Feed Rolls Into the Pan p84, Oct.15

Pension benefits are provided for bakery drivers and salesmen in New York City and Newark, N. J. # p85, Dec.24

BALABAN, Barney

Fee TV: Why Fight's So Fierce (with illus) p27, Jul.2

BALDWIN-Lima-Hamilton Corp.

Stock has not turned out to be a sure thing, except for nimble traders # p89, Jul.2

A torque converter instead of electric motors transmits power to the axles of a diesel locomotive # p109, Aug.6

BALFRE Gear & Manufacturing Co.

Employees Vote to End Union Shop Clause p132, Oct.8

BALLOONS

Inflated plastic bricks can be used to build emergency shelters (with illus) # p108, Jul.2

BALTIMORE & Ohio RR

B&O Refunding: $280-million bond offering to end this week p160, Sep.17

The B&O's $280-million refunding is officially a success # p34, Sep.24

Roads gets a windfall when Western Maryland Ry. paid off on its first preferred stock # p79, Dec.24

BALTIMORE, Md.

Maryland considers new port authority for Baltimore # p156, Nov.26

BANIBIAH, N.

Iran Learns How to Make Oil Flow (with illus) p116, Nov.26

BANK of America

Will open a Paris branch this fall # p70, Aug. 13

A Rival for Bank of America: Its one-time parent is back in state-wide banking (with illus) p56, Oct.8

BANK of Canada

Raises its discount rate # p34, Nov.26

BANK of England

Tight Money: Spur or Rein? (with illus) p127, Jul.23

BANK Vaults

World's first electronically controlled bank vault entrance has been installed # p84, Sep. 24

BANKS and Banking

Comptroller of the Currency reports a $1.3-billion climb in the assets of national banks # p34, Jul.2

First Billion-Dollar Bank for Philadelphia p52, Jul.2

"Shopwindow" for Hongkong p68, Jul.2

Bank Merger Ban: Tighter antitrust controls look certain as House group takes up Celler bill p32, Jul.9

Fed Warns on Mortgage Credit: The New York bank frowns on mortgage warehousing credits p57, Jul.9

Staying Home: Chase Bank's decision not to leave Wall Street may signal a revival of the district p32, Jul.9

Savings Interest Hike Stirs Reluctant Banks p58, Jul.9

Gaining With the Business Tide: The Billion-Dollar Bank Club's report (with table) p96, Jul.16

Warning the Banks (Trend) p164, Jul.16

Depositors have been withdrawing money at the rate of $92.20 for each $100 deposited in the nations commercial banks # p72, Jul.30

A lag in the climb of savings in the first half of 1955 is reported # p98, Aug.6

New York Bank Caters to Foreign Trade p70, Aug.13

Decentralizing Company Cash: New York Life finds keeping funds throughout the U.S. instead of all in New York saves money p125, Aug.20

In first six months mutual savings banks invested $1,154-million in mortgages # p146, Aug.20

Hike in Loan Limit Increases Applications p98, Aug.27

State Official Warns Banks Against Too Much Generosity p95, Aug.27

Bank salaries for lower-echelon employees in two New York banks are being raised # p87, Sep.3

Banks extending loans to business customers expect borrowers to maintain fatter deposit balances # p18, Sep.3

Device pushes dollar bills into a machine that counts them and wraps them (with illus) p52, Sep.3

Congress Urged to Allow Banks More Reserve Against Bad Checks p177, Sep.10

Higher rates on foreign time deposits will be paid by New York banks # p140, Sep.17

Making Way for Business Loans (chart) p106, Sep.17

Net profits of banks in the Second Federal Reserve District were depressed in the first six months # p160, Sep.17

Here's How Credit Has Been Tightened (with chart) p26, Sep.24

International Banking Corp. buys the Bank of Monrovia, in Liberia # p160, Sep.24

Short news item

Survey shows record embezzlement losses # p180, Sep.24

World's first electronically controlled bank vault entrance has been installed # p84, Sep.24

Bank Mergers Perking: Justice Dept. Eyes One p48, Oct.1

Banks have had to scratch for the money needed by their customers # p18, Oct.1

Cutting Bank's Paperwork: New 25-ton calculator (with illus) p141, Oct.1

Mutual savings banks had just one prime outlet for their money in August – mortgages # p48, Oct.1

Who has been buying the bonds sold by the Fed and the banks? # p18, Oct.1

A Rival for Bank of America (with illus) p56, Oct.8

Wall Street Goes Foreign Now: There's a new flurry of activity in U. S. private investment in overseas enterprises (with illus) p28, Oct.8

A Bank Account on the Cuff: First National of Boston's check-credit plan catches on p63, Oct.15

Bankers like commons # p172, Oct.29

First National City Bank of N. Y. boosts the amount it will lend to businesses on a monthly payment basis # p140, Oct.29

Readers Report: Parental Pride p8, Nov.5

Marine Midland Trust Co. of Central New York withdraws its bid to acquire the Auburn Trust Co. # p52, Nov.12

New billion-dollar bank will be created if proposed merger of Crocker First National and Anglo California goes through # p52, Nov.12

New Cleveland Bank Grows Out of Feud p126, Dec.3

N. Y. Bank Mergers Hit official Snags p125, Dec.3

A device for after-hours depositing in banks, which sorts envelopes and money in bags, is now available # p104, Dec.10

The Amalgamated Bank of N. Y. reduces interest rates on personal loans # p126, Dec.17

Borrow-by-mail is introduced by the Merchants National Bank in Boston # p73, Dec.31

Checking Service

Advice on how to fill out a check properly # p184, Sep.24

Readers Report: Pay to the Order Of p8, Oct. 15

Some advice on when to use a certified check # p184, Nov.19

BARBERS

Syracuse barber installs a shave-yourself in his shop # p68, Aug.6

BARGER, Harold

Gauging Costs of Distribution (with 4 charts) p166, Dec.3

Value Added by Distribution (Trend) p104, Dec.24

BARKER Bros. Corp.

Merchandiser Eyes Big Openings Further West p182, Oct.1

Gamble-Skogmo Returns to West Through Furniture Chain Deal p142, Oct.15

BARKOW Petroleum Co.

A Tax That Uncle Sam Doesn't Want to Collect p52, Sep.17

BARLOW, E. R.

Experts Give Business a Tax Tip On How to Handle Foreign Investments p57, Dec.24

BARNES Engineering Co.

Work Plan for a Lathe (with illus) p52, Aug. 27

BARON, Sam

How the Biggest Union Ticks (with illus) p132, Nov.12

BARRINGTON Associates

Talbott Case Floodlights Growth of Management Consulting p158, Aug.6

BASEBALL

"Bums" in Field . . . for a new ball park p78, Sep.3

Westgate-California Tuna Packing Co. buys San Diego's baseball club # p140, Sep.3

Toledo Ball Club May Move; Owners Seek TV-less Haven p198, Sep.24

Spectator Sports Lose Out (with illus) p136, Oct.15

In Two Cities, All Good Men Come To the Aid of the Team p43, Dec.17

Milwaukee Braves balance sheet for Dec. 31, 1954 shows a surplus of $157,337 # p126, Dec.17

Syracuse loses its ball team to Miami # p41, Dec.24

BASSIE, V. Lewis

"The stock market is supporting the boom and the boom is supporting the market, ready to fall apart like a house of cards when any portion fails to hold up # p18, Aug.20

The Economists Look Ahead to 1956 (Trend) p196, Nov.26

BATTELLE Memorial Institute

Engineers work on problem of night-time driver's bane – headlight glare # p190, Oct.8

BATTERIES

Battery for Watches (illus) p130, Jul.30

More Powerful Battery (with illus) p142, Oct.1

A battery-operated power supply unit produces 1,500 volts from 1½ volt input # p78, Nov.26

Readers Report: Sunpower Tricks p8, Dec.3

A miniature battery designed to give more output per pound has been developed # p104, Dec.10

Tests indicate that a new insulated jacket protects against cold enough to keep a battery's power closer to normal even in sub-zero weather # p184, Dec.10

BAUSCH & Lomb Optical Co.

3-D Mapping Device (with illus) p102, Oct8

BAVARIAN Brewing Co.

Sues Anheuser-Busch for trademark infringement # p56, Oct.1

BAWI

Is It Piracy, or Fair Game? p162, Dec.17

BAYER (Farbenfabriken Bayer)

How European Companies Expand Toward World Markets p120, Jul.16

BEAN, Stephen Sibley

Decisive Vote: Compromise choices for new NLRB member and board chairman put agency back at full strength (with illus) p168, Nov.26

BEAR, Stearns & Co.

A three-unit investment group has secured control of Missouri-Kansas-Texas RR # p34, Jul.2

BEATTIE, C. Stuart

Porter Divisions Boss Themselves (with illus) p118, Nov.26

BECK, Dave

How the Biggest Union Ticks (with 2 illus) p132, Nov.12

BECKMAN Instruments, Inc.

West Coast Electronics Company Bags Another Eastern Scientist p92, Oct.8

Sub for Vacuum Tubes (with illus) p56, Nov. 19

BEDDING Industry

Mattress Maker's Sleepless Slumber Party (with 5 illus) p33, Oct.1

BEER

Beer Takes Two Knocks: Internal Revenue Service cracks down on "non-fattening" ad theme and odd-sized containers p47, Jul.2

Wage concessions were allowed two small Milwaukee breweries after union officers looked at company books # p138, Jul.16

Pennsylvania Takes a Dim View Of Brewers' Sports Enthusiasm p68, Aug.6

New Beer Label: Anheuser-Busch is switching names for its popular-priced brew p58, Aug.13

Blatz Brewing has a new premium-priced beer called Tempo # p62, Sep.3

IRS will turn down brewers request for it to outlaw 10-oz. cans and 11-oz. bottles # p38, Sep.10

Anheuser-Busch has a suit on its hands over the name of its new Busch-Bavarian # p56, Oct.1

New Beer Champ Coming Up As Anheuser-Busch Sales Lag p114, Nov.19

Falstaff Jockies for No. 4 Spot (with illus) p48, Nov.26

Pabst's new quart can will have a "Snap Off" cap # p57, Nov.26

Racial Storm . . . rages as Falstaff beer withdraws its membership in NAACP, under pressure from white supremacy p52, Dec.17

BEETLE (Carl N.) Plastics Co.

For 300 Chances, the Choice Is Plastics and Packaging p132, Oct.15

BEIRNE, Joseph

Automation . . . can hurt workers or not p31, Oct.29

BELGIUM

Expands its stake in North American Oil p124, Jul.16

Europe's Prosperity Raises Inflation Threats (with map) p28, Aug.13

Atomic Reactor for Belgium: Westinghouse gets the jump on competition p30, Nov.26

BELGRANO, Frank

A Rival for Bank of America: Its one-time parent is back in state-wide banking (with illus) p56, Oct.8

BELL Aircraft Corp.

X-2, the first plane designed and built to probe the so-called heat barrier (with illus) # p32, Aug.20

BELL, C. W.

Semi-trailers can be shifted back and forth on tractor mountings through a hydraulically powered device # p86, Jul.23

BELL, Adm. Frederick J.

Heat on GM: Dealers warm up Senate probe p26, Dec.3

BELL Telephone System

Lab makes an experimental power rectifier that's the size of a pea # p79, Jul.16

High frequency transistors have been developed # p50, Aug.27

Develops a telephone box that does the same job as a fire alarm box # p52, Sep.3

New Automatic Wiring Machine For Complex Electrical Circuits p120, Sep.10

Sun-Power Phone System (with illus) p90, Oct.8

Telephone Pay Settlement Sets Pattern for CWA p132, Oct.8

BELLANCA Aircraft Corp.

Company "likes" Waltham Watch # p132, Jul. 23

BELOCK Instrument Co.

Develops an electronic device that computes the course of a vessel and indicates its position regardless of weather # p100, Dec.24

BENDIX Aviation Corp.

Strike ends at Bendix Radio Div. in Baltimore # p57, Oct.15

Short news item

Electronic Unit Devours Blueprint . . . Disgorges Finished Machine Part (with 2 illus) p99, Oct.29

BENNETT, John B.

Introduces a bill to compel registration of all stock issues with SEC # p48, Oct.1

Extending the SEC Tent: Witnesses discuss bill for wider registry rules p136, Nov.19

BENNETT's Petroleum Consultants

To Bring Offshore Oil to Market p70, Dec.3

BENSON, Ezra

See also Department of Agriculture

Benson is under political attack. He is standing by his ideas of flexible price props # p37, Oct.29

Benson will stay as Pres. Eisenhower's Agriculture Secy. # p37, Nov.5

BENTONITE

See Clay

BENZEDRINE

FDA Moves to Stamp Out Sale of Drugs to Truck Drivers p42, Oct.29

BERKSHIRE Hathaway, Inc.

CIO Textile Workers return to their jobs in 10 mills # p120, Jul.23

BERLE, Adolf A., Jr.

Pension funds' power # p144, Jul.16

BERLIN, Don R.

Splitup at Piasecki (with illus) p46, Jul.23

BERMUDA

You'll be able to fly to Bermuda first-class Sept. 30 # p184, Sep.10

BERNSOHN, A. W.

Says American Chamber of Commerce should take in reputable discount houses # p116, Nov.19

BETHELL, John

Proposes compulsory arbitration as the solution for public utility strikes # p169, Nov.5

BETHLEHEM Pacific Coast Steel Corp.

Fast Training Course For Junior Executives (with 3 illus) p192, Oct.22

BETHLEHEM Steel Corp.

Arbitrator Upholds Discharge Of Men Ducking Red Question p174, Sep.17

Bonds That Behave Like Stocks p43, Oct.1

Bethlehem Gets an Exception for Write-Off on Steel Plant p54, Oct.22

Bethlehem-Youngstown merger will be fought by Justice Dept. # p34, Nov.26

BETTER Business Bureaus

See National Better Business Bureaus

BHABHA, Dr. H. J.

Geneva: Lifting the Veil From the Peaceful Atom p30, Aug.13

BIBBY, Dause L.

Daystrom Diversifies Out of One Tent Into Another p38, Dec.31

BICYCLES

Tariff Commission Renews Demand for Boost on Bikes p129, Jul.23

Heavier Duty on Imported Bikes Puts Brake on Dealers' Profits p114, Aug.27

BIEGEL, Herman C.

Deferred Pay: Still No Law p41, Jul.23

BIERWIRTH, John E.

National Distillers' Bierwirth: Playing straights takes the pot (Cover) Aug.20

Winning Policy: A Two-Way Bet p58, Aug.20

BIG Four Meeting

Pres. Eisenhower will certainly sound out Bulganin at Geneva on the issue of "unlimited inspection" # p75, Jul.2

Will the Soviet Union be ready to build an East-West settlement around a deal with the U. S. The heart of the deal would have to be atomic control # p75, Jul.2

The U. S. is getting set to discuss East-West trade at Geneva # p119, Jul.9

Will Khrushchev himself be at Geneva? Is the Kremlin now aiming at getting an understanding with U. S. # p119, Jul.9

Geneva: What the West Expects. Settlements on German unification and disarmament will get started – that will be real progress toward ending the cold war (with illus) p25, Jul.16

By the halfway mark it looks as if the conference would be able to pass the main agenda items, including German unification, on to the foreign ministers for detailed negotiation # p115, Jul.23

Soviet policy at Geneva has been basically defense. Insiders at meeting say Soviet delegation has indicated its main interest is in a Soviet-U.S. deal # p115, Jul.23

Why There's Fresh Hope: Russians' main interest is a deal with U. S. and that would suit Eisenhower (with 4 illus) p27, Jul.23

Geneva: A Triumph for the U. S. (Trend) p136, Jul.30

Geneva: First Step to Survival. The summit meeting effected a real change in the world situation (with 3 illus) p25, Jul.30

The summit meeting has loosened the East-West log jam in Asia as well as Europe. The U. S. and Red China will start direct talks in Geneva # p99, Jul.30

BIGGERS, John D.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

BILLION-Dollar Bank Club

Gaining With the Business Tide (with table) p96, Jul.16

BINOCULARS

What to look for when buying binoculars # p148, Aug.27

Readers Report: Now You See p8, Oct.1

Readers Report: Not the Only p12, Oct.22

Readers Report: Objective View p8, Nov.12

BINOTROL

Work Plan for a Lathe (with illus) p52, Aug. 27

BIRLA Empire

Backing Business Faith Against Nehru's Socialism (with map and illus) p90, Jul.30

BLACK, James B.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

BLAIR & Co., Inc.

Small Business Comes to Wall Street (with 5 illus) p90, Aug.27

BLAISDELL, George G.

Zippo: Built on Restless Thumbs (with 4 illus) p144, Jul.23

BLAKE, B. Campbell

Porter Divisions Boss Themselves (with illus) p118, Nov.26

BLATZ Brewing Co.

Has new premium-priced beer called Tempo # p62, Sep.3

BLAW-Knox Co.

Offers to buy Continental Foundry & Machine Co. # p34, Sep.24

Pickling Liquor Goes to Work: Steel mill waste may become source for sulfuric acid p28, Dec.10

BLIND

The Blind Man Can Be Inspectors With Gauge That Works by Sound p180, Nov.5

BLOOD

Extract of powdered animal brains has successfully lowered in nine patients the amount of blood cholesterol # p54, Oct.29

New plastic container for blood eliminates the turbulence and foaming that occurs when blood is drawn in glass bottles # p102, Dec.17

New relief for high blood pressure comes in a tablet combing the hypotensive drug, Methium, with the "tranquillizer," reserpine # p88, Dec. 24

BLUE Chip Uranium Corp.

SEC blocks proposed issue by company # p34, Sep.10

BLYTH & Co.

Ford Goes Into New Era With Stock Sale in 1956 p166, Nov.12

Salesmen for the Ford Stock p32, Nov.19

BOARD of Directors

See Corporations-Directors

BOATS

Ratheon Mfg. Co. makes an "automatic electric watchdog" for small marine engines # p190, Nov.5

Montego Bay Yacht Club, Jamaica, will sponsor its first international regatta for sailboats # p160, Dec.17

BOATWRIGHT, Dr. John W.

Natural Gas: 16 months under federal regulation find independent producers uncertain about the future p103, Nov.12

BOEING Airplane Co.

Is back in the jet transport race # p82, Jul.23

Jet Transports – Two-Way Headache (with illus) p98, Sep.3

Pan Am begins flight-testing Boeing's 707 jet airliner # p116, Sep.17

Three U. S. airlines and one European line is testing the Boeing 707 jet transport # p94, Oct.8

May soon sign contract with unnamed airline company for jet transports # p34, Oct.15

Now They're Lining Up for Jet Take-Off p32, Oct.22

The evils of business gift giving were the subject of a company directive # p132, Nov.26

Boeing Claims Solution To Two Jet Age Problems p28, Dec.24

BOESCHENSTEIN, Harold

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

BOGDAN, Norbert

More Credit Grease for Exports (with illus) p168, Oct.15

BOGUE Electric Mfg. Co.

Small Business Comes to Wall Street (with 5 illus) p90, Aug.27

Announces a high-power silicon rectifier # p152, Dec.3

BOHN Aluminum & Brass Corp.

Offers $25 a share for 50,000 shares of Diamond T Car Motor Co. # p34, Dec.3

BOLIVIA

See also Latin America

H. A. Brassert & Co. is testing drilling for diamonds # p112, Aug.6

Bolivian oil deal # p124, Aug.13

BOLLING, Richard

Protection for What? p160, Nov.19

BOLTS and Nuts

Building Crews Discover the Nut and Bolt (with illus) p140, Aug.13

BOMBARDIER Snowmobile Ltd.

Selling Snow Cats the Wild West Way (with 4 illus) p28, Nov.19

BOND & Starr

One Step from Car to Desk (with illus) p88, Nov.26

BONUSES

Bonuses Geared to the Group: Hewitt-Robins, Inc., rewards for collective success p52, Jul.16

Short news item

Executives expecting to receive bonuses would do well to discuss the manner of payment with their employers # p175, Nov.5

Eastman Kodak employees will get a $32-million bonus # p132, Nov.26

Readers Report: Deferred Compensation p14, Nov.26

Street workers expect this to be the biggest Christmas yet in bonuses # p176, Nov.26

BOOKS and Pamphlets

A booklet called Touring With Towser lists hotels and motels that accept dogs # p148, Jul.16

Black Market Yearbook Dies, An Almanac Rises From Its Ashes p96, Jul.30

First high-fidelity directory and buyers' guide will be published soon # p144, Aug.6

Hay Fever, and What You Can Do About It # p144, Aug.6

Learn About Money (Trend) p160, Aug.6

Teaching of Creative Thinking Added to Executive Training p158, Aug.6

The 1956 edition of the Gun Digest is now available # p148, Aug.27

Alfred A. Knopf adds new twist to book publishing by bringing out a new novel in a paper-backed edition # p62, Sep.3

New books: Maybe I'm Dead; The Sixth of June; The Man in the Gray Flannel Suit; The Great American Heritage; The Fabulous Phonograph; The Better Homes & Gardens Diet Book # p184, Sep.10

SBA issues booklet on how to appeal a federal tax decision # p38, Sep.24

Better Homes & Gardens Junior Cook Book # p174, Oct.1

The Saga of American Football # p176, Oct.8

More Come From the Botton: A Look at the U. S. Executive p120, Oct.29

Flow of Funds in the U. S., 1939-53 p70, Oct.29

J. K. Lasser issues new booklet, "The Contributor's Income Tax Deduction Guide" p176, Nov.5

Timber Resource Review Cheerful – With Reservations p85, Nov.5

A list of books on how to increase your reading # p184, Nov.12

Cure for Educational Ills: FAE diagnoses ailing school systems (with illus) p108, Nov.12

Man Behind the Soviet Challenge: He's the Russian engineer p41, Nov.19

More basic research in medicine is contained in new report # p194, Nov.19

Quick Book Binder (with illus) p56, Nov.19

New Western Books: The American West, The Pony Express, The Settlers' West, Buffalo Bill and the Wild West, and The Treasure of Pleasant Valley # p180, Nov.26

Planning a Successful Christmas Party # p180, Nov.26

Resurgence of German Technology Stirs British Business Fears p106, Nov.26

Trend in Boards: More Insiders p128, Nov.26

Gauging Costs of Distribution (with 4 charts) p166, Dec.3

Popular Mechanics publishes a Do-It-Yourself Materials Guide # p176, Dec.3

Is the Price System Sacred? p52, Dec.17

New books: Ten North Frederick, The Open Heart, The Exurbanites, The Sound of White Water, Green Pond, The Angry Hills, The American Treasury # p88, Dec.42

New Handbook for Automation Will Require Three Volumes p82, Dec.31

BORDEN Co.

Makes a nitrogen fertilizer compound that does not burn # p128, Sep.10

BORGANA

Pile Fabrics . . . made of synthetics and closely resembling fur, are giving the real thing a run for its money (with illus) p58, Sep.10

Short news item

BOSTON & Maine RR

McGinnis Deal Undercuts Opposition To His Taking Over Boston & Maine p46, Jul.30

Orders 1,000 rollerbearing box cars from Pullman Standard # p34, Sep.3

BOSTON Conference on Distribution

"Agribusiness": It's a new word, and its inventor says the concept behind it could chart a way to handle farm problems p134, Oct.22

"Downtown Needs a Lesson From the Suburbs" (with 6 illus) p64, Oct.22

Shift in Purchasing Power (with 3 charts) p132, Oct.22

BOSTON, Mass.

Port Authority for Boston p152, Jul.9

Parking Palace Under Common Nearer But Where's the Cash? p138, Jul.23

Boston Highway Program Pushes Three-Lane Tunnel p122, Jul.30

Boston Hopes To Lure Industry Back to City with 42-Acre "Park" p68, Aug.6

Parking Lot That Seeks to Burrow Under the Common Gains Another Inch p140, Nov.19

BOSTON Store

Court Enforcement of "Fair Trade" Tends To All-or-Nothing Basis p54, Jul.30

BOWATER Paper Corp., Ltd.

How European Companies Expand Toward World Markets p120, Jul.16

Stockholders will be asked to approve a sweeping reorganization of its subsidiary companies # p152, Oct.29

Newsprint: The Price Goes Up Again p74, Nov. 5

BOWER, Marvin

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

BOXING

Promoting a Boxer Into a Title Chance: Toledo men back Archie Moore (with 2 illus) p28, Jul.30

BRADFORD, Leland P.

What Makes a Small Group Tick: Group dynamics experts say they have the answer p40, Aug.13

BRADLEY Container Corp.

More Squeeze in Packages: Bradley's new polyethylene plastic containers (with illus) p66, Nov.12

BRADSHAW, Granville

New British Auto Engine Works On Unorthodox Principle p52, Dec.31

BRAINARD, Morgan B.

Brainard's Aetna and McGinnis' New Haven # p180, Sep.24

BRAINSTORMING

See Creative Thinking

BRAKES

Will Radar Operate Cars? p26, Nov.19

BRANDS

Food Suppliers Cook Up Campaign To Lure Public Into Restaurants p137, Nov.5

Pushing Its Own Brand Names: Publickers is trying to recapture its consumer market (with illus) p130, Nov.5

BRANIFF Airways

Airline's Electronic Brain To Keep Tabs on Reservations p120, Sep.10

Directors O.K. program to buy 24 planes # p34, Nov.5

Help for the Second String (with table) p64, Dec.3

Will spend $30-million for five Boeing 707s # p34, Dec.10

BRASSERT (H. A.) & Co.

Is test drilling for diamonds in a huge iron ore body in eastern Bolivia # p112, Aug.6

BRAZIL

See also South America

Brazilian Traction gets break p110, Jul.9

Claims "bargain stocks" are beginning to attract U. S. traders # p140, Aug.6

Coffee Growers Seek Ways to Perk Up Falling Prices p112, Aug.6

Trade Pact With Dutch Eases Rio Money Pinch p138, Aug.20

Germans and other Europeans search for potential mining developments. M. A. Hanna Co. and Bethlehem Steel are among them # p114, Aug.27

Sighting on Atom's Golden Age p114, Sep.3

Uncertainty Over Exchange Rate In Brazil Affects Coffee Market p122, Sep.3

Big Brazilian Question Marks: New President, New Exchange p158, Sep.24

Economic and political tension is ahead # p164, Oct.15

Who's the Boss in Brazil? Nominally, at least, it's Pres.-elect Kubitschek, but now he must pay off his backers (with illus) p174, Oct.15

Coffee Market Perks Busily As Brazilian Worry is deferred p78, Oct.22

France Pushes Drive for Overseas Capital Construction Business p156, Nov.19

One army coup may have frustrated a dangerous attempt to overturn Brazilian democracy # p163, Nov.19

Has a new army strong man – War Minister Gen. Henrique Teixeira Lott # p164, Nov.19

Brazil is jittery and confused. Businessmen are blue # p164, Dec.10

Readers Report: Bucking the Competition p10, Dec.10

BREECH, Ernest

Ford Goes Into New Era With Stock Sale in 1956 (with illus) p166, Nov.12

BRICKS

Bricks are made from rice hulls # p55, Aug.20

BRIDDELL (Chas. D.) Co.

Stainless Steel Tableware Seeks Slice of Sterling Market p56, Sep.24

BRIDGES

Base for Big New Orleans Bridge . . . Starts Down River at Pittsburgh (2 illus) p28, Aug.20

Nebraska's "dry land bridge" has ceased to be a joke # p142, Sep.10

Readers Report: Obsolete Bridges? p8, Sep.17

Toll Bridge's Success Story Kicks Up a Two-State Fuss p41, Oct.15

Charleston Likes It Without Its Highway Bridge p70, Oct.22

Free Rides on Toll Bridge Give Small Town Edge Over Big One p186, Dec.10

Taking the Thruway Over the Hudson River (with illus) p28, Dec.17

BRIDGES, Harry

On L. A.'s Docks . . . labor problems are crippling the port, congressmen are told p164, Nov.5

BRIEFCASES

Matching briefcases for custom-made men's suit are now available # p96, Jul.2

BRILLO Mfg. Co.

Buys William Co., another manufacturer of steel wool # p103, Jul.16

BRITAIN

See Great Britain

BRITISH Aluminum Co., Ltd.

Another Aluminum Producer Sets Up Shop in Canada p151, Oct.22

BRITISH Broadcasting Corp.

Waiting to Go On: British Commercial TV (with 5 illus) p86, Sep.17

BRITISH Columbia Brokerage Co., Ltd.

Is trying to sell "mothballed" B. C. Electric Co. streetcars to Vienna # p152, Oct.29

BRITISH Motor Corp., Ltd.

How European Companies Expand Toward World Markets p120, Jul.16

BRITISH Petroleum Co.

British Petroleum and Distillers Co., Ltd. plan expansion and diversification of its petrochemical production in Scotland # p96, Jul.30

BROOKLYN Baseball Club

"Bums" in Field . . . for a new ball park p78, Sep.3

BROOKS & Perkins, Inc.

Magnesium Goes Civilian . . . This May Be the Turn p188, Nov.12

BROOKS Bros.

Brooks Bros. Profits Mirror Rise of the Ivy League Look p138, Oct.22

BROWN & Sharpe Mfg. Co.

Mass Production Comes Home . . . and moves into machine tool makers' plants (with 3 illus) p140, Dec.3

BROWN, Courtney C.

How Good an Operator Is Cash McCall? (with illus) p104, Dec.17

BROWN (David) Companies

Rear-engined tractor has a 3-cylinder diesel engine (with illus) p104, Dec.10

BROWN, George T.

Top AFL-CIO Posts Filled After Unity Meeting p169, Nov.5

BROWN, Guy

Craft Union Leader Blasts AFL-CIO Merger p138, Jul.16

BROWN, Newell

Labor Job Tests GOP Strategy p130, Aug.6

BROWN Shoe Co.

G. R. Kinney Co. agrees to merge with Brown Shoe # p34, Jul.30

Justice Dept. moves to block merger with G. R. Kinney Co. # p34, Dec.3

Brown Shoe Has Quick Retort In Antitrust Suit to Halt Merger p64, Dec.10

Price of Peace Comes High in Southern, Midwestern Shoe Plants p176, Dec.10

BROWNELL, Herbert

The News That Shook the Nation: President Eisenhower suffers heart attack (with illus) p9", Oct.1

BRUCE Payne & Associates

See Payne, Bruce

BRUNETTI, Cledo

Automation: The Facts Behind the Word (with illus) p74, Oct.1

BRUSH Beryllium Co.

One-Man Union Inks New Pact p174, Sep.10

BRYANT, Emmons

Small Business Comes to Wall Street (with illus) p90, Aug.27

BUCKINGHAM, Walter S.

Congress Delves Into Automation (with illus) p30, Oct.22

BUDD Co.

Wheelmaker antitrust suit has been settled # p34, Jul.9

Which Would You Buy? Budd decided to take over Continental-Diamond Fiber Co. instead of some other companies (with table and illus) p103, Jul.9

BUDD, Edward G., Jr.

Which Would You Buy? (with illus) p103, Jul.9

BUDGET (Federal)

Air Force Takes Biggest Bite of Military Building Budget p48, Jul.30

Short news item

Watch for the August budget review. Receipts will be up, spending will be down # p37, Aug.6

Administration Parcels Out Funds For 10 New Reclamation Projects p56, Aug.20

Deficit Gets Thin – But Stays: Rising revenues bring expected federal deficit to lowest point since Eisenhower took office p29, Aug.27

Things you can count on as Administration policy, digested from this week's review of the 1956 fiscal year budget # p37, Aug.27

Business forecasts behind the new budget review # p37, Sep.3

Defense Funds: An Issue Again. Democrats charge GOP of slowing arms deliveries to balance the budget p29, Sep.10

Budget Balance Topples Over Again: Boost in defense spending sends it reeling; only hope now is for increase in revenues p12, Oct.8

Uncle Sam's spending has held at about $3.8-billion-a-month since late last winter. That's off $200-million-a-month from 1954 rate # p17, Oct.29

A balanced budget is a good bet – both for the current fiscal year and for the following year # p37, Dec.10

For 1956 – A Crest Coming: Federal Stabilizer p17, Dec.31

Government Looking at 1956: More Spending Ahead p68, Dec.31

Spending in 1956 will be on the rise, mostly in military and public works. But a balanced budget still is foreseen # p30, Dec.31

BUFFALO, N. Y.

Buffalo Hits Another Jackpot: Now Seaway counts as a blessing (with map and 2 illus) p178, Dec.3

In Two Cities, All Good Men Come to the Aid of the Team p43, Dec.17

BUGAS, John

Ford Tells Why It Accepted SUP: State Jobless Aid Was "Inadequate" p122, Jul.23

BUILDING

See also Housing

Congress refuses to approve funds for improving construction statistics of Dept. of Commerce # p67, Jul.9

Gains in construction over year-ago levels aren't quite so fat as they once were # p18, Jul.9

Blame for the Coliseum collapse in New York City has been fixed # p79, Jul.16

Still Going Strong: Value of New Construction (chart) p150, Jul.16

Offices: Building Fast, Filling Fast. New office buildings are springing up all over the country p91, Jul.23

F. W. Dodge reports on construction contracts for the first half year # p34, Jul.30

Easing Builders' Drudgery (with illus) p168, Aug.6

Our construction boom no longer has things all its own way. Obstacles already imposed or in the making befog this sprawling industry # p17, Aug.6

Building Crews Discover the Nut and Bolt (with illus) p140, Aug.13

Building outlays were close to $4-billion, the biggest month ever # p34, Aug.13

Office Building Gets Trial Run (with illus) p48, Aug.20

No-Burn Building Panels (with illus) p126, Sep.10

Value of work done on stores, recreational facilities, cleaning establishments, etc., in August was $386-million # p17, Sep.17

Construction prices have risen sharply in parts of the country where jobs are plentiful and contractors have lots of work # p18, Sep.24

Stainless Steel Joins the Market Battle: As material for exterior walls of skyscrapers (with 3 illus) p68, Sep.24

Tiny Clamps Speed Forms For Pouring Concrete Buildings p79, Sep.24

Business Takes Sober Second Look: Nonresidential building contracts (with chart) p25, Oct.15

September spending for new construction passed $4-billion for first time in history # p34, Oct.15

Philadelphia Junks Its Ban On Nut-and-Bolt Construction p96, Oct.22

Building costs hit a peak in Sept. # p34, Oct. 29

Building Materials Prices (chart) p179, Nov.5

All building next year, assuming "a moderate increase in over-all economic activity," will come to $44-billion # p17, Nov.12

Chemical Weather Strip (with illus) p56, Nov. 19

Contractors Howl as School Boards Enforce Penalties on Tardy Work p154, Nov.26

Look, No Elevators (with illus) p94, Dec.17

Value of all work put in place on construction projects has fallen more sharply than usual in recent weeks # p18, Dec.17

A guide to federal laws applying to building and construction workers on government contracts has been released # p85, Dec.24

Outlook Still Is Good (chart) p48, Dec.24

BULBS

See Flowers

BULGANIN, Nikolai

Why There's Fresh Hope: Russians' main interest is a deal with U. S. (with illus) p27, Jul.23

Geneva: Bulganin and Eisenhower talk of an era of peace (Cover) Jul.30

Geneva: First Step to Survival (with illus) p25, Jul.30

In Russia: New Goals Will Test Communism (with chart and illus) p116, Oct.1

BULGARIA

No Chevvies . . . In Bulgaria's future p122, Aug.27

BULLARD Co.

Reports a net loss of $1.2-million for the first six months # p126, Aug.20

BULLIS, Harry A.

How Good an Operator Is Cash McCall? (with illus) p104, Dec.17

BULOVA Watch Co.

Has arranged to buy the one-quarter interest in Tiffany & Co., held by Irving Maidman # p34, Jul.30

New Transistor Radio (with illus) p92, Sep.24

BURCHE Co.

Pennsylvania Supreme Court upholds fair trade in suit brought by GE against Burche # p34, Jul.16

BUREAU of Labor Statistics

Two Counts of Employed But Both Can Be Right p54, Sep.17

Changing Role for Independents p158, Oct.29

New series of BLS wholesale prices indexes is broken down into more groupings (with 4 charts) p124, Nov.5

The Range of Benefits Under 100 Welfare Plans (table) p162, Nov.5

Labor Nose-Count: New BLS union directory shows labor unions' ranks now total about 18-million members p176, Nov.19

Big Jump Ahead? Study of productivity shows steady gains; but automation may bring big leap (with chart) p66, Dec.10

BUREAU of the Census

Readers Report: An Ungodly Number p14, Jul.23

A Closer Count of the Jobless: Federal survey gets more money (with illus) p148, Aug.6

Family Formation Rises Sharply, But Census Bureau is Wary p56, Aug.20

Two Counts of Employed But Both Can Be Right p54, Sep.17

Census Bureau Figures Support Housing Starts p158, Oct.8

Reports on expenditures for local, state, and federal governments in 1954 # p68, Oct.15

Marketing Men Get Some New Statistics: Preliminary figures from the 1954 Census of Business start trickling through p122, Nov.5

New figures report on the growth of the suburbs # p18, Nov.12

More Housewives Called In To Keep Track of Unemployed p70, Dec.10

BUREAU of Mines

Government Boosts Research On Rare Earth Metals p56, Aug.20

Plans to build a helium plant at Excel, Tex. # p52, Aug.20

Works on new process for extracting selenium from the ore # p194, Nov.26

BURGESS Battery Co.

More Powerful Battery (with illus) p142, Oct.1

BURGESS, W. Randolph

Managing The Public Debt: The story behind the scenes in the Treasury's latest refunding operation (with illus) p74, Dec.10

BURK, Samuel L. H.

New industrial relations director for NAM (with illus) # p146, Nov.12

BURLESQUE

Los Angeles burlesque queens threaten to strike # p120, Jul.23

BURLINGTON Industries, Inc.

Burlington gets a merchandiser p47, Jul.2

Southern textile wage pattern seems certain. Burlington announces 5¢ an hour hike # p94, Sep.3

Burlington Spins Giant Textile Web: But diversity, not size, is the goal (with 6 illus) p102, Nov.5

Printed stretch socks for men will be on the market soon # p41, Dec.24

Sells six cotton mills belonging to its subsidiary, Pacific Mills # p32, Dec.24

BURMA

The Cold War Shifts to Economic Fronts p26, Nov.5

BURNS, Arthur

Is Consumer Credit Too High for Comfort? (with illus) p50, Aug.6

BURNS, Charles

Flying Green Goods to Market: That's the plan of a food processor and an airline p50, Aug.13

BURNS, Fritz

Kaiser Opens "Village" For His Tourist Venture p72, Oct.1

BURNS, Williams A., Jr.

Burns of Trailmobile: The customers design his trailers (Cover) Jul.2

Selling Trailers by the Piece (with 3 illus) p98, Jul.2

BURROUGHS Corp.

Will distribute a German-made cash register in U. S. and Canada # p34, Aug.27

UAW, Recalling Bad Licking, Is Wary of Burrough's Bid p94, Sep.3

The Blind Can Be Inspectors With Gauge That Works by Sound p180, Nov.5

BUSES

See also Street Transit

L. A. Barely Misses the Bus p90, Jul.2

Atlantic Greyhound long strike ends # p130, Jul.9

State Invokes Strike Penalty So St. Louis Buses Run Again p174, Oct.22

Toledo Shoppers to Ride Free To Help Speed Downtown Buses p70, Oct.22

BUSINESS Advisory Council

Democrats' Target: The BAC's Select Sixty (with 14 illus) p100, Aug.27

More Potshots . . . at businessmen in government are due as Celler aims at Business Advisory Council p34, Aug.20

Readers Report: Equalizing the Forces p8, Sep.17

Business Advisory Council Lifts Curtain to Newsmen p41, Oct.29

BUSINESS & Defense Service Administration

Things Look Good to Weeks' Businessmen p32, Jul.9

BUSINESS Conditions

Business will be better in 1955's second half than in the first # p17, Jul.9

The Boom: Into the Dangerous Phase. Upward push of wages and costs may be the beginning of inflationary troubles p28, Jul.23

How to keep the boom in hand? The concern is over the price trend. The plan is to hold the credit reins tighter # p37, Jul.30

Business activity won't rise much in August and September. This is the "leveling off" that almost everyone has been expecting # p17, Aug.29

Business forecasts behind the new budget review # p37, Sep.3

Business with the passing of Labor Day, now enters the period of normal seasonal expansion. There's nothing for business to beat but 1953 # p17, Sep.10

The Boom Keeps Going in '56: From business capital spending and new orders you get this forecast (with 5 charts) p28, Sep.17

Business: The Pace Gets Hectic. The boom is rolling along faster than anybody expected p25, Sep.24

The New Science of Business Forecasting (with table, 2 charts, and 3 illus) (Special Report) p90, Sep.24

Business has had its confidence jolted by President Eisenhower's illness # p17, Oct.1

The News That Shook the Nation: President Eisenhower suffers heart attack. How business and government reacted (with 6 illus) p27, Oct.1

Readers Report: Beneficial Boom Talk p12, Oct.8

Readers Report: Recession or Hesitation? p8, Oct.8

Business Takes Sober Second Look: Key Indicators. Some have turned down, some have leveled or are still rising (with 12 charts) p25, Oct.15

No More Major Depressions? (Trend) p200, Oct.22

Political uncertainties and the gyrations of the stock market won't change the shape of the business curve this year # p17, Oct.22

Burying an Old Theory (Trend) p182, Oct.29

National Assn. of Purchasing Agents believes fourth quarter business may be the best of the year # p34, Nov.5

Secy. Weeks says business generally will do better in the first-half of 1956 than it did in the 1955 period # p36, Nov.12

Industry Bumps the Ceiling: Manufacturers are reaching the limits of their capacity. New demand must mean danger of inflation until plant capacity catches up p25, Nov.19

National Assn. of Purchasing Agents and Dept. of Commerce look for rosy fourth quarter # p34, Dec.3

Economists See 1956 Adding Up to a Gain (with 5 illus) p22, Dec.31

For 1956 – A Crest Coming: Business will average out higher next year than in 1955 (with illus) p17, Dec.31

Looking at 1956: Is It Too Good to Be True? Corporate hearts beat high, with a glad faith that new records are coming p72, Dec.31

Your greatest hazard in 1956 is undiluted, unrestrained optimism. It's going to be a very big year, doubtedless the biggest on record # p9, Dec.31

BUSINESS Failures

Lowest Volume in Seven Months (chart) p154, Jul.9

Prewar Pattern Prevails (chart) p190, Dec.3

BUSINESS Loans

See Loans

BUSINESS WEEK (Magazine)

Business Week's Washington Bureau can supply you with information on recent legislation # p38, Aug.6

Readers Report: Change of Face p8, Aug.13

Monthly Features

Regional Income Indexes (with map and table) p142, Jul.23; p68, Aug.20; p71, Oct.1; p152, Nov.5; p184, Dec.3

What's Happening to the Cost of Living (table) p84, Jul.2; p76, Jul.30; p158, Oct.1; p164, Oct. 29; p54, Dec.3; p67, Dec.31

Special Reports

Readers Report: "Very Readable" p12, Jul.9

What's Happening to the Face Of the U. S. Industrial Map: Great Lakes Leads the Pack, But Pacific Grows Fast (with map, 2 tables, and 4 charts) p78, Aug.13

Readers Report: The Big Shift p8, Sep.3

Automation: The word has come to mean far more than its original narrow definition (with 8 illus) p74, Oct.1

Building a Nation in the Shadow of a Giant: Canadians find they are faced with a host of economic problems (with map and 23 illus) p100, Dec.3

What's Behind the New Farm Crisis (with 6 charts and 7 illus) p106, Dec.10

Surveys

New Price Tag on Policymakers: What's happened to the prewar $10,000 line between the big shots and the little shots (with 7 illus) p41, Jul.16

Price War Bogey: January's White Sale" left electrical equipment industry worried over long-range effects of the cuts p110, Jul.23

From Now On the Squeeze Will Get Harder: Here's How Credit Has Been Tightened (with chart) p26, Sep.24

Schools Are Costing More p118, Oct.8

Seeds for a Crop of Engineers: The need is to sow them in high schools (with illus) p79, Oct.29

Fast Start on Biggest Xmas (with illus) p42, Nov.26

Auto Sales: Hints of a Slowdown p25, Dec.3

How Good an Operators Is Cash McCall? A businessmen's panel looks over the newest smart operator in fiction (with 7 illus) p104, Dec.17

It's Fast, It's Frantic, It's 1955's Xmas (with 9 illus) p32, Dec.17

Prices: Up With the New Year. Manufacturers say they can't stand the pressure of wage and materials boosts any longer p27, Dec.17

BUTLER, R. A.

The Boom That Boomeranged: Britain seeks way out of crisis (with 3 charts and illus) p32, Nov.5

BUTTER

See Dairy Industry

BUY AMERICAN

Pentagon throws an electrical contract to American companies, though Britons bid lower # p112, Sep.3

Under Fire Again: English Electric entered the low bid, but two American companies won the contracts p121, Sep.3

Bigger Buy American Edge Coming for Some Suppliers p68, Nov.12

Short news item

Foreign Bidders on U. S. Contracts Get a Break Under New Policy p74, Nov.19

Austrians win contract for transformers for Granite Falls electric substation # p64, Dec.17

BUYING Habits

University of Michigan's latest survey of people's intentions shows . . . Consumers Will Keep on Buying (with 2 table and 9 charts) p42, Aug.6

Getting Inside the Shopper's Mind: Consulting firm dissects shopping habits of 60 Philadelphia housewives (with 2 illus) p58, Nov.12

First insight into consumers' plans for 1956 aren't so reassuring as they might be # p17, Dec.3

Survey Research Center's new probe of people's intentions finds . . . No New Steam Here for a Boom (with table, 10 charts) p158, Dec.3

For 1956 – A Crest Coming: In 1955 consumers spent their heads off p17, Dec.31

BYRD, Harry

Tax Cuts Look Likelier Now p28, Oct.29

C

C&C Super Corp.

TV Pays $2-million For RKO Film Library p46, Dec.31

C.I.T. Financial Corp.

Widens its loan business to include the financing of college education # p82, Jul..2

Plans public sale of $100-million of new debentures # p70, Sep.10

Sells $100-million worth of bonds within a few hours # p66, Sep.24

Commercial Paper Gets New Push From Two Directions p62, Oct.8

Tuition Plan Goes Big Time p48, Nov.5

CABAZON, Calif.

California Creates a City To Legalize Draw Poker p75, Sep.3

CAIN-Sloan Store

Allied Stretches Its Arms In Two New Expansions p60, Aug.6

CAIRNCROSS, Alexander K.

Economic Tutor: World Bank school for economic development will teach hand-picked students task of nation-building (with illus) p154, Dec.10

CAKE Mixes

Deep Breath for Mix Makers: After a two-month price war, all but one of them take a rest. New scrimmages are probably on the way p58, Aug.6

CALGARY, Canada

Alberta's Oil Builds a Canadian Texas (with 7 illus) p70, Aug.6

CALIFORNIA

Businessmen Take on Job Of Trimming State Waste p122, Jul.30

Public Utilities Commission has ordered an investigation of service standards for the state's 460 water utilities # p68, Aug.6

Strikers Don't Qualify For Unemployment Pay . . . But Who Is Really A Striker? (with illus) p123, Aug.6

Big Time for Offshore Oilmen (with 3 illus) p76, Aug.20

California Squeezes Oranges For Florida Off-Season Trade p43, Aug.20

A Wet Christmas: Rain and wind storms bring heavy loss to life and property (with illus) p20, Dec.31

CALIFORNIA & Hawaiian Sugar Refining Corp.

SUP Gets Into Another Tent: The West Coast Sugar Industry p123, Jul.23

CALIFORNIA Spray-Chemical Corp.

Plans new $16-million plant at Richmond, Calif. # p109, Aug.6

CALIFORNIA, University of

Will get the first atomic reactor designed for medical research # p34, Jul.16

Manpower for the Atom: Martin Durkin sets up apprenticeship and training courses to prepare his plumbers union (with illus) p170, Sep.17

CALLAHAN Zinc-Lead Co.

Joseph H. Hirshhorn is big buyer of company's stock # p144, Aug.27

CALLERY & Co.

Quick Way to Counter Corrosion (with illus) p198, Nov.12

CAMPBELL, Donald P.

Engineers for Automation p86, Dec.17

CAMPBELL, Harry S.

No Pig in a Poke: National Bonded Cars' warranty guarantees customer that the used car he buys will run for a year p44, Dec.17

CAMPBELL, Joseph

Eisenhower Appointee Proves a Thorn to GOP p148, Oct.1

CAMPBELL Soup Co.

Issues its first annual report # p128, Oct.29

Vending Machines Gear Their Slots For Bigger Variety of Sales p114, Nov.19

CANADA

Soviets Seek Food in the West p30, Jul.9

Canada Capital Spending Plans For 1955 Point Close to $6-Billion p96, Jul.30

Will sign no more special uranium purchase contracts with producers after Mar. 31 # p34, Aug.13

Second quarter may show GNP running at an annual rate of $25.8-billion # p130, Aug.20

Canada Gets Lion's Share Of U. S. Investments Abroad p114, Aug.27

Prairie Province Fights Move To Limit Foreign Ships on Seaway p142, Sep.10

More Millions Needed To De-Fang Ripple Rock p66, Oct.8

Ottawa explains the softening of the Canadian dollar vis-a-vis its U. S. counterpart # p176, Oct.15

Guiding Hand on 20-Year Growth: Canada's C. D. Howe marks off a record run as kingpin of a free economy (with illus) p180, Oct.29

New assault on Ripple Rock will get under way within 30 days # p119, Oct.29

Plans new skyscraper to house Dominion's consulate and branch offices of Canadian business in New York # p150, Nov.5

Bank of Canada raises its discount rate # p34, Nov.26

Building a Nation in the Shadow of a Giant (with map, and 23 illus) (Special Report) p100, Dec.3

Dollars Get Together: Canadian currency comes down to U. S. level (with chart) p193, Dec.10

The industrial production index for the first nine months stood 8% ahead of a year ago # p190, Dec.10

Canadians Beam at Biggest Year And Howe Thinks More's To Come p84, Dec.17

Tallest building in the British Commonwealth – 38 stories – will go up in Toronto # p163, Dec.24

The Boom: Intense, Competitive. Business pulse at fever high p33, Dec.31

Cities

Alberta's Oil Builds a Canadian Texas (with 7 illus) p70, Aug.6

Making Room for the Seaway . . . A Reluctant Town Moves On (with 2 illus) p66, Oct.1

Toronto votes to set up a single police force for the city and suburbs # p148, Nov.19

Foreign Trade

Canada Blames Drop in Wheat Exports On American Disposal Program p114, Aug.27

Canada Looks to Soviet Union For Help With Huge Wheat Surplus p56, Nov.5

Red China Makes a Deal With Canadian Trading Company p164, Nov.12

Canadian Company Is Dickering With Peking on Wheat Sale p150, Dec.10

Industries

Huge Boost for Gypsum Supply: National Gypsum unveils Nova Scotia ore deposit (with map and 6 illus) p56, Jul.16

Alberta's oil boom: A little Texas, Canadian style (Cover) Aug.6

Alberta's Oil Builds a Canadian Texas: Nearly eight years of boom have changed the province (with 7 illus) p70, Aug.6

Canadian natural gas will flow across the border, under a contract between Tennessee Gas Transmission and Trans-Canada Pipe Lines # p36, Aug.20

On the Toronto Exchange Lately . . . Uranium, Metals Set the Pace (with chart) p120, Aug.20

Abitibi Power & Paper Co. announces plans for its first plant in the U. S. # p122, Sep.3

Airborne Detectors Hunt Ores in Canada (with map and 4 illus) p64, Sep.3

German steel producer will build steel pipe plant in Canada # p122, Sep.3

Two uranium processors, Gunnar Mines and Pronto Uranium Mines, go into production # p34, Sep.3

Canada Gas Link: Pipeline running from Alberta to Quebec looks ready to get under way p26, Sep.10

For Uranium, the Bloom Is Off p186, Sep.17

Ventures, Ltd.: New Goal – Profits. Company is out to make money p68, Oct.8

Aluminum Limited will pour $17-million into its Jamaica bauxite facilities # p176, Oct.15

Canada's sixth and ninth banks will merge on Nov. 1, if stockholders approve # p34, Oct.15

Another Aluminum Producer Sets Up Shop in Canada p151, Oct.22

Canadian Petrofina Ltd. may be planning a marketing foray into the U. S. # p151, Oct.22

Bid for Russian Trade: Canadian farm implement hops to Moscow (with illus) p27, Oct.29

British Columbia Brokerage is trying to sell streetcars to Vienna # p152, Oct.29

Competition Gets Hotter For the Prairie's Market p152, Oct.29

Newsprint: The Price Goes Up Again (with chart) p74, Nov.5

U. S. Shoe Manufacturers Tiptoe Into Canadian Market p56, Nov.12

Canadian TV hits motion picture attendance # p57, Nov.26

Food Chain Grows in U. S.: Adds 740 links of the National Tea Co. Deal with Safeway may come next p188, Dec.10

Polymer Corp. had to import butadiene from the U. S. this year # p190, Dec.10

Radio and television will be studied by a three-man royal commission # p190, Dec.10

Recent developments in two Ventures subsidiary; Opemiska Copper Mines and Northwest Power Industries # p190, Dec.10

Hugo Stinnes Industrie & Handel GmbH, Bremen, buy out Canada Machinery Corp. # p64, Dec.17

Storm Hovers Over Alcan's Model Town p170, Dec.17

Canadian Boom Helps Stelco Make a Record in Steel p36, Dec.31

Labor

Peace Stops at the Border: U. S. auto companies hit by strikes in Canada p46, Dec.3

The United Mine Workers have been ousted from the Canadian Congress of Labor # p67, Dec.31

CANADA Dry Ginger Ale, Inc.

Company is going into the whiskey business # p62, Sep.3

Short news item

Sales and profits jump to record highs # p126, Dec.17

CANADIAN International Paper Co.

Newsprint: The Price Goes Up Again p74, Nov.5

CANADIAN Petrofina Ltd.

Canadian Petrofina Ltd. may be planning a marketing foray into the U. S. # p151, Oct.22

CANCER

An investigation that may turn up a use for antibotics in the treatment of cancer has been launched by Rutgers # p54, Oct.29

CANNING Industry

A tinless, organic solder has special features for the canning industry # p142, Aug.13

American Can introduces a food can that's coated with aluminum # p152, Dec.3

CANSO

See Aeromagnetic Surveys, Ltd.

CANTON, Irving

Keeping Tabs on European Business May Be Put on Centralized Basis p106, Nov.26

CANVAS

Synthetic canvas-type covering is said to outlast all comparable materials # p135, Jul.30

CAPACITY

See Plant Expansion

CAPITAL Airlines

The Air Gets More Competitive (with 3 maps) p76, Sep.17

Airlines Play It All Ways p112, Oct.1

Help for the Second String (with table) p64, Dec.3

CAPITAL Transit Co.

Wolfson's Transit Company Deprived of Its Franchise p56, Aug.20

They're Hanging From the Straps Again in Washington p134, Aug.27

CARBORUNDUM Co.

Largest-capacity surface grinder in the world will soon be in operation at Coated Abrasives Div. # p86, Oct.15

CAREY, James C.

Automation . . . can hurt workers or not p31, Oct.29

CARLSON & Sullivan, Inc.

Porter Divisions Boss Themselves: As long as their finances stay healthy p118, Nov.26

CARNAHAN, Paul

Heading Off Spate of Wildcat Strikes (with 2 illus) p168, Sep.10

CARNESCRAFT Box

Makes new coffee cooler (with illus) p84, Sep. 24

CARPENTER Steel Co.

Has no stock-split under consideration at the present time # p180, Oct.15

Machine Signals Flaws In Steel With a "Beep" (with illus) p98, Dec.17

CARR, L. H.

A Small Company Goes Big in Research (with illus) p182, Oct.8

CARRIER Corp.

Gas: Can It Cool Homes Too? p84, Oct.8

CARSON, Jeannie

Spectaculars Force TV Into New Fields (with illus) p30, Oct.8

CARTHAGE Hydrocol, Inc.

Hydrocol Set . . . for new start; revived plants will get going soon, says Stanolind p114, Sep.17

CASPARY, Alfred H.

Stamp collection goes on sale Nov.15 # p183, Oct.15

CASTINGS

Tubes Come Out Bigger in new copper-alloy continuous-cast technique (with illus) p92, Oct.29

CASWELL, Cameron

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

CATALIN Corp. of America

Merger talks between company and Reichhold Chemicals is called off # p94, Dec.3

CATERPILLAR Tractor Co.

Auto Workers Show Signs of Extending GAW p122, Jul.23

NLRB Plays Button, Button, Tells Who Can Wear One p94, Sep.3

CEDARHURST, N. Y.

Court says the Cedarhurst rule that planes must stay above 1,000 feet was unconstitutional # p34, Jul.2

CELANESE Corp. of America

Sets up shop with Mitsubishi Rayon Co. to produce acetate in Japan # p129, Jul.23

CELLER, Emanuel

Bank Merger Ban: Tighter antitrust controls look certain as House group takes up Celler bill p32, Jul.9

Democrats War on the Wocs: They're the $1-a-year men who've helped give government a business look p32, Jul.16

Proposal to toughen antitrust laws is coming along in Congress p141, Jul.16

Antitrusters Hit Dulles On U. S. Iranian Oil Deal p56, Jul.23

More Potshots . . . at businessmen in government are due as Celler aims at Business Advisory Council p34, Aug.20

Democrats Busy Probing Big Business, WOCS p72, Nov.5

Administration Backs Away From Oil Import Curbs Now p68, Nov.12

CELLOPHANE

U. S. Supreme Court will hear case charging du Pont monopolizes cellophane business # p156, Oct.15

New machine coats cellophane rolls on one side with an adhesive # p78, Nov.26

CEMENT

Artificial snow is used to cool high-strength concrete (with illus) # p46, Sep.3

Capacity increases in the cement industry should soon catch up with demand. Lone Star Cement announces more expansion plans # p18, Sep.3

Tiny Clamps Speed Forms For Pouring Concrete Buildings p79, Sep.24

New Bonding (with illus) p190, Nov.5

Portable Concrete Plant (with illus) p78, Nov. 26

Cement prices are boosted by a number of companies # p18, Dec.3

CENSORSHIP

Administration Has Censorship Blues . . . as President and top officials tangle with problem of withholding unclassified information p68, Jul.9

New Security Regulations Warn Contractors on Helpful Data p127, Sep.24

Air Force Blooper Backfires on Censors p157, Oct.15

CENTRAL of Georgia Ry.

Racial discrimination was charged by 13 white firemen in suit against company # p80, Jul.30

St. Louis-San Francisco Ry. asks ICC for permission to buy road # p34, Dec.10

Rail Deal: Control or Merger? Frisco wants to rule Central of Georgia (with map) p120, Dec. 17

CERRO de Pasco Corp.

Old Peru Hand Looks Homeward (with map, chart and 2 illus) p142, Oct.22

CHAIN Stores

See also Supermarkets

Another Food Chain Forges Into Houston p54, Aug.13

Variety Chains Have Tough Time In Race for Consumer's Dollar p34, Sep.3

Food Chains of All Sizes Caught in Expansion Wave p54, Oct.8

Merger Epidemic Will Rage, Unchecked, Among Food Dealers p56, Nov.12

CHAINS

McKay Co. makes a welded aluminum chain # p59, Nov.19

CHARGE Accounts

Charge-account customers are easier to sell than cash customers # p176, Oct.8

Stores had owing to them a bit more than $3-billion on charged merchandise at last report # p18, Oct.8

CHARLESTON, S. C.

Charleston Likes It Without Its Highway Bridge p70, Oct.22

CHASE Brass & Copper Co.

Hope Comes From the Cleanup p28, Sep.3

CHASE Manhattan Bank

Staying Home: Chase Bank's decision not to leave Wall Street may signal a revival of the district p32, Jul.9

Chase Manhattan Bank to Open Its Own Branch in Lebanon p129, Jul.23

Stuck on a Dead End Road (Trend) p160, Aug.6

Wall Street Goes Foreign Now p28, Oct.8

CHECK Writing

See Banks and Banking-Checking Service

CHECKER Cab Mfg. Corp.

Bucking the Small Cabs: Checker had to make a hasty switch in design (with illus) p150, Oct.15

CHEMICAL Corn Exchange Bank

May buy Chase Manhattan's building # p32, Jul.9

Will soon offer 590,425 new shares to stockholders, if holders and state banking authorities approve # p79, Dec.24

CHEMICAL Industry

Chemicals used in foods and cosmetics: Congress probably won't get around to requiring pre-testing this year # p38, Jul.23

Four more chemical companies charter redesigned transports to ferry chemicals # p82, Jul.23

Metal Industry Hunts In Chemical's Bailiwick p92, Oct.8

New High in 1955 (chart) p180, Oct.8

Jobs for chemists and chemical engineers are at an all-time peak # p86, Oct.15

Petrochemicals: Where The Growth Shows. Three products create biggest demands (with 3 illus) p78, Oct.15

Uniform World Core Sought For Chemical Warning Symbols p96, Oct.22

Tomorrow's Coal: New developments may make wearing it more economical than burning it p194, Nov.12

CHEMSTRAND Corp.

Nylon plant at Pensacola, Fla. will have its capacity increased # p100, Aug.6

Forms a subsidiary to produce acrylic fiber in Britain # p152, Oct.29

Prices of Synthetics Tumble As Battle of Fibers Warms Up p99, Dec.3

CHESAPEAKE & Ohio RR

Charters a two-engine plane to tote its officers around # p34, Jul.16

CHESAPEAKE Industries, Inc.

Paid $2.3-million for Portsmouth Gas Co. of Ohio # p94, Dec.3

Short news item

CHESEBROUGH-Ponds, Inc.

Merger has been approved by stockholders # p98, Jul.9

CHEYENNE County

The Wheat Belt Has Its Say on Controls (with 10 illus) p29, Jul.2

CHICAGO & North Western Ry.

Union Pacific Switches Partners p32, Sep.24

CHICAGO, Ill.

Chicago to Get Atomic Power p32, Jul.30

Throws Its Hat Back Into the Convention Ring p122, Jul.30

Cook County ran into the higher cost of money this week when it put $40-million of its superhighway bonds up for sale # p18, Aug.20

Chicago's Title Threatened As Meat Processor Decentralizes p73, Aug.27

Chicago Dealers Try Again To Upset Milk-Dating Law p55, Sep.10

Chicago made little headway in persuading Wilson & Co. not to move # p142, Sep.10

Cook County expressway officials are planning to reofer bonds on Oct.15 # p66, Sep.24

Prize: The Cross-Chicago Travel Link. Parmelee opens fire over its lost transfer business (with map) p168, Dec.17

CHICAGO, Milwaukee & St. Paul RR

Union Pacific Switches Partners: Shift of its fast coast trains from North Western to Milwaukee route leaves everybody happy p32, Sept.24

CHICAGO Pneumatic Tool Co.

Right Twist for Screws (with illus) p110, Jul.2

CHICAGO, University of

Reports that an extract of powdered animal brains has lowered in nine patients the amount of blood cholesterol # p64, Oct.29

CHILDS Food Stores

Chain is bought by Kroger # p54, Jul.30

CHILE

See also South America

Inflation is now jet-propelled. Economic crisis is worse than ever p124, Jul.16

Chile proposes to allot the U.S. only 30% of its copper output as long as London is paying so much more than New York # p18, Aug.13

Colombian Bank for "Little Fellow" Now Spans Continent Down to Chile p165, Sep.10

CHINA

Communists, Trade Decline Afflict Singapore p66, Jul.2

Wooing Overseas Chinese p66, Jul.2

Peking has lowered its sights for Red China's first five-year plan # p128, Jul.16

The U.S. and Red China will start talks in Geneva Aug. 1. And that could lead to a meeting between Secy. Dulles and Chou En-lai # p99, Jul.30

Washington has high hopes that Red China is simmering down at last, that it may be possible to arrange a formal cease-fire in Formosa Strait # p123, Aug.6

U.S. and Red China reach an agreement on the question of repatriating nationals from both countries # p164, Sep.17

Red China opens its trade fair in Tokyo # p162, Oct.22

Reds Show Wares: Red China's exhibit worries Japanese (with illus) p69, Nov.5

Red China Makes a Deal With Canadian Trading Company p164, Nov.12

Canadian Company Is Dickering With Peking on Wheat Sale p180, Dec.10

The U.S. is not likely to change its trade policy. But the chances are that Washington will consent to Britain, Western Europe, and Japan trading more freely with Red China # p60, Dec.31

CHRISTMAS

Growing certainty that there's a tax cut coming soon after Congress reconvenes will aid Christmas sales # p18, Sep.10

There will be 26 shopping days between Thanksgiving and Christmas # p18, Nov.19

Fast Start on Biggest Xmas Yet: Stores' main problem is extra help (with illus) p42, Nov.26

Help to companies giving parties for children is in new manual, Planning a Successful Christmas Party # p180, Nov.26

Christmas Giving (Trend) p192, Dec.3

Prolonged cold weather may boost the price of Christmas trees # p176, Dec.3

It's Fast, It's Frantic, It's 1955's Xmas (with 9 illus) p32, Dec.17

Who Wants an Office Christmas Party? This Survey Points the Finger p116, Dec.17

The Meaning of Christmas, 1955 (Trend) p88, Dec.31

CHRISTMAS Cards

The United Nations Children's Fund offers Christmas cards in the five official U.N. languages # p180, Nov.26

CHRISTMAS Clubs

12.5-million will get back $1.1-billion # p138, Nov.19

CHRISTMAS Trees

Needles can be ground into a carpet and stain if left alone # p88, Dec.24

CHRYSLER Corp.

See also Automobiles; Congress of Industrial Organizations – Auto-Aircraft

Bargaining Spurt: Ford-GM pattern brings rush of demands that had hung fire p79, Jul.2

Will pay somewhere under $3.5-million for Universal Products Co. # p34, Jul.16

UAW Takes on the Independents: Chrysler negotiations are going smoothly p118, Jul.23

Reports record sales and earnings in first half of year # p102, Aug.13

Car Safety – New Selling Point As Detroit Readies '56 Models p74, Aug.20

Plymouth Spruces Up: With a new engine plant and plans for separate dealerships (with illus) p44, Aug.20

Chrysler Makes It Official: Separate Dealers for Plymouth p54, Sep.3

A Wave of Auto Contracts: Chrysler contract highlights the series (with illus) p166, Sep.10

Plans two new Plymouth-Dodge assembly plants on the East Coast # p34, Sep.17

Comes up with new wrinkle in accessories – a record player # p32, Sep.24

A 4.8% average price boost on its 1956 models is announced by Dodge Div. # p34, Oct.8

Auto Makers Now Sell Prestige p104, Oct.8

Beachhead for a New Cooler p144, Oct.15

Small Ohio Community Cops an $85-Million Plant p41, Oct.15

Adopts Nylon Tires As Standard Equipment on '56s p160, Nov.5

Buys the plant, equipment, and inventories of Universal Products Co., Inc. # p148, Nov.5

Plans to spend $1-billion-plus in the next five years on plant and equipment # p34, Nov.19

Small Town's $85-Million Romance With Chrysler Goes Pfft p140, Nov.19

Makes some predictions on 1956 output # p18, Nov.26

New stamping plant is now slated for Twinsburg, Ohio # p156, Nov.26

CHURCHES

Readers Report: An Ungodly Number p14, Jul.23

J. K. Lasser's new booklet, "The Contributor's Income Tax Deduction" may help churches in getting more money # p178, Nov.5

Readers Report: Reporting to the Public p8, Dec.10

CHURCHILL, Sir Winston

Columbia Records issues an album of excerpts of Churchill's speeches # p184, Dec.10

CIGARETTE Lighters

Zippo: Built on Restless Thumbs (with 5 illus) p144, Jul.23

Readers Report: Not Dethroned p10, Aug.27

CIGARETTES

Cigarette smoking and production in May both rose to 8% above the year-ago month # p34, Jul.23

To Make Them Buy – Try Science: Philip Morris has learned that in two years of readying its new cigarette pack (with 6 illus) p41, Sep.17

Cigarette Trade Yawns At FTC Ad Rules p56, Oct.1

Dept. of Agriculture makes some predictions on the rise in cigarette smoking. IRS reports July sales down # p36, Oct.1

August cigarette shipments reached 36.8-billion # p36, Nov.12

Production and shipment figures for September # p34, Dec.3

Filters Win, Going Away: In cigarette sales, filter brands double last year's share of market (with 4 tables) p47, Dec.31

CINCINNATI, O.

Midwest Looks Closer At Its Stake in Exports p152, Oct.29

Tries Again To Get a New Airport p119, Oct.29

Readers Report: Blue Ash Issue p12, Nov.26

CIRCLE Wire & Cable Corp.

Cerro de Pasco Corp. is negotiating to buy company # p142, Oct.22

CITIES

Reviving the City: The Medicine Works Slow. Senate approved $500-million for slowly moving urban renewal program (with illus) p142, Jul.9

Offices, Building Fast, Filling Fast p31, Jul.23

The Crisis in Local Transit: Rising costs, dwindling riders, and worsening traffic squeeze transportation companies in many cities (with illus) p120, Jul.23

California Creates a City to Legalize Draw Poker p72, Sep.3

A New St. Louis Rips Up Its Past (with 5 illus) p130, Sep.10

Cities Get Federal Money To Plan for H-Bomb Attacks p127, Sep.24

Making Room for the Seaway . . . A reluctant Town Moves On (with 2 illus) p66, Oct.1

Schools Are Costing More p118, Oct.8

Fast Start on Biggest Xmas (with illus) p42, Nov.26

Buffalo Hits Another Jackpot: Now Seaway counts as a blessing (with map and 2 illus) p178, Dec.3

CITIES Service Co.

Gets 2.2-million acre concession in Colombia # p36, Dec.31

CITY Auto Stamping Co.

Globe-Wernicke Bought Out by Metal Stamping Company p158, Aug.6

CITY Planning

Downtown in the Crystal Ball-Moving Sidewalks, Fewer Cars p70, Oct.22

"Downtown Needs a Lesson From the Suburbs": Gruen's basic idea is to ban traffic, make the customers walk (with 6 illus) p64, Oct.22

CIVIL Aeronautics Board

Last rites for nonsked airlines p67, Jul.9

CAB Decision Sets Off New Airline Competition p128, Sep.3

Short news item

CAB Gives Airfreight Forwarders More Liberal Operating Rules p176, Sep.10

The Air Gets More Competitive: CAB moves toward new route pattern with stronger competition (with 3 maps) p76, Sep.17

Airline Subsidies Decline, Mostly on Over-Ocean Runs p156, Oct.15

Airport-Less Towns in Line For U.S. Aid Under New CAA Policy p57, Oct.22

Five of Six Airlines Draw Prizes In CAB Awards of Western Routes p74, Nov.19

Nonsked Score: Win a new set of rules from CAB. Now they can act like scheduled carriers p31, Nov.19

Help for the Second String: CAB ends a 20-year policy of aiding big air carriers (with table) p64, Dec.3

CAA Still Talks of Selling Communications to Private Owners p70, Dec.31

CIVILIAN Defense

CD Evacuation Works Fine – Almost Too Well, in Fact p66, Oct.8

CLAGUE, Ewan

Labor Jobs Test GOP Strategy p130, Aug.6

CLARK Bros. Co.

Faster Mobile Power p80, Jul.16

CLARK Equipment Co.

Easing Builders' Drudgery (with illus) p108, Aug.6

CLARK, Henry Austin, Jr.

The hobby of collecting antique cars # p183, Sep.10

CLARK Hill Dam

Georgia Power agreed tentatively with Interior Dept. to act as a government contractor in carrying power from Clark Hill to the co-ops # p34, Sep.3

Co-ops Win Power Fight p138, Sep.10

CLARK, John, Jr.

Closing a Deal: Why Textron's Board Said "Yes" (with illus) p140, Nov.5

CLARK, Joseph S., Jr.

Philadelphia Election to Show How the Wind Blows (with illus) p162, Oct.29

CLAY

Clay Mixture Plugs Irrigation Canal Leaks p103, Dec.10

CLEMENTINA, Ltd.

Easing Builders' Drudgery (with illus) p108, Aug.6

CLEVELAND-CLIFFS Iron Co.

Ore to Feed Steel's Expansion p96, Oct.15

Announces an 85¢-a-ton increase on ore shipped next season # p87, Dec.31

CLEVELAND Electric Illuminating Co.

Construction starts on 108-mile pipeline that will carry coal # p34, Oct.8

CLEVELAND, O.

Cleveland gets Seaway plan p90, Jul.2

New 22-story office building opens soon # p104, Aug.13

New Cleveland Bank Grows Out of Feud p126, Dec.3

CLEVELAND Steel Barrel Co.

Company is bought by Inland Steel # p128, Oct.29

CLINTON Foods, Inc.

Rumors that company may be sold to Standard Brands or Glidden Co. # p178, Dec.10

Finally reaches a deal with Standard Brands # p79, Dec.24

CLOCKS and Watches

Atmos Clock Preserves Its Prestige As Court Slaps Down Imitator p106, Jul.23

Battery for Watches (illus) p130, Jul.30

Short news item

Wrist watch for skin divers is not only waterproof and luminescent, but has a built-in depth gauge # p184, Sep.10

An automatic watch with a simpler winding mechanism has been introduced # p190, Nov.5

Swiss watch propaganda, pro-and con, is flying fast # p138, Dec.3

Swiss Watch Industry Hit With New Antitrust Suit p72, Dec.10

U.S. Watchmakers Are Looking To Import Quotas for Protection p36, Dec.31

CLOTHING Industry

Can It Regain Its Old Share? Department store sales move ahead, but apparel retailers are getting a diminishing share of the consumer's dollar (with 3 charts) p92, Jul.9

Men's apparel starts belated promotion p100, Jul.9

Catching the Driver's Eye: MM&M develops a reflecting yarn, called Flecton (with 4 illus) p54, Aug.20

Now Men Ask: What'll I Wear? (with 5 illus) p90, Aug.20

Textured Yarn Co. makes non-wrinkle sweaters # p55, Aug.20

Pile Fabrics . . . made of synthetics and closely resembling fur, are giving the real thing a run for its money p58, Sep.10

Readers Report: Not a Thing to Wear p8, Sep. 10

Charcoal gray will still be the most popular color in men's suiting this fall # p184, Sep.17

FTC May Probe Allowances By Dress Manufacturers p56, Sep.24

The dinner jacket will be more prominent this season for semi-formal affairs # p174, Oct.1

Brooks Bros. Profits Mirror Rise of the Ivy League Look p138, Oct.22

The man in the gray flannel suit will soon be switching to a color called "currency green" # p184, Oct.22

Blends of natural and synthetic fibers continued to lead men's summer suit sales this year # p138, Nov.5

Italian Refugee Tailors Find Jobs Waiting in U.S. (with 5 illus) p30, Nov.12

Tomorrow's Coal: New developments may make wearing it more economical than burning it p194, Nov.12

Stetson Tips Its Hat to Show Plans for Haberdashery Line p41, Dec.24

This spring German buyers will get clothes made of "Ceolon", a material containing porous blocks of rubber # p87, Dec.31

COAL

In Coal, Pressure for a Hike: After two years of no demands, Lewis is expected to seek either higher wages or a reduction of hours p128, Jul.9

The Question Is: How Soon. Coal might again be king fuel in U.S. as early as 1960 (with chart) p81, Jul.9

Pittsburgh Consolidation Coal will use a one hundred ton per scoop power shovel for uncovering buried coal # p109, Aug.6

Coal Famine in Germany Gives U.S. Mines a Boost p70, Aug.13

Soft Coal Wage Pattern Set: Lewis is again following his policy of divide and conquer p132, Aug.27

Coal Deal . . . by Cyrus Eaton opens way for wider unionization of West Kentucky coal miners p32, Sep.17

Hopeful Coal Sees New Market As Power Fuel for Aluminum p192, Sep.17

UMW Plans to Renew Drive In Strong Non-union Fields p174, Sep.17

Coals to Newcastle Are Upsetting Britain's Balance of Payments p130, Oct.1

Construction starts on 108-mile pipeline that will carry coal in Ohio # p34, Oct.8

Signs of Revival (chart) p178, Oct.8

Union Coal Mines Score as U.S. Sets Wage Minimums for Its Buying p85, Nov.5

Boost for Coal: Two companies are planning to bring back aluminum smelting to Ohio Valley, using coal power p31, Nov.12

Tomorrow's Coal: New developments may make wearing it more economical than burning it p194, Nov.12

Two-Way Victory: Tennessee coal settlement pleases both sides – but TVA's coal will cost more p145, Nov.12

West Germany Eyes Possibilities of Buying Coal From the U.S. p164, Nov.12

TVA's Kingston steam plant will consume 4.3-million tons of coal a year # p54, Nov.19

Kaiser Bids for Second Place: It's placing a side bet, too, on coal's future p32, Dec.10

London is talking coal this week – U.S. coal # p164, Dec.10

South Africa is producing gas from coal in state-owned plant # p99, Dec.24

COATINGS

Cre-Zon coating, made from wood fiber and phenolic resin, is bonded to plywood by pressure and heat # p111, Jul.2

Fast Spray (with illus) p52, Sep.3

Quick Way to Counter Corrosion (with illus) p198, Nov.12

New machine coats cellophane rolls on one side with an adhesive # p78, Nov.26

COBBOLD, Cameron

Tight Money: Spur or Rein? (with illus) p127, Jul.23

COBELL Industries, Inc.

Gas: Can It Cool Homes Too? p84, Oct.8

COCA-Cola Co.

Overseas Expansion Cause of Coke Shift p141, Oct.22

COCHRAN, Dwight M.

Says no change will be made in basic Safeway policies # p57, Nov.26

CODES

Uniform World Code Sought For Chemical Warning Symbols p96, Oct.22

COFFEE

Colombia will import 100 buses from Germany and pay for them in coffee # p70, Jul.2

Coffee prices will depend largely on how well the International Coffee Bureau works out # p84, Jul.9

Coffee Growers Seek Ways To Perk Up Falling Prices p112, Aug.6

You get only half as much caffeine from regular instant coffee as you do from regular grind # p152, Aug.20

For Colombia: The Morning After. The country faces sagging coffee prices (with chart) p116, Aug.27

Vodka and iced coffee is newest summer drink # p148, Aug.27

Uncertainty Over Exchange Rate in Brazil Affects Coffee Market p122, Sep.3

Football-game drink is "Irish coffee" # p184, Sep.17

Cranes Craft Box makes a coffee cooler (with illus) p84, Sep.24

Union Warns Plumbers On Over-Long Coffee Breaks p164, Oct.1

Coffee Market Perks Busily As Brazilian Worry is Deferred p78, Oct.22

There are signs of a retail price war in coffee # p18, Nov.5

World coffee production will hit 46.5-million bags this year # p134, Dec.17

COKE

Fluid coke will be used to generate electricity # p88, Oct.29

COLE, David

Wider Field for Arbitrators: Named as bargaining mediator for International Harvester (with illus) p168, Sep.17

International Harvester and union renew contract of Cole as permanent arbitrator # p169, Nov.5

COLEMAN Co.

Gas: Can It Cool Homes Too? p84, Oct.8

COLES, Robert R.

An Acre of Moon (Trend) p192, Dec.3

COLLEGES and Universities

American Oil will give $35,000 to Eastern colleges # p63, Jul.2

C.I.T. Financial Corp. widens its loan business to include financing of college education # p52, Jul.2

Night Course to Teach Ways to Use Computers p108, Aug.6

Colorado School of Mines: The Colorado Grind Pays Off (with 9 illus) p80, Sep.10

Readers Report: A New School p12, Sep.10

Confessions of a Trainee: What do training courses do to a man (with 2 illus) p186, Oct.22

Irving S. Olds warns colleges not to expect too much from business corporations # p53, Oct.22

Seeds For a Crop of Engineers p79, Oct.29

Tuition Plan Goes Big Time: C.I.T. Financial buys pioneer in financing education on the installment plan p48, Nov.5

Biggest Gift of All: Ford Foundation Handing $500-Million to Schools and Hospitals p116, Dec.17

College freshmen of 25 years ago were better students of spelling and grammar than the freshmen of today # p160, Dec.17

Intensified Hunt For Joe College Seen p119, Dec.17

COLLINS Construction

To Bring Offshore Oil to Market (with map and illus) p70, Dec.3

COLLYER, John L.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

COLM, Gerhard

Economists Advise No Tax Cuts p31, Dec.10

New Theories Behind Taxes (with illus) p76, Dec.17

COLOMBIA

See also South America

Plans to import 100 buses from Germany and pay for them in coffee # p70, Jul.2

Trouble in Colombia (Trend) p188, Aug.20

For Colombia: The Morning After. The country faces sagging coffee prices (with chart) p116, Aug.27

Colombian Bank for "Little Fellow" Now Spans Continent Down to Chile p105, Sep.10

Miami hears Banco Popular is trying to buy a local bank # p150, Oct.8

Banco Popular hopes to buy some Miami bank # p57, Dec.24

Cities Service Co. gets a 2.2-million acre concession # p36, Dec.31

COLOR

Color controls may help man speed up mastery of his machines # p108, Jul.2

Glass Walls Take on New Color p48, Jul.9

Look for more off-white and blacks, fewer pastel colors in 1956 cars # p136, Jul.23

Better color for margarine is seen as result of new coloring agents # p135, Jul.30

Survey indicates that charcoal gray will still be the most popular color in men's suitings this fall # p184, Sep.17

Aluminum in Any Basic Color Now Possible p84, Oct.15

COLORADO

State Dept. of Revenue has appealed to Colorado Supreme Court to uphold its contention that it has the right to make a man part his name the way it wants him to p92, Jul.2

Short news item

A firm's obligation to rehire military reservists is in dispute # p38, Aug.27

Price-Cut Suits Against Safeway Reach Two Different Outcomes p137, Nov.5

Flare-Up in the Auto Dealer War p54, Nov.26

COLORADO River

Administration Backs Down In Echo Park Dam Dispute p71, Dec.10

COLORADO School of Mines

Seven jobs for every graduate (Cover) Sep.10

The Colorado Grind Pays Off (with 9 illus) p80, Sep.10

Readers Report: The Grind Pays Off p12, Oct.1

COLUMBIA Broadcasting System

See also Radio; Television

Fall Should Bring New Bloom for Color TV p60, Aug.6

Color TV: On the Way at Last? Both NBC and CBS plan more programs p29, Aug.13

TV Is Going More Spectacular: This fall's programs will be bigger and more of them in color p68, Aug.20

New Segmentation Tried by CBS Radio p59, Sep.24

Spectaculars Force TV Into New Fields p30, Oct.8

CBS-Columbia Joins Color Push With New York TV Trade-In Deal p64, Dec.10

COLUMBIA Gas System, Inc.

Works on plans to reduce subsidiaries # p68, Nov.19

COLUMBIA Pictures Corp.

Movie Exhibitors Fear Forced Sale of 16-mm. Films p54, Oct.8

COLUMBIA Records, Inc.

Columbia hikes some record prices, widens trade rift p109, Jul.16

Columbia Records Auditions Its Subscription Record Club p74, Aug.20

Announces a recording development that enables recorded speech or music to be reproduced on specially treated printed surfaces # p59, Nov.19

COLUMBIA River

Columbia River Waters Dampen U. S.-Canada Talks p157, Oct.15

Readers Report: Troubled Water p10, Nov.5

COLUMBIA University

Confessions of a Trainee: What do training courses do to a man (with 2 illus) p186, Oct.22

Graduate School of Business gets $650,000 from the Ford Foundation # p126, Nov.12

COLUMBIA-SOUTHERN Chemical Corp.

Will build titanium plant if the government will buy output # p129, Aug.13

COLUMBUS, O.

First auto show in 18 years will be staged in Columbus # p72, Oct.1

Suburban Veto on Re-Zoning Gives Ford the Cold Shoulder p102, Dec.24

COMBS, Leslie, II

After the Sale, It's Nashua, Inc. (with illus) p26, Dec.24

COMMER, Harry D.

The Choice Is All Too Wide: Which market thermometer do you follow (with chart) p136, Oct.29

COMMERCIAL Paper

Commercial paper dealers boost their rates # p34, Jul.23

Commercial paper was marked up for the eighth time this year # p18, Sep.3

Interest rates on commercial paper have been hiked for the eighth time this year # p87, Sep.3

Climbing Back to 1953 Level (chart) p188, Sep.10

Commercial Paper Gets New Push From Two Directions p62, Oct.8

Rates on commercial paper are up again # p17, Oct.15

COMMERCIAL Solvents Corp.

Licensed by a French company to make chemical fertilizer in Canada # p158, Nov.19

COMMITTEE for Economic Development

How to Make Businessmen Happy in Washington p72, Nov.12

J. D. Zellerbach is new head of CED (illus) p27, Nov.19

The Tax Debate Begins (Trend) p176, Dec.17

COMMITTEE on Political Education

See COPE

COMMITTEES

What Makes a Small Group Tick: Group dynamics experts say they have the answer (with 8 illus) p40, Aug.13

COMMODITY Credit Corp.

Problem for Price Proppers: This year's record crops will more than offset reduced acreage and lower supports (with table) p29, Aug. 20

Incentive Program Blamed As Wool Continues Price Slump p192, Sep.17

Cost of Price Props (chart) p94, Oct.15

Surplus farm stocks in government hands rose with the harvest # p36, Nov.12

What's Behind the New Farm Crisis p106, Dec. 10

COMMODITY Exchange Authority

Issues complaint against Jacob Stern & Co. for manipulating potato prices # p84, Jul.9

COMMODITY Markets

Trend: Selectively Up. Commodity price trends are mixed, but industrial raw materials are rising (with table) p142, Aug.20

Business Takes Sober Second Look: Spot market prices (with chart) p25, Oct.15

Materials in 1956: There'll Be More, But at a Price (with table) p82, Dec.31

COMMONWEALTH Edison Co.

Chicago to Get Atomic Power p32, Jul.30

Gets Nod From AEC on Nuclear Plant p76, Aug.13

COMMUNICATIONS

See also Radio; Television; Telephone

Information: Now It's the Realm of Theorists (with illus) p58, Jul.30

COMMUNISTS

Communists, Trade Decline Afflict Singapore p96, Jul.2

"C's" Size Doesn't Matter When You're Too Far Left p48, Jul.30

Crackdown on Leftwing Unions: Justice Dept. plans assault on organizations suspected of Communist control p80, Jul.30

New disclosures of Reds in government in the war and prewar years are in the offing # p38, Jul.30

Arbitrator Upholds Discharge Of Men Ducking Red Question p174, Sep.17

Leftwing Union Recants: Mine, Mill & Smelter Workers publicly reject Communism p54, Oct. 15

Soviet leaders boast that the Twentieth Century belongs to Communism just as the Nineteenth belonged to capitalism # p161, Nov.12

COMMUNITY Chests

Executives give a lower percentage of their income than their employees # p176, Oct.8

Fast Training Course for Junior Executives (with 5 illus) p192, Oct.22

Borrow 2½-Million Silver Dollars? Sure If You'll Count 'Em One by One p150, Nov.5

COMMUNITY Relations

What Do People Think of Your Business? (with illus) p110, Aug.20

COMMUTERS

For N.Y. Commuters, a Reborn El? (with illus) p27, Oct.8

COMPTROLLER of the Currency

Braking Consumer Credit: The Fed and Comptroller of Currency move in with cautionary words and an order for reports on fast-expanding loans p32, Jul.30

Congress Urged to Allow Banks More Reserve Against Bad Checks p177, Sep.10

COMPUTERS

Fitting Computers Into a Business: Railroad presidents at IBM's electronic data processing center look at computers (with 5 illus) p40, Jul.30

An analog computer, called No. 400 REAC, is the first of its kind to have a built-in problem-checking system # p110, Aug.6

Night Course to Teach Ways to Use Computers p106, Aug.6

Airline's Electronic Brain to Keep Tabs on Reservations p120, Sep.10

Utility Promotes Computer to a Top Job (with chart) p112, Sep.10

Sales of Computers to Business Hit a New Stride, Makers Say p146, Sep.24

Railroads Will Put Reservations Into Big Computers' Hands p132, Oct.15

New Triumphs . . . are chalked up by the transistors – in an airborne computer p192, Nov.12

Electronic Brains Go Portable . . . Become Less Expensive (with 2 illus) p77, Nov.26

IBM is giving a high-speed 704 electronic data processing machine to MIT # p119, Dec.17

Suit Hits IBM: Sperry Rand charges unfair practices in tabulating machine field p20, Dec. 31

CONE Mills Corp.

Buys acreage near Carlisle, S. C., for textile finishing plant # p34, Jul.9

CONFEDERATED Unions of America

Changing Role for Independents p158, Oct.29

CONGRESS

Session will probably run into August. Some measures that will be disposed of, one way or another # p37, Jul.9

Congress is hitting some snags, so probably won't adjourn as planned on July 30 # p37, Jul.23

The Wild Rush to Quit: The Measure; Where It Stands; Likely Outcome (with table and 10 illus) p25, Jul.23

Congressmen Add Russia To Their Annual Junket p134, Aug.6

Political bickering over Congress' record got under way even before the adjournment. Eisenhower got much of his program, although he had to make some concessions # p37, Aug.6

The 84th's Record (Trend) p144, Aug.13

Congress Delves Into Automation (with 3 illus) p30, Oct.22

The January session of Congress will set the stage for the 1956 election # p39, Oct.22

In Congress: Truce on T-H. Administration and labor groups will emphasize wider social issues p129, Nov.12

How the White House Looks at '56: The Administration wants legislation to keep the economy growing, but slowly p34, Dec.17

Pattern of a Political Year: In a Presidential election year, anything can happen, and businessmen must keep their eye on Washington (with table) p29, Dec.24

Congress reconvenes Jan. 3. Unfolding of Pres. Eisenhower's program will begin next week # p29, Dec.31

CONGRESS of Industrial Organizations

See also American Federation of Labor; Dept. of Labor; Employment; Labor; Independent Unions; National Labor Relations Board

Craft Union President Blasts AFL-CIO Merger p138, Jul.16

Short news item

New Spotlight on Labor's Past p136, Jul.16

AFL-CIO: Real Unity Is Elusive. The merger is set – but there are sure to be thorns p74, Jul. 30

Millions More in Ranks: Labor chiefs assume that joint AFL-CIO will soon be larger than the sum of its parts (with chart) p110, Aug.13

No-Raiding Tryout Is Good Sign For Labor Unity, Say Officials p94, Sep.3

In Politics, Labor Bets on COPE: Those are the initials of merged political groups p166, Sep.24

Changing Role for Independents: Coming CIO-AFL merger may create problems (with illus) p158, Oct.29

After the Merger, a Major Issue: A minor dispute makes small unions uneasy over battle for power p158, Nov.5

Top AFL-CIO Posts Filled After Unity Meeting p169, Nov.5

Labor Nose-Count: New BLS directory on union membership p170, Nov.19

John W. Livingston: No. 3 Man in Union Merger (with illus) p170, Nov.19

Labor's Merger: What It Means (with 3 illus) p41, Dec.3

More Organizing: NLRB figures show rise in election petitions p54, Dec.3

Where the "New" Labor Movement Is Headed: What it means to bargaining and politics (with 8 illus) p166, Dec.10

Auto—Aircraft

Bargaining Spurt: Ford-GM sets rough pattern for rush of demands that had hung fire until the auto giants came to terms p79, Jul.2

Studebaker Workers Endorse a "Get Tough" Policy (with 3 illus) p132, Jul.16

Auto Workers Show Signs of Extending It Still Further p122, Jul.23

UAW Takes on the Independents: With Chrysler negotiations going smoothly, union concentrates on Studebaker, American Motors p118, Jul.23

Union was indicted by a federal grand jury in Michigan on charges violating the Corrupt Practices Act by spending money to support Democratic political candidates # p34, Jul.23

Aim: Craft Bargaining in Autos. Group of dissidents in Flint, Mich., is sign of skilled workers' dissatisfaction with their wage advantage p126, Aug.6

One Man Takes on GM, UAW to keep them from enforcing a closed shop in Indiana p118, Aug.13

If the States Frown on SUP: Deere & Co.'s Alternate Layoff Plans (with chart) p98, Aug. 20

The one-man attack on the legality of the UAW contract with GM in Indiana failed # p134, Aug.27

UAW, Recalling Bad Licking, Is Wary of Burrough's Bid p94, Sep.3

A Wave of Auto Contracts: Chrysler contract highlights the series (with illus) p166, Sep.10

Wider Field for Arbitrators: Farm machinery makers and union name as bargaining mediators men who have served as adjudicators of established contracts (with 2 illus) p168, Sep. 17

Improving SUP: Allis-Chalmers plan is now model for UAW demands p170, Sep.24

More Than Half of UAW Members Now Under SUP Umbrella p164, Oct.1

UAW Gets Out Its White Collar: Extension of SUP to office workers it represents points toward a drive on Detroit's salaried personnel p156, Oct.1

UAW Has Union Shop Splurge: In four months has brought 600,000 more members under contracts (with table) p127, Oct.8

American Motors' contract with union is in effect after clearing its last hurdle # p37, Oct. 15

Employees of Doehler-Jarvis Accept Terms They First Struck Against p37, Oct.15

Strike Rolls Up Into Warfare: Perfect Circle plant becomes battleground (with 2 illus) p42, Oct.15

Help for a Hard-Hit Boss . . . is one reason Electric Auto workers accepted pay cut p170, Oct.22

Slow Bargaining for Studebaker: Earlier concessions have backfired p170, Oct.22

Skilled Gain: Railroad engineers win differentials for skill, and victory spurs firm demands from UAW's craftsmen p160, Nov.5

Ohio Vetoes UC: Defeat throws monkey-wrench into Auto Workers' GAW pacts p33, Nov.12

Union fights charges of using union funds for political purposes # p146, Nov.12

Auto Workers Seek SUP in Illinois; New Jersey O.K.'s Integration p174, Nov.19

UAW Forced Back at Perfect Circle p168, Nov. 19

A 65-day strike ends at Ex-Cell-O # p170, Nov.26

Realism at Bargaining Table . . . is policy followed by UAW's Gosser (with illus) p162, Nov.26

Peace at Last: UAW workers O.K. contract ending strike at Perfect Circle p32, Dec.3

Peace Stops at the Border: U.S. Auto companies hit by strikes in Canada p46, Dec.3

The Labor Vote: Survey shows that most tend to follow the line laid down by the union p44, Dec.3

Brewery Workers

Wage concessions were allowed two small breweries in Milwaukee after union officers looked at company books # p138, Jul.16

Clothing

Employees and Union Lend $100,000 to Hamilton Tailoring p164, Oct.1

Communications

Telephone Pay Settlements Set Pattern for CWA p132, Oct.8

Rules for Firing Strikers: The answer is beginning to come from Southern Bell arbitration case (with illus) p172, Oct.22

Electrical

Union Uses Ads to Plug SUP: Union wants to get appliance dealers on their side p118, Aug. 13

Wage Settlements Advance GAW, Give GE New Contract p108, Aug.20

Union strikes Westinghouse Electric plants p174, Oct.22

Arbitration Angle Snags Westinghouse Agreement p168, Nov.5

Glass, Ceramic & Silica

Making SUP More Tangible: Libbey-Owens-Ford and Pittsburgh Plate Glass will pay 5¢ an hour for each worker into fund p166, Sep.17

Maritime

Self-Insurance . . . of welfare funds administered by employees and employers is getting a legal test in New York p129, Oct.8

Oil, Chemical & Atomic

New wage demands are formulated # p174, Nov.19

Packinghouse

New Ways to Cut Absenteeism # p166, Oct.29

Retail, Wholesale & Department Store

Sets goal of 15,000 new members a year for three years # p130, Jul.9

Rubber

Union signs contract with Firestone and Goodrich # p166, Sep.10

Help Stop Wildcat Strikes # p166, Oct.29

Rubber Company Vetoes Plan to "Police" Plant p172, Nov.19

Steel

Prelude to a New Round: The steel industry's settlement with CIO means a staggering round of wage increases in 1955 (with 4 illus) p122, Jul.9

Wage Settlements Advance GAW p108, Aug.20

Heading Off Spate of Wildcat Strikes at Great Lakes Steel (with 3 illus) p168, Sep.10

Arbitrator Upholds Discharge Of Men Ducking Red Question p174, Sep.17

Test of Strength . . . for UEW's McDonald comes in next week's vote p168, Oct.22

UEW Demands for Higher Pay For Weekends Get Quick Rebuff p174, Oct.22

McDonald's Man Scores In Steelworkers Poll p168, Nov.5

Textiles

Southern textile wage pattern seems certain. Burlington announces 5¢ an hour hike # p94, Sep.3

300 dyeing and finishing plants sign new three-year contracts # p132, Oct.8

Justice Dept. Looks for Flaws In Mohawk-Alexander Smith Merger p148, Nov.5

New wage demands are formulated # p174, Nov.19

CONNECTICUT

Thruway bondholders are being polled to get their O.K. to amend terms of the issue # p126, Aug.20

Hope Comes From the Cleanup: Brass and copper industry's losses now look less permanent as Connecticut's mills dig out (with illus) p28, Sep.3

Special session of the legislature will seek new revenue to finance flood reconstruction # p150, Nov.5

Lehman Bros. advise Connecticut Turnpike to postpone bond issue # p126, Dec.17

CONNECTICUT General Life Insurance Co.

Office Building Gets Trial Run (with illus) p48, Aug.20

CONSOLIDATED Edison Co. of N. Y.

Another Utility Regulator p56, Sep.17

CONSOLIDATED Electrodynamics Corp.

New name for Consolidated Engineering Corp. # p198, Oct.22

CONSUMER Behavior, Inc.

How Consumers Take to Newness: Why some new products go over, some flop (with table) p41, Sep.24

CONSUMER Credit Management Program

Is Consumer Credit Too High for Comfort? Credit executives, meeting at Arden House, heard warnings from Washington (with 3 illus) p50, Aug.6

CONTAINERS

Owens-Illinois makes a new lid for glass containers # p50, Jul.9

Breaking Through Glass's Barriers: Owens-Illinois gets set for new assault on food packaging market (with 3 illus) p136, Oct.1

More Squeeze in Packages: Bradley's new polyethylene plastic containers (with illus) p66, Nov.12

Glass Container Shipments (chart) p196, Dec. 10

New plastic container for blood eliminates the turbulence and foaming that occurs when blood is drawn in glass bottle # p102, Dec.17

CONTESTS

You must pay a tax on all that you win in anything that even remotely resembles a contest # p127, Aug.13

CONTINENTAL Air Lines, Inc.

Will purchase radar units from RCA for its Convair 340 transports # p132, Jul.30

CAB Awards Western Route p74, Nov.19

CONTINENTAL Can Co.

Wage Settlements Advance GAW p108, Aug.20

Unions Hint at Demands to Come p89, Sep.3

Nine-Month Sales Show American Gaining Over Continental p148, Nov.5

Short news item

CONTINENTAL-DIAMOND Fibre Co.

Which Would You Buy: Budd Co. decided to take over Continental-Diamond instead of some other companies (with table and illus) p103, Jul.9

CONTINENTAL Foundry & Machine Co.

Blaw-Knox Foundry offers to buy company # p34, Sep.24

CONTINENTAL Oil Co.

Hires Chester H. Lauck to represent the company at community affairs # p63, Jul.2

What Do People Think of Your Business? (with illus) p110, Aug.20

Europe may soon be using liquefied natural gas from the Middle East # p156, Nov.5

CONTRIBUTIONS, Political

See Political Contributions

CONVAIR Div.

See General Dynamics Corp.

COOGAN, Thomas P.

Believes housing starts will drop at least 10% in 1956 # p140, Oct.29

COOK, Harold H.

Extending the SEC Tent p136, Nov.19

COOKE, Samuel

Penn Fruit Expands Its Orbit p45, Dec.24

COON, Sam

Northwest Power: Major Issue for 1956 p150, Nov.12

COOPER, Randall

Downtown in the Crystal Ball – Moving Sidewalks, Fewer Cars p70, Oct.22

COOPERATIVES

Co-ops Win Power Fight: Agreements by Interior to sell Clark Hill power directly to co-ops, and by Georgia Power to transmit it p138, Sep.10

COPE

In Politics, Labor Bets on COPE: Those are the initials of merged political groups p166, Sep.24

COPELAND, Morris A.

Fed's New Economic Slide Rule (with table) p70, Oct.29

COPPER

Imports, usually this country's mainstay in time of copper shortage, aren't filling the bill now. London prices exert a strong pull on foreign metal # p17, Jul.2

Copper stockpile closed during strike p140, Jul.16

First Break in Copper Strike Gives Fabricators New Hope p132, Aug.6

The color bar conflict in Rhodesia's copper belt is smoldering again # p124, Aug.6

Union Prosecution Scored: Critics feel that Justice Dept.'s citing of Mine, Mill & Smelter Workers as subversive was ill-timed p131, Aug.6

Chile proposes to allot the U. S. only 30% of its copper output as long as London is paying so much more than New York # p18, Aug.13

Copper shares continue to ignore the market's weakness # p124, Aug.13

Copper's woes won't be ended by a price rise to 40¢ a lb. # p17, Aug.13

Government Doles Out Some Copper With Further Releases Unlikely p75, Aug.13

Copper's long-range prospects are bolstered by the fact that producers will owe Uncle Sam's stockpile as much as 40,000 tons before long # p17, Sep.3

Selling prices for copper this week might just as easily have been 50¢ a lb. as the 43¢ posted price # p17, Sep.3

Strikes Give Push to Copper Prices (chart) p146, Sep.3

World copper prices move up on many fronts # p34, Sep.10

Copper Men Want President to Release 100,000 Tons p52, Sep.17

Supplies of copper may equal use in the remaining months if this year # p18, Oct.1

There's no hint that the copper shortage is over, but indications are that many in the trade think it won't last indefinitely # p17, Oct.8

Weakness in copper scrap – the No.2 grade that moves most freely – reflects refiners' price qualms # p17, Oct.8

Copper Market Regains Some Sanity – at 43¢ a lb. p108, Oct.15

Shipments of copper show how strenuously producers are trying to make up for ground lost during the strike # p18, Oct.22

Copper rides merrily in world markets, and at home prices up to very nearly 50¢ a lb. were being paid # p18, Dec.3

Kennecott Builds New Plant To Raise Recovery Rate of Copper p99, Dec.3

One factor partly responsible for the fabricators scramble to build up copper inventories # p152, Dec.17

Copper users may feel that they are never going to get enough, but they have rarely received as much as in the last three months # p13, Dec.24

CORDINER, Ralph J.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

Automation . . . can hurt workers or not p31, Oct.29

Consumer credit levels do not worry President of GE # p79, Dec.24

CORN

Looks now like a 3½-billion bu. of corn this year # p18, Jul.23

Problem for Price Proppers (with table) p29, Aug.20

What's Behind the New Farm Crisis p106, Dec. 10

CORNELL University

Survey shows new cars are not as safe as older cars # p48, Jul.9

For '56: The Safest Cars Yet p66, Sep.17

American Airlines will put 220 executives through a management course # p198, Oct.22

CORPORATIONS

Working capital of U. S. corporations reached a record high of $98.1-billion in the first quarter # p34, Jul.16

Corporate Working Capital Reaches New Record High p68, Jul.23

Decentralizing Company Cash: New York Life finds keeping funds throughout the U. S. instead of all in New York saves money p125, Aug.20

Tax Overpayments Can Be Deducted From Companies' September Checks p177, Sep.10

Business Takes Sober Second Look: New business incorporations (with chart) p25, Oct.15

Current assets of all corporations have gone up more than $10-billion in the last year to cross the $190-billion mark # p18, Oct.22

Industry Puts Up Its Own Cash: How new wave of plant expansion is being financed (with chart) p75, Dec.3

Directors

Trend in Boards: More Insiders. New analysis shows more company officers are getting boardroom seats p128, Nov.26

Earnings and Dividends

Dividends of the giants, General Motors and AT&T # p52, Jul.2

First-half earnings for U. S. Steel, Bethlehem Steel, General Motors, and Chrysler # p89, Jul.2

Kroger reports first-half 1955 net income down # p98, Jul.9

Red ink operations were the lot of Avco in the quarter ending May 31 # p60, Jul.9

The General Trend Is Up: Second Quarter Earnings (with table) p102, Jul.16

First-quarter corporate profits hit a seasonally adjusted annual rate of $40.9-billion # p34, Jul.23

The Treasurers Are Confident: First-Half Profits (with table) p30, Jul.30

Chrysler Corp. and Eastern Air Lines report on earnings # p102, Aug.13

Bullard Co. reports a net loss of $1.2-million for first six months # p126, Aug.20

The Big Get Bigger: The Year's Biggest Earners (with table) p86, Sep.3

Corporate profits for 1955 are figured at about $40.6-billion for tax estimating purposes. Profits yield nearly one-third of the Treasury's receipts # p37, Sep.3

Cash dividends in January through July topped year-ago levels by 10% # p70, Sep.10

National Casket Co. releases earnings figures for fiscal 1955 # p180, Sep.17

Dividends paid in August were 21% lower than the same month in 1954 # p68, Oct.15

Brooks Bros. Profits Mirror Rise of the Ivy League Look p138, Oct.22

Pre-tax corporate profits in the second quarter reached a seasonally adjusted annual rate of $43-billion # p36, Oct.22

Westinghouse Gets a Cuffing (with chart) p43, Oct.22

Campbell Soup issues its first annual report # p128, Oct.29

Highest Since 1951 (chart) p112, Oct.29

Profits: Aimed at a 5-Year High. Led by the metals, industry breaks through the cost squeeze in the third quarter (with table) p25, Oct.29

For Ford, $330-Million Net in Sight p32, Nov.5

Nine-Month Sales Show American Gaining Over Continental p148, Nov.5

Wherever You Look, It's GM: Biggest Earners for First 9 Months (with table) p50, Nov.12

They're No Prop to the Market: Oil shares perform spottily (with table and chart) p130, Nov.19

Can They Hold at This Level? Nine-Month Profit Margins (with table) p121, Dec.3

Cash Dividends – 13th Record in Row (with table) p172, Dec.3

The Payout Ratio Gets Smaller: Expansion absorbs big slice of record profits (with 2 charts) p43, Dec.10

Sales and profits jump to record highs for Canada Dry Ginger Ale # p126, Dec.17

At Last – Ford Motor Co. Opens Its Books (with 5 charts) p74, Dec.24

Atlantic Refining Co.'s 1955 earnings will be some 8% behind last year # p79, Dec.24

Employee Stock

Sun Oil passes out to 8,100 employees some 145,000 shares of common stock # p107, Jul.9

GM: Making Capitalists, Raising Money. Why GM sees such values in its stock purchase plan for employees (with illus) p30, Jul.16

Readers Report: Supporters of Dow p12, Jul.30

Dow Chemical Stock Plan: Employees get their seventh postwar chance to buy stock out of pay p46, Aug.13

Foreign

How Other European Companies Expand Toward World Markets (with 11 tables) p120, Jul.16

Unilever: Fats and Oils Empire Thrives on Peace (with map and illus) p112, Jul.16

Foreign Branches

Tax on corporation income earned abroad has a good chance of being cut # p39, Aug.20

Kraft Foods is building new plant in Britain and Vapor Heating Corp. a new plant in Holland # p64, Dec.17

Short news item

National Cash Register Makes Foreign Business Pay (with 2 charts and 2 illus) p54, Dec. 17

Stockholders

Philip Reed says swarms of stockholders are needed to satisfy business' appetite for capital # p34, Dec.3

CORROSION

Arthur D. Little has new process that is said to cut corrosion of jet engines # p86, Oct.29

Quick Way to Counter Corrosion (with illus) p198, Nov.12

CORSICANA, Tex.

New Kind of Oil Boom in Texas (with 6 illus) p186, Sep.24

CORY Corp.

Company acquires Mitchell Mfg. Co. # p116, Nov.19

COSMETICS

Chemicals used in foods and cosmetics: Congress probably won't get around to requiring pre-testing this year # p38, Jul.23

Mennen Co. will make a ladies Skin Magic beauty lotion # p54, Jul.30

FTC charges five cosmetic manufacturers with violating Robinson-Patman # p57, Nov.26

COST of Living

In a year of rising incomes, rising borrowings, and higher consumer spending, the cost of living has declined # p18, Jul.30

What's Happening to the Cost of Living (table) p76, Jul.30; p158, Oct.1; p164, Oct.29; p54, Dec. 3; p67, Dec.31

Ample foods and a leveling out in rents may be enough to prevent a new high for the c-of-l # p17, Sep.24

Costs Drop; Take-Home Rises (with table) p158, Oct.1

Readers Report: Cost of Living Figures p8, Oct.1

Creeping to 13-Month High (with table) p164, Oct.29

Living costs may go on rising for a while # p18, Oct.29

The Balance Holds Steady (with table) p54, Dec.3

Clothes and Housing Inch Up (with table) p67, Dec.31

COSTS

Costs of doing business will be higher. Wages are up, prices of many raw materials are creeping up, and the cost of borrowing money will edge up # p18, Jul.2

Gauging Costs of Distribution (with 4 charts) p166, Dec.3

Value Added by Distribution (Trend) p164, Dec.24

COTT Beverage Corp.

Directors agree to acquire the Mission Dry Corp. # p126, Nov.12

COUNCIL Bluffs, Ia.

Big Jobs for Private Money in government lease-purchase p110, Oct.15

COUNCIL for Independent Distribution

New association representing independent magazine and newspaper wholesalers # p116, Nov.19

COUNCIL of Profit Sharing Industries

More Profits in Workers' Stockings: Profit sharing plans are growing fast p93, Dec.24

COURTAULDS, Ltd.

How European Companies Expand Toward World Markets p120, Jul.16

COUTURE National Car Rental Service

Buys 25 British-built Ford Consul sedans # p158, Nov.19

COXHEAD (Ralph C.) Corp.

Army demonstrates typewriter-like machine that writes in one of 50 languages (with 3 illus) p103, Oct.22

CRAWFORD, W. F.

A Small Company Goes Big in Research (with illus) p182, Oct.8

CREATIVE Thinking

Teaching of creative thinking added to executive training p158, Aug.6

How to Keep New Ideas Coming: You can do it by avoiding the squelch, by fostering unorthodox thinking, by brain-storming p112, Oct.22

CREDIT

See also Federal Reserve Board; Loans; Instalment Selling

Braking Consumer Credit: The Fed and Comptroller of Currency move in with cautionary words and an order for reports on fast-expanding loans p32, Jul.30

Credit, a big factor in the boom, will be harder to get # p37, Jul.30

The Federal Reserve Board formally recognizes but doesn't publicly deplore the sharp rise that is taking place in bank credit # p18, Jul.30

How to keep the boom in hand? The concern is over the price trend. The plan is to hold the credit reins tighter # p37, Jul.30

The reasons why you are hearing so much about credit # p17, Jul.30

Higher Federal Reserve discount rates won't shut off credit # p37, Aug.6

Is Consumer Credit Too High for Comfort? Credit executives, meeting at Arden House, heard warnings from Washington (with 3 illus) p50, Aug.6

Putting Brakes on the Boom: The government's money managers have decided it's time to tighten up on credit, to head off inflation p25, Aug.6

What Brakes Are For (Trend) p144, Aug.13

Readers Report: Credit Wise Consumers p10, Aug.20

Where the Credit Pinch Hurts (Trend) p164, Aug.27

Consumer Credit: How High Can It Go? (Trend) p200, Sep.17

Big Board Finds More Data Denying Credit Is Excessive p68, Sep.24

From Now On the Squeeze Will Get Harder: Here's How Credit Has Been Tightened (with chart) p26, Sep.24

One credit glutton this year has been the mortgage market # p18, Oct.1

Use of consumer credit apparently will push such debt up close to $37-billion by yearend even if car sales lag # p18, Oct.8

Easing Up on the Credit Brakes (Trend) p200, Oct.15

More Credit Grease for Exports (with 2 illus) p166, Oct.15

The Credit Reins Stay Tight: Fed, seeing only pause in boom, holds to restraint policy p26, Oct.29

Another Push on the Brake: The Fed moves the discount rate up, and business credit will be harder to get (with chart) p25, Nov.26

Look beyond the credit restriction to the purpose: The Administration doesn't want to kill the boom # p38, Nov.26

Senate committee is loooking into government credit policies, especially the mortgage market # p148, Nov.26

Little Relief in Sight for Builders: Government officials tell housing experts p29, Dec.3

In Money, It's a Lender's Market And Interest Rates Continue High p50, Dec.10

CREDIT Cards

Credit cards have come to the railroads # p120, Jul.30

Card holders can charge admission to Cinerama theaters # p184, Oct.22

The credit card has spread to motels # p176, Oct.29

CREDIT Unions

Credit Unions: Hazards of Growth. Coming trial of officials of Ford Rouge Employees Credit Union spotlights fast-growing loan groups p60, Sep.24

Readers Report: Professional Amateurs p10, Oct.15

Readers Report: Creditable Unions p12, Oct.22

CREBAP, Mark

Named executive vice-president and deputy chief executive officer of Westinghouse # p34, Aug.27

CROCKER First National Bank

Plans to merge with Anglo California # p52, Nov.12

CROCKETT, Davy

Readers Report: Crockett in Peril p8, Nov.26

CROCKETT, Horace

McKinsey & Co.: Keeps on Growing (with illus) p136, Sep.24

CROMPTON & Knowles Loom Works

For 300 Chances, the Choice Is Plastics and Packaging p122, Oct.15

CROSS, Hugh W.

President Outlines Ethical Code for WOC's p48, Dec.3

CROSSLEY S-D Surveys, Inc.

U. S. Agency Orders Survey On Habits of Hunters, Anglers p64, Oct.29

CROWN Zellerbach Corp.

Cre-Zon coating, made from wood fiber and phenolic resin, is bonded to plywood by pressure and heat # p111, Jul.2

Plans to merge with Gaylord Container # p60, Jul.9

Timber Industry Sprouts New Shoots p102, Jul.30

CUBA

Lease on Hotel Nacional in Havana has been sold by Kirkeby chain # p70, Aug.13

Twin Boom in Oil: Prospectors are busier than ever in France and Cuba (with illus) p108, Sep.10

CUFF Links

Cuff links can be had that duplicate your business card, signature, or company trade mark # p184, Oct.22

CURRENCIES

Black Market Yearbook Dies, An Almanac Rises From Its Ashes p96, Jul.30

Learn About Money (Trend) p160, Aug.6

Borrow 2½-Million Silver Dollars? Sure If You'll Count 'Em One by One p150, Nov.5

Dollars Get Together: Canadian currency comes down to U. S. level (with chart) p193, Dec.10

CURRENT Population Survey

A Closer Count of the Jobless (with illus) p148, Aug.6

CURTICE, Harlow H.

Announces another expansion for GM of France — to increase Frigidaire production # p151, Oct.22

General Motors' Day in Court: A Senate antitrust subcommittee studies GM's bigness and way of doing business (with 3 illus) p25, Dec. 10

Predicts a 12% auto production drop in 1956 # p26, Dec.31

CURTIS, Carl T.

Democrats Spike Republican Move To Probe Unions' Political Action p56, Dec.3

CURTISS-Wright Corp.

New test lab for ramjets has been opened # p46, Jul.9

CUSHIONS

New electric massage cushion for office chairs # p184, Nov.19

CUSTOMER Individualized Design

Selling Trailers by the Piece (with 3 illus) p98, Jul.2

CUSTOMS

Customs simplification will get a fresh plug # p40, Nov.12

CUTTER Laboratories

Salk: Truth at Last (Trend) p148, Sep.3

Salk Vaccine: There may have been a near disaster last spring. But the vaccine seems to be working p32, Sep.3

Can Cutter Come Back (with chart) p50, Sep. 24

CYCLO-Massage

New electric massage cushion for office chairs # p184, Nov.19

CYPAK

Appliance Maker Sets Up A School for Its Customers p94, Oct.8

CYPRUS

Britain accepts, in principle, self-determination for the Cypriots. Its main interest is to preserve the security of Cyprus military bases # p111, Sep.3

CZECHOSLOVAKIA

Reds Try to Nose Out Britain For Indian Steel Mill Contract p156, Nov.19

D

DME

Showdown Nearer on Adoption of Air Navigation System p56, Aug.20

DAIRY Industry

Butter sales turn up (with chart) p47, Jul.2

A New England dairy sells flavored milk # p140, Jul.9

Easy-to-digest milk is distributed in the Louisville (Ky.) area # p55, Aug.20

Problem for Price Preppers (with table) p29, Aug.20

Chicago Dealers Try Again To Upset Milk-Dating Law p55, Sep.10

Antibiotics, Pesticides in Milk Eyed by Federal Agency p148, Oct.1

Butter and Margarine Consumption (chart) p108, Oct.22

DALLAS, Tex.

Will try out hostesses for streetcars and buses # p77, Sep.3

Fire-Fighting Unionists? Dallas Council Says No p174, Sep.10

DALLIS, Dr. Nicholas

Promoting a Boxer Into a Title Chance (with illus) p28, Jul.30

DALMIA, Seth Ramakrishna

India Arrests a Tycoon on $4-Million Fraud Charge p150, Oct.8

DANA Corp.

Realism at Bargaining Table p162, Nov.26

DANIEL, Eleanor

Deferred Pay: Still No Law p41, Jul.23

DARLAN

Bow for Darlan: It's Goodrich Chemical's man-made fiber, and it's going first into fur-like women's coats p92, Oct.22

DASCO Chemical Co., Inc.

New Bonding (with illus) p190, Nov.5

DAUPHINAIS, George A.

Porter Divisions Boss Themselves (with illus) p118, Nov.26

DAVID, Donald K.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

In Ford Foundation Post (illus) p31, Oct.29

DAVIS, D. J.

Congress Delves Into Automation (with illus) p30, Oct.3

DAVIS, John H.

"Agribusiness": It's a new word, and its inventor says the concept behind it could charts a way to handle farm problems p134, Oct.22

DAVIS, Joshua

Small Business Comes to Wall Street (with illus) p90, Aug.27

DAY (John) Dam

Northwest Power: Major Issue for 1956 p150, Nov.12

DAY, Laraine

How to Ride Appliance Seesaw (with illus) p50, Oct.1

DAYSTROM, Inc.

Daystrom Diversifies Out of One Tent Into Another (with illus) p38, Dec.31

DEALERS

See also Automobiles-Dealers

New Angle for the Hat Business: Adam Hat is converting company stores to independent franchised dealers (with illus) p40, Jul.2

Socony Mobil Oil's New Program Stresses Dealers' Independence p104, Jul.23

Union Uses Ads to Plug SUP: CIO electrical workers want to get appliance dealers on their side p118, Aug.13

Exclusive Dealing: Under Fire p76, Aug.27

DE BEERS Consolidated Mines, Ltd.

New Facets in Diamond Trade: Developments all over the globe may affect the world market (with illus) p139, Aug.20

DEBT Adjusters

A Sock at Debt Adjusters: Better Business Bureau denounces advertising, fees, and methods of some of the companies that offer to handle creditors p96, Aug.6

DEBT Ceiling

The debt ceiling will cramp again this year # p38, Jul.2

DEERE & Co.

Auto Workers Show Signs of Extending GAW p122, Jul.23

If the States Frown on SUP (with chart) p98, Aug.20

DEFENSE Production Act

Stockpile, Goal in Sight, Marks Time p31, Sep. 17

Comeback for Supply Controls: Production boom creates shortages, bringing a return to priorities p76, Oct.15

DEFERRED Pay

See also Bonuses

Still No Law: A study is being made now, from which may come legislation on the tax aspects p41, Jul.23

De HAVEN, Hugh

For '56: The Safest Cars Yet p66, Sep.17

DELAWARE

Toll Bridge's Success Story Kicks Up a Two-State Fuss p41, Oct.15

DELAWARE & Hudson RR

McGinnis Deal Undercuts Opposition To His Taking Over Boston & Maine p46, Jul.30

DELTA Air Lines

Help for the Second String (with table) p64, Dec.3

Short news item

DELTA Engineering Corp.

Makes a machine that counts and sorts small parts of all shapes # p198, Nov.12

DEMOCRATS

See also Elections; Republicans

Are the Democrats trying to influence Eisenhower's 1956 decision? # p37, Jul.2

Democratic politics are upset, with Senate leader Johnson out of things # p38, Jul.9

Stevenson is being urged to announce his candidacy early. Kefauver is more and more in the picture as the Stevenson challenger # p38, Jul.16

Note the sniping at businessmen in government. It's part of the Democratic strategy for 1956. The hunt is for scandal # p37, Jul.23

UAW-CIO was indicted on charges of violating the Corrupt Practices Act by spending money to support Democratic political candidates # p34, Jul.23

Minimum Pay Hike: Whodunit? Republicans and Democrats alike claim credit p78, Jul.30

The strategy for 1956 is coming into focus. The plan is to discredit businessmen in government # p37, Jul.30

Scramble for Issues: Democrats in Congress found pickings lean in their quest for ammunition to use against Eisenhower (with illus) p30, Aug.6

The case of the Democrats in the 1956 race against Eisenhower is on these lines # p38, Aug.13

Administration's Power Policy In For a Raking Over the Coals p96, Aug.27

Defense Funds: An Issue Again. Democrats charge GOP is slowing arms deliveries to balance the budget p29, Sep.10

A general outline of what the Democrats will offer to the farmers # p37, Sep.17

The political picture a week after Pres. Eisenhower's heart attack. The Democrats are heading into a bitter convention battle # p40, Oct.1

Among the Democrats there's in-fighting, since they figure their party's nomination will have a high value if Eisenhower stands aside # p38, Oct.8

Democratic politics are getting more mixed up. Note Harriman's squirming # p38, Oct.15

Democrats Busy Probing Big Business, WOCS p72, Nov.5

Stevenson will pick up speed as the front runner when he announces his candidacy this month # p38, Nov.5

Stevenson's new pre-convention staff: James Finnegan, Harry Ashmore, Roger Tubby, John Brademas, William Blair, and William Wertz # p37, Nov.19

Stevenson's strategy is splitting the Democrats. Some of the things the Democrats think Stevenson should be for # p37, Nov.26

Attacks on Stevenson. Harriman continues his sniping. "Soapy" Williams is picking it up # p37, Dec.3

Democrats Spike Republican Move To Probe Unions' Political Action p56, Dec.3

Party Politicians Plan to Put the Bite on Voters p72, Dec.17

Front runner will be Stevenson. Kefauver is the No. 1 challenger. Keep an eye on Truman # p36, Dec.24

Pattern of a Political Year: In a Presidential election year anything can happen (with table) p29, Dec.24

DENTIFRICES

New toothpaste comes in rye, scotch, or bourbon flavors # p184, Nov.12

DENTISTS

The "hero" sandwich is perfect food for resisting tooth decay, say two Columbia dentists # p184, Sep.24

DENVER, Colo.

25-story skyscraper, to be built by the Murchison's, is now out of the plan stage # p152, Sep.17

Borrow 2½-Million Silver Dollars: Sure If You'll Count 'Em One by One p150, Nov.5

Plans for Longed-for Hotel Snagged — It's Too Near School p186, Dec.10

DEODORANTS

A dog deodorant now comes in an aerosol bomb # p184, Oct.15

DEPARTMENT (U. S. Government Divisions)

See also entries for departmental officers, bureaus, and spheres of interest such as taxation, agriculture, antitrust, etc.

Department of Agriculture

The second biggest crop year in history is in the making # p66, Jul.16

Agriculture Dept. Decides U. S. Cotton Export Policy p43, Aug.20

Agriculture Puts Surplus Spuds Into Its Price Supports Bag p126, Sep.3

Gallup Poll of Midwest farmers shows how they feel about the way Secy. Benson is handling his job # p37, Sep.10

In the matter of pork, Benson says he will step in on the price side with government buying # p37, Sep.24

Predicts cigarette smoking this year will be 4% above 1954 # p36, Oct.1

Crop forecasts grew rosier as October gains boosted production # p34, Nov.19

Thinks farmers will be squeezed tighter next year on cost-price pincers # p34, Dec.3

What's Behind the New Farm Crisis (with 6 charts and 7 illus) (Special Report) p106, Dec. 10

Benson's plans for farmers face tough going. The concession is subsidies to control production # p39, Dec.17

World coffee production will hit 46.5-million bags this year # p134, Dec.17

Farmers hit by disaster will be given surplus grains for livestock feed # p32, Dec.24

Issues report on 1955 crops and acreage planted # p32, Dec.24

Estimates the 1956 winter wheat crop and rye and hog crop # p26, Dec.31

Forecasts a 2% decline in next spring's pig crop # p87, Dec.31

Department of the Air Force

Gen. Twining believes you no longer can depend on men and weapons supplied after a war starts # p37, Jul.16

Congress Turns Thumbs Down On Modernistic Air Force Academy p54, Jul.23

Air Force Takes Biggest Bite Of Military Building Budget p48, Jul.30

Fresh Rush Orders Show Plain Concern for Red Air Power p48, Jul.30

Resignation was the lot of former Secy. Talbott, a businessman in government. To save others, Congress is Seeking a Path in Ethics' Maze (with 4 illus) p26, Aug.6

Artificial moonlight may light up the New Mexico desert soon # p132, Aug.13

Jet engine overhauling is handled by Southwest Airmotive Co. # p139, Aug.13

New Air Secretary, Donald Quarles, comes from the research and development field — first air chief with this background # p40, Aug.20

The Air Force is trying to get missiles into operation more quickly # p38, Aug.27

The Survival School will go ahead, as usual, once the rash of "torture" stories has died down # p38, Sep.24

Joseph Campbell questions the legality of the Air Force plans for SAGE # p148, Oct.1

Air Force Blooper Backfires on Censors p157, Oct.15

The Controversial SAGE (with illus) p30, Oct. 29

Air Force Economy Move Gets Backfire From Army p68, Nov.12

The Airplane Tries New Shapes (with illus) p186, Nov.19

Develops a miniature battery designed to give more output per pound # p104, Dec.10

Who Will Fight a 30-Day War (with illus) p30, Dec.10

Air Force Changes Procurement To Fit in With Mid-Range Plan p70, Dec.31

Department of the Army

Politics are playing into the Army engineers' hands. The result is a much bigger Army public works program than the Administration asked # p38, Jul.16

The Army's package reactor is now in the construction stage # p79, Jul.16

Next big move may put the Army in the air # p38, Jul.23

Army Unleashes Its Imagination In Search for "Radical" Weapons p126, Sep.3

Demonstrates a typewriter-like machine that writes in 50 languages (with 3 illus) p103, Oct. 22

Army Musters Forces In Fight for "Survival" p41, Oct.29

World's biggest wave maker is used to study ways of protecting coastal areas from hurricane damage (with illus) # p86, Oct.29

Air Force Economy Move Gets Backfire From Army p68, Nov.12

Who Will Fight a 30-Day War (with illus) p30, Dec.10

Army, Navy to Team Up to Develop New Missile p72, Dec.17

Department of Commerce

Congress refuses to approve funds for improving construction statistics # p67, Jul.9

Things Look Good To Weeks' Businessmen p32, Jul.9

More Potshots . . . at businessmen in government are due as Celler aims at Business Advisory Council p34, Aug.20

Democrats' Target: The BAC's Select Sixty (with 14 illus) p100, Aug.27

Releases report on international investments. U. S. private investment overseas rose nearly $3-billion last year # p127, Aug.27

Six-Page Commerce Dept. Order Warns Employees to Watch Their Steps p96, Aug.27

Overseas Investments Are Up, But Earnings Lag Behind p122, Sep.3

Reports on state tax collections in the 1953-54 fiscal year # p87, Sep.3

Cash dividends in January through July topped year-ago levels by 10% # p70, Sep.10

Eying Antitrust in Foreign Field p125, Sep.17

Nickel scrap exports will continue under controls # p36, Oct.1

Says business is brisk now and will speed up during the fall # p36, Oct.1

Commerce Dept. Takes Steps To Quash Nickel Black Market p158, Oct.8

Comeback for Supply Controls: Production boom creates shortages, bringing a return to priorities p76, Oct.15

Business Advisory Council Lifts Curtain to Newsmen p41, Oct.29

Secy. Weeks says business generally will do better in the first-half of 1956 than it did in the 1955 period # p36, Nov.12

Department of Defense

First orders for machine tool stockpile have been placed p87, Jul.2

An over-all revision of defense contract regulations p62, Jul.9

Military jet research will be restricted to engines of certain ratings # p46, Jul.9

Defense list updated p140, Jul.16

Reuben B. Robertson, Jr., moves in as new defense aide (with illus) p28, Jul.16

Short news item

Defense Funds: An Issue Again. Democrats charge GOP of slowing arms deliveries to balance the budget p29, Sep.10

More standardization of arms will help cut defense spending # p38, Sep.24

New Security Regulations Warn Contractors on Helpful Data p127, Sep.24

Budget Balance Topples Over Again: Boost in defense spending sends it reeling; only hope now is for increase in revenues p32, Oct.8

Man-Made Moon . . . is progressing; Pentagon says actual work has started on little satellites to circle the earth p196, Oct.15

The Controversial SAGE: Device to repel enemy aircraft is under Congressional fire (with illus) p30, Oct.29

Pentagon Spells Out Plant Dispersal Policy p152, Nov.26

New Defense Plan for Atom Wars or for "Brush Fires" (with 2 illus) p30, Dec.3

Bigger Advance Payments O.K.'d for Military Suppliers p71, Dec.10

Who Will Fight a 30-Day War? Pentagon worked out its Joint Mid-Range Strategic Plan, and now it has to decide new missions for each service (with 3 illus) p30, Dec.10

Army, Navy to Team Up To Develop New Missile p72, Dec.17

ODM, Defense Dept. Squabble Over Rent for Army Equipment p87, Dec.24

House Unit Is Trying to Curb Negotiated Military Contracts p58, Dec.24

Department of Health, Education & Welfare

Marion Folsom is sworn in as new Secretary of Health, Education & Welfare (illus) p32, Aug.6

Folsom's Aim: To Cut the Roots of Poverty (with illus) p60, Dec.24

Department of the Interior

Co-ops Win Power Fight: Agreements by Interior to sell Clark Hill power directly to co-ops, and by Georgia Power to transmit it p136, Sep.10

Is Yellowstone Really a Mess? (with 4 illus) p62, Oct.1

U.S. Agency Orders Survey On Habits of Hunters, Anglers p64, Oct.29

Department of Justice

Justice Dept. Looks for Flaws In Mohawk-Alexander Smith Merger p148, Nov.5

Department wants subpoena power – wants to force corporations to produce information that only a grand jury can ask now # p40, Nov.12

Department of Labor

Newell Brown is O.K.'d by Senate for job of Wage & Hour Administrator # p130, Aug.6

Strikers Don't Qualify For Unemployment Pay . . . But Who Is Really a Striker? p128, Aug.6

Who Are the Unemployed? (Trend) p164, Aug.27

Microscope on the Unemployed: A new Labor Dept. survey aims at finding out who are the unemployed p130, Aug.27

Reports on strike losses for first nine months # p146, Nov.12

Minimum wage orders issued by Secy. Mitchell on a nationwide basis were upheld by the U.S. Court of Appeals # p176, Dec.10

A guide to federal laws applying to building and construction workers on government contracts has been released # p88, Dec.24

Department of the Navy

An $861½-million boost for shipbuilding p62, Jul.9

Announces plans for four more atom subs # p34, Aug.27

Navy Fishes for Volunteers – Drafts, Too (illus) p30, Sep.24

Oldest to Newest, Navy's Subs (with 2 illus) p32, Oct.29

Short news item

Jet Engine Fiasco Puts Navy on its Toes p42, Oct.29

Tanker Program Goes Back Into Dry Dock p70, Nov.12

Who Will Fight a 30-Day War (with illus) p30, Dec.10

Aerojet Gets Contract for Satellite Rocket p74, Dec.17

Army, Navy to Team Up to Develop New Missile p72, Dec.17

Awards contracts for the development of an atom-powered aircraft engine # p32, Dec.24

Post Office Department

Big Jobs for Private Money in government lease-purchase p110, Oct.15

Department of the State

U.S. Is Losing Out in Exchange Of Delegations With Russia p74, Nov.19

Department of the Treasury

Treasury Yields: Boost in weekly offering of 91-day bills indicates another compromise with Fed on who rules money policy p32, Jul.2

The Long and Short of Treasury Offer p134, Jul.9

Coming – Decision on Future: Fast tax write-offs on defense facilities are beginning to run out (with chart) p27, Jul.16

FRB Moves to Remake Laws as Treasury Sells Surplus Gold p54, Jul.23

Proposed Tax Reduction Bills Bite Into Treasury Revenue p54, Jul.23

Treasury's Refinancing Triumph p114, Jul.30

Deficit Gets Thin – But Stays: Rising revenues bring expected federal deficit to lowest point since Eisenhower took office p29, Aug.27

Treasury last week ran into its highest short-term borrowing costs in two years # p70, Sep.10

Rationing will be the order of the day for the Treasury's new 2¼% tax anticipation certificates # p68, Oct.15

Accountants Spot Tax Loophole, But Treasury May Nail It Up p126, Nov.12

In Money, It's a Lender's Market And Interest Rates Continue High p50, Dec.10

Managing The Public Debt: The Story behind the scenes in the Treasury's latest refunding operation (with illus) p74, Dec.10

The Treasury's 91-day offering sold on a 2.591% yield basis # p152, Dec.17

Why Fed Shifted: Support for Treasury raises some Wall Street eyebrows p24, Dec.24

DEPARTMENT Stores

See also Retailing

Can It Regain Its Old Share: Department store sales move ahead, but apparel retailers are getting a diminishing share of the consumer's dollar (with 3 charts) p92, Jul.9

Finally-Rich's Regionalizes With a New Chain of Stores (with 5 illus) p90, Jul.23

Comeback in Hardgoods Sales Leads Department Store Gains p54, Jul.30

How to Ride Appliance Seesaw: Amana has a new product and new sales strategy p50, Oct.1

Seattle Department Store Packs an Armory (with 5 illus) p124, Oct.22

Singer Sewing Machine Finally Goes Into Department Stores p84, Oct.29

Stores have gradually built their stocks to record levels # p18, Nov.19

What Is This: A Department Store? Filene's new warehouse store (with 4 illus) p58, Dec.10

Santa Claus Business Booms In Spite of Lack of Newspaper Ads p43, Dec.17

DEPRECIATION

Industry Puts Up Its Own Cash: How new wave of plant expansion is being financed (with chart) p75, Dec.3

DERRICKS

Skyhook for derrickmen is marketed by Dykes, Inc. # p80, Jul.9

DESILICONIZER

How Steel May Invent a Way Out of Its Capacity Pinch (with chart) p58, Nov.26

DETERGENTS

Monsanto Battles Imitations of "all" p103, Sep.17

Detergent Made From Sugar Claims to Sweeten Housework p84, Oct.15

DETROIT Edison Co.

Gets Nod From AEC on Nuclear Plant p76, Aug.13

DETROIT, Mich.

Sign of the Times in Detroit: Auto Dealers Get Sweeter Still p55, Sep.10

Santa Claus Business Booms In Spite of Lack of Newspaper Ads p43, Dec.17

Merchants End Deadlock Over Civic Center Site p103, Dec.24

DETROIT Steel Corp.

Registers with SEC to offer $30-million in mortgage bonds for public sale # p70, Sep.10

DEVER, Henry F.

Automation: The Facts Behind the Ford (with illus) p74, Oct.1

DEWEY & Almy Chemical Co.

A tinless, organic solder has special features for the canning business # p142, Aug.13

DEWHURST, J. Frederick

The Four-Day Week (Trend) p200, Oct.22

De WITT, Nicholas

Man Behind the Soviet Challenge: He's the Russian engineer p41, Nov.19

DIAMOND T Motor Car Co.

Shareholders will be asked to approve purchase of company by White Motor Co. # p132, Nov.26

Bohn Aluminum & Brass offers $25 a share for 50,000 shares of company # p34, Dec.3

Company will not be sold to White Motor Co. # p36, Dec.17

DIAMONDS

H. A. Brassert & Co. is testing drilling for diamonds in Bolivia # p112, Aug.6

New Facets in Diamond Trade: Developments all over the globe may affect the world market (with illus) p139, Aug.20

Three-quarter carats are considered "right" for engagement rings # p184, Oct.15

DICHTER, Ernest

Research Rivals Trade Blows . . . at symposium on consumer motivation p56, Oct.29

DIESEL Engines

Powerama: Spotlight on GM's Other Side (with 8 illus) p72, Sep.10

Southern Pacific orders 185 diesel locomotives # p70, Sep.10

DIETS

Statistics show that 80% of those who reduce regain all or part of their weight within five years # p175, Oct.29

DILWORTH, Richardson

Philadelphia Election to Show How the Wind Blows (with 2 illus) p102, Oct.29

DINERS' Club

Members can now charge tickets to Broadway shows # p148, Aug.27

Businessmen may soon be able to use their Diners' Club privileges in Russia # p184, Sep.10

DIRECTORS

See Corporations-Directors

DIRMEYER, R. D.

Clay Mixture Plugs Irrigation Canal Leaks p103, Dec.16

DISALLE, Michael

Promoting a Boxer Into a Title Chance (with illus) p28, Jul.30

DISCOUNT Houses

A. W. Bernsohn says American Chamber of Commerce should take in reputable discounters # p116, Nov.19

Color TV Expansion Program Dovetails Into Retailer's Schedule p114, Nov.19

Small Chicago Appliance Men Pick Fight With Big Fellows p64, Dec.10

Distribution: Straining to Move the Goods (with illus) p42, Dec.31

DISCOUNT Rates

The discount rate boost is made unanimous # p102, Aug.13

Bank Loans Will Cost More: Higher discount rate set by district Reserve banks will help put a brake on inflation p32, Sep.3

Boosts in discount rates from 2% to 2¼% are put into effect # p160, Sep.17

Another Push on the Brake: The Fed moves the discount rate up another notch (with chart) p25, Nov.26

DISHWASHERS

See Electrical Appliances

DISNEY, Walt

Disney of Disneyland: Even fantasy has to diversify (Cover) Jul.9

The Mouse That Turned to Gold: Disney's TV show plugs multi-million-dollar new carnival park (with 3 illus) p72, Jul.9

DISSTON (Henry) & Sons

Stockholders approve sale of tool and saw making company to H. K. Porter, Inc. # p34, Nov.19

Porter Divisions Boss Themselves: As long as their finances stay healthy p118, Nov.26

DISTILLERS Corp.—Seagrams, Ltd.

Company's total investment in oil and gas exploration is now $15.5-million and it plans more investments # p132, Nov.26

DISTRESSED Areas

Long-range plans to aid distressed areas are being developed by Eisenhower advisers and will go to Congress in January # p38, Oct.29

DISTRIBUTION

Current antitrust hearing on distribution is a case of Democrats raking around in some not-very-live coals, hoping to stir up a fire p38, Aug.27

Dilemma: Big Output Ups Distribution Costs p54, Oct.8

The Cost of Distribution (Trend) p200, Oct.15

Gauging Costs of Distribution (with 4 charts) p168, Dec.3

Value Added by Distribution (Trend) p104, Dec.24

Distribution: Straining to Move the Goods. How businessmen will push the flow of goods to the richest consumer market in U. S. history (with 3 illus) p42, Dec.31

DITTO, Inc.

Self-Stopping Duplicator (with illus) p106, Oct.22

DIVERSIFICATION

Which Would You Buy? Budd decided to take over Continental-Diamond Fiber Co. instead of some other companies (with table and illus) p103, Jul.9

Pitt Consol Goes Into Chemicals, Buys Newark Plant for New Setup p68, Aug.27

For 300 Chances, the Choice Is Plastics and Packaging p132, Oct.15

North American's Big Change: Company is no longer merely an assembler. It's in missiles, nuclear power too (with illus) p84, Dec.3

Hunting Riches: Cyanamid plans to purchase Formica Co., and dig into consumer markets p31, Dec.17

Stetson Tips Its Hat to Show Plans for Haberdashery Line p41, Dec.24

Daystrom Diversifies Out of One Tent Into Another (with illus) p38, Dec.31

DIVORCE

New marital-status identification is the "divorce" ring # p184, Nov.12

DIXIE

See South

DIXIE Home Stores

Considers merging with Winn-Lovett Grocery Co. # p54, Oct.8

DIXON, Ira

Curbing Mortgage Boom (with illus) p29, Sep. 24

DIXON-Yates

The Dixon-Yates project will be cancelled if the city of Memphis proves up on its plan to build its own power plant # p38, Jul.9

Dixon-Yates as a political issue probably will turn out to be a dead horse, unless Sen. Kefauver and Sen. Gore come up with something new # p37, Jul.16

Finis to Dixon-Yates: The controversial power contract finally died when Memphis made known that it would make its own power (with illus) p29, Jul.16

Dixon-Yates will be explained by Joseph M. Dodge and Rowland Hughes. Orders are to give Congress everything # p38, Jul.30

Seeking a Path in Ethics' Maze p26, Aug.6

General Accounting Office issues warning on the settlement of Dixon-Yates contract # p57, Oct.22

AEC Builds Legal Defense Against Dixon-Yates Contract Suit p150, Nov.26

Top Administration Aides Quizzed on Dixon-Yates Deal p70, Dec.10

DOAN, Leland I.

Industry Civilized (Trend) p148, Sep.3

DOBSON, Clarence

Porter Divisions Boss Themselves (with illus) p118, Nov.26

DOCTORS

Doctors, Union Fund Sign Up p78, Jul.30

Rural Clinic: Can It Cure Doctor Shortage? A thinly populated community in Arkansas hopes to find out (with 6 illus) p154, Aug.20

Readers Report: Eclectic Controversy p10, Oct. 22

One physician recommends crawling on all fours to relieve head colds and sinus trouble # p176, Nov.5

DODGE (F. W.) Corp.

Single Stories, Rumpus Rooms Gain Favor in New Homes p142, Oct.15

Residential Construction Dips Below Year-Ago Levels (chart) p108, Oct.22

Thinks U. S. nonfarm housing starts next year may run as low as 1,190,000 units # p34, Nov. 19

DODGE, Joseph M.

Will report to Pres. Eisenhower before he leaves for Geneva on the subject of East-West trade # p119, Jul.9

Freer U. S. Trade Policy Is Under Heavy Attack p73, Nov.5

DOEBECKMUN Co.

Luchow packages its meatballs and freezes them in new plastic bag # p57, Nov.26

DOGS

A booklet called Touring With Towser lists hotels and motels that accept dogs # p148, Jul.16

A few precautions you can make if taking your dog on a motor trip # p148, Jul.16

A dog deodorant now comes in an aerosol bomb # p184, Oct.15

DO-IT-YOURSELF

Popular Mechanics publishes a Do-It-Yourself Materials Guide # p176, Dec.3

DOOR-to-DOOR Selling

A few hints to help avoid unscrupulous salesmen # p184, Sep.17

DOORS

A Door That's Made of Air (with illus) p150, Dec.3

DORIOT, George F.

Teaching of Creative Thinking Added to Executive Training p158, Aug.6

DOUBLEDAY & Co., Inc.

FTC Ruling Widens Scope Of Discounts For Services Rendered p54, Sep.10

DOUGLAS Aircraft Co.

Douglas: Two-Way Bet to Ride a Boom (with 9 illus) p82, Jul.16

Tulsa homeowners claim property damage from jet aircraft testing operations # p97, Aug.20

Jet Transports — Two-Way Headache p98, Sep.

Now They're Lining Up for Jet Take-Off p32, Oct.22

United Airlines signs contract to buy 30 Douglas DC-8 jet airliners # p34, Oct.29

Douglas Looks for a Place to Build Its Jet Airliners p180, Nov.5

The Airplane Tries New Shapes (with illus) p186, Nov.19

DOUGLAS, C. H.

Alberta's Oil Builds a Canadian Texas p70, Aug.6

DOUGLAS, Donald W.

Donald W. Douglas: Even in aviation, make haste slowly (Cover) Jul.16

DOUGLAS Fir Plywood Assn.

The plywood industry rings up another new record # p134, Dec.17

DOUGLAS, Paul H.

Pioneering on Welfare Funds p114, Aug.13

Tax Cuts Look Likelier Now p28, Oct.29

In Congress: Truce on T-H In Senate. Douglas will direct most of the labor subcommittee hearings p129, Nov.12

Must Companies Tell All on Pensions? p29, Dec.10

DOW Chemical Co.

Readers Report: Supporters of Dow p12, Jul.30

Dow Stock Plan: Employees get their seventh postwar chance to buy stock out of pay p46, Aug.13

Plastics: A Bite at Home Building (with 4 illus) p44, Sep.3

Saran Wrap is to be promoted in its commercial grades # p56, Oct.1

Magnesium Goes Civilian — This May Be the Turn (with illus) p188, Nov.12

Will supply technical help for India's first polystyrene plastic plant # p106, Nov.26

DOW Corning Corp.

A glass and silicone tire stands heat up to 500-F # p108, Jul.2

DOW-JONES

The Choice Is All Too Wide (with chart) p130, Oct.29

Utility stock yield yardsticks # p74, Dec.31

DOWNTOWN

See City Planning; Retailing; Traffic

DRAFT

See Selective Service

DRAFTSMEN

A Shortcut for the Draftsman (with illus) p142, Aug.13

DRAGON Cement Co.

Electric Company Says Dragon Dust Has No Place in Its Modern World p154, Nov.26

Short news item

DRAVO Corp.

Will produce all-steel, prefabricated heliports # p143, Oct.1

DRAWING

A Shortcut for the Draftsman (with illus) p142, Aug.13

DRIVE-IT-YOURSELF

Couture National Car Rental Service buys British made Fords # p158, Nov.19

Gold-plated Cadillac is for rent at Miami Beach # p86, Dec.17

DRIVEREST Co.

Makes a foam plastic pillow for car drivers # p135, Jul.30

DROUGHT

Drought in Nebraska, Kansas, Oklahoma, and Iowa take heavy toll # p196, Sep.24

DRUG Trade

FTC Hits Druggist Group With Brokerage Fee Charge p142, Oct.15

DRUGGISTS' Supply Corp.

FTC Hits Druggist Group With Brokerage Fee Charge p142, Oct.15

DUENSING Bros.

Big Business Through The Crossroads Store: Wholesale mail-order house thrives (with 9 illus) p104, Nov.19

DULLES, John Foster

Antitrusters Hit Dulles On U. S. Iranian Oil Deal p86, Jul.23

Geneva: First Step to Survival (with illus) p25, Jul.30

The News That Shook the Nation: President Eisenhower suffers heart attack (with illus) p27, Oct.1

New Era Comes Down to Earth: Turning broad agreements into concrete details is the task for the foreign ministers p27, Oct.22

Reviewing U. S. Policy—after Geneva. No great change is likely (with illus) p27, Nov.26

Foreign Policy for the Long Haul (Trend) p192, Dec.3

Foreign Aid Goes Permanent: Administration's new package will be answer to Reds' post-Geneva strategy p23, Dec.24

DU MONT (Allen B.) Laboratories, Inc.

Du Mont Will Spin Off A Long-Time Loser p114, Aug.20

DUNCAN, James S.

Bid for Russian Trade: Canadian farm implement maker hops to Moscow (with illus) p27, Oct.29

DUNLOP, John

New Spotlight on Labor's Past p136, Jul.16

DUPLEX Truck Co.

Warner & Swasey & Co. may buy company # p146, Sep.24

DU PONT (E. I.) de Nemours & Co.

What Do People Think of Your Business? p110, Aug.20

Supreme Court will hear case designed to remove du Pont family from its holdings in GM and U. S. Rubber. Also case charging that du Pont monopolizes the cellophane business # p158, Oct.15

Tests indicate that "boil-away" methanol antifreeze will last all winter # p184, Oct.22

The high costs of rumors # p176, Oct.22

Common stock will be split 3-for-1 # p178, Nov.19

Evidence at du Pont-GM Trial Encored for Senate Antitrusters p74, Nov.19

Licenses a Paris company to make high tenacity rayon yarn # p158, Nov.19

New Titanium Price Cuts Aim for a Wider Market p99, Dec.3

The du Pont stock split rumor # p178, Dec.10

Short news item

Announces a scholarship grant of $900,000 # p94, Dec.24

DUQUESNE University

Jobless Can't Make Ends Meet on UC Pay, Study Finds p176, Dec.10

DURKIN, Martin

Manpower for the Atom: Durkin sets up apprenticeship and training courses to prepare plumbers union (with illus) p170, Sep.17

DYER, J. N.

Keeping a Wartime Team Intact (with illus) p186, Oct.15

DYKES, Inc.

Markets a Skyhook for derrickmen # p50, Jul.9

The Latest in Escapes (with illus) p100, Dec.24

DYNEL

Pile Fabrics . . . made of synthetics and closely resembling fur, are giving the real thing a run for its money (with illus) p58, Sep.10

E

EARS

For victims of plugged ears, doctors recommend relief # p184, Nov.12

EARTHMOVERS

See Machines-Construction

EAST-West Import-Export Co., Ltd.

Red China Makes a Deal With Canadian Trading Company p164, Nov.12

Canadian Company Is Dickering With Peking on Wheat Sale p150, Dec.10

EASTERN Air Lines

Reports an increase in gross revenues for first half of year # p102, Aug.13

The Air Gets More Competitive (with 3 maps) p76, Sep.17

Airlines Play It All Ways p112, Oct.1

Launches its big equipment program by placing a record order with Lockheed # p36, Oct.1

Cash for Jet Age: Eastern is dickering for long-term funds for its $350-million transition program p78, Oct.8

Will borrow $90-million from Equitable Life Assurance Society # p34, Nov.5

The Silver Falcons will be equipped with new type loudspeakers # p198, Nov.12

Help for the Second String (with table) p64, Dec.3

Orders 18 DC-8 jets # p34, Dec.10

GM will make power units for company's fleet of Lockheed Electra prop-jet transports # p32, Dec.24

EASTLAND, James O.

Textiles: Fireworks in '56 p128, Dec.17

EASTMAN Chemical Products

Announces price increase in acetate filament yarn # p32, Dec.24

EASTMAN Kodak Co.

Who Will Process Color Film: In an antitrust case, Eastman agreed to relax its hold on color film processing p50, Jul.30

Color TV Recorder p59, Nov.19

Employees will get a $32-million bonus this year # p132, Nov.26

EASY Washing Machine Corp.

Merger with Union Chemical & Materials hinges on purchase by Murray Corp. of Easy's washing machine and home laundry business # p34, Jul.9

Stockholder will vote on sale of Easy's name, current assets, and sales office force to Murray Corp. of America, and merger of the rest of Easy into Union Chemical & Materials Corp. # p156, Aug.6

EATON, Cyrus

Coal Deal . . . by Cyrus Eaton opens way for wider unionization of West Kentucky coal miners p32, Sep.17

EATON Mfg. Co.

A 6½ pay cut was signed last week by AFL employees # p84, Jul.2

Bargaining Spurt: Ford-GM sets rough pattern p79, Jul.2

EBERHARD Faber Pencil Co.

Decides to shift to a single plant operation # p128, Oct.29

ECHO Park Dam

Administration Backs Down In Echo Park Dam Dispute p71, Dec.10

ECONOMIC Commission for Europe

The U. S. is taking a new interest in ECE. Russia and its satellites are sending stronger delegations # p76, Jul.2

Expediters of Trade: That's the job the ECE faces in Geneva (with 2 illus) p142, Oct.8

West Europe Is Top Buyer As Exports from U. S. Boom p150, Oct.8

ECONOMIC Development Institute

Economic Tutor: World Bank School for economic development will teach hand-picked students task of nation-building (with illus) p154, Dec.10

ECONOMISTS

The New Science of Business Forecasting (with table, 2 charts, and 3 illus) (Special Report) p90, Sep.24

Economists of Scarcity (Trend) p192, Oct.8

Burying an Old Theory (Trend) p192, Oct.29

Readers Report: A Code for Economists p14, Nov.5

Impact of Taxes: New Congressional document incorporates top economists' theories p78, Nov. 19

The Economists Look Ahead to 1956 (Trend) p196, Nov.26

Witte's One-Man Economics: New president of the American Economic Assn. (with 10 illus) p92, Nov.26

Economists Advise No Tax Cut p31, Dec.10

New Theories Behind Taxes: Economists tell Congressional committee we can have both stability and economic growth (with 4 illus) p76, Dec.17

Economists See 1956 Adding Up to a Gain (with 5 illus) p22, Dec.31

ECUADOR

U. S. and British Companies Joust for Oil in Ecuador p151, Oct.22

The battle for control of Anglo-Ecuadorian oilfields has been settled # p165, Nov.12

EDELMAN (Daniel J.) & Associates

Mattress Maker's Sleepless Slumber Party (with 5 illus) p33, Oct.1

EDEN, Sir Anthony

Eden will visit President Eisenhower in January # p163, Dec.10

EDGELEA, Ind.

Schools Give the Answer (with illus) p196, Sep.17

EDMONTON, Canada

Alberta's Oil Builds a Canadian Texas (with 7 illus) p70, Aug.6

EDUCATION

How Businessmen Teach Educators About Industry p142, Sep.3

Confessions of a Trainee: What do training courses do to a man (with 2 illus) p188, Oct.22

Cure for Educational Ills: FAE diagnoses ailing school systems (with illus) p108, Nov.12

Showing Company Brass How to Put the Atom to Work (with 4 illus) p66, Nov.26

Engineers for Automation: Broadly trained men are scarce. Companies and societies are stepping up courses (with 2 illus) p86, Dec.17

School for Earthmoving: Operators spend four weeks learning to run, and care for, giant machines (with 2 illus) p96, Dec.24

EDWARD Valves, Inc.

A Small Company Goes Big in Research (with 5 illus) p182, Oct.8

EGGERS, Walter

Flying Green Goods to Market (with illus) p50, Aug.13

EGYPT

The U. S. hasn't made any headway in talking Cairo out of its cotton-for-arms deal with the Soviet bloc # p156, Oct.8

Cotton is a big factor in the game Moscow is playing in Egypt # p161, Oct.22

Moscow says it is ready to contribute $200-million in equipment and engineering for Egypt's Aswan High Dam # p161, Oct.22

Russian offer to finance the Aswan High Dam is now pretty certain # p155, Oct.29

The Cold War Shifts to Economic Fronts p26, Nov.5

Washington decides that Egypt shall not fall to Moscow by default # p161, Nov.12

Russians Try a Bid On Egypt's Huge Dam (with map and illus) p142, Nov.19

Arab League asks Dutch companies if they have connections in Israel or Jews in their employ # p152, Dec.10

Steel mill at Helwan gets under way # p152, Dec.10

The Soviet offer to build the High Aswan Dam is speeding Western efforts to arrange the financing # p164, Dec.10

EGYPTIAN Lacquer Mfg. Co.

Fast Spray (with illus) p52, Sep.3

EISENHOWER, Dwight

Are the Democrats trying to influence Eisenhower's 1956 decision? # p37, Jul.2

Eisenhower just might decide not to run in 1956. Odds still are that he will run # p29, Jul.2

Administration Has Censorship Blues p68, Jul. 9

May go on TV after the summit talks # p38, Jul.9

Finis to Dixon-Yates: The controversial power contract finally died when Memphis made known that it would make its own power (with illus) p29, Jul.16

Why There's Fresh Hope: Russians' main interest is a deal with U. S. and that would suit Eisenhower (with illus) p27, Jul.23

Eisenhower may go to Moscow # p38, Jul.30

Geneva: Bulganin and Eisenhower talk of an era of peace (Cover) Jul.30

Geneva: A Triumph for the U. S. (Trend) p136, Jul.30

Geneva: First Step in Survival. Instead of the cold war, an atmosphere now exists in which negotiation on specific issues can succeed (with illus) p25, Jul.30

Was It Psychology – or Just A Lapse of Thought? p48, Jul.30

Marion Folsom is sworn in as Secretary of Health, Education & Welfare (illus) p32, Aug.6

How the President of the U. S. Upset a Banquet's Seating Plans p73, Aug.27

Speak Up for Roads, Pres. Eisenhower Urges p130, Sep.24

Any chance that Eisenhower might make the race in 1956? # p39, Oct.1

The News of the President's Heart Attack Shakes the Nation Oct. 1

I How Business and Government Reacted p27,

II How the Stock Market Staggered p166,

III How Political Aspects Changed p39,

IV How the Business Outlook Changed p17

V How International Negotiations Are Being Affected p151

Making the Best of Misfortune (Trend) p192, Oct.8

President may leave the hospital within a month. He is expected to go then to his Gettysburg farm # p37, Oct.8

Washington: Business as Usual. Eisenhower's note to Nixon sets the line: He is still President; Nixon is merely acting in his absence p25, Oct.8

Will Pres. Eisenhower run? The next 90 days probably will bring the official word # p37, Oct.8

An Eisenhower TV appearance in December or January figures in the plans being made # p38, Oct.15

News from Denver is on the reassuring side. President may be back in the White House when Congress meets in January # p37, Oct.15

Whether Eisenhower takes over in January will remain a question for another 10 weeks # p38, Oct.15

White House Team Carries On: Eisenhower's conception of government can work – almost – without him p158, Oct.15

Before Geneva (Trend) p200, Oct.22

Eisenhower will go on TV this fall # p38, Oct. 29

Gettysburg Gets Set to Serve as Temporary Capital p28, Nov.5

Pres. Eisenhower will take a hand in politics this fall # p39, Nov.12

Speculation that Eisenhower will run again is on the rise # p37, Nov.19

Eisenhower's day at Gettysburg # p38, Nov.26

President's Stand Firm On Pay-As-You-Go Roads p152, Nov.26

Readers Report: Just Coincidental? p8, Nov.26

Will meet Congressional leaders early in December probably at Camp David # p38, Nov.26

President Outlines Ethical Code for WOC's p63, Dec.3

Pressure on Eisenhower to run again is on the rise. Leonard Hall visits the President # p37, Dec.3

Will address the AFL-CIO merger convention # p38, Dec.3

A full work load for Pres. Eisenhower is weeks off # p39, Dec.17

Arguments in favor of Eisenhower's running next year are: The burdens of the Presidency will be lightened. Eisenhower will be able to keep a strong team # p35, Dec.24

Mid-February is when the doctors feel they will be able to give the President the final report on what he can expect in the way of future health # p35, Dec.24

EL PASO Natural Gas Co.

Gas Expansion: Pipeline companies get more and more into refining and marketing. El Paso is buying McNutt Oil & Refining p120, Nov.5

Synthetic rubber plant will be built at Odessa, Tex. # p99, Dec.24

ELASTOMER Chemical Corp.

Vinyl Plastic Whips Up Foam: Small company controls all foam output through license deals with big producers p96, Sep.17

ELECTIONS

In Politics, Labor Bets on COPE: Those are the initials of merged political groups p166, Sep.24

Republican farm plan will support income, not prices. The Democrats add poultry and livestock to parity # p37, Sep.24

Philadelphia Election to Show How the Wind Blows (with 19 illus) p102, Oct.29

The courting of the farm vote is well worth watching. The Democrats are lining up solidly for 90% price support # p37, Oct.29

The battle for farm votes will shape up along these lines p37, Nov.5

A word of caution on the recent elections. Indiana is the big jolt to the GOP # p39, Nov. 12

Locked Purses: Voters scorn two-thirds of proposed bond issues p134, Nov.19

The New Conservatives (Trend) p200, Nov.19

The Labor Vote: Survey shows that most tend to follow the line laid down by the union p44, Dec.3

There is a lot of political unhappiness in the South, much of it is tied in with desegregation issue # p38, Dec.3

Democrats Spike Republican Move To Probe Unions' Political Action p36, Dec.3

What's Behind the New Farm Crisis (with 6 charts and 7 illus) (Special Report) p106, Dec. 10

Party Politicians Plan To Put the Bite on Voters p72, Dec.17

Pattern of a Political Year: In a Presidential election year, anything can happen, and business must keep its eye on Washington (with table) p29, Dec.24

The preferential primaries start early in the year, but they have never nominated a man for President # p36, Dec.24

ELECTRIC Auto-Lite Co.

First strike in lamp division in Cincinnati in 30 years ends after seven hours # p132, Oct.8

Help for a Hard-Hit Boss: That's one aspect of pay cut that employees have taken p170, Oct. 22

Realism at Bargaining Table p162, Nov.26

ELECTRIC Power

See Utilities

ELECTRIC Trains

Toy electric trains are used to transport radioactive materials within the laboratory at Hanford Atomic Energy plant # p148, Dec.3

ELECTRICAL Appliances

Three-Way Deal Makes An Appliance Combine p52, Jul.23

Justice Dept. O.K.'s Appliance Merger p56, Aug.13

RCA-Whirlpool use new brand name in appliances # p36, Aug.20

Gerity-Michigan introduces an install-it-yourself dishwasher # p122, Sep.17

Makers of small electrical housewares are avoiding markups until after Christmas # p17, Sep.24

It's the Full Line That Wins in appliances; so Harvester got out; Whirlpool-Seeger expanded p43, Oct.8

GE Tries "Realistic" Pricing: It's a bid for more business, rather than abandonment of fair trade pricing p21, Dec.31

ELECTRICAL Equipment

Price War Bogey: January's "White Sale" left electrical equipment industry worried over long-range effects of the cuts p110, Jul.23

High voltages such as those in utility transmission lines, can be controlled by a small switch enclosed in a vacuum # p110, Aug.6

New Automatic Wiring Machine for Complex Electrical Circuits p120, Sep.10

Aluminum Takes On New Job: Rising copper prices force cable and wire manufacturers to switch to the cheaper metal p140, Oct.1

Price Boosts Halt War In Heavy Electrical Goods p56, Oct.1

Appliance Maker Sets Up a School for Its Customers p94, Oct.8

Getting Set for a Big Future: Utilities come up for breath after this year's ordering spree (with 3 charts) p70, Oct.15

Heat-Resisting Tube (with illus) p90, Oct.15

Free-World Exports of Machinery and Electrical Apparatus (with chart) p142, Oct.29

Bigger Buy American Edge Coming for Some Suppliers p68, Nov.12

New knob switch uses heavy silver contacts instead of mercury # p78, Nov.26

Short news item

Rules for Letting Contracts Leaves Pittsburgh Up in the Air p150, Nov.26

Rescue Operation on Turbines p31, Dec.17

"White sales" of heavy electrical equipment are about over # p81, Dec.24

Westinghouse Lets GE Move In On Its Circuit Breaker Business p52, Dec.31

ELECTROMAGNETOMETERS

Airborne Detectors Hunt Ores in Canada (with map and 4 illus) p64, Sep.3

ELEVATED Transit

For N.Y. Commuters, a Reborn El? (with illus) p27, Oct.8

Readers Report: Skyway Special p14, Oct.29

ELGIN National Watch Co.

Battery for Watches (illus) p130, Jul.30

ELI Lilly & Co.

First producer of polio vaccine to reach the 10-million-dose mark # p94, Oct.8

ELK River, Minn.

The Atom Starts to Compete (with illus) p76, Jul.16

ELLIS, Ira

Economists See 1956 Adding Up to a Gain (with illus) p22, Dec.31

ELMO, Inc.

FTC charges company with violating R-P # p57, Nov.26

EMERSON, Dean

Plastics: A Bite at Home Building (with illus) p44, Sep.3

EMERSON Radio & Phonograph Corp.

Emerson's new pricing p47, Jul.2

Autobrader is the name of an automatic electronic assembly method patented by company # p139, Aug.13

EMPLOYMENT

See also Labor; Dept. of Labor; Unemployment Compensation

Employment hits new high without much help from manufacturing # p18, Jul.16

Readers Report: Explaining the Lag p8, Jul.16

The Highest in 20 Months (chart) p150, Jul.16

Employment and Production (chart) p59, Jul. 23

A Closer Count of the Jobless: Federal survey gets more money (with illus) p148, Aug.6

July employment hit a record # p34, Aug.13

Largest employment ever, nearly 2-million more people are working now than a year ago # p18, Aug.13

Creating Jobs – at $11,400 a Job (Trend) p168, Aug.20

A firm's obligation to rehire military reservists is in dispute # p38, Aug.27

Microscope on the Unemployed: A new Labor Dept. survey aims at finding out who are the unemployed p150, Aug.27

Who Are the Unemployed? (Trend) p164, Aug. 27

Only about 2.8% of those who are eligible for unemployment compensation are without jobs # p18, Sep.3

For three months in a row, we have broken records. Now the Dept. of Labor sampling for August indicates 65½-million working # p17, Sep.10

Two Counts of Employed But Both Can Be Right p54, Sep.17

Business Takes Second Sober Look: Non-agricultural employment (with chart) p25, Oct.15

Employmentwise the boom is rumbling along as strongly as ever. Move overtime. Shrinking labor pools # p18, Oct.1[illegible]

Jobs for chemists and chemical engineers are at an all-time peak # p86, Oct.15

Employment in the shaping of metal and its assembly into durable goods still trails 1953 # p17, Oct.22

Manufacturers are employing just about 17-million people. That's close to the best level of 1953 # p17, Oct.22

Women Quit Their Jobs Oftener (chart) p178, Nov.5

Industry Talent Scouts Thrive On the Current Business Boom p126, Nov.12

Jobs are up 3-million from this time last year # p18, Nov.12

Should an executive ask for a contract when negotiating for a new job # p183, Nov.19

One management consultant says that executive opportunities for older men are on the increase # p180, Nov.26

Production workers in factories are 600,000 fewer than at the 1953 top. Yet the wage bill is running $55-million a week above 1953 # p17, Nov.26

Rules for Letting Contracts Leaves Pittsburgh Up in Air p150, Nov.26

Major employment centers all over the country will enter 1956 with job markets tighter than at any time in the last two years # p18, Dec.10

More Housewives Called In To Keep Track Of Unemployed p70, Dec.10

There were only 15 major areas showing a labor surplus in November # p18, Dec.10

Intensified Hunt for Joe College Seen p119, Dec.17

ENAMEL

See Paints and Varnish

ENGINEERS

Uneven Shortage: Engineer scarcity isn't hampering most industries, new survey shows p126, Jul.30

Readers Report: Top Management Recruiting p10, Aug.6

Readers Report: Salary the Solution p12, Aug. 13

Colorado School of Mines: The Colorado Grind Pays Off (with 9 illus) p80, Sep.10

Jobs for chemists and chemical engineers are at an all-time peak # p86, Oct.15

Seeds For a Crop of Engineers: The need is to sow them in high schools (with illus) p79, Oct. 29

Industry now demands one engineer for each 40 employees # p54, Nov.19

Man Behind the Soviet Challenge: He's the Russian engineer (with 3 tables, chart and illus) p41, Nov.19

Engineers for Automation: Broadly trained men are scarce. Companies and societies are stepping up courses (with 2 illus) p86, Dec.17

Intensified Hunt for Joe College Seen p119, Dec.17

Where Does the Lab End and the Plant Start? Lockheed's scientist-engineer scrap spotlights problem (with illus) p90, Dec.24

ENGINES

A Velvet Cushion For Big Rigs: Companies are scrambling for this new and big market (with 4 illus) p190, Sep.10

What to Do Until Turbine Comes: New auto engine tricks now on way (with illus) p83, Oct.22

Automatic Transmission Output (chart) p198, Nov.19

Automatic machine for deburring and surface finishing parts for automatic transmission is offered # p100, Dec.24

New device traps sparks from the exhaust of internal combustion engines # p100, Dec.24

New British Auto Engine Works on Unorthodox Principle p52, Dec.31

ENTERPRISE Mfg. Co.

Silex Co. plans to merge with company # p63, Jul.2

EQUITABLE Equipment Co.

Offshore Oil Aids A Shipyard Boom p88, Nov. 19

EQUITABLE Plan Co.

Ohrbach's Makes Breach In Cash-and-Carry Plan p44, Oct.8

ERHARD, Ludwig

Can Germany Keep Boom From Getting Out of Hand? (with illus) p150, Nov.19

ERIE Mining Co.

Ore to Feed Steel's Expansion p96, Oct.15

ERIE, Pa.

Plans a municipal port authority # p103, Dec. 24

ERIE RR

Joint operation of some facilities is being studied by the Erie and Lackawanna railroads # p34, Aug.13

Orders another 500 box cars from Greenville Steel Car Co. # p34, Sep.3

ERIKSON Products Co.

Makes a device for trapping incandescent sparks from the exhaust of internal combustion engines # p100, Dec.24

ERMA

Cutting Bank's Paperwork (with illus) p141, Oct.1

ESCALATORS

Escalating Sideways (with illus) p110, Aug.6

ESKRIDGE, James

Burlington Spins Giant Textile Web (with illus) p102, Nov.5

ESSO Standard Oil Co.

Aluminum cans for oil is an idea Reynolds Metals is trying to work out with Esso # p98, Jul.9

Fluid coke will be used to generate electricity # p86, Oct.29

ESTATES

By giving your wife an understanding of your financial affairs, you may be making your estate more valuable to her # p151, Aug.20

Readers Report: Worthy Teammate p10, Sep.10

EURATOM

Washington will throw its full weight behind Euratom # p138, Dec.17

AEC for Europe: That's what Euratom would be. With U.S. backing the plan seems to have good chance p55, Dec.24

EUROPE

Fats and Oils Empire Thrives on Peace (with map and illus) p112, Jul.16

How European Companies Expand Toward World Markets p120, Jul.16

Here's a rundown sampling of what to look for – and what to look out for when shopping in Europe # p147, Jul.16

Europe's Prosperity Raises Inflation Threats . . . Will the Credit Medicine Be Enough? (with map) p26, Aug.13

Economic danger signals are flying in Europe # p180, Sep.10

Boom in Europe, Too: The Race for Steel (with chart and illus) p135, Sep.17

Expediters of Trade: That's the job the ECE faces in Geneva (with 2 illus) p142, Oct.8

West Europe Is Top Buyer As Exports from U.S. Boom p150, Oct.8

Made in U.S.A. gets increasing play in prosperous European department stores # p165, Nov.12

Keeping Tabs on European Business May Be Put on Centralized Basis p106, Nov.26

AEC for Europe: That's what Euratom would be. With U.S. backing the plan seems to have good chance p55, Dec.24

Europe Has a Yen for Goods Made in U.S.A. (with 8 illus) p50, Dec.24

Short news item

The Boom: Intense, Competitive. The coming year will be much like 1955—but more so (with chart) p33, Dec.31

EUROPEAN Steel & Coal Community

Boom in Europe, Too: The Race for Steel (with chart and illus) p135, Sep.17

EVANS Products Co.

The steeplechase course of company shares # p136, Jul.9

EVANS, Thomas M.

Porter Divisions Boss Themselves: As long as their finances stay healthy (with illus) p118, Nov.26

EVANSVILLE

Junior Chamber of Commerce offers reward to person getting a new business to locate in county # p119, Oct.29

EWELL, Dr. Raymond

Reports on correlations between research spending and national productivity # p198, Oct.15

EX-CELL-O Corp.

A 65 day strike ends # p170, Nov.26

EXCHANGE Buffet Corp.

Exchange Pruning Its List p138, Oct.29

New York Stock Exchange holds delisting hearings # p148, Nov.26

EXCLUSIVE Dealing

Exclusive Dealing: Under Fire. Other industries have already modified their practices. Now the auto industry is thinking twice p76, Aug.27

EXECUTIVES

Readers Report: Help for Retireds p14, Jul.2

Look for a growing trend toward sabbatical leaves for executives # p140, Jul.9

Readers Report: Wanted: A Series p12, Jul.9

New Price Tag on Policymakers: What's happened to the prewar $10,000 line between the big shots and the little shots (with 7 illus) p41, Jul.16

Deferred Pay: Still No Law. A study is being made now, from which may come legislation on the tax aspects p41, Jul.23

Teaching of Creative Thinking Added to Executive Training p158, Aug.6

Some 5,000 executives will attend seminars at about 350 management meetings from Sept. to next June # p45, Aug.13

Executives Can Relax At New Aspen Spa p70, Aug.27

Readers Report: A New School p12, Sep.10

Readers Report: Not From Books p12, Sep.24

Spurt in Executive Health Plans p130, Oct.15

American Airlines will put 220 executives through a Cornell University management course # p198, Oct.22

Confessions of a Trainee: What do training courses do to a man (with 2 illus) p186, Oct.22

Fast Training Course for Junior Executives (with 5 illus) p192, Oct.22

More Come From the Bottom: New study shows that the chances of the worker's son are improving (with table) p120, Oct.29

Readers Report: Who Knows? p12, Nov.5

How to Make Businessmen Happy in Washington p72, Nov.12

In Dixie, the Colonel Moves Over: Impact of South's economic revolution ends old leisurely days (with map and 4 illus) p112, Nov.12

Industry Talent Scouts Thrive On the Current Business Boom p126, Nov.12

Should an executive ask for a contract when negotiating for a new job # p183, Nov.19

One management consultant says that executive opportunities for older men are on the increase # p180, Nov.26

Showing Company Brass How to Put the Atom to Work (with 4 illus) p66, Nov.26

Executives Get a Seminar On Understanding Their Men p128, Dec.10

Executive Pay (Trend) p104, Dec.24

How Ford Holds Its Top Men p41, Dec.31

EXHIB-A-PAC

Exhib-A-Pac looks like a suitcase when not in use, unfolds to form a display for products # p142, Aug.13

EXPORT-IMPORT Bank

Bank isn't making much headway with its program to help U. S. exporters by extending them lines of credit # p76, Jul.2

Business Picks Up at Bank p114, Aug.27

Bank O.K.'s loan to Southern Peru Copper Corp. # p150, Oct.8

More Credit Grease for Exports (with 2 illus) p166, Oct.15

EXPORTS

See Foreign Trade

F

FABER (Eberhard) Pencil Co.

Decides to shift to a single plant operation # p128, Oct.29

FABRICANT, Solomon

Productivity: Big Jump Ahead? (with chart) p66, Dec.10

FAIR Trade Laws

Fair trade lost out in Indiana. Pennsylvania upholds law # p98, Jul.9

Loss leaders are thrown out by Massachusetts' Supreme Court # p34, Jul.9

Pennsylvania Supreme Court upholds fair trade in a suit brought by General Electric against Burehe Co. # p34, Jul.16

Toastmaster Div. hawked Life magazine copies at the cut rate of 5¢ at National Housewares show # p110, Jul.16

Court Enforcement of "Fair Trade" Tends To All-or-Nothing Basis p54, Jul.30

Fair trade retail price maintenance statute was held legal and constitutional by Wisconsin Supreme Court # p60, Aug.6

Westinghouse Off Fair Trade: Company admits it can't control prices at retail p31, Sep.3

New Forces in the Market (Trend) p200, Sep. 10

Supreme Court again refused to review two pro-fair trade decisions # p142, Oct.15

Price-Cut Suits Against Safeway Reach Two Different Outcomes p137, Nov.5

Sheaffer Deserts "Fair Trade" As Westinghouse Does Back Flip p64, Dec.10

Antitrusters Renew Battle After FTC Fair Trade Rebuff p43, Dec.17

Distribution: Straining the Move the Goods (with illus) p42, Dec.31

GE Tries "Realistic" Pricing: It's a bid for more business, rather than abandonment of fair trade pricing p21, Dec.31

FAIRBANKS, Morse & Co.

Little Engine That Can . . . Get into New York's Grand Central and come out again without turning around p72, Nov.26

FAIRCHILD Engine and Airplane Corp.

Oldest to Newest, Navy's Subs (with 2 illus) p32, Oct.29

Air Force Economy Move Gets Backfire From Army p68, Nov.12

FAIRS and Exhibitions

Equipment Makers Vie for Atoms-for-Peace Customers (with map) p86, Jul.9

Backers Make Good on Pledges For Mid-America Jubilee p87, Aug.20

Powerama: Spotlight on GM's Other Side (with 8 illus) p72, Sep.10

NAM's Americade a Hit At Opening in Syracuse p22, Oct.22

World Trade Fair for New York Gets a Good Substantial Shove p108, Nov.26

FALLON, George

Roads: There's Hope in 1956 p27, Aug.6

FALMOUTH Co.

Town Pressure . . . on mill workers to reject AFL union brings crackdown by NLRB p48, Dec.3

FALSTAFF Brewing Corp.

Falstaff Jockies for No. 4 Spot (with table and illus) p48, Nov.26

Racial Storm . . . rages as Falstaff beer withdraws its membership in NAACP, under pressure from white supremacy p52, Dec.17

FALVEY, James P.

Help for a Hard-Hit Boss . . . is one reason Electric Auto-Lite Workers accepted pay cut p170, Oct.22

FAMILY Formation

See Population

FAR-East American Council for Commerce & Industry

Where Diplomats Abound Inhibitions Block Plain Talk p153, Oct.29

FARM Journal, Inc.

Magazine Merger: FTC charges that Farm Journal's purchase of Better Farming tends to create monopoly p102, Jul.23

Farm Journal replies to FTC monopoly charges # p62, Sep.3

FARMER, Guy

For NLRB: A New Face, New Problems (illus) p74, Jul.30

FEDERAL Buildings

See Government Buildings

FEDERAL Bureau of Investigation

Issues warning on pickpockets # p184, Nov.12

FEDERAL Communications Commission

Will investigate a swap of radio-TV stations between NBC and Westinghouse Broadcasting Co. # p68, Oct.29

Hopes Fade for UHF Television p27, Nov.19

FCC Will Launch Probe Of TV Network Activities p70, Dec.10

FCC O.K.'s station swap by NBC and Westinghouse Broadcasting # p28, Dec.31

FEDERAL Home Loan Bank Board

Curbing Mortgage Boom: Board asks savings and loan associations to hold down lending (with illus) p29, Sep.24

A Maverick Turns (Trend) p190, Oct.1

Borrows anew this week to help its savings-and-loan members meet outstanding mortgage commitments # p50, Nov.5

FHLBB "somewhat relaxed" its policy on credit, making it easier for the savings and loan associations # p17, Dec.17

FEDERAL Housing Administration

See also Housing

FHA Presses In on a New Apartment Scandal Group p48, Jul.30

Putting Brakes on the Boom: FHA and VA have tightened mortgage rules p25, Aug.6

Norman Mason thinks credit curbs on homebuilding may come off # p52, Nov.12

FEDERAL Mediation & Conciliation Service

Mediation: Growing Because It Works (with 13 illus) p136, Aug.27

FEDERAL National Mortgage Assn.

Fannie Mae Gets Fatter, Enjoying Best Year Ever p54, Sep.17

Fannie Mae Backs Away From New Mortgage Money p42, Oct.29

Short news item

FEDERAL Power Commission

Private Utility Gets Hell's Canyon p28, Aug.13

FPC Won't Reconsider Snake River Power Decision p158, Oct.8

More gas for the Midwest if FPC approves applications filed by Tennessee Gas Transmission Co. and Midwestern Gas Transmission Co. # p34, Oct.15

Natural Gas: 16 months under federal regulation find independent producers uncertain about the future p103, Nov.12

U. S. Power Needs in 1980 To Quadruple Last Year's p76, Nov.19

U. S. Company Gets Nod to Import Canadian Gas p60, Dec.3

Court Adds New Confusion to Gas Price-Fixing Dispute p58, Dec.24

FEDERAL Reserve Board

Fed abolishes open market executive committee p86, Jul.2

First-half year spending by business was up, and profits were higher than a year ago # p34, Jul.8

Treasury Yields: Boost in weekly offering of 91-day bills indicates another compromise with Fed on who rules money policy p22, Jul.2

Fed Warns on Mortgage Credit: The New York banks frown on mortgage warehousing credits p57, Jul.9

FRB Moves to Remake Laws As Treasury Sells Surplus Gold p54, Jul.23

The Too Beautiful Boom? (Trend) p132, Jul.23

Braking Consumer Credit: The Fed and Comptroller of Currency move in with cautionary words and an order for reports on fast-expanding loans p32, Jul.30

Calls representatives of finance companies and of banks to two meetings in Washington # p30, Aug.6

Learn About Money (Trend) p160, Aug.6

Putting Brakes on the Boom: The Fed is already putting a cautious but firm squeeze on commercial banks p25, Aug.6

What Brakes Are For (Trend) p144, Aug.13

Bank Loans Will Cost More: Higher discount rate set by district Reserve banks will help put a brake on inflation p32, Sep.3

The Board's open market committee may act within the next 30 days to up the supply of loan money # p38, Sep.17

Reports farmers are in a good financial condition # p36, Oct.1

Easing Up on the Credit Brakes (Trend) p200, Oct.15

Interest Rates Go Up a Notch: Latest boost in prime rates catches the Federal Reserve by surprise p29, Oct.22

The flow-of-funds system of national accounts was unveiled this week # p36, Oct.22

Fed's New Economic Slide Rule: It measures flow of funds from group to group (with table) p70, Oct.29

Flow-of-Funds (Trend) p192, Oct.29

The Credit Reins Stay Tight: Fed, seeing only pause in boom, holds to restraint policy p26, Oct.29

Consumers' Flow of Funds. The Marketing Pattern p118, Nov.19

Another Push on the Brakes: The Fed moves the discount rate up, and business credit will be harder to get (with chart) p25, Nov.26

Why Fed Shifted: Support for Treasury raises some Wall Street eyebrows p24, Dec.24

FEDERAL Trade Commission

Paint dealers accused of restricting sales p110, Jul.16

Export Groups and Antitrust: FTC Seeks to Clear Up the Law p129, Jul.23

Magazine Merger: FTC charges that Farm Journal's purchase of Better Farming tends to create monopoly p102, Jul.23

Short news item

Newest member is Sigurd Anderson. John Gwynne will be new chairman # p34, Aug.13

New Chairman of FTC Will Have Easier Role p74, Aug.20

FTC finds the Florida Citrus Mutual guilty of fixing prices and quotas on fruit # p74, Aug.20

Exclusive Dealing: Under Fire p76, Aug.27

FTC Focuses On Antimonopolies p98, Aug.27

FTC Ruling Widens Scope Of Discounts for Services Rendered p54, Sep.10

Revolt in the Auto World: Parts makers tell Congress group that Big Three are building a monopoly p82, Sep.10

FTC's Quantity Discount Ban Tossed Out by Federal Judge p96, Sep.17

FTC May Probe Allowances By Dress Manufacturers p56, Sep.24

Cigarette Trade Yawns At FTC Ad Rules p56, Oct.1

FTC Hits Druggist Group With Brokerage Fee Charge p142, Oct.15

Armour All Churned Up as FTC Frowns on Cloverbloom Oleo Ads p138, Oct.22

FTC wants more merger control authority # p40, Nov.12

FTC charges five cosmetic makers with violating R-P # p57, Nov.26

Scientifically, AD-X2 Is a Flop; Practically, It's a Real Success p150, Nov.26

Business Marriages in 1955 Will Reach a 25-Year High p56, Dec.3

Examiner's Ruling Cramps FTC's Advertising Drive p72, Dec.10

FTC Cracks Down On Chain's Ad Deals p54, Dec.10

Antitrusters Renew Battle After FTC Fair Trade Rebuff p43, Dec.17

FTC Challenges GM Parts Advertising p72, Dec.17

FTC Moves In to Block Spalding-Rawlings Merger p72, Dec.17

FEDERATION of Sewage & Industrial Wastes

Acid Drainage: Lab test indicates cure for stream pollution p123, Oct.22

FEIN, Irving

U. S. Hoffman Machinery Corp. buys the "Fein group" of can companies # p198, Oct.22

FEINSINGER, Nathan

Wider Field for Arbitrators: Farm machinery makers and union name as bargaining mediators men who have served as adjudicators of established contracts (with illus) p168, Sep.17

FELLOWCRAFT Engineering Co., Inc.

Synthetic canvas-type covering is said to outlast all comparable materials # p135, Jul.30

FELTERS Co.

A silicone-treated felt is particularly suited to fashion garments # p142, Aug.13

FENWAL Laboratories

New plastic container for blood eliminates the turbulence and foaming that occurs when blood is drawn in glass bottles # p102, Dec.17

FERGUSON, Harry

Ferguson, of Tractor Fame, Cooking Up Radical Autos p158, Sep.24

Ferguson is ready to demonstrate a whole new range of vehicles # p160, Nov.26

Ferguson's Mystery Car: A Bid to Rock the Auto World p27, Dec.3

FERRISTORS

Sub for Vacuum Tubes (with illus) p56, Nov. 19

FERRO Corp.

Aluminum foil that is coated with porcelain enamels of any color is made by company # p142, Aug.13

FERTILIZERS

Borden Co. introduces a nitrogen fertilizer compound that does not burn # p128, Sep.10

New Way to Fertilize (with illus) p120, Sep.17

The Agricola is a specially designed plane that spreads chemical fertilizers # p100, Dec.24

FILENE'S Store

Allied Stretches Its Arms In Two New Expansions p60, Aug.6

What Is This: A Department Store? New warehouse store (with 4 illus) p56, Dec.10

FINE Collector

Curbstone Courthouse (with illus) p162, Dec. 17

FINNEGAN, Joseph

Says "bad habits and bad tactics" are the cause of much pressure for government interference in labor relations # p150, Dec.17

FIRE Fighting Equipment

Bell Telephone develops a telephone box that does the same job as a fire alarm box # p52, Sep.3

How to avoid fires in your home # p134, Oct. 15

FIREMEN

Fire-Fighting Unionists? Dallas Council Says No p174, Sep.10

FIREPLACES

Newspapers tightly rolled and soaked in soapy water make good logs. How to select the best wood for your fireplace # p80, Dec.31

FIRES

Fire losses in the U. S. declined last year for the first time in five years # p140, Oct.29

FIRESTONE Tire & Rubber Co.

See also Tires

Synthetic rubber processing is expanding # p139, Aug.13

Signs contract with United Rubber Workers # p166, Sep.10

Tubeless truck tire and one-piece rim (with illus) p126, Sep.10

Plans new 40,000-ton-a-year butadiene plant # p34, Oct.8

Company's first plant in Arkansas is slated to open the middle of the month # p150, Nov.5

FIRST Boston Corp.

Wall Street Goes Foreign Now p28, Oct.8

FIRST National Bank of Boston

A Bank Account on the Cuff: Credit-check plan catches on p63, Oct.15

Readers Report: Parental Pride p8, Nov.5

FIRST National Bank of Philadelphia

Bank Mergers Perking: Justice Dept. Eyes One p48, Oct.1

FIRST National City Bank of N. Y.

Boosts from $10,000 to $25,000 the top amount it will lend to businesses on a monthly payment basis # p140, Oct.29

FIRST Pennsylvania Banking & Trust Co.

First Billion-Dollar Bank for Philadelphia p52, Jul.2

FISCHER & Porter Co.

Typewriter can be operated with coded electrical impulses (with illus) p82, Sep.24

FISHER, J. A.

Fitting Computers Into a Business (with illus) p40, Jul.30

FISHING

Frozen Shrimp From Pakistan Pioneer New U. S. Import Field p96, Jul.30

Mobile's Deepsea Fishing Rodeo: The Fish Had a Wonderful Time (with 3 time) p28, Aug.6

Carnation Name to Bloom in Frozen Seafood Field p54, Aug.13

Tuna Fishermen Slash Prices To Meet Japanese Competition p87, Aug.20

Salmon Industry Faces Poorest Year p72, Sep.3

Salmon Squawk: U. S. fishermen accuse prospering Japanese as catch dwindles in Alaskan waters p106, Oct.15

New monthly magazine, Fishing Waters of the World # p184, Oct.22

U. S. Agency Orders Survey On Habits of Hunters, Anglers p64, Oct.29

Tabs on the Line (with illus) p56, Nov.19

FITZGERALD, Leonard K.

Burlington Spins Giant Textile Web (with illus) p102, Nov.5

FLAKO Products Corp.

Switching Packages To Keep Them Buying (with illus) p58, Oct.1

FLECK, Sir Alexander

ICI's Sir Alexander Fleck: Dominant in the Empire, eying the U. S. (Cover) Dec.3

British Giant Looks Warily Across Atlantic: Imperial Chemical Industries grows fast, ranges far (with illus) p132, Dec.3

FLECTON

Catching the Driver's Eye (with 4 illus) p54, Aug.20

FLEMMING, Arthur S.

The Catch in Oil Import Curbs p132, Sep.24

Administration Backs Away From Oil Import Curbs Now p68, Nov.12

FLEXIBLE Flyer

See Sleds

FLINT, Mich.

Aim: Craft Bargaining in Autos. Group of dissidents in Flint is sign of skilled workers' dissatisfaction with their wage advantage p126, Aug.6

FLO-MIX Fertilizers Corp.

New Way to Fertilize (with illus) p120, Sep.17

FLOODS

Expect to collect no insurance from flood damage. But keep a record of the cost for income-tax deductions # p148, Aug.27

Flood loss reports from the northeast have repercussions among insurance stocks # p144, Aug.27

The Price of Diane: Black Friday for the Northeast (with 4 illus) p26, Aug.27

Agencies Take Flood Victims Under Their Financial Wings p126, Sep.3

Government-backed flood insurance in time for the 1956 hurricane season is a good bet # p38, Sep.3

Hope Comes From the Cleanup: Brass and copper industry's losses now look less permanent as Connecticut's mills dig out (with illus) p28, Sep.3

In Fair Weather and Foul Corporations Give Generously p142, Sep.3

Steps to Shackle . . . hurricanes come as weather and Army men seek faster warnings, push flood contrc! plans p29, Sep.3

Diane Whips Up a North-South Feud p139, Sep.10

Trial by Flood: What It Takes to Recover. Case history of American Optical Co. (with 5 illus) p30, Sep.10

Pennsylvania says the South is trying to pirate flood-damaged industry # p152, Sep.17

Northern textile manufacturers ask to be allowed to write off a business expense the cost of bulkheads, walls, etc. they install to protect them against floods # p72, Oct.1

Blow to the New Haven: Latest flood may have wrecked a lot of road's plans (with illus) p28, Oct.22

Latest Floods in the Northeast Overshoot SBA's Disaster Loan Fund p54, Oct.22

Administration Tips Its Hand On Federal Flood Insurance p70, Nov.5

Connecticut will hold special session of the legislature to seek new revenue to finance flood reconstruction # p150, Nov.5

Walter Stewart tells Senate his company will move from Southbridge, Mass., unless protection against floods is provided for # p186, Dec.3

Flood control in the Northeast is high on Eisenhower's list # p38, Dec.10

A Wet Christmas: Rain and wind storms bring heavy loss to life and property in California (with illus) p20, Dec.31

FLOOR Coverings

Mohawk Carpet and Alexander Smith will merge # p68, Oct.29

An Industry on the Carpet. The Marketing Pattern p46, Dec.24

FLORIDA

California Squeezes Oranges For Florida Off-Season Trade p43, Aug.20

New Florida law sets minimum juice standards for grapefruit # p176, Oct.8

Shoplifting Curb: Retailers are watching as Florida's tough new law is put to test during Christmas p42, Dec.24

State Supreme Court has validated bond issue of Inter-American Cultural & Trade Center # p57, Dec.24

FLORIDA Citrus Mutual

Association is found guilty of fixing prices and quotas on fruit by FTC # p74, Aug.20

FLOUR Milling

Six-week strike in Buffalo ends # p164, Oct.1

FLOW OF Funds

Fed's New Economic Slide Rule: It measures flow of funds from group to group (with table) p70, Oct.29

Flow of Funds (Trend) p129, Oct.29

Consumers' Flow of Funds. The Marketing Pattern p118, Nov.19

FLOWERS

Now is the time to start your bulb garden # p184, Sep.17

A Flower for the Masses: Science seeks a better bloom (with illus) p46, Oct.8

FLYING Tiger Line

Orders 10 Lockheed Super Constellation air freighters # p36, Oct.1

FLYNN, Edward

How the Biggest Union Ticks (with illus) p132, Nov.12

FOAM Materials

Vinyl Plastic Whips Up Foam: New cushioning material is ready to hit the market p96, Sep.17

Readers Report: Foaming Vinyl p14, Oct.22

This spring German buyers will get clothes made of "Ceolon," a material containing porous blocks of rubber # p87, Dec.31

FOERSTNER, George C.

How to Ride Appliance Seesaw (with illus) p50, Oct.1

FOLSOM, Marion B.

Will be shifted to the post of Cabinet Secy. for Health, Education and Welfare # p38, Jul.9

New Secretary of Health, Education & Welfare (illus) p32, Aug.6

Folsom's Aim: To Cut the Roots of Poverty (with illus) p60, Dec.24

Marion B. Folsom: Time for a fresh start in Welfare (Cover) Dec.24

FOOD

Consumer's will spend more than $43-billion for food this year # p18, Jul.16

Chemicals used in foods and cosmetics: Congress probably won't get around to requiring pre-testing this year # p38, Jul.23

What's Happening to Foodstuff Prices (chart) p164, Aug.20

Total purchases of food and apparel have been averaging comfortably higher than in any previous year # p17, Aug.27

Uncanned, unrefrigerated food may last indefinitely if new gamma-ray treatment succeeds # p174, Oct.1

Retail Food Prices (chart) p180, Oct.8

Food is taking 24¢ out of every consumer dollar spent. Down from 25¢ last year # p17, Nov. 19

New Tricks With Antibiotics (with 3 illus) p80, Dec.10

FOOD & Drug Administration

Antibiotics, Pesticides in Milk Eyed by Federal Agency p146, Oct.1

FDA Moves to Stamp Out Sale of Drugs to Truck Drivers p42, Oct.29

Aureomycin Approved for Preserving Poultry p148, Dec.3

New Tricks With Antibiotics p80, Dec.10

FOOD Fair Stores, Inc.

Food Fair Super Chain Plans Own Shop Centers p88, Aug.27

Food Fair to Build Railroad Station, In Deal to Get Choice Market Site p159, Nov.12

FTC Cracks Down On Chain's Ad Deals p54, Dec.10

FOOD Machinery & Chemical Corp.

Teams up with Gas Transmission Co. # p120, Nov.5

FOOTBALL

New Book: The Saga of American Football # p176, Oct.8

FOR America

Crackdown on Tax-Free Funds p144, Nov.26

FORD Abroad Tours

New service offered to European travelers # p138, Dec.3

FORD Foundation

National Merit Scholarship Corp. will manage foundation's aid to higher education program # p34, Sep.10

Donald K. David is elected chairman of the executive committee (illus) p31, Oct.29

Makes a $650,000 grant to Columbia University Graduate School of Business # p126, Nov.12

Biggest Gift of All: Ford Foundation Handling $500-Million to Schools, Hospitals p116, Dec.17

FORD, Henry II

Ford Suggests Industry-Wide Bargaining (Trend) p112, Jul.2

Ford Goes Into New Era With Stock Sale in 1956 (with illus) p166, Nov.12

FORD Motor Co.

See also Automobiles; Congress of Industrial Organizations — Auto-Aircraft

Ford Still Ahead in '55 (chart) p54, Jul.2

Ford's salaried employee will get first shot at Ford stock # p34, Jul.2

Plans to build a stamping plant in the Chicago area # p34, Jul.9

Ford Tells Why It Accepted SUP: State Jobless Aid Was "Inadequate" p122, Jul.23

Early-bird orders for Ford stock are building up # p140, Aug.6

Former Lincoln-Mercury Dealer Sues Ford for $1-million Damages p54, Aug.13

Auto Take-Home Pay at Record As Changeover Unemployment Mounts p108, Aug.20

Car Safety — New Selling Point As Detroit Readies '56 Models p74, Aug.20

Ford and GM workers get a cost-of-living wage increase # p134, Aug.27

Short news item

The new Lincoln Div. will build its own assembly plant # p34, Aug.27

For '56: The Safest Cars Yet (with 2 illus) p66, Sep.17

Credit Unions: Hazards of Growth. Coming trial of officials of Ford Rouge Employees Credit Union spotlights fast-growing loan groups p60, Sep.24

Peek at '56 Cars: New models have few major body changes, but prices are higher p32, Sep. 24

Severance pay for salaried employees has been set up # p34, Sep.24

UAW Gets Out Its White Collar p156, Oct.1

Auto Makers Now Sell Prestige (with 6 illus) p104, Oct.8

Announces plans for expansion of its research and engineering center in Dearborn # p198, Oct.15

Goldman, Sachs & Co. will manage public offering # p180, Oct.15

Steps up its work in the nation's driver training schools # p132, Oct.15

In Ohio, UC Goes to the Polls p166, Oct.22

For Ford, $230-Million Net in Sight p32, Nov.5

Ford Goes Into New Era With Stock Sale in 1956 (with 2 illus) p166, Nov.12

Ford: Why it's being offered to the public (Cover) Nov.12

Ohio Votes UC p33, Nov.12

Ford Sells Stock (Trend) p200, Nov.19

Salesmen for the Ford Stock: Blyth and the syndicate it heads have a big job p32, Nov.19

Cuts price of the Mainline # p34, Nov.26

Ford's New Continental: Selling Like Hotcakes (with 5 illus) p28, Nov.26

Makes some predictions on 1956 output # p18, Nov.26

No part of the proceeds from sale of stock will go into other commons # p176, Nov.26

When Wrecks Help Sell Cars: Ford stresses safety devices, and sales boom (with illus) p32, Dec.10

At Last – Ford Motor Co. Opens Its Books (with 5 charts) p74, Dec.24

Suburban Veto on Re-Zoning Gives Ford the Cold Shoulder p102, Dec.24

How Ford Holds Its Top Men: Salaries and bonuses and stock option plans p41, Dec.31

FORECASTING

See also Business Conditions

In business, forecasting can be a science (Cover) Sep.24

Science of Forecasting (Trend) p200, Sep.24

The New Science of Business Forecasting (with table, 2 charts, and 3 illus) (Special Report) p90, Sep.24

Readers Report: Mystical Forecasting p8, Oct. 22

The Economists Look Ahead to 1956 (Trend) p196, Nov.26

A 1% to 2% increase in real business activity is forecast for next year by the University of Michigan # p34, Dec.10

U. S. Chamber of Commerce believes business in 1956 should top this year's # p36, Dec.17

Economists See 1956 Adding Up to a Gain: NICB groups looks for dips in some sectors to be offset by upturns elsewhere (with 5 illus) p22, Dec.31

Your great hazard in 1956 is undiluted, unrestrained optimism. It's going to be a very big year, doubtless the biggest on record # p9, Dec.31

FOREIGN Aid

There's dispute within the Administration on how far assistance to underdeveloped countries should go # p40, Nov.12

The Administration has about decided to ask Congress for more flexibility in allocating next year's foreign aid funds # p155, Dec.3

Foreign Aid Goes Permanent: Administration's new aid package will be answer to Reds' post-Geneva strategy p23, Dec.24

More Spending Ahead p68, Dec.31

Why Foreign Aid (Trend) p88, Dec.31

FOREIGN Ministers Meeting

The Outlook for the October is for hard bargaining. What the U. S. and Soviet policies look like # p163, Sep.10

Moscow may believe that it can maintain its present position in Europe and still get the West to agree to a "nuclear peace treaty" and to better trade relations # p163, Sep.24

The U. S. will lay it on the line to the Russians at the coming meeting: Do you want an East-West understanding, or a new cold war # p163, Oct.15

Before Geneva (Trend) p200, Oct.22

New Era Comes Down to Earth: Turning broad agreements into concrete details is the task for the foreign ministers p27, Oct.22

The West can't afford to relax any longer is the conclusion reached in Paris by the Western foreign ministers as they prepare for the Geneva meeting # p155, Oct.29

Two offers are made to Moscow: (1) Guarantee of the Soviet Union's western borders in return for German unification. (2) Program to lower East-West barriers to travel, etc. # p155, Nov.5

Molotov refuses to consider the possibility of all-German elections # p161, Nov.12

The Western ministers refused to give an inch to Molotov at Geneva # p163, Nov.19

Why Geneva Failed: Soviet tactics show that it is still determined to break West's power – but without a war (with illus) p30, Nov.19

FOREIGN Operations Administration

Here is what has been happening to East-West trade # p119, Jul.9

FOREIGN Policy

The U. S. and Red China will start talks in Geneva Aug. 1. And that could lead to a meeting between Secy. Dulles and Chou En-lai # p99, Jul.30

Straws in the Russian Wind (Trend) p144, Aug.13

Washington is a little worried by a rash of proposals for closer "contacts" between the U. S. and the Soviet Union. Here are three of the proposals # p107, Aug.13

U. S. officialdom is angry at the way a few congressmen, journalists, other travelers are fraternizing with the Russians # p164, Sep.10

Foreign policy will feature in political debates. Some of the things the Democrats will make the most of # p40, Oct.22

The Cold War Shifts to Economic Fronts: Russia's latest moves point less toward shooting, more toward East-West economic warfare p26, Nov.5

Reviewing U. S. Policy – after Geneva. No great change is likely (with illus) p27, Nov.26

Foreign Policy for the Long Haul (Trend) p192, Dec.3

The Bulganin-Khrushchev tour of South Asia, combined with the failure of Geneva, is forcing Western leaders to reassess the nature of the struggle with the Communists # p163, Dec. 10

Washington will watch the dust from Khrushchev's heels before it makes any hard decisions about future U.S. relations with India # p138, Dec.17

FOREIGN Trade

Export and import figures for May # p34, Jul.16

This will be a record breaking year for U. S. foreign trade – both exports and imports # p127, Jul.16

Here's how the major items stand on Pres. Eisenhower's trade liberalization program # p116, Jul.23

Export and import figures for June # p34, Aug.6

ODM Looks to Oil Importers For Help on Policy Question p76, Aug.13

GM Shifts Gears on Red Trade p27, Sep.3

U. S. Administration denies it is developing a new protectionism. The Buy American awards are explained # p112, Sep.3

Commercial exports in first seven months were about 10% above same period last year # p34, Sep.10

Senate Group Views Antitrust And Its Effect on Foreign Trade p177, Sep.10

Eying Antitrust in Foreign Field p125, Sep.17

Business Eyes the Red Market: Cattle deal points up growing U. S. interest in Iron Curtain sales p30, Sep.24

Made-in-Japan: A New Record (with map and illus) p148, Sep.24

The Catch in Oil Import Curbs: Flemming demands cutbacks – or else. But it's not that simple p132, Sep.24

U. S. policy on trade and cultural contacts is getting a pre-Geneva overhauling # p163, Sep. 24

A Code for Atomic Exports: With the total ban about to end, business wants to know what the rules will be p112, Oct.8

Commerce Dept. reports on commercial exports for August # p34, Oct.8

Expediters of Trade: That's the job the ECE faces in Geneva (with 2 illus) p142, Oct.8

West Europe Is Top Buyer As Exports from U. S. Boom p150, Oct.8

More Credit Grease for Exports (with 2 illus) p166, Oct.15

Midwest Looks Closer At Its Stake in Exports p132, Oct.29

U. S. Slice Still Shrinks: The outlook for machinery exports (with chart and illus) p142, Oct.29

Freer U. S. Trade Policy Is Under Heavy Attack p73, Nov.5

Washington is set to implement Dulles' offer to relax regulations on U. S. exports to the Soviet Union # p155, Nov.5

Administration Backs Away From Oil Import Curbs Now p68, Nov.12

Commercial exports for first nine months were 12% over the year-before period # p36, Nov.12

Trade With Russia: No Bonanza for the U. S. (with illus) p32, Nov.12

Agricultural Exports Pile Up Big Gains (chart) p196, Nov.19

U. S. Buys Swedish Brands: Makers of office machines double their sales in the U. S. (with 2 illus) p152, Nov.19

Burned by a Hot Oil Issue: Defense Mobilizer Flemming finds a raft of adversaries dislike his latest oil import cutback request p192, Nov. 26

U. S. import figures for Sept. # p34, Nov.26

The Administration's foreign trade policy is heading into what may be its stormiest conflict. The issue: cotton # p156, Dec.3

Gulf Oil Will Slash Imports 7% in First Quarter, As ODM Requested p50, Dec.10

Textiles: Fireworks in '56. Fight over cotton import quotas is shaping up in Congress (with illus) p128, Dec.17

FOREMEN

Yardstick for Measuring Foreman's Pay Differences p46, Jul.30

New Monthly Magazine for Foremen, Supervisors p92, Dec.3

FOREMOST Dairies, Inc.

Readers Report: Dairy Progress p10, Jul.23

Short news item

Talks of merging with Western Condensing Co. # p140, Sep.3

FOREST Service

See United States Forest Service

FORMICA Co.

Hunting Riches: Cyanamid plans to purchase Formica Co., and dig into consumer markets p31, Dec.17

FORMOSA

Washington has high hopes that Red China is simmering down at last, that it may be possible to arrange a formal cease-fire in Formosa Strait # p123, Aug.6

In the case of Formosa, Nehru has always agreed in principle with Red China # p127, Dec.17

FORSTER, Albert E.

Hercules' Forster: Moving into a new field, decisions are the hard part (Cover) Oct.15

Hercules Makes Up Its Mind to Invade Synthetics Field (with illus) p120, Oct.15

FOSTER, William C.

Named executive vice-president of Olin-Mathieson Chemical Corp. # p54, Jul.16

FRANCE

Plans made last year by Adenauer and Mendes-France for industrial cooperation have started to bear fruit # p128, Jul.16

Bank of America will open a Paris branch # p70, Aug.13

Europe's Prosperity Raises Inflation Threats (with map) p26, Aug.13

There may be more mergers in the auto industry # p107, Aug.13

U. S. Company Operating Abroad Insures Its Take-Home Dollars p141, Aug.20

The fate of the French government of Edgar Faure hangs on the outcome in Morocco # p130, Aug.20

Can French Africa Be Saved? The answer hinges on whether Paris and African nationalists can get together on reforms (with illus) p120, Aug.27

Premier Edgar Faure's government coalition is beginning to fall apart over African policy # p128, Aug.27

Six French companies combine for a uranium development company # p106, Sep.10

Twin Boom in Oil: Prospectors are busier than ever in France and Cuba (with illus) p108, Sep.10

Workers' Mounting Wage Demands Plague Harassed French Cabinet p105, Sep.10

The recent stability in France may be shaken by events in North Africa # p164, Sep.17

France is heading into a political crisis # p155, Oct.8

Things could get so bad in Paris and North Africa that France would become more a protectorate of NATO than a partner # p155, Oct.8

History Is Plunging Ahead Too Fast for France: North Africa may become a casualty (with illus) p28, Oct.15

New Citroen Stresses Comfort (with illus) p168, Oct.15

GM of France will spend $4.5-million to increase Frigidaire production # p151, Oct.22

This week Faure survived a confidence vote on Algeria. But his position is as shaky as ever # p162, Oct.22

Europe's Bitter Fight for Auto Exports (with 6 illus) p146, Oct.29

Elections, like so much else in French politics, have become an off-and-on affair # p162, Nov. 12

Simca sales and exports are up for first nine months # p165, Nov.12

France Pushes Drive for Overseas Capital Goods, Construction Business p156, Nov.19

Fall of the Faure government makes it almost certain Mendes-France will return to power next year # p156, Dec.3

Algeria will be the first order of business for the government that emerges from coming elections # p60, Dec.31

FRAWLEY Corp.

Surprise Deal Gives Paper-Mate to Gillette p28, Sep.24

FREDERICK & Nelson

Seattle Department Store Packs an Armory (with 5 illus) p124, Oct.22

FREEPORT Sulphur Co.

Sulfur Leases Put Oil in Texas Shade p194, Sep.17

FREEZERS

How to Ride Appliance Seesaw: Amana has a new product and new sales strategy (with 2 illus) p50, Oct.1

FREIGHT Forwarders

House Unit Studies Practices of Freight Forwarders, Brokers p70, Nov.5

FRENCH (R. T.) Co.

New Ways to Cut Absenteeism p106, Oct.29

FRERES (Lazard) & Co.

Buys an interest in Milan's Banca di Credito Finanziario # p160, Sep.24

FRONTIER Airlines

Barnstorming Airline Gets a Big Welcome (with 5 illus) p30, Aug.27

FROZEN Foods

Frozen Shrimp From Pakistan Pioneer New U. S. Import Field p96, Jul.30

Carnation Name to Bloom in Frozen Seafood Field p54, Aug.13

Frozen orange juice will keep for a year in a freezer # p128, Aug.13

Minute Maid Loses Some Plants, But Keeps Its Snow Crop Lines p98, Sep.17

Quick freezing has given birth to the first nationally distributed line of bakery goods # p59, Sep.24

New A&P label for frozen vegetables is getting a test # p56, Oct.1

FRUEHAUF Trailer Co.

Repays the $1.5-million it borrowed from the AFL Teamsters # p198, Oct.22

FRUIT

Flying Green Goods to Market (with 2 illus) p50, Aug.13

California Squeezes Oranges For Florida Off-Season Trade p43, Aug.20

FTC finds the Florida Citrus Mutual guilty of fixing prices and quotas on fruit # p74, Aug.20

New Florida law sets minimum juice standards for grapefruit # p176, Oct.8

FRYE, Jack

Jack Frye Bids for the Market Now Filled by the Old DC-3 p79, Sep.24

FULBRIGHT, J. William

Most Witnesses Favor Unlisted Stock Control p26, Jul.2

Moving In on Unlisted Shares: Senate group starts hearing on the Fulbright bill (with illus) p52, Jul.9

Democrats War on the Woes: They're the $1-a-year men who've helped give government a business look p32, Jul.16

Reports that Fulbright Committee will have another tilt at the stock market are unfounded # p180, Sep.24

FULENWIDER, John

Hercules Invades Synthetics Field (with illus) p120, Oct.15

FULLER (D. B.) & Co.

J. P. Stevens & Co. offers $5.50 a share for all outstanding stock of D. B. Fuller # p103, Jul. 16

FUND for the Advancement of Education

Cure for Educational Ills: FAE diagnoses ailing school systems (with illus) p108, Nov.12

FUND for the Republic

Crackdown on Tax-Free Funds p144, Nov.26

FUNSTON, G. Keith

Most Witnesses Favor Unlisted Stock Control p26, Jul.2

Extending the SEC Tent: Witnesses discuss bill for wider registry rules p136, Nov.19

FURNACES

Fast Heater p52, Sep.3

New Refinement for Steel (with illus) p88, Oct.29

FURNITURE

New Goal for Furniture: Exhibitors at Chicago and Grand Rapids are shooting for the best year ever p45, Jul.2

A Dixie Industry Goes National: High Point furniture show underlines the growing importance of the South (with 4 illus) p29, Jul.23

Readers Report: Real Reason? p12, Aug.13

National Assn. of Furniture Manufacturers reports on cost of fringe benefits to the industry # p174, Sep.17

Readers Report: Forging Ahead p8, Sep.24

Victorian furniture may be starting a comeback # p184, Oct.15

FURS

Don't expect a tax deduction if moths hit your wife's furs # p140, Jul.9

Pile Fabrics . . . made of synthetics and closely resembling fur, are giving the real thing a run for its money (with illus) p58, Sep.10

G

GAW

See Wages

GABLER, Walter F.

Head of Yemen Development Corp. # p160, Nov.26

GAINSBRUGH, Martin

Economists See 1956 Adding Up to a Gain (with illus) p22, Dec.31

GAITSKELL, Hugh

In Britain, Socialism Is Dying—Can Labor's New Man Revive It (with illus) p152, Oct.22

Succeeds Earl Attlee as leader of Britain's Labor Party # p138, Dec.17

GALLUP Poll

Poll shows how Midwest feels about the way Agriculture Secy. Benson is handling his job # p37, Sep.10

GAMBLE-Robinson Co.

A Flower for the Masses p46, Oct.8

GAMBLE-Skogmo, Inc.

Merchandiser Eyes Big Openings Further West p182, Oct.1

Gamble-Skogmo Returns to West Through Furniture Chain Deal p142, Oct.15

GARAGES

Air Raid Shelter Doubles as Garage (with illus) p31, Nov.26

One Step from Car to Desk: Pittsburgh fills empty space atop a garage with offices (with illus) p88, Nov.26

GARDNER Displays

Exhib-A-Pac looks like a suitcase when not in use, unfolds to form a display for products # p142, Aug.13

GARFINKLE, Henry

Named president of American News Co. # p107, Jul.9

American News Co. Revises Policy to Placate Magazine Publishers p104, Jul.23

Short news item

GARY (Theodore) & Co.

Company will merge with General Telephone Corp. # p84, Sep.3

GAS

Natural gas legislation freeing independent producers from federal control is unlikely to pass both houses # p66, Jul.16

Natural Gas Pipelines Near End of Legal Barriers p134, Aug.6

Natural Gas Producers Win a Partial Victory p132, Aug.6

Canadian gas will flow across the border, under a contract between Tennessee Gas Transmission and Trans-Canada Pipe Lines # p36, Aug.20

Gas: On Call Near the Market. Gas will be stored in old Allegheny oil fields (with 5 illus) p102, Sep.3

Oil men, before coal prices went up, felt the oil they sell industry was overpriced as against coal and natural gas. That figuring would seem to give the inside track now to gas # p18, Sep.3

Canada Gas Link: Pipeline running from Alberta to Quebec looks ready to get under way p26, Sep.10

Total Reserves Inch Up (chart) p186, Sep.10

Gas: Can It Cool Homes Too? If it can, the gas industry will gain a much-needed summer market p84, Oct.8

Readers Report: Gas, Not Oil Pools p12, Oct.15

$6.3-Million Texas Tax Refund In Sight for Natural Gas Companies p119, Oct.29

Gas Expansion: Pipeline companies get more and more into refining and marketing. El Paso is buying McNutt Oil & Refining p120, Nov.5

Natural Gas: 16 months under federal regulation finds independent gas producers uncertain about the future p103, Nov.12

Arkansas PSC Grants 8% Return On Gas Sold to Industrial Users p140, Nov.19

Distiller Corp.—Seagrams reports its total investment in oil and gas exploration is now $15.5-million # p132, Nov.26

Underground Gas Storage: Heat for 15-Million Homes (chart) p188, Dec.3

U. S. Company Gets Nod to Import Canadian Gas p80, Dec.3

Court Adds New Confusion To Gas Price-Fixing Dispute p58, Dec.24

South Africa is producing gas from coal in state-owned plant # p99, Dec.24

GAS Transmission Co.

Several months ago bought Bay Petroleum, now goes even further afield by teaming up with Food Machinery & Chemical Corp. # p130, Nov.5

GAS Turbines

New propulsion for ships will be tested by the Maritime Administration # p82, Jul.23

The first gas turbine for use in the rubber industry is being built for Gates Rubber Co. by GE # p109, Aug.6

To step up capacity to produce turbines for ship propulsion, the government will buy $70-million worth of machine tools and production equipment # p34, Sep.3

What to Do Until Turbine Comes: New auto engine tricks now on way (with illus) p83, Oct.22

A Bigger Pull: Union Pacific places order for 45 giant 8,500-hp. locomotives (with illus) p92, Dec.10

GATE City Sash & Door Co.

Makes an electric push-button window for homes # p104, Dec.10

GATES Rubber Co.

The first gas turbine for use in the rubber industry is being built for Gates # p109, Aug.6

GAUGES

For Closer Rolling Tolerances: New GE gauge uses x-ray to keep track of sheet thickness (with illus) p146, Dec.3

GAYLORD Container Corp.

Plans merger with Crown Zellerbach # p60, Jul.9

GENERAL Accounting Office

GAO Clears Way for 15 New Tankers p158, Oct.8

GENERAL Air Rights Corp.

One Step from Car to Garage (with illus) p88, Nov.26

GENERAL Aniline & Film Corp.

Close-in on alien property p62, Jul.9

An Orphan Seeks a New Life: Company has grown—but its growth has been stunted p90, Nov.26

Readers Report: Interhandel Controversy p4, Dec.31

GENERAL Container Corp.

Plans merger with St. Regis Paper # p60, Jul.9

GENERAL Dynamics Corp.

Stockholders approve merger with Stromberg-Carlson # p34, Jul.2

Will build two more atom subs for the Navy # p34, Aug.27

Convair's Latest Plans Include No-Noise Feature p120, Sep.10

Convair Snatches Business From British Plane Maker p138, Sep.17

The Wasp Waist Does It (with illus) p32, Sep.17

Bonds That Behave Like Stocks p43, Oct.1

Oldest to Newest, Navy's Subs (with 2 illus) p32, Oct.29

May buy the Farrel Co. # p178, Dec.10

GENERAL Electric Co.

Increases its board to 18. New members: Henry Ford II, Gilbert Humphrey # p63, Jul.2

Pennsylvania Supreme Court upholds fair trade in suit brought by GE against Burche Co. # p34, Jul.16

Chicago to Get Atomic Power p32, Jul.30

Court Enforcement of "Fair Trade" Tends To All-or-Nothing Basis p54, Jul.30

Hotpoint Div. boosts prices on ranges, refrigerators, automatic washers, dryers, and dishwashers # p60, Aug.6

Is building the first gas turbine for use in the rubber industry # p109, Aug.6

Leftwing United Electrical Workers is making a fourth attempt to gain a foothold in GE's Lynn and Everett plants # p131, Aug.6

Union Uses Ads to Plug SUP: CIO Electrical workers want to get appliance dealers on their side p118, Aug.13

Wage Settlements Advance GAW, Give GE New Contract p108, Aug.20

What Do People Think of Your Business? p110, Aug.20

New View of Metals: GE leads the field with its new lab as specialists change metallurgy from art to science (with 6 illus) p154, Aug.27

How Businessmen Teach Educators About Industry p142, Sep.3

New transistor will retail at less than $2 # p52, Sep.3

No SUP provision is contained in agreement signed by Carboloy Dept. # p94, Sep.3

Unions Hint at Demands to Come p89, Sep.3

Makes new pocket radio # p128, Sep.10

The Carboloy Dept. is in the synthetic diamond business # p124, Sep. 10

Extends its guarantee period for transistors # p108, Sep.17

Announces a new insulation material said to be superior to porcelain # p84, Sep.24

Price Boosts Halt War in Heavy Electrical Goods p56, Oct.1

Librarian collects recordings of all types of noise # p190, Oct.8

A New Contract "Fringe": Eyes are on "catastrophe" insurance (with chart) p46, Oct.15

Heat-Resisting Tube (with illus) p90, Oct.15

New GE Distribution Network Will Speed TV, Radio Replacements p138, Oct.22

Makes a loudspeaker that can operate for long periods under adverse conditions # p194, Nov.12

For Closer Rolling Tolerances: New GE gauge uses x-ray to keep track of sheet thickness (with illus) p146, Dec.3

A Bigger Pull, Union Pacific places order for 45 giant 8,500-hp. locomotives (with illus) p92, Dec.10

GE Takes a Major Step Toward Its Realignment Goal p128, Dec.10

New lightbulb will increase the light output without any increase in the amount of electric current # p104, Dec.10

The Research Task Force: More Companies Use It (with chart) p130, Dec.10

Rescue Operation on Turbines p31, Dec.17

Consumer credit levels do not worry Ralph Cordiner # p79, Dec.24

Makes a two-way radio for vehicles that allows the driver to monitor two different radio frequencies at the same time # p100, Dec.24

Distribution: Straining to Move the Goods p42, Dec.31

GE Tries "Realistic" Pricing: It's a bid for more business, rather than abandonment of fair trade pricing p21, Dec.31

Westinghouse Lets GE Move In On Its Circuit Breaker Business p52, Dec.31

GENERAL Film Distributors, Ltd.

35 British Films Bought by ABC for Video Showing p54, Jul.30

GENERAL Foods Corp.

Deep Breath for Mix Makers: After a two-month price war, all but one of them take a rest p58, Aug.6

Food Suppliers Cook Up Campaign To Lure Public Into Restaurants p137, Nov.5

Is putting $278,000 into a fund that includes grants to foundations, etc. # p119, Dec.17

GENERAL Mills, Inc.

Deep Breath for Mix Makers p58, Aug.6

GENERAL Motors Acceptance Corp.

One Bond's Interest Rate Is Another Borrower's Poison p95, Aug.27

Commercial Paper Gets New Push From Two Directions p62, Oct.8

GENERAL Motors Corp.

See also Automobiles; Congress of Industrial Organizations—Auto-Aircraft

Dividends of the giants, General Motors and AT&T # p52, Jul.2

GM: Making Capitalists, Raising Money: Why GM sees such values in its stock purchase plan for employees (with illus) p30, Jul.16

GM stock jumps $14.62 on news of company's 3-for-1 split # p144, Jul.16

Four-million gal. a day is the saving that Rochester Products makes by reclaiming and processing water # p132, Jul.30

You can't give away GM common stock says Florida Securities Commission # p72, Jul.30

Action on the Antitrust Front Continues p75, Aug.13

Short news item

New $50-Million Expansion Set by GM in Australia p70, Aug.15

No Waiting in Line for a 1955 Cadillac p54, Aug.13

One Man Takes on GM, UAW to keep them from enforcing a closed shop in Indiana p118, Aug.13

Three-million precision gears is the annual capacity of a mechanized machining line engineered by Buick Div. # p139, Aug.13

Ford and GM workers get a cost-of-living wage increase # p134, Aug.27

No Chevvies...in Bulgaria's Future p122, Aug.27

The one-man attack on the legality of the UAW contract with GM in Indiana failed # p134, Aug.27

A Pentagon-approved request by Allison Div. to use $5-million of government tools to make civilian truck transmissions brings protests # p38, Sep.3

Electro-Motive shows its new low-slung train, the Aerotrain # p46, Sep.3

GM Shifts Gears on Red Trade: Authorizes sale of cars to Russia and European satellites p27, Sep.3

Safe-guard door latch will be used on all GM cars # p62, Sep.3

The Year's Biggest Earners (with table) p86, Sep.3

Powerama: Spotlight On GM's Other Side (with 8 illus) p72, Sep.10

Tomorrow's kitchen is still a big question mark. Frigidaire will reveal a new modular unit this fall # p56, Oct.1

Auto Makers Now Sell Prestige (with illus) p104, Oct.8

8-Million Cars: That industry output is virtually certain for 1955. Can 1956 keep up the pace? p27, Oct.8

UAW Has Union Shop Splurge: In four months has brought 600,000 more members under contracts (with table) p127, Oct.8

Self-Aligning Headlight (with illus) p88, Oct.15

In Ohio, UC Goes to the Polls p166, Oct.22

Army unveils new 90-mm. self-propelled airborne gun # p182, Nov.5

Democrats Busy Probing Big Business, WOCS p72, Nov.5

GM Probe: The Fireworks Are Still Wet. Senate subcommittee hearings get off to a slow start p34, Nov.12

Hyatt Bearings Div. makes a low-cost bearing journal box for freight cars # p198, Nov.12

Ohio Vetoes UC p33, Nov.12

Wherever You Look, It's GM: Biggest Earners for First 9 Months (with table) p50, Nov.12

Evidence at du Pont-GM Trial Encored for Senate Antitrusters p74, Nov.19

GM common has ousted Pennsylvania RR stock from its position as most actively traded issue on Big Board # p176, Nov.26

Flare-Up in the Auto Dealer War: Missouri town rallies behind its dealer, unfrocked by GM p54, Nov.26

Makes some predictions on 1956 production # p18, Nov.26

1956 Chevrolets cruise city streets looking for any passengers that want to try them out # p57, Nov.26

Probing Around GM's Edges: Senate inquiry is circling closer to the hot issues (with illus) p32, Nov.26

Heat on GM: Dealers warm up Senate probe into General Motors with charges of pressures and vassalage p26, Dec.3

General Motor's Day in Court: Senate antitrust subcommittee draws a bit of blood in its study of bigness (with 4 illus) p25, Dec.10

Must Companies Tell All on Pensions? p29, Dec.10

Detroit Bids for Dealer Peace p30, Dec.17

FTC Challenges GM Parts Advertising p72, Dec.17

At Last—Ford Motor Co. Opens Its Books: How Ford Stacks Up Against GM (with 8 charts) p74, Dec.24

GM has 540,947 stockholders # p79, Dec.24

ODM, Defense Dept. Squabble Over Rent for Army Equipment p57, Dec.24

Things GM Is Planning for 1957: Its experimental Firebird II may have most of the answers (with illus) p25, Dec.24

Will make power units for Eastern Air Lines' fleet of Lockheed Electra prop-jet transports # p32, Dec.24

GENERAL Motors of Canada

Peace Stops at the Border: U. S. auto companies hit by strikes in Canada p46, Dec.3

Plans to decentralize assembly operations # p190, Dec.10

GENERAL Services Administration

Readers Report: Anyone for an Island? p12, Aug.27

More GSA Contracts Going to Small Business p148, Oct.1

Big Jobs for Private Money in government lease-purchase p110, Oct.15

GENERAL Telephone Corp.

Company will merge with Theodore Gary & Co. # p34, Sep.3

From a Telephone Merger: A Giant Among Independents p158, Sep.10

GENERAL Tire & Rubber Co.

See also Tires

General Tire Goes Hollywood: Akron company buys RKO Radio Pictures from Howard Hughes p32, Jul.23

A Tire Company Makes Good in Rubber—and in Radio (with 5 illus) p54, Aug.27

The O'Neils of General Tire: Rubber, rockets, synthetics, and entertainment (Cover) Aug.27

Synthetic rubber plant will be built at Odessa, Tex. # p99, Dec.24

GENERATORS

Portable Power p86, Jul.23

GENET, Arthur S.

Greyhound's Boss: Railroader Genet will be first president of bus company drawn from outside p32, Nov.5

GENEVA Conference

See Big Four Meeting

GENEVA, Switzerland

U. S. Races Ahead in Atom Trade p43, Aug.27

Geneva: Lifting the Veil From the Peaceful Atom (with 5 illus) p30, Aug.13

Atom War—for Trade: Opening moves in world trade in atoms start with close of Geneva atoms-for-peace conference (with 3 illus) p132, Aug.29

History's first private export sale of nuclear power plant was nailed down by Westinghouse Electric at the atoms-for-peace congress # p129, Aug.20

The Russians brought no great surprises to the atoms-for-peace congress and took no part in the commercial trade aspects # p129, Aug.20

GENISCO, Inc.

More Profits in Workers' Stockings p93, Dec.24

GEOLOGISTS

Airborne Detectors Hunt Ores in Canada (with map and 4 illus) p64, Sep.3

Readers Report: The Works p10, Oct.15

GEORGE, Edwin B.

Economists Advise No Tax Cut p31, Dec.10

GEORGIA-PACIFIC Plywood Co.

Buys 7½-billion board feet of pulp timber in Alaska # p140, Sep.3

GEORGIA Power Co.

Agrees tentatively with Interior Dept. to act as a government contractor in carrying power from Clark Hill Dam to the co-ops # p34, Sep.3

Co-ops Win Power Fight: Agreement by Interior to sell Clark Hill power directly to co-ops, and by Georgia Power to transmit it p138, Sep.10

GERITY-MICHIGAN Corp.

Introduces an install-it-yourself dishwasher # p122, Sep.17

GERMANY

Unifying Germany to Take Some Economic Juggling (with map and 2 charts) p64, Jul.2

Both German and U. S. international airlines got what they wanted in the U. S.-West German bilateral air transport agreement # p140, Jul.16

Geneva: What the West Expects. Big question is German unifications (with illus) p25, Jul.16

In a semi-official Tass statement the Kremlin insisted that German neutrality between East and West is the price for Germany's unification # p128, Jul.16

Plans made last year by Adenauer and Mendes-France for industrial cooperation have started to bear fruit # p128, Jul.16

Steel in Resurgent Germany: Production likely to top Britain's this year, for third rank in world p124, Jul.16

Germany's first postwar hot strip mill has been inaugurated # p129, Jul.23

The new Ghia Coupe will cost under $2,000 # p96, Jul.30

West German exporters expect the Kremlin to offer Adenauer a big trade deal when he goes to Moscow # p100, Jul.30

West Germany's fantastic world trade boom continues # p112, Aug.6

Coal Famine in Germany Gives U. S. Mines a Boost p70, Aug.13

Europe's Prosperity Raises Inflation Threats (with map) p28, Aug.13

Expansion for the automobile industry # p107, Aug.13

Germans are skeptical about Adenauer's trip to Moscow # p129, Aug.20

German Car Maker Establishes Assembly Base in the U. S. p141, Aug.20

A German savings bank has a canny lure for depositors. Called a "premium savings" plan # p114, Aug.27

Soviet economics play an important role in the maneuvering over Germany. Adenauer and Bulganin meet in two weeks # p127, Aug.27

Burroughs Corp. will distribute a German-made cash register in U. S. and Canada # p34, Aug.27

German Trusts Bloom: Latest indication is a budding bank combine p120, Sep.3

Germany steel producer will build steel pipe plant in Canada # p122, Sep.3

Mannesmann Hopes to Float Bond Issue in Switzerland p122, Sep.3

Sighting on Atom's Golden Age p114, Sep.3

Adenauer goes to Moscow this week. He is sure he can handle the Russians in a way that will help the cause of German unity # p163, Sep.10

Adenauer's Mission to Moscow (illus) p28, Sep.10

Boom in Europe, Too: The Race for Steel (with chart and illus) p135, Sep.17

New aims of the West German TV industry # p140, Sep.17

Short news item

This week Bonn and Moscow agreed to establish official diplomatic contacts # p163, Sep.17

The Kremlin is acting as if it could shape the future of Germany without bothering the West # p163, Sep.24

German Diesel Maker to Team Up With U. S. Company in Plant Here p130, Oct.1

West Germany's economy will probably get its second light dose of deflationary medicine this fall # p151, Oct.1

Naturalizing the Volkswagen: German car to be produced at Jersey Plant p177, Oct.15

Europe's Bitter Fight for Auto Exports (with 6 illus) p146, Oct.29

Free-World Exports of Machinery and Electrical Apparatus (with chart) p142, Oct.29

New Refinement for Steel: German vacuum degassing process comes to U. S. (with illus) p88, Oct.29

Petrochemical industry may soon be getting liquefied natural gas from the Middle East # p156, Nov.5

Borgward auto works give notice to 2,500 employees because of decline in home and export sales # p165, Nov.12

At Geneva, Molotov refuses to consider the possibility of all-German elections # p161, Nov.12

West Germany Eyes Possibilities Of Buying Coal From the U. S. p164, Nov.12

Can Germany Keep Boom From Getting Out of Hand? (with 2 illus) p150, Nov.19

Pushes ahead with plans for industrial use of atomic energy # p164, Nov.19

West Germany Plans Place in Air Industry p154, Nov.19

Resurgence of German Technology Stirs British Business Fears p106, Nov.26

National Research Corp. increases its investment in a German high-vacuum process # p138, Dec.3

Unity Issue Puts Adenauer on Spot (with illus) p137, Dec.3

West Germany leads in the U. S. imported car derby # p138, Dec.3

Arwa Corp. opens hosiery plant in Berlin, N. J. # p152, Dec.10

Gasoline price war may be brewing # p152, Dec.10

Soviet commander states he is turning over the jurisdiction of East Berlin to the Communists government of East Germany # p163, Dec.10

Finance Minister introduces a record budget with big expansion plans # p64, Dec.17

Hugo Stinnes Industrie & Handel GmbH buys out Canada Machinery Corp., Galt, Ont. # p64, Dec.17

The Ruhr is agog with talk that U. S. businessmen may buy into Gelsenkirchener Bergwerks, AG # p57, Dec.24

West German steel output is a cinch to top 21.3-million tons in 1955 # p36, Dec.31

GERMANY (East)

The East German government has named East Berlin its capital # p164, Dec.10

GETTYSBURG, Pa.

Gettysburg Gets Set to Serve as Temporary Capital (with 9 illus) p28, Nov.5

GIANT Food Shopping Center, Inc.

FTC Cracks Down On Chain's Ad Deals p54, Dec.10

GIBBS Machine Co.

Spinning Made Easier (with illus) p196, Nov.12

GIDDINGS & Lewis Machine Tool Co.

Company has acquired Cincinnati Bickford Tool Co., and Kaukauna Machine Corp. # p158, Sep.10

GIFTS

New Laws may make it easier to give securities to children # p183, Oct.22

The evils of business gift giving were the subject of a Boeing Airplane Co. directive # p132, Nov.26

AMA Surveys Give and Take of Business Xmas Gifts p94, Dec.24

GILDEA, James

Reservists Become an Issue p84, Dec.24

GILLETTE Safety Razor Co.

Will introduce three new safety razors # p52, Sep.3

Surprise Deal Gives Paper-Mate to Gillette p38, Sep.24

What it cost Gillette to get control of Paper Mate pens # p170, Dec.3

GILLIAM, Robert A.

Burlington Spins Giant Textile Web (with illus) p102, Nov.5

GILMAN, Irving

Research Rivals Trade Blows . . . at symposium on consumer motivation p56, Oct.29

GILSONITE

Now Its Sparkle Peps Up Gas (with illus) p108, Jul.2

GIMBEL Bros.

Previews its new shopping center north of Philadelphia # p88, Aug.27

Opens suburban store in New York's Cross County Center and plans two more # p103, Sep.17

GIRDLES

Synthetic rubber used in girdles won't have to be labeled as such # p38, Jul.23

GLASS

A glass and silicone tire stands heat up to 500F # p108, Jul.2

Glass to Fit a Theory p110, Jul.2

Glass Walls Take on New Color p48, Jul.9

Fast Grab at a Big Market: Fiberglas screens claim 20% of the market (with table and chart) p56, Sep.3

No-Burn Building Panels (with illus) p126, Sep.10

Settlement in the glass container industry calls for wage increases # p174, Sep.17

Breaking Through Glass's Barriers: Owens-Illinois gets set for new assault on food packaging market (with 3 illus) p136, Oct.1

Glass Container Shipments (chart) p196, Dec.10

GLIDDEN Co.

Will build a plant at Port St. Joe, Fla., adjacent to St. Joe Paper Co. # p54, Nov.19

Makes a vari-color coating product, which permits paints of three colors to be sprayed simultaneously # p102, Dec.17

GLIDER, Ray

Readers Report: How Does He Do It? p8, Jul.16

GLOBE-WERNICKE Co.

Globe-Wernicke Bought Out By Metal Stamping Company p158, Aug.6

GLOBES

S.C. Hammond & Co. makes a deflatable globe # p88, Nov.19

GLOOR, Walter

Hercules Invades Synthetics Field (with illus) p120, Oct.15

GLOVES

French leather gloves are welcome Christmas gifts # p184, Dec.10

GLYCERIN

Readers Report: Much More Glycerin p8, Aug.6

Shell to Build Dutch Plant to Make Synthetic Glycerin # p180, Nov.5

GO-GO Club

Clubbing to Beat the Market (with illus) p41, Nov.5

GOLD

Gold hoarding fell sharply last year # p66, Jul.16

GOLDBERG, Arthur

Prelude to a New Wage Round (with illus) p122, Jul.9

GOLDEN Gift, Inc.

California Squeezes Oranges For Florida Off-Season Trade p43, Aug.20

GOLDMAN, Sachs & Co.

Will manage first public offering of Ford Motor Co. # p180, Oct.15

GOLDRING, Inc.

Opens its first center under its own name in New Orleans # p103, Sep.17

GOLF

Readers Report: Fore p8, Jul.23

A Geiger counter may soon become a part of your golfing equipment # p152, Aug.20

New Colt golf ball is made of one continuous strand of rubber # p184, Sep.24

Golfers can practice inside with new metal putting "track" # p180, Nov.26

GOODRICH (B. F.) Chemical Co.

Bow for Darlan: It's Goodrich Chemical's man-made fiber, and it's going first into fur-like women's coats p92, Oct.22

GOODRICH (B. F.) Co.

See also Tires

Plastic plumbing is getting a tryout for home and school use # p46, Jul.9

Introduces new upholstery material, called Air-Porous Koroseal (with illus) p110, Aug.6

Signs contract with URW # p166, Sep.10

Brings out a new hot water bottle # p102, Oct.8

New hot water bottle averages 10 deg. cooler on one side than the other # p176, Oct.8

Starts work on tire and tube plant near Manila # p150, Oct.8

GOODRICH-Gulf Chemicals

Buys the last and biggest of the government's wartime synthetic rubber plants # p32, Dec.24

GOODWIN, A. Jackson, Jr.

New Look for a New Deal Baby (with illus) p154, Sep.17

GOODYEAR Tire & Rubber Co.

See also Tires

Synthetic rubber expansion announced by Goodyear is only the first stage of growth for the Houston plant # p50, Aug.27

No-Burn Building Panels (with illus) p126, Sep.10

Tires to replace the ones now wearing smooth will cost more, and so will retreads # p18, Oct.29

New truck tire for winter driving uses wire tread construction # p100, Dec.24

GORDON, Ben

Finally-Rich's Regionalizes With a New Chain of Stores (with illus) p90, Jul.23

Rich, Gordon, Neele of Rich's: Bursting out of Atlanta (Cover) Jul.23

GOSSER, Richard

Realism at Bargaining Table . . . is policy followed by UAW's Gosser in Toledo (with illus) p162, Nov.26

Short news item

GOULD Academy

What makes a Small Group Tick: Group dynamics experts say they have the answer (with 8 illus) p40, Aug.13

GOVERNMENT

The News That Shook the Nation: President Eisenhower suffers heart attack. How business and government reacted (with 6 illus) p27, Oct.1

Any big delegation of Presidential power is out. Note the instructions to Nixon # p37, Oct.8

Washington: Business as Usual. The President, continuing his recovery, begins brief work sessions p25, Oct.8

Here's how the government will be run: The Big Five in names, until Eisenhower can take over # p37, Oct.15

Report on expenditures for local, state, and federal governments in 1954 # p68, Oct.15

The government is running smoothly. Day-to-day business is being handled by the team—the Cabinet and National Security Council # p37, Oct.15

White House Team Carries On: Eisenhower's conception of government can work—almost—without him p158, Oct.15

Uncle Sam's spending has held at about $3.8-billion-a-month since late last winter. That's off $200-million-a-month from 1954 rate # p17, Oct.29

Gettysburg Gets Set to Serve as Temporary Capital (with 8 illus) p28, Nov.5

How the White House Looks at '56: The Administration wants legislation to keep the economy growing, but slowly p34, Dec.17

More Spending Ahead: That's the election-year strategy of both parties p68, Dec.31

GOVERNMENT Buildings

Big Jobs for Private Money in government lease-purchase p110, Oct.15

An over-all revision of defense contracts regulations p62, Jul.9

Fresh Rush Orders Show Plain Concern for Red Air Power p48, Jul.30

A few price differential contracts are trickling out. The Defense Dept. has approved 11 for the Navy # p38, Sep.3

Buy American: Under Fire Again. English Electric entered the low bid, but two American companies won the contracts p121, Sep.3

More GSA Contracts Going to Small Business p146, Oct.1

The Controversial SAGE (with illus) p30, Oct.29

"Trigger" contracts that would start machine tool production immediately in a war emergency are being planned by the government # p34, Oct.29

Union Coal Mines Score as U. S. Sets Wage Minimum for Its Buying p85, Nov.5

Bigger Buy American Edge Coming for Some Suppliers p68, Nov.12

Foreign Bidders on U. S. Contracts Get a Break Under New Policy p74, Nov.19

Rules for Letting Contracts Leaves Pittsburgh Up in Air p150, Nov.26

Bigger Advance Payments O.K.'d for Military Suppliers p71, Dec.10

Aerojet Gets Contract For Satellite Rocket p74, Dec.17

Austrians win contract for transformers for Granite Falls electric substation # p64, Dec.17

A guide to federal laws applying to building and construction workers on government contracts has been released # p85, Dec.24

House Unit Is Trying to Curb Negotiated Military Contracts p58, Dec.24

GOVERNMENT Employees

Democrats War on the Wocs: They're the $1-a-year men who've helped give the government a business look p32, Jul.16

Note the sniping at businessmen in government. It's part of the Democratic strategy for 1956. The hunt is for scandal # p37, Jul.23

Businessmen in government will remain under fire. Air Force Secy. Talbott had to go # p38, Aug.6

Seeking a Path in Ethics' Maze . . . is the aim of Congress now that the issue of businessmen in government is boiling (with 4 illus) p26, Aug.6

More Potshots . . . at businessmen in government are due as Cellar aims at Business Advisory Council p34, Aug.20

Democrats' Target: The BAC's Select Sixty (with 14 illus) p100, Aug.27

Six-Page Commerce Dept. Order Warns Employees to Watch Their Steps p96, Aug.27

Revision of the "conflict of interest" laws affecting businessmen in government will be proposed in Jan. # p38, Sep.10

Democrats Busy Probing Big Business, WOCS p72, Nov.5

How to Make Businessmen Happy in Washington p72, Nov.12

President Outlines Ethical Code for WOC's p68, Dec.3

The next Administration move will be to set new rules for the advisory committees that work with government # p38, Dec.10

GOVERNMENT Investigations

Automation Catches The Congressional Eye p158, Oct.8

Congress Delves Into Automation . . . and finds theorists as well as practical men are split on its impact (with 3 illus) p30, Oct.22

Automation . . . can hurt workers or not, depending on management policy, Congressional group hears p31, Oct.29

GM Probe: The Fireworks Are Still Wet. Senate subcommittee hearings get off to a slow start p34, Nov.12

GOVERNMENT Owned Plants

Washington Eyes Rubber Bid: Dutch-owned company wants synthetic plant p140, Jul.16

Defense Dept. Asks Shutdown Of 14 More Government Plants p56, Aug.20

Kaiser Aluminum & Chemical buys aluminum-extrusion plant at Halethorpe, Md. # p146, Sep.24

Last of the Rubber Plants Goes to the Bidders p156, Oct.15

An Orphan Seeks a New Life: General Aniline & Film has grown—but its growth has been stunted p80, Nov.26

Goodrich-Gulf Chemicals buys last of government's wartime synthetic rubber plants # p32, Dec.24

GOVERNMENT-OWNED Tools

A Pentagon-approved request by Allison Div. to use $5-million of government tools to make civilian truck transmissions brings protests # p38, Sep.3

GOVERNMENT Reorganization

Washington Talks About State, City Rule: Local governments can thrive, too, says group p86, Jul.2

To Decentralize Government (Trend) p156, Jul.9

Readers Report: The Hoover Job p12, Jul.23

GOVERNOR'S Conference

Main interest at conference was politics—who will be elected President in 1956 # p37, Aug.13

GRACE (W. R.) & Co.

Bagasse is made into commercial paper products # p132, Jul.30

Action on the Antitrust Front Continues p75, Aug.13

Rumors of merger with Smith-Douglass Co. is back again # p74, Dec.31

GRAHAM, Howard D.

Gas Company Uses Castle to Promote a New Venture (with illus) p104, Aug.27

GRAHAM, Robert

How the Biggest Union Ticks (with illus) p132, Nov.12

GRAND Central Art Galleries

Readers Report: Your Portrait p10, Jul.23

GRAND Union Co.

Flying Green Goods to the Market: That's the plan of a food processor and an airline and Grand Union is interested (with 2 illus) p50, Aug.13

GRAY, Elisha

Merger Puts Whirlpool-Seeger In Good Competitive Position p88, Aug.27

GREAT Atlantic & Pacific Tea Co.

Another Food Chain Forges Into Houston p54, Aug.13

New A&P label for frozen vegetables is getting a test # p56, Oct.1

GREAT BRITAIN

Britain Cracks Whip at Cartels: Move against "price enforcement" may be entering wedge for antitrust p110, Jul.9

British holdings in dollar securities now top the pre-World War II figure # p136, Jul.9

Commercial banks finally are feeling the bite of Butler's tough money policy # p119, Jul.9

Treasury has flatly denied rumors of a possible devaluation of the pound sterling # p120, Jul.9

A revolt has developed in Britain's Tory party against the government's sudden decision to raise the price of nationalized coal by 18% # p128, Jul.16

Against the Capital Gains Tax p164, Jul.16

London wants atom experts p124, Jul.16

Tight Money: Spur or Rein? (with illus) p127, Jul.23

Another $15-million batch of U. S. stocks held by the British Treasury is being sold on the London market # p96, Jul.30

Chancellor Butler has been forced once more to rein in the booming British economy—and to put plans for sterling convertibility back on the shelf # p99, Jul.30

Plans are afoot for Britain's first regular sampling of business' spending plans # p96, Jul.30

The four-way squeeze on the British economy that Butler is using # p100, Jul.30

Britain is facing a real crisis in Malaya. All political groups in Singapore are demanding immediate independence # p124, Aug.6

Chancellor Butler tells commercial banks to make a "significant" cut in their loans # p124, Aug.6

Europe's Prosperity Raises Inflation Threats (with map) p26, Aug.13

Straws in the Russian Wind (Trend) p144, Aug.13

Chancellor of the Exchequer Butler gives the cabinet a reassuring report. London flutters over the chance of more tightening up # p130 Aug.20

British government bond prices fell to a 30-year low this week # p128, Aug.27

Rumors of another rise in the bank rate and worries over August gold and dollar reserves have business edgy # p112, Sep.3

Sighting on Atom's Golden Age p114, Sep.3

Businessmen worry about the economic situation. Gold and dollar reserves hit a two-year low. And there's strong pressure for higher wages # p164, Sep.10

Britain May Help Train Asians In Atomic Science p138, Sep.17

Britain's weak economic position blighted the optimism in Istanbul at the annual meeting of the World Bank and the IMF # p164, Sep.17

Short news item

Buying Power in Britain (chart) p156, Sep.24

The British economy will get another stiff dose of deflationary medicine this fall. What you can export # p151, Oct.1

Here's a late reading on Britain's seesaw battle with inflation # p156, Oct.8

British investors are putting their money in bonds # p164, Oct.15

The Labor Party is trying to set a new course—one that will regain it mass support # p164, Oct.15

In Britain, Socialism Is Dying—Can Labor's New Men Revive It? (with 4 illus) p152, Oct.22

News was flashed at midweek that Chancellor Butler will bring down an "autumn budget" # p162, Oct.22

Chancellor Butler in a special autumn budget speech cracks down with new taxes # p156, Oct.29

Test Case for Freedom (Trend) p192, Nov.5

The Boom That Boomeranged: Britain seeks way out of crisis (with 3 charts and illus) p52, Nov.5

The storm over Butler's budget has subsided. Sterling has firmed up and the drain on Britain's gold reserves has slowed down # p156, Nov.5

Chancellor Butler puts the heat on British banks # p162, Nov.12

Resurgence of German Technology Stirs British Business Fears p106, Nov.26

London is talking coal this week—U. S. Coal # p164, Dec.10

Hugh Gaitskell succeeds Earl Attlee as leader fo the Labor Party # p138, Dec.17

Eden reshuffles three top posts in his cabinet. Butler leaves the Treasury to become Deputy Prime Minister, Harold Macmillan takes over the Exchequer, and Selwyn Lloyd takes on foreign affairs # p69, Dec.24

The Boom: Intense, Competitive. The coming year will be much like 1955—but more so (with chart) p33, Dec.31

Industries

Rank's Secret: Film mogul puts empire in trust p68, Jul.2

Commercial TV for Britain gets another setback # p129, Jul.23

British Petroleum and Distillers Co., Ltd. plans expansion and diversification at its Grangemouth plant # p96, Jul.30

35 British Films Bought by ABC for Video Showing p54, Jul.30

British Car Exporters Still Hold First Place p113, Aug.6

Auto industry is pushing plant expansion. Exports of all cheaper models still grow # p107, Aug.13

Cotton textiles producers are up in arms at the growth in imports of cloth from India, Hongkong, and Japan # p107, Aug. 13

Buy American: Under Fire Again p121, Sep.3

De Havilland announces development of a new turbojet engine called "Gyron" # p106, Sep.10

Boom in Europe, Too: Race for Steel p135, Sep.17

Waiting to Go On: British Commercial TV (with 5 illus) p86, Sep.17

Ferguson, of Tractor Fame, Cooking Up Radical Autos p158, Sep.24

Findings of the Monopolies Commission investigation of certain fabricated forms of copper # p160, Sep.24

Coals to Newcastle Are Upsetting Britain's Balance of Payments p130, Oct.1

British Auto Production Up 18% But Exports Barely Gain p176, Oct.15

Vickers-Armstrongs unveils the Vanguard # p131, Oct.22

 # Short news item

Bowater Organization stockholders will be asked to approve a reorganization of its subsidiary companies # p152, Oct.29

Chemstrand Corp. forms subsidiary to produce acrylic fiber in Britain # p152, Oct.29

Europe's Bitter Fight for Auto Exports (with 6 illus) p146, Oct.29

British Firms Step Up Advertising in Russian Technical Magazines p56, Nov.5

Readers Report: Commercial Critics p10, Nov.12

Harry Ferguson is ready to demonstrate a whole new range of vehicles # p160, Nov.26

British Giant Looks Warily Across Atlantic: Imperial Chemical Industries grows fast, ranges far (with 3 illus) p132, Dec.3

Ferguson's Mystery Car: A Bid to Rock the Auto World (with illus) p27, Dec.3

Rear-engined tractor has a 2-cylinder diesel engine (with illus) p104, Dec.10

Steelmakers O.K. plans for big increase in sheet rolling mill capacity # p152, Dec.10

Tires Are the Target as Britain's Battle Over Antitrust Policy Begins p64, Dec.17

Auto makers, winding up their first million-car year, have distribution troubles # p57, Dec.24

British TV Advertisers Gripe Over Media's Slow Start p57, Dec.24

New British Auto Engine Works on Unorthodox Principle p52, Dec.31

Tiltman Langley, Ltd., develops simple hand-soldering tool (with illus) p56, Dec.31

Labor

Uneasy British labor truce p110, Jul.9

Critical shortage of technical trained manpower is under attack # p165, Nov.12

Unions are liable to pay damages to members wrongfully expelled. 441 unions have over $200-million in their treasuries # p162, Nov.12

CREAT Lakes

Iron Ore Shipped on Great Lakes (chart) p188, Oct.1

GREAT Lakes Steel Corp.

Heading Off Spate of Wildcate Strikes (with 3 illus) p166, Sep.10

GREECE

Gift for the Greeks: Bodassakis Athanassiades is leaving his fortune to the nation (with illus) p106, Nov.26

GREEN, F. H.

Air for outer space promises to be a big headache, says F. H. Green # p132, Jul.30

Readers Report: Victimized by CO2 p8, Sep.10

GREENEWALT, Crawford

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

GREENVILLE Steel Car Co.

Erie RR orders another 500 box cars # p34, Sep.3

GREENWICH Water Co.

Connecticut governor signs bill that forbids company to deliver water across the state line to Rye and Port Chester, N. Y. # p34, Aug.27

GREYHOUND Corp.

Greyhound's Boss: Railroader Genet will be first president of bus company drawn from outside p32, Nov.5

GRIESEDIECK, Joseph E.

Falstaff Jockies for No. 4 Spot (with illus) p48, Nov.26

GRIFFIN, William

How the Biggest Union Ticks (with illus) p132, Nov.12

GROSS National Product

Gross national product in the first quarter shows a total of $375.3-billion. Second quarter may be over $380-billion # p17, Jul.16

The Boom: Into the Dangerous Phase p28, Jul.23

For the second quarter hit a record annual rate of $383-billion # p34, Jul.30

GNP in the second quarter hit a record annual rate of $385-billion # p36, Aug.20

Business Takes Second Sober Look: Gross national product (with chart) p25, Oct.15

Hits record annual rate of $392-billion during the third quarter # p36, Oct.22

Burying an Old Theory (Trend) p192, Oct.29

Aimed at a Big Milestone (chart) p196, Dec.10

How the White House Looks at '56 p34, Dec.17

Gross national product in 1956, for the first time, will top $400-billion # p9, Dec.31

GROSS, Robert E.

Where Does the Lab End and the Plant Start? p90, Dec.24

GROSSI Bros.

Small Chicago Appliance Men Pick Fight With Big Fellows p64, Dec.10

GROTZ, W. Arthur

Fitting Computers Into a Business (with illus) p40, Jul.30

GROUP Dynamics

What Makes a Small Group Tick: Group dynamics experts say they have the answer (with 8 illus) p40, Aug.13

GROWTH Stocks

See Securities—Stocks

GRUEN, Victor

"Dowtown Needs a Lesson From the Suburbs": Gruen's basic idea is to ban traffic, make the customers walk (with 6 illus) p64, Oct.22

GRUMMAN Aircraft Corp.

The Wasp Waist Does It p32, Sep.17

GUARANTEED Annual Wage

See Wages

GUARANTY Trust Co.

New York Bank Caters to Foreign Trade p70, Aug.13

Calls some broker loans extended against securities # p146, Aug.20

8 More Foreign Companies Join Group Represented by Guaranty Trust's Receipts p50, Dec.10

GUATEMALA

Gets a $18.2-million loan from the World Bank # p70, Aug.13

GUERTIN, Alfred N.

Estimates 1955 tax bill for life insurance companies will exceed $500-million # p53, Oct.22

GUIDED Missiles

New rules for fast write-offs p62, Jul.9

The Air Force is trying to get missiles into operation more quickly # p38, Aug.27

Ganging Up on Missiles: Three companies put their best brains together to solve tough problems (with illus) p130, Aug.13

They Save Space, Weight, Heat: Transistors gain in the air p106, Sep.17

Missiles Leap Out Of Their Infancy: Where the new weapons stand now that troops are getting them (with 6 illus) p76, Nov.12

New Triumphs . . . are chalked up for the transistors—in an airborne computer p192, Nov.12

North American's Big Change: Company is pioneering in missiles and nuclear power p84, Dec.3

Army, Navy to Team Up To Develop New Missile p72, Dec.17

GULF Brewing Co.

Readers Report: How Does He Do It? p8, Jul.16

GULF Oil Corp.

Considers further expansion of its newest refinery at Porth Arthur, Tex. # p79, Sep.24

Gulf Grows: From merger that's on way, Gulf will get new U. S. production, pipelines, and tank car fleet p66, Nov.19

Gulf Oil Will Slash Imports 7% In First Quarter, As ODM Requested p50, Dec.10

GULF Sulphur Corp.

Sulfur Deal Is Cooking p156, Sep.24

GULICK, Luther

New York Acts On Laws Attacking Worst Slums p28, Dec.3

GULLETT, Dr. Austin

Rural Clinic: Can It Cure Doctor Shortage (with illus) p154, Aug.20

GUNS

The 1956 edition of the Gun Digest is now available # p148, Aug.27

More standardization of arms will help cut defense spending # p38, Sep.24

Army unveils new 90-mm. self-propelled airborne gun # p182, Nov.5

Police and lawmakers are divided on the subject of homeowners keeping guns # p184, Nov.12

Two Gun Makers With Opposite Views: Winchester and Remington management philosophies are at opposite poles (with 4 illus) p60, Nov.19

GWYNNE, John W.

New Chairman of FTC Will Have Easier Role p74, Aug.20

GYPSUM

Huge Boost for Gypsum Supply: National Gypsum unveils Nova Scotia ore deposit (with map and 6 illus) p56, Jul.16

H

H-BOMBS

Cities Get Federal Money To Plan for H-Bomb Attacks p127, Sep.24

HAFFA, Titus

Lid Blows Off Webcor's Rough-and-Tumble Row p52, Jul.23

HAGEN, Everett

Economists Advise No Tax Cuts p31, Dec.10

New Theories Behind Taxes (with illus) p76, Dec.17

HAGUE, Howard R.

Test of Strength . . . for USW's McDonald comes in next week's vote p168, Oct.22

McDonald's Man Scores In Steelworkers' Poll p168, Nov.5

HALFPENNY, Harold T.

Revolt in the Auto World: Parts makers tell Congress group that Big Three are building a monopoly p52, Sep.10

HALL, Challis

Deferred Pay: Still No Law p41, Jul.23

HALL, Leonard

Hall has his first visit with Eisenhower since his heart attack. He talked politics # p37, Dec.3

HALL, Robert S.

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

HALLAHAN, William

Curbing Mortgage Boom (with illus) p29, Sep.24

HALLICRAFTERS Co.

Penn-Texas Moves Into Electronics With Acquisition of Hallicrafters p94, Dec.24

HALPERT, Michael

How Consumers Take to Newness p41, Sep.24

HAMILTON, John W.

Racial Storm . . . rages as Falstaff beer withdraws its membership in NAACP, under pressure from white supremacy p52, Dec.17

HAMILTON Tailoring Co.

Employees and Union Lend $100,000 to Expanding Company p164, Oct.1

HAMMOND (C. S.) & Co.

Makes a new deflatable world globe # p59, Nov.19

Makes plastic world globe that can be denated # p184, Nov.19

HANCOCK (John) Mutual Life Insurance Co.

Men With Millions Aim To Impress Salesmen p182, Oct.1

HANDY & Harman

FRB Moves to Remake Laws As Treasury Sells Surplus Gold p54, Jul.23

HANDY Associates, Inc.

Industry Talent Scouts Thrive On the Current Business Boom p126, Nov.12

HANSEN, Alvin

Impact of Taxes p78, Nov.19

Economists Advise No Tax Cut p31, Dec.10

New Theories Behind Taxes (with illus) p76, Dec.17

HARBISON-WALKER Refractories Co.

AEC grants access to restricted nuclear information to company # p30, Jul.30

HARDER, Delmar S.

Automation: The Facts Behind the Word (with illus) p74, Oct.1

HARRIMAN, Averell

Democrats may consider Harriman in 1956 # p37, Aug.13

HARRINGTON, Russell C.

Recommended for job as head of the Internal Revenue Service # p34, Oct.29

HARRIS, Arthur L.

In Dixie, the Colonel Moves Over p112, Nov.12

HARRIS, Ewart

Evidence at du Pont-GM Trial Encored for Senate Antitrusters p74, Nov.19

HARRIS, S. T.

Named a vice-president of AMA # p63, Jul.2

HARRIS-SEYBOLD Co.

Fast Money (with illus) p52, Sep.3

HARRISON, H. S.

Ore to Feed Steel's Expansion p96, Oct.15

HARVARD Business School

Readers Report: Deeds of David p10, Jul.16

Teaching of Creative Thinking Added to Executive Training p158, Aug.6

Variety Chains Have Tough Time in Race for Consumer's Dollar p54, Sep.3

How to Make Businessmen Happy in Washington p72, Nov.12

HARVARD University

Poverty Among the Millions p170, Oct.29

HARVEY Machine Co.

Government O.K.'s company's plans to build a primary aluminum plant at The Dalles, Ore. # p34, Sep.17

HASKE, Martin

Spectator Sports Lose Out (with illus) p136, Oct.15

HAT Industry

New Angle for the Hat Business: Adam Hat is converting company stores to independent franchised dealers (with illus) p40, Jul.2

Stetson Tips Its Hat to Show Plans for haberdashery Line p41, Dec.24

HATHAWAY Motors, Inc.

Exclusive Dealing: Under Fire p76, Aug.27

HAWAII

Kaiser Opens "Village" for His Tourist Venture p72, Oct.1

HAWLEY, Cameron

How Good an Operator Is Cash McCall? A businessmen's panel looks over the newest smart operator in fiction (with illus) p104, Dec.17

HAY Fever

Hay Fever, and What You Can Do About It is title of new booklet # p144, Aug.6

Unless properly treated, hay fever can develop into asthma # p152, Aug.20

HAYDEN Aviation Co.

The Ford Trimotor transport is going back on the assembly line # p109, Aug.6

HAYDEN, Stone & Co.

Damage award against a broker # p172, Oct.29

HAYS, Brooks

Crackdown on Tax-Free Funds: The Administration is asking for a full-disclosure law p144, Nov.26

HEALTH

How to safe guard health in hot summer weather # p120, Jul.30

If possible, spend some time each day in an air-conditioned environment during hot summer days # p120, Jul.30

Effects of overweight and high blood pressure on longevity are being studied by life insurance business # p152, Aug.13

Spurt in Executive Health Plans. The Management Pattern p130, Oct.15

A physician recommends crawling on all fours to relieve head colds and sinus trouble # p176, Nov.5

New Study May Give Answer: Menninger Foundation attacks the problem of industrial mental health (with 2 illus) p90, Nov.5

Archery provides good year-round exercise # p159, Dec.17

Folsom's Aim: To Cut the Roots of Poverty (with illus) p60, Dec.24

HEARING Aids

Zenith Radio brings out a three-transistor hearing aid # p162, Oct.8

HEARST Publishing Co.

Hearst Magazines' International Circulation Div. signs up with American News # p60, Aug.6

HEART

There was a slight drop in deaths from cardiovascular diseases in 1954 # p136, Jul.23

Air conditioning helps relieve the strain on the heart in hot weather # p120, Jul.30

Tests show that peritrate, produces much the same effect as nitroglycerin, and is much more long-lasting # p144, Aug.6

The president's heart attack has forced attention on the most common serious ailment of American business men. If it does happen, what can you do afterward # p173, Oct.1

Spurt in Executive Health Plans p130, Oct.15

HEIBERT, J. Mark

Named president of Sterling Drug Co. # p167, Jul.9

HEIDI

Spectaculars Force TV Into New Fields (with 7 illus) p30, Oct.8

Short news item

HEINZ (H. J.) Co.

Vending Machines Gear Their Slots For Bigger Variety of Sales p114, Nov.19

HELIUM

Bureau of Mines plans to build new helium plant at Excel, Tex. # p52, Aug.20

HELLER (Robert) & Associates

Pennsy Gets New-Type Setup (with map) p80, Oct.8

HELL'S Canyon

Private Utility Gets Hell's Canyon p28, Aug.13

Northwest Power: Major Issue for 1956 p150, Nov.12

HENDERSON, Leon

Named president of American Leduc Uranium Corp. # p54, Jul.16

HENNINGS, Thomas C.

Democrats Spike Republican Move To Probe Unions' Political Action p56, Dec.3

HENSEL, H. Struve

Elected board chairman of Ulen Management Co. # p54, Jul.16

HEPPENSTALL Co.

Rescue Operation on Turbines p31, Dec.17

HERCULES Powder Co.

Hercules Makes Up Its Mind: Will invade synthetics field (with 7 illus) p120, Oct.15

HERRING-HALL-MARVIN Safe Co.

Installs world's first electronically controlled bank vault entrance # p84, Sep.24

A device for after-hours depositing in banks, which sorts envelopes and money in bags, is made by company # p104, Dec.10

HEWITT-ROBINS, Inc.

Bonuses Geared to the Group: Salaried workers will get a calculated annual reward keyed to collective success as well as individual effort p52, Jul.16

Turn a corner standing still—that's what you can do on moving sidewalk # p80, Jul.16

HEYWORTH, Lord Geoffrey

Unilever: Fats and Oils Empire Thrives on Peace (with map and illus) p112, Jul.16

HIBBARD Dowel Co.

A union must repay half the dues checked off illegally by an employer, NLRB ruled # p138, Jul.16

HICE, Jason

Carnation Name to Bloom in Frozen Seafood Field p54, Aug.13

HIDALGO Chemical Co.

Hydrocol Set . . . for new start p114, Sep.17

HIERS, Mrs. Claude

Mrs. Hiers of Rome, Ga., shops at Rich's (with 4 illus) p90, Jul.23

HIGGINS, Inc.

Offshore Oil Aids A Shipyard Boom p88, Nov.19

HIGGINSON (Lee) Corp.

New York Stock Exchange member # p74, Dec.31

HIGH Aswan Dam

Russians Try a Bid On Egypt's Huge Dam (with map and illus) p142, Nov.19

HIGH Point, N. C.

A Dixie Industry Goes National: High Point furniture show underlines the growing importance of the South (with 4 illus) p29, Jul.23

HIGHWAYS

The House is working on a financing scheme for new highway program. The aim is to spend over $2-billion yearly, financed by taxes # p37, Jul.2

A highway bill will be voted. It won't be what Eisenhower wants # p37, Jul.9

 # Short news item

New moving-form highway paver does away with fixed forms # p80, Jul.16

The higher taxes on gasoline, diesel fuel, and tires designed to pay for the highway program are running into opposition # p37, Jul.23

Turndown of N. Y. Thruway Bid Places Market in a Stalemate p63, Jul.23

Boston Highway Program Pushes Three-lane Tunnel p122, Jul.30

Another stab will be made at a highway program. And with the 1956 elections coming up, odds are on the side of action # p38, Aug.6

Failure of Congress to enact the Administration's highway program adds to qualms over public works spending # p17, Aug.6

New State Laws: New bond issues by states (with table) p62, Aug.6

N. Y. Thruway bonds were taken off the market because the authorities felt the price bid by underwriters was too low # p17, Aug.6

Roads: There's Hope in 1956. Congress, having axed all highway programs, already seems to be in a mood for a compromise p27, Aug.6

Stuck on a Dead End Road (Trend) p160, Aug.6

Ohio Turnpike financing plans call for the biggest municipal bond flotation in history # p34, Aug.13

Cook County ran into the higher cost of money this week when it put $40-million of its superhighway bonds up for sale # p18, Aug.20

Connecticut bondholders are being polled to get their O.K. to amend terms of the issue # p126, Aug.20

One Bond's Interest Rate Is Another Borrower's Poison p95, Aug.27

New 241-mile Ohio Turnpike will cut about 3½ hrs. off trip between New York and Chicago # p132, Sep.3

Ohio Turnpike is scheduled to open Oct. 1 # p77, Sep.3

Three Illinois turnpikes are now marked for construction next spring # p152, Sep.17

Politics Blamed in Detour Of Bay State Highway Bill p198, Sep.24

Speak Up for Roads, Pres. Eisenhower Urges p150, Sep.24

Texas Turns the Heat On Private Turnpike Builder p72, Oct.1

Route 20 Businessmen Mobilize To Recapture Thruway Traffic p41, Oct.15

More highway aid seems a certainty. Plans will hit Congress in January # p39, Oct.22

Illinois Turnpike issue sold fast # p52, Nov.12

Traffic on the West Virginia Turnpike falls below estimates # p178, Nov.19

Authorities of West Virginia, North Carolina, and Virginia hold up plans for tri-state expressway # p148, Nov.26

President's Stand Firm On Pay-As-You-Go Roads p152, Nov.28

The most talked-about highway compromise now is for rather moderate increase in the regular federal-aid highway system # p28, Dec.10

Lehman Bros. advises Connecticut Turnpike to postpone bond issue # p126, Dec.17

More Turnpike Woes: Truckers Shun Ohio's Tolls, and License Row Spreads p170, Dec.17

New York Truway sells another $50-million of bonds # p126, Dec.17

Taking the Thruway Over the Hudson River (with illus) p28, Dec.17

HILL & Knowlton, Inc.

New King Pin for The PR Business p114, Aug.20

HILL, E. Howard

What's Behind the New Farm Crisis (with illus) p106, Dec.10

HILLDRING, John

An Orphan Seeks a New Life: General Aniline & Film has grown—but its growth has been stunted p80, Nov.26

HILTON Hotels Corp.

On Tap: 30,000 Hotel Rooms. Hilton installs a single center to handle reservations (with illus) p31, Jul.9

Sells the Jefferson Hotel in St. Louis to the Sheraton Corp. # p26, Dec.31

HINNER, Elmer

Hercules Invades Synthetics Field (with illus) p120, Oct.15

HINTON, Ernest

Fast Training Course For Junior Executives (with illus) p192, Oct.22

HIRSHHORN, Joseph H.

Mr. Uranium buys Callahan Zinc-Lead Co. stocks # p144, Aug.27

HITCHINGS, George

Economists See 1956 Adding Up to a Gain (with illus) p22, Dec.31

HOADLEY, Walter E., Jr.

Economists of Scarcity (Trend) p192, Oct.8

HOBBIES

The hobby of collecting antique automobiles # p183, Sep.10

HOFFA, James

How the Biggest Union Ticks (with illus) p132, Nov.12

HOFFRITZ Cutlery Co.

Gives advice on caring for household knives # p140, Jul.9

HOISTS

An auto hoist picks up a car and spins it half-way around # p86, Jul.23

HOLEPROOF Hosiery Co.

Will offer stock bonuses as sales incentive to salemen # p63, Jul.2

HOLLAND

See Netherlands

HOLLAND, E. G.

Zippo: Built on Restless Thumbs (with illus) p144, Jul.23

HOLLANDER, Stanley C.

Is the Price System Sacred? p52, Dec.1'

HOLLENGREEN, M. A.

NMTBA's Hollengreen: At the show, the tools are starting to think (Cover) Sep.3

Thinking Tools Put On a Show p41, Sep.3

HOLLY

Cold weather has frozen almost all the holly berries, so artificial berries can be attached to the leaves # p184, Dec.10

HOLMAN, Eugene

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

HOLTHOUSE High Frequency Ignition, Inc.

Makes an ignition system for automotive and stationery engines that copies the operation of those used in aircraft # p110, Aug.6

HOLTZOFF, Judge Alexander

FTC's Quantity Discount Ban Tossed Out by Federal Judge p98, Sep.17

HOMELITE Corp.

Company is bought by Textron American # p103, Jul.16

HONGKONG & Shanghai Banking Corp.

"Shopwindow" for Hongkong p68, Jul.2

Announces the incorporation and opening of its subsidiary in San Francisco # p141, Aug.20

HOOVER Commission

See also Government Reorganization

Recommends sharp restraints and adjustments for federal power p86, Jul.2

Cutdown in Paperwork Promises $700-Million Saving p54, Jul.23

Readers Report: The Hoover Job p12, Jul.23

HOOVER, Herbert, Jr.

Reviewing U. S. Policy—after Geneva. No great change is likely (with illus) p27, Nov.26

HORSES

After the Sale, It's Nashua, Inc. (with 3 illus) p26, Dec.24

HORVATH, Louis

Studebaker Workers Endorse a "Get Tough" Policy (with illus) p132, Jul.16

HOSIERY

European hosiery invades U. S. market. German company opens plant in New Jersey # p152, Dec.10

Printed stretch socks for men will be on the market soon # p41, Dec.24

HOSPITALS

A few simple steps that can do a lot to help you alleviate the dread of going to a hospital # p147, Aug.27

Readers Report: Battle for Nurses p10, Sep.17

If you're on a hospital board, you might consider the adoption of a "courtesy card" # p184, Oct.15

Biggest Gift of All: Ford Foundation Handing $500-Million to Schools and Hospitals p116, Dec.17

Executives can go to the General Hospital in Montreal for a check up at 6 p.m. and leave for work next morning # p80, Dec.31

HOT Water Bottles

B. F. Goodrich brings out new hot water bottle # p102, Oct.8

New hot water bottle averages 10 deg. cooler on one side than the other # p176, Oct.8

HOTELS

See also Motels

On Tap: 30,000 Hotel Rooms. Hilton installs a single center to handle reservations (with illus) p31, Jul.9

Lease on Hotel Nacional in Havana has been sold by Kirkeby chain # p70, Aug.13

New $4.4-million hotel will be built in San Juan # p70, Aug.13

Seattle's biggest hotel, the Olympic, has changed hands # p87, Aug.20

A boycott on jobs in 22 Miami Beach hotels is planned by AFL hotel workers' union # p164, Oct.1

One of Miami Beach's struck hotels, the Monte Carlo, signs five-year contract # p166, Oct.29

A New York hotel provides guests with sound-effects simulating noises they are familiar with back home # p176, Nov.5

New York's Idlewild Airport plans its own hotel # p140, Nov.19

Plans for Longed-for Hotel Snagged—It's Too Near School p186, Dec.10

Hilton Hotels sells the Jefferson Hotel in St. Louis to the Sheraton Corp. # p26, Dec.31

HOTPOINT Division

See General Electric Co.

HOUDRY Process Corp.

Raises its infringement suit against Socony Mobil Oil # p63, Jul.2

HOUSEHOLDS

See Population

HOUSER, T. V.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

Sears' Chairman Sees Consumers Buying Less on Cuff Next Year p64, Dec10

HOUSING

See also Building

Reviving the City: The Medicine Works Slow. Senate approved $500-million for slowly moving urban renewal program (with illus) p142, Jul.9

The public housing bill probably will pass # p37, Jul.9

F. W. Dodge reports June contracts for future homebuilding fell below the May figure # p34, Jul.16

Housing still was doing extremely well in June. In fact, each month of the second quarter saw work started on about 130,000 homes # p17, Jul.23

FHA Presses In On a New Apartment Scandal Group p48, Jul.30

Latest issue of local housing bonds backed by FHA was big success # p72, Jul. 30

New home-buying terms for mortgages handled by FHA and VA will slow housing starts by no more than 200,000 # p37, Aug.6

Weakest link in the housing chain is the way lenders have taken refuge in government-guaranteed loans with little or no reference to the borrower's ability to repay # p18, Aug.6

New houses started in July fell below 1954 for the first time # p17, Aug.20

One thing supporting the market for new homes has been more rapid family formation than had been figured # p18, Aug.27

The Federal Reserve finds 25-million, or 55% of U. S. nonfarm families, now own their own homes # p18, Aug.27

Plastics: A Bite at Home Building. A Houston plastic house nears completion (with 4 illus) p44, Sep.3

The Figures Don't Scare the Builders: Does this downturn mean the end of the boom (with chart) p26, Sep.10

The downtrend that appeared to be developing in housing has been reversed # p18, Sep.17

Housing starts in August were 8,000 more than in July # p34, Sep.24

Types of Housing Starts (chart) p186, Oct.1

Census Bureau Figures Support Housing Starts p158, Oct.8

In the second quarter, 2.3% of the nation's housing was empty # p34, Oct.8

Business Takes Sober Second Look: Residential building (with chart) p25, Oct.15

Home building now appears to be heading into a steeper-than-usual autumn decline # p17, Oct.15

Red Housing Men Sniff, But Write It All Down: Russian visitors in U. S. act unimpressed (with 9 illus) p30, Oct.15

Single Stories, Rumpus Rooms Gain Favor in New Homes p142, Oct.15

Residential Construction Dips Below Year-Ago Levels (chart) p108, Oct.22

Thomas P. Coogan and Norman Strunk predict housing starts will drop in 1956 # p140, Oct.29

Housing outlays have been off about $50-million from July high for about two months # p17, Oct.29

Plastic House Designed by MIT Promises to Cut On-Site Costs p180, Nov.5

VA official Thomas Sweeney makes a prediction on next year's housing starts # p34, Nov.5

Apartment vacancies in privately owned buildings with 100 or more units ran about 4% in May # p36, Nov.12

Home building in October dipped for the third month # p17, Nov.12

Norman Mason thinks credit curbs on homebuilding will come off # p52, Nov.12

F. W. Dodge and Albert Cole make estimates on housing starts for 1956 # p34, Nov.19

October housing starts fell below comparable year-ago figures # p18, Nov.19

The two-story home is staging a comeback # p184, Nov.19

Work will be started in 1955 on more than 1.3-million new dwelling units # p18, Nov.19

Housing Starts, Either Way, There's a Drop (chart) p184, Nov.26

Little Relief in Sight for Builders: Government officials tell housing experts p29, Dec.3

New York Acts on Laws Attacking Worst Slums (with illus) p28, Dec.3

Last month, work started on 90,000 new dwelling units # p17, Dec.17

What People Are Paying for Houses (chart) p174, Dec.17

Outlook Still Is Good (chart) p48, Dec.24

For 1956—A Crest Coming: Housing Worries p17, Dec.31

Hand-split cedar shakes are booming again # p87, Dec.31

Home building in 1956 can fall 10% from its 1955 mark and still come close to 1.2-million new units # p9, Dec.31

How to go about selecting a broker to sell your house # p79, Dec.31

HOUSTON, Livingston W.

Says industry now demands one engineer for each 40 employees # p54, Nov.19

HOUSTON Oil Co.

May soon merge with Sinclair Oil # p34, Nov.5

HOUSTON, Tex.

Houston's New Idea for Commuters (illus) p26, Jul.16

Texas Raises A Weather Eye p122, Jul.30

Readers Report: Plug for Monorail p8, Aug.6

Another Food Chain Forges Into Houston p54, Aug.13

Oil Company Buys Its Way Out of Tax Collector's Clutches p72, Sep.3

Readers Report: Expensive Commuting p12, Sep.17

HOUZE Glass Corp.

Glass to Fit a Theory p110, Jul.2

HOVING Corp.

Tiffany Jeweler Heirs Sell Control to Hoving Corp. p88, Aug.27

HOWARD, George P.

Liquidity preferred # p180, Sep.24

HOWE, C. D.

Canada's C. D. Howe: No one ever ran a free economy so long (Cover) Oct.29

Guiding Hand on 20-Year Growth: Canada's C. D. Howe marks off a record run as kingpin of a free economy (with illus) p180 Oct.29

HOWELL (Ward) Associates

Industry Talent Scouts Thrive On the Current Business Boom p126, Nov.12

HOWREY, Edward

Resigns as chairman of FTC # p74, Aug.20

HUDNUT Sales Co.

FTC charges company violated R-P # p57, Nov.26

HUDSON (J. L.) Co.

Starts construction on its second new suburban store # p88, Aug.27

HUFSTADER, William F.

Detroit Bids for Dealer Peace p30, Dec.17

Short news item

HUGHES Aircraft Co.

Tells electronic component suppliers and vendors it wants parts 10 times as reliable as those of a few years back # p196, Nov.19

Buys an old Nash assembly plant, for electronics manufacture # p36, Dec.17

HUGHES, Howard

General Tire Goes Hollywood: Akron company buys RKO Radio Pictures from Howard Hughes p32, Jul.23

Hughes and Odlum Move Closer: Their RKO-Atlas merger offers many advantages p59, Oct.8

HUMPHREY, George

The News That Shook the Nation: President Eisenhower suffers heart attack (with illus) p27, Oct.1

HUMPHREY, Jim

Fast Training Course For Junior Executives (with 5 illus) p192, Oct.22

HUNGARY

Soviets Seek Food in the West: Poland and Hungary are dickering with Ottawa for Canadian wheat p30, Jul.9

HUNT, Nelson B.

Texas' Fabled Hunts Sing Oil Deal With Pakistan p138, Sep.17

HUNTING

Some basic points that may help you when hunting geese this fall # p183, Sep.24

U. S. Agency Orders Survey On Habits of Hunters, Anglers p64, Oct.29

Selling Snow Cats the Wild West Way: Seattle snow tractor dealer stages elk hunt (with 4 illus) p28, Nov.19

HUPPP Corp.

Is buying two air-conditioning companies # p94, Dec.3

HURLEY, W. Miller

Two Gun Makers With Opposite Views (with illus) p60, Nov.19

HURRICANES:

Hurricanes: They Cost Even When They Fizzle (with map) p32, Aug.20

Some important steps to take when a hurricane alert comes # p152, Aug.20

The Price of Diane: Black Friday for the Northwest (with 4 illus) p26, Aug.27

Hope Comes From the Cleanup: Brass and copper industry's losses now look less permanent as Connecticut's mills dig out (with illus) p28, Sep.3

Steps to Shackle . . . hurricanes come as weather and Army men seek faster warnings, push flood control plans p29, Sep.3

Diane Whips Up a North-South Feud p138, Sep.10

Tobacco Addicts and Car Owners Get the Bill for Diane's Cut-Ups p142, Sep.10

Suffolk County (Long Island) complains about early storm warnings # p152, Sep.17

Readers Report: Weathering the Storm p8, Sep.24

Readers Report: Hurricane Confusion p8, Oct.1

World's biggest wave maker is used to study ways of protecting coastal areas from hurricane damage (with illus) # p86, Oct.29

HYDE, Donald

Chicago powwow blasts King Auto p90, Jul.2

HYSTER Co.

Winch Packs More Power (with illus) p188, Nov.5

I

IBEC

See International Basic Economy Corp.

IDAHO Power Co.

Private Utility Gets Hell's Canyon p28, Aug.13

FPC Won't Reconsider Snake River Power Decision p138, Oct.8

Competition among makers of electric power plant equipment has lowered the estimated cost of Snake River projects # p53, Oct.22

IGNITION System

An ignition system for automotive and stationary engines copies the operation of those used in aircraft # p110, Aug.6

ILION, N. Y.

Small Community Bids For First Atomic Power p122, Jul.30

ILLINOIS

Jewel Tea wants a rehearing of the ruling that the company is liable for injuries to a worker in a ball game with other employees # p45, Aug.13

If the States Frown on SUP p98, Aug.20

Three turnpikes are now marked for construction next spring # p152, Sep.17

Toll road financing is scheduled for the middle of Oct. # p160, Sep.17

Auto Workers Seek SUP in Illinois; New Jersey O.K.'s Integration p174, Nov.19

ILLINOIS Institute of Technology

Armour Research Foundation is operating a nuclear reactor safeguards program # p184, Oct.1

ILLINOIS, University of

Issues survey of 600 Decatur (Ill.) families on how they invest their money # p53, Oct.22

Research Rivals Trade Blows . . . at symposium on consumer motivation p56, Oct.29

Readers Report: Trading Research Blows p10, Dec.3

IMAGINATION

Teaching of creative thinking added to executive training p158, Aug.6

IMMIGRATION

Italian Refugee Tailors Find Jobs Waiting in U. S. (with 5 illus) p30, Nov.12

IMPERIAL Chemical Industries, Ltd.

How European Companies Expand Toward World Markets p120, Jul.16

Will build titanium plant if government will buy plant's annual output # p139, Aug.13

British Giant Looks Warily Across Atlantic (with 3 illus) p132, Dec.3

IMPERIAL Commodities Corp.

Washington Eyes Rubber Bid: Dutch-owned company wants synthetic plant p140, Jul.16

IMPERIAL Knife Co.

Stainless Steel Tableware Seeks Slice of Sterling Market p56, Sep.24

IMPORTS

See Foreign Trade

INCOMES

See also Regional Indexes

Readers Report: Cheap Dollars p12, Jul.2

People made more money last year than government experts had figured # p17, Jul.16

Personal income may set a record at an annual rate of $301.1-billion # p34, Jul.23

The Income Pattern: A Sixth New Peak (with map and table) p142, Jul.23

Consumers Will Keep on Buying: University of Michigan's latest survey (with 2 tables and 9 charts) p42, Aug.6

In June, personal income slid down very slightly from May # p34, Aug.13

The Income Pattern: Dips Below Peak (with map and table) p88, Aug.20

Farm income last month ran 10% higher than June but fell 4% short of July, 1954 # p34, Aug.27

Personal income now is some $14-billion higher than the previous record in 1953. But the rate of spending is up by fully $20-billion # p17, Aug.27

Personal income is figured at about $300-billion, the second-quarter rate. The Treasury gets a little more than half its tax receipts from individuals # p37, Sep.3

Personal income in July reached a record annual rate of $304.7-billion # p34, Sep.17

Reports on farm income through August # p34, Sep.17

How bad off are the farmers? Report on income # p38, Sep.24

Personal income, over-all, now is exceeding a $300-billion annual rate # p17, Oct.1

The Income Pattern: The Peak Gets Higher (with map and table) p71, Oct.1

Personal income in August dropped below July's # p34, Oct.15

Shift in Purchasing Power (with 3 charts) p132, Oct.22

The 1954 income of the average income-earning American was $2,300 # p36, Oct.22

Farm income dropped 5% in Sept. # p34, Oct.29

The Income Pattern: Another Strong Month (with map and table) p152, Nov.5

The Maybe Market: The Aging p128, Nov.5

Per capita income now is $1,855. That's $90 a head better than a year ago # p18, Nov.12

Personal income is running some $20-billion a year higher than it was at this time last year # p18, Nov.12

Farm income will continue to decline next year, after 1953's drop of 10% # p34, Nov.26

How to boost family savings by using the tax-law technique known as income-splitting # p179, Nov.26

Pay Envelopes Bulge. Regional Income Index (with table) p184, Dec.3

Survey Research Center's new probe of people's intentions finds . . . No New Steam Here for a Boom (with table, and 10 charts) p158, Dec.3

What's Behind the New Farm Crisis (with 6 charts and 7 illus) (Special Report) p106, Dec.10

Personal income in October hit a record annual rate of $309.6-billion # p36, Dec.17

Recent government analysis shows that consumers pay 11½¢ of every income dollar (after taxes) on past purchases # p10, Dec.31

INDEPENDENT Unions

See also Labor; Dept. of Labor; Congress of Industrial Organizations; American Federation of Labor; National Labor Relations Board

International Longshoremen's Assn. again expressed interest in affiliating with Brotherhood of Teamsters # p138, Jul.16

Crackdown on Leftwing Unions: Justice Dept. plans assault on organizations suspected of Communist control. MMSW may be No. 1 target p80, Jul.30

Union Prosecution Scored: Critics feel that Justice Dept.s citing of Mine, Mill & Smelter Workers as subversive was ill-timed p131, Aug.6

United Electrical Workers is making a fourth attempt to gain a foothold in GE's Lynn and Everett plants # p13, Aug.6

ILA Takes Face-Saving "Out" In East Coast Dock Strike p174, Sep.17

Leftwing Union Recants: Mine, Mill & Smelter Workers publicly rejects Communism p54, Oct.15

Changing Role for Independents: Coming CIO-AFL merger may create problems for them (with illus) p158, Oct.29

ILA O.K.'s "Mutual Aid" Pact With AFL Teamsters Union p166, Oct.29

Arbitration Angle Snags Westinghouse Agreement p168, Nov.5

Short news item

On L.A.'s Docks . . . labor problems are crippling the port, congressmen are told p164, Nov.5

Labor Nose-Count: New BLS directory on union membership p176, Nov.19

National Independent Union Council and Confederated Unions of America will hold a unity meeting in St. Louis # p174, Nov.19

The United Electrical Workers is denied use of NLRB services by U. S. Court of Appeals in Chicago # p170, Nov.26

Announces agreement on plans for merging into a new federation # p67, Dec.31

INDIA

Asks three engineering firms to submit reports on a synthetic gasoline plant # p70, Jul.2

The Birla Empire: Backing Business Faith Against Nehru's Socialism (with map and illus) p90, Jul.30

Accepts British steel mission's plan to build plant. Head of House of Tata leaves for U. S. to negotiate with Export-Import Bank. Considers joint Indian-Iranian-French proposal to build a refinery # p122, Sep.3

Sighting on Atom's Golden Age p114, Sep.3

Is pushing atomic energy, with four reactors in sight # p130, Oct.1

India Arrests a Tycoon On $4-Million Fraud Charge p150, Oct.8

Teetering India: Both sides score in struggle between free enterprisers and state capitalists p158, Oct.22

The Cold War Shifts to Economic Fronts p26, Nov.5

Reds Try to Nose Out Britain For Indian Steel Mill Contract p156, Nov.19

Dow Chemical will supply technical help for India's first polystyrene plastic plant # p106, Nov.26

Nehru soon will have to decide whether he wants to lean basically on the West, or on Russia, for help with his five-year plan # p159, Nov.26

Tata Iron & Steel signs contract with Kaiser Engineers Division of Henry J. Kaiser # p160, Nov.26

The Birla brothers want to go into oil prospecting # p106, Nov.26

There is more than meets the eye in the Bulganin-Khrushchev visit to India # p159, Nov.26

As Bulganin and Khrushchev move on to Burma it becomes clear that Nehru has fallen into a trap—of his own making. What happened in Bombay # p155, Dec.3

Growing Communist Trade With Asia Worries Tokyo p150, Dec.10

The much heralded Soviet aid program has turned into a vague and limited trade agreement # p137, Dec.17

There's no doubt now that Nehru has lined India up with the Communist block. He has brought Russia directly into the affairs of the Indian subcontinent by accepting Soviet support against Pakistan in the Kashmir conflict # p137, Dec.17

The British aren't wasting any time meeting the Russian challenge in India. Three recent developments # p59, Dec.31

INDIANA

Is sixth state to rule price maintenance unconstitutional # p98, Jul.9

Result of recent election was big jolt to the GOP # p39, Nov.12

An Indiana seaport on Lake Michigan? # p186, Dec.3

INDIANA, Pa.

Readers Report: Fore p8, Jul.23

INDO-CHINA

A crisis is brewing in Indo-China over the plebiscite that's supposed to be held next summer # p99, Jul.30

Khrushchev indicated in Burma that Moscow aims to get Indo-China unified—under Communism—in a hurry # p163, Dec.10

To strengthen Ho-Chi-Minh and his Communists, Moscow is sending him most of the rice it bought from Burma # p163, Dec.10

Nehru has joined with Bulganin and Khrushchev in demanding that the U. S. back down completely # p137, Dec.17

INDONESIA

The outlook is getting brighter and there is a good chance that the long-postponed elections will take place in Sept. # p99, Jul.30

The army has launched a government cleanup # p108, Aug.13

Indonesia's Economic Cleanup Hangs on This Week's Voting p130, Oct.1

Last week's election may prove to be a catastrophe for the West # p156, Oct.8

Indonesia Snubs the West: Its vote will have wide repercusions (with illus) p172, Oct.15

The Cold War Shifts to Economic Fronts p26, Nov.5

Growing Communist Trade With Asia Worries Tokyo p150, Dec.10

A bitter struggle is raging in the Indonesian government # p70, Dec.24

INDUSTRIAL Locations

See also Plant Location

Boston Hopes to Lure Industry Back to City with a 42-Acre "Park" p68, Aug.6

What's Happening to the Face of the U. S. Industrial Map: Great Lakes Leads the Pack, But Pacific Grows Fast (with map, 2 tables, and 4 charts) p78, Aug.13

Readers Report: The Big Shift p8, Sep.3

Readers Report: Interpreting the Map p14, Oct.8

Readers Report: Industrial Realtors p12, Nov.12

Is It Piracy, or Fair Game? A hot issue arises as states work harder to sell industry on relocation (with illus) p162, Dec.17

INDUSTRIAL Management

Coaching Latin Business p112, Jul.9

What Makes a Small Group Tick: Group dynamics experts say they have the answer (with 8 illus) p40, Aug.13

New View of Management Pinch p116, Aug.20

Middle-Sized Company Carves a Bigger Slice: Square D uses regional plants (with 3 illus) p144, Sep.10

New Policy on Labor: Management Is countering union demands—not bucking them (with 2 illus) p72, Oct.8

Spurt in Executive Health Plans p130, Oct.15

Confessions of a trainee: What do training courses do to a man (with 2 illus) p186, Oct.22

How to Keep New Ideas Coming p112, Oct.22

Minor League Can Try a Big-Time Play, Too: Small company tries program of cultivating its suppliers (with 4 illus) p125, Oct.29

More Come From the Bottom: A Look at the U. S. Executives p120, Oct.29

Closing a Deal: Why Textron's Board said "Yes" (with 3 illus) p140, Nov.5

Porter Divisions Boss Themselves: As long as their finances stay healthy (with 7 illus) p118, Nov.26

Trend in Boards: More Insiders. New analysis shows more company officers are getting boardroom seats p128, Nov.26

Doctor to a Lagging Line: Christian Witting, Westinghouse's new consumer products chief (with illus) p135, Dec.10

The Research Task Force: More Companies Use It (with chart) p130, Dec.10

Where Does the Lab End and the Plant Start? Lockheed's scientist-engineer scrap spotlights a growing management problem (with 2 illus) p90, Dec.24

INDUSTRIAL Mental Health

See Mental Health

INDUSTRIAL Relations Newsletter, Inc.

Money Well Spent on Reading Racks, Management and Workers Agree p128, Oct.29

INDUSTRIAL Union Dept.

The New IUD: Is It Another CIO? Reuther heads department inside unified federation (with illus) p140, Dec.17

INFLATION

Prices Start Thrusting Upward: With wages up, steel prices up, business gets a dose of inflation that is bound to spread (with 2 charts) p25, Jul.9

The Boom: Into the Dangerous Phase. Upward push of wages and costs may be the beginning of inflationary troubles p28, Jul.23

The Too Beautiful Boom? (Trend) p152, Jul.23

Seeds of inflation, however mild, doubtless still are lurking in money incomes, money resources, and borrowings of individuals # p18, Jul.30

Europe's Prosperity Raises Inflation Threats . . . Will the Credit Medicine Be Enough? (with map) p26, Aug.13

Bank Loans Will Cost More: Higher discount rate set by district Reserve banks will help put a brake on inflation p32, Sep.3

Readers Report: Kinds of Inflation p8, Sep.10

Whiffs of inflation may be luring some buyers to the stock market. But in commodities there's no price rise to confirm inflation # p17, Oct.8

Money is just about as tight as it is likely to get. The threat of inflation has faded # p17, Oct.15

INFLUENZA

An influenza epidemic is due in the U. S. this winter or spring. Vaccination is now a simple matter # p87, Dec.24

INFORMATION Theory

Information: Now It's the Realm of Theorists (with illus) p58, Jul.30

INGALLS Shipbuilding Corp.

Offshore Oil Aids A Shipyard Boom p88, Nov.19

INLAND Steel Co.

Adds 20% to its container division by purchase of Cleveland Steel Barrel Co. # p128, Oct.29

New wide-flange beam mill near Chicago is now producing # p182, Nov.5

Steel capacity will be boosted 15% a year by 1959 # p50, Nov.5

IN-PLANT Feeding

Vending Machines Gear Their Slots For Bigger Variety of Impulse Sales p114, Nov.19

INSTALMENT Selling

See also Credit; Retailing

People now find their monthly repayments on instalment credit running nearly $2.6-billion # p18, Jul.9

6-million U. S. families are deliquent in their payments # p28, Jul.23

Braking Consumer Credit: The Fed and Comptroller of Currency move in with cautionary words and an order for reports on fast-expanding loans p32, Jul.30

Washington won't follow London's curb on instalment credit # p17, Jul.30

Instalment terms on auto buying may be tightened # p18, Aug.6

Is Consumer Credit Too High for Comfort (with illus) p50, Aug.6

Finance Companies Making Hay (chart) p166, Aug.20

Instalment credit plays bigger part in retail volume than ever before. Measured against all kinds of merchandise $1 out of every $7 crossing store counters is made available through time payments # p18, Sep.10

Readers Report: Who's to Blame? p8, Sep.10

Short news item

Buying Power Tools On Time Set up on Nationwide Basis p56, Sep.24

Instalment Credit Outstanding (chart) p92, Oct.15

Instalment's bite on monthly paychecks now comes to $2.7-billion # p17, Nov.5

Interest rates on instalment loans are going up, but there is no clear evidence of stiffer down payments # p17, Nov.5

Tuition Plan Goes Big Time: C.I.T. Financial Corp. buys pioneer in financing education on the instalment plan p48, Nov.5

The Gap Gets Wider (chart) p198, Nov.19

The year's rise in instalment debt will top $5-billion; total obligations at yearend will be some $27½-billion # p18, Dec.3

Sears' Chairman Sees Consumers Buying Less on Cuff Next Year p84, Dec.10

Consumers have gone for big-ticket items this year # p18, Dec.24

Instalment credit terms are bound to play a key role in auto sales over the next few months # p17, Dec.24

Recent government analysis shows that consumers pay 11¼¢ of every income dollar (after taxes) on past purchases # p10, Dec.31

INSTRUMENT Society of America

Engineers for Automation: Broadly trained men are scarce p86, Dec.17

INSULATION

New insulation material said to be superior to porcelain is announced by GE # p84, Sep.24

Owens-Illinois Glass announces new heat insulation product # p106, Oct.22

INSURANCE

How to protect your jewelry against loss or theft # p95, Jul.2

Texas Tightens the Screws On Its Insurance Companies p68, Jul.23

AEC Shies Away From Insurance Business p96, Aug.27

Variable Annuity Life Insurance Co. has been licensed by the District of Columbia # p102, Aug.13

Government-backed flood insurance in time for the 1956 hurricane season is a good bet # p38, Sep.3

Self-Insurance . . . of welfare funds administered by employees and employers is getting a legal test in New York p129, Oct.8

Insurance coverage on your home and personal property may have become inadequate during last 10 years # p184, Nov.12

Examiner's Ruling Cramps FTC's Advertising Drive p72, Dec.10

New York Welfare Funds Seek $17-Million Insurance Rebate p176, Dec.10

Self-insurance still looks good for the National Maritime Union Welfare Fund # p81, Dec.24

Automobile

Insurance companies set up new clause insuring motorists against injuries caused by uninsured cars # p34, Oct.8

Fight Over Car Insurance: New York legislature is heading for another battle over compulsory plans p73, Dec.31

Credit

Readers Report: Weathering the Storm p8, Sep.24

Flood

Administration Ties Its Hand on Federal Flood Insurance p70, Nov.5

Group

Oklahoma Won't Pick Up Tab for Employees' Insurance Plan p68, Aug.6

Health

Doctors, Union Fund Sign Up p78, Jul.30

A New Contract "Fringe": Eyes are on "catastrophe" insurance (with chart) p46, Oct.15

The Range of Benefits Under 100 Welfare Plans (table) p162, Nov.5

Life

Effects of overweight and high blood pressure on longevity are being studied # p132, Aug.13

Make sure your wife knows how your life insurance will be paid to her # p151, Aug.20

New mortgages taken by life insurance companies reached a record in the first six months # p87, Sep.3

The 1955 tax bill for life insurance companies will exceed $500-million Alfred Guertin estimates # p53, Oct.22

Life Insurance Purchase Still Growing (chart) p148, Nov.12

One company asks New York Life Insurance to write a policy for its top officer, at a cost of $61,000 # p126, Nov.12

Life insurance sales in October were the highest ever recorded for that month # p34, Nov.26

How to set up a life insurance trust # p175, Dec.3

INSURANCE Co. of North America

How the President of the U. S. Upset a Banquet's Seating Plans p73, Aug.27

INSURANCE Exchange, Inc.

Readers Report: Pay to the Order Of p8, Oct.15

INTER-AMERICAN Capital Corp.

Wall Street Goes Foreign Now p28, Oct.8

INTER-AMERICAN Investment Conference

Is planning to merge with Inter-American Council of Commerce and Production # p130, Oct.1

INTERCHEMICAL Corp.

Soon will announce the purchase of one large and several small companies and make stock-split proposals # p132, Jul.23

INTEREST Rates

Interest rates aren't expected to rise much until after the forthcoming Treasury financing # p18, Jul.2

Wall St. Talks . . . about lower rate hikes # p89, Jul.2

Savings Interest Rate Hike Stirs Reluctant Banks p58, Jul.9

Commercial paper dealers boost their rates # p34, Jul.23

Wall St. Talks . . . about prime loan and rediscount rates # p116, Jul.30

Brooklyn's Dime Savings Bank boost in interest rates touched off an upward trend in New York # p98, Aug.6

Putting Brakes on the Boom: The government's money managers have decided it's time to tighten up on credit p25, Aug.6

Interest rate on broker-dealer loans is hiked again # p124, Aug.13

State Official Warns Banks Against Too Much Generosity p95, Aug.27

Interest rates on commercial paper have been hiked for the eighth time this year # p87, Sep.3

Higher rates on foreign time deposits will be paid by New York banks # p140, Sep.17

Interest rates keep stiffening # p68, Oct.15

Interest Rates Go Up a Notch: Latest boost in prime rate catches the Federal Reserve by surprise p29, Oct.22

Some loan rates rise, some fall p172, Nov.5

In Money, It's a Lender's Market And Interest Rates Continue High p50, Dec.10

New raises are in sight in the Fed's discount rate and in prime rate of New York banks # p178, Dec.10

The Amalgamated Bank of New York reduces interest rates on personal loans # p126, Dec.17

INTERHANDEL Corp.

An Orphan Seeks a New Life: General Aniline & Film has grown—but its growth has been stunted p80, Nov.26

INTERNAL Revenue Service

See also Taxation

Beer Takes Two Knocks: IRS cracks down on "non-fattening" ad theme and odd-sized containers p47, Jul.2

Tax Overpayments Can Be Deducted From Companies' September checks p177, Sep.10

Reports July cigarette production down # p36, Oct.1

That Hated Color Fades From Income Tax Packets p146, Oct.1

Russell Harrington has been recommended for job as head of IRS # p34, Oct.29

IRS Scans List of Tax-Exempt Groups p70, Nov.5

Crackdown on Tax-Free Funds: The Administration is asking for a full-disclosure law p144, Nov.26

New Headache for Taxpayers: IRS Has Beefed Up Its Staff p57, Dec.24

INTERNATIONAL Advertising Assn.

Making U. S. Customers Abroad: Advertising overseas gains fast (with table and illus) p136, Oct.8

INTERNATIONAL Air Transport Assn.

Pamphlet explains how to avoid the sense of anxiety when flying # p183, Sep.17

INTERNATIONAL Atomic Energy Agency

Russia's agreement to join up means the agency will become a global pool of atomic information and materials # p115, Jul.23

INTERNATIONAL Bank for Reconstruction and Development

Reports a net income of $34.7-million for fiscal year. Makes loan to Guatemala # p70, Aug.13

World Bank Offshoot Gets Set to Finance Development Abroad p105, Sep.10

Convertibility: Still Ahead (Trend) p200, Sep.24

Economic Tutor: World Bank School for economic development will teach handpicked students task of nation-building (with illus) p154, Dec.10

INTERNATIONAL Basic Economy Corp.

Deevelopment Ideas That Pay: That's one goal of IBEC (with illus) p94, Sep.10

INTERNATIONAL Business Machines Corp.

Fitting Computers Into a Business: Railroad presidents at IBM's electronic data processing center look at computers (with 5 illus) p40, Jul.30

Sends its 100th electronic brain off to Paris # p122, Sep.3

Sets up a research lab in Zurich # p150, Oct.8

Sets up its Electric Typewriter Div. as an autonomous operation and will build new plant # p74, Oct.8

Press a Button . . . For a Cliche (with 2 illus) p84, Oct.29

An estate sells 28,000 shares of IBM For around $10.6-million # p172, Nov.5

Sets up separate division for military electronic products # p148, Nov.5

Is giving a high-speed 704 electronic data processing machine to MIT # p119, Dec.17

Suit Hits IBM: Sperry Rand charges unfair practices in tabulating machine field p20, Dec.31

INTERNATIONAL Cooperation Administration

Eyeing Antitrust in Foreign Field p125, Sep.17

INTERNATIONAL Finance Corp.

World Bank Offshoot Gets Set To Finance Development Abroad p105, Sep.10

Short news item

Wall Street Goes Foreign Now p28, Oct.8

INTERNATIONAL Fisheries Corp.

Frozen Shrimp From Pakistan Pioneer New U. S. Import Field p96, Jul.30

INTERNATIONAL Geophysical Year

Science: The Biggest Dreams Yet. Earth-circling satellite project and nuclear fusion research will help scientists push farther into unknown fields p31, Aug.6

INTERNATIONAL Harvester Co.

Rumors say company may be willing to pick up Willys Motors # p136, Jul.9

Auto Workers Show Signs of Extending GAW p122, Jul.23

Wildcat strikes spread # p134, Aug.27

Wider Field for Arbitrators: Names as bargaining mediator a man who has served as adjudicator of established contracts (with illus) p168, Sep.17

Is pulling out of the home appliance field. Sells its Evansville plant to Whirlpool-Seeger # p36, Oct.1

It's the full line that wins in appliances; so Harvester got out, Whirlpool-Seeger expanded p43, Oct.8

Company and union renew contract of David Cole as permanent arbitrator # p169, Nov.5

Timber Shaver (with illus) p100, Dec.24

INTERNATIONAL Hydroelectric System

Receives permission to turn itself into an investment company. New name will be Abacus Fund # p170, Dec.3

INTERNATIONAL Longshoremen's Assn.

See Independent Unions

INTERNATIONAL Minerals & Chemicals Corp.

Phosphate strike in Florida ends # p132, Oct.8

INTERNATIONAL Resources Fund

Mutual Fund Groups Merge; Look to Foreign Blue Chip Stocks p141, Aug.20

Offers 1.5-million shares of stock # p56, Nov.5

Wall Street Goes Foreign Now p28, Oct.8

INTERNATIONAL Shoe Co.

Price of Peace Comes High In Southern, Mid-western Shoe Plants p176, Dec.10

INTERNATIONAL Steel Co.

Quick-Unloading Freight Car (with illus) p83, Oct.15

INTERNATIONAL Telephone Directory

Worldwide "Yellow Pages" Hunts U. S. Subscribers p158, Sep.24

INTERPLANETARY Development Corp.

An Acre of Moon (Trend) p192, Dec.3

INTERSTATE Commerce Commission

Railroads will be reclassified by ICC # p87, Sep.3

ICC decides to make permanent the 1952 freight rate boosts of 12% to 15% # p36, Oct.22

ICC Checks Brakes: Toll of deaths caused by runaway trucks has ICC working on new safety regulations p29, Oct.29

Interstate Trailer Trucks Must Put Separate Brakes on Each Axle p74, Nov.19

ICC Bans Segregation By Interstate Carriers p58, Dec.3

Who Will Boss Alleghany? Court rules it is subject to SEC instead of ICC p125, Dec.3

Nation's Railroads Prepare to Chorus Demand for 7% Freight Tariff Rise p50, Dec.10

Proposed Reform of Powers Draws Fire From ICC Staff p71, Dec.31

INVENTIONS

How To Keep New Ideas Coming p112, Oct.22

INVENTORIES

Inventory indicators are being watched. Stocks of goods are growing in store-houses # p116, Jul.30

Inventories: Still Lagging Sales. Stocks are building rapidly, but sales promise to climb even faster p32, Aug.27

Inventory scrambling gives today's economy a lopsided spin. Inventory figures indicate accumulation of stocks at an annual rate of $5-billion in the second quarter # p17, Aug.13

Inventories are being watched closely by Pres. Eisenhower. Private weekly reports go to Dr. Burns # p37, Sep.3

NICB estimates that inventories rose by 2.3-million in the first six months # p18, Sep.10

Business inventories at the end of July were $78.3-billion # p34, Sep.17

Uncertainty over inventory policy, virtually nonexistent two weeks ago, is beginning to show up # p17, Oct.8

Lessened inventory buying now is healthy in many respects—providing it doesn't become a progressive reduction # p18, Oct.8

End-of-August inventories were $78.9-billion # p34, Oct.15

Buying for inventory is taking fewer dollars now than this spring. Spending for inventory is only $250-million-a-month # p17, Oct.29

Factory inventories, for some weeks now, probably have been growing at a faster clip than at any other time this year # p18, Nov.5

Growth in factory inventories, since the usual post-Easter low, has amounted to about $900-million # p18, Nov.5

Inventories rose about $700-million in Sept. # p36, Nov.12

Sales continue to run ahead of inventory accumulation # p34, Nov.26

Inventories rose in October by the largest amount for any month this year # p17, Dec.10

For 1955—A Crest Coming: Room for Growth p17, Dec.31

INVESTMENT Bankers Assn.

Votes against a Senate proposal to permit commercial banks to underwrite municipal revenue bonds # p130, Dec.3

INVESTMENT Clubs

Clubbing to Beat the Market (with illus) p41, Nov.5

Readers Report: Investment Clubbing p8, Nov.26

Readers Report: Old Style Clubs? p8, Dec.3

INVESTMENTS

Smart Investors Hunt Closer to Home: Leery of Wall Street, they are putting money into local businessmen and real estate (with 3 illus) p26, Sep.17

Investment for the Long Pull: Growth stocks are best, the experts say (with chart) p134, Nov.26

Foreign

New York Bank Caters to Foreign Trade p70, Aug.13

Canada Gets Lion's Share of U. S. Investments Abroad p114, Aug.27

Dept. of Commerce releases report on international investments # p127, Aug.27

Overseas Investments Are Up, But Earnings Lag Behind p122, Sep.3

Filing on Depositary Receipts: SEC to require registration of bank device that allows U. S. investors to buy foreign securities p69, Sept.10

Eyeing Antitrust in Foreign Field: Senate subcommittee hearings turn spotlight on effect of Sherman Act on foreign investing p125, Sep.17

Antitrust hobbles on foreign investment will get a going-over at the hands of the Kilgore committee # p38, Sep.17

They're Doing It in Panama: How to Pile Up Tax-Free Dollars in Business Abroad (with illus) p122, Oct.1

Wall Street Goes Foreign Now: There's a new flurry of activity in U. S. private investment in overseas enterprises (with illus) p28, Oct.8

Experts Give Business a Tax Tip On How to Handle Foreign Investments p57, Dec.24

IOWA

Farmers give Soviet visitors American know-how on corn and hogs (illus) p27, Jul.23

IRAN

Antitrusters Hit Dulles On U. S. Iranian Oil Deal p56, Jul.23

Iran Learns How to Make Oil Flow (with 2 illus) p116, Nov.26

IRAQ Petroleum Co.

Syria agrees to accept royalties for company's pipeline rights across the country # p138, Dec.3

IRELAND

Eire Strums Come-Hither Harp To Lure U. S. Manufacturers p57, Dec.24

IRON

Whose Ore? Big Steel, Kaiser squabble over iron deposit (with map) p150, Jul.9

Iron Ore Shipped on Great Lakes (chart) p188, Oct.1

Ore to Feed Steel's Expansion: By 1984 imports and taconite will take over (with 2 charts) p96, Oct.15

Materials: The Balance Shifts p72, Oct.22

Higher iron ore prices are now sure # p87, Dec.31

IRON Ore Co. of Canada

Ore to Feed Steel's Expansion p96, Oct.15

IRRIGATION

Clay Mixture Plugs Irrigation Canal Leaks p103, Dec.10

ISLANDS

Some suggestions on how to go about buying an island # p143, Aug.6

Readers Report: Anyone for an Island? p12, Aug.27

ISRAEL

Israel Starts Its Year Right By Striking Its First Oil p130, Oct.1

Arab League send queries to Dutch companies asking them if they had connections in Israel or Jews in their employ # p152, Dec.10

ITALY

Now has a left-of-center government. Premier Antonio Segni is a sort of Italian Mendes-France # p120, Jul.9

Italy's Hopes Soar as Economy Makes Upward Lunge (with 2 illus) p124, Jul.23

Europe's Prosperity Raises Inflation Threats (with map) p26, Aug.13

Fiat tools up to a 1,000-a-day capacity for producing a new midget car # p107, Aug.13

Lehman Bros. and Lazard Freres buy an interest in Milan's Banca di Credito Finanziario # p160, Sep.24

Fiat will build a $100-million Venezuelan government steel mill # p130, Oct.1

Italian Refugee Tailors Find Jobs Waiting in U. S. (with 5 illus) p30, Nov.12

Italians get contract for a power station in Venezuela. Fiat tries to nail down contract for Venezuela's first steel mill # p64, Dec.17

J

JACKSON, William H.

Secy of State Dulles appoints Jackson as his special assistant to head the other interdepartmental study # p163, Sep.24

JACKSONVILLE, Fla.

Shoplifting Curb: Retailers are watching as Florida's tough new law is put to test during Christmas p42, Dec.24

JACOBUS, Roy L.

Named a vice-president of AMA # p63, Jul.2

Short news item

JAPAN

Celanese Corp. of America sets up shop with Mitsubishi Rayon to produce acetate in Japan # p129, Jul.23

Exports for the first six months hit postwar high # p129, Jul.23

Hatoyama is intervening personally to break the deadlock that's holding up the restoration of normal diplomatic relations between Japan and Soviet Union # p108, Aug. 13

Mitsui Rebuilds Its Old Combine (with 5 illus) p62, Aug.13

Bank of Tokyo will open a U. S. subsidiary in New York # p141, Aug.20

Tuna Fishermen Slash Prices to Meet Japanese Competition p87, Aug.20

Sighting on Atom's Golden Age p114, Sep.3

Daiichi Bussan Kaisha will merge with one of its competitors # p106, Sep.10

Made-in-Japan: A New Record (with map and illus) p140, Sep.24

Big camera maker plans a factory branch for sales and service in New York # p150, Oct.8

Salmon Squawk: U. S. fishermen accuse prospering Japanese as catch dwindles in Alaskan waters p106, Oct.15

Red China opens its trade fair in Tokyo # p162, Oct.22

Reds Show Wares: Red China's exhibit worries Japanese (with illus) p68, Nov.5

Growing Communist Trade With Asia Worries Tokyo p150, Dec.10

Out of an Oriental past, Tokyo challenges New York and London (Cover) Dec.10

Tokyo: Can It Build Fast Enough? (with 15 illus) p139, Dec.10

Textiles: Fireworks in '56. Fight over cotton import quotas is shaping up in Congress (with illus) p128, Dec.17

The Boom: Intense, Competitive. Japan on crest of sudden export boom p33, Dec.31

JEEP

Gobbles Up Dirt (with illus) p101, Dec.17

JELLY

New condiment for meats is a Manhattan cocktail jelly # p184, Dec.10

JENNINGS Radio Mfg. Co.

High voltages such as those in utility transmission lines, can be controlled by a small switch enclosed in a vacuum # p110, Aug.6

JET Engines

Military jet research will be restricted to engines of certain ratings # p46, Jul.9

De Havilland announces the development of a new turbojet engine called "Gyron" # p106, Sep.10

Arthur D. Little has new process that is said to cut corrosion of jet engines # p86, Oct.29

JET Planes

A runway material to aid jet takeoffs has been developed by Rubarite, Inc. # p135, Jul.30

Tulsa homeowners claim property damage from jet aircraft testing operations # p87, Aug.20

Jet Transports—Two-Way Headache: Choice of jet planes for commercial use causes anxiety (with illus) p98, Sep.3

Pan Am begins flight-testing Boeing's 707 jet airliner # p116, Sep.17

They Save Space, Weight, Heat: Transistors gain in the air (with chart and illus) p108, Sep.17

Three U. S. airlines and one European line are testing the Boeing 707 jet transport # p94, Oct.8

Now they're Lining Up for Jet Take-Off: Pan Am's big order breaks the log jam (with chart) p32, Oct.22

Short news item

It Gives Jets a Sendoff (illus) p94, Oct.29

Jet Engine Fiasco Puts Navy on Its Toes p42, Oct.29

Douglas Looks for a Place to Build Its Jet Airliners p180, Nov.5

Eastern Air Lines and Braniff Airways place orders for jet transports # p34, Dec.10

Boeing Claims Solutions To Two Jet Age Problems p28, Dec.24

GM will make power units for Eastern Air Lines' fleet of Lockheed Electra prop-jet transports # p32, Dec.24

JEWEL Tea Co.

Wants a rehearing of the ruling that the company is liable for injuries to a worker in a ball game with other employees # p45, Aug.13

JEWELRY

How to protect yourself against loss or theft # p95, Jul.2

New York federal court upholds copyright action brought by Trifari, Krussman & Fishel # p68, Oct.29

New marital-status identification is the "divorce" ring # p184, Nov.12

JOHNS-MANVILLE Corp.

Stock split on a 2-for-1 basis has been approved # p34, Nov.19

JOHNSON, Arno H.

Consumer Credit: How High Can It Go? (Trend) p200, Sep.17

Readers Report: A Bigger Yardstick p8, Oct.8

Shift in Purchasing Power (with 3 charts) p132, Oct.22

JOHNSON, Lyndon

Democratic politics are upset, with Senate leader Johnson out of things # p38, Jul.9

JOHNSON Research Corp.

Quick Book Binder (with illus) p56, Nov.19

JOHNSTON, V. D.

Ore to Feed Steel's Expansion p96, Oct.15

JOINT Mid-Range Strategic Plan

New Defense Plan for Atom Wars or for "Brush Fires": It stresses keeping weapons up to date (with 2 illus) p30, Dec.3

Who Will Fight a 30-Day War (with 3 illus) p30, Dec.10

JONES & Lamson Machine Co.

Buys Shopmaster, Inc., makers of power tools for the home workshop # p47, Jul.2

JONES & Laughlin Steel Corp.

Business Aid to Education Gets Boost From Two Companies p68, Nov.19

JONES, Frederick E.

Stockholders Veto Insurance Merger p74, Aug.27

JONES, Roger W.

Administration Tips Its Hand on Federal Flood Insurance p70, Nov.5

JONES, Thomas Roy

Drive on Bias Moves Into Spotlight p162, Oct.29

Daystrom Diversifies Out of One Tent Into Another (with illus) p38, Dec.31

JONES, W. Gould

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

JORDAN, Marsh

Look, No Elevators (with illus) p94, Dec.17

JOY Mfg. Co.

Hits new high on the Big Board # p178, Nov.12

JUDSON, David L.

Mojud Battle Breaks Out Again Over Plan for new acquisition p92, Dec.3

Dust Settles After Mojud's Time of Troubles p128, Dec.10

JUVENILE Delinquency

Subcommittee Charges That TV Is a Prep School for Delinquency p126, Sep.3

K

KAISER Aluminum & Chemical Corp.

Quick connecting couplers are one of the features in a line of aluminum pipe for oil field use # p110, Aug.6

Aluminum's Third Round Is On p32, Aug.13

Buys a government-owned aluminum-extrusion plant at Halethrope, Md. # p146, Sep.24

$90-million expansion plan has been launched # p34, Oct.8

Expands its Ravenswood plant # p86, Oct.15

Kaiser Bids for Second Place: Is putting $400-million into new aluminum facilities to back up bid p32, Dec.10

1,600-Man Poker Game in Plant Helps Morale and Safety Record p116, Dec.17

KAISER, Edgar F.

Kaisers' Empire Gets New Wrap-Up (with illus) p30, Dec.24

KAISER Foundation Health Plan

Doctors, Union Fund Sign Up p78, Jul.30

KAISER-FRAZER Corp.

Court Again Bars Split Up Of Closed Plant's Pension Fund p174, Oct.22

KAISER, Henry J.

Kaiser Opens "Village" For His Tourist Venture p72, Oct.1

Kaisers' Empire Gets New Wrap-Up (with illus) p30, Dec.24

Argentine assets are seized # p60, Dec.31

KAISER (Henry J.) Co.

Tata Iron & Steel sign contract with Kaiser Engineers Div. # p160, Nov.26

KAISER Motors Corp.

Realism at Bargaining Table p162, Nov.26

KAISER Steel Corp.

Whose Ore? Big Steel, Kaiser squabble over iron deposit (with map) p150, Jul.9

KALAMAZOO Stove & Furnace Co.

Exchange Pruning Its List p138, Oct.29

KANOH Hirosaka

Mitsui Rebuilds Its Old Combine (with illus) p62, Aug.13

KAPLAN, David

Dilemma: Big Output Ups Distribution Costs p54, Oct.8

The Cost of Distribution (Trend) p200, Oct.15

KARP, Lawrence A.

Office layouts can be sketched with a template # p111, Jul.2

KASTNER, Mrs. Christopher

Mrs. Kastner of Rome, Ga., shops at Rich's (with 4 illus) p90, Jul.23

KATONA, George

Consumers Will Keep on Buying (with 2 tables and 9 charts) p42, Aug.6

Survey Research Center's new probe of people's intentions finds . . . No New Steam Here for a Boom (with table, and 10 charts) p158, Dec.3

KAUFMAN, Peter

Europe Has a Yen for Goods Made in U.S.A. (with 8 illus) p50, Dec.24

KAVANAGH, Thomas

Michigan Clears Way for SUP: Attorney General rules that supplementary unemployment pay benefits from employers can be integrated legally with state jobless compensation (with illus) p121, Jul.23

KAY-LAB Corp.

Closed-circuit TV for transmitting flight data is in the experimental stage # p50, Aug.27

KAYE (Gerald O.) & Associates

Double-Deck Greeting (illus) p90, Nov.26

KEARNEY & Trecker Corp.

NLRB Limit Union, Employer Practices p171, Sep.10

KEEZER, Dexter

Aluminum expansion by another 50% can be expected over the next five years # p58, Nov.5

Economists Advise No Tax Cut, p31, Dec.10

KEFAUVER, Estes

Sen. Kefauver is in the race for 1956 # p37, Aug.13

KELJIKAN Commercial Corp.

Bolivian oil deal # p124, Aug.13

KELSEY-HAYES Wheel Co.

Wheelmaker antitrust suit has been settled # p34, Jul.9

KENDALL Co.

Plans to expand by acquiring the Andrews Alderfer Co. # p94, Dec.3

KENNECOTT Copper Co.

Copper stockpile closed during strike p140, Jul.16

Strike continues # p120, Jul.23

Will soon purpose a stock split # p178, Nov.19

Kennecott Builds New Plant to Raise Recovery Rate of Copper p99, Dec.3

KENNEDY, John F.

Lobbyists' View Asked On Act Regulating Them p60, Dec.3

KENTUCKY

Labor politics in Kentucky doesn't reflect the unity moves of AFL and CIO # p80, Jul.30

KENWORTH Motor Truck Corp.

Earthmover With Flexibility (with illus) p188, Nov.5

KENYON & Eckhardt

Gets the Pepsi-Cola advertising account # p36, Dec.17

KESTNBAUM, Meyer

Washington Talks About State, City Rule: Local governments can thrive, too, says group p86, Jul.2

KEYSERLING, Leon

Joins Henry Montor Associates # p176, Oct.22

KHALILI, M. S.

Iran Learns How to Make Oil Flow (with illus) p116, Nov.26

KHRUSHCHEV, Nikita

Why There's Fresh Hope: Russians' main interest is a deal with U. S. (with illus) p27, Jul.23

Geneva: First Step to Survival (with illus) p25, Jul.30

In Russia: New Goals Will Test Communism (with chart and illus) p116, Oct.1

KILGORE, Harley

Senate Group Views Antitrust And Its Effect on Foreign Trade p177, Sep.10

Eyeing Antitrust in Foreign Field p125, Sep.17

Kilgore report due the end of January will plug for a tough antitrust policy # p29, Dec.31

KILLIAN, Joe B.

Wrap Up Your Troubles in an Old Cotton Bale p70, Oct.22

KIMBALL Glass Co.

NLRB Plays Button, Button, Tells Who Can Wear One p94, Sep.3

KIMBLE, Robert W.

Says GAW integration in Maryland should be legislated # p80, Jul.30

KINDELBERGER, J. H.

North American's Big Change: Company is no longer merely an assembler. It's in missiles, nuclear power too (with illus) p84, Dec.3

KING Ranch

Business Eyes the Red Market: Cattle deal points up growing U. S. interest in Iron Curtain sales p30, Sep.24

KINNEY (G. R.) Co.

Agrees to merge with Brown Shoe Co. # p34, Jul.30

Justice Dept. moves to block merger with Brown Shoe # p34, Dec.3

Brown Shoe Has Quick Retort In Antitrust Suit to Halt Merger p64, Dec.10

KIRBY, Allan P.

Who Will Boss Alleghany? Court rules it is subject to SEC p125, Dec.3

Aftermath of Central Battle # p178, Dec.10

KITCHEN Equipment

Tomorrow's kitchen is still a big question mark. Frigidaire Div. will reveal a new modular unit this fall # p56, Oct.1

Nuton, Inc. makes a combination kitchen mixer, blender, and knife sharpener # p142, Oct.1

KITCHENS of Sara Lee, Inc.

Will market frozen coffee, pound and cheese cakes through a national network of representatives and brokers # p59, Sep.24

KLAUSNER, Edward S.

Tiny Clamps Speed Forms For Pouring Concrete Buildings p79, Sep.24

KNIGHT, Walter E.

Filters Win, Going Away: In cigarette sales, filter brands double last year's share of market (with 4 tables) p47, Dec.31

KNIVES

Hoffritz Cutlery Co. gives advice on caring for household knives # p140, Jul.9

Readers Report: The Sharpest Edge p14, Jul.30

KNOPF (Alfred A.) Co.

Adds new twist to book publishing by bringing out a new novel in a paperbacked edition # p62, Sep.3

KODAK

See Eastman Kodak Co.

KOENING, Robert P.

Cerro de Pasco's Koenig: In mining, jump when you see something good (Cover) Oct.22

Old Peru Hand Looks Homeward: Cerro de Pasco Corp. expands its world (with illus) p142, Oct.22

KOPPERS Co., Inc.

Will make synthetic ammonia # p46, Jul.9

KORDITE Corp.

Closing a Deal: Why Textron's Board Said "Yes" (with 3 illus) p140, Nov.5

KOREA

U. S. relations with South Korea are near rockbottom—and may get worse # p130, Aug.20

KORNHAUSER, Dr. Arthur

The Labor Vote: Survey shows that most tend to follow the line laid down by the union p44, Dec.3

KOVACS, Ernie

Sleepless Slumber Party (with illus) p33, Oct.1

KRAFT Foods

Starts work on new British plant # p64, Dec.17

KRAMER, Elton P.

Gas Company Uses Castle to Promote a New Venture (with illus) p104, Aug.27

KREADER, C. H.

The Wheat Belt Has Its Say on Controls (with illus) p29, Jul.2

KROEHLER Mfg. Co.

Opens its own cotton blending plant in Memphis # p79, Sep.24

KROGER Co.

Reports first half 1955 net income down # p98, Jul.9

Buys the 28-unit Childs Food Stores of Jacksonville, Tex. # p54, Jul.30

Food Chains of All Sizes Caught in Expansion Wave p54, Oct.8

A Door That's Made of Air (with illus) p150, Dec.3

KROLL, Jack

Top AFL-CIO Posts Filled After Unity Meeting p160, Nov.5

KUBITSCHEK, Juscelino

Who's the Boss in Brazil? Nominally, at least, it's Pres-elect Kubitschek, but now he must pay off his backers (with illus) p174, Oct.15

KUHN, Loeb & Co.

Wall Street Goes Foreign Now p28, Oct.8

KURTIN, Louis R.

Writing a New Leaf; Louis Kurtin is vitalizing TelAutograph Corp. (with illus) p152, Aug.6

KURTZ, Howard G. Jr.

Explains how you can avoid the sense of anxiety when in a plane # p183, Sep.17

L

LABELS

Synthetic rubber used in girdles won't have to be labeled as such. Broadening of the wool labeling act is out this session # p38, Jul.23

New Beer Label: Anheuser-Busch is switching names for its popular-priced brew p58, Aug.13

Winning Policy: A Two-Way Bet. That's the secret behind National Distillers drive (with table and 4 illus) p58, Aug.20

New A&P label for frozen vegetables is getting a test # p56, Oct.1

Friction Past: Remington Rand, IAM climax decade of "satisfactory relations" with security and union label contracts p48, Oct.15

LABOR

See also American Federation of Labor; Congress of Industrial Organizations; Independent Unions; Dept. of Labor; Employment; National Labor Relations Board

For Next Year, Labor's Wary: The Supreme Court Record on Labor (with table) p82, Jul.2

New Spotlight on Labor's Past: AFL gives Philip Taft free run of its records for his labor history (with 4 illus) p136, Jul.16

Where Is This Round Headed? 1955 Negotiations (with 3 illus) p130, Jul.16

Cracks down on Leftwing Unions: Justice Dept. plans assault on organizations suspected of Communist control p80, Jul.30

Labor Jobs Test GOP Strategy: What it takes for the Administration to push a candidate through a Democratic Congress p130, Aug.6

Millions More in Ranks: Labor chiefs assume that joint AFL-CIO will soon be larger than the sum of its parts (with chart) p110, Aug.13

Labor Gains Hint a New Demand: Unions will use this year's settlements as a starting point for 1956 bargaining p25, Sep.3

Opening the Books: It's a confused labor-management issue, but Supreme Court may give new guides p92, Sep.3

Unions Hint at Demands to Come: What's in the bargaining cards for 1956 (with table and 2 illus) p89, Sep.3

Packaged Staff . . . for rush jobs gets management off the hook p154, Sep.10

Short news item

Small Producer Does All Right When He Tries to Buck the Trend p174, Sep.10

Wider Field for Arbitrators: Farm machinery makers and union name as bargaining mediators men who have served as adjudicators of established contracts (with 2 illus) p168, Sep.17

1955 Contract Terms: There's a Pattern but . . . (table) p166, Sep.24

New Policy on Labor: Management is countering union demands—not bucking them (with 3 illus) p72, Oct.8

A New Contract "Fringe": Eyes are on "catastrophe" insurance (with chart) p46, Oct. 15

Business Takes Sober Second Look: Average manufacturing hours (with chart) p25, Oct.15

Rules for Firing Strikers: The answer is beginning to come from Southern Bell arbitration case (with illus) p172, Oct.22

The Four-Day Week (Trend) p200, Oct.22

New Study May Give Answers: Menninger Foundation attacks the problem of industrial mental health (with 2 illus) p90, Nov.5

Skilled Gain: Railroad engineers win differentials for skill, and victory spurs firmer demands from UAW's craftsmen p160, Nov.5

The Range of Benefits Under 100 Welfare Plans (table) p163, Nov.5

Work week now is about an hour and 20 minutes longer than a year ago, weekly factory wages are $6.50 higher # p18, Nov.12

Labor Noss-Count: BLS union directory shows unions' rank now total about 18-million members p176, Nov.19

More Squabbles Reach Court: This session opens with 39 cases on the docket p166, Nov.19

Labor's Merger: What It Means (with 3 illus) p41, Dec.3

Town Pressure . . . on mill workers to reject AFL union brings crackdown by NLRB p48, Dec.3

Big Jump Ahead? Study of productivity shows steady gains; but automation may bring big leap (with chart) p66, Dec.10

The New IUD: Is It Another CIO? Reuther heads department inside unified federation (with illus) p140, Dec.17

1955: Triumph, Merger—But . . . looking at 1955's balance sheet p82, Dec.24

Passing Years Soften Labor's Hatred of T-H Act p85, Dec.24

Reservists Become an Issue: Their jobs are coming into the area of bargaining for union contracts p84, Dec.24

University of Nebraska's College of Medicine makes study on "overwork" stress # p94, Dec.24

Bargaining Dates for 1956: A time-table of contract expiration and wage re-opening dates (table) p64, Dec.31

Higher Wages, Fewer Strikes: That's the effect the combination of election year and the continuing boom will have on labor p82, Dec.31

Legislation

New Minimum: 90¢ or $1.00? (with chart) p78, Jul.2

Minimum Pay Hike: Whodunit? Republicans and Democrats alike claim credit p78, Jul.30

New State Laws: What the State Legislatures Did This Year (with table) p62, Aug.6

Broadened coverage under Fair Labor Standards Act will be sught by Secy. of Labor Mitchell # p166, Oct.29

In Congress: Truce on T-H. Administration and labor groups will emphasize wider social issues p129, Nov.12

Some labor legislation that will be considered by Congress, but little, if any will be voted # p49, Nov.12

T-H law won't be revised. Expansion of wage-hours law is backed by Secy. Mitchell and the White House # p30, Dec.31

Raiding

No-Raiding Tryout Is Good Sign For Labor Unity, Say Officials p94, Sep.3

Strikes

The Crisis in Local Transit: Rising costs, dwindling riders, and worsening traffic squeeze transportation companies in many cities (with illus) p120, Jul.23

Los Angeles' Tough Attitude Breaks Long Transit Tie-Up p68, Aug.6

Strikers Don't Qualify For Unemployment Pay . . . But Who Is Really A Striker? (with illus) p128, Aug.6

Heading Off Spate of Wildcat Strikes at Great Lakes Steel (with 3 illus) p168, Sep.10

Efforts of Teamsters to unionize city employees in Oklahoma City fizzles p172, Sep.17

ILA Takes Face-Saving "Out" In East Coast Dock Strike p174, Sep.17

Employees of Doehler-Jarvis Accept Terms They First Struck Against p87, Oct.15

Strike Rolls Up Into Warfare: Perfect Circle plant becomes battleground (with 2 illus) p42, Oct.15

Strike of CIO telephone plant and traffic workers in California and Nevada ends # p166, Oct.29

Labor Dept. reports on strike losses for first nine months # p146, Nov.12

Peace at Last: UAW workers O.K. contract ending long strike at Perfect Circle p32, Dec.3

Flight Engineers End Strike With Job Rights Safeguarded p85, Dec.24

Women

Women now make up about 45% of the job hunters # p18, Oct.15

Women Quit Their Jobs Oftener (chart) p178, Nov.5

More housewives are coming into the labor market # p18, Nov.12

LACHMAN, Harold

Big Business Through The Crossroads Store p104, Nov.19

John Plain's Harold Lachman: Small towners buy fast, but fancy (Cover) Nov.19

LACKAWANNA & Western RR

Joint operation of some facilities is being studied by the Erie and Lackawanna railroads # p34, Aug.13

LAFAYETTE, Ind.

Schools Give the Answer (with illus) p196, Sep.17

LaFRANCE (Ward) Truck Corp.

Company will be taken over by Glen Alden Corp. # p26, Dec.31

LAMB, Edward

Head of group that bought more than 100,000 shares of Seiberling Rubber # p36, Dec.17

LANGUAGE Master

McGraw-Hill Book Co. introduces the Language Master, an audio-visual learning device # p142, Oct.1

LANSTON, Aubrey G.

Thinks borrowers may turn to private placement, rather than public offerings as result of tighter money # p180, Sep.17

LAPE, Herbert, Jr.

Tells buyers at Chicago's National Shoe Fair that labor and material costs may force another price boost # p18, Oct.29

LA SALLE College

Readers Report: A New School p12, Sep.10

LASSER (J. K.)

Issues new booklet, "The Contributor's Income Tax Deduction Guide" # p176, Nov.5

LATIN AMERICA

See also Individual Countries

Coaching Latin Business: Bruce Payne has built thriving trade feeding advice to hungry Latin Americans (with illus) p112, Jul.9

Latins are buying more in Europe and Japan —at the expense of U. S. business p110, Jul.9

Sweden makes a play for Latin American markets # p124, Jul.16

Airlines Reach Partial Agreement in Hassle Over Latin American Run p70, Aug.13

Atomic Power Hits the Road: Latin America is to get three small nuclear producers of electricity p177, Oct.15

The Boom: Intense, Competitive p33, Dec.31

LAUCK, Chester H.

Continental Oil hires Lauck to represent it at community affairs # p63, Jul.2

LAWN Mowers

Many Tools, 1 Motor (with illus) p134, Jul.30

LAWNS

Advice on when to start a new lawn # p128, Aug.13

LAZARD Freres & Co.

Wall Street Goes Foreign Now p28, Oct.8

LAZARUS, Fred, Jr.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

LEASES

A new rumpus over leasing of government owned machine tools is in the making # p38, Sep.3

Big Jobs for Private Money in government lease-purchase p110, Oct.15

LEBAN, John L.

Pushing Its Own Brand Names: Publicker is trying to recapture its consumer market (with illus) p130, Nov.5

LEBANON

Chase Manhattan Bank to Open Its Own Branch p129, Jul.23

LEBARON, Robert

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

LEE Construction Corp.

Texas Company Wraps Up Big Construction Package (with 4 illus) p136, Sep.3

LEEDOM, Boyd

For NLRB: A New Face, New Problems (illus) p74, Jul.30

Decisive Vote: Compromise choices for new NLRB member and board chairman put agency back at full strength p168, Nov.26

LEEDS & Northrup Co.

Nuclear reactor mockups that can be used for training and exhibition purposes are being produced by company # p50, Aug.27

LEGHORN, Richard S.

Protection for What? p160, Nov.19

LEHMAN Bros.

Lehman and Lazard Freres & Co. buy a 10% interest in Milan's Banca di Credito Finanziario # p160, Sep.24

Wall Street Goes Foreign Now. p28, Oct.8

Advises Connecticut Turnpike to postpone bond issue # p126, Dec.17

LEHMAN, Herbert

Administration Tips Its Hand on Federal Flood Insurance p70, Nov.5

LEISURE

Spectator Sports Lose Out (with illus) p136, Oct.15

LEITMAN, Harold

New angle for the Hat Business: Adam Hat is converting company stores to independent franchised dealers (with illus) p40, Jul.2

Adam Hat Ventures # p180, Oct.15

Short news item

LENHER, Samuel

Protection for What? p160, Nov.19

LENNOX Furnace Co.

Gas: Can It Cool Homes Too? p84, Oct.8

LENZEN, Peter

The Wheat Belt Has Its Say on Controls (with illus) p29, Jul.2

LESSER, Leonard

Deferred Pay: Still No Law p41, Jul.23

LeTOURNEAU (R. G.) Inc.

Land-Clearing Monster Mauls Trees (with illus) p48, Jul.9

Mobile Oil Rig: Company gets into the business of building big floating platforms for offshore drilling (with illus) p90, Oct.29

Considers plans for boat building # p88, Nov.19

LEWIN, Kurt

What Makes a Small Group Tick: Group dynamics experts say they have the answer p40, Aug.13

LEWIS, John L.

See also United Mine Workers; Coal

In Coal, Pressure for a Hike: After two years of no demands, Lewis is expected to seek either higher wages or a reduction of hours p128, Jul.9

Where Is This Round Headed? (with illus) p130, Jul.16

Soft Coal Wage Pattern Set: Lewis is again following his policy of divide and conquer p132, Aug.27

Bite on Miners: Lewis slaps a special $20 levy on men with jobs to beef up the UMW's already sizable treasury p160, Oct.1

LEWIS-SHEPARD Products, Inc.

For big loads of printing paper company has a mobile handling unit, called Jack-stacker, that turns them upside down after printing # p110, Aug.6

Announces an electric Personnel Carrier that can carry four people around the plant # p122, Sep.17

LEWYT Air Conditioner Corp.

Beachhead for a New Cooler p144, Oct.15

LEYBOLD-Hochvakuum-Anlagen GmbH.

New Refinement for Steel (with illus) p88, Oct.29

LIBBEY-OWENS-FORD Glass Co.

Making SUP More Tangible: Libbey-Owens-Ford and Pittsburgh Plate Glass will pay 5¢ an hour for each worker into fund p166, Sep.17

LIBBY, McNeill & Libby

Libby Proxy Fighters Shift Gears to High p52, Jul.23

SEC Crack Down: Commission goes to court to halt Libby stockholders action p102, Aug.13

SEC won a round in its court action against a group trying to gain control of company # p126, Aug.20

Insurgents Lose Fight To Take Over Libby's p50, Sep.17

LIBERIA

International Banking Corp. buys the Bank of Monrovia # p160, Sep.24

They're Doing It in Panama: How to Pile Up Tax-Free Dollars in a Business Abroad (with illus) p122, Oct.1

LIBERTY Loan Corp.

Company is growing fast # p140, Sep.3

LIBRASCOPE, Inc.

Electronic Brains Go Portable . . . Become Less Expensive (with illus) p77, Nov.26

LICHTENSTEIN, David B.

Liberty Loan Corp. is growing fast # p140, Sep.3

Wins federal court suit in which American Investment Co. accused him of violating his trust as an officer of the firm # p94, Dec.3

LIEBMAN, Max

Spectaculars Force TV Into New Fields (with illus) p30, Oct.8

LIGHTING

Engineers advise on proper lighting for reading # p144, Aug.6

Sylvania introduces a pearl-pink light bulb # p55, Aug.20

Readers Report: Valuable Light Bulbs p14, Aug.27

Engineers work on problem of night-time driver's bane-headlight glare # p190, Oct.8

Self-Aligning Headlight (with illus) p88, Oct.15

New lightbulb will increase the light output wthout any increase in the amount of electric current # p164, Dec.10

LILY-TULIP Cup Corp.

Makes plastic-coated paper cups, for use in vending machines that serve hot drinks # p100, Dec.24

LINCOLN Electric Co.

Makes new welding fluxes for alloy steels # p86, Jul.23

U. S. Company Operating Abroad Insures Its Take-Home Dollars p141, Aug.20

More Profits in Workers' Stockings p83, Dec.24

LINDSLEY, Thayer

Ventures, Ltd.: New Goal—Profits. Company is out to make money p68, Oct.8

LINK Aviation, Inc.

Requests an access permit from AEC to get information necessary to develop a line of simulators for nuclear reactors # p190, Oct.8

LION Oil Co.

Lion's merger with Monsanto is a marriage of convenience p46, Jul.30

LIPSETT, Inc.

At the End of the Line: A Pot of Gold (with 2 illus) p30, Aug.20

LIQUEFIED Petroleum Gas

Hole in Chalk Deposit Will Store Gas p182, Nov.5

LIQUI Carbonic Corp.

The bottling machinery line of company is being sold to three different companies # p124, Sep.10

Behind-the-Scenes Struggle Changes Control at Carbonic p128, Oct.29

LIQUOR

If you're flying home, save a little money for spirits at Shannon Airport # p148, Jul.16

Sales of Unaged Corn Whiskey Legalized by North Carolina p106, Jul.23

Congress Fights a Draw on Whiskey Tax Date p56, Aug.6

Watch for a possible slight rise in Scotch prices after Sept. 1 # p152, Aug.20

Winning Policy: A Two-Way Bet. That's the secret behind National Distillers drive (with table and 4 illus) p58, Aug.20

Vodka and iced coffee is newest summer drink # p148, Aug.27

Canada Dry is going into the whiskey business # p62, Sep.3

New football-game drink is "Irish coffee" # p184, Sep.18

Answer to Decanters? Hiram Walker tries a prewrapped package for the holiday trade (with 3 illus) p48, Oct.8

After-dinner liquors, and brandies are becoming more popular. Cognac sales last year topped $20-million # p176, Nov.5

Pushing Its Own Brand Names: Publicker is trying to recapture its consumer market (with illus) p130, Nov.5

Schenley Sues to Recapture Taxes Paid on Whiskey in the Barrel p137, Nov.5

Raymond Loewy designs a liquor decanter that can be converted into a table lamp # p184, Nov.19

Bartenders entering the national bartenders' competition must submit two original drink recipes # p88, Dec.24

LITTLE (Arthur D.) Inc.

New refrigeration apparatus is capable of producing and maintaining temperatures within a fraction of zero # p106, Oct.22

Has new process that is said to cut corrosion of jet engines # p88, Oct.29

Closing a Deal: Why Textron's Board Said "Yes" (with 3 illus) p140, Nov.5

LITTON Industries, Inc.

Electronic Brains Go Portable . . . Become Less Expensive (with illus) p77, Nov.26

LIVESTOCK

See also Packing Industry

Cattle numbers no longer are rising, but production of beef still is running a little ahead even of last year's record levels # p18, Jul.23

Farmers are planning 11% more pigs this fall than last # p18, Jul.23

Business Eyes the Red Market: Cattle deal points up growing U. S. interest in Iron Curtain sales p30, Sep.24

Success of federal plans to lift a bit of surplus pork and lard off the market will be hard to judge for a while # p18, Oct.29

New Tricks With Antibiotics: The drugs now are fattening animals (with illus) p80, Dec.10

Dept. of Agriculture estimates the pig crop this spring will be 2% below 1955 # p26, Dec.31

Dept. of Agriculture forecast a 2% decline in next spring's pig crop # p87, Dec.31

LIVINGSTON, John

Top AFL-CIO Posts Filled After Unity Meeting p169, Nov.5

No.3 Man in Union Merger (with illus) p170, Nov.19

LLEWELLYN, William T.

A Downhill Business Makes Good Sledding for Allen (with 3 illus) p46, Dec.17

Llewellyn's Flexible Flyer: Grandsons are the customers (Cover) Dec.17

LOANS

C.I.T. Financial widens its loan business to include financing of college education # p52, Jul.2

Business loans of the Federal Reserve member banks jumped last week # p103, Jul.16

Bright Reflection of the Boom: Business loans jumped to $900-million for first half and another upswing is expected (with chart) p60, Jul.23

Bank loans to business are up hardly $2-billion # p18, Jul.30

Braking Consumer Credit: The Fed and Comptroller of Currency move in together with cautionary words and an order for reports on fast-expanding loans p22, Jul.30

Guaranty Trust calls some broker loans extended against securities p146, Aug.20

Hike in Loan Limit Increases Applications p98, Aug.27

Bank Loans Will Cost More: Higher discount rate set by district Reserve banks will help put a brake on inflation p32, Sep.3

Banks demand borrowers maintain larger balances # p125, Sep.3

Business Loans: They Forgot to Come Down (chart) p146, Sep.3

A. G. Lanston thinks borrowers may turn to private place, rather than public offerings, as result of tighter money # p180, Sep.17

Short news item

Making Way for Business Loans (chart) p106, Sep.17

Big Board Finds More Data Denying Credit Is Excessive p66, Sep.24

Credit Unions: Hazards of Growth p60, Sep.24

From Now On the Squeeze Will Get Harder (with chart) p26, Sep.24

Banks have had to scratch for the money needed by their customers # p18, Oct.1

How to Borrow $100-Million: Pittsburgh area's sanitary authority gets mor[illegible] for sewer system p58, Oct.8

A Bank Account on the Cuff: First National of Boston's check-credit plan catches on p63, Oct.15

Business Loans Still Riding a Tail Wind (chart) p112, Oct.29

First National City Bank of N. Y. boosts the amount it will lend to businesses on a monthly payment basis # p140, Oct.29

Some loan rates rise, some fall p172, Nov.5

Business loans in New York banks jumped last week # p178, Nov.19

In Money, It's a Lender's Market And Interest Rates Continue High p50, Dec.10

LOBBYING

Lobbyists' Views Asked On Act Regulating Them p80, Dec.3

LOCKHEED Aircraft Corp.

Is unable to land a production contract for guided missiles because its plant is in a target area # p62, Jul.9

Fresh Rush Orders Show Plain Concern for Red Air Force p48, Jul.30

Stockholm newspapers say Lockheed personnel hunters have raided Sweden's SAAB Aircraft Corp. # p113, Aug.6

Lockheed Gathers Force for Rush Job on Electra p79, Sep.24

Eastern Air Lines orders 40 Electra turboprop transports. Flying Tigers and Slick Airways order air freighters # p36, Oct.1

A New Contract "Fringe": Eyes are on "catastrophe" insurance (with chart) p48, Oct.15

Where Does the Lab End and the Plant Start? Lockheed's scientist-engineer scrap spotlights a growing management problem (with 2 illus) p90, Dec.24

LONARDI, Eduardo

Argentina's New Boss Maps Complete Financial Overhaul p150, Oct.8

A Painful Dose of Economics: Argentina is getting it from Pres. Leonardi's new adviser p59, Nov.5

LONE Star Cement Co.

Plans to spend $35-million for a new cement plant at Lake Charles, La. # p18, Sep.3

LONG-BELL Lumber Co.

Timber Industry Sprouts New Shoots p102, Jul.30

LONG ISLAND, N. Y.

N. Y. Banks Mergers Hit Official Snags p125, Dec.3

LONGINES-WITTNAUER Watch Co.

Atmos Clock Preserves Its Prestige as Court Steps Down Imitator p106, Jul.23

LONGSTRETH, W. Thatcher

Philadelphia Election to Show How the Wind Blows (with 4 illus) p162, Oct.29

LORD Baltimore Press

Switching Packages To Keep Them Buying (with 2 illus) p58, Oct.1

LOS ANGELES, Calif.

L. A. Barely Misses the Bus: Transit tie-up brings no chaos p90, Jul.2

County Sales Tax Makes Merchants of City Happy and Competitive p138, Jul.23

Short news item

Los Angeles' Tough Attitude Breaks Long Transit Tie-Up p68, Aug.6

Os L. A.'s Docks: Labor situation on Los Angeles waterfront is "worst in the country", Congressional group hears p164, Nov.5

LOUDSPEAKERS

GE makes a loudspeaker that can operate for long periods under adverse conditions # p190, Nov.12

LOUISIANA

Offshore oil fight between state and the federal government continues # p66, Jul.16

Oilmen bet almost $107-million on offshore leases. But the bets were all placed on Uncle Sam # p34, Jul.23

Big Time for Offshore Oilmen (with 3 illus) p76, Aug.20

State's Offshore Limit Left Hanging by Supreme Court p156, Oct.15

LOUISIANA State University

Makes a brick from rice hulls # p55, Aug.20

LOUISVILLE & Nashville RR

Another road goes piggyback # p139, Aug.13

LOVE, George H.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

LOVE, J. Spencer

Burlington's J. Spencer Love: Size alone is not the answer (Cover) Nov.5

Burlington Spins Giant Textile Web: But diversity, not size, is the goal p102, Nov.5

LOWE, Donald V.

New chairman of the Port of New York Authority # p27, Jul.9

LUCHOW's Restaurant

Packages and freezes its Swedish meatballs in new plastic bag # p57, Nov.26

New shipyard and small lime plant is planned for island of Grand Bahama # p138, Dec.3

LUKENS Steel Co.

End-use products will complement Lukens' present line of special steel # p54, Jul.16

Stockholders amend the charter to allow the Coatesville company to diversify # p34, Aug.27

Hoists its list price on carbon plates # p18, Oct.22

LUMBER

Cre-Zon coating, made from wood fiber, is bonded to plywood by pressure and heat # p111, Jul.2

Plywood distributors set up a $500,000 promotion fund # p84, Jul.9

Timber Industry Sprouts New Shoots (with 8 illus) p102, Jul.30

Business Takes Sober Second Look: Southern pine lumber production (with chart) p25, Oct.15

Lumber Prices Wobble More Than Seasonally p78, Oct.22

Timber Resource Review Cheerful—With Reservations p85, Nov.5

New contract signed in West Coast lumber, plywood and logging grants wage increases # p170, Nov.26

Pushing for a Record (chart) p198, Dec.10

The plywood industry rings up another new record # p134, Dec.17

Timber Shaver (with illus) p100, Dec.24

Hand-split cedar shakes are booming again # p87, Dec.31

LUNDBERG Explorations Ltd.

Readers Report: The Works p10, Oct.15

LUNDBURG Cadillac Co.

No Waiting in Line For a 1955 Cadillac p54, Aug.13

LUONGO, Dr. E. P.

Spurt in Executive Health Plans p130, Oct.15

LUSK, William T.

Elected president of Tiffany & Co. # p64, Oct.29

LUXORB

A "sponge" for light, called Luxorb, is a development of Northrop Aircraft # p142, Aug.13

LYNCH, George Q.

Craft Union President Blasts AFL-CIO Merger p138, Jul.16

M

MACEDONIA, O.

Small Ohio Community Cops an $85-Million Plant p41, Oct.15

Small Town's $85-Million Romance With Chrysler Corp. Goes Pfft p140, Nov.19

MACHINERY & Allied Products Institute

Timing New Equipment for Highest Profit (with 5 illus) p44, Jul.30

Creating Jobs—at $11,400 a Job (Trend) p168, Aug.20

Industry Puts Up Its Own Cash p75, Dec.3

MACHINES

Color control may help man speed up mastery of his machines # p108, Jul.2

Land-Clearing Monster Mauls Trees (with illus) p48, Jul.9

Timing New Equipment for Highest Profit (with 5 illus) p84, Jul.30

Thinking Tools Put On a Show (with 3 illus) p41, Sep.3

Business spending for machinery is rising faster than any other investment item # p17, Oct.29

Electronic Unit Devours Blueprint . . . Disgorges Finished Machine Part (with 2 illus) p99, Oct.29

Purchases of plant and equipment are running about $400-million-a-month ahead of early year levels, with $300-million of the increase coming from machinery # p17, Oct.29

U. S. Slice Still Shrinks: The outlook for machinery exports (with chart and illus) p142, Oct.29

New orders for machine tools hit a 26-month high in October # p17, Nov.26

Mass Production Comes Home . . . and moves into machine tool makers' plants (with 3 illus) p140, Dec.3

Look for machinery sales to be the bright spot in the 1956 economy # p10, Dec.31

Construction

Easing Builders' Drudgery (with illus) p108, Aug.6

Earthmover With Flexibility (with illus) p188, Nov.5

School for Earthmoving: Operators spend four weeks learning to run, and care for, giant machines (with 2 illus) p96, Dec.24

Industrial

Work Plan for a Lathe (with illus) p52, Aug.27

Largest-capacity surface grinder in the world will soon be in operation at Coated Abrasives Div. # p86, Oct.15

Machines Speed Bread Wrapping, Feed Rolls Into the Pan p84, Oct.15

New machine can count and sort small parts of all shapes # p198, Nov.12

Spinning Made Easier (with illus) p196, Nov.12

A milling machine in which the horizontal spindle rotates for angle milling is being built # p59, Nov.19

New machine coats cellophane rolls on one side with an adhesive # p78, Nov.26

Machine Signals Flaws In Steel With a "Beep" (with illus) p98, Dec.17

Automatic machine for deburring and surface finishing parts for automatic transmissions is ordered # p100, Dec.24

MacMILLEN, W. C.

How Good an Operator Is Cash McCall? (with illus) p104, Dec.17

MAGAZINES

See also Advertising

Readers Report: Only One TV Guide p10, Jul.2

American News Co. Revises Policy to Placate Magazine Publishers p104, Jul.23

Magazine Merger: FTC charges that Farm Journal's purchase of Better Farming tends to create monopoly p102, Jul.23

Magazine advertising rates are on the rise. Coronet and McCall's announce increases # p62, Sep.3

New monthly magazine, Fishing Waters of the World # p184, Oct.22

Quarterly Magazines Join Forces To Seek Readers, Advertisers p137, Nov.5

Council for Independent Distribution is new association # p116, Nov.19

New Monthly Magazine For Foremen, Supervisors p92, Dec.3

Massey-Harris Tries Magazine To Win Friends on the Farm p41, Dec.24

MAGIN, Fritz

Middle-Sized Company Carves a Bigger Slice: Regional plants help Square D (with illus) p144, Sep.10

MAGNA Engineering Corp.

Buying Power Tools on Time Set Up on Nationwide Basis p56, Sep.24

MAGNA Theatre Corp.

Mike Todd sells his 348,000 shares # p34, Nov.5

MAGNAVOX Co.

Reports increase in sales of high-fidelity equipment. Company is also expanding in the computer field # p34, Aug.27

MAGNESIUM

Magnesium Goes Civilian . . . This May Be the Turn (with illus) p186, Nov.12

MAGNETIC Analysis Corp.

Machine Signals Flaws In Steel With a "Beep" (with illus) p98, Dec.17

MAGOWAN, Robert A.

Shakeup at Safeway: Going in as chairman is Robert Magowan (with illus) p30, Sep.3

MAHON, Don

Changing Role for Independents p158, Oct.29

MAICO Co., Inc.

Exclusive Dealing: Under Fire p76, Aug.27

MAIDMAN, Irving

Bulova Watch Co. arranges to buy the one-quarter interest in Tiffany & Co., held by Maidman # p34, Jul.30

MAIL Order

Big Business Through The Crossroads Store (with 9 illus) p104, Nov.19

MAITA, Carmelo

Italian Refugee Tailors Find Jobs Waiting in U. S. (with 5 illus) p30, Nov.12

MALAYA

Communists, Trade Decline Afflict Singapore p66, Jul.2

Britain is facing a real crisis in Malaya. All political groups in Singapore are demanding immediate independence # p124, Aug.6

MANAGEMENT

See Industrial Management

MANAGEMENT Consultants

Talbott Case Floodlights Growth Of Management Consulting p158, Aug.6

Slump or Boom, They Keep on Growing: McKinsey & Co. consultants work on projects like this (with map and 7 illus) p136, Sep.24

The Men Who Guide The Atomic Industry (with 8 illus) p123, Nov.19

MANGANESE

Upgrading Is in the Cards For Manganese Ore p86, Oct.15

Materials: The Balance Shifts p72, Oct.22

MANN (William L.) Co.

A "sponge" for light, called Luxorb, is a development of Northrop Aircraft # p142, Aug.13

MANNESMANN (A. G.)

How European Companies Expand Toward World Markets p120, Jul.16

Hopes to Float a Bond Issue in Switzerland p122, Sep.3

MANNING, Ernest

Alberta's Oil Builds a Canadian Texas p70, Aug.6

MANPOWER, Inc.

Packaged Staff . . . for rush jobs gets management off the hook p154, Sep.10

MAPEL, Eugene

Talbott Case Floodlights Growth on Management Consulting p158, Aug.6

MAPS

Molded Vinylite plastic has been put to striking use in the making of large wall relief maps # p148, Jul.16

Readers Report: Earth--Curved Maps p12, Aug.20

New pocket-size road maps called "Triple Finder" # p132, Sep.3

3-D Mapping Device (with illus) p102, Oct.8

Esso issues new "upside-down" map # p160, Dec.17

MARBLE

Marble in the House (with illus) p100, Dec.24

MARBURY, William G.

Gas Company Uses Castle to Promote a New Venture (with illus) p104, Aug.27

MARGARINE

See also Dairy Industry

Butter Sales Turn Up (with chart) p47, Jul.2

Better color for margarine is seen as result of new coloring agents # p135, Jul.30

Armour Ali Churned Up as FTC Frowns on Cloverbloom Ads p138, Oct.22

Butter & Margarine Consumption (chart) p108, Oct.22

MARINE Midland Trust Co. of Central N. Y.

Bank withdraws its bid to acquire the Auburn Trust Co. # p52, Nov.12

MARION Power Shovel Co.

Makes a one hundred ton per scoop power shovel for Pittsburgh Consolidation Coal Co. # p109, Aug.6

MARITIME Act of 1936

Ships: It's Replacement Time. Shipbuilders plan to launch scores of new vessels p98, Nov.19

MARKETING

New Forces in the Market (Trend) p200, Sep.10

How Consumers Take to Newness: Why some new products go over, others flop (with table) p41, Sep.24

Marketing Men Get Some New Statistics: Preliminary figures from the 1954 Census of Business start trickling through p122, Nov.5

MARKETING Pattern

Shift in Purchasing Power (with 3 charts) p132, Oct.22

The Maybe Market: The Aging p128, Nov.5

Consumers' Flow of Funds p118, Nov.19

Is the Price System Sacred? p52, Dec.17

An Industry on the Carpet p46, Dec.24

MARQUARDT Aircraft Co.

Ganging Up on Missiles p130, Aug.13

MARSHALL, David

Communists, Trade Decline Afflict Singapore p66, Jul.2

MARSHALL Field & Co.

Singer Sewing Machine Finally Goes Into Department Stores p64, Oct.29

MARTIN Electric Co.

Company is bought by Thompson Industries # p132, Nov.26

MARTIN (Glenn L.) Co.

Will build new plant near Denver # p99, Dec.24

MARTIN, John O.

Trial by Flood: What It Takes to Recover. Case history of American Optical Co. p30, Sep.10

MARTIN, William H.

Army Unleashes Its Imagination In Search for "Radical" Weapons p126, Sep.3

MARTIN, William McC., Jr.

Most Witnesses Favor Unlisted Stock Control p26, Jul.2

Bank Merger Ban: Tighter antitrust controls look certain as House group takes up Celler bill p32, Jul.9

Is Consumer Credit Too High for Comfort? (with illus) p50, Aug.6

MARYLAND

GAW integration in Maryland should be legislated, according to Robert W. Kimble # p80, Jul.30

Considers new port authority for Baltimore # p156, Nov.26

MASSACHUSETTS

Loss leaders are thrown out by State Supreme Court # p34, Jul.9

Politics Blamed in Detour of Bay State Highway Bill p198, Sep.24

Bay State Income Tax Traps Outsiders, Too p72, Oct.1

State Is Told It Needs 500,000-Ton Non-Integrated Steel Mill p159, Nov.12

Gas Price Fix . . . throws Massachusetts service station operators into a turmoil p45, Dec.31

Massachusetts Public Utilities Commission is investigating the New York, New Haven # p73, Dec.31

MASSACHUSETTS Institute of Technology

Plastic House Designed by MIT Promises to Cut On-Site Costs p180, Nov.5

Man Behind the Soviet Challenge: He's the Russian engineer p41, Nov.19

IMB is giving school a high-speed 704 electronic data processing machine # p119, Dec.17

MASSEY-HARRIS Ferguson Ltd.

Bid for Russian Trade (with illus) p27, Oct.29

MASSEY-HARRIS, Inc.

Massey-Harris Tries Magazine To Win Friends on the Farm p41, Dec.24

MASTER Slave Manipulators

Will be made in quantity by American Machine & Foundry # 135, Jul.30

MASTERCRAFTERS Clock Co.

Atmos Clock Preserves Its Prestige As Court Slaps Down Imitator p106, Jul.23

Short news item

MATHER Spring Co.

Realism at Bargaining Table p162, Nov.26

MATHEWS, George L.

Sun-Power Phone System p90, Oct.8

MATSON Navigation Co.

To reduce seasickness and improve ship handling, company installs anti-roll flaps on the sides # p124, Sep.10

MATTRESSES

See Bedding Industry

MAYER, Dr. Jean

Two popular misconnceptions in the role excercise plays in weight control # p175, Oct.29

McALLISTER Dairy Farms

Wax Dip Process Trims Meat Costs (with 3 illus) p85, Aug.27

McALLISTER, Temple

Wax Dip Process Trims Meat Costs (with illus) p85, Aug.27

McALLISTER, Walter

Curbing Mortgage Boom (with illus) p29, Sep.24

McCAFFREY, John L.

Drive on Bias Moves Into Spotlight p162, Oct.29

McCALL, Cash

How Good an Operator Is Cash McCall? A businessmen's panel looks over the newest smart operator in fiction p104, Dec.17

RKO Radio Pictures buys film rights to book # p94, Dec.24

McCANN-ERICKSON, Inc.

Overseas Expansion Cause of Coke Shift p141, Oct.22

McCARTHY, Glenn

Bolivian oil deal # p124, Aug.13

Works on plans for a pipeline from the McCarthy concessions in Bolivia into Paraguay # p106, Nov.26

McCLOY, Whitely P.

Rules for Firing Strikers (with illus) p172, Oct.22

McCOMAS, O. Parker

To Make Them Buy—Try Science (with illus) p41, Sep.17

McCORMACK, John W.

The Controversial SAGE p30, Oct.29

McCULLOCH Motors Corp.

Magnesium Goes Civilian . . . This May Be the Turn p186, Nov.12

McCULLOUGH Tool Co.

New Tool for Oil: It's more efficient than blasting, faster than most mechanical cutters (with illus) p60, Aug.20

McCUNE, Francis

A Code for Atomic Exports p112, Oct.8

McDEVITT, James

Top AFL-CIO Posts Filled After Unity Meeting p169, Nov.5

McDONALD, David

Prelude to a New Wage Round (with 2 illus) p122, Jul.9

Where Is This Round Headed? (with illus) p130, Jul.16

Unions Hint at Demands to Come (with illus) p89, Sep.3

Heading Off Spate of Wildcat Strikes (with 2 illus) p168, Sep.10

Test of Strength . . . for USW's McDonald comes in next week's vote p168, Oct.22

McDONALD, Eugene F., Jr.

Fee TV: Why Fight's So Fierce (with illus) p27, Jul.2

 # Short news item

McDONNELL Aircraft Corp.

How Businessmen Teach Educators About Industry p142, Sep.3

The Airplane Tries New Shapes (with illus) p186, Nov.19

McGINNIS, Patrick

McGinnis Deal Undercuts Opposition To His Taking Over Boston & Maine p46, Jul.30

Brainard's Aetna and McGinnis' New Haven # p180, Sep.24

McGRAW Electric Co.

Toastmaster Div. hawked *Life* magazine copies at the cut rate of 5¢ at National Housewares show # p110, Jul.16

Considers merging with Stewart-Warner # p56, Nov.5

McGRAW-HILL Book Co.

Introduces an audio-visual learning device, called the Language Master # p142, Oct.1

McGRAW-HILL Dept., of Economics

What's Happening to the Face Of the U. S. Industrial Map: Great Lakes Leads the Pack, But Pacific Grows Fast (with map, 2 tables, and 4 charts) p78, Aug.13

The Pace Grows Faster for '56: Survey finds new burst of capital spending (with table and chart) p27, Nov.12

McGRAW-HILL Editorials

Lagging Public Construction—A Spreading National Blight p154, Jul.16

Automation Creates Jobs for Workers With Skills p166, Nov.5

The National Merit Scholarship Corporation: Business Is Offered Big Dividends on Investment in Higher Education p144, Dec.17

McGRAW-HILL Publishing Co.

New Look at Machinery's Health: Here are McGraw-Hill's new machinery indexes (with 4 charts) p88, Jul.30

Business Aid to Education Gets Boost From Two Companies p68, Nov.19

McHANEY, Powell B.

A new St. Louis Rips Up Its Past (with illus) p130, Sep.10

McKAY Co.

Makes a welded aluminum chain # p59, Nov. 19

McKESSON & Robbins, Inc.

Antitrusters Renew Battle After FTC Fair Trade Rebuff p43, Dec.17

McKINSEY & Co.

Slump or Boom, They Keep on Growing (with map and 7 illus) p136, Sep.24

McNAMARA, Pat

UAW admits spending $5,985 on broadcasts on which McNamara appeared in his campaign for the U. S. Senate # p34, Jul.23

McNUTT Oil & Refining Co.

Gas Expansion: Pipeline companies get more and more into refining and marketing. El Paso is buying company p120, Nov.5

MEANY, George

AFL-CIO: Real Unity Is Elusive p74, Jul.30

Labor's Merger: What It Means (with illus) p41, Dec.3

Where the 'New' Labor Movement Is Headed (with 2 illus) p168, Dec.10

Unity Puts New Power Into Meany's Voice p68, Dec.31

MECKLENBORG, Larry

A Small Company Goes Big in Research (with 5 illus) p182, Oct.8

MEDICINE

Peritrate is new drug for treating heart attacks # p144, Aug.6

Clinical studies on a new drug, Equanil, show quick and safe relief to patients suffering mild neuroses # p132, Sep.3

Aspirin can cause fatal poisoning # p184, Sep.10

Clorpactin looks hopeful as an improved treatment of ear, nose, and throat infections # p184, Sep.24

More basic research in medicine is contained in new report # p194, Nov.19

Ouch Meter Tests Drugs (illus) p196, Nov.19

E. R. Squibb produces ointment bases containing polyethylene for use by pharmacists in compounding prescriptions # p102, Dec.17

MEHTA, G. L.

Where Diplomats Abound Inhibitions Block Plain Talk p152, Oct.29

MELLON National Bank & Trust Co.

How to Borrow $100-Million: Pittsburgh area's sanitary authority gets money for sewer system p58, Oct.8

MEMPHIS, Tenn.

Memphis moves to shed TVA power p90, Jul.2

The Dixon-Yates project will be cancelled if the city of Memphis proves up on its plan to build its own power plant # p38, Jul.9

Finis to Dixon-Yates (with illus) p29, Jul.16

Downtown in the Crystal Ball—Moving Sidewalks, Fewer Cars p70, Oct.22

Industrial Area, Terminal Sprout On Once-Idle Mississippi Land p186, Dec.10

MENGARELLI, Attilio

Installs de luxe shave-yourself facilities in his Hotel Syracuse shop # p68, Aug.6

MENNEN Co.

Will make a ladies Skin Magic beauty lotion # p54, Jul.30

MENNINGER, Drs. Karl A. and W. C.

New Study May Give Answers: Menninger Foundation attacks the problem of industrial mental health (with 2 illus) p90, Nov.5

MENNINGER Foundation

Executives Get a Seminar On Understanding Their Men p128, Dec.10

MEN'S Clothes

See Clothing Industry

MENTAL Health

New Study May Give Answers: Menninger Foundation attacks the problem of industrial mental health (with 2 illus) p90, Nov.5

Executives Get a Seminar On Understanding Their Men p128, Dec.10

MERCHANT, Livingston

Adenauer's Mission to Moscow (illus) p28, Sep.10

MERCHANTS National Bank of Boston

Borrow-by-mail is newest banking gimmick # p73, Dec.31

MERGERS

Bang Merger Ban: Tighter antitrust controls look certain as House group takes up Celler bill p32, Jul.9

Which Would You Buy? Budd decided to take over Continental-Diamond Fiber Co. instead of some other companies (with table and illus) p163, Jul.9

General Tire Goes Hollywood: Akron company buys RKO Radio Pictures p32, Jul.23

Magazine Merger: FTC charges that Farm Journal's purchase of Better Farming tends to create monopoly p102, Jul.23

Lions Oil's Merger with Monsanto is a Marriage of Convenience p46, Jul.30

Justice Dept. O.K.'s Appliance Merger p56, Aug.13

Latest merger rumors: Georgia-Pacific Plywood and International Paper; Melville Shoe and Edison Bros. Stores; M. Lowenstein & Sons and Reeves Bros. # p124, Aug.13

Mutual Funds Groups Merge; Look to Foreign Blue Chip Stocks p141, Aug.20

Stockholders Veto Insurance Mergers p74, Aug.27

From a Telephone Merger: A Giant Among Independents p158, Sep.10

Giddings & Lewis Machine Tool Co. has acquired Cincinnati Bickford Tool and Kaukauna Machine # p158, Sep.10

Silex Co. picks up through merger the Enterprise Mfg. Co. # p158, Sep.10

Coal Deal . . . by Cyrus Eaton opens way for wider unionization of West Kentucky coal miners p32, Sep.17

Surprise Deal Gives Paper-Mate to Gillette p28, Sep.24

Bank Mergers Perking; Justice Dept. Eyes One p48, Oct.1

Stewart-Warner Corp. and McGraw Electric Co. are considering a merger # p50, Nov.5

Closing a Deal: Why Textron's Board Said "Yes" (with 3 illus) p140, Nov.5

W. E. Weissman lists number of companies that have participated in 10 or more merger deals # p50, Nov.5

Merger Epidemic Will Rage, Unchecked, Among Food Dealers p56, Nov.12

Porter Divisions Boss Themselves: As long as their finances stay healthy (with 7 illus) p118, Nov.26

Thompson Industries buys the Martin Electric Co. # p132, Nov.26

Business Marriages in 1955 Will Reach a 25-Year High p56, Dec.3

Mergers are blooming all over but nowhere more profusely than in the paper trade # p170, Dec.3

N. Y. Bank Mergers Hit Official Snags p125, Dec.3

FTC Moves In to Block Spalding-Rawlings Merger p72, Dec.17

New Disagreement in Congress Over Wave of Business Mergers p70, Dec.31

METAL Detectors

Electronic metal detectors bring renewed interest to the hunting of sunken treasure # p184, Sep.24

METAL Polishers

Hundreds of Layers . . . Give Cleaner Polish (with 2 illus) p80, Sep.24

METALLIZING Co. of America

Makes an auto hoist that picks up a car and spins it half-way around # p86, Jul.23

METALS

See also Individual metals

Any extensive shutdowns in Britain would tend to back metals up on the world market. But this hasn't been felt yet # p17,, Jul.2

Industry worries more than ever over metal supplies as it watches the tug of war over wages in steel and copper # p17, Jul.2

Powdered metals going to town p70, Jul.23

Faster metal quenching is possible with Voluta Oil 23, says Shell Oil # p135, Jul.30

Government Boosts Research On Rare Earth Metals p56, Aug.20

New View of Metals: GE leads the field with its new lab as specialists change metallurgy from art to science (with 6 illus) p154, Aug.27

Prices of metals show just how hard it is to get enough to sustain production. Copper is the conspicuous example # p17, Sep.3

Britain's plan to stifle inflation may turn out to be our best hope to ease the squeeze on nonferrous metals and rubber # p18, Oct.1

Materials: The Balance Shifts (with illus) p72, Oct.22

Scarce Selenium: It's said industry could use twice as much as it gets p194, Nov.26

Materials in 1956: There'll Be More, But at a Price (with table) p82, Dec.31

 # Short news item

METROPOLITAN Life Insurance Co.

Reports that U. S. life expectancy has reached 69.8 years # p174, Oct.1

METROPOLITAN Rapid Transit Commission

For N. Y. Commuters, a Reborn El? (with illus) p27, Oct.8

MEXICO

See also Latin America

Lederle Laboratories and Continental Can plan new plants. Schweppes Ltd.-Pepsi-Cola moves in # p70, Jul.2

Pemex inaugurates new facilities # p129, Jul.23

Mexico City is getting popular with Americans on vacation # p128, Aug.13

Mexican and U. S. businessmen plan $12-million newsprint mill # p141, Aug.20

Pres. Adolfo Ruiz Cortinez believes Mexico is headed for the best year ever # p122, Sep.3

Sulfur Deal Is Cooking: Three U.S.-owned companies in Mexico talk merger p156, Sep.24

Has begun to clean up and appraise the damage done by hurricanes and floods # p176, Oct.15

The Boom: Intense, Competitive, Well managed prosperity in Mexico p33, Dec.31

MIAMI Beach, Fla.

Broadening NLRB's Scope: That's what involvement in Miami Beach hotel strike would mean (with illus) p100, Aug.20

NLRB Rulings: Refuses to take over organizing dispute between Miami Beach hotels and AFL workers p90, Sep.3

A boycott on jobs in 22 hotels is planned by the AFL hotel workers' union # p164, Oct.1

One of the struck hotels, the Monte Carlo, signs five-year contract # p166, Oct.29

Gold-plated Cadillac is for rent # p36, Dec.17

MIAMI, Fla.

Miami hears Colombia's Banco Popular is trying to buy a local bank # p150, Oct.8

Not enough voters turned out to O. K. proposed bond issues # p170, Dec.3

City buys the Syracuse baseball team # p41, Dec.24

Colombia's Banco Popular hopes to buy a Miami bank # p57, Dec.24

Florida's Supreme Court has validated bond issue of Inter-American Cultural & Trade Center # p57, Dec.24

MICHAELS & Co.

In Sports Arenas Retailers Find . . . Mass Display Gets Solid Sales (with 2 illus) p30, Sep.17

MICHELIN, Cie des. Etablissments

How European Companies Expand Toward World Markets p120, Jul.16

MICHIGAN

There's no legal bar to integration of unemployment compensation supplements and state benefits in Michigan, according to state's attorney general # p34, Jul.16

Michigan Clears Way for SUP: Attorney General rules that supplementary unemployment pay benefits from employers can be integrated legally with state jobless compensation (with illus) p121, Jul.23

If the States Frown on SUP p98, Aug.20

MICHIGAN University of

Plastic plumbing gets a tryout # p46, Jul.9

Saturation in TV Sets? SRC Survey Says Yes p48, Aug.6

University of Michigan's latest survey of people's intentions shows . . . Consumers Will Keep on Buying (with 2 tables and 9 charts) p42, Aug.6

Announces a $111-million building and remodeling program # p36, Oct.22

The Economists Look Ahead to 1956 (Trend) p196, Nov.26

First insight into consumers' plans for 1956 aren't so reassuring as they might be # p17, Dec.3

Survey Research Center's new probe of people's intentions finds . . . No New Steam Here for a Boom (with table, and 10 charts) p158, Dec.3

A 1% of 2% increase in real business activity is forecast for next year # p34, Dec.10

MICKEY Mouse

See Disney (Walt)

MIDO Watch Co.

Makes automatic watch with a simple winding mechanism # p190, Nov.5

MIDVALE Co.

Rescue Operation on Turbines p31, Dec.17

MIDWEST International Trade Development Center

Midwest Looks Closer At Its Stake in Exports p152, Oct.29

MIDWESTERN Gas Transmission Co.

More gas for the Midwest if FPC approves new application # p34, Oct.15

MIEHLE Printing Press & Mfg. Co.

Portable Power p86, Jul.23

MILBURN, C. Wesley

No Pig in a Poke: National Bonded Cars' warranty guarantees customer that the used car he buys will run for a year p44, Dec.17

MILITARY Reserve

See also National Reserve Plan Bill

Eisenhower will get a military reserve program # p38, Jul.9

Reserve Plan Revives And Heads for Passage p30, Jul.9

Setting Up the Reserve (Trend) p164, Jul.16

A firm's obligation to rehire military reservists is in dispute # p38, Aug.27

New deferment regulations are being written # p38, Aug.27

A new round of military construction will grow out of the Military Reserve program # p38, Sep.3

MILK

See: Dairy Industry

MILLER, D. M.

Keeping a Wartime Team Intact (with illus) p186, Oct.15

MILLER Motors, Inc.

Former Lincoln-Mercury Dealer Sues Ford for $1-million Damages p54, Aug.13

MILLS, Wilbur

Impact of Taxes: New Congressional document incorporates top economists' theories (with illus) p78, Nov.19

MILLSOP, Thomas

Heading Off Spate of Wild Cat Strikes (with illus) p168, Sep.10

MILTON, David M.

Control of Mojud Shifts In New Turn of Merry-Go-Round p68, Nov.19

Dust Settles After Mojud's Time of Troubles p128, Dec.10

MILWAUKEE, Wis.

Milwaukee Brayes balance sheet for Dec. 31, 1954 shows a surplus of $157,337 # p126, Dec.17

MINING Industry

Airborne Detectors Hunt Ores in Canada (with map and 4 illus) p64, Sep.3

Colorado School of Mines: The Colorado Grind Pays Off (with 9 illus) p80, Sep.10

Acid Drainage: Lab test indicates cure for stream pollution p123, Oct.22

Forest Service Ferreting Out Land Grabs by Bogus Mining p119, Oct.29

MINNEAPOLIS Gas Co.

Makes private placement loan of $50-million # p79, Dec.24

MINNEAPOLIS-HONEYWELL Regulator Co.

Makes a wireless thermostat that broadcasts need for heat in a room # p198, Nov.12

Engineers for Automation: Companies and societies are stepping up courses (with illus) p80, Dec.17

MINNEAPOLIS, Minn.

Civic development projects totaling nearly $197-million have been recommended # p64, Aug.6

City Fathers Disagree On Plan to Improve Slums p72, Sep.3

MINNEAPOLIS-MOLINE Co.

Insurgents Seek Court Action In M-M Fight p142, Sep.3

The ten-speed tractor # p128, Sep.10

Insurgents Upset Old Guard p146, Sep.24

Will close its Louisville farm implement plant and transfer its work to plants at Moline and Hopkins # p198, Oct.22

MINNEAPOLIS & St. Louis Ry.

Wall Street wonders if road plans to merge with Wisconsin Central # p87, Sep.3

Railroad buys up own stock # p81, Dec.24

MINNESOTA Mining & Mfg. Co.

Catching a Driver's Eye: Company developed a reflecting yarn, called Flecton (with 4 illus) p54, Aug.20

Hundreds of Layers . . . Give Cleaner Polish (with 2 illus) p80, Sep.24

MINNESOTA, University of

Gets grant for research on the application of atomic energy to agriculture # p54, Oct.29

MINUTE Maid Corp.

Minute Maid Loses Some Plants, But Keeps Its Snow Crop Lines p98, Sep.17

MISSISSIPPI River

Backers Make Good on Pledges For Mid-America Jubilee p87, Aug.20

MISSISSIPPI River Fuel Corp.

Gas Company Uses Castle To Promote a New Venture (with 7 illus) p104, Aug.27

MISSOURI

State Invokes Strike Penalty So St. Louis Buses Run Again p174, Oct.22

MISSOURI-KANSAS-TEXAS RR

A three-unit investment group has secured effective control of road # p34, Jul.2

Speculative roses have thorns # p180, Sep.10

MISSOURI Pacific RR

Mopac settlement finally seems to be in the cards # p34, Jul.9

One recent nonconformist is Missouri Pacific preferred # p116, Jul.30

Latest reorganization plan has been confirmed by U. S. District Court in St. Louis # p34, Sep.24

MISSOURI River

Nebraska's "dry land bridge" has ceased to be a joke # p142, Sep.10

Missouri Basin is back where it started in trying to work out a plan for controlling the operations of its river-development projects # p198, Sep.24

MITCHELL, James P.

Automation . . . can hurt workers or not p31, Oct.29

Will recommend broader coverage under the Fair Labor Standards Act # p166, Oct.29

MITCHELL, Richard

Predicts passenger traffic deficits of railroads will be borne in part by the government # p34, Jul.2

MITSUI Trading Co.

Mitsui Rebuilds Its Old Combine (with 5 illus) p62, Aug.13

MO-BIL-AC

Portable Power p86, Jul.23

MOBILE, Ala.

Mobile's Deepsea Fishing Rodeo: The Fish Had a Wonderful Time (with 3 illus) p28, Aug. 6

MODELS

"Toys" for Engineers (with illus) p50, Jul.9

MOELLER, Capt. P. P.

Texas Company Wraps Up Big Construction Package (with illus) p136, Sep.3

MOHAWK Carpet Mills, Inc.

Company will merge with Alexander Smith # p68, Oct.29

Justice Dept. Looks for Flaws In Mohawk-Alexander Smith Merger p148, Nov.5

MOHN, Einar

How the Biggest Union Ticks (with illus) p132, Nov.12

MOJUD Co.

New stockholder group will sell company name and plant # p128, Oct.29

Control of Mojud Shifts In New Turn of Merry-Go-Round p68, Nov.19

Mojud Battle Breaks Out Again Over Plan for New Acquisition p92, Dec.3

Dust Settles After Mojud's Time of Troubles p128, Dec.10

MOLONY, Joseph

Test of Strength . . . for McDonald comes in next week's vote p168, Oct.22

MOLOTOV, Vyacheslav

See also Soviet Union

Why There's Fresh Hope: Russians' main interest is a deal with U. S. (with illus) p27, Jul.23

Geneva: First Step to Survival (with illus) p25, Jul.30

It looks as if Communist Party boss Khrushchev is out to get Molotov's scalp # p163, Oct.15

Why Geneva Failed: Soviet tactics show it is determined to break West's power—but without a war (with illus) p30, Nov.19

MOMSEN, Rear Adm. Charles B.

Says breathing a mixture of helium and oxygen makes you work faster and feel happier # p136, Jul.23

MONORAIL, Inc.

Houston's New Idea for Commuters (illus) p26, Jul.16

Readers Report: Plug for Monorail p8, Aug.6

Readers Report: Expensive Commuting p12, Sep.17

Readers Report: The Commuters' Tower (with illus) p8, Oct.15

MONROE Calculating Machine Co.

Rank-and-file employees go out on a full day's schedule of calls with salesmen # p45, Aug.13

MONRONEY, Mike

Auto Dealers Get Questionnaires As Senate Group Opens Probe p176, Sep.10

MONSANTO Chemical Co.

Latest Street Rumor: Company will merge with American Viscose # p144, Jul.16

Latest rumor is company is eyeing Lion Oil # p132, Jul.23

Lion's merger with Monsanto is a marriage of convenience p46, Jul.30

Monsanto Battles Imitations of "all" p103, Sep.17

MONTE VISTA, Colo.

Barnstorming Airline Gets a Big Welcome (with 5 illus) p30, Aug.27

MONTECANTINI

How European Companies Expand Toward World Markets p120, Jul.16

MONTGOMERY Ward & Co.

Some final tabulations of the voting in the Wolfson-Avery battle # p107, Jul.9

Ward's Eyes Its Merchandising: New chairman hires consultant to boost stores' efficiency p100, Jul.9

Chester W. Anderson will go back to his old job # p54, Jul.16

Is opening 100 new catalog order offices, signs lease agreement with Ogus, Rabinowitz & Ogus to operate departments in 20 Ward stores # p74, Aug.20

Cost of Ward Proxy Fight # p180, Sep.17

MONTOR (Henry) Associates

Leon Keyserling and Robert Nathan join company # p176, Oct.22

MOONEY, George

Savings Interest Hike Stirs Reluctant Banks p58, Jul.9

MOORE, Archie

Promoting a Boxer Into a Title Chance (with 2 illus) p28, Jul.30

Readers Report: K.O., O.K. p12, Aug.20

MOORE-McCORMACK Lines

Ships: It's Replacement Time p98, Nov.19

MORGAN (J. P.) Co.

"Money is dear enough and tight enough for the moment", says Henry Alexander # p52, Nov.12

MOROCCO

It's a time of crisis in Morocco—and this weekend may bring more bloodshed # p139, Aug.20

Can French Africa Be Saved? The answer hinges on whether Paris and African nationalists can get together on reforms (with illus) p120, Aug.27

Political Unrest in Morocco Deals Heavy Blows to Economy p122, Sep.3

History Is Plunging Ahead Too Fast for France p28, Oct.15

NATO is trying to move in on the crisis # p155, Oct.29

MORRIS (Philip) & Co., Inc.

To Make Them Buy—Try Science: Company has learned that in two years of readying its new cigarette pack (with 6 illus) p41, Sep.17

Gains Along Tobacco Road From Profit-Sharing Plan p128, Dec.10

MORRISON, Herbert

In Britain, Socialism Is Dying—Can Labor's New Men Revive It (with illus) p152, Oct.22

MORSE, Philip M.

What's Ahead for Operations Research (with illus) p64, Aug.27

MORSE, Wayne

Democrats War on the Wocs: They're the $1-a-year men who've helped give government a business look p32, Jul.16

Backs revision of the "conflict of interest" laws affecting businessmen in government # p38, Sep.10

MORTGAGES

Fed Warns on Mortgage Credit: The New York bank frowns on mortgage warehousing credits p57, Jul.9

42% of all home mortgages are either federally insured or guaranteed # p60, Jul.9

Warning the Banks (Trend) p164, Jul.16

Short news item

Mortgage debt of individuals has gone up nearly $10-billion in a year # p17, Jul.30

Less liberal terms, now mandatory on new applications for guaranteed home mortgages, are more a warning than a positive curb # p17, Aug.6

Putting Brakes on the Boom: FHA and VA have tightened mortgage rules p25, Aug.6

In first six months mutual savings banks invested $1,154-million in mortgages # p146, Aug.20

New mortgages taken by life insurance companies reached a record in the first six months # p87, Sep.3

10,000 home mortgages are being put up for bids by VA # p34, Sep.10

The Figures Don't Scare the Builders: Does this downturn mean the end of the boom (with chart) p26, Sep.10

Curbing Mortgage Boom: FHLB asks savings and loan associations to hold down lending (with illus) p29, Sept. 24

Mutual savings banks had just one prime outlet for their money in August—mortgages # p48, Oct.1

One credit glutton this year has been the mortgage market # p18, Oct.1

Fannie Mae Backs Away From New Mortgage Money p42, Oct.29

FHLB borrows anew this week to help its savings-and-loan members to meet oustanding mortgage commitments # p50, Nov.5

Norman Mason thinks credit curbs on home building may come off # p52, Nov.12

FHA-guaranteed trailer park mortgages are accepted # p138, Nov.19

It's a safe bet that Washington won't endanger prosperity by letting mortgage money choke off home building # p18, Nov.19

U. S. Backs Mortgages On Trailer Parks p76, Nov.19

Senate committee is looking into government credit policies, especially the mortgage market # p148, Nov.26

Expansion of mortgage debt this year has been the largest on record # p18, Dec.3

Little Relief in Sight for Builders: Government officials tell housing experts p29, Dec.3

Savings and loans will loan about $11½-billion on mortgages this year # p17, Dec.17

The Federal Home Loan Bank "somewhat relaxed" its policy on credit, making it easier for the savings and loan associations # p17, Dec.17

MOTELS

See also Hotels

AAA says that there are an estimated 50,000 motels and motor courts # p136, Jul.23

Motels Move In on Swiss Chalet Preserves (illus) p128, Jul.23

What to look for in finding a good motel # p128, Aug.13

The credit card has spread to motels # p176, Oct.29

MOTION Pictures

A new 3-D film system called Cine-Miracle avoids film overlaps # p108, Jul.2

The Mouse That Turned to Gold: Disney's TV show plugs multi-million-dollar new carnival park (with 3 illus) p72, Jul.9

Skouras in Africa p124, Jul.16

Movie Industry Is Split Over Why Business Is Better p54, Sep.10

American Optical: Yankee in Filmdom's Court (with illus) p176, Oct.1

Movie Exhibitors Fear Forced Sale of 16-mm. Films p54, Oct.8

U. S. Chamber of Commerce will rent a film on new products and what to expect 20 years from now # p102, Oct.8

Credit card holders can charge admission to all Cinerama theaters # p184, Oct.22

Getting Them Back to the Movies: Hollywood banks on Broadway-type shows (with illus) p58, Oct.22

Oil wells on 20th Century-Fox movie lot pay well # p148, Nov.26

Motion picture producers do not violate anti-trust laws when they withhold 16-mm. versions of their films from TV # p34, Dec.10

TV Pays $2-million for RKO Film Library p46, Dec.31

MOTIVATIONS

Research Rivals Trade Blows . . . at symposium on consumer motivation p56, Oct.29

Getting Inside the Shoppers Mind: Consulting firm dissects shopping habits of housewives (with 2 illus) p58, Nov.12

Readers Report: Research Ruckus p8, Nov.19

Readers Report: Trading Research Blows p10, Dec.3

Readers Report: The Last Word p4, Dec.31

MOTOR Wheel Corp.

Wheelmaker antitrust suit has been settled # p34, Jul.9

MOUNT Vernon Co.

Mojud Battle Breaks Out Again Over Plan for New Acquisition p92, Dec.3

MOUNTAIN Sheep

Northwest Power: Major Issue for 1956 p150, Nov.12

MOVING

Allied Van's New Terminal Is Part of Mover's Bonanza p56, Oct.1

MUELLER, Eva

How Consumers Take to Newness p41, Sep.24

MUELLER, Robert K.

Named a vice-president of AMA # p63, Jul.2

MUIR, Dumke & Light

Man From the Atom Age Steps Up to the Big Board p62, Oct.8

MULLIGAN (Paul B.) & Co.

Talbott Case Floodlights Growth of Management Consultants p158, Aug.6

MUNTZ TV, Inc.

Stockholders approve reorganization plan # p140, Oct.29

MURDOCK, Abe

For NLRB: A New Face, New Problems (illus) p74, Jul.30

MURRAY (Jerome) Co.

Low-Cost Pump With Versatility (with illus) p119, Sep.17

MUSEUM of Modern Art

Out-of-town memberships can be obtained for Christmas gifts # p176, Dec.3

MUSGRAVE, Richard A.

Impact of Taxes p78, Nov.19

MYRDAL, Gunnar

Expediters of Trade: That's the job the ECE faces in Geneva (with illus) p142, Oct.8

N

NATO

See North Atlantic Treaty Organization

NAMES

State Dept. of Revenue has appealed to Colorado Supreme Court to uphold its contention that it has the right to make a man part his name the way it wants him to p92, Jul.2

NASHUA, Inc.

After the Sale, It's Nashua, Inc. (with 3 illus) p26, Dec.24

NASHVILLE Coal Co.

Coal Deal . . . by Cyrus Eaton opens way for wider unionization of West Kentucky coal miners p32, Sep.17

NASSER, Gamal Abdel

Russians Try a Bid On Egypt's Huge Dam (with map and illus) p142, Nov.19

Readers Report: Nasser's Picture (with illus) p8, Dec.17

NATHAN, Robert R.

Joins Henry Montor Associates # p176, Oct.22

NATIONAL Airlines

National Airlines offers to buy Northeast Airlines # p34, Aug.13

NATIONAL Assn. for the Advancement of Colored People

Racial Storm . . . rages as Falstaff beer withdraws its membership in NAACP, under pressure from white supremacy p52, Dec.17

NATIONAL Assn. of Food Chains

Merger Epidemic Will Rage, Unchecked, Among Food Dealers p56, Nov.12

NATIONAL Assn. of Investment Clubs

Clubbing to Beat the Market (with illus) p41, Nov.5

Readers Report: Old Style Clubs? p8, Dec.3

NATIONAL Assn. of Investment Companies

And the Bulls Have Trouble (with chart) p58, Oct.15

NATIONAL Assn. of Manufacturers

NAM Loads Up More Guns To Blast Spread of GAW p122, PJul.23

NAM's Americade a Hit At Opening in Syracuse p70, Oct.22

Samuel L. H. Burk is new industrial relations director (with illus) # p146, Nov.12

NAM gives its blessing to a modified SUB plan # p170, Nov.26

Cola G. Parker is new president (illus) p28, Dec.10

NATIONAL Assn. of Purchasing Agents

Believes fourth-quarter business may be the best for any quarter this year # p34, Nov.5

Believes business activity will stay high for the rest of the year # p34, Dec.3

NATIONAL Assn. of Securities Dealers

Moving in on Unlisted Shares: Senate group starts hearings on the Fulbright bill p52, Jul.9

NATIONAL Automatic Merchandising Assn.

Vending Machines Gear Their Slots For Bigger Variety of Impulse Sales p114, Nov.19

NATIONAL Automobile Dealers Assn.

Flare-Up in the Auto Dealer War: Missouri town rallies behind its dealer, unfrocked by GM p54, Nov.26

Heat on GM: Dealers warm up Senate probe p26, Dec.3

Detroit Bids for Dealer Peace p30, Dec.17

NATIONAL Better Business Bureaus

A Sock at Debt Adjusters: Bureau denounces advertising, fees, and methods of some of the companies that offer to handle creditors p96, Aug.6

NATIONAL Biscuit Co.

A soda-cracker price war is on # p57, Nov.26

NATIONAL Blower Co.

Mediation: Growing Because It Works (with 13 illus) p136, Aug.27

NATIONAL Bonded Cars, Inc.

No Pig in a Poke: National Bonded Cars' warranty guarantees customer that the used car he buys will run for a year p44, Dec.17

NATIONAL Broadcasting Co.

See also Radio; Television

Short news item

Fall Should Bring New Bloom for Color TV p60, Aug.6

Color TV: On the Way at Last? Both NBC and CBS plan more programs p29, Aug.13

TV Is Going More Spectacular: This fall's programs will be bigger and more of them in color p68, Aug.20

Some Affiliates are disturbed over the net's plan to extend its weekend Monitor to programming to week-days # p59, Sep.24

Spectaculars Force TV Into New Fields (with 7 illus) p30, Oct.8

New Props for Borderline TV Stations p140, Oct.15

FTC will investigate a swap of radio-TV stations between NBC and Westinghouse Broadcasting Co. # p68, Oct.29

NBC Steps Up Its Campaign For a Breakthrough In Color TV p56, Nov.12

Station swap by NBC and Westinghouse Broadcasting is O.K.'d by FCC # p26, Dec.31

NATIONAL Bureau of Economic Research

The New Science of Business Forecasting p90, Sep.24

NATIONAL Cash Register Co.

Makes a posting machine that prepares essential instalment records in the presence of the customer # p59, Nov.19

National Cash Register Makes Foreign Business Pay: This year's record will set pace for further expansion (with 2 charts and 2 illus) p84, Dec.17

NATIONAL Casket Co.

Casket business is booming. Releases earning figures # p180, Sep.17

National Casket's Chiefs Fight for Survival p182, Oct.1

Directors release handsome 1955 earnings figures and present management is reelected # p68, Oct.15

Makes private placement loan of $5-million # p79, Dec.24

NATIONAL Defense

There's a shift coming in U. S. defense policy. The new theory is that we will win or lose with the weapons on hand at the start # p37, Jul.16

Defense Funds: An Issue Again. Democrats charge GOP is slowing arms deliveries to balance the budget p29, Sep.10

Cities Get Federal Money to Plan for H-Bomb Attacks p127, Sep.24

New Defense Plan for Atom Wars or for "Brush Fires" It stresses keeping weapons up to date (with 2 illus) p30, Dec.3

Who Will Fight a 30-Day War? Pentagon worked out its Joint Mid-Range Strategic Plan, and now it has to decide new missions for each service (with 3 illus) p30, Dec.10

NATIONAL Distillers Products Corp.

Winning Policy: A Two-Way Bet (with table and 4 illus) p58, Aug.20

NATIONAL Electric Products Corp.

Small Producer Does All Right When He Tries to Buck the Trend p174, Sep.10

NATIONAL Guardsmen

Reservists Become an Issue: Their jobs are coming into the area of bargaining for union contracts p84, Dec.24

NATIONAL Gypsum Co.

Huge Boost for Gypsum Supply: Company unveils Nova Scotia ore deposit—largest known in North America (with map and 6 illus) p56, Jul.16

NATIONAL Homes Corp.

Prefab house output is still going up # p132, Jul.30

Schools Give the Answer (with illus) p196, Sept.17

NATIONAL Independent Union Council

Changing Role for Independents: Coming CIO-AFL merger may create problems p158, Oct.29

NATIONAL Industrial Conference Board

From Fission to Fusion for Power p32, Aug.6

Estimates that inventories rose by 2.3-million tons in the first six months # p18, Sep.10

Showing Company Brass How to Put the Atom to Work (with 4 illus) p66, Nov.26

Economists See 1956 Adding Up to a Gain (with 5 illus) p22, Dec.31

NATIONAL Labor Relations Board

A union must repay the dues checked off illegally by an employer, NLRB ruled # p138, Jul.16

For NLRB: A New Face, New Problems (illus) p74, Jul.30

Labor Job Test GOP Stategy: It still faces a third replacement of the NLRB chairman p130, Aug.6

Broadening NLRB's Scope: That's what involvement in Miami Beach hotel strike would mean (with illus) p100, Aug.20

NLRB Plays Button, Button, Tells Who Can Wear One p94, Sep.3

NLRB Rulings . . . hinge on extent of board jurisdiction. Rejects three cases p90, Sep.3

Opening the Books: It's a confused labor-management issue, but Supreme Court may give new guides p92, Sep.3

NLRB Limits Union, Employer Practices p171, Sep.10

Court holds that NLRB has no power to forbid "harassing" tactics by unions to exert pressure on employees during contract negotiations p70, Nov.12

Harmony at NLRB: Labor Relations Board is operating like a happy family p141, Nov.12

Decisive Vote: Compromise choices for new NLRB member and board chairman put agency back at full strength (with illus) p168, Nov.26

The United Electrical Workers is denied use of NLRB services by U. S. Court of Appeals in Chicago # p170, Nov.26

More Organizing: NLRB figures show rise in election petitions p54, Dec.3

Town Pressure . . . on mill workers to reject AFL union brings crackdown by NLRB p48, Dec.3

NATIONAL Lead Co.

Finds new deposits of titanium # p34, Oct.8

Employees of Doehler-Jarvis Accept Terms They First Struck Against p57, Oct.15

UAW approves incentive rates for the Doehler-Jarvis Div. # p170, Oct.22

Realism at Bargaining Table p162, Nov.26

NATIONAL Machine Tool Builders Assn.

Thinking Tools Put On a Show (with 3 illus) p41, Sep.3

NATIONAL Merit Scholarship Corp.

Will manage Ford Foundation's aid to higher education program # p36, Sep.10

Giant Step in Education (Trend) p200, Sep.17

Industry Takes Deeper Look At Scholarship Plan p50, Sep.17

More than 50,000 selected high school seniors in 16,000 schools participated in first scholarship test # p54, Oct.29

Business Aid to Education Gets Boost From Two Companies p68, Nov.19

Business Is Offered Big Dividends on Investment in Higher Education (McGraw-Hill Editorial) p144, Dec.17

NATIONAL Office Management Assn.

Who Wants an Office Christmas Party? This Survey Points the Finger p116, Dec.17

NATIONAL Research Corp.

A Nuclear Energy Dept. will offer both research and production facilities for high-purity metals for use in reactors # p79, Jul.16

New Refinement for Steel (with illus) p88, Oct.29

Increases its investment in a West German high-vacuum process # p138, Dec.3

NATIONAL Reserve Plan Bill

See also Military Reserve

Setting Up the Reserve (Trend) p164, Jul.16

NATURAL Resources Fund

Mutual Fund Groups Merge; Look to Foreign Blue Chip Stocks p141, Aug.20

NATIONAL Restaurant Assn.

Food Suppliers Cook Up Campaign To Lure Public Into Restaurants p137, Nov.5

NATIONAL School of Heavy Equipment Operation

School for Earthmoving: Operators spend four weeks learning to run, and care for, giant machines (with 2 illus) p96, Dec.24

NATIONAL Science Foundation

Uneven Shortage: Engineer scarcity isn't hampering most industries, new survey shows p126, Jul.30

Man Behind the Soviet Challenge: He's the Russian engineer p41, Nov.19

Gives Out Data on Research Spending p58, Dec.24

Tally on Industrial Research: Report gives first nationwide picture of research and development spending by industry p55, Dec.31

NATIONAL Security Council

Reviewing U. S. Policy—after Geneva (with illus) p27, Nov.26

NATIONAL Standard Parts Assn.

Revolt in the Auto World: Parts makers tell Congress group that Big Three are building a monopoly p52, Sep.10

NATIONAL Steel Corp.

Plans a 1-million-ton expansion # p34, Nov.19

NATIONAL Tea Co.

Food Chains of All Sizes Caught in Expansion Wave p54, Oct.8

Plans to sell $15-million worth of bonds convertible to common stock # p140, Oct.29

W. Garfield Weston heads group that now controls company # p34, Dec.3

Food Chain Grows in U. S.: George Weston, Ltd., adds 740 links of the National Tea Co. p188, Dec.10

NATIONAL Training Laboratory in Group Development

What Makes a Small Group Tick: Group dynamics experts say they have the answer (with 8 illus) p40, Aug.13

NATIONAL Urban League

Racial Experts: Coaches employers on handling the problems of integration in their work forces p148, Dec.17

NEBRASKA

The Wheat Belt Has Its Say on Controls (with 10 illus) p29, Jul.2

A state union-shop ban takes precedence over the federal Railway Labor Act, the state Supreme Court ruled # p138, Jul.16

50% of state's corn has withered since July # p198, Sep.24

Public Power Units' Squabble Pinches Nebraska Supply p66, Oct.8

NEBRASKA, University of

College of Medicine makes study on "overwork" stress # p94, Dec.24

NECCHI Sewing Machine Sales Corp.

New Age for Seamstresses (with illus) p52, Aug.27

NEELY, Frank H.

Finally-Rich's Regionalizes With a New Chain of Stores (with illus) p90, Jul.23

Rich, Gordon, Neely of Rich's: Bursting out of Atlanta (Cover) Jul.23

Short news item

NEGROES

Drive on Bias Moves Into Spotlight: Administration makes bold new pitch through top businessmen p162, Oct.29

Racial Expert: Joseph Baker coaches employers on handling the problems of integration in their work forces (with illus) p148, Dec.17

NEHRU, Jawaharlal

See also India

The Birla Empire: Backing Business Faith Against Nehru's Socialism p90, Jul.30

NETHERLADNS

Industry Gets Dutch Treat in Holland: Postwar industrialization program has encouraged fast expansion p114, Jul.9

Trade Pact With Dutch Eases Rio Money Pinch p138, Aug.20

Shell to Build Dutch Plant to Make Synthetic Glycerin p180, Nov.5

Arab League sends queries to Dutch companies asking them if they had connections in Israel or Jews in their employ # p152, Dec.10

NEUBERGER, Richard L.

Northwest Power: Major Issue for 1956 p150, Nov.12

NEW ENGLAND

Strikes end at Berkshire Hathaway and Pepperell Mfg. Co. Truck strike ends # p120, Jul.23

Diane Whips Up a North-South Feud p139, Sep.10

Truckers ask ICC for a 6% increase in interstate truck rates # p142, Sep.10

NEW HAVEN Clock & Watch Co.

Small package with a big kick is the power actuator made by company # p135, Jul.30

NEW Ideas

How to Keep New Ideas Coming p112, Oct.22

NEW JERSEY

Toll Bridge Success Story Kicks Up a Two-State Fuss p41, Oct.15

Auto Workers Seek SUP in Illinois; New Jersey O.K.'s Integration p174, Nov.19

Locked Purses: Voters show how fed up they are with government's costs p134, Nov.19

NEW Orders

New orders for May totaled $26.7-billion # p34, Jul.9

The Boom Keeps Going in '56 (with 5 charts) p28, Sep.17

Manufacturer's shipments and new orders stayed close to record levels in Aug. # p34, Oct.8

New Orders, Durable Goods (chart) p27, Oct.15

Pointing to High Production (chart) p94, Oct.15

Value of new orders in October were $28.1-billion # p17, Dec.10

NEW ORLEANS Item

Opening the Books: It's a confused labor-management issue, but Supreme Court may give new guides p92, Sep.3

Base for Big New Orleans Bridge . . . Starts Down River at Pittsburgh (2 illus) p28, Aug.20

Supermarkets' Sale of Motor Oil Stirs Fuss p54, Sep.3

NEW Products

How Consumers Take to Newness: Why some new products go over, some flop (with table) p41, Sep.24

How to Ride Appliance Seesaw: Amana has a new product and new sales strategy (with 2 illus) p50, Oct.1

Keeping Tabs on European Business May Be Put on Centralized Basis p106, Nov.26

 # Short news item

NEW YORK Air Brake Co.

A merger may be coming with Westinghouse Air Brake # p89, Jul.2

G. Merchant says company is not going to merge with Westinghouse Air Brake # p144, Jul.16

NEW YORK Airways

Orders seven new Sirkosky S-58 helicopters # p119, Oct.29

NEW YORK Business Development Corp.

SEC approves sale of 10,000 shares of no-par stock at $100 a share # p140, Oct.29

NEW YORK Central RR

Orders 61 diesel locomotives # p72, Jul.30

Plans to order new freight cars. Will not be allowed to discontinue service on New Jersey's West Shore Line # p52, Nov.12

Aftermath of the Central battle # p178, Dec.10

NEW YORK City

A Whole Waterfront Is Sold: Port of New York Authority picks Brooklyn harbor for greatest marine terminal development program (with 4 illus) p27, Jul.9

Staying Home: Chase Bank's decision not to leave Wall Street may signal a revival of the district p32, Jul.9

Old Wall Street: Nobody Wants to Leave (with map and 4 illus) p68, Jul.16

Blame for the Coliseum collapse has been fixed # p79, Jul.16

At the End of the Line: A Pot of Gold (with 2 illus) p30, Aug.20

ILA Takes Face-Saving "Out" In East Coast Dock Strike p174, Sep.17

New Manhattan air terminal, to serve Newark Airport, opens # p152, Sep.17

Union Tackles Low Wage Front: Building trades local in New York City is stealing some of the spotlight from the South (with illus) p154, Oct.1

Wall Street Goes Foreign Now: There's a new flurry of activity in U. S. private investment in overseas enterprises (with illus) p28, Oct.8

Manhatta's West Side In for a Beauty Treatment p41, Oct.15

New York's Lagging Waterfront Starts Up Another Squabble p70, Oct.22

New skyscraper will be built to house Dominion's consulate and the branch offices of Canadian business # p150, Nov.5

Port of New York Authority starts work in July on the Brooklyn waterfront # p150, Nov.5

S.R.O. for Broadway Shows and Backers (with illus) p68, Nov.12

Idlewild Airport plans to build its own hotel # p140, Nov.19

World Trade Fair for New York Gets a Good Substantial Shove p106, Nov.26

New York Acts on Laws Attacking Worst Slums (with illus) p28, Dec.3

NEW YORK Dock Co.

A Whole Waterfront Is Sold (with 4 illus) p27, Jul.9

NEW YORK Life Insurance Co.

Decentralizing Company Cash: New York Life finds keeping funds throughout the U. S. instead of all in New York saves money p125, Aug.20

A manufacturing company values the life of its chief executive at $2.1-million # p126, Nov.12

NEW YORK, New Heaven & Hartford RR

Wall St. talks about New Haven's breakdowns # p144, Aug.27

Brainard's Aetna and McGinnis' New Haven # p180, Sep.24

Blow to the New Haven: Latest flood may have wrecked a lot of road's plans (with illus) p28, Oct.22

Little Engine That Can . . . Get into New York's Grand Central and come out again without turning around p72, Nov.26

Road is being investigated by the Massachusetts Public Utilities Commission # p73, Dec.31

NEW YORK Shipbuilding Corp.

A 7¢ an-hour raise settled contract dispute # p84, Jul.2

NEW YORK Society of Restaurateurs

A tip of 15% of your total bill is considered all right # p96, Jul.2

NEW YORK State

Turndown of N. Y. Thruway Bid Places Market in a Stalemate p68, Jul.23

Thruway bonds are taken off the market because price bid by underwriters was too low # p17, Aug.6

State Official Warns Banks Against Too Much Generosity p95, Aug.27

Self-Insurance . . . of welfare funds administered by employees and employers is getting a legal test in New York p129, Oct.8

Route 20 Businessmen Mobilize to Recapture Thruway Traffic p41, Oct.15

The Maybe Market: The Aging p128, Nov.5

Locked Purses: Voters show how fed up they are with government's costs p134, Nov.19

Integration of private SUB and state unemployment insurance faces fight in legislature # p170, Nov.26

New York Welfare Funds Seek $17-Million Insurance Rebate p176, Dec.10

New York Thruway sells another $50-million of bonds # p126, Dec.17

Taking the Thruway Over the Hudson River (with illus) p28, Dec.17

Fight Over Car Insurance: New York legislature is heading for another battle over compulsory plans p73, Dec.31

NEW YORK Stock Exchange

Short interest on Big Board stocks was 2,739,976 shares on July 15 # p34, Jul.30

Has suspended dealings in the stock of Peabody Coal Co. # p34, Aug.6

Two "penny" mining stock speculations supplied 7% of all Big Board trading on Monday # p140, Aug.6

Big Board Cracks Down: Exchange suspends trading in stock of Peabody Coal on charges over Sinclair mine deal p102, Aug.13

Report on Big Board Trading: Exchange study of two days shows drop in margin transactions p122, Aug.13

Stock trading slumped last month to its lowest volume since Sept., 1954 # p70, Sep.10

Has only five industrial commons listed that sell for more than $200 # p180, Sep.17

Big Board Finds More Data Denying Credit Is Excessive p66, Sep.24

Man From the Atom Age Steps Up to the Big Board p42, Oct.8

Study Shows Institutions' Trading Role Is Steady p52, Oct.8

New law will make it a lot easier to give securities to children # p183, Oct.22

Exchange Pruning Its List: Four companies are summoned to delisting hearings p138, Oct.29

The short position on the Big Board was 326,981 shares smaller on Oct. 15 than it was on Sept. 15 # p34, Oct.29

Holds delisting hearings for Exchange Buffet Corp. and Atlas Tack Corp. # p148, Nov.26

NEW YORK Times

The Choice Is All Too Wide (with chart) p130, Oct.29

NEW YORK University

Develops an inexpensive window paint that blocks an outsider's view, yet permits light through # p90, Oct.15

NEW ZEALAND

20% Tax Rebate Seeks Easier Money Sans Inflation p66, Jul.30

The Agricola is being used to improve the quality and yields of pastures # p100, Dec.24

NEWBY, P. H.

Alfred A. Knopf will bring out new novel in a paper-backed edition # p62, Sep.3

NEWELL, James P.

Named top operating vice-president of Pennsylvania RR # p132, Oct.15

NEWHOUSE, Samuel I.

New Chain . . . of publisher Newhouse adds two Alabama links p28, Dec.10

NEWSPAPERS

Council for Independent Distribution is new association # p116, Nov.19

Radio-TV Station Operator Adds Another Newspaper p116, Nov.19

New Chain . . . of publisher Newhouse adds two Alabama links p28, Dec.10

Santa Claus Business Booms In Spite of Lack of Newspaper Ads p43, Dec.17

Paper tightly rolled and soaked in soapy water makes good fireplace logs # 86, Dec.31

NEWSPRINT

See Paper and Pulp

NIAGARA Mfg. and Distributing Corp.

Makes new type electric cushion for office chairs # p184, Nov.19

NIAGARA Mohawk Power Corp.

An atomic power first was scored this week when nuclear-produced electricity flowed into the commercial lines of company # p34, Jul.23

Small Community Bids For First Atomic Power p122, Jul.30

Administration's Power Foes Shift to New Front p52, Sep.17

NICARAGUA

Edward P. Mellon, II and the Mellon Bank consider investment in Nicaragua # p129, Jul.23

NICHOLS, Kenneth D.

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

NICKEL

1-million lb. more nickel will be diverted from the U. S. stockpile in August # p34, Aug.13

Nickel scrap exports will continue under controls # p96, Oct.1

Commerce Dept. Takes Steps to Quash Nickel Black Market p158, Oct.8

Interior Secy. McKay expects the nickel shortage to continue for some time. ODM orders 2.5-million lb. diverted to industry # p78, Oct.22

NICKERSON, Albert

New: President, Name, Stress will be on marketing as Albert Nickerson takes over reins of Socony Mobil Oil (with illus) p59, Jul.2

NIGERIA

A government commission is investigating polygamy # p112, Aug.6

NILE River

Russians Try a Bid On Egypt's Huge Dam (with map and illus) p142, Nov.19

NILES-BEMENT-POND & Co.

Bargaining Spurt: Ford-GM sets rough pattern p79, Jul.2

The absorption of company by Penn-Texas has been approved by directors # p34, Jul.2

Leopold Silberstein will change name of company to Pratt & Whitney Co., Inc. # p74, Oct.8

NIXON, Anson

Hercules Invades Synthetics Field (with illus) p120, Oct.15

NIXON, Richard

Was It Psychology—or Just a Lapse of Thought? p48, Jul.30

Nixon doesn't share Eisenhower's personal popularity. But there's no sign that Eisenhower will drop him in the 1956 race # p37, Aug.13

Democrats will cut loose on Nixon immediately # p40, Oct.1

Vice-Pres. Nixon heads the interim team that keeps government running during Eisenhower's illness (with illus) p27, Oct.1

Watch for a big build-up of Vice-Pres. Nixon # p39, Oct.1

Any big delegation of Presidential power is out. Note the instruction from Eisenhower to Nixon # p37, Oct.8

Only One More Place to Go: That's the spot Vice-President Nixon finds himself in (with 10 illus) p160, Oct.8

Richard Nixon: Playing a role no Vice-President ever tried (Cover) Oct.8

Washington: Business as Usual: Eisenhower's note to Nixon sets the line: He is still President; Nixon is merely acting in his absence p25, Oct.8

Nixon Gets Spotlight At Meeting on Bias p156, Oct.15

White House Team Carries On p158, Oct.15

Drive on Bias Moves Into Spotlight p162, Oct.29

Sums up recent national conference on employment bias # p146, Nov.12

NOISES

Convair's Latest Plane Includes No-Noise Feature p120, Sep.10

General Electric librarian collects recordings of all types of noises # p190, Oct.8

NoMUS Products, Inc.

Makes a collar-like guard for paint cans from saxenite plastic # p142, Aug.13

NORDHOFF, Heinz

Neutralizing the Volkswagen: German car to be produced at Jersey plant p177, Oct.15

NORFOLK & Western Ry.

Freight trains are routed by tape # p132, Jul.30

NORTH ADAMS, Mass.

Electric Company Says Dragon Dust Has No Place in Its Modern World p154, Nov.26

NORTH American Airlines

Last rites for nonsked airlines p67, Jul.9

Asks CAB to approve a two-flight-a-day service to Europe at rates 43% below lowest fares # p34, Dec.10

NORTH American Aviation, Inc.

Aircraft wiring is automatically measured, cut, numbered, and end-stripped by new machine # p109, Aug. 6

A technical team-up between company and Rolls-Royce is announced # p46, Sep.3

It Gives Jets a Sendoff (illus) p94, Oct.29

Set up new division to handle company's nuclear engineering and manufacturing operations # p86, Oct.29

Missiles Leap Out of Their Infancy p76, Nov.12

New Triumphs . . . are chalked up by the transistor—in an airborne computer p192, Nov.12

North American's Big Change: Company is no longer merely an assembler. It's in missiles, nuclear power too (with illus) p84, Dec.3

NORTH Atlantic Treaty Organization

NATO will take on new dimensions after Geneva. Spain may be brought in. NATO will look for ways to strengthen its Mediterranean flank # p155, Oct.29

NORTH CAROLINA

Sale of Unaged Corn Whiskey Legalized p106, Jul.23

Readers Report: Forging Ahead p8, Sep.24

Preliminary figures from the 1954 Census of Business start trickling through p122, Nov.5

Authorities hold up plans for tri-state expressway # p148, Nov.26

NORTHEAST Airlines

National Airlines offers to buy company # p34, Aug.13

NORTHERN Pacific RR

Stock split may soon be proposed # p178, Dec.10

NORTHLAND Shopping Center

"Downtown Needs a Lesson From the Suburbs" (with illus) p64, Oct.22

NORTHROP Aircraft, Inc.

A "Sponge" for light, called Luxorb, is a development of company # p142, Aug.13

NORTHWEST

Northwest Power Major Issue for 1956 (with illus) p150, Nov.12

NORTON Co.

Develops a ceramic tool to cut metal # p116, Sep.17

NORTON, Henry K.

For N. Y. Commuters, a Reborn El? (with illus) p27, Oct.8

Readers Report: Skyway Special p14, Oct.29

NORTON, William

Eire Strums Come-Hither Harp To Lure U. S. Manufacturers p57, Dec.24

NOURSE, Edwin

Economists See 1956 Adding Up to a Gain (with illus) p22, Dec.31

NUCLEAR Fusion

Science: The Biggest Dreams Yet. Earth-circling satellite project and nuclear fusion research p31, Aug.6

NUCLEAR Science & Engineering Corp.

Produces radioisotopes in cyclotrons and supplies them to industrial and medical users # p116, Sep.17

NURSES

Readers Report: Battle for Nurses p10, Sep.17

Readers Report: Luring the Nurses p10, Oct.1

Readers Report: An Ounce of Prevention p8, Nov.12

NUTONE, Inc.

Introduces a combination kitchen mixer, blender, and knife sharpener # p142, Oct.1

NUTS and Bolts

Building Crews Discover the Nut and Bolt (with illus) p140, Aug.13

Calibrator for Nuts and Bolts (with illus) p188, Nov.5

Taming Titanium: It took 30 months to make them right, but now titanium bolts are going into military aircraft p186, Nov.5

O

OAK Ridge, Tenn.

Main Street Comes to Oak Ridge (with 4 illus) p192, Sep.24

CIO negotiations agree to three-year contract for workers at Oak Ridge and Paducah # p174, Oct.22

ODLUM, Floyd

Hughes and Odlum Move Closer: Their RKO-Atlas merger offers many advantages p59, Oct. 8

Odlum-RKO Deal: It's hot now. The details have been made public. And uranium mining may become big business p28, Dec.24

Short news item

ODORS

For Odorless Cooking (with illus) p100, Oct.8

OFFICE Buildings

Offices: Building Fast, Filling Fast. New office buildings are springing up all over the country p31, Jul.23

Office Building Gets Trial Run (with illus) p48, Aug.20

Denver's 25-story skyscraper, to be built by the Murchison's, is now out of the plan stage # p152, Sep.17

Stainless Steel Joins the Market Battle . . . as material for exterior walls of skyscrapers (with 3 illus) p68, Sep.24

A Lever House for Tulsa # p94, Oct.8

Big Jobs for Private Money in government lease-purchase p110, Oct.15

Double-Deck Greeting (illus) p90, Nov.26

One Step from Car to Desk: Pittsburgh fills empty space atop a garage with offices (with illus) p88, Nov.26

OFFICE Decoration

Some advice on how to go about decorating your office # p135, Jul.23

Readers Report: See Your Dealer p8, Aug.13

OFFICE of Certified Circulation, Inc.

Readers Report: Advertising Abroad p8, Oct. 29

OFFICE of Defense Mobilization

Coming – Decision on Future: Fast tax write-offs on defense facilities are beginning to run out (with chart) p27, Jul.16

Aluminum's Third Round Is On: Private industry has started expansion without waiting for sponsorship from Washington p32, Aug.13

ODM Looks to Oil Importers For Help on Policy Question p76, Aug.13

Fast Write-Offs . . . get the ax, as ODM closes expansion goals for 19 defense related products and suspends 38 others p33, Aug.20

A new rumpus over leasing of government-owned machine tools is in the making # p38, Sep.3

Agencies Take Flood Victims Under Their Financial Wings p126, Sep.3

Last month ODM issued tax grants on $20.6-million of defense connected construction # p158, Sep.10

ODM Finds Capacity Adequate, Suspends Titanium Sponge Aid p52, Sep.17

ODM Resumes Fast Write-Offs But Not for Steel Industry p127, Sep.24

The Catch in Oil Import Curbs p132, Sep.24

More Aluminum Due in First-Half 1956 p76, Nov.19

Burned by a Hot Oil Issue: Defense Mobilizer Flemming finds a raft of adversaries dislike his latest oil import cutback request p192, Nov. 26

Government Looks to Midwestern Oil, Not Gulf Coast, for Emergencies p99, Dec.3

Gulf Oil Will Slash Imports 7% In First Quarter, As ODM Requested p50, Dec.10

ODM, Defense Dept. Squabble Over Rent for Army Equipment p57, Dec.24

OFFICE Parties

Who Wants an Office Christmas Party? This Survey Points the Finger p116, Dec.17

OFFICE Supplies and Equipment

Office layouts can be sketched with a template # p111, Jul.2

Sales Data at a Glance p84, Jul.23

Burroughs Corp. will distribute a German-made cash register in U. S. and Canada # p34, Aug.27

Electric typewriter can be operated with coded electrical impulses (with illus) p82, Sep.24

Cutting Bank's Paperwork: New 25-ton calculator (with illus) p141, Oct.15

Army demonstrates typewriter-like machine that writes in 50 languages (with 3 illus) p103, Oct.22

Self-Stopping Duplicator (with illus) p106, Oct.22

Press a Button . . . For a Cliche (with 2 illus) p84, Oct.29

New posting machine prepares essential instalment records in the presence of the customer # p59, Nov.19

U. S. Buys Swedish Brands: Makers of office machines double their sales in the U. S. (with 2 illus) p152, Nov.19

OFFSHORE Gathering Corp.

Undersea Pipe: Houston company wants to build a 364-mi. gas and oil line off the coast of Louisiana p31, Nov.26

Putting a 364-Mile Pipeline Underwater To Bring Offshore Oil to Market (with map and illus) p70, Dec.3

OGDEN, Bill

Studebaker Workers Endorse a "Get-Tough" Policy (with illus) p132, Jul.16

OGUS, Rabinowitz & Ogus

Montgomery Ward signs a lease agreement with company # p74, Aug.20

OHIO

Ohio Curbs Freedom Of Utility Lines to Roam p140, Jul.23

Ohio High Court Ruling May Doom State's Axle-Mile Truck Tax p104, Aug.13

Ohio Turnpike financing plans call for the biggest municipal bond flotation in history # p34, Aug.13

Ohio Labor Makes Joint Pitch To Swing Unemployment Pay p134, Aug.27

Ohio Turnpike is scheduled to open Oct. 1 # p77, Sep.3

In Ohio, UC Goes to the Polls: Voters will act on an explosive issue p166, Oct.22

Court Gives Ohio One Round in Fight for Axle-Mile Tax p150, Nov.5

Ohio Vetoes UC: Defeat throws monkey-wrench into Auto Workers' GAW pacts p33, Nov.12

Truckers lose again in Ohio and West Virginia in their fight over axle-mile tax # p156, Nov. 26

More Turnpike Woes: Truckers Shun Ohio's Tolls, and License Row Spreads p170, Dec.17

OHIO Edison Co.

Utility Promotes Computer to a Top Job p112, Sep.10

OHIO Power Co.

Court Opens Gate for Claims of Overpayment on Tax Write-Offs p54, Oct.22

OHIO River

Ohio River: Nature needs help on a boom like this (Cover) Sep.17

The Ohio: Crowded River Wants Relief (with 4 illus) p142, Sep.17

OHIO State Life Insurance Co.

Stockholders Veto Insurance Mergers p74, Aug. 27

OHRBACH'S, Inc.

Ohrbach's Makes Breach In Cash-and-Carry Plan p44, Oct.8

OKLAHOMA

Oklahoma Won't Pick Up Tab For Employees' Insurance Plan p68, Aug.6

One Bond's Interest Rate Is Another Borrower's Poison p95, Aug.27

OKLAHOMA City, Okla.

Teamsters' Strike Fizzles p172, Sep.17

OLDS, Irving S.

Says "colleges and universities must not expect too much too soon" in the way of financial support from business corporations # p53, Oct.22

OLDSTERS

The Maybe Market: The Aging p128, Nov.5

OLIN Mathieson Chemical Corp.

Ganging Up on Missiles: Three companies put their best brains together to solve tough problems (with illus) p130, Aug.13

Laurence Rockefeller joins company board # p184, Oct.1

Boost for Coal: Plans to bring aluminum smelting back to Ohio Valley, using coal power p31, Nov.12

Two Gun Makers With Opposite Views (with 4 illus) p60, Nov.19

OLIVER Iron Mining Co.

Ore to Feed Steel's Expansion p96, Oct.15

OMAHA, Neb.

Free Rides on Toll Bridge Give Small Town Edge Over Big One p186, Dec.10

Is now the world's largest livestock market and meat-packing center # p36, Dec.17

O'MAHONEY, Joseph

General Motors' Day in Court (with illus) p25, Dec.10

ONASSIS, A. S.

Europe may soon be using liquefied natural gas from the Middle East # p156, Nov.5

O'NEIL, John

A Tire Company Makes Good in Rubber – and in Radio (with illus) p54, Aug.27

O'NEIL, Michael Gerald

A Tire Company Makes Good in Rubber – and in Radio (with illus) p54, Aug.27

O'NEIL, Tom

Is president of General Teleradio (with illus) p54, Aug.27

O'NEIL, William F.

General Tire & Rubber: A Tire Company Makes Good in Rubber – and in Radio (with illus) p54, Aug.27

OPEN-END Funds

See Trusts

OPEN Market Committee

See Federal Reserve Board

OPERATIONS Research

What's Ahead for Operations Research: Plenty, say businessmen and scientists, if the technique can be perfected (with 3 illus) p64, Aug.27

Sets up part-time training course # p184, Oct.1

Operations Research Puts on a Life-Size Show: Argus Cameras shows how the theory works (with 9 illus) p194, Oct.22

OPINION Polls

See Polls

OPINION Research Corp.

What Do People Think of Your Business? (with illus) p110, Aug.20

Money Well Spent on Reading Racks, Management and Workers Agree p128, Oct.29

OPTICAL Industry

Your eyeglasses can now match your suit # p148, Aug.27

OREGON

Transit, Rail Companies Defy Oregon PUC p142, Sep.10

ORGANIZATION for Trade Cooperation

Readers Report: Why OTC? p14, Jul.23

Approval of the U. S. joining this adjunct of GATT is doubtful # p40, Nov.12

ORGANIZATION Services, Inc.

Issues new manual, Planning a Successful Christmas Party # p180, Nov.26

ORRICK, Andrew D.

New Look on a New Deal Baby (with illus) p154, Sep.17

Short news item

OSBORN, Alex F.

Teaching of Creative Thinking Added to Executive Training p158, Aug.6

How to Keep New Ideas Coming p112, Oct.22

OSBORN Manufacturing Co.

Makes an automatic machine for deburring and surface finishing parts for automatic transmissions # p100, Dec.24

OTIS Elevator Co.

Escalating Sideways (with illus) p110, Aug.6

OUTBOARD Motors

Scott-Atwater Mfg. Co. Brings Out Quiet Motor p128, Sep.10

OVERSEAS Chinese

Wooing Overseas Chinese p66, Jul.2

OVERWEIGHT

See Weight Control

OWEN, Norman C.

Named distribution manager of Zenith Radio Corp. # p156, Aug.6

OWENS-CORNING-FIBERGLAS Corp.

Fast Grab at a Big Market: Fiberglas screens claim 20% of market (with table and chart) p56, Sep.3

OWENS-ILLINOIS Glass Co.

Makes a new lid for glass containers # p50, Jul.9

Breaking Through Glass's Barriers: Company gets set for new assault on food packaging market (with 3 illus) p136, Oct.1

Announces new heat insulation product # p166, Oct.22

OXY-CATALYST, Inc.

For Odorless Cooking (with illus) p100, Oct.8

OXYGEN

How Steel May Invent a Way Out of Its Capacity Pinch (with chart) p58, Nov.26

P

PABCO Products, Inc.

Makes private placement loan of $65-million #p79, Dec.24

PABST Brewing Co.

New quart can will have a "Snap Off" cap # p57, Nov.26

PACIFIC Finance Co.

Buying Power Tools on Time Set Up on Nationwide Basis p56, Sep.24

PACIFIC Northwest Pipeline Corp.

Natural Gas Pipelines Near End of Legal Barriers p134, Aug.6

U. S. Company Gets Nod To Import Canadian Gas p60, Dec.3

PACKAGING

Wax Dip Process Trims Meat Costs (with 3 illus) p85, Aug.27

To Make Them Buy – Try Science: Philip Morris has learned that in two years of readying its new cigarette pack (with 6 illus) p41, Sep.17

Breaking Through Glass's Barriers: Owens-Illinois gets set for new assault on food packaging market (with 3 illus) p136, Oct.1

Switching Packages To Keep Them Buying (with 2 illus) p58, Oct.1

Answer to Decanters? Hiram Walker tries a prewrapped package for the holiday trade (with 3 illus) p48, Oct.8

Fast and Simple Imprinting (with illus) p188, Nov.5

More Squeeze in Packages: Bradley's polyethylene plastic containers (with illus) p66, Nov.12

New "Snap-Off" cap for beer cans. New plastic bag that you dip in hot water to heat the contents # p57, Nov.26

PACKING Industry

Meatpacking bargaining fell into place this week. The pattern was set by Armour # p131, Aug.6

Chicago's Title Threatened As Meat Processor Decentralizes p73, Aug.27

Wax Dip Process Trims Meat Costs (with 3 illus) p85, Aug.27

In the matter of pork, Benson says he will step in on the price side with government buying # p37, Sep.24

Plentiful supplies of meat in the autumn season of heavy slaughter will help hold down food prices until early next year # p17, Sep.24

Over supply of cattle, hogs, and lambs forces meat prices down # p78, Oct.22

Plentiful supplies of meat have helped prevent a bigger rise in food prices # p18, Oct.29

Pork, at wholesale, is at a 12-year low # p18, Oct.29

Continuing dive in meat prices carries food prices down # p18, Nov.5

Hog Prices: At the Bottom of the Trough (chart) p178, Nov.5

Record meat output for a seven-day period was registered last week # p36, Nov.12

Omaha is now world's largest livestock market and meat-packing center # p36, Dec.17

Rival Unions Bury Hatchet In Meat Handling Dispute p85, Dec.24

PAEPCKE, Walter

Executives Can Relax At New Aspen Spa p70, Aug.27

PAINT and Varnish

Paint dealers accused of restricting sales p110, Jul.16

A quick- drying auto enamel called Arco 45 hardens in 45 min. # p80, Jul.16

A collar-like guard for paint cans is made from a Bakelite plastic # p142, Aug.13

Do-it-yourself has boomed paint sales # p128, Aug.13

Fast Spray (with illus) p52, Sep.3

New inexpensive window paint blocks an outsider's view, yet permits light through # p90, Oct.15

Glidden Co. makes a vari-color coating product, which permits paints of three colors to be sprayed simultaneously # p102, Dec.17

PAKISTAN

Frozen Shrimp From Pakistan Pioneer New U. S. Import Field p96, Jul.30

Pakistan Devalues Currency To Meet Trade Competition p112, Aug.6

Texas' Fabled Hunts Sign Oil Deal With Pakistan p138, Sep.17

It looks as if Nehru plans to use Moscow as an ally against Pakistan # p137, Dec.17

PAN AMERICAN Sulphur Co.

Sulfur Deal Is Cooking p156, Sep.24

PAN AMERICAN World Airways

Action on the Antitrust Front Continues p75, Aug.13

Starts flight-testing Boeing's 707 jet airliner # p116, Sep.17

Now They're Lining Up for Jet Take-Off: Pan Am's big order breaks the log jam (with chart) p32, Oct.22

Leaves its negotiating with the Russians to the State Dept. # p156, Nov.19

PANAMA

They're Doing It In Panama: How to Pile Up Tax-Free Dollars in a Business Abroad (with illus) p122, Oct.1

PANHANDLE Eastern Pipe Line Co.

Court Adds New Confusion to Gas Price-Fixing Dispute p58, Dec.24

PANSEAL, Inc.

Makes a silicone rubber seal for electrical toggle switches that does two jobs # p116, Aug.6

PAPER and Pulp

Bagasse is made into commercial paper products # p132, Jul.30

Paper and Printing Production (chart) p106, Sep.17

Business Takes Sober Second Look: Newsprint stocks (with chart) p25, Oct.15

Newsprint: The Price Goes Up Again. And Congress Asks Why (with chart) p74, Nov.5

Mergers are blooming all over but nowhere more profusely than in the paper trade # p170, Dec.3

PAPER Cups

Plastic-coated paper cups, for use in vending machines that serve hot drinks, are made by Lily-Tulip # p100, Dec.24

PAPER-MATE Pen

See Frawley Corp.

PARACHUTES

Magic Alloy: In temperature changes, it neither stiffens nor relaxes. It makes stratospheric parachuting safer (with illus) p96, Dec.17

PARAMOUNT Pictures Corp.

Paramount Prepares to Move In On Color TV Set Market p64, Oct.29

PARKER, Cola G.

NAM's New President (illus) p28, Dec.10

PARKER Products Co.

Makes Life-Jacket to cover your car battery with in winter # p184, Dec.10

PARKHURST, George L.

What's Ahead for Operations Research (with illus) p64, Aug.27

PARKINSON'S Law

Parkinson's Law (Trend) p200, Dec.10

PARKS

Is Yellowstone Really a Mess? (with 4 illus) p62, Oct.1

PARMELEE Transportation Co.

Prize: The Cross-Chicago Travel Link (with map) p168, Dec.17

PARRISH (Amos) & Co.

Ward's Eyes Its Merchandising p100, Jul.9

PASS & Seymour, Inc.

New knob switch uses heavy silver contacts instead of mercury # p78, Nov.26

PATENTS

Houdry Process raises its infringement suit against Socony Mobil Oil # p63, Jul.2

Experts Burn the Midnight Oil To Reduce Patent Application Load p41, Oct.29

PATHE Laboratories, Inc.

Who Will Process Color Film: Pathe is first to challenge Eastman p80, Jul.30

PATMAN, Wright

Automation Catches The Congressional Eye p158, Oct.8

PATRICK, Walter A.

Acid Drainage: Lab test indicates cure for stream pollution p123, Oct.22

PATTERSON, Harold C.

New Look for a New Deal Baby (with illus) p154, Sep.17

PATTON, Arch

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

PAYNE, Bruce

Coaching Latin Business: Bruce Payne has built thriving trade feeding advice to hungry Latin Americans (with illus) p112, Jul.9

PEABODY Coal Co.

The Big Board has suspended dealings in the stock of company # p34, Aug.6

Big Board Crack Down: Exchange suspends trading in stock of Peabody on charges over Sinclair mine deal p102, Aug.13

Short news item

PECHINEY

How European Companies Expand Toward World Markets p120, Jul.16

PENCILS

See Pens and Pencils

PENN Fruit Co.

Penn Fruit Expands Its Orbit: Supermarket, an old hand at making a profit on perishables, is pushing from home base into other states p45, Dec.24

PENNROAD Corp.

A three-unit investment group has secured control of Missouri-Kansas-Texas RR # p34, Jul.2

PENNSYLVANIA

Rail-Truck Feud Eases . . . as Pennsylvania's governor approves higher gross weight for trucks (with illus) p146, Jul.9

State Supreme Court upholds fair trade law # p98, Jul.9

State Supreme Court upholds fair trade in a suit brought by General Electric against Burche Co. # p34, Jul.16

State Takes a Dim View Of Brewers' Sports Enthusiasm p68, Aug.6

Tobacco Addicts and Car Owners Get the Bill for Diane's Cut-Ups p142, Sep.10

Says the South is trying to pirate flood-damaged industry # p152, Sep.17

Is 11th state to enact a compulsory fair employment practices law # p169, Nov.5

Pennsylvania's 11th-Hour Tax Dilemma: Raising taxes without crippling manufacturers p186, Dec.3

Jobless Can't Make Ends Meet on UC Pay, Duquesne Study Finds p176, Dec.10

Business Urged to Repay US Tax To Avoid Rate Boost Next Year p170, Dec.17

PENNSYLVANIA Co.

Bank Mergers Perking: Justice Dept. Eyes One p48, Oct.1

PENNSYLVANIA Power & Light Co.

Plans nuclear power plant, aimed for 1962 completion # p34, Aug.6

PENNSYLVANIA RR

Ordered 4,000 new freight cars # p72, Jul.30

Eisenhower approves extension of time for a federal emergency board to investigate dispute between road and CIO Transport Workers # p25, Oct.8

Penncy Gets New-Type Setup: Nine regions will replace traditional railroad divisions (with map) p80, Oct.8

James P. Newell will be top operating vice-president # p132, Oct.15

Food Fair to Build Railroad Station, In Deal to Get Choice Market Site p159, Nov.12

Gets tax write-offs for 85% of the cost of 2,000 new freight cars # p148, Nov.26

PENN-TEXAS Corp.

The absorption of Niles-Bement-Pond has been approved by directors # p34, Jul.2

Penn-Texas Moves Into Electronics With Acquisition of Hallicrafters p94, Dec.24

PENS and Pencils

Notes made on master forms by a new pencil will not appear on copies turned out by Diazotype reproducing machines # p135, Jul.30

The right pencil for the right job can mean a lot in efficiency # p132, Sep.3

PENSIONS

See also Welfare Funds

Pension funds' power # p144, Jul.16

Corporate pension funds may not own quite so much common stock as people imagine # p180, Oct.15

Common Stocks Gain: But they're still a small part of pension fund assets (with 4 charts) p50, Oct.22

Court Again Bars Split Up Of Closed Plant's Pension Fund p174, Oct.22

Security for TV Performers: Details are worked out for broad pension and welfare plan p170, Nov.26

Must Companies Tell All on Pensions? Senate group wants full details on costs and fund portfolios p29, Dec.10

Pension benefits are provided for bakery drivers and salesmen in New York City and Newark, N. J. # p85, Dec.24

PEPPERELL Mfg. Co.

CIO Textile Workers return to their jobs in three plants # p120, Jul.23

PEPSI-COLA Co.

Advertising account goes to Kenyon & Eckhardt # p36, Dec.17

PERFECT Circle Corp.

Strike Rolls Up Into Warfare (with 2 illus) p42, Oct.15

Reopens its struck New Castle plant # p174, Oct.22

UAW Forced Back at Perfect Circle p168, Nov. 19

Peace at Last: UAW workers O.K. contract ending long and violent strike p32, Dec.3

PERON, Juan

Peron's 100 days Run Out p31, Sep.24

Reversing Peron's Revolution? p31, Oct.1

PERRYVILLE, Ark.

Rural Clinic: Can It Cure Doctor Shortage. A thinly populated community in Arkansas hopes to find out (with 6 illus) p154, Aug.20

PERSONAL Products Corp.

Labor Court Victory May Be a Boomerang p70, Nov.12

More Squabbles Reach Supreme Court p166, Nov.19

PERSONNEL Carrier

New electric Personnel Carrier can carry four people around the plant # p122, Sep.17

PERSPECTOGRAPH Corp.

A Shortcut for the Draftsman (with illus) p142, Aug.13

PERU

A joint project to build a refractories plant producing fireclay, silica, and basic refractories has been announced # p129, Jul.23

Export-Import Bank O.K.'s loan to Southern Peru Copper Corp. # p150, Oct.8

Old Peru Hand Looks Homeward: Cerro de Pasco Corp. expands its world (with map, chart and 2 illus) p142, Oct.22

Readers Report: Not Shunning Peru p12, Dec. 24

PETERSEN, Elliot I.

An Industry on the Carpet p46, Dec.24

PETERSEN, Dr. Robert P.

When an Atomic Man Pokes Into a Steel Mill p44, Oct.29

PETERSON, Ivar

For NLRB: A New Face, New Problems (illus) p74, Jul.30

PETROCHEMICALS

Petrochemicals: Where The Growth Shows. Three products create biggest demands (with 3 illus) p78, Oct.15

PETROLEUM

See also Tidelands

Last Minute Recruit for Bulls: Investors' interest in oils revives putting them back in driver's seat (with 3 charts) p48, Jul.2

New: President, Name. Stress will be on marketing as Albert Nickerson takes over reins of Socony Mobil Oil (with illus) p59, Jul.2

Now Its Sparkle Peps Up Gas (with illus) p108, Jul.2

Antitrusters Hit Dulles On U. S. Iranian Oil Deal p56, Jul.23

SEC Wars on Uranium, Petroleum Promotions: Proposed clampdown p66, Jul.23

Socony Mobil Co.'s New Program Stresses Dealers' Independence p104, Jul.23

Faster metal quenching is possible with Voluta Oil 23, says Shell Oil # p135, Jul.30

Gasoline price wars persist in the East. Esso Standard cuts prices. Prices are raised in other parts of country # p34, Jul.30

Motor Fuel . . . Getting Into Better Balance (chart) p90, Aug.6

ODM Looks to Oil Importers For Help on Policy Question p76, Aug.13

Big Time for Offshore Oilmen (with 3 illus) p76, Aug.20

Gasoline used on farms may be exempt from federal gas tax. Higher tax on gas and tires to finance highways faces hard going # p39, Aug.20

New Tool for Oil: It's more efficient than blasting, faster than most mechanical cutters (with illus) p50, Aug.20

Shell Breaks With Tradition, Posts Singapore Oil Prices p43, Aug.20

Sun Oil has two new catalytic cracking plants that use their own exhaust gases to supply steam for the cracker # p82, Aug.20

No restrictions will be put on oil imports this year # p38, Aug.27

Alabama's deepest oil well turns out to be the richest # p77, Sep.3

Plant Explosion Rips Oil Company's New Unit (with illus) p26, Sep.3

Supermarkets' Sale of Motor Oil Stirs Fuss in New Orleans Area p54, Sep.3

A Tax That Uncle Sam Doesn't Want to Collect p52, Sep.17

Defense mobilizer Arthur Flemming warns oil companies to cut imports # p34, Sep.17

Hydrocol Set . . . for new start; revived plant's will get going soon, says Stanolind p114, Sep.17

New Kind of Oil Boom in Corsicana, Texas (with 6 illus) p186, Sep.24

Reese Taylor says West Coast demand for petroleum in 1955 will run about 9% above 1954 # p34, Sep.24

Texas Railroad Commission raises the October allowable # p34, Sep.24

The Catch in Oil Import Curb: Flemming demands cutbacks – or else. But it's not that simple p132, Sep.24

U. S. and British Companies Joust for Oil in Ecuador p151, Oct.22

Mobile Oil Rig: LeTourneau gets into business of building big floating platforms for offshore drilling (with illus) p90, Oct.29

The Nov. oil allowable has been raised by the Texas Railroad Commission # p34, Oct.29

Busy Drivers Cut Gasoline Stocks, But Winter Could Send Them Up Again p85, Nov.5

Administration Backs Away From Oil Import Curbs Now p68, Nov.12

Gulf Grows: From merger that's on way, Gulf will get new U. S. production, pipelines, and tank car fleet p66, Nov.19

Texas oil allowable has been boosted for December # p34, Nov.19

They're No Prop to the Market: Oil shares perform spottily (with table and chart) p130, Nov.19

Burned by a Hot Oil Issue: Defense Mobilizer Flemming finds a raft of adversaries dislike his latest oil import cutback request p192, Nov. 26

Distiller Corp.-Seagrams reports its total investment in oil and gas exploration is now $15.5-million # p132, Nov.26

Gasoline demand remains high. Price wars continue in New England # p18, Nov.26

Oil wells on 20th Century-Fox movie lot pay off well # p148, Nov.26

Short news item

Gas Saver: American Bosch Arma says its direct gasoline injection system will put more miles in a gallon p98, Dec.10

Gulf Oil Will Slash Imports 7%, As ODM Requested p50, Dec.10

Agitation for a rise in crude petroleum prices has been fairly effectively silenced almost before it got going # p18, Dec.17

The Latest in Escapes (with illus) p100, Dec.24

Independent Petroleum Assn. charges "almost unbelievable disregard" by importing companies of government's request to reduce imports # p87, Dec.31

Total U. S. oil demand in 1955 averaged 7.5% greater than in 1954 # p87, Dec.31

Foreign

Alberta's Oil Builds a Canadian Texas: Nearly eight years of boom have changed the province (with 7 illus) p70, Aug.6

Twin Boom in Oil: Prospectors are busier than ever in France and Cuba (with illus) p108, Sep.10

Texas' Fabled Hunts Sign Oil Deal With Pakistan p128, Sep.17

Iran Learns How to Make Oil Flow (with 2 illus) p116, Nov.26

Oil is on Europe's mind. Demand for black oils is explosive – while demand for gasoline almost stagnates # p164, Dec.10

Fuel Oil

Fuel oil price increases go into effect on the eastern seaboard # p66, Jul.16

A cold winter is the dream of fuel oil distributors. Inventories are the largest ever # p66, Sep.24

Fuel Oil Stocks Waiting for Cold Weather (chart) p110, Oct.22

Stocks of heating oil are at a record high # p88, Nov.5

Cold weather starts heating oil moving, and stocks falling # p134, Dec.17

Prices of fuel oils are likely to rise on the East Coast because they are soft on the Gulf # p18, Dec.24

Pipelines

ODM will hold hearings on proposed line to haul gasoline and oil from Southwest to Eastern markets # p38. Sep.10

Longest Undersea Pipeline Starts Delivering Oil p92, Oct.8

Flemming Throws Cold Water On Oil Pipeline Proposals p56, Dec.3

Government Looks to Midwestern Oil, Not Gulf Coast, for Emergencies p99, Dec.3

Service Stations

Stations benefiting from more cars, more trucks, continue to be one of the fastest growing retail lines # p18, Jul.16

Exclusive Dealing: Under Fire p76, Aug.27

The time is near when your corner filling station will have to handle almost as many kinds of motor fuel as Howard Johnson has ice cream # p18, Oct.29

Gas Price Fix . . . throws Massachusetts service station operators into a turmoil p45, Dec.31

PETS

Blue Cross-type health plan for pets will be announced soon # p98, Jul.2

PFIZER (Chas.) & Co.

Better color for margarine is seen as result of new coloring agents # p135, Jul.30

New Tricks With Antibiotics p86, Dec.10

PHALEN, Clifton W.

Automation . . . can hurt workers or not p31, Oct.29

PHELPS Dodge Co.

Strike continues # p120, Jul.23

First Break in Copper Strike Gives Fabricators New Hope p132, Aug.6

Union Prosecution Scored: Critics feel that Justice Dept.'s citing of Mine & Mill Workers as subversive was ill-timed, and could complicate settlement of copper strike p131, Aug.6

PHILADELPHIA & Reading Corp.

New name for Philadelphia & Reading Coal & Iron Co. Company adds a male underwear division # p34, Sep.3

PHILADELPHIA National Bank

Closed-Circuit TV Takes to Phone Lines p98, Dec.10

PHILADELPHIA, Pa.

First Billion-Dollar Bank Due for Philadelphia p52, Jul.2

City Proposes to Open Up City Land for Industrial Growth p104, Aug.13

Philadelphia Junks Its Ban On Nut-and-Bolt Construction p96, Oct.22

City Election to Show How the Wind Blows (with 19 illus) p102, Oct.29

Food Fair to Build Railroad Station, In Deal to Get Choice Market Site p159, Nov.12

PHILANTHROPY

See also Scholarships

American Oil will give $25,000 to Eastern colleges # p83, Jul.2

The company-sponsored scholarship plan is getting a lot of attention. It can give tax savings to the company, to the employee-parent, and to the student # p139, Jul.9

In Fair Weather and Foul Corporations Give Generously p142, Sep.3

Esso Sets Up Foundation To Help Private Colleges p132, Oct.15

Reporting to the Pubilc (Trend) p200, Nov.19

Readers Report: Reporting to the Public p8, Dec.10

Biggest Gift of All: Ford Foundation Handing $500-Million to Schools and Hospitals p116, Dec.17

General Foods is putting $278,000 into a fund that includes grants to foundations, etc. # p119, Dec.17

PHILATELISTS

See Stamp Collectors

PHILCO Corp.

Will market an all-transistor phonograph # p46, Jul.9

Exclusive Dealing: Under Fire p76, Aug.27

PHILIPPINE ISLANDS

Local taxes cut earnings from stocks # p148, Aug.20

Reynolds Metals starts fabricating sheet and foil. B. F. Goodrich plans tire and tube plant # p130, Oct.8

PHILIPS (N. V. Gloeilampenfabrieken)

How European Companies Expand Toward World Markets p120, Jul.16

PHILLIPS Pacific Chemical Co.

An ammonia fertilizer plant in southeastern Washington is slated for completion next year # p132, Jul.30

PHILLIPS Petroleum Co.

Union Carbide Coppers Its Bets On "Super" Polyethylene p96, Oct.22

Natural Gas: 16 months under federal regulation find independent producers uncertain about the future p103, Nov.12

PHILLIPS, Randolph

Who Will Boss Alleghany? p125, Dec.3

PHONOGRAPH Records

RCA Victor issues an album, 50 Years of Great Operatic Singing # p140, Jul.9

The first phonograph records of sound produced by RCA's electronic music synthesizer will go on sale soon # p80, Jul.9

Columbia hikes some record prices, widens trade rift p109, Jul.16

Columbia Records Auditions Its Subscription Records Club p74, Aug.20

Columbia's new record album, The Greatest Moments in Sports # p184, Sep.24

Recording companies bring out a rash of reissues on older jazz and swing. Some recent albums # p176, Oct.29

New Columbia record album of Western songs # p180, Nov.26

Columbia Records issues an album of excerpts from Winston Churchill's speeches # p194, Dec.10

PHONOGRAPHS

An all-transistor phonograph will be on the market soon # p46, Jul.9

Who Will Process Color Film: In an antitrust case, Eastman agreed to relax its hold on color film processing p50, Jul.30

PHOTOGRAPHY

Cheap Photos Underwater (with illus) p52, Aug.27

PIASECKI, Frank

Splitup at Piasecki (with illus) p46, Jul.23

PIASECKI Helicopter Corp.

New commercial helicopter will carry 21 passenger # p79, Jul.16

Splitup at Piasecki . . . and formation of new company (with 2 illus) p46, Jul.23

Stockholders will be asked to approve changing company name to Vertiplane Corp. # p74, Oct. 8

Piasecki Battles on Against Regime That Ousted Him p132, Oct.15

PICK, Franz

Black Market Yearbook Dies, An Almanac Rises From Its Ashes p96, Jul.30

PICKARD, James K.

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

PILLSBURY Mills, Inc.

Deep Breath for Mix Makers p58, Aug.6

PINNACLE Club

New York executives can join the proposed new luncheon organization for $2,000 # p136, Jul.23

PIPE (Aluminum)

Quick connecting couplers are one of the features in a line of aluminum pipe for oil field use # p110, Aug.6

PIPE (Plastic)

Plastic plumbing is getting a tryout for home and school use # p46, Jul.9

National Tube is marketing a second type of plastic pipe # p90, Oct.15

PIPELINES

Construction starts on 108-mile pipeline that will carry coal # p34, Oct.8

PITNEY-BOWES, Inc.

Fast and Simple Imprinting (with illus) p188, Nov.5

PITTSBURGH Consolidation Coal Co.

A one hundred ton per scoop power shovel will be used for uncovering buried coal # p109, Aug.6

Pitt Consol Goes Into Chemicals, Buys Newark Plant for New Setup p68, Aug.27

Construction starts on 108-mile pipeline that will carry coal # p34, Oct.8

Boost for Coal: Two companies are planning to bring back aluminum smelting to Ohio Valley, using coal power p31, Nov.12

Directors approve stock split # p34, Nov.26

PITTSBURGH, Pa.

Has new building spurt p92, Jul.2

How to Borrow $100-Million: Pittsburgh area's sanitary authority gets money for vast sewer system p58, Oct.8

Short news item

Pittsburgh's New Heart. Mellon Square is open for business (with 3 illus) p26, Oct.8

One Step from Car to Desk: Pittsburgh fills empty space atop a garage with offices (with illus) p88, Nov.26

Rules for Letting Contracts Leaves Pittsburgh Up in Air p150, Nov.26

PITTSBURGH Plate Glass Co.

Color controls may help man speed up mastery of his machines # p108, Jul.2

Glass Walls Take on New Color p48, Jul.9

Making SUP More Tangible: Libbey-Owens-Ford and Pittsburgh Plate Glass will pay 5¢ an hour for each worker into fund p166, Sep.17

Contributes $462,000 to education # p94, Dec. 24

PITTSBURGH Steel Co.

Announces a $15-million expansion program # p34, Sep.24

First cash dividend in 24 years on its common stock has been authorized # p34, Nov.5

PLAIN (John) & Co.

Big Business Through The Crossroads Store (with 9 illus) p104, Nov.19

PLANT Expansion

Ford Motor Co. and Cone Mills announce expansion plans # p34, Jul.9

Expansion plans are announced by California Spray-Chemical Corp. and Chemstrand Corp. # p109, Aug.6

Aluminum's Third Round Is On: Private industry has started expansion p32, Aug.13

First Gun in Steel's New Round: Republic launches a new wave of expansion for the industry p25, Sep.10

Industrial and commercial expansion this quarter is expected to reach a $30-billion annual rate. But price tags still point up # p18, Sep.17

The Boom Keeps Going in '56 (with 5 charts) p28, Sep.17

Work being done on the walls and floors and roofs to house new machinery is up to $200-million a month # p17, Sep.17

New Strength Behind the Boom (Trend) p200, Sep.24

Pittsburgh Steel announces $15-million expansion plan # p34, Sep.24

Expansion plans for Kaiser Aluminum & Chemical Corp., and Firestone Tire & Rubber # p34, Oct.8

Ford Motor Co. announces expansion plans for its research and engineering center in Dearborn # p198, Oct.15

Purchases of plant and equipment are running about $400-million-a-month ahead of early year levels, with $300-million of the increase coming from machinery # p17, Oct.29

McGraw-Hill survey on plant expansion plans for 1956 seems almost too good to be true # p17, Nov.12

The Pace Grows Faster for '56: McGraw-Hill's preliminary survey finds new burst of capital spending (with table and chart) p27, Nov.12

The Upsurge in Capital Spending (Trend) p200, Nov.12

Expansion plans are announced by National Steel Co., Chrysler Corp., and Standard Oil of N. J. # p34, Nov.19

Industry Bumps the Ceiling: Manufacturers are reaching the limits of their capacity p25, Nov.19

Industry Puts Up Its Own Cash: How new wave of plant expansion is being financed (with chart) p75, Dec.3

Business spending on new plant and equipment is out-running the high rate previously forecast # p18, Dec.10

Kaiser Bids for Second Place: Is putting $400-million into new aluminum facilities to back up bid p32, Dec.10

Texas Co. plans a $1.5-billion expansion, spread over five years # p36, Dec.17

Glenn L. Martin will build new plant near Denver # p99, Dec.24

Everything now confirms McGraw-Hill's plant expansion survey whose estimated 13% gain for 1956 seemed a stunner when it came out a few weeks ago # p10, Dec.31

2.5-million tons of steel will be added by U. S. Steel in next few years # p26, Dec.31

PLANT Locations

See also Industrial Location

New rules for fast write-offs p62, Jul.9

AFL Hits Luring of Industry, Urges Congress to Act p104, Aug.13

Philadelphia Proposes to Open Up City Land for Industrial Growth p104, Aug.13

What's Happening to the Face of the U. S. Industrial Map (with map, 2 tables, and 4 charts) (Special Report)

Evansville Junior Chamber of Commerce offers reward to person getting a new business to locate in Vanderburgh County # p119, Oct.29

In Dixie, the Colonel Moves Over: Impact of South's economic revolution ends old leisurely days (with map and 4 illus) p112, Nov.12

Pentagon Spells Out Plant Dispersal Policy p152, Nov.26

PLASTIC Pipe

See Pipe (Plastic)

PLASTICS

Inflated plastic bricks can be used to build emergency shelters (with illus) # p108, Jul.2

Plastics: A Bite at Home Building. A Houston plastic house nears completion (with 4 illus) p44, Sep.3

Vinyl Plastic Whips Up Foam: New cushioning material is ready to hit the household markets p96, Sep.17

Petrochemicals: Where the Growth Shows (with illus) p78, Oct.15

Union Carbide Coppers Its Bets On "Super" Polyethylene p96, Oct.22

Plastic House Designed by MIT Promises to Cut On-Site Costs p180, Nov.5

More Squeeze in Packages: Bradley's new polyethylene plastic containers (with illus) p66, Nov.12

Radioactive Waste Finds Use In Making Polyethylene Plastic p52, Dec.31

PLATTSMOUTH, Neb.

Free Rides on Toll Bridge Gives Small Town Edge Over Big One p186, Dec.10

PLUMBING and Heating

Plastic plumbing is getting a tryout for home and school use # p46, Jul.9

Big Potential, Big Problems for Central Units: Air-Conditioning makers' new emphasis on central systems for homes puts them into a tangled world of marketing (with chart) p104, Jul.16

PLYWOOD

See Lumber

POKER (Game)

California Creates a City to Legalize Draw Poker p72, Sep.3

1,600-Man Poker Game in Plant Helps Morale and Safety Record p116, Dec.17

POLAND

Soviets Seek Food in the West: Poland and Hungary are dickering with Ottawa for Canadian wheat p30, Jul.9

Signs up for 50,000 tons of Canadian wheat and is dickering for more # p116, Jul.23

Growing Communist Trade With Asia Worries Tokyo p150, Dec.10

POLIO

Salk Vaccine: There may have been a near disaster last spring. But the vaccine seems to be working p32, Sep.3

Doubt Salk Vaccine Program Can Meet Christmas Target p128, Sep.24

Victory Over Polio (Trend) p196, Nov.26

POLISH

New car polish in an aerosol container # p96, Jul.2

POLITICAL Contributions

Suggestions on how to make contributions to your political party # p131, Sep.3

POLK Bros.

Color TV Expansion Program Dovetails Into Retailer's Schedule p114, Nov.19

Small Chicago Appliance Men Pick Fight With Big Fellows p64, Dec.10

POLLS

Warren ranks as top GOP vote-getter. Stevenson shows up top for the Democrats # p40, Oct.22

POLYETHYLENE

Hercules Makes Up Its Mind to Invade Synthetics Field (with 7 illus) p120, Oct.15

POPE and Talbot, Inc.

Timber Industry Sprouts New Shoots p102, Jul. 30

POPULAR Mechanics

Publishes a Do-It-Yourself Materials Guide # p178, Dec.3

POPULATION

Family Formation Rises Sharply, But Census Bureau is Wary p36, Aug.20

We now have about 5-million more mouths to feed than in 1953 # p17, Sep.17

Readers Report: Strictly Speaking p10, Sep.24

Metropolitan Life reports U. S. life expectancy has reached 69.8 years # p174, Oct.1

The Maybe Market: The Aging p128, Nov.5

The Trek Is Still Westward (chart) p196, Nov. 19

Readers Report: Too Big? p8, Dec.10

What's Behind the New Farm Crisis (with 6 charts and 7 illus) (Special Report) p106, Dec. 10

PORT of New York Authority

See also New York City

A Whole Waterfront Is Sold: Port of New York Authority picks Brooklyn harbor for greatest marine terminal development program (with 4 illus) p27, Jul.9

PORTER (H. K.) Inc.

Stockholders of Henry Disston & Sons approve sale of tool and saw making company # p34, Nov.19

Porter Divisions Boss Themselves: As long as their finances stay healthy (with 7 illus) p118, Nov.26

PORTERHOUSE, Cyril R.

Double Play Gives Spalding New Company, New Director p68, Nov.19

PORTLAND, Ore.

Reprieve for boiler rooms p152, Jul.9

No phone ban # p152, Sep.17

Seattle Fights Portland . . . over truck rates (with map) p135, Sep.10

CD Evacuation Works Fine -- Almost Too Well, in Fact p66, Oct.8

PORTLAND Traction Co.

Transit, Rail Companies Defy Oregon PUC p142, Sep.10

PORTRAITS

Readers Report: Your Portrait p10, Jul.23

PORTSMOUTH Gas Co. of Ohio

Chesapeake Industries buys company # p94, Dec.3

POTATOES

CEA charges Jacob Stern & Co. tried to manipulate prices # p84, Jul.9

Short news item

Agriculture Puts Surplus Spuds Into Its Price Support Bag p126, Sep.3

POULTRY

Turkeys will cost about the same as last year # p184, Nov.19

Aureomycin Approved For Preserving Poultry p148, Dec.3

New Tricks With Antibiotics: Poultry keeps longer (with illus) p80, Dec.10

POWDERED Metals

Powdered Metals Going to Town . . . as they remain strong in their old field and move into the lush market of atomic equipment p70, Jul. 23

POWER Units

A battery-operated power supply unit produces 1,800 volts from 1½ volt input # p78, Nov.26

POWERS Regulator Co.

Makes a thermostatic water control for showers # p152, Dec.3

PRAIRIE Schooner, Inc.

A small semi-trailer that can be drawn by a pickup truck is made by Wells Cargo Div. # p111, Jul.2

PREBISCH, Raul

A Painful Dose of Economics: Argentina is getting it from Pres. Lonardi's new adviser p30, Nov.5

PRESERVING Food

New Tricks With Antibiotics (with illus) p80, Dec.10

PREVIEWS, Inc.

You can give gift certificates for a villa on the Riviera or a gold mine in Colorado # p160, Dec.17

PRICE Discounts

FTC's Quantity Discount Ban Tossed Out by Federal Judge p98, Sep.17

PRICE, Gwilym

Named chairman of the board at Westinghouse # p34, Aug.27

Drive on Bias Moves Into Spotlight p162, Oct. 29

PRICES

Emerson's new pricing p47, Jul.2

Prices Start Thrusting Upward: With wages up, and steel prices up, business gets a dose of inflation that is bound to spread (with 2 charts) p25, Jul.9

Price War Bogey: January's "White Sale" left electrical equipment industry worried over long-range effects of the cuts p110, Jul.23

Deep Breath for Mix Makers: After a two-month price war, all but one of them take a rest p58, Aug.6

Prices received by farmers fell off about 2% in the month ended in mid-July # p34, Aug.6

Raw Material Prices Have Reached a Three-Year High (with chart) p134, Aug.13

What's Happening to Foodstuff Prices (chart) p164, Aug.20

Trend: Selectively Up. Commodity price trends are mixed, but industrial raw materials are rising (with table) p142, Aug.20

Westinghouse Off Fair Trade: Company admits it can't control prices at retail p31, Sep.3

Prices are breaking away from the straight line the averages had been tracing for so long a time # p17, Sep.24

The Consumer Price Index is less than a point below the peak recorded late in 1953 # p17, Sep.24

The wholesale average of prices outside the area of foods and farm products has set a new high # p17, Sep.24

Eating is Cheaper (chart) p180, Oct.8

Farm prices rose 1% in the month ended Sept. 15 # p34, Oct.8

New series of BLS wholesale price indexes is broken down into more groupings (with 4 charts) p124, Nov.5

Newsprint: The Price Goes Up Again. And Congress Asks Why (with chart) p74, Nov.5

Prices Received by Farmers: Down to a 15-Year Low (chart) p148, Nov.12

Is the Price System Sacred? The Marketing Pattern p52, Dec.17

Prices: Up With the New Year. Manufacturers say they can't stand the cost squeeze much longer, especially with new minimum wage adding to the pressure p27, Dec.17

Distribution: Straining to Move the Goods p42, Dec.31

Gas Price Fix . . . throws Massachusetts service station operators into a turmoil p45, Dec.31

GE Tries "Realistic" Pricing: It's a bid for more business, rather than abandonment of fair trade pricing p21, Dec.31

PRIEST Rapids

Northwest Power: Major Issue for 1956 p150, Nov.12

PRINCETON University

Stainless Steel Joins the Market Battle (with 3 illus) p68, Sep.24

PRINTING and Publishing

For big loads of printing paper a mobile handling unit, called Jacks-stacker, turns them upside down after printing # p110, Aug.6

FTC Ruling Widens Scope of Discounts For Services Rendered p54, Sep.10

Paper and Publishing Production (chart) p106, Sep.17

Fast and Simple Imprinting (with illus) p188, Nov.5

Quick Book Binder (with illus) p56, Nov.19

PRIOLEAU, Harry F.

Where Diplomats Abound Inhibitions Block Plain Talk p152, Oct.29

PRIORITIES

Comeback for supply Controls: Production boom creates shortages, bringing a return to priorities p76, Oct.15

PROCESS Evaluation & Development Corp.

Bagasse is made into commercial paper products # p132, Jul.30

PRODUCTION

Readers Report: Explaining the lag p8, Jul.16

You see industry's buying of new equipment in the new high scored in July by the Federal Reserve Board's Index of production # p18 Aug.20

Steady Climb to New Records (chart) p152, Aug.27

Brakes on rising output; Rising costs on borrowed money; Higher prices on raw materials and fuels; Growing wage bills; Scarcity of factory hands # p17, Sep.3

Manufacturers so far this year have shipped goods valued about $17-billion higher than in 1954. Unfilled orders are up $4-billion # p17, Sep.10

Comeback for Supply Controls: Production boom creates shortages, bringing a return to priorities p76, Oct.15

Free World Production Boom Mirrored in U.N. Statistics p176, Oct.15

Index of industrial production stands at 141 – 41% above the 1947-49 average and 4 points over its 1953 best # p17, Oct.22

Industrial production in Sept. set a record # p36, Oct.22

Output will run close to capacity – and at a higher rate than in any other year – at least until Christmas # p17, Oct.22

Industrial production in October rose seasonally to a new record # p34, Nov.26

Production of goods and services probably will reach an annual rate of $400-billion in next year's first quarter # p17, Dec.3

Readers Report: Industry Bumps Ceiling p8, Dec.10

PRODUCTION Lathe, Inc.

Tabs on the Line (with illus) p56, Nov.19

PRODUCTIVITY

Big Jump Ahead? Study of productivity shows steady gains; but automation may bring big leap (with chart) p66, Dec.10

PROFIT Sharing

Gains Along Tobacco Road From Profit-Sharing Plan p128, Dec.10

More Profits in Workers' Stockings: Profit sharing plans are growing fast p93, Dec.24

PROJECT Vanguard

Man-Made Moon . . . is prospering: Pentagon says actual work has started on little satellites to circle the earth p196, Oct.15

PROPERTY Rights

See Real Estate

PROSPERITY Co.

Hits new high on the American Exchange # p178, Nov.12

PROXIES

Readers Report: Fight or Sell Out? p8, Jul.16

Libby Proxy Fighters Shift Gears to High p52, Jul.23

SEC Cracks Down: Commission goes to court to halt Libby stockholder action p102, Aug.13

SEC won a round in its court action against a group trying to gain control of Libby, McNeill & Libby # p126, Aug.20

New SEC Rules: They're steps toward stricter regulation of proxy fights p124, Sep.3

Cost of Ward proxy fight # p180, Sep.17

National Casket's Chiefs Fight for Survival p182, Oct.1

Proxy rule changes proposed by SEC are blasted # p148, Nov.26

PRUDENTIAL Life Insurance Co.

Pru Asks Court to Guard "Time Honored" Business Practices p164, Oct.1

PSYCHIATRY

New Study May Give Answers: Menninger Foundation attacks the problem of industrial mental health (with 2 illus) p90, Nov.5

PUBLIC Housing Administration

In Money, It's a Lender's Market And Interest Rates Continue High p50, Dec.10

PUBLIC Land

Forest Service Ferreting Out Land Grabs by Bogus Mining p119, Oct.29

PUBLIC Relations

A New King Pin for The PR Business p114, Aug.20

Decentralizing Company Cash: New York Life finds keeping funds throughout the U. S. instead of all in New York saves money p125, Aug.20

What Do People Think of Your Business? (with illus) p110, Aug.20

Minor League Can Try a Big-Time Play, Too: Small company tries program of cultivating its suppliers (with 4 illus) p125, Oct.29

AMA holds its first conference on public relations in January # p119, Dec.17

PUBLIC Service Electric & Gas Co.

Will use fluid coke to generate electricity # p86, Oct.29

PUBLIC Works

Failure of Congress to enact the Administration's highway program adds to qualms over public works spending # p17, Aug.6

Spending by state and local governments shouldn't be underestimated as a business factor. This now runs about $30-billion a year # p17, Aug.6

Watch for a huge public works program in Eisenhower's plans. It will include highways, aid to schools, and flood control # p38, Dec.10

Short news item

Government Looking at 1956: More Spending Ahead p68, Dec.31

PUBLICKER Industries, Inc.

Pushing Its Own Brand Names: Company will try to recapture the lost art of selling its products to the consumer p130, Nov.5

PUERTO Rico

New minimum wage bill does not apply to the island # p18, Aug.6

New $4.4-million hotel will be built in San Juan # p70, Aug.13

Development Ideas That Pay: That's one goal of the Rockefeller-sponsored IBEC (with illus) p94, Sep.10

PULLMAN Standard Mfg. Co.

Boston & Maine orders 1,000 roller-bearing box cars # p34, Sep.3

PUMPS

"Canned" pumps for radioactive fluids are being made by Westinghouse # p82, Jul.23

Low-Cost Pump With Versatility (with illus) p119, Sep.17

PUTNAM, Conn.

The Price of Diane: Black Friday for the Northeast (with 2 illus) p26, Aug.27

PUTNAM, Samuel

"Do what you will, the capital is at hazard" # p178, Nov.12

PUTS and Calls

Readers Report: Puts & Calls p8, Jul.16

PYRAMID Rubber Co.

Double Play Gives Spalding New Company, New Director p68, Nov.19

Q

QUAD-CITY Equipment Co.

New moving-form highway paver does away with fixed forms # p80, Jul.16

QUARLES, Donald A.

New Air Secretary comes from the research and development field – first air chief with this background # p40, Aug.20

QUARTERLIES, Inc.

Quarterly Magazines Join Forces To Seek Readers, Advertisers p137, Nov.5

QUESADA, Elwood R.

Where Does the Lab End and the Plant Start? (with illus) p90, Dec.24

QUILL, Michael

Where the "New" Labor Movement Is Headed (with illus) p166, Dec.10

R

RCA

RCA and Underwood are said to be talking merger # p136, Jul.9

The first phonograph record of sounds produced by RCA's electronic music synthesizer will go on sale soon # p50, Jul.9

Three-Way Deal Makes An Appliance Combine p52, Jul.23

Justice Dept. O.K.'s Appliance Merger p56, Aug.13

Is considering $100-million of new financing # p70, Sep.10

Announces 4-ft. high-brightness radar display system that projects radar images on a screen # p190, Nov.5

Stockholders will get first crack at an upcoming $100-million offering # p50, Nov.5

RCA will be a member of the billion-dollar clubs in sales for the first time in 1955 # p73, Dec.31

RKO Radio Pictures, Inc.

General Tire Goes Hollywood: Akron company buys RKO Radio Pictures p32, Jul.23

Company teams up with David O. Selznick p158, Sep.10

Hughes and Odlum Move Closer: Their RKO-Atlas merger offers advantages p59, Oct.8

Buys film rights to Cameron Hawley's Cash McCall # p94, Dec.24

Odlum-RKO Deal: It's Hot Now. The details have been made public. And uranium mining may become big business p28, Dec.24

TV Pays $2-million For RKO Film Library p46, Dec.31

RABORN, Smiley, Jr.

Alberta's Oil Builds a Canadian Texas (with illus) p70, Aug.6

RACIAL Discrimination

Racial discrimination was charged by 13 white firemen in suit against Central of Georgia Ry. # p80, Jul.30

Shell Oil Comes Up with Solution to Discrimination Problem p75, Aug.13

Nixon Gets Spotlight At Meeting on Bias p156, Oct.15

Drive on Bias Moves Into Spotlight: Administration makes bold new pitch through top businessmen p162, Oct.29

Pennsylvania is 11th state to enact a compulsory fair employment practices law # p169, Nov.5

Supreme Court Widens Anti-Segregation Ruling p72, Nov.12

Vice-Pres. Nixon sums up recent national conference on employment bias # p146, Nov.12

ICC Bans Segregation By Interstate Carriers p58, Dec.3

Racial Expert: He is coaching employers on handling the problem of integration in their work forces (with illus) p148, Dec.17

Racial Storm . . . rages as Falstaff beer withdraws its membership in NAACP, under pressure from white supremacy p52, Dec.17

RADAR

Continental Air Lines will purchase radar units from RCA for its Convair 340 transports # p132, Jul.30

The toothpick is used as a screwdriver for adjusting radar equipment # p34, Oct.8

RCA announce 4-ft. high-brightness radar display system that projects radar images on a screen # p190, Nov.5

Will Radar Operate Cars? p28, Nov.19

RADIO

No Taxes on Radio, TV used by Business p57, Aug.20

The transistor is bringing back the battery radio # p152, Aug.20

New pocket radio is being produced by General Electric # p128, Sep.10

New Segmentation Tried by CBS Radio p59, Sep.24

New Transistor Radio (with illus) p82, Sep.24

ABC will offer for two and a half hours, five nights a week, a series of 25-min. program units, plus 5 min. of news # p56, Oct.1

New GE Distribution Network Will Speed TV, Radio Replacements p138, Oct.22

Admiral Corp. is experimenting with a sun-powered radio # p182, Nov.5

Biggest price tag ever put on a radio station is offered for WNEW # p138, Nov.5

GE makes a two-way radio for vehicles that allows the driver to monitor two different radio frequencies at the same time # p160, Dec.24

Frequency Modulation

FM stations are being licensed to sell programs to banks, stores, etc., as a sideline to their radio broadcasts # p57, Oct.22

RADIO Receptor Co., Inc.

Develops new method of electroforming rectifiers # p52, Dec.31

RADIOSOTOPES

Nuclear Science & Engineering produces radiosotopes in cyclotrons # p116, Sep.17

RAILROADS

Credit cards have come to the railroads # p120, Jul.30

Railroads will be reclassified by ICC # p87, Sep.3

Rail Deal: Control or Merger? Frisco wants to rule Central of Georgia (with map) p120, Dec. 17

Equipment

Norfolk & Western routes freight trains by tape # p132, Jul.30

Racing the Freight Car Shortage: Railroads are piling up new orders in effort to loosen up the squeeze on shippers p124, Jul.30

A torque converter instead of electric motors transmits power to the axles of a diesel locomotive # p109, Aug.6

Boston & Maine and Erie RR order new box cars # p34, Sep.3

Two new low-slung trains, the Talgo and the Aerotrain, go on display in Chicago # p46, Sep.3

James Symes thinks roads will have to spend $20-billion on capital improvement in the next 10 years # p34, Sep.17

Railroads sudden burst of freight car orders runs head on into two of the tightest steel items # p18, Sep.17

Antitrust Charges Settled Out of Court p159, Oct.8

Quick-Unloading Freight Car (with illus) p88, Oct.15

Railroads Will Put Reservations Into Big Computers' Hands p132, Oct.15

William Farley estimates that railroads must spend another $6-billion on capital improvements in next five years # p53, Oct.22

Hyatt Bearings Div. make a low-cost bearing journal box for freight cars # p198, Nov.12

The Tightness of steel appears in the growing order backlog of new freight cars # p34, Nov. 19

Little Engine That Can . . . Get into New York's Grand Central and come out again without turning around p72, Nov.26

New Freight Cars Ordered (chart) p188, Dec.3

A Bigger Pull: Union Pacific places order for 45 giant 8,500-hp. locomotives (with illus) p92, Dec.10

Railway freight cars now on order total about 140,000 # p18, Dec.17

Hefty Section "Gang" for the Railroad (with illus) p56, Dec.31

Finance

Rail income doubled in May for most Class I carriers # p103, Jul.16

Major railroad earnings in June were up 46% above the year-ago month # p34, Aug.13

Why the Rails Act As They Do: Market action follows the outlook for months ahead, not the record of today (with 4 charts) p80, Sep.3

Major railroads rolled in July to net profits $22-million higher than the year-before month # p34, Sep.10

Railroads add 7% to their estimate of collective earnings for 1955 # p34, Sep.17

August earnings for Class I railroads # p68, Oct.15

Don't take today's rail earnings at face value # p152, Dec.17

Skirting Close to a Record (chart) p48, Dec.24

Short news item

Freight Traffic

Third-quarter carloadings should be 10.4% above the year-ago period # p34, Jul.9

Big Guns Are Primed For a New Truck Rail Fight p135, Aug.6

Carloadings are up. Trade experts urge the government to set up a stockpile of spare parts for freight cars # p34, Aug.13

Louisville & Nashville goes piggyback # p139, Aug.13

ICC decides to make permanent the 1952 freight rate boosts # p36, Oct.22

Carloadings Up to a Three-Year High (chart) p179, Nov.2

Nation's Railroads Prepare to Chorus Demand for 7% Freight Tariff Rise p80, Dec.10

Railroads Go Into Huddle Over Freight Rate Hike p72, Dec.17

Labor

A state union-shop ban takes precedence over the federal Railway Labor Act the Nebraska Supreme Court ruled # p136, Jul.16

Old Law Breeds Trouble on the Rails (with illus) p120, Oct.8

Switchmen's Union of North America and western carriers sign contract # p57, Oct.15

Firemen Sign New Contract And Rail Strike Threats Ebb p174, Oct.22

Skilled Gain: Railroad engineers win differentials for skill, and victory spurs firmer demands from UAW's craftsmen p160, Nov.5

Supreme Court will decide whether state "right to work" laws banning compulsory union membership supersede the federal Railway Labor Act # p176, Dec.10

A package increase for railway non-operating employees is recommended by a Presidential fact-finding board # p150, Dec.17

Presidential Board Recommends Rail Pay Boost p74, Dec.17

Non-operating railroad workers get a 14½¢ an hour increase, retroactive to Dec. 1 # p66, Dec. 31

Passenger Traffic

Richard Mitchell predicts passenger traffic deficits of railroads will be borne in part by the government # p34, Jul.2

RAILWAY Express Agency

Earmarks $60-million for materials-handling equipment and new trucks # p146, Sep.24

RAILWAY Labor Act

Old Law Breeds Trouble on the Rails (with illus) p120, Oct.8

RAMO-WOOLDRIDGE Corp.

Takes an option on 900 acres for a future plant # p38, Dec.17

New Handbook for Automation Will Require Three Volumes p52, Dec.31

RANDALL, Clarence

Is being mentioned as possible Republican candidate for the presidency # p38, Oct.8

RANDOLPH, Woodruff

Where the "New" Labor Movement Is Headed (with illus) p166, Dec.10

RANK, J. Arthur

Rank's Secret: Film mogul puts empire in trust p68, Jul.2

RARE Earth Metals

Government Boosts Research On Rare Earth Metals p98, Aug.30

RASHID, George

Will Radar Operate Cars? p26, Nov.19

RAUH, Joseph L.

"C's" Size Doesn't Matter When You're Too Far Left p48, Jul.30

RAW Materials

Materials: The Balance Shifts. As prices rise, commodity-producing nations may go back to expanding their exports (with illus) p72, Oct. 22

RAWLINGS Mfg. Co.

Double Play Gives Spalding New Company, New Director p68, Nov.19

FTC Moves In To Block Spalding-Rawlings Merger p72, Dec.17

RAYBURN, Sam

Scramble for Issues: Democrats in Congress found pickings lean in their quest for ammunition to use against Eisenhower (with illus) p30, Aug.6

RAYTHEON Mfg. Co.

It is being wooed by several unknown admirers # p122, Jul.23

Announces it can mass-produce 21-in. color TV sets # p36, Aug.20

The Transistor is bringing back the battery radio # p152, Aug.20

Selling the Housewife on the Electronic Range p62, Oct.29

Develops an "automatic electric watchdog" for small marine engines # p190, Nov.5

REACTION Motors, Inc.

Ganging Up on Missiles p130, Aug.13

READERS Report

Letters from: A. B. Paksoy, Donald P. Kahn, E. A. Stewart, William Charles, and Mrs. Charles Shain p8, Jul.2

Letters from: Munroe F. Pofcher, Lewis Strauss, C. Norman Sjogren, George Harris, and S. T. Salvage p8, Jul.9

Letters from: P. S. Barrows, Norman Medvin, Willard G. Oriol, Spencer J. Schumacker, Harvard Business School p8, Jul.16

Letters from: William L. Ingersoll, Peter Seitz, E. L. Volkwein, Erwin S. Barrie, Edmund G. Eisner, C. H. Percy, and Robert W. Burgess p8, Jul.23

Letters from: Marx Koehnke, Harold A. Blume, C. M. Stanley, W. R. Caple, and Albert M. Baer p8, Jul.30

Letters from: Roy Creveling, Arthur Smith, Jr., William M. Rodgers, Ray Hawley, Joseph Y. Jeanes, Jr., and P. S. Barrows p8, Aug.6

Letters from: J. J. Lynch, Chas. L. Doan, Robert A. Speiman, Walter S. Lennartston, R. C. Bourdon, Aldo Marchetti, B. P. Murphy, Paul F. Cummings, and R. A. Johnson p8, Aug.13

Letters from: Shepherd Stigman, Otto Herres, Richard Y. Giles, I. Schell, Leonard N. Abrams, and Fred A. Luther, Sr. p8, Aug.20

Letters from: James Chester, Lewis C. Workman, George J. Henritzy, Louis V. Aronson, II, Donald J. Lehman, and Robert W. Pfeifer p8, Aug.27

Letters from: J. M. Russakoff, David T. Houston, P. S. Barrows, William Papier, and Max Schubb p8, Sep.3

Letters from: F. H. Green, Harry Anger, E. F. Brandt, Robert L. Stewart, Gerard B. Tracy, Dorthe Anne Horton, B. B. Goldner, and R. H. Pancoast p8, Sep.10

Letters from: Charles Herbruck, Bruce B. Johnson, and Al Davino p8, Sep.17

Letters from: J. T. Ryan, Owen G. Hyde, Armand G. Erpf, Talbot Patrick, and Chester E. Gottschalk p8, Sep.24

Letters from: Alfred Sweeney, Carroll F. Downes, Jack Farrell, Samuel E. Vickers, Florence Micca, Powell B. McHaney and Herbert B. Nichols p8, Oct.1

Letters from: Morris Kritz, Blanks Everett, Ernest W. Mandeville, James W. Austin, Peter F. Drucker, C. W. Decker, Clayford T. Grimm, and A. R. Schiller p8, Oct.8

Letters from: Murel Goodell, Stewart Stanley, Hans Lundberg, R. A. Eggert, Howard C. Custer, and George Doying p8, Oct.15

Letters from Rubin L. Gorewitz, Ernest Dale, Pat Tanner, John C. Hubbard, Robert E. Springer, L. B. Avegno, and Chester M. Robbins p8, Oct.22

Letters from: James B. Canel, William E. Barlow, E. L. Steiger, G. J. Jackman, M. F. Denyes, Bernard Thal, and Peter Flesch p8, Oct.29

Letters from: Louise Boyd Dale, H. M. Chadsey, R. C. Alden, George F. Bain, Matthew Radom, and F. E. Schuchman p8, Nov.5

Letters from: H. R. Laudermilk, Willard V. Merrihue, R. A. Weaver, Jr., W. J. Shively, and David T. Houston p8, Nov.12

Letters from: Robert Ferber, Allan R. Wilson, James H. Harger, I. D. Robbins p8, Nov.19

Letters from: Herbert C. Kaufman, Mark L. Nace, Eleanor Shlifer, J. K. Norris, Jr., Jay Steinen, Lawrence Michaels, Wm. A. Quarles, and Eliot J. Connor p8, Nov.26

Letters from: A. W. Brunsell, Thomas E. O'Hara, and Robert Ferber p8, Dec.3

Letters from: Richard B. Smith, Gordon Gilmore, J. Kesner Kahn, Ernest W. Mandeville, I. A. Metz, Jr., Kenneth R. Roberts, and Joseph O. Redline p8, Dec.10

Letters from: Fauzi F. Saba, William J. Barnes, Mark Perlman, J. Douglas Brown, and Edward B. Burr p8, Dec.17

Letters from: Paul F. Brissenden, Sumner H. Slichter, Clark Kerr, William Haber, M. P. Catherwood, George W. Taylor, John T. Dunlop, Clares C. Killingsworth, and Fernando Berckemeyer p8, Dec.24

Letters from: Sidney Hollander, Jr., and Walter Germann p4, Dec.31

READING

Businessmen can learn to double their reading speed # p183, Nov.12

Dr. Yoder gives advice on how to speed up your reading # p183, Nov.12

READING Racks

Money Well Spent on Reading Racks, Management and Workers Agree p128, Oct.29

REAL Estate

Offices: Building Fast, Filling Fast p31, Jul.23

Smart Investors Hunt Closer to Home (with 3 illus) p28, Sep.17

Limitations and rights of property owners # p173, Oct.1

Farm realty values have climbed back up to the Korean War peak # p36, Oct.22

How to go about in selecting a broker to sell your house # p79, Dec.31

RECORD Clubs

Columbia Records Auditions Its Subscription Record Club p74, Aug.20

RECORDERS

Color TV Recorder p59, Nov.19

Columbia Records makes a recording device that enables recorded speech or music to be reproduced on specially treated printed surfaces # p59, Nov.19

RECTIFIERS

Radio Receptor Co. develops new method of electroforming rectifiers # p52, Dec.31

REDDIG, Edward S.

Insurgents Seek Court Action in M-M Fight p142, Sep.3

Insurgents Upset Old Guard at Minneapolis-Moline p146, Sep.24

REDFIELD, H. D.

Zippo: Built on Restless Thumbs (with illus) p144, Jul.23

REED, Philip D.

Says swarms of stockholders are needed to satisfy business' appetite for capital # p34, Dec.3

REESE, Bob

Promoting a Boxer Into a Title Chance (with illus) p28, Jul.30

REEVES Instrument Corp.

An analog computer, called No. 400 REAC, is the first of its kind to have a built-in problem-checking system # p116, Aug.6

REFRIGERATION

Arthur Little has new refrigeration apparatus capable of producing and maintaining temperatures within a fraction of zero # p106, Oct.22

Short news item

REFRIGERATORS

See also Electrical Appliances

How to Ride Appliance Seesaw: Amana has a new product and new sales strategy (with 2 illus) p50, Oct.1

REGIONAL Indexes

The Income Pattern: A Sixth New Peak (with map and table) p142, Jul.23

The Income Pattern: Dips Below Peak (with table and map) p88, Aug.20

The Peak Gets Higher (with map and table) p71, Oct.1

The Income Pattern: Another Strong Month (with map and table) p152, Nov.5

Pay Envelopes Bulge (with table) p184, Dec.3

REICHHOLD Chemicals, Inc.

Chmn. Henry Reichhold wants to merge his synthetic resin company with Catalin Corp. of America # p132, Oct.15

Merger talks between company and Catalin Corp. of America have been called off # p94, Dec.3

REILLY, Ewing W.

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

REILLY Tar & Chemical Corp.

Pitt Consol Goes Into Chemicals, Buys Newark Plant for New Setup p68, Aug.27

REMINGTON Arms Co.

Two Gun Makers With Opposite Views (with 4 illus) p60, Nov.19

REMINGTON Rand, Inc.

Friction Past: Remington Rand, IAM climax decade of "satisfactory relations" with security and union label contracts p48, Oct.15

RENSSELAER Polytechnic Institute

Industry now demands one engineer for each 40 employees # p54, Nov.19

RENT

ODM, Defense Dept., Squabble Over Rent for Army Equipment p87, Dec.24

RENT-A-CAR

See Drive-It-Yourself

RENTRIX Ltd.

Sales Data at a Glance p84, Jul.23

REPUBLIC Pictures Corp.

Movie Exhibitors Fear Forced Sale of 16-mm. Films p54, Oct.8

REPUBLIC Steel Corp.

First Gun in Steel's New Round: Republic launches a new wave of expansion for the industry p25, Sep.10

When an Atomic Man Pokes Into a Steel Mill: What happens when a nuclear physicist investigates steelmaking (with illus) p44, Oct.29

Sets up office in New York to answer demands from foreign steel companies # p138, Dec.3

Pickling Liquor Goes to Work p28, Dec.10

REPUBLICANS

See also Elections; Democrats

Minimum Pay Hike: Whodunit? Republicans and Democrats alike claim credit p78, Jul.30

Labor Jobs Test GOP Strategy: What it takes for the Administration to push a candidate through a Democratic Congress p130, Aug.6

The GOP bets on Eisenhower's achievements and his appeal to voters # p37, Aug.13

There's some worry in the GOP's appraisal of 1956. The confidence is Pres. Eisenhower. The worry is about strength elsewhere # p37, Sep. 10

A land "rental" system is under consideration in fight for the farm vote # p37, Sep.17

GOP Maps Grassroots Drive To Recapture House p148, Oct.1

The political picture, a week after Pres. Eisenhower's heart attack. The GOP is hurt – badly # p39, Oct.1

The list of possible Eisenhower successors will continue to grow. Clarence Randall is being mentioned # p38, Oct.8

Timing of Eisenhower's announcement on 1956 is becoming the subject of considerable behind-the-scenes debate in GOP circles # p38, Nov.5

The GOP's biggest asset, next to Eisenhower, is the business situation # p38, Nov.5

The President's State of the Union and budget messages will outline the record on which the GOP will run in 1956 # p36, Nov.12

Can Warren be drafted. Nixon still is the No. 1 bet if Eisenhower declines # p37, Nov.19

GOP will remain on the quiet side until Eisenhower makes his decision in 1956 # p37, Nov.26

Look beyond the credit restriction to the purposes: The Administration doesn't want to kill the boom # p38, Nov.26

Democrats Spike Republican Move To Probe Union's Political Action p56, Dec.3

Nixon and Warren remain in strong positions. Gov. Dewey, Sen. Knowland, and Gov. Knight are mentioned # p37, Dec.3

The Eisenhower record and the proposals he will make in his January messages will be the GOP platform for next year # p37, Dec.3

Farmers will be offered more income in a bid to blunt the big drive that the Democrats are making. Major concessions will take the form of subsidies # p37, Dec.10

How the White House Looks at '56: The Administration wants legislation to keep the economy growing, but slowly p34, Dec.17

Party Politicians Plan to Put the Bite on Voters p72, Dec.17

Pattern of a Political Year: In a Presidential election year anything can happen p29, Dec.24

RESEARCH

Military jet research will be restricted to engines of certain ratings # p46, Jul.9

Information: Now It's the Realm of Theorists (with illus) p58, Jul.30

Science: The Biggest Dreams Yet. Earth-circling satellite project and nuclear fusion research will help scientists push farther into unknown fields p31, Aug.6

Ganging Up on Missiles: Three companies put their best brains together to solve tough problems (with illus) p130, Aug.13

Readers Report: Exploring New Frontiers p8, Aug.20

New View of Metals: GE leads the field with its new lab as specialists change metallurgy from art to science (with 6 illus) p154, Aug.27

Government will build $4.5-million reactor for research on nuclear-powered planes # p34, Sep.24

How Consumers Take to Newness: Why some new products go over, others flop (with table) p41, Sep.24

A Small Company Goes Big in Research (with 5 illus) p182, Oct.8

Dr. Ewell reports on correlations between research spending and national productivity # p193, Oct.15

How to Keep New Ideas Coming: You can do it by avoiding the squelch, by fostering unorthodox thinking, by brain-storming p112, Oct.22

Research Rivals Trade Blows . . . at symposium on consumer motivation p58, Oct.29

When an Atomic Man Pokes Into Steel Making (with illus) p44, Oct.29

New Study May Give Answers: Menninger Foundation attacks the problem of industrial mental health (with 2 illus) p90, Nov.5

Getting Inside the Shopper's Mind: Consulting firm dissects shopping habits of 60 Philadelphia housewives (with 2 illus) p58, Nov.12

The Airplane Tries New Shapes (with 6 illus) p186, Nov.19

Readers Report: Research Ruckus p8, Nov.19

The Research Task Force: More Companies Use It (with chart) p130, Dec.10

Science Foundation Gives Out Data on Research Spending p58, Dec.24

Where Does the Lab End and the Plant Start p90, Dec.24

Readers Report: The Last Word p4, Dec.31

Tally On Industrial Research: NSF report gives first nationwide picture of research and development spending by industry p55, Dec.31

RESERVE Mining Co.

Ore to Feed Steel's Expansion p96, Oct.15

RESERVISTS

Reservists Become an Issue: Their jobs are coming into the area of bargaining for union contracts p84, Dec.24

RESERVOIRS

Clay Mixture Plugs Irrigation Canal Leaks p103, Dec.10

RESOLITE Corp.

No-Burn Building Panels (with illus) p126, Sep.10

RESTAURANTS

A tip of 15% of your total bill is considered all right # p96, Jul.2

Some restaurants are serving "Soup-on-the-rocks" # p120, Jul.30

Dining out costs 10% more in first half of year and may go up more # p128, Aug.13

Food Suppliers Cook Up Campaign To Lure Public Into Restaurants p137, Nov.5

RETAILING

See also Department Stores; Shopping Centers; Supermarkets

Can It Regain Its Old Share? Department stores sales move ahead, but apparel retailers are getting a diminishing share of the consumer's dollar (with 3 charts) p92, Jul.9

Organizing in retail stores will be stepped up by both AFL and CIO unions # p130, Jul.9

Cinch bet: 1955 will break all records in retail volume # p17, Jul.16

Finally—Rich's Regionalizes With a New Chain of Stores (with 5 illus) p90, Jul.23

Retail Sales: Still at Record Levels (chart) p59, Jul.23

Variety Chains Have Tough Time in Race for Consumer's Dollar p54, Sep.3

Instalment credit, almost beyond question, is playing a bigger part in retail volume today than ever before. Measured against all kinds of merchandise $1 out of every $7 crossing store counters is made available through time payments # p18, Sep.10

A close look at the latest retail figures will show why business is embarking on record expansion and improvement # p17, Sep.17

In Sports Arenas Retailers Find . . . Mass Display Gets Solid Sales (with 2 illus) p30, Sep.17

In terms of dollars spent at retail, we are running 6% ahead of 1953. But spread the gain over this year's larger population, and the gain is reduced to about 3½% # p17, Sep.17

Rising incomes have been basic in making new records possible at retail. Yet there also has been growing population to consider; we now have about 5-million more mouths to feed than in 1953 # p17, Sep.17

Retail sales for the year should be at least 5% over the record posted in 1953 # p17, Oct.1

Orbach's Makes Breach In Cash-and-Carry Plan p44, Oct.8

Rising employment, longer hours, and fatter pay envelopes have helped consumers get together $11-billion more to spend at retail # p18, Oct.15

"Downtown Needs a Lesson From the Suburbs" (with 6 illus) p64, Oct.22

Consumers' big contribution to business growth is at retail. The year to date is $14½-billion ahead of 1954 # p17, Oct.29

Preliminary figures from the 1954 Census of Business start trickling through p122, Nov.5

Getting inside the shopper's mind p58, Nov.12

Short news item

Retail sales, already in new high ground, will continue to fatten on record jobs and payrolls # p17, Nov.12

Big Business Through The Crossroads Store: Wholesale mail-order house thrives (with 9 illus) p104, Nov.19

Total retail sales crossed the $150-billion mark by the end of October # p17, Nov.19

Fast Start on Biggest Xmas Yet: Stores' main problem is extra help (with illus) p42, Nov.26

It's Fast, It's Frantic, It's 1955's Xmas (with 9 illus) p32, Dec.17

Retailers already are assured of their best year in history # p15, Dec.17

Shoplifting Curb: Retailers are watching as Florida's tough new law is put to test during Christmas p42, Dec.24

RETIREMENT

See also Pensions; Welfare Funds

Readers Report: Help for Retireds p14, Jul.2

The Maybe Market: The Aging p128, Nov.5

The Range of Benefits Under 100 Welfare Plans (table) p162, Nov.5

REUTHER, Walter

See also Congress of Industrial Organizations

Where Is This Round Headed? (with illus) p130, Jul.16

AFL-CIO: Real Unity Is Elusive p74, Jul.30

Steel price increase investigation may be sidetracked. Demand for it came from Reuther # p38, Aug.6

Unions Hint at Demands to Come (with illus) p69, Sep.3

Automation: The Facts Behind the Word (with illus) p74, Oct.1

Congress Delves Into Automation (with illus) p30, Oct.22

Labor's Merger: What It Means (with illus) p41, Dec.3

Where the "New" Labor Movement Is Headed (with 2 illus) p166, Dec.10

The New IUD: Is It Another CIO? Reuther heads department inside unified federation (with illus) p140, Dec.17

REVERE Copper & Brass, Inc.

Plans to build an aluminum plant at Wenatchee, Wash. # p32, Aug.13

REVLON Products Corp.

Switching Packages To Keep Them Buying (with illus) p88, Oct.1

Stocks of company are sold over the counter for the first time # p34, Dec.10

REYNOLDS Metals Co.

Aluminum cans for oil is an idea Reynolds is trying to work out with Esso Standard Oil # p98, Jul.9

Announces a $230-million program to boost production # p34, Aug.6

A trader hears company will make an aluminum oil can and buys stock at $115 # p140, Aug.6

Aluminum's Third Round Is On p32, Aug.13

Can produce a film of aluminum oxide that's only 2/10,000ths of an inch thick # p79, Sep.24

New Philippine venture starts fabricating sheet and foil # p150, Oct.8

Is buying into Crown Cork & Seal # p178, Nov. 19

REYNOLDS, Walter

Gettysburg Gets Set to Serve as Temporary Capital (with illus) p28, Nov.5

RHOADES, D. A.

Kaiser Bids for Second Place p32, Dec.10

RICE

Bricks are made from rice hulls # p55, Aug.20

RICE-STIX, Inc.

New York Textile Company Wins Fight for Rice-Stix p158, Sep.10

RICH, Richard H.

Finally – Rich's Regionalizes With a New Chain of Stores (with illus) p90, Jul.23

Rich, Gordon, Neely of Rich's: Bursting out of Atlanta (Cover) Jul.23

RICHARDSON (James) & Sons

Canadian Company Is Dickering With Peking on Wheat Sale p150, Dec.10

RICHFIELD Oil Corp.

More Squabbles Reach Supreme Court p166, Nov.19

RICHMOND, Va.

"Back to Transit" Drive Aims at Workers Parking p72, Oct.1

RICH'S Store

Finally – Rich's Regionalizes With a New Chain of Stores (with 5 illus) p90, Jul.23

RIDDLE Air Lines, Inc.

Flying Green Goods to Market: That's the plan of a food processor and an airline (with 2 illus) p50, Aug.13

CAB examiner approves its bid for new routes from Florida to major cities in the Midwest and Northeast # p34, Aug.27

RIPPKE, Jack

One-Man Union Inks New Pact p174, Sep.10

RIPPLE Rock

More Millions Needed To De-Fang Ripple Rock p66, Oct.8

Canada's new contract calls for a single blast to blow off the mountain's peaks within 30 months # p119, Oct.29

RITCHIE, Jess M.

Scientifically, AD-X2 Is a Flop; Practically, It's a Real Success p150, Nov.26

RITTER, Henry G., III

Most Witnesses Favor Unlisted Stock Control p26, Jul.2

RIVERS and Harbors

A Whole Waterfront Is Sold: Port of New York Authority picks Brooklyn harbor for greatest marine terminal development program (with 4 illus) p27, Jul.9

The Ohio: Crowded River Wants Relief (with 4 illus) p142, Sep.17

RIVETING

Building Crews Discover the Nut and Bolt (with illus) p140, Aug.13

Readers Report: Obsolete Bridges? p8, Sep.17

Philadelphia Junks Its Ban On Nut-and-Bolt Construction p96, Oct.22

ROACH, Alden

Named a vice-president of AMA # p63, Jul.2

ROADS

See Highways

ROBENS, Alfred

In Britain, Socialism Is Dying – Can Labor's New Men Revive It (with illus) p152, Oct.22

ROBERTSON, Reuben B., Jr.

Moving In As New Defense Aide (with illus) p28, Jul.16

ROBIN Hood Archery Co.

Company's catalogue includes good set of instructions on archery # p160, Dec.17

ROBINSON-HANNAGAN Associates

New King Pin for The RP Business p114, Aug. 20

ROBINSON-PATMAN Act

Suit Over Safeway's Prices p109, Jul.16

FTC's Quantity Discount Ban Tossed Out by Federal Judge p98, Sep.17

FTC May Probe Allowances By Dress Manufacturers p56, Sep.24

FTC charges five cosmetic makers with violating R-P # p57, Nov.26

FTC Cracks Down On Chain's Ad Deals p54, Dec.10

Small Chicago Appliance Men Pick Fight With Big Fellows p64, Dec.10

ROBINSON, Robert C.

Big Jobs for Private Money in government lease-purchase p110, Oct.15

ROCKEFELLER Foundation

New Study May Give Answers: Menninger Foundation attacks the problem of industrial mental health (with 2 illus) p90, Nov.5

ROCKEFELLER, Laurence

Joins the board of Olin Mathieson Chemical # p184, Oct.1

ROCKEFELLER, Winthrop

Rural Clinic: Can It Cure Doctor Shortage? A thinly populated community in Arkansas hopes to find out (with illus) p154, Aug.20

ROCKETS

Aerojet Gets Contract For Satellite Rocket p74, Dec.17

ROCKY Beach

Northwest Power: Major Issue for 1956 p150, Nov.12

RODGERS, Philip R.

For NLRB: A New Face, New Problems (illus) p74, Jul.30

Harmony at NLRB: Labor Relations Board is operating like a happy family p141, Nov.12

ROLLS-ROYCE, Ltd.

A technical team-up between company and North American Aviation is announced # p46, Sep.3

RONSON Corp.

Readers Report: Not Dethroned p10, Aug.27

Starts construction on a new lighter plant # p46, Sep.3

ROSENFELD (Henry) Inc.

FTC May Probe Allowances By Dress Manufacturers p56, Sep.24

ROY, Paul L.

Gettysburg Gets Set to Serve as Temporary Capital (with illus) p28, Nov.5

ROYAL Dutch Airlines

Is testing the Boeing 707 jet transport # p94, Oct.8

RUBARITE, Inc.

A runaway material to aid jet takeoffs has been developed by company # p138, Jul.30

RUBBER

It's Communist buying that has pushed the price of rubber to the Korean War peak # p76, Jul.2

Washington Eyes Rubber Bid: Dutch-owned company wants synthetic plant p140, Jul.16

Synthetic rubber used in girdles won't have to be labeled as such # p38, Jul.23

Raw Material Prices (chart) p134, Aug. 13

Synthetic rubber processing is expanding at Firestone # p139, Aug.13

General Tire & Rubber Co.: A Tire Company Makes Good in Rubber and in Radio (with 5 illus) p54, Aug.27

U.S. Rubber Turns Out Material by the Yard p43, Sep.3

Rubber Consumption Stretches to New Lengths (chart) p178, Oct.8

Rubber supplies probably will be adequate for the next several months # p17, Oct.8

Last of the Rubber Plants Goes to the Bidders p156, Oct.15

World output of rubber topped consumption in August # p34, Oct.15

Synthetic Has a Higher Bounce: The world's rubber will increasingly come from the factory (with chart) p186, Nov.26

Short news item

Non-Tire Products Gain (chart) p172, Dec.17

Goodrich-Gulf Chemicals buys last of government's wartime synthetic rubber plants # p32, Dec.24

Synthetic rubber plant will be built at Odessa, Tex. # p99, Dec.24

RUBBER Manufacturers Assn.

Synthetic Has a Higher Bounce: The world's rubber will increasingly come from the factory (with chart) p186, Nov.26

RUBENSTEIN (Helena)

FTC charges company violated R-P # p57, Nov.26

RUBINFIEN, David

Automation: The Facts Behind the Word (with illus) p74, Oct.1

RUGS

See Floor Coverings

RUHM, Herman D., Jr.

Burlington gets a merchandiser p47, Jul.2

RURAL Electrification Administration

REA Spends $4-Million To Help Electrify U.S. Farms p158, Oct.8

RUSSIA

See Soviet Union

RUTGERS University

An investigation that may turn up a use for antibiotics in the treatment of cancer has been launched by school # p54, Oct.29

RYE

Biggest Crop in 12 Years (chart) p198, Dec.10

Dept. of Agriculture estimates 1956 rye crop will be down slightly # p26, Dec.31

S

SKF Industries, Inc.

New Policy on Labor (with 2 illus) p72, Oct.8

SUP

See Supplementary Unemployment Pay

SABBATICAL Leaves

Look for a growing trend toward sabbatical leaves for executives # p140, Jul.9

SACHS Quality Stores, Inc.

In Sports Arenas Retailers Find . . . Mass Display Gets Solid Sales (with 2 illus) p30, Sep.17

SACKETT, Sheldon

Radio-Tv Station Operator Adds Another Newspaper p116, Nov.19

SAFETY

See also Accidents

Survey shows new cars are not as safe as older cars # p46, Jul.9

"Hot Stuff": Big Hurdle for Atom Power. How to handle wastes (with illus) p72, Jul.23

Safe-guard door latch will be used on all GM cars # p62, Sep.3

For '56: The Safest Cars Yet (with 2 illus) p66, Sep.17

ICC Checks Brakes: Toll of deaths caused by runaway trucks has ICC working on new safety regulations p29, Oct.29

1,800-Man Poker Game in Plant Helps Morale and Safety Record p116, Dec.17

SAFETY Belts

Car Safety—New Selling Point as Detroit Readies '56 Models p74, Aug.20

When Wrecks Help Sell Cars: Ford stresses safety devices (with illus) p52, Dec.10

SAFETY Razors

Three new safety razors will be introduced by Gillette # p52, Sep.3

SAFEWAY Stores, Inc.

Suit Over Safeway's Prices: Justice Dept. hits chain for below-cost price cutting during trading stamp battle p109, Jul.16

Shakeup at Safeway lets Lingan Warren out as president. The chain's troubles have been growing (with 3 illus) p30, Sep.3

The Punch of the Stamps: It was enough to overturn Safeway's presidency p28, Sep.10

Price-Cut Suits Against Safeway Reach Two Different Outcomes p137, Nov.5

President Cochran says no change will be made in basic Safeway policies # p57, Nov.26

Food Chain Grows in U. S.: George Weston buys National Tea Co. Safeway may come next p188, Dec.10

SAFIE Bros.

New York Textile Company Wins Fight for Rice-Stix p158, Sep.10

SAGE

The Controversial SAGE: Device to repel enemy aircraft is under Congressional fire (with illus) p30, Oct.29

SAIN, Thomas B.

Burlington Spins Giant Textile Web (with illus) p102, Nov.5

SALARIES

See also Wages

New Price Tag on Policymakers: What's happened to the prewar $10,000 line between the big shots and the little shots (with 7 illus) p41, Jul.16

Deferred Pay: Still No Law. A study is being made now, from which may come legislation on the tax aspects p41, Jul.23

Yardstick for Measuring Foreman's Pay Differences p46, Jul.30

Readers Report: Updating Ben Franklin p14, Aug.6

Bank salaries for lower-echelon employees in two New York banks are being raised # p87, Sep.3

Executive Pay (Trend) p104, Dec.24

How Ford Holds Its Top Men p41, Dec.31

SALESMEN

Holeproof Hosiery will offer stock bonuses as incentive to salesmen # p63, Jul.2

Monroe Calculating Machine employees go out on a full day's schedule of calls with salesmen # p45, Aug.13

Portland kills ordinance that would have stopped unsolicited telephone calls by salesmen # p152, Sep.17

SALK Vaccine

Readers Report: What's the Ailment? p14, Jul.2

A Salk vaccine bill is a good bet before adjournment of Congress # p38, Jul.16

Salk: Truth at Last (Trend) p148, Sep.3

Salk Vaccine: There may have been a near disaster last spring. But the vaccine seems to be working p32, Sep.3

Doubt Salk Vaccine Program Can Meet Christmas Target p128, Sep.24

Can Cutter Come Back (with chart) p50, Sep.24

Eli Lilly is first producer to reach the 10-million dose mark # p94, Oct.8

Victory Over Polio (Trend) p196, Nov.26

SALT Lake City, Ut.

New office building opens Aug. 22 # p104, Aug.13

Punctured Boom: Salt Lake City's wild market in uranium shares calms way down p124, Dec.17

SAMUELSON, Paul A.

New Theories Behind Taxes p76, Dec.17

SAN FRANCISCO, Calif.

Development Bulldozers to Level Craggy Goat Pasture on Coast p150, Nov.5

SANDERSON, Frank K.

Marion Folsom is sworn in as Secretary of Health, Education & Welfare (illus) p32, Aug.6

SANDWICHES

The "hero" sandwich is perfect food for resisting tooth decay, say two Columbia dentists # p184, Sep.24

SARA Lee, Inc.

See: Kitchens of Sara Lee, Inc.

SARAN Wrap

Is to be promoted in its commercial grades # p56, Oct.1

SARNOFF, Gen. David

Fee TV: Why Fight's So Fierce (with illus) p27, Jul.2

Drive on Bias Moves Into Spotlight p162 Oct.29

SATELLITE Project

Science: The Biggest Dreams Yet. Earth-circling satellite project and nuclear fusion research p31, Aug.6

Man-Made Moon . . . is progressing p196, Oct.15

SAVINGS

SEC reports a drop in liquid savings in first quarter # p72, Jul.30

A lag in the climb of savings in the first half of 1955 is reported # p98, Aug.6

Piggy Banks Hit a Streak of Lean (chart) p149, Nov.12

SAVINGS & Loan Associations

Savings & Loan assets gained $3-billion in the first half of year # p103, Jul.16

SAWYER, Tom

Geneva: Lifting the Veil From the Peaceful Atom (with illus) p30, Aug.13

SCHAYES, Dolph

Spectator Sports Lose Out (with 2 illus) p136, Oct.15

SCHEDLER, Carl R.

Rules for Firing Strikers (with illus) p172, Oct.22

SCHENLEY Industries, Inc.

Congress Fights a Draw On Whiskey Tax Date p56, Aug.6

Schenley Sues to Recapture Taxes Paid on Whiskey in the Barrel p137, Nov.5

SCHINMAN, Edward P.

Small Business Comes to Wall Street (with 3 illus) p90, Aug.27

SCHLITZ (Joseph) Brewing Co.

New Beer Champ Coming Up as Anheuser-Busch Sales Lag p114, Nov.19

SCHOLARSHIPS

See also National Merit Scholarship Corp

The company-sponsored scholarship plan is getting a lot of attention. It can give tax savings to the company, to the employee-parent, and to the student # p139, Jul.9

National Merit Scholarship Corp. will manage Ford Foundation's program # p34, Sep.10

Giant Step in Education (Trend) p200, Sep.17

Industry Takes Deeper Look at Scholarship Plan p50, Sep.17

Readers Report: Scholarship Knowhow p10, Oct.8

More than 50,000 selected high school seniors in 10,000 schools participated in first scholarship test # p54, Oct.29

Business Aid to Education Gets Boost From Two Companies p68, Nov.19

Recent contributions from E. I. du Pont, Pittsburgh Plate Glass, and Young & Rubicam # p94, Dec.24

SCHOOLS

See also Colleges and Universities

Glass to Fit a Theory p110, Jul.2

Aid for school construction is doubtful, although efforts still are being made to get a bill out of the House committee # p38, Jul.9

Short news item

Aid for school construction is still doubtful # p38, Jul.16

Schools Give the Answer: National Homes builds prefab school (with illus) p196, Sep.17

Readers Report: The Cost of Schools p12, Oct.8

Schools Are Costing More p118, Oct.8

Federal aid remains in doubt. There's dispute over financing methods # p40, Oct.22

Seeds For a Crop of Engineers: The need is to sow them in high schools (with illus) p79, Oct.29

Cure for Educational Ills: FAE diagnoses ailing school systems (with illus) p108, Nov.12

Conference on School Problems Will Help Draft New Program p150, Nov.26

Contractors Howl as School Boards Enforce Penalties on Tardy Work p154, Nov.26

Biggest Gift of All: Ford Foundation Handling $500-Million to Schools, Hospitals p116, Dec.17

School for Earthmovers: Operators spend four weeks learning to run, and care for, giant machines (with 2 illus) p96, Dec.24

SCHUMACHER, E. Weldon

Trial by Flood: What It Takes to Recover (with illus) p30, Sep.10

SCHWADER Bros.

Magnesium Goes Civilian . . . This May Be the Turn p186, Nov.12

SCIENCE

Science: The Biggest Dreams Yet. Earth-circling satellite project and nuclear fusion research will help scientists push farther into unknown fields p31, Aug.6

Readers Report: Really Creeping p8, Aug.27

Shell's Aid-to-Education Plan Aimed at Science Students Shortage p128, Oct.29

SCIENTISTS

Scientists Dig Into Nuclear Power Projects p159, Oct.8

West Coast Electronics Company Bags Another Eastern Scientist p92, Oct.8

Where Does the Lab End and the Plant Start? Lockheed's scientists-engineer scrap spotlights problem (with 2 illus) p90, Dec.24

SCOTT-ATWATER Mfg. Co.

Quietest Outboard Motor p128, Sep.10

SCOVILL Mfg. Co.

Hope Comes From the Cleanup p28, Sep.3

SCRANTON, Pa.

New Props for Borderline TV Station p140, Oct.15

Tryout for New UHF Medicine: Scranton station plans test p94, Oct.22

SCREENING

Fast Grab at a Big Market: Owens-Corning's Fiberglas screens claim 20% of market (with table and chart) p56, Sep.3

SCULLIN Steel Co.

Louis Wolfson's newest interest reportedly is in Scullin Steel # p94, Dec.3

SEAGRAM (Jos. E.) & Sons, Inc.

Closed-circuit TV, in color, is having an effect on design of Seagrams new office building # p98, Jul.9

SEALY, Inc.

Mattress Maker's Sleepless Slumber Party (with 5 illus) p33, Oct.1

SEARS, Roebuck & Co.

Three-Way Deal Makes An Appliance Combine p32, Jul.23

Denies debt plan # p140, Aug.6

Buys into Waltons, Ltd., of Sydney, Australia # p36, Aug.20

Will spend $56-million in 1956 on new stores and improving old ones # p74, Aug.20

Opens three more stores in Latin America # p160, Sep.24

Directors recommend a 3-for-1 stock split # p48, Oct.1

Plans a $56-million expansion for 1956 # p184, Oct.1

Expects its catalog next January to average 2% higher than this year's # p17, Nov.19

Sears' Chairman Sees Consumers Buying Less On Cuff Next Year p64, Dec.10

SEATTLE, Wash.

The Oyimpic Hotel has changed hands p87, Aug.20

Salmon Industry Faces Poorest Year p72, Sep.3

Seattle Fights Portland . . . over rates (with map) p135, Sep.10

Seattle Department Store Packs an Armory (with 5 illus) p124, Oct.22

Private Power Gets Hearty O.K. from Voters Near Seattle p186, Dec.10

SECURITIES

Most Witnesses Favor Unlisted Stock Control p26, Jul.2

Flies on the Bull's Nose (with 2 charts) p142, Jul.16

Bonds

A play on Czarist bonds # p144, Jul.16

Municipal bond prices drop to their lowest since late 1953 # p144, Jul.16

Turndown of N.Y. Thruway Bid Places Market in a Stalemate p68, Jul.23

The edgy municipal market # p116, Jul.30

Latest issue of local housing bonds backed by FHA was big success # p72, Jul.30

U.S. Savings Bonds (Series E) have a lot of tax advantages you should consider # p119, Jul.30

Today's Puzzler: The Steady Drop in Bond Prices (with chart) p98, Aug.13

One Bond's Interest Rate Is Another Borrower's Poison p93, Aug.27

How much longer will money rates be allowed to tighten # p125, Sep.3

Rough Going for Tax-Exempts: Are some borrowers crying too soon (with 3 charts) p62, Sep.10

B&O Refunding: $280-million bond offering to end this week p160, Sep.17

Municipal bond financing in August was the lowest dollar volume since Nov. 1952 # p160, Sep.17

Bonds That Behave Like Stocks: In a bull market, convertible debentures have flourished (with chart) p43, Oct.1

Who has been buying the bonds sold by the Fed and the banks? # p18, Oct.1

Municipal market continues strong. Illinois Turnpike sold fast # p32, Nov.12

Locked Purses: Voters scorn two-thirds of proposed bond issues p134, Nov.19

IBA votes against Senate proposal to permit commercial banks to underwrite municipal revenue bonds # p130, Dec.3

Foreign

Filing on Depositary Receipts: SEC to require registration of bank device that allows U.S. investors to buy foreign securities p69, Sep.10

New Issues

New issues offered soon by General Motors Acceptance, Pacific Tel. & Tel., and St. Louis-San Francisco Ry. # p140, Aug.6

SEC Team Investigates Speculative Stock Deals p95, Aug.27

Small Business Comes to Wall Street (with 5 illus) p90, Aug.27

King-size corporate financing to come # p125, Sep.3

New SEC Rules: They're steps toward stricter regulation of proxy fights, more information in securities advertising p124, Sep.3

New issues sold privately by Philco Corp., Pabco Products, Brown & Bigelow, and Sheraton Corp. of America # p70, Sep.10

Underwriters' woes abroad # p180, Sep.24

Industry Puts Up Its Own Cash: How new wave of plant expansion is being financed (with chart) p75, Dec.3

New corporate securities offered for cash in the third quarter totaled $2.4-billion # p130, Dec.3

Stocks

Bulls Scoff At Dwindling Yields (with 5 charts) p88, Jul.2

Last Minute Recruit for Bulls: Investors' interest in oils revives putting them back in driver's seat (with 3 charts) p48, Jul.2

Sagging municipals # p89, Jul.2

The declining short position # p89, Jul.2

Fliers in the Blue Chips (with chart) p132, Jul.9

Moving In on Unlisted Shares: Senate group starts hearings on the Fulbright bill (with illus) p52, Jul.9

Readers Report: Puts & Calls p8, Jul.16

Stock-Split Roses–and Thorns (with table) p143, Jul.16

Margin trading still climbs # p132, Jul.23

Pressure From All Sides (with chart) p130, Jul.23

SEC Wars on Uranium, Oil Promotions: Proposed clampdown on securities offerings p66, Jul.23

Summer Rally Gains Had Been Sharp . . . but now only 15 of the 50 are above June's close (table) p131, Jul.23

Another $15-million batch of U.S. stocks held by the British Treasury are being sold on the London market # p96, Jul.30

Geneva Boosted Peace Stocks . . . But War Stocks Advanced, Too (with table) p112, Jul.30

Short interest on Big Board stocks was 2,739,976 shares on July 15 # p34, Jul.30

Trusts Eye Dwindling Yields (with table) p66, Jul.30

The Summer Rally: Box Score to Date (table) p139, Aug.6

Utility Shares Win Friends: In post-Geneva market these defensive favorites get a play (with 4 charts) p92, Aug.6

Yellow Light Flashes: The Summer Rally (with chart) p138, Aug.6

Even the Blue Chips Sag: The Minus Signs Begin Piling Up (with table) p120, Aug.13

Report on Big Board Trading: New York Stock Exchange study of two days shows drop in margin transactions p122, Aug.13

Today's Puzzler: The Steady Drop in Bond Prices . . . Does It Forecast a sharp dip in stock prices (with 5 charts) p98, Aug.13

Big Board Dividends: Record Falls Again (with table) p144, Aug.20

Prof. V. Lewis Bassie says, "the stock market is supporting the boom and the boom is supporting the market, ready to fall apart like a house of cards when any portion fails to hold up" # p17, Aug.20

The Steam Is Leaking Out: Signs of trouble for the bull market (with chart) p27, Aug.20

A Lull and a Revival (with chart) p142, Aug.27

Flood loss reports from the northeast have repercussions among insurance stocks # p144, Aug.27

How Summer Rally Gains Have Eroded (table) p143, Aug.27

Wall St. Talks about steadying margin requirements # p144, Aug.27

Pacing the Latest Rally–the metal shares (with chart) p124, Sep.3

Why the Rails Act As They Do: Market action follows the outlook for months ahead, not the record of today (with 4 charts) p80, Sep.3

Commons Find Favor p69, Sep.10

Short news item

Portrait of a Comeback: It's Been a "Capital Goods" Bull Market Lately (with chart) p178, Sep.19

The ease with which the stock market scored a new high on Tuesday shows a measure of confidence # p17, Sep.10

Why It Has Been a "Capital Goods" Bull Market (table) p179, Sep.10

Can It Hold Its Gains? Bull market has rebounded from slumps to new highs (with chart) p176, Sep.17

How Selective a Rally? Look at . . . Its Leaders . . . And Its Laggards (table) p178, Sep.17

Big Board Finds More Data Denying Credit Is Excessive p66, Sep.24

Bulls Throw Away the Book (with chart) p176, Sep.24

Shakeup in the Favorite Fifty p178, Sep.24

But the Pulse Is Still Strong: The Bull Market Skips a Beat (with table) p166, Oct.1

Study Shows Institutions' Trading Role Is Steady p62, Oct.8

Turning From Bull to Cow: The Market's Latest Rise . . . and Fall (with chart) p171, Oct.8

And the Bulls Have Trouble . . . The Street is trying to laugh off heavy blows (with chart) p58, Oct.15

Business Takes Sober Second Look: Industrial stock prices (with chart) p25, Oct.15

How August-September Rally Gains Have Eroded (table) p179, Oct.15

Investment trusts recently had a $169-million stake in building supply commons # p180, Oct.15

Squeeze Shifts to Short-Terms (with chart) p178, Oct.15

Common Stocks Gain: But they're still a small part of pension fund assets (with 4 charts) p50, Oct.22

Making It Unanimous: Foreign stock markets dip with Wall Street, though some for different reasons (with chart) p34, Oct.22

New law will make it a lot easier to give securities to children # p183, Oct.22

Paring Bull Market Gains (table) p178, Oct.22

Too Tired to Rouse Up: The "Heart Attack" Market (with chart) p176, Oct.22

Westinghouse Gets a Cuffing (with chart) p43, Oct.22

Bankers like commons # p172, Oct.29

But Earnings Are Discounted (with chart) p165, Oct.29

The Choice Is All Too Wide: Which market thermometer do you follow (with chart) p130, Oct.29

Clubbing to Best the Market (with illus) p41, Nov.5

It's the Bounce That's Lacking: How Much Stock Market Dollar-Values Have Skidded Since Sep.23 (with chart) p170, Nov.5

Esso Stock Split Helps: Putting Some Pep in the Recovery (with chart) p176, Nov.12

The Big Gainers in a Big Week (table) p177, Nov.12

Trusts in a Falling Market: Open-end shares continue record sales (with table) p46, Nov.12

The Bull Market Gets in Gear Again. But how good is the engine (with chart) p178, Nov.19

The Cross Currents Within an Index (table) p180, Nov.19

They're No Prop to the Market: Oil shares perform spottily (with table and chart) p130, Nov.19

A Pause, Then Climb Goes On: Tight money hasn't fazed market, so far (with chart) p174, Nov.26

GM common has ousted Pennsylvania RR stock from its position as most actively traded issue on Big Board # p176, Nov.26

Short news item

Investing for the Long Pull: Growth stocks are best, the experts say (with chart) p134, Nov.26

Readers Report: Investment Clubbing p8, Nov.26

Readers Report: Just Coincidental? p8, Nov.26

Flame Rises, Then Falls: The Rails Catch Fire (with chart) p170, Dec.3

Is the "Little Guy" Right? The significance of odd-lot buying and selling (with chart) p178, Dec.10

Laggards Continue Plentiful: A Sampling (table) p180, Dec.10

Behind Capital and Consumer Goods Indexes (table) p154, Dec.17

Both Capital Goods and Consumer Goods Show the Strain (with chart) p152, Dec.17

Readers Report: Difficult Comparison p12, Dec.17

Superior Oil of Calif. stock rocketed $180 last week to hit $1,080 # p152, Dec.17

Still Bullish, But Slowing Down (with chart) p80, Dec.24

Looking at 1956: Only in the money and stock markets can you find a little gnawing unease p72, Dec.31

Tax Selling Is the Spoiler: The 1955 Yearend Rally (with chart) p75, Dec.31

Wall St. Talks . . . about bearish crystal balls # p74, Dec.31

SECURITIES & Exchange Commission

Most Witnesses Favor Unlisted Stock Control p26, Jul.2

Working capital of U.S. corporations reached a record high of $98.1-billion in the first quarter of # p34, Jul.16

Corporate Working Capital Reaches New Record High p68, Jul.23

SEC Wars on Uranium, Oil Promotions: Proposed clampdown on securities offerings p66, Jul.23

Reports a drop in liquid savings in first quarter # p72, Jul.30

SEC Cracks Down: Commission goes to court to halt Libby stockholder action p102, Aug.13

SEC slaps stop orders against sale of new stock by Universal Service Corp. and Sun Hotel, Inc. # p36, Aug.20

SEC Team Investigates Speculative Stock Deals p95, Aug.27

New SEC Rules: They're steps toward stricter regulation of proxy fights, more information in securities advertising p124, Sep.3

Filing on Depositary Receipts: SEC to require registration of bank device that allows U.S. investors to buy foreign securities without red tape p69, Sep.10

SEC blocks proposed issue by Blue Chip Uranium Corp. # p34, Sep.10

New Look on a New Deal Baby (with illus) p154, Sep.17

Reports on corporate pension funds ownership of common stocks # p180, Oct.15

Common Stocks Gain: But they're still a small part of pension fund assets (with 4 charts) p50, Oct.22

Extending the SEC Tent: Witnesses discuss bill for wider registry rules p136, Nov.19

Proxy rule changes proposed by SEC are blasted # p148, Nov.26

New corporate securities offered for cash in the third quarter totaled $2.4-billion # p130, Dec.3

Who Will Boss Alleghany? Court rules it is subject to SEC instead of ICC p125, Dec.3

SEC and variable annuities # p74, Dec.31

SECURITY

Air Force Blooper Backfires on Censors p157, Oct.15

SEEGER Refrigerator Co.

Seeger-Whirlpool merger # p132, Jul.23

Three-Way Deal Makes An Appliance Combine p52, Jul.23

Justice Dept. O.K.'s Appliance Merger p56, Aug.13

SEEN

See Belgium

SEGAL (Martin E.) & Co.

New York Welfare Funds Seek $17-Million Insurance Rebate p176, Dec.10

SEIBERLING Rubber Co.

Troublefree Tubeless (with illus) p104, Oct.22

Edward Lamb is head of group that recently bought more than 100,000 shares of company # p36, Dec.17

SELAS Corp. of America

Fast Heater p52, Sep.3

SELBY, Milton L.

Shakeup at Safeway: Milton Selby will be named president (with illus) p30, Sep.3

SELBY Shoe Co.

Company may merge with General Shoe # p178, Dec.10

SELDIN, Gilbert J.

Mediation: Growing Because It Works (with 10 illus) p136, Aug.27

SELECTIVE Service

Reserve Plan Revives And Heads for Passage p30, Jul.9

Setting Up the Reserve (Trend) p164, Jul.16

New deferment regulations are being written # p38, Aug.27

Draft May Skip Fathers, Over-26s To Push Down Average Age p148, Oct.1

SELENIUM

Bureau of Mines works on process of extracting selenium from the ore # p194, Nov.26

Scarce Selenium: It's said industry could use at least twice as much as it gets p194, Nov.26

SELLING Research, Inc.

Says long hours have cut supermarket profits # p59, Sep.24

SEMI-AUTOMATIC Ground Environment

See SAGE

SENTINEL Radio Corp.

R. S. Lawton says his company has received "no specific offer" from Magnavox Co. # p172, Nov.5

SERENSEN, Arthur

Changing Role for Independents p158, Oct.29

SERVEL, Inc.

Gas: Can It Cool Homes Too? p84, Oct.8

SEVERANCE Pay

Ford sets up severance pay plan for employees # p34, Sep.24

SEWER Systems

How to Borrow $100-Million: Pittsburgh area's sanitary authority gets money for sewer system p58, Oct.8

SEWING Machines

New Age for Seamstresses (with illus) p52, Aug.27

SHANNON, Claude E.

Information: Now It's the Realm of Theorists p58, Jul.30

SHARP, Dudley C.

Seeking a Path in Ethics' Maze p26, Aug.6

SHARPE, Henry D., Jr.

Mass Production Comes Home (with illus) p140, Dec.3

SHAVING Lotion

New after-shave lotion gives the face a tanned appearance # p160, Dec.17

SHAW, Gilbert S.

School for Earthmovers p96, Dec.24

SHEAFFER (W. A.) Pen Co.

Sheaffer Deserts "Fair Trade" As Westinghouse Does Back Flip p64, Dec.10

SHELL Oil Co.

Faster metal quenching is possible with Voluta Oil 23 # p136, Jul.30

Shell Oil Comes Up With Solution To Discrimination Problem p75, Aug.13

Oil Company Buys Its Way Out of Tax Collector's Clutches p72, Sep.3

Shell's Aid-to-Education Plan Aimed at Science Students Shortage p128, Oct.29

Shell to Build Dutch Plant to Make Synthetic Glycerin p180, Nov.5

SHELL Petroleum Co., Ltd.

Shell Breaks With Tradition Posts Singapore Oil Prices p43, Aug.20

SHEPHARD, Harry

One Step from Car to Desk: Pittsburgh fills empty space atop a garage with offices (with illus) p88, Nov.26

SHERATON Corp. of America

Buys the Jefferson Hotels in St. Louis from Hilton Hotels # p26, Dec.31

SHERMAN, Mares

Gettysburg Gets Set to Serve as Temporary Capital (with illus) p28, Nov.5

SHIELDS, John I.

Quarterly Magazines Join Forces To Seek Readers, Advertisers p137, Nov.5

SHIPBUILDING

An $86½-million boost for shipbuilding p62, Jul.9

A ship replacement program to cost $6-billion in the next few years has been launched by six shipping companies # p34, Jul.30

World ship construction turned sharply upward during the second quarter, says Lloyd's # p96, Jul.30

To step up capacity to produce turbines for ship propulsion, the government will buy $70-million worth of machine tools and production equipment # p34, Sep.3

Offshore Oil Aids a Shipyard Boom (with illus) p88, Nov.19

Ships: It's Replacement Time. Shipbuilders plan to launch scores of new vessels p98, Nov.19

SHIPS and Shipping

Atomic Merchant Vessel to Replace Peace Ship p56, Jul.23

New propulsion for ships will be tested by the Maritime Administration # p82, Jul.23

To reduce seasickness and improve ship handling, Matson installs anti-roll flaps on the sides of two ships # p124, Sep.10

House Unit Studies Practices Of Freight Forwarders, Brokers, p70, Nov.5

New electronic device computes the course of a vessel and indicates its position regardless of weather # p100, Dec.24

SHIRLEY-DUKE Apts.

FHA Presses In On a New Apartment Scandal Group p48, Jul.30

SHOCKLEY, Dr. William

West Coast Electronics Company Bags Another Eastern Scientist p92, Oct.8

SHOE Corp. of America

U.S. Shoe Manufacturers Tiptoe Into Canadian Market p56, Nov.12

SHOES

Pastel-colored soles for men's shoes # p120, Jul.30

Shoe Production Reaches for an All-Time High (chart) p152, Aug.27

Shoe output, by the end of next month, should reach or pass the best previous full year's total of 533-million pairs. # p18, Oct.29

Shoe prices have just gone up, and there's talk of still another boost # p18, Oct.29

U.S. Shoe Manufacturers Tiptoe Into Canadian Market p56, Nov.12

SHOHOZ Nagasawa

Mitsui Rebuilds Its Old Combine (with illus) p62, Aug.13

SHOPLIFTING

Shoplifting Curb: Retailers are watching as Florida's tough new law is put to test during Christmas p42, Dec.24

SHOPPING Centers

See also Retailing

Food Fair Super Chain Plans Own Shop Centers. Other developments on the shopping center front p88, Aug.27

Gimbel's opens store in Cross County Center and plans two more. Stern Bros. opens store in Long Island # p103, Sep.17

"Downtown Needs a Lesson From the Suburbs" (with 6 illus) p64, Oct.22

SHOPPING Habits

See Buying Habits

SHOVELS

Pittsburgh Consolidation Coal will use a one hundred ton per scoop power shovel for uncovering buried coal # p109, Aug.6

SHOW Business

See Theaters

SIDEWALKS (Moving)

Turn a corner standing still—that's what you can do on moving walk announced by Hewitt-Robins # p80, Jul.16

Downtown in the Crystal Ball—Moving Sidewalks, Fewer Cars p70, Oct.22

SIDNEY-BARTON, Ltd.

The Answer to a Long Search? p56, Dec.31

SIELOFF, James

Operations Research Puts on a Life-Size Show (with 2 illus) p194, Oct.22

SIEMENS & Halske (A. G.)

How European Companies Expand Toward World Markets p120, Jul.16

SIKORSKY Aircraft Div.

New commercial helicopter will carry 12 passengers # p79, Jul.16

SILBERSTEIN, Leopold

Wants to acquire Colt's Mfg. Co. He has merged Niles-Bement-Pond into his Penn-Texas Corp. and will change the name to Pratt & Whitney Co., Inc. # p74, Oct.8

Penn-Texas Moves Into Electronics with Acquisition of Hallicrafters p94, Dec.24

SILEX Co.

Plans to merge with Enterprise Mfg. Co. # p63, Jul.2

Picks up through a merger the Enterprise Mfg. Co. # p158, Sep.10

SILICON Rectifiers

Bogue Electric Mfg. Co. announces a high-power silicon rectifier # p152, Dec.3

SILICONES

A silicone-treated felt is particularly suited to fashion garments # p142, Aug.11

SILVER

Silver prices are moving up again # p66, Jul.16

FRB Moves to Remake Laws As Treasury Sells Surplus Gold p54, Jul.23

Silver: A Sleeping Dog (Trend) p136, Jul.30

Readers Report: Exploring New Frontiers p8, Aug.20

Readers Report: Silver Saves p14, Sep.3

New knob switch uses heavy silver contacts instead of mercury # p78, Nov.26

SILVER Dollars

See Currencies

SIMPSON, Richard M.

GOP Maps Grassroots Drive to Recapture House p148, Oct.1

SIMPSON-SEARS Co., Ltd.

Competition Gets Hotter For the Prairie's Market p152, Oct.29

SINCLAIR Oil Co.

May soon merge with Houston Oil # p34, Nov.5

Hole in Chalk Deposit Will Store Liquefied Gas p182, Nov.5

SINGAPORE

Communists, Trade Decline Afflict Singapore p66, Jul.2

Shell Breaks With Tradition, Posts Singapore Oil Prices p43, Aug.20

SINGER, Deane & Scribner

How to Borrow $100-Million p58, Oct.8

SINGER Sewing Machine Co.

Singer Finally Goes Into Department Stores p64, Oct.29

SKIDMORE, Owings & Merrill

Office Building Gets Trial Run (with illus) p48, Aug.20

SKIDMORE-WILHELM Mfg. Co.

Calibrator for Nuts and Bolts (with illus) p188, Nov.5

SKIFTER, H. R.

Keeping a Wartime Team Intact (with illus) p186, Oct.15

SKOURAS, Spyros

Skouras in Africa p124, Jul.16

SLEDS

A Downhill Business Makes Good Sledding for Allen (with 3 illus) p46, Dec.17

SLICK Airways

Orders 5 Lockheed Super Constellation air freighters # p36, Oct.1

SLOAN, Alfred P.

Heat on GM: Dealers warm up Senate probe p26, Dec.3

SLUM Clearance

Reviving the City: The Medicine Works Slow. Senate approved $500-million for slowly moving urban renewal program (with illus) p142, Jul.9

New York Acts on Laws Attacking Worst Slums (with illus) p28, Dec.3

SMALL Business

More GSA Contracts Going to Small Business p146, Oct.1

SMALL Business Administration

Hike in Loan Limit Increases Applications p98, Aug.27

Agencies Take Flood Victims Under Their Financial Wings p126, Sep.3

Issues new booklet on how to appeal a federal tax decision # p38, Sep.24

Latest Floods in the Northeast Overshoot SBA's Disaster Loan Fund p54, Oct.22

SMITH (A. O.) Corp.

Gas: Can It Cool Homes Too? p84, Oct.8

SMITH (Alexander) Inc.

Will merge with Mohawk Carpet Mills # p68, Oct.29

Justice Dept. Looks for Flaws In Mohawk-Alexander Smith Merger p148, Nov.5

SMITH-DOUGLASS Co.

Rumor of merger with W. R. Grace & Co. is back again # p74, Dec.31

SMITH, E. Everett

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

Short news item

How Good an Operator Is Cash McCall? (with illus) p104, Dec.17

SMITH, Dr. George

Gas Company Uses Castle to Promote a New Venture (with illus) p104, Aug.27

SMITH, R. E.

Houston's Idea for Commuters (illus) p26, Jul.16

SMITH, Vernon R.

On Man Takes on GM, UAW p118, Aug.13

The one-man attack on the legality of the UAW contract with GM in Indiana failed # p134, Aug.27

SNAKE River

FPC Won't Reconsider Snake River Power Decision p158, Oct.8

SNAPP, Roy B.

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

SNELL (Foster D.) Inc.

Detergents Made From Sugar Claims to Sweeten Housework p84, Oct.15

SNITOW (Charles) Organization

World Trade Fair for New York Gets a Good Substantial Shove p166, Nov.26

SOAP

Soap is good for a lot of household services # p80, Dec.31

SOCIAL Security

The Democratic Social Security bill is being watered down to cut costs # p37, Jul.2

The Democrats' social security bill will pass the House but may be held up in the Senate until next year # p38, Jul.9

Some Democrats are squirming on Social Security # p38, Jul.16

Democrats want to reduce retirement age for women and extend coverage # p40, Dec.17

SOCIETY National Bank of Cleveland

New Cleveland Bank Grows Out of Feud p126, Dec.3

SOCIETY of Industrial Realtors

Readers Report: Industrial Realtors p12, Nov.12

SOCONY Mobil Oil Co.

Houdry Process raises its infringement suit against company # p65, Jul.2

New: President, Name. Stress will be on marketing as Albert Nickerson takes over reins (with illus) p59, Jul.2

Socony Mobil Oil's New Program Stresses Dealers' Independence p104, Jul.23

Stainless Steel Joins the Market Battle (with illus) p68, Sep.24

SODA Crackers

A soda cracker price war is on # p57, Nov.26

SODIUM

Artificial moonlight may light up the New Mexico desert soon # p132, Aug.13

SOFT Drinks

Overseas Expansion Cause of Coke Shift p141, Oct.22

SOLAR Energy

Sun-Power Phone System (with illus) p90, Oct.8

Admiral Corp. is experimenting with a sun-powered radio # p182, Nov.5

Sunpower Learns a New Trick: Experts are mulling the problems at a Phoenix conference (with illus) p27, Nov.5

Readers Report: Sunpower Tricks p8, Dec.3

SOLDERING

A tinless, organic solder has special features for the canning industry # p142, Aug. 13

SOSNOSKI, Harry A.

Ganging Up on Missiles: Three companies put their best brains together to solve tough problems (with illus) p130, Aug.13

SOUTH

A Dixie Industry Goes National: High Point furniture show underlines the growing importance of the South (with 4 illus) p29, Jul.23

Lack of investment capital in the South will be investigated # p38, Aug.13

Diane Whips Up a North-South Feud p139, Sep.10

The South was blasted again by Pennsylvania for trying to pirate flood-damaged industry # p152, Sep.17

In Dixie, the Colonel Moves Over: Impact of South's economic revolution ends old leisurely days (with map and 4 illus) p112, Nov.12

There's a lot of political unhappiness in the South, much of it is tied in with the desegregation issue # p38, Dec.3

Town Pressure . . . on mill workers to reject AFL union brings crackdown by NLRB p48, Dec.3

Readers Report: Down Dixie-Way p10, Dec.10

SOUTH Africa

Is producing gas from coal in state-owned plant # p99, Dec.24

SOUTH American Gold & Platinum Co.

U.S. and British Companies Joust for Oil in Ecuador p151, Oct.22

SOUTH Carolina

State Border Patrol Threatens Tourist Business p87, Aug.20

SOUTHERN Bell Telephone & Telegraph Co.

After the Fight: Arbitration. Umpires have task of deciding whether discharged strikers were properly disciplined (with illus) p170, Sep.10

Reports on expansion plans for this year and next # p36, Oct.1

Sun-Power Phone System (with illus) p90, Oct.8

Rules for Firing Strikers: The answer is beginning to come out (with illus) p172, Oct.22

Sells its $30-million of 40-year 3¼% bonds to underwriters at a 100.6511% of par # p176, Oct.22

SOUTHERN California Edison Co.

Bonds That Behave Like Stocks p43, Oct.1

SOUTHERN Co.

Utility Promotes Computer to a Top Job (with illus) p112, Sep.10

SOUTHERN Freight Assn.

Nation's Railroads Prepare to Chorus Demand for 7% Freight Tariff Rise p50, Dec.10

SOUTHERN Pacific RR

Orders 185 new diesel locomotives # p70, Sep.10

Union Pacific Switches Partners p32, Sep.24

SOUTHERN Pacific System

Transit, Rail Companies Defy Oregon PUC p142, Sep.10

SOUTHWEST Airmotive Co.

Handles jet engine overhauling for the Air Force # p139, Aug.13

SOVIET UNION

Moscow is selling gold again to cover purchases from sterling area # p76, Jul.2

Soviets Seek Food in the West; Poland and Hungary are dickering with Ottawa for Canadian wheat p30, Jul.9

Top Soviet brass showed up at the U.S. Embassy in Moscow to speak at Fourth of July celebration # p119, Jul.9

In a semi-official Tass statement the Kremlin insisted that German neutrality between East and West is its price for Germany's unification # p128, Jul.16

Two members have been added to the Presidium—both close associates of Khrushchev # p128, Jul.16

Iowa farmers give Soviet visitors American knowhow on corn and hogs (illus) p27, Jul.23

Travelers Say Russians May Lead U.S. in Atomic Booster Study p129, Jul.23

Geneva: First Step to Survival. Internal and external pressures have forced radical changes in Soviet policy (with 3 illus) p25, Jul.30

West German exporters expect the Kremlin to offer Adenauer a big trade deal when he goes to Moscow # p100, Jul.30

A Red Revolution—In Marketing: That's the prediction of marketing consultant Wroe Alderson after a month in Russia (with chart and 3 illus) p114, Aug.6

U.S. Congressmen Add Russia To Their Annual Junket p134, Aug.6

Straws in the Russian Wind (Trend) p144, Aug.13

Washington is a little worried by a rash of proposals for closer "contact" between the U.S. and the Soviet Union. Here are three of the proposals # p107, Aug.13

Observers around the world are anxiously scanning reports on the Soviet harvest # p129, Aug.20

Relative U.S. and Russian strength # p40, Aug.20

The Soviet Union is following through in its efforts to keep the disarmament ball rolling. It announces a 640,000-man reduction in troop strength # p129, Aug.20

No Chevvies . . . in Bulgaria's future p122, Aug.27

Soviet economics play an important role in the maneuvering over Germany. Adenauer and Bulganin meet in two weeks # p127, Aug.27

Soviet scraps old machinery # p50, Aug.27

The crisis in Soviet agriculture has become clearer. Here are some of the implications # p127, Aug.27

U.S. Toasts in Orange Juice Are Followed by Vodka Chasers p96, Aug.27

GM Shifts Gears on Red Trade: Auto company authorizes sale of cars to Russia and European satellites p27, Sep.3

Russians talk of dispatching "tens of thousands" of their citizens to visit the U.S. # p111, Sep.3

The Soviet Academy of Science will set up an institute for the study of modern capitalism # p111, Sep.3

Adenauer's Mission to Moscow (illus) p28, Sep.10

U.S. officialdom is angry at the way a few congressmen, journalists, other travelers are fraternizing with the Russians # p164, Sep.10

Five U.S. senators are told Soviet Union would be happy to buy U.S. machinery and farm surpluses # p164, Sep.17

Sen. John Sparkman reports on Soviet production ability # p116, Sep.17

Business Eyes the Red Market: Cattle deal points up growing U.S. interest in sales. Travel is likely to gain before trade bars are let down p30, Sep.24

Moscow is masquerading East Germany as a sovereign state # p163, Sep.24

The Kremlin is acting as if it could shape the future of Germany without bothering the West # p163, Sep.24

In Russia: New Goals Will Test Communism (with chart and 2 illus) p116, Oct.1

Until this week, Soviet strategy for Geneva shaped up this way # p152, Oct.1

Advice to a U.S. businessman planning on making a trip behind the Iron Curtain # p176, Oct.8

It looks as if boss Khrushchev is out to get Foreign Minister Molotov's scalp # p163, Oct.15

Red Housing Men Sniff, But Write It All Down: Russian visitors in U.S. act unimpressed (with 9 illus) p30, Oct.15

Since the summit meeting, Moscow has violated the "Geneva spirit" both in Germany and the Middle East # p163, Oct.15

Short news item

The U.S. will lay it on the line to the Russians at the foreign ministers meeting: Do you want an East-West understanding or a new cold war # p163, Oct.15

Cotton is a big factor in the game Moscow is playing in Egypt # p161, Oct.22

Ladies in Leningrad may soon sport Bond Street fashions—in readymades # p162, Oct.22

Propaganda and reports say Moscow is ready to lend about $500-million for developing backward Middle East countries # p161, Oct.22

Bid for Russian Trade: Canadian farm implement maker hops to Moscow (with illus) p27, Oct.29

Russian offer to finance the Aswan High Dam is now pretty certain. May soon offer aid to Latin America # p155, Oct.29

British Firms Step Up Advertising in Russian Technical Magazines p56, Nov.5

Canada Looks to Soviet Union For Help With Huge Wheat Surplus p56, Nov.5

Foreign Ministers offer to Moscow (1) guarantee of the Soviet's western borders in return for German unification. (2) Program to lower East-West barriers to travel, etc. # p155, Nov.5

The Cold War Shifts to Economic Front: Russia's latest moves point less toward shooting, more toward East-West economic warfare p26, Nov.5

Soviet leaders boast that the Twentieth Century belongs to Communism just as the Nineteenth belonged to capitalism # p161, Nov.12

Trade With Russia: No Bonanza for the U.S. (with illus) p32, Nov.12

Man Behind the Soviet Challenge: He's the Russian engineer (with 3 tables, chart and illus) p41, Nov.19

Russians Try a Bid On Egypt's Huge Dam (with map and illus) p142, Nov.19

U.S. Is Losing Out in Exchange Of Delegations With Russia p74, Nov.19

West Still Tries to Boost Tourist Jaunts to Soviet Union p156, Nov.19

Why Geneva Failed: Soviet tactics show it is determined to break West's power—but without a war (with illus) p30, Nov.19

There is more than meets the eye in the Bulganin-Khrushchev visit to India # p159, Nov.26

Big new power plant is scheduled to generate its first current before year-end # p148, Dec.3

Western experts on Russia speculate about the recent purge in Soviet Georgia # p156, Dec.3

Readers Report: One Solution p12, Dec.10

To strengthen Ho-Chi-Minh and his Communists, Moscow is sending him most of the rice it bought from Burma # p163, Dec.10

Nehru has brought Russia directly into the affairs of the Indian subcontinent by accepting Soviet support against Pakistan # p137, Dec.17

The much heralded Soviet aid program to India has turned into a vague and limited trade agreement # p137, Dec.17

The Bear and the Slide Rule (Trend) p104, Dec.24

The Communist bloc countries have just concluded a series of long-term trade agreements with each other # p70, Dec.24

Russians Threaten Purge Over Lag in Machine Output p32, Dec.31

SOYBEANS

Crop Booming, Price Sagging (chart) p88, Aug.6

Problem for Price Proppers (with table) p29, Aug.20

SPAIN

Americans are discovering Spain. American Export Lines establishes direct passenger service to the country # p176, Nov.5

Dulles prepares the ground for Spain's membership in NATO # p156, Nov.5

Americans are rediscovering Spanish sherry # p160, Dec.17

SPALDING (A. G.) & Bros., Inc.

Reports "very preliminary" merger discussions with Rawlings Mfg. Co. # p163, Jul.16

Double Play Gives Spalding New Company, New Director p68, Nov.19

FTC Moves In To Block Spalding-Rawlings Merger p72, Dec.17

SPANG, J. P., Jr.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

SPARKMAN, John

Reports on Soviet production ability # p116, Sep.17

Heads investigation group looking into government credit policies, especially the mortgage market # p148, Nov.26

Little Relief in Sight for Builders: Government officials tell housing experts p29, Dec.3

SPEAR & Co.

Exchange Pruning Its List p138, Oct.29

SPEAROW, Paul

The Wheat Belt Has Its Say on Controls (with illus) p29, Jul.2

SPERRY & Hutchinson

The Punch of the Stamps: It was enough to overturn Safeway's presidency p28, Sep.10

SPERRY Gyroscope Co.

Company says it can eliminate 90% of a ship's roll # p124, Sep.10

SPERRY Rand Corp.

Suit Hits IBM: Sperry Rand charges unfair practices in tabulating machine field p29, Dec.31

SPORTS

Spectator Sports Lose Out (with illus) p136, Oct.15

SPRAGUE Electric Co.

Electric Company Says Dragon Dust Has No Place in Its Modern World p154, Nov.26

SPRINGFIELD Street Railway Co.

Contract concessions by AFL bus drivers have enabled company to stay in business # p130, Jul.9

SQUARE D Co.

Middle-Sized Company Carves a Bigger Slice: Regional plants help (with 3 illus) p144, Sep.10

Is talking merger with the Electric Controller & Mfg. Co. # p68, Nov.19

SQUIBB (E. R.) & Sons

Is producing ointment bases containing polyethylene for use by pharmacists in compounding prescriptions # p102, Dec.17

ST. CHARLES, Mo.

Flare-Up in the Auto Dealer War p54, Nov.26

ST. JOSEPH Lead Co.

Boost for Coal: Company plans to bring back aluminum smelting to Ohio Valley, using coal power p31, Nov.12

ST. LAWRENCE Corp., Ltd.

Newsprint: The Price Goes Up Again p74, Nov.5

ST. LAWRENCE Seaway

Cleveland gets Seaway plan p90, Jul.2

Prairie Province Fights Move To Limit Foreign Ships on Seaway p142, Sep.10

Making Room for the Seaway . . . A Reluctant Town Moves On (with 3 illus) p66, Oct. 1

Buffalo Hits Another Jackpot: Now Seaway counts as a blessing (with map and 2 illus) p178, Dec.3

ST. LOUIS City-Country Cavalcade, Inc.

Backers Make Good on Pledges For Mid-America Jubilee p87, Aug.20

ST. LOUIS, Mo.

A New St. Louis Rips Up Its Past (with 5 illus) p130, Sep.10

Readers Report: Behind Civic Progress p10, Oct.1

State Invokes Strike Penalty So St. Louis Buses Run Again p174, Oct.22

St. Louis County voters approve big bond issue, mostly for highways # p186, Dec.3

ST. LOUIS-San Francisco Ry.

Asks for ICC permission to buy control of the Central of Georgia # p34, Dec.10

Rail Deal: Control or Merger? Frisco wants to rule Central of Georgia (with map) p120, Dec.17

ST. REGIS Paper Corp.

Plans merger with General Container # p60, Jul.9

STAINLESS Steel

Stainless Steel Joins the Market Battle . . . as material for exterior walls of skyscrapers (with 3 illus) p68, Sep.24

Stainless Steel Tableware Seeks Slice of Sterling Market p56, Sep.24

U.S. Steel announces new grade of stainless steel # p106, Oct.22

Readers Report: Filling the Gaps p8, Nov.12

STAMP Collectors

Some help on how to go about collecting stamps # p183, Oct.15

Readers Report: Stamp of Approval p8, Nov.5

STANDARD & Poor's

The Choice Is All Too Wide (with chart) p130, Oct.29

Utility stock yield yardsticks # p74, Dec.31

STANDARD Brands, Inc.

Finally reaches a deal with Clinton Foods # p79, Dec. 24

STANDARD Oil Co. of Calif.

The standstill in Buenos Aires may have blocked Standard's big investment deal # p126, Jul.9

Exclusive Dealing: Under Fire p76, Aug.27

New Argentine government calls off company's oil development contract # p152, Oct.1

STANDARD Oil Co. of Ind.

Plant Explosion Rips Oil Company's New Unit (with illus) p26, Sep.3

Hydrocol Set . . . for new start; revived plant's will get going soon p114, Sep.17

STANDARD Oil of N. J.

Makes a proposition to the Argentine government # p108, Aug.13

Esso Sets Up Foundation To Help Private Colleges p132, Oct.15

Esso Stock Split Helps (with chart) p176, Nov.12

Stock-split surprised the market # p178, Nov.12

Plans capital spending of $1.2-billion next year # p34, Nov.19

STANDARD Pressed Steel Co.

Taming Titanium: It took 30 months to make them right, but now titanium bolts are going into military aircraft p186, Nov.5

STANDARD Steel Corp.

Portable Concrete Plant (with illus) p78, Nov.26

STANDARDS

More standardization of arms will help cut defense spending # p38, Sep.24

Uniform World Code Sought For Chemical Warning Symbols p96, Oct.22

STANOLIND Oil & Gas Co.

Hydrocol Set . . . for new start; revived plant's will get going soon p114, Sep.17

STANTON, Frank

Fee TV: Why Fight's So Fierce (with illus) p27, Jul.2

Short news item

STATE Street Investment Corp.

A three-unit investment group has secured control of Missouri-Kansas-Texas RR # p34, Jul.2

STATES

See also Individual States

New State Laws Will Rake In More Taxes (with table) p62, Aug.6

Spending by state and local governments shouldn't be underestimated as a business factor. This now runs about $30-billion a year # p17, Aug.6

What's Happening to the Face of the U.S. Industrial Map: Great Lakes Leads the Pack (with map, 2 tables, and 4 charts) p78, Aug.13

Employers Face UC Tax Hike As 35 States Raise Benefits p166, Oct.29

Spending by state and local governments has been rising steadily until it is now offsetting Uncle Sam's economies # p17, Oct.29

Nine States to Simplify Licensing of Trucks p154, Nov.26

Is It Piracy, or Fair Game? A hot issue arises as states work harder to sell industry on relocation (with illus) p162, Dec.17

STATISTICS

Fed's New Economic Slide Rule: It measures flow of funds from group to group (with table) p70, Oct.29

Marketing Men Get Some New Statistics: Preliminary figures from the 1954 Census of Business start trickling through p122, Nov.5

New series of BLS wholesale price indexes is broken down into more groupings (with 4 charts) p124, Nov.5

STEEL

Government aids for steel expansion is big dispute # p38, Jul.2

Prelude to a New Round: The steel industry's settlement with CIO means a staggering round of wage increases in 1955 (with 4 illus) p122, Jul.9

Prices Start Thrusting Upward (with 2 charts) p25, Jul.9

Steel will feel the sag in auto output in the third quarter, but the industry should have no trouble averaging around 92% of capacity # p17, Jul.9

Steel price increase investigation may be sidetracked. Demand for it came from Walter Reuther # p38, Aug.6

Steel users suffer from the fact that mill operations are falling below planned output # p17, Aug.13

Steel Market: A Tinge of Gray. Premium prices and broker deals are cropping up, but there isn't yet a real gray market p25, Aug.27

First Gun in Steel's New Round: Republic launches a new wave of expansion for the industry p25, Sep.10

Steel Production Pushing for a New Top (chart) p104, Sep.17

Boom in Europe, Too: The Race for Steel (with chart and illus) p135, Sep.17

ODM Resumes Fast Write-Offs But Not for Steel Industry p127, Sep.24

Squeezing Out Steel In Many New Shapes (with 3 illus) p132, Oct.1

Ore to Feed Steel's Expansion: By 1964, imports and taconite will take over (with 2 charts) p96, Oct.15

Allegheny Ludlum Starts Superalloys Drive p98, Oct.22

Customers are hounding mills for deliveries, even begging to have orders placed on the books well into 1956 # p17, Oct.22

Prices probably are headed higher in steel. Lukens Steel ups prices # p17, Oct.22

Steel prices may rise # p176, Oct.22

USW Demands for Higher Pay For Weekends Get Quick Rebuff p174, Oct.22

New Refinement for Steel (with illus) p88, Oct.29

Short news item

When an Atomic Man Pukes Into a Steel Mill: What happens when a nuclear physicist investigates steelmaking (with illus) p44, Oct.29

Steel: Prices Can Only Go Up. Now that amortization has been cut off, price increases are expected to finance expansion p25, Nov.5

Massachusetts Is Told It Needs 500,000-Ton, Non-Integrated Steel Mill p159, Nov.12

Industry Bumps the Ceiling: Steel and skilled labor are in short supply p25, Nov.19

The tightness of steel appears in the growing order backlog of new freight cars # p34, Nov.19

How Steel May Invent a Way Out of Its Capacity Pinch: Two new processes, the oxygen generator and the desiliconizer (with chart) p58, Nov.26

Industry now is getting close to 2.4-million tons of steel a week—and finding the supply inadequate # p17, Nov.26

Readers Report: More Than One p12, Nov.26

Steel Production Up to a New Peak Last Month (chart) p182, Nov.26

For Closer Rolling Tolerances: New GE gauge uses x-ray to keep track of sheet thickness (with illus) p146, Dec.3

Steel prices are raised, across the board, by one small producer # p18, Dec.3

Pickling Liquor Goes to Work: Steel mill waste may become source for sulfuric acid p28, Dec.10

Steel mills are sold as far ahead as they will book orders # p17, Dec.10

Machine Signals Flaws In Steel With a "Beep" (with illus) p98, Dec.17

Steel operations came up to the holidays at the highest level ever # p18, Dec.24

Vacuum-Melted Alloys Score a Hit p98, Dec.24

For 1956—A Crest Coming: Steel-Sold Out p17, Dec.31

Higher Wages, Fewer Strikes in 1956: Only cloud is the upcoming renegotiation of the Steelworkers' contract p62, Dec.31

STEEL Co. of Canada, Ltd.

Canadian Boom Helps Stelco Make a Record in Steel p36, Dec.31

STEEL Scrap

Highest Price in Two Years (chart) p88, Aug.6

Price has the industry on edge. U.S. Steel rekindled a blast furnace to use more pig iron, less soaring scrap # p18, Aug.6

At the End of the Line: A Pot of Gold (with 2 illus) p30, Aug.20

Demand for Steel Scrap Sends Prices Skyrocketing p43, Aug.20

Scrap prices are quoted at $50 a ton # p18, Dec.10

Scrap Hits a New Peak (chart) p172, Dec.17

STEEL (Stainless)

See Stainless Steel

STEPHENS, John A.

Prelude to a New Wage Round (with illus) p122, Jul.9

STERLING Drug Co.

James Hill, Jr., turns over presidency of company to J. Mark Heibert # p107, Jul.9

STERN Bros.

Opens its first suburban store in Long Island # p103, Sep.17

STERN (Jacob) & Co.

CEA charges company tried to manipulate potato prices # p84, Jul.9

STETSON (John B.) Co.

Stetson Tips Its Hat to Show Plans for Haberdashery Line p41, Dec.24

STEVENS Institute of Technology

Night Course to Teach Ways to Use Computers p106, Aug.6

STEVENS (J. P.) & Co.

Stevens is offering $5.50 a share for all outstanding stock of D. B. Fuller # Co. # p103, Jul.16

STEVENS, Dr. Marvin

Executives Can Relax At New Aspen Spa p70, Aug.27

STEVENSON, Adlai

Stevenson is going to have to decide soon whether to run—or Democratic leaders will start other plans # p38, Jul.23

Stevenson probably has more strength at this time. And he has the endorsement of Harriman # p37, Aug.13

States where Stevenson has strength # p38, Nov.19

Stevenson is now a willing and eager candidate # p37, Nov.19

Stevenson's new pre-convention staff: James Finnegan, Harry Ashmore, Roger Tubby, John Brademas, William Blair, and William Wertz # p37, Nov.19

Stevenson's strategy is splitting the Democrats. Some of the things the Democrats think Stevenson should be for # p37, Nov.26

STEWART, J. McLain

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

STEWART, Walter A.

Tells Senate hearing that American Optical will move from Southbridge, Mass., unless protection against floods is provided for # p186, Dec.3

STEWART-WARNER Corp.

Considers merging with McGraw Electric # p50, Nov.5

STOCK Splits

Rumors have it stock splits will be proposed by General Motors, du Pont, and Sears, Roebuck # p89, Jul.2

Stock-Split Roses—and Thorns (with table) p143, Jul.16

Big Board has only five industrial commons listed that sell for more than $200 since Reynolds Metals and U.S. Gypsum announced stock splits # p180, Sep.17

Directors of Sears, Roebuck recommend a 3-for-1 stock split # p48, Oct.1

Esso Stock Split Helps (with chart) p176, Nov.12

Johns-Manville stock split on a 2-for-1 basis has been approved # p34, Nov.19

Street's latest stock split rumors including Kennecott Copper and Du Pont # p176, Nov.19

Directors of Pitt Consol approve stock split # p34, Nov.26

Weyerhaeuser Timber Co. announces a stock split # p148, Nov.26

STOCKPILES

First order for machine tool stockpile have been placed p87, Jul.2

Copper stockpile closed during strike p149, Jul.16

Government Doles Out Some Copper With Further Releases Unlikely p75, Aug.13

1-million lbs. more of nickel will be diverted from the U.S. stockpile # p34, Aug.13

Copper's long-range prospects are bolstered by the fact that producers will owe Uncle Sam's stockpile as much as 40,000 tons before long # p17, Sep.3

Copper Men Want President to Release 100,000 Tons p52, Sep.17

Stockpile Goal In Sight, Marks Time: Aims are half finished p31, Sep.17

STOCKTON, Calif.

Doctors, Union Fund Sign Up p78, Jul.30

STOLTZ, Robert K.

Slump or Boom, They Keep on Growing (with illus) p136, Sep.24

STONE & Webster Engineering Corp.

Gets contract to make the Army's package reactor # p79, Jul.16

STORAGE

Gas: On Call Near the Market. Gas will be stored in old Allegheny oil fields (with 5 illus) p102, Sep.3

Hole in Chalk Deposit Will Store Liquefied Gas p182, Nov.5

STORER Broadcasting Co.

Case on limited ownership of TV stations goes to Supreme Court # p142, Oct.15

STOVES and Ranges

For Odorless Cooking (with 2 illus) p100, Oct.8

Selling the Housewife on the Electronic Range: Tappan Stove Co. knows it has a long hard job p42, Oct.29

Sunpower Learns a New Trick (with illus) p27, Nov.5

STRATEGIC Materials Corp.

Upgrading Is in the Cards For Manganese p66, Oct.15

STRAUSS, Lewis L.

Atom War—for Trade: AEC chmn. Strauss broke secrecy on prices (with illus) p132, Aug.20

AEC Chmn. Strauss is ready to quit # p38, Sep.10

STREAM Pollution

New Weapons Against Pollution p136, Aug.13

Acid Drainage: Lab test indicates cure for stream pollution p123, Oct.22

STREET Cleaning

Gobbles Up Dirt (with illus) p101, Dec.17

STREET Transit

See also Buses; Traffic

Chicago powwow blasts King Auto p90, Jul.2

L. A. Barely Misses the Bus p90, Jul.2

The Crisis in Local Transit: Rising costs, dwindling riders, and worsening traffic squeeze transportation companies in many cities (with illus) p130, Jul.23

Los Angeles' Tough Attitude Breaks Long Transit Tie-Up p68, Aug.6

They're Hanging From the Straps Again in Washington p134, Aug.27

Dallas will try out hostesses for streetcars and buses # p77, Sep.3

Transit, Rail Companies Defy Oregon PTC p142, Sep.10

"Back to Transit" Drive Aims at Workers Parking p72, Oct.1

STRIETMANN Biscuit Co.

A soda cracker price war is on # p57, Nov.26

STROMBERG-CARLSON Corp.

Stockholders approve merger with General Dynamics # p34, Jul.2

STRUCTO Schools Corp.

Schools Give the Answer: National Homes builds prefab school (with illus) p196, Sep.17

STRUCTO Systems, Inc.

"Toys" for Engineers (with illus) p50, Jul.9

STRUNK, Norman

Believes housing starts will drop in 1956 # p140, Oct.29

STUDEBAKER-PACKARD Corp.

Webster Motor wins verdict on its charge that Studebaker-Packard violated the antitrust law by canceling its franchise # p34, Jul.2

Studebaker Workers Endorse a "Get Tough" Policy (with 3 illus) p132, Jul.16

UAW Takes on the Independents p118, Jul.23

Safer door latches are slated as standard equipment on Studebaker's 1956 models # p137, Aug.13

Slow Bargaining for Studebaker: Earlier concessions have backfired p170, Oct.22

Packard-Clipper Div. signs contract with UAW # p174, Nov.19

Studebaker boosts prices of its 1956 models # p34, Nov.26

Life Brightens for Little Two: Despite losses, American Motors and Studebaker-Packard are turning corner p66, Dec.17

Denies merger talks with American Motors # p74, Dec.31

Ends series of contract extensions by signing an agreement with UAW # p66, Dec.31

STUDNICKA, Bill

The Wheat Belt Has Its Say on Controls (with illus) p29, Jul.2

STYROFOAM

Plastics: A Bite at Home Building (with 4 illus) p44, Sep.3

SUBMARINES

Four more atom subs are announced by the Navy # p34, Aug.27

Oldest to Newest, Navy's Subs (with 2 illus) p32, Oct.29

SUBURBAN Development

Offices: Building Fast, Filling Fast p31, Jul.23

New Census Bureau figures report on the growth of the suburbs # p18, Nov.12

SUGAR

Chance for new sugar quota legislation is dim # p38, Jul.23

SUF Gets Into Another Tent: The West Coast Sugar Industry p122, Jul.23

Detergent Made From Sugar Claims to Sweeten Housework p84, Oct.15

Prices stay strong, with consumption high # p108, Oct.15

New Seed Boosts Yield Of Sugar Beets: Stirs Controversy p78, Oct.22

SULFUR

Sulfur Leases Put Oil in Texas Shade p194, Sep.17

Sulfur Deal Is Cooking: Three U.S.-owned companies in Mexico talk merger p156, Sep.24

SULZER Bros.

A Door That's Made of Air (with illus) p150, Dec.3

SUN Hotel, Inc.

SEC slaps stop orders against sale of new stock by company # p36, Aug.20

SUN Oil Co.

Passes out to 8,100 employees some 145,000 shares of common stock # p107, Jul.9

Uncle Sam's tanker fleet may soon rank second to John Bull's # p46, Jul.9

Company has two new catalytic cracking plants that use their own exhaust gases to supply steam for the cracker # p52, Aug.20

SUNKEN Treasures

Electronic metal detectors bring renewed interest to the hunting of sunken treasure # p184, Sep.24

SUNKIST Growers, Inc.

California Squeezes Oranges for Florida Off-Season Trade p43, Aug.20

SUNRAY Mid-Continent Oil Corp.

The declining short position # p89, Jul.2

SUPERIOR Oil Co. of Calif.

Stock rocketed $180 last week to hit $1,080 # p153, Dec.17

SUPERMARKETS

From Buses to Food Is ACF-Brill Story p68, Aug.27

Supermarkets' Sale of Motor Oil Stirs Fuss in New Orleans Area p54, Sep.3

Long hours have cut profits # p59, Sep.24

Supermarkets: Dealers in Surplus Cars Go Big Time p104, Oct.1

A Door That's Made of Air (with illus) p150, Dec.3

Penn Fruit Expands: Supermarket, an old hand at making a profit on perishables, is pushing from home base into other states p45, Dec.24

SUPPLEMENTARY Unemployment Pay

See also Wages: Unemployment Compensation

If the States Frown on SUP: Deere & Co.'s Alternate Layoff Plans p98, Aug.20

Wage Settlements Advance GAW, Give GE New Contract p108, Aug.20

Making SUP More Tangible: Libbey-Owens-Ford and Pittsburgh Plate Glass will pay 5¢ an hour for each worker into fund p166, Sep.17

Improving SUP: Allis-Chalmers plan is now model for UAW demands p170, Sep.24

More Than Half of UAW Members Now Under SUP Umbrella p164, Oct.1

In Ohio, UC Goes to the Polls p166, Oct.22

Ohio Vetoes UC: Defeat throws monkey-wrench into Auto Workers' GAW pacts p33, Nov.12

Auto Workers Seek SUP in Illinois p174, Nov.19

SURVEY Research Center

See Michigan, University of

SWEATERS

Textured Yarn Co. makes non-wrinkle sweaters # p55, Aug.20

SWEDEN

Makes a play for Latin American market # p124, Jul.16

Stockholm newspapers say Lockheed Aircraft personnel hunters have raided Sweden's SAAB Aircraft Corp. # p112, Aug.6

Europe's Prosperity Raises Inflation Threats (with map) p26, Aug.13

Clamps down on liquor advertising (illus) p75, Oct.15

U.S. Buys Swedish Brands: Makers of office machines double their sales in the U. S. (with 2 illus) p152, Nov.19

Air Raid Shelter Doubles as Garage (with illus) p31, Nov.26

SWEENEY, Thomas J.

Predicts housing starts in 1956 may fall as much as 200,000 behind this year's # p34, Nov.5

SWIMMING Pools

Experts offer advice on how to winterize a pool # p184, Oct.22

SWITCHES

High voltage such as those in utility transmission lines, can be controlled by a small switch enclosed in a vacuum # p110, Aug.6

Panseal makes a silicone rubber seal for electrical toggle switches that does two jobs # p110, Aug.6

New knob switch uses heavy silver contacts instead of mercury # p78, Nov.26

SWITZERLAND

Close-in on alien property p62, Jul.9

Motels Move In on Swiss Chalet Preserves (illus) p128, Jul.23

Mannesmann Hopes to Float Bond Issue in Switzerland p122, Sep.3

International Business Machines sets up research lab in Zurich # p150, Oct.8

New York Investment Company Sets Up Shop p164, Nov.12

Swiss buyers are looking around the U.S. with plans for an exhibit # p165, Nov.12

An Orphan Seeks a New Life: General Aniline & Film has grown—but its growth has been stunted p80, Nov.26

Swiss watch propaganda, pro and con, is flying fast in the U.S. # p138, Dec.3

Swiss Watch Industry Hit With New Anti-trust Suit p72, Dec.10

Short news item

Europe Has a Yen for Goods Made in U.S.A. (with 8 illus) p50, Dec.24

U.S. Watchmakers Are Looking To Import Quotas for Protection p36, Dec.31

SYLVANIA Electric Products, Inc.

Introduces a pearl-pink light bulb # p55, Aug.20

SYMES, J. M.

Fitting Computers Into a Business (with illus) p40, Jul.30

Thinks railroads will have to spend $20-billion on capital improvement in the next 10 years # p34, Sep.17

SYMINGTON, Dave

Selling Snow Cats The Wild West Way p28, Nov.19

SYRACUSE, N. Y.

Spectator Sports Lose Out (with illus) p136, Oct.15

NAM's Americade a Hit at Opening p70, Oct.22

In Two Cities, All Good Men Come to the Aid of the Team, p43, Dec.17

Syracuse loses its baseball team # p41, Dec.24

SYRIA

Agrees to accept royalties for Iraq Petroleum Co.'s pipeline rights across the country # p138, Dec.3

SYSTEMS & Procedures Assn.

Operations Research Puts on a Life-Size Show: Argus Cameras shows how the theory works (with 9 illus) p194, Oct.22

T

TABELL, Edmund

Too Tired to Rouse Up p176, Oct.22

TACAN

Showdown Nearer on Adoption of Air Navigation System p56, Aug.20

TACONITE

Ore to Feed Steel's Expansion: By 1984 imports and taconite will take over (with 2 charts) p96, Oct.15

TAFT-HARTLEY Act

In Congress: Truce on T-H. Administration and labor groups will emphasize wider social issues p129, Nov.12

Passing Years Soften Labor's Hatred of T-H Act p85, Dec.24

TAFT, Philip

New Spotlight on Labor's Past: AFL gives Taft free run of its records for his labor history (with illus) p136, Jul.16

TAFT, Robert A.

Taft Memorial May Open Way to Clutter Capitol p49, Jul.30

TALBOTT, Harold

Congressmen ask Talbott to explain anew his partnership in an engineering firm # p37, Jul.23

Talbott's business operations are under investigation # p38, Jul.30

Seeking a Path in Ethics' Maze . . . is the aim of Congress. Secy. Talbott resigns (with 4 illus) p26, Aug.6

Talbott Case Floodlights Growth Of Management Consulting p158, Aug.6

TALENT Scouts

See Employment: Executives

TALGO Train

ACF Industries shows the Talgo on the tracks of the Rock Island # p46, Sep.3

Little Engine That Can . . . Get into New York's Grand Central and come out again without turning around p72, Nov.26

TANKERS

Uncle Sam's tanker fleet may soon rank second to John Bull's # p46, Jul.9

GAO Clears Way For 15 New Tankers p158, Oct.8

Orders for 106 new tankers have been placed in Europe during the past two # p56, Nov.5

Tanker Program Goes Back Into Dry Dock p70, Nov.12

Two Atom-Powered Tankers on U.S. Shopping List p74, Nov.19

TAPLINE, Inc.

Negotiates with Syria for pipeline rights # p138, Dec.3

TAPPEN Stove Co.

Selling the Housewife on the Electronic Range: Company knows it has a hard job p62, Oct.29

TARIFFS

See also Foreign Trade

Textile men are on the warpath against tariff concessions to Japan # p68, Jul.2

Tariff Commission Renews Demand for Boost on Bikes p129, Jul.23

Heavier Duty on Imported Bikes Puts Brake on Dealers' Profits p114, Aug.27

First moves to cut tariffs next year get under way in Oct. # p38, Sep.10

Tariff negotiations at Geneva in January may be the most important since the first postwar tariff conference # p164, Sep.24

Protection for What? Boosters of freer trade argue that nuclear weapons outdate U.S. policy of giving tariff help to defense industry p160, Nov.19

U.S. Watchmakers Are Looking To Import Quotas for Protection p36, Dec.31

TAX Foundation

Study Finds Tax Earmarking Does More Harm Than Good p162, Dec.24

TAXATION

Treasury is moving slower than in the past in paying tax refunds # p96, Jul.2

Some inside thinking on tax cuts for 1956 # p37, Jul.9

Fight Is Over Method: Income tax cuts are likely, but the method of making the cut will stir sharp debate in Congress (with table and illus) p116, Jul.16

Proposed Tax Reduction Bills Bite Into Treasury Revenue p54, Jul.23

Congress Fights a Draw On Whiskey Tax Date p56, Aug.6

Readers Report: For Older Readers p12, Aug.6

Tax prospects for 1956 are involved. Eisenhower still puts a balanced budget ahead of another tax cut. The Democrats will make taxes an issue # p37, Aug.6

Fast Tax Writeoffs Will Continue, But For Fewer Types of Plants p75, Aug.13

You must pay a tax on all that you win in anything that even remotely resembles a contest # p127, Aug.13

Gasoline used on farms may be exempt from federal gas tax. Higher tax on gas and tires to finance highways faces hard going # p39, Aug.20

No Taxes on Radio, TV Used by Business p57, Aug.20

Tax on corporation income earned abroad has a good chance of being cut # p39, Aug.20

The chances that you will get a 1956 tax cut are improving # p39, Aug.20

A few facts on receipts and spending and how they bear on 1956 tax cutting prospects # p37, Sep.3

Tax Overpayments Can Be Deducted From September Checks p177, Sep.10

A Tax That Uncle Sam Doesn't Want to Collect p52, Sep.17

SBA issues new booklet on how to appeal a federal tax decision # p38, Sep.24

Northern textile manufacturers ask to be allowed to write off as business expense the cost of bulkheads, walls, etc. they installed to protect them against floods # p72, Oct.1

That Hated Color Fades From Income Tax Packets p146, Oct.1

Court Opens Gate for Claims Of Overpayment on Tax Write-Offs p54, Oct.22

Taxes will be cut. Individuals will have priority on cuts. Excise tax reduction will come second. Cuts in the corporate rate will be last # p39, Oct.22

Tax Cuts Look Likelier Now: Corporate and personal income taxes have swelled U.S. revenues (with chart) p28, Oct.29

IRS Scans List of Tax-Exempt Groups p70, Nov.5

Schenley Sues to Recapture Taxes Paid on Whiskey in the Barrel p137, Nov.5

Tax cut talk is on the rise within the Administration. Individual taxpayers will benefit most # p37, Nov.5

Accountants Spot Tax Loophole, But Treasury May Nail It Up p126, Nov.12

Dec. 1 is deadline for filing new withholding certificate # p184, Nov.19

Impact of Taxes: New Congressional document incorporates top economists' theories (with illus) p78, Nov.19

Supreme Court ruling on taxes on money a corporation gets from sales of its own common stock # p138, Nov.19

Crackdown on Tax-Free Funds: The Administration is asking for a full-disclosure law p144, Nov.26

How to boost family savings by using the tax-law technique known as income-splitting # p179, Nov.26

A little foresighted planning of your personal finances before Dec. 31 might cut your taxes for 1955—and possibly for 1956 # p183, Dec.10

A 1956 tax cut is becoming more uncertain # p37, Dec.10

Economists Advise No Tax Cut: They tell a Congressional subcommittee that this is no time to cut taxes p31, Dec.10

New Theories Behind Taxes: Economists tell Congressional committee we can have both stability and economic growth (with 4 illus) p76, Dec.17

The Democrats have a plan for an individual income tax cut # p39, Dec.17

The Tax Debate Begins (Trend) p176, Dec.17

When checking tax you owe on 1955 stock market profits, be sure you haven't forgotten to pay earlier income tax accurals # p152, Dec.17

Experts Give Business a Tax Tip On How to Handle Foreign Investments p57, Dec.24

New Headache for Taxpayers: IRS Has Beefed Up Its Staff p57, Dec.24

1955 tax forms will be mailed Dec. 27 # p88, Dec.24

Corporate tax will stay as is. Odds are against any excise tax cuts. Individuals may still get a cut # p30, Dec.31

Living Up Against a Tax Cut: Cash surplus should be applied against national debt, subcommittee decides p24, Dec.31

State and Local

County Sales Tax Makes Merchants of Los Angeles Happy and Competitive p138, Jul.23

New State Laws Will Rake In More Taxes (with table) p62, Aug.6

Commerce Dept. reports on state tax collections in the 1953-54 fiscal year # p87, Sep.3

Tobacco Addicts and Car Owners Get the Bill for Diane's Cut-Ups p142, Sep.10

Short news item

Bay State Income Tax Traps Outsiders, Too p72, Oct.1

$6.3-Million Texas Tax Refund In Sight for Natural Gas Companies p119, Oct.29

Arizona Loses Round in Fight to Tax Goods Sold to U.S. p119, Oct.29

State tax collections in 1955 hit a new high of $11.6-billion # p176, Oct.29

State tax collections for fiscal 1955 totaled $11.6-billion # p130, Dec.3

Study Finds Tax Earmarking Does More Harm than Good p102, Dec.24

TAX-EXEMPTS

IRS Scans List of Tax-Exempt Groups p70, Nov.5

Crackdown on Tax-Free Funds: The Administration is asking for a full-disclosure law p144, Nov.26

Revenue Service Ax in Hand, Scans List of Tax-Exempt Groups p70, Nov.5

TAXIS

Bucking the Small Cabs: Checker Cab had to make a hasty switch in design (with illus) p150, Oct.15

TAYLOR, Reese

Says West Coast demand for petroleum in 1956 will run about 9% above 1955 # p34, Sep.24

TEACHERS

Seeds for a Crop of Engineers p79, Oct.29

Shell's Aid-to-Education Plan Aimed at Science Students Shortage p128, Oct.29

TECHNICAL Mine Consultants

Airborne Detectors Hunt Ores in Canada (with map and 4 illus) p64, Sep.3

TECHNICRAFT Laboratories, Inc.

Minor League Can Try A Big-Time Play, Too (with 4 illus) p125, Oct.29

TECHNOLOGY

Materials: The Balance Shifts p72, Oct.22

Resurgence of German Technology Stirs British Business Fears p106, Nov.26

TEELE, Stanley F.

Readers Report: Deeds of David p10, Jul.16

TelAUTOGRAPH Corp.

Writing a New Leaf: Louis Kurtin is vitalizing TelAutograph Corp. (with 3 illus) p182, Aug.6

TELEPHONES

Portland, Ore.: Reprieve for boiler rooms p152, Jul.9

Check your local phone company about a temporary suspension service if you are to be away a minimum of 15 days # p148, Jul.16

Bell Telephone Labs have developed a telephone box that does the same job as a fire alarm box # p82, Sep.3

From a Telephone Merger: A Giant Among Independents p158, Sep.10

Portland kills ordinance that would have stopped unsolicited telephone calls by salesmen # p152, Sep.17

Wordwide "Yellow Pages" Hunts U.S. Subscribers p150, Sep.24

Sun-Power Phone System (with illus) p90, Oct.8

Strike of CIO plant and traffic workers in California and Nevada ends # p166, Oct.29

TELEREGISTER Corp.

Railroads Will Put Reservations Into Big Computers' Hands p132, Oct.15

TELETYPEWRITER

CAA Still Talks of Selling Communications to Private Owners p70, Dec.31

TELEVISION

Fee TV: Why Fight's So Fierce (with 4 illus) p27, Jul.2

Short news item

Readers Report: Only One TV Guide p10, Jul.2

35 British Films Bought by ABC for Video Showing p54, Jul.30

Saturation in TV Sets? SRC Survey Says Yes p48, Aug.6

Du Mont Will Spin Off A Long-Time Loser p114, Aug.20

No Taxes on Radio, TV used by Business p57, Aug.20

TV Is Going More Spectacular. This fall's programs will be bigger and more of them in color p66, Aug.20

Subcommittee Charges That TV Is a Prep School for Delinquency p126, Sep.3

Television Output Sets a Fast Pace (chart) p86, Sep.24

Spectaculars Force TV Into New Fields: Networks get into theater, movie, and even book business (with 7 illus) p30, Oct.8

New GE Distribution Network Will Speed TV, Radio Replacements p138, Oct.22

Tryout for New UHF Medicine: Scranton station plans test p94, Oct.22

Educational TV Makes a Pitch to Industry: Cincinnati station tries a new pitch (with 5 illus) p70, Nov.19

Hopes Fade for UHF Television p27, Nov.19

Security for TV Performers: Details are worked out for a broad pension and welfare plan p170, Nov.26

FCC Will Launch Probe of TV Network Activities p70, Dec.10

Motion picture producers do not violate antitrust laws when they withhold 16-mm. version of their films from TV # p34, Dec.10

TV Pays $2-million for RKO Film Library p46, Dec.31

Closed Circuit

Closed-circuit TV, in color, is having an affect on the design of Seagram's new building and on the Palace of Progress # p98, Jul.9

Closed-circuit TV for transmitting flight-data is in the experimental stage # p50, Aug.27

AMA conference features closed circuit TV showing of a labor-management arbitration hearing # p184, Oct.1

Closed-Circuit TV Takes to Phone Lines p98, Dec.10

Color

Fall Should Bring New Bloom for Color TV p60, Aug.6

Color TV: On the Way at Last? Both NBC and CBS plan more color programs p29, Aug.13

Raytheon announces it can mass-produce 21-in. color TV sets # p36, Aug.20

Paramount Prepares to Move In On Color TV Set Market p64, Oct.29

NBC Steps Up Its Campaign For a Breakthrough In Color TV p56, Nov.12

Color TV Expansion Program Dovetails Into Retailer's Schedule p114, Nov.19

Color TV Recorder p59, Nov.19

CBS-Columbia Joins Color Push With New York TV Trade-In Deal p64, Dec.10

Foreign

Commercial TV for Britain gets another setback # p129, Jul.23

Waiting to Go On: British Commercial TV (with 3 illus) p86, Sep.17

Readers Report: Commercial Critics p10, Nov.12

Canadian TV hits motion picture attendance # p57, Nov.26

British TV Advertisers Gripe Over Media's Slow Start p57, Dec.24

Stations

New Props for Borderline TV Station: NBC and Scranton setup aim to give help p140, Oct.15

Station swap by NBC and Westinghouse Broadcasting is O.K.'d by FCC # p26, Dec.31

TELKES, Dr. Maria

Sunpower Learns a New Trick (with illus) p27, Nov.5

TELLIER, Walter F.

Extending the SEC Tent p136, Nov.19

TENNESSEE Gas Transmission Co.

Signs contract with Trans-Canada Pipe Lines # p36, Aug.20

Gas: On Call Near the Market (with 5 illus) p162, Sep.3

Canada Gas Link: Pipeline running from Alberta to Quebec looks ready to get under way p96, Sep.10

More gas for the Midwest if FPC approves new application # p34, Oct.15

$6.3-Million Texas Tax Refund In Sight for Natural Gas Companies p119, Oct.29

TENNESSEE Valley Authority

Memphis moves to shed TVA power p90, Jul.2

Would like to sell bonds to finance future expansion # p72, Jul.30

Two-Way Victory: Tennessee coal settlement pleases both sides p145, Nov.12

New Kingston steam plant will consume 4.3-million tons of coal a year # p54, Nov.19

TERBORGH, George

Timing New Equipment for Highest Profit (with 5 illus) p84, Jul.30

TEXAS

Texas Tightens the Screws On Its Insurance Companies p68, Jul.23

Sulfur Lease Put Oil in Texas Shade p194, Sep.17

Texas Railroad Commission raises the October allowable # p34, Sep.24

Texas Turns the Heat On Private Turnpike Builder p72, Oct.1

The uranium "healing" business has blossomed in Texas # p72, Oct.1

$6.3-Million Texas Tax Refund In Sight for Natural Gas Companies p119, Oct.29

The Nov. oil allowable has been raised # p34, Oct.29

Texas oil allowable has been boosted for December # p34, Nov.19

The Rayburn-Johnson axis in Texas is strong # p38, Dec.3

TEXAS Butadiene & Chemical Corp.

Readers Report: Private Millions p8, Aug.13

TEXAS City, Tex.

Congress is close to voting a bill that would allow the U.S. to pay claims for the disaster # p38, Jul.23

TEXAS Co.

Plans a $1.5-billion expansion, spread over five years # p36, Dec.17

TEXAS Eastern Transmission Corp.

Flemming Throws Cold Water On Oil Pipeline Proposals p56, Dec.3

Government Looks to Midwestern Oil, Not Gulf Coast, for Emergencies p99, Dec.3

TEXAS Gulf Producing Co.

Denies it is about to merge with anyone # p180, Sep.10

TEXAS Gulf Sulphur Co.

Sulfur Leases Put Oil in Texas Shade p194, Sep.17

Sulfur Deal Is Cooking p156, Sep.24

TEXTILES

Southern textile wage pattern seems certain. Burlington announces 5¢ an hour hike # p94, Sep.3

Textiles and Fibers Prices On the Skids (chart) p86, Sep.24

Northern textile manufacturers ask to be allowed to write off as business expense the cost of bulkheads, walls, etc. they install to protect them against floods # p72, Oct.1

Print cloth prices show effects of the general textile revival # p108, Oct.15

Burlington Spins Giant Textile Web: But diversity, not size, is the goal (with 6 illus) p102, Nov.5

Spinning Made Easier (with illus) p196, Nov.12

When Shrinkage Is a Virtue (with illus) p94, Dec.10

Prices, new orders, and forward bookings all tell a fairly convincing story of better days # p18, Dec.24

Cotton

Textile men are on the warpath against tariff concession to Japan p68, Jul.2

Stiff cotton planting curbs have brought acreage this year down 14% from a year ago # p66, Jul.16

Cotton Council Ad Throws Bomb in Fiber Industry p132, Aug.6

Agriculture Dept. Decides U.S. Cotton Export Policy p43, Aug.20

Problem for Price Proppers (with table) p29, Aug.20

Cotton Crop Yield: It Keeps the Surplus High (chart) p186, Oct.1

Growers vote in Dec. on stiffer acreage controls and marketing quotas. Bumper yields are making acreage controls meaningless # p78, Oct.22

Wrap Up Your Troubles in an Old Cotton Bale p70, Oct.22

Still larger cotton surplus is seen for the free world by the International Cotton Advisory Committee # p34, Oct.29

1955 cotton crop estimates are boosted again # p36, Nov.12

The Administration's foreign trade policy is heading into what may be its stormiest conflict. The issue: cotton # p156, Dec.3

What's Behind the New Farm Crisis p106, Dec.10

Cotton cloth profits should be better next year # p36, Dec.17

Dec. 1 cotton estimates put the 1955 crop at 14.6-million bales # p36, Dec.17

Textiles: Fireworks in '56. Fight over cotton import quotas is shaping up in Congress (with illus) p128, Dec.17

Fibers

Pile Fabrics . . . made of synthetics and closely resembling fur, are giving the real thing a run for its money (with illus) p58, Sep.10

Petrochemicals: Where the Growth Shows (with illus) p78, Oct.15

Bow to Dariah: It's Goodrich Chemicals man-made fiber, and it's going first into fur-like women's coats p92, Oct.22

Blends of natural and synthetic fibers continued to lead men's summer suit sales this year # p138, Nov.5

Prices of Synthetics Tumble As Battle of Fibers Warms Up p99, Dec.3

Wool

Incentive Program Blamed As Wool Continues Price Slump p192, Sep.17

Wool consumption for apparel through August gained a meager 4% over last year # p108, Oct.15

Raw apparel wool consumption through Oct., gained 5% over 1954, as production of wool fabrics rose sharply # p57, Dec.31

TEXTRON American, Inc.

Plans to buy Western Union's foreign cable system # p107, Jul.9

Continues diversifying with the purchase of Homelit Corp. # p103, Jul.16

Buys the Camcar Screw & Mfg. Corp., Kordite Corp., and Plywood, Inc. # p198, Oct.22

Closing a Deal: Why Textron's Board Said "Yes". What went on when Textron bought a company (with 3 illus) p140, Nov.5

Directors authorize an issue of $30-million # p126, Dec.17

TEXTURED Yarn Co.

Makes non-wrinkle sweaters # p55, Aug.20

THEATERS

Credit card holders can charge admission to Cinerama theaters # p184, Oct.22

S.R.O. for Broadway Shows and Backers (with illus) p88, Nov.12

THERMO Appliance Co.

Introduces a hot water heater that works off the cold water faucet # p128, Sep.10

THERMOID Co.

Sidney L. Albert and Joseph R. Hewitt kick off proxy fight against the management of company # p156, Aug.6

THERMOSTATS

A wireless thermostat that broadcasts need for heat in a room is offered # p198, Nov.12

Powers Regulator Co. makes a thermostatic water control for showers # p152, Dec.3

THIOKOL Chemical Corp.

Chemical Weather Strip (with illus) p56, Nov.19

THIRD Avenue El

At the End of the Line: A Pot of Gold (with 2 illus) p30, Aug.20

THIRRING, Dr. Hans

From Fission to Fusion for Power p32, Aug.6

THOMAS, Sir Miles

Joins up with Harry Ferguson as a part-time consultant and director # p180, Nov.26

Ferguson's Mystery Car: A Bid to Rock the Auto World p27, Dec.3

THOMPSON Industries, Inc.

Buys the Martin Electric Co. # p132, Nov.26

THOMPSON, James

Operations Research Puts on a Life-Size Show (with 2 illus) p194, Oct.22

THOMPSON Products, Inc.

Closed-Circuit TV Takes to Phone Lines p98, Dec.10

THOMPSON, W. Harvey

Porter Divisions Boss Themselves (with illus) p118, Nov.26

THOR Corp.

Sales of two plants bring $2-million # p198, Oct.22

TIDE Water Associated Oil Co.

A $100-million credit has been arranged with a bank group # p103, Jul.16

Artificial snow is used to cool high-strength concrete (with illus) # p46, Sep.3

TIDELANDS

See also Petroleum

Offshore oil fight between Louisiana and the federal government was coming to the boiling point at midweek # p66, Jul.16

Oilmen bet almost $107-million on offshore leases near Louisiana. But the bets were all on Uncle Sam # p34, Jul.23

Big Time for Offshore Oilmen (with 3 illus) p76, Aug.20

Readers Report: No Resemblance p10, Oct.1

Longest Undersea Pipeline Starts Delivering Oil p92, Oct.8

Louisiana's Offshore Limit Left Hanging by Supreme Court p156, Oct.15

Mobile Oil Rig: LeTourneau gets into business of building big floating platforms for offshore drilling (with illus) p90, Oct.29

Offshore Oil Aids A Shipyard Boom (with illus) p83, Nov.19

Undersea Pipe: Houston company wants to build a 364-mi. gas and oil line off the coast of Louisiana p31, Nov.26

Putting a 364-Mile Pipeline Underwater To Bring Offshore Oil to Market (with map and illus) p70, Dec.3

TIES (Men)

A $100 tie has a diamond sewn into a platinum-thread sunburst # p176, Nov.5

TIFFANY & Co.

Bulova Watch Co. has arranged to buy under certain conditions the one-quarter interest in Tiffany held by Irving Maidman # p34, Jul.30

Tiffany Jeweler Heirs Sell Control to Hoving Corp. p88, Aug.27

Bargains at Tiffany's Clear Out "Older" Styles p64, Oct.29

TILES

Marble in the House (with illus) p100, Dec.24

TIMBER

See Lumber

TIMBER Resources Review

Timber Resource Review Cheerful—With Reservations p85, Nov.5

TIME, Inc.

Toastmaster Div. hawked Life magazine copies at the cut rate of 5¢ at National Housewares show # p110, Jul.16

TIMKEN, H. H., Jr.

From a Lost Law Fight, a $4-Million Market (with illus) p62, Nov.5

TIMKEN Roller Bearing Co.

From a Lost Law Fight, a $4-Million Market (with 3 illus) p62, Nov.5

TIN

Raw Material Prices (chart) p134, Aug.13

TIPS

A tip of 15% of your total restaurant bill is considered all right # p90, Jul.2

TIRES

See also Individual Companies

A glass and silicone tire stands heat up to 400F-500F # p108, Jul.2

Makers of rayon tire cord are worried about the inroads that nylon is making in their tubeless tire market p100, Jul.9

White-wall tires are in tight supply # p120, Jul.30

Tire prices are boosted. Retreads are being plugged in a nationwide drive # p34, Aug.6

U.S. Rubber claims it has developed a tire that will not skid with age # p55, Aug.20

Firestone's tubeless truck tire and one-piece rim (with illus) p126, Sep.10

FTC's Quantity Discount Ban Tossed Out by Federal Judge p98, Sep.17

Wiring for Tires (with 2 illus) p86, Oct.8

Troublefree Tubeless (with illus) p104, Oct.22

Tires to replace the ones now wearing smooth will cost more, and so will retreads # p18, Oct.29

Chrysler Adopts Nylon Tires As Standard Equipment on '56s p180, Nov.5

Non-Tire Products Gain (chart) p172, Dec.17

Tires Are the Target As Britain's Battle Over Antitrust Policy Begins p64, Dec.17

Detroit Figures Ways and Means of Making the Spare Tire Obsolete p41, Dec.24

New truck tire for winter driving uses wire tread construction # p100, Dec.24

TITANIUM

Columbia-Southern Chemical Corp. and Imperial Chemical Industries will build titanium plant if government will buy plant's annual output # p139, Aug.13

ODM Finds Capacity Adequate, Suspends Titanium Sponge Aid p52, Sep.17

National Lead Co. reports new titanium deposits # p34, Oct.8

Taming Titanium: It took 30 months to make them right, but now titanium bolts are going into military aircraft p188, Nov.5

Short news item

New Titanium Price Cuts Aim for a Wider Market p99, Dec.3

TOBACCO

Bigger Crops to the Acre (chart) p114, Oct.29

TODD-AO

American Optical: Yankee in Filmdom's Court (with illus) p176, Oct.1

TODD, Mike

Sells his 348,000 shares of Magna Theatre Corp. # p34, Nov.5

TOKYO

See Japan

TOLAN, Thomas S.

Burlington Spins Giant Textile Web (with illus) p102, Nov.5

TOLEDO, O.

Toledo Ball Club May Move: Owners Seek TV-less Haven p198, Sep.24

Toledo Shoppers to Ride Free To Help Speed Downtown Buses p70, Oct.22

Clubbing to Beat the Market (with illus) p41, Nov.5

Realism at Bargaining Table . . . is policy followed by UAW's Gosser (with illus) p162, Nov.26

Voters approved Toledo-Lucas County Port Authority # p156, Nov.26

TOM Boy Stores, Inc.

Wax Dip Process Trims Meat Costs (with 3 illus) p85, Aug.27

TOOLS

See also Machines

Right Twist for Screws (with illus) p110, Jul.2

New Tool for Oil: It's more efficient than blasting, faster than most mechanical cutters (with illus) p50, Aug.20

Thinking Tools Put On a Show: Visitors at Chicago show see how far machine tool makers have gone with automation (with 3 illus) p41, Sep.3

Norton Co. makes a ceramic tool to cut metal # p116, Sep.17

Buying Power Tools on Time Set Up on Nationwide Basis p56, Sep.24

"Trigger" contracts that would start machine tool production immediately in a war emergency are being planned by the government # p34, Oct.29

Calibrator for Nuts and Bolts (with illus) p168, Nov.5

Tool and die makers think their 1956 sales will run well above this year's # p36, Nov.12

The Answer to a Long Search (with illus) p56, Dec.31

TOOTHPICKS

The toothpick is used as a screwdriver for adjusting radar equipment # p34, Oct.8

TORNBLOM, Roland H.

Big Job for Private Money in government lease-purchase p110, Oct.15

TORO Mfg. Corp.

Many Tools, 1 Motor (with illus) p134, Jul.30

TORONTO Stock Exchange

Uranium, Metals Set the Pace (with chart) p120, Aug.20

TORPEDOES

New Triumphs . . . are chalked up for the transistors—in a torpedo control system p192, Nov.12

TORQUE Converter

A Velvet Cushion For Big Rigs: Companies are scrambling for this new and big market (with 4 illus) p190, Sep.10

TOURIST Trade

More Dollars Traveling Abroad (chart) p154, Jul.9

Here's a rundown sampling of what to look for—and what to look out for while shopping in Europe # p147, Jul.16

South Carolina Border Patrol Threatens Tourist Business p87, Aug.20

Suffolk County (Long Island) complains about early hurricane warnings # p152, Sep.17

Business Eyes the Red Market: Travel is likely to gain before trade bars are let down p30, Sep.24

Kaiser Opens "Village" For His Tourist Venture p72, Oct.1

Advice to a businessman planning on making a trip behind the Iron Curtain # p176, Oct.8

Americans are discovering Spain # p176, Nov.5

European travelers are offered a new gimmick by Ford Abroad Tours # p136, Dec.3

TOWERS, Harry Alan

Waiting to Go On: British Commercial TV (with illus) p86, Sep.17

TOYS

Toy electric trains are used to transport radioactive materials within the laboratory at Hanford Atomic Energy Plant # p148, Dec.3

TRACKMOBILE

Whiting Corp. brings out a new Trackmobile (with 2 illus) p99, Oct.8

TRACTORS

Semi-trailers can be shifted back and forth on tractor mountings through a hydraulically powered device # p86, Jul.23

The ten-speed tractor # p128, Sep.10

Selling Snow Cats The Wild West Way: Seattle snow tractor dealer stages elk hunt (with 4 illus) p28, Nov.19

Rear-engined tractor has a 2-cylinder diesel engine (with illus) p104, Dec.10

TRADEMARKS

Anheuser-Busch has a suit on its hands over the name of the new Busch Bavarian # p56, Oct.1

TRADING Stamps

Suit Over Safeway's Prices p109, Jul.16

New State Laws: What the State Legislatures Did This Year (with table) p62, Aug.6

Shakeup at Safeway: Company's biggest troubles stem from the inroads trading stamps have been making in its business p30, Sep.3

The Punch of the Stamps: It was enough to overturn Safeway's presidency p28, Sep.10

Price-Cut Suits Against Safeway Reach Two Different Outcomes p137, Nov.5

TRAFFIC

Downtown in the Crystal Ball—Moving Sidewalks, Fewer Cars p70, Oct.22

Toledo Shoppers to Ride Free to Help Speed Downtown Buses p70, Oct.22

Curbstone Courthouse (with illus) p102, Dec.17

TRAILERS

A small semi-trailer that can be drawn by a pickup truck is made by Wells Cargo Div. # p111, Jul.2

Selling Trailers by the Piece (with 3 illus) p98, Jul.2

Semi-trailers can be shifted back and forth on tractor mountings through a hydraulically powered device # p86, Jul.23

U.S. Backs Mortgages On Trailer Parks p76, Nov.19

FHA-guaranteed trailer park mortgages are accepted # p138, Nov.19

TRAILMOBILE, Inc.

Selling Trailers by the Piece (with 3 illus) p98, Jul.2

TRANS Canada Pipe Lines, Ltd.

Signs contract with Tennessee Gas Transmission Co. # p36, Aug.20

TRANS World Airlines

The Air Gets More Competitive (with 3 maps) p76, Sep.17

Airlines Play It All Ways p112, Oct.1

Trans World On Mark For a Long-One Stop Hop p152, Oct.29

CAB Awards Western Route p74, Nov.19

Help for the Second String (with table) p64, Dec.3

Readers Report: An Old Gift p8, Dec.10

TRANSAMERICA Corp.

A Rival for Bank of America: Its one-time parent is back in state-wide banking (with illus) p56, Oct.8

TRANSMISSIONS

See: Engines

TRANSISTORS

An all-transistor phonograph will be marketed soon # p46, Jul.9

High frequency transistors have been developed by Bell Telephone Laboratories # p50, Aug.27

GE's new transistor will retail at less than $2 # p52, Sep.3

Amperex Electronic Corp. announces a powerful new transistor # p122, Sep.17

They Save Space, Weight, Heat: Transistors gain in the air (with chart and illus) p108, Sep.17

New Transistor Radio (with illus) p82, Sep.24

New Triumphs . . . are chalked up by the transistor—in an airborne computer and a torpedo control system p192, Nov.12

Westinghouse announces an improved technique for making transistors # p52, Dec.31

TRANSOCEANIC Development Corp.

Wall Street Goes Foreign Now p28, Oct.8

TRANSPORTATION

See also Buses; Railroads; Aviation-Transport

Four more chemical companies charter redesigned transports to ferry chemicals # p82, Jul.23

The House Commerce Committee will start hearings on the report of the President's Transportation Advisory Committee # p38, Sep.10

TRAPNELL, Edward R.

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

TRAVIS Service Co.

Flare-Up in the Auto Dealer War: Missouri town rallies behind its dealer, infrocked by GM p54, Nov.26

TREES

Trees are an important physical and financial asset if you plan to buy or sell a house # p136, Jul.23

TREND

UN: Influence for Peace p112, Jul.2

Ford Suggests Industry-Wide Bargaining p112, Jul.2

Farmers Vote Controls p156, Jul.9

To Decentralize Government p156, Jul.9

Against the Capital Gains Tax p164, Jul.16

Setting Up the Reserve p164, Jul.16

Warning the Banks p164, Jul.16

The Too Beautiful Boom? p152, Jul.23

Un-Secret Secrecy p152, Jul.23

Geneva: A Triumph for the U.S. p136, Jul.30

Silver: A Sleeping Dog p136, Jul.30

Learn About Money p160, Aug.6

Stuck on a Dead End Road p160, Aug.6

Straws in the Russian Wind (Trend) p144, Aug.13

The 84th's Record p144, Aug.13

What Brakes Are For p144, Aug.13

Creating Jobs—at $11,400 a Job p168, Aug.20

The Peaceful Atom p168, Aug.20

Short news item

Trouble in Colombia p168, Aug.20

Where the Credit Pinch Hurts p164, Aug.27

Who Are the Unemployed? p164, Aug.27

Box Score on Automation p148, Sep.3

Industry Civilized p148, Sep.3

Salk: Truth at Last p148, Sep.3

New Forces in the Market p200, Sep.10

Consumer Credit: How High Can It Go? p200, Sep.17

Giant Step in Education p200, Sep.17

The Toll: 36,000 Plus (Trend) p200, Sep.17

Science of Forecasting p200, Sep.24

Convertibility: Still Ahead p200, Sep.24

New Strength Behind the Boom p200, Sep.24

A Maverick Turns p190, Oct.1

After Peron p190, Oct.1

Automation: What's in a Name? p190, Oct.1

Economists of Scarcity p192, Oct.8

Making the Best of Misfortune p192, Oct.8

Easing Up on the Credit Brakes p200, Oct.15

The Cost of Distribution p200, Oct.15

Before Geneva p200, Oct.22

No More Major Depressions? p200, Oct.22

The Four-Day Week p200, Oct.22

Burying an Old Theory p192, Oct.29

Flow of Funds p192, Oct.29

Test Case for Freedom p192, Nov.5

The Upsurge in Capital Spending p200, Nov.12

Ford Sells Stock p200, Nov.19

The New Conservatives p200, Nov.19

Reporting to the Public p200, Nov.19

The Problem of Plenty p200, Nov.19

The Economists Look Ahead to 1956 p196, Nov.26

Victory Over Polio p196, Nov.26

An Acre of Moon p192, Dec.3

Christmas Giving p192, Dec.3

Foreign Policy for the Long Haul p192, Dec.3

Hunting for a New Farm Policy p200, Dec.10

Parkinson's Law p200, Dec.10

The Labor Merger p176, Dec.17

The Tax Debate Begins p176, Dec.17

Executive Pay p104, Dec.24

The Bear and the Slide Rule p104, Dec.24

Value Added by Distribution p104, Dec.24

The Meaning of Christmas, 1955 p88, Dec.31

Why Foreign Aid p88, Dec.31

TRENT Tube Co.

High-alloy steel tube is produced in a way to eliminate the weld bead on the tube's interior (with illus) # p116, Sep.17

TRIFARI, Krussman & Fishel, Inc.

New York federal court upholds copyright action brought by company # p68, Oct.29

TRIGGER Contracts

See Government Contracts

TRILOK

When Shrinkage Is a Virtue (with illus) p94, Dec.10

TRINITY College

Course on Ways to Teach Use of Computers p106, Aug.6

TRUCKS and Trucking

A six-year contract between truckers and AFL's Teamsters four southern states has been signed # p84, Jul.2

Selling Trailers by the Piece (with 3 illus) p98, Jul.2

Rail-Truck Feud Eases . . . as Pennsylvania's governor approves higher gross weight for trucks (with illus) p146, Jul.9

Big Guns Are Primed For a New Truck-Rail Fight p135, Aug.6

Ohio High Court Ruling May Doom State's Axle-Mile Truck Tax p104, Aug.13

NLRB Ruling: Board clears a Boston trucking firm that had fired 20 teamsters for striking without first resorting to arbitration p90, Sep.3

Firestone's tubeless truck tire and one-piece rim (with illus) p126, Sep.10

New England truckers ask ICC for increase in rates # p142, Sep.10

Seattle Fights Portland (with map) p135, Sep.10

Whiting Corp. brings out a new Trackmobile (with 2 illus) p99, Oct.8

FDA Moves to Stamp Out Sale of Drugs to Truck Drivers p42, Oct.29

ICC Checks Brakes: Toll of deaths caused by runaway trucks has ICC working on new safety regulations p29, Oct.29

Court Gives Ohio One Round in Fight for Axle-Mile Tax p150, Nov.5

Interstate Trailer Trucks Must Put Separate Brakes on Each Axle p74, Nov.19

Nine States to Simplify Licensing of Trucks p154, Nov.26

Truckers lose again in Ohio and West Virginia in their fight over axle-mile tax # p156, Nov.26

More Turnpike Woes: Truckers Shun Ohio's Tolls, and License Row Spreads p170, Dec.17

Truck output is scoring a strong comeback this year # p18, Dec.24

TRUITT Mfg. Co.

Opening the Books: It's a confused labor-management issue, but Supreme Court may give new guides p92, Sep.3

Supreme Court agrees to hear an appeal from a lower court decision involving the "show-the-books" rule # p150, Dec.17

TRUMAN, Harry

Friends say Truman has no idea of running for President # p38, Nov.19

Keep an eye on Truman. He has influence within the party # p36, Dec.24

TRUSTS

May wasn't as good as April for the open-end investment trusts # p52, Jul.2

Trusts Eye Dwindling Yields (with table) p66, Jul.30

Commons Find Favor p69, Sep.10

Shakeup in the Favorite Fifty p178, Sep.24

Trusts have a lot of advantages in solving financial problems. The different kinds of trusts # p175, Oct.8

Investment trust recently had a $169-million stake in building supply commons # p180, Oct.15

Trusts in a Falling Market: Open-end shares continue record sales (with table) p46, Nov.12

How to set up a life insurance trust # p175, Dec.3

Readers Report: Difficult Comparison p12, Dec.17

TUBES

High-alloy steel tube is produced in a way to eliminate the weld bead on the tube's interior (with illus) # p116, Sep.17

TUITION Plan, Inc.

Tuition Plans Goes Big Time: C.I.T. Financial Corp. buys pioneer in financing education on the installment plan p48, Nov.5

TULOMA Gas Products Co.

Hole in Chalk Deposit Will Store Liquefied Gas p182, Nov.5

TULSA, Okla.

Homeowners claim property damage from jet aircraft testing operations # p87, Aug.20

A Lever House for Tulsa # p94, Oct.8

TUNISIA

Can French Africa Be Saved? p120, Aug.27

TUNNELS

Boston Highway Program Pushes Three-Lane Tunnel p122, Jul.30

TURBO-MOBILE

Faster Mobile Power p80, Jul.16

TURKEY

Readers Report: Talking Turkey p8, Jul.2

Europe's Prosperity Raises Inflation Threats (with map) p26, Aug.13

Texas Company Wraps Up Big Construction Package (with 4 illus) p136, Sep.3

TURNER, Dan

What's Behind the New Farm Crisis (with illus) p106, Dec.10

TURNER, W. Alfred

Porter Divisions Boss Themselves (with illus) p118, Nov.26

TWENTIETH Century-Fox Film Corp.

May buy chain of South African theaters p68, Jul.2

TYPEWRITERS

See Office Supplies and Equipment

TYPHOON Air Conditioning Co.

Hupp Corp. is buying the company # p94, Dec.3

TYPHOON-PROP-R-TEMP Corp.

Hupp Corp. plans to buy the company # p94, Dec.3

U

UDY, Dr. Marvin J.

Upgrading Is in the Cards For Manganese p86, Oct.15

UNDERWOOD Corp.

RCA and Underwood are said to be talking merger # p136, Jul.9

UNEMPLOYMENT Compensation

See also Supplementary Unemployment Pay

State attorney general says there's no legal bar to integration of unemployment compensation supplements and state benefits in Michigan # p34, Jul.16

Ford Tells Why It Accepted SUP: State Jobless Aid Was "Inadequate" p122, Jul.23

Michigan Clears Way for SUP: Attorney General rules that supplementary unemployment pay benefits from employers can be integrated legally with state jobless compensation (with illus) p121, Jul.23

Jobless pay was granted in New York to a hotel swimming pool attendant fired for growing a beard # p131, Aug.6

Strikers Don't Qualify For Unemployment Pay . . . But Who Is Really a Striker? (with illus) p128, Aug.6

Union Uses Ads to Plug SUP: CIO electrical workers want to get appliance dealers on their side p118, Aug.13

If the States Frown on SUP: Deere & Co.'s Alternate Layoff Plans (with chart) p98, Aug.20

Ohio Labor Makes Joint Pitch To Swing Unemployment Pay p134, Aug.27

Only about 2.8% of those who are eligible for unemployment compensation are without jobs # p18, Sep.3

Short news item

In Ohio, UC Goes to the Polls: Voters will act on an explosive issue p166, Oct.22

Employers Face UC Tax Hike As 35 States Raise Benefits p166, Oct.29

Ohio Vetoes UC: Defeat throws monkey-wrench into Auto Workers' GAW pacts p33, Nov.13

Integration of private SUB and New York State unemployment insurance faces a fight in legislature # p170, Nov.26

Jobless Can't Make Ends Meet On UC Pay, Duquesne Study Finds p176, Dec.10

Business Urged to Repay UC Tax to Avoid Rate Boost Next Year p170, Dec.17

UNFILLED Orders

Manufacturers' unfilled orders haven't quite pushed back up to year-ago levels # p17, Jul.9

UNILEVER, Ltd.

Fats and Oils Empire Thrives on Peace (with map and illus) p112, Jul.16

UNION Carbide & Carbon Corp.

Cuts prices on vinyl chloride resins, ascribing as one of the reasons keen competition from abroad # p17, Jul.2

Isn't moving into suburban Westchester. Instead it will build a 41-story skyscraper in New York City # p36, Aug.20

Will build a 26-million lb. a year polyethylene plant in Scotland # p114, Aug.27

How Businessmen Teach Educators About Industry p142, Sep.3

Pile Fabrics . . . made of synthetics and closely resembling fur, are giving the real thing a run for its money (with illus) p58, Sep.10

Union Carbide Coppers Its Bets On "Super" Polyethylene p96, Oct.22

Tomorrow's Coal: New developments may make wearing it more economical than burning it p194, Nov.12

Prices of Synthetics Tumble As Battle of Fibers Warms Up p99, Dec.3

UNION Chemical & Materials Corp.

Merger with Easy Washing Machine hinges on purchase by Murray Corp. of Easy's washing machine and home laundry business # p34, Jul.9

UNION News Co.

American News Co. Revises Policy to Placate Magazine Publishers p104, Jul.23

UNION Pacific RR

A state union-shop ban takes precedence over the federal Railway Labor Act the Nebraska Supreme Court ruled # p138, Jul.16

Union Pacific Switches Partners: Shift of its fast coast trains from North Western to Milwaukee route leaves everybody happy p32, Sep.24

A Bigger Pull: Places order for 45 giant 8,500-hp. locomotives (with illus) p82, Dec.10

UNIT Load Car Corp.

Quick-Unloading Freight Car (with illus) p88, Oct.15

UNITED Air Lines

Closed-circuit TV for transmitting flight-data is in the experimental stage # p30, Aug.27

The Air Gets More Competitive (with 3 maps) p76, Sep.17

Signs a $175-million contract to buy 30 Douglas DC-8 jet airliners # p34, Oct.29

After the Merger, A Major Issue: A minor strike stirs smaller unions p158, Nov.5

CAB Awards Western Route p74, Nov.19

Flight Engineers End Strike With Job Rights Safeguarded p85, Dec.24

New device traps incandescent sparks from the exhaust of internal combustion engines # p109, Dec.24

Announces a $150-million financing plan # p26, Dec.31

UNITED Dye & Chemical Corp.

Wall Street Talks . . . about United Dye # p172, Oct.29

UNITED Fruit Co.

Antitrusters are exploring the chance of a peaceful, out-of-court settlement # p36, Dec.31

UNITED Mine Workers

In Coal, Pressure for a Hike: Lewis is expected to seek either higher wages or a reduction of hours p128, Jul.9

Where Is This Round Headed: The price is going up in this year's wage bargaining and 1956 promises more trouble (with 3 illus) p130, Jul.16

Speculation increased this week that John L. Lewis is out to get a wage raise # p40, Aug.20

Soft Coal Wage Pattern Set: Lewis is again following his policy of divide and conquer p132, Aug.27

Coal Deal . . . by Cyrus Eaton opens way for wider unionization of West Kentucky coal miners p32, Sep.17

UMW Plans to Renew Drive In Strong Non-union Fields p174, Sep.17

Bite on Miners: Lewis slaps a special $20 levy on men with jobs to beef up the UMW's already sizable treasury p160, Oct.1

Two-Way Victory: Tennessee coal settlement pleases both sides p145, Nov.12

UNITED NATIONS

UN: Influence for Peace (Trend) p112, Jul.2

Equipment Makers Vie for Atoms-for-Peace Customers: Conference at Geneva will be the starting gun in a race for world markets (with map) p86, Jul.9

Geneva: Lifting the Veil From the Peaceful Atom (with 5 illus) p30, Aug.13

U.S. officials are encouraged by the current talks in the U.N. disarmament committee # p163, Sep.17

Expediters of Trade: That's the job the ECE Faces in Geneva (with 2 illus) p142, Oct.8

Free World Production Boom Mirrored in U.N. Statistics p176, Oct.15

The Cold War Shifts to Economic Fronts p26, Nov.5

Sixteen new members have been admitted to the U.N. # p69, Dec.24

UNITED Natural Gas Co.

Gas: On Call Near the Market (with 5 illus) p102, Sep.3

UNITED Oceanic Corp.

Tanker Program Goes Back Into Dry Dock p70, Nov.12

UNITED STATES Burke Machine Tool

Makes a milling machine in which the horizontal spindle rotates for angle milling # p59, Nov.19

UNITED STATES Chamber of Commerce

Predicts 1955 will be a record year for business # p36, Oct.1

Will rent a film on new products and what to expect 20 years from now # p102, Oct.8

No More Major Depressions? (Trend) p200, Oct.22

Believes business in 1956 should top this year's # p36, Dec.17

Is the Price System Sacred? p52, Dec.17

UNITED STATES Foreign Business Corp.

Experts Give Business a Tax Tip On How to Handle Foreign Investments p57, Dec.24

UNITED STATES Forest Service

Forest Service Ferreting Out Land Grabs by Bogus Mining p119, Oct.29

UNITED STATES Hoffman Machinery Corp.

Buys the "fein group" of can companies headed by Irving Fein # p198, Oct.22

UNITED STATES Rubber Co.

See also Tires

A glass and silicone tire stands heat up to 500°-F # p108, Jul.2

A $60-million loan has been arranged by company with a group of insurance companies # p98, Aug.6

The Fisk Div. claims it has developed a tire that will not skid with age # p55, Aug.20

U.S. Rubber Turns Out Material by the Yard p43, Sep.3

Wiring for Tires (with 2 illus) p86, Oct.8

Help Stop Wildcat Strikes # p166, Oct.29

Rubber Company Vetoes Plan to "Police" Plant p172, Nov.19

When Shrinkage Is a Virtue (with illus) p94, Dec.10

UNITED STATES Steel Corp.

Prelude to a New Wage Round: The Steel Industry's settlement with CIO means a staggering round of wage increases in 1955 for average employers (with 4 illus) p122, Jul.9

Whose Ore? Big Steel, Kaiser squabble over iron deposit (with map) p150, Jul.9

The price cut posted by U.S. Steel this week on cold-rolled strip, incidentally, isn't any renewal of cutthroat competition # p18, Jul.23

Columbia-Geneva Steel Div. new anhydrous ammonia plant will use raw coke oven gas as the source of hydrogen # p50, Aug.27

National Tube is marketing a second type of plastic pipe # p90, Oct.15

Announces a new grade of stainless steel # p106, Oct.22

Steel: Prices Can Only Go Up p25, Nov.5

For Closer Rolling Tolerances: New GE gauge uses x-ray to keep track of sheet thickness (with illus) p46, Dec.3

Must Companies Tell All on Pensions? p29, Dec.10

2.5-million tons of steel will be added to company's capacity in next few years # p26, Dec.31

UNITED STATES Supreme Court

For Next Year, Labor's Wary: The Court's record on labor (with table) p82, Jul.2

Opening the Books: It's a confused labor-management issue, but Court may give new guides p92, Sep.3

Court Goes on Five-Day Week p130, Sep.24

Court again refused to review two pro-fair trade decisions # p142, Oct.15

Louisiana's Offshore Limit Left Hanging by Court. Will hear case designed to remove du Pont family from its holdings of GM and U. S. Rubber stock # p156, Oct.15

Storer Broadcasting appeals limited ownership of TV stations to court # p142, Oct.15

Court Opens Gate for Claims Of Overpayment on Tax Write-Offs p54, Oct.22

Court Widens Anti-Segregation Ruling p72, Nov.12

More Squabbles Reach Court: The trend to settle labor disputes at the Court level is spreading p166, Nov.19

Rules government couldn't tax money a corporation gets from sale of its own common stock # p138, Nov.19

Will decide whether state "right to work" laws banning compulsory union membership supersede the federal railway Labor Act # p176, Dec.10

Court agrees to hear an appeal from a lower court decision involving the "show-the-books" rule # p150, Dec.17

UNITED STATES World Trade Fair

World Trade Fair for New York Gets a Good Substantial Shove p106, Nov.26

UNITED World Federalists, Inc.

Readers Report: A Disarming Note p10, Jul.30

Readers Report: Amendment Needed p12, Sep.10

Short news item

UNIVERSAL Atomics Corp.

Makes a battery-operated power supply unit that produces 1,800 volts from 1½ volt input # p78, Nov.28

UNIVERSAL Products Co.

Chrysler will pay somewhere under $3.5-million for Universal Products # p34, Jul.16

UNIVERSAL Service Corp.

SEC slaps stop orders against sale of new stock by company # p36, Aug.20

UPHOLSTERY

New plastic upholstery material, called Air-Porous Koroseal, is made by B. F. Goodrich (with illus) p110, Aug.6

UPJOHN Co.

Ouch Meter Tests Drugs (illus) p196, Nov.19

URANIUM

SEC Wars on Uranium, Oil Promotions: Proposed clampdown p66, Jul.23

Readers Report: Uranium Financing p8, Jul.9

Too Much Uranium? If military demand should be cutback, civilian uses wouldn't take a fraction of present output p21, Jul.30

New Mills Break Up Uranium Bottleneck (with 8 illus) p102, Aug.6

Canada will sign no more special uranium purchase contracts with producers after Mar. 31 # p34, Aug.13

On the Toronto Exchange Lately . . . Uranium, Metals Set the Pace (with chart) p120, Aug.20

Joseph H. Hirshhorn is big buyer of Callahan Zinc-Lead Co.'s stocks # p144, Aug.27

Two uranium processors in Canada, Gunnar Mines and Pronto Uranium Mines, go into production # p34, Sep.3

A new map of important uranium deposits is now available # p38, Sep.17

For Uranium, the Bloom Is Off . . . as growing supplies seem sufficient (with illus) p186, Sep.17

New bill would compel registration of all stock issues with SEC. Utah Securities Commission adopts some new measures for investors' protection # p48, Oct.1

The uranium "healing" business has blossomed in Texas # p72, Oct.1

Hughes and Odlum Move Closer: Their RKO-Atlas merger offers advantages p59, Oct.8

Holders of good uranium stock have nothing to worry about, one Street analyst claims # p178, Nov.12

Punctured Boom: Salt Lake City's wild market in uranium shares calms way down p124, Dec.17

Odlum-RKO Deal: It's Hot now. The details have been made public. And uranium mining may become big business p28, Dec.24

URBAN Renewal

See: Slum Clearance

UTAH

Utah Securities Commission adopts new measures for investors' protection # p48, Oct.1

Contractors Howl as School Boards Enforce Penalties on Tardy Work p154, Nov.26

UTILITIES

Electric Power Production: A Trillion Kwh. in '65 (chart) p54, Jul.2

Power needs grow, but not federal projects p86, Jul.2

Faster Mobile Power p80, Jul.16

An atomic power first was scored this week when nuclear-produced electricity flowed into the commercial lines of Niagara Mohawk Power # p34, Jul.23

Ohio Curbs Freedom of Utility Lines to Roam p140, Jul.23

Portable Power p86, Jul.23

Chicago to Get Atomic Power p32, Jul.30

Utility Shares Win Friends: In post-Geneva market these defensive favorites get a play (with 4 charts) p92, Aug.6

White House Convictions Hold Key to New Power Projects p134, Aug.6

Private Utility Gets Hell's Canyon p28, Aug.13

Two Utility Groups Get Nod From AEC on Nuclear Plants p76, Aug.13

Administration's Power Policy In For a Raking Over the Coals p96, Aug.27

Electric Power Output: Accelerating Its Climb (chart) p144, Sep.3

Georgia Power agrees tentatively with Interior Dept. to act as a government contractor in carrying power from Clark Hill Dam to the co-ops # p34, Sep.3

Co-ops Win Power Fight: Agreements by Interior to sell Clark Hill power directly to co-ops, and by Georgia Power to transmit it p138, Sep.10

Utility Promotes Computer to a Top Job (with chart) p112, Sep.10

Administration's Power Foes Shift to New Front p52, Sep.17

Another Utility Regulator: AEC is Weighing These Nuclear Power Plant Licenses (with table) p56, Sep.17

Public Power Units' Squabble Pinches Nebraska Supply p68, Oct.8

Getting Set for a Big Future: Utilities come up for breath after this year's ordering spree (with 3 charts) p70, Oct.15

Competition among makers of electric power plant equipment has lowered the estimated costs of expansion projects # p53, Oct.22

John Bethell proposes compulsory arbitration as the solution for public utility strikes # p169, Nov.5

Northwest Power: Major Issue for 1956 (with illus) p150, Nov.12

Arkansas PSC Grants 6% Return On Gas Sold to Industrial Users p140, Nov.19

U.S. Power Needs in 1980 To Quadruple Last Year's p76, Nov.19

Electric power output now is heading for another new record very close to 11½-billion kwh. in the week before Christmas # p17, Nov.26

Electric power production won't hit its year's high until next week, but already it has passed 11.3-billion kwh. # p18, Dec.10

Private Power Gets Hearty O.K. From Voters Near Seattle p186, Dec.10

Utility stock yield yardsticks # p74, Dec.31

V

VACHA, R. F.

Mediation: Growing Because It Works (with illus) p136, Aug.27

VACUUM Furnace

See: Furnaces

VALDOSTA, Ga.

Is It Piracy, or Fair Game? A hot issue arises as states work harder to sell industry on relocation (with illus) p162, Dec.17

VALUE Line Investment Survey

Believes auto production will drop 17% in 1956 # p50, Nov.5

VANCE, Stanley

Trend in Boards: More Insiders: New analysis shows more company officers are getting boardroom seats p128, Nov.26

VANDERWILT, John W.

The Colorado Grind Pays Off (with illus) p80, Sep.10

VAN NORMAN Co.

Stockholders will be asked to approve changing company name and issuing new stock # p148, Nov.5

VAN VALKENBURG, Hermon

Middle-Sized Company Carves A Bigger Slice (with illus) p144, Sep.10

VanWYCK, Dr. Peter

Hercules Invades Synthetics Field (with illus) p120, Oct.15

VAPOR Heating Corp.

Is building a new hot water heater factory in Holland # p84, Dec.17

VARIABLE Annuity Life Insurance Co.

First company specifically organized to sell variable annuities—has been licensed by the District of Columbia # p102, Aug.13

VARIETY Stores

Variety Chains Have Tough Time in Race for Consumer's Dollar p54, Sep.3

VEGETABLES

Flying Green Goods to Market (with 2 illus) p50, Aug.13

VEND-A-CHECK

A Bank Account on the Cuff. A vending machine company in New Orleans has distributed machines to issue checks p63, Oct.15

VENDING Machines

Vending Machines Gear Their Slots For Bigger Variety of Impulse Sales p114, Nov.19

VENEZUELA

Fiat of Italy will build government steel mill # p130, Oct.1

Italian gets contract for a power station and Fiat tries to nail down contract for steel mill # p84, Dec.17

Two West German firms and a Swiss company win contracts for electrical generating equipment # p64, Dec.17

VENTURES, Ltd.

Robert B. Anderson is new president. Thayer Lindsley moves up to chairman # p34, Sep.17

New Goal—Profits: Company is out to make money. Robert B. Anderson is new president p68, Oct.8

Opemiska Copper Mines is about to receive capital from the U.S. # p190, Dec.10

VERMONT Marble Co.

Marble in the House (with illus) p100, Dec.24

VETERANS

Putting Brakes on the Boom: FHA and VA have tightened mortgage rules p25, Aug.6

10,000 home mortgages are being put up for bids by VA # p34, Sep.10

VEZZOSI, Robert

Credit Unions: Hazards of Growth p60, Sep.24

VICKER-ARMSTRONGS Ltd.

The Vanguard, new airliner enters the turboprop sweepstakes # p151, Oct.22

VICKERS Bros.

Shakeup in the Favorite Fifty p178, Sep.24

VICKERS, Inc.

Bargaining Spurt: Ford-GM sets rough pattern p79, Jul.2

VINYL Foam

Vinyl Plastic Whips Up Foam p96, Sep.17

VIRDEN, John C.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

VIRGINIA

Authorities hold up plans for tri-state expressway # p148, Nov.26

VIRGINIA Transit Co.

"Back to Transit" Drive Aims at Workers Parking p72, Oct.1

VOIT (W. J.) Rubber Corp.

Cheap Photos Underwater (with illus) p52, Aug.27

Short news item

VOLKSWAGEN

German car maker establishes assembly base in the U.S. p141, Aug.20

Europe's Bitter Fight for Auto Exports (with 6 illus) p146, Oct.29

VOLPE, Joseph J., Jr.

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

VON BRENTANO, Heinrich

Adenauer's Mission to Moscow (illus) p28, Sep.10

VOSS, Walter

Office Building Gets Trial Run p48, Aug.20

W

WCET

Educational TV Makes A Pitch to Industry (with 5 illus) p70, Nov.19

WGBI-TV

Tryout for New UHF Medicine: Scranton station plans test p94, Oct.22

WNEW

Biggest price tag ever put on a radio station is offered for WNEW # p138, Nov.5

WOCS

See Government Employees

WAGES

See also Salaries

New Minimum: 90¢ or $1.00? (with chart) p78, Jul.2

Take-home pay for factory workers rose during May # p84, Jul.2

Profits squeeze via wage hikes # p136, Jul.9

Readers Report: On the "GAW" p14, Jul.9

The $1-an-hour minimum wage bill will be O.K.'d, with the question of expanded coverage going over until next year # p38, Jul.9

Wage concessions were allowed two small Milwaukee breweries after union officers looked at company books # p138, Jul.16

Where Is This Round Headed? (with 3 illus) p130, Jul.16

Auto Workers Show Signs of Extending It Still Further p122, Jul.23

NAM Loads Up More Guns To Blast Spread of GAW p122, Jul.23

GAW integration in Maryland should be legislated, according to Robert W. Kimble # p80, Jul.30

Minimum Pay Hike: Whodunit? Republicans and Democrats alike claim credit p78, Jul.30

Auto Take Home Pay at Record As Changeover Unemployment Mounts p108, Aug.20

Wage Settlements Advance GAW, Give GE New Contract p108, Aug.20

Ford and GM workers get a cost-of-living wage increase # p134, Aug.27

Soft Coal Wage Pattern Set: Lewis is again following his policy of [illegible]le and conquer p132, Aug.27

Labor Gains Hint at New Demands: Unions will use this year's settlements as a starting point for 1956 bargaining p25, Sep.3

Manufacturers haven't yet seen the full effect of wages on the cost of things they buy # p18, Sep.3

Making SUP More Tangible: Libbey-Owens-Ford and Pittsburgh Plate Glass will pay 5¢ an hour for each worker into fund p166, Sep.17

National Assn. of Furniture Manufacturers reports on cost of fringe benefits to the industry # p174, Sep.17

Settlement in the glass container industry calls for wage increases # p174, Sep.17

1955 Contract Terms: There's a Pattern but . . . (table) p169, Sep.24

Factory Worker's Earnings Fattest Average Yet (chart) p88, Sep.24

Improving SUP: Allis-Chalmers plan is now model for UAW demands p170, Sep.24

Severance pay for salaried employees has been set up by Ford Motor # p34, Sep.24

Union Tackles Low Wage Front: Building trades local in New York City is stealing some of the spotlight from the South (with illus) p154, Oct.1

Telephone Pay Settlement Sets Pattern For CWA p132, Oct.8

Help for a Hard-Hit Boss . . . is one reason Electric Auto-Lite workers accepted pay cut p170, Oct.22

Skilled Gain: Railroad engineers win differentials for skill, and victory spurs firmer demands from UAW's craftsmen p160, Nov.5

Union Coal Mines Score as U.S. Sets Wage Minimum for Its Buying p85, Nov.5

Ohio Vetoes UC: Defeat throws monkey-wrench into Auto Workers' GAW pacts p33, Nov.12

Weekly factory wages are at $78.69, $6.50 better than last year and another new high # p18, Nov.12

Production workers in factories are 600,000 fewer than at the 1953 top. Yet the wage bill is running $55-million a week above 1953 # p17, Nov.26

Minimum wage orders issued by Labor Secy. Mitchell on a nationwide basis was upheld by the U.S. Court of Appeals # p176, Dec.10

Price of Peace Comes High in Southern, Midwestern Shoe Plants p176, Dec.10

Prices: Up With the New Year. The rise in the minimum wage gives a fillip to the manufacturers' cost squeeze p27, Dec.17

Higher Wages, Fewer Strikes: That's the effect the combination of election year and the continuing boom will have on labor p62, Dec.31

WALKER (Hiram) Inc.

Answer to Decanters? Hiram Walker tries a prewrapped package for the holiday trade (with 3 illus) p48, Oct.8

WALKER, Dr. J. Arthur H.

About what the stars reveal # p125, Sep.3

WALKIE-TALKIES

Army drafts the transistor for walkie-talkies # p108, Sep.17

WALL Street

Old Wall Street: Nobody Wants to Leave (with map and 4 illus) p68, Jul.16

Wall Street Goes Foreign Now (with illus) p28, Oct.8

WALSH-HEALEY Act.

Union Coal Mines Score as U.S. Sets Wage Minimum for Its Buying p85, Nov.5

WALTHAM Watch Co.

Sidney L. Albert picks up working control of the company # p136, Aug.6

WARBURG (S. G.) & Co.

Wall Street Goes Foreign Now p28, Oct.8

WARDEN, Max R.

Two Gun Makers With Opposite Views (with illus) p60, Nov.19

WAREHOUSES

What Is This: A Department Store? (with 4 illus) p56, Dec.12

Look, No Elevators (with illus) p94, Dec.17

WARNER & Swasey Co.

Is negotiationg for purchase of Duplex Truck Co. # p146, Sep.24

WARNER, W. Lloyd

More Come From the Bottom p120, Oct.29

WARREN, Earl

Can Warren be drafted. Chief Justice's name continues to figure in the guessing about a possible Eisenhower successor # p37, Nov.19

WARREN, Lingan

Shakeup at Safeway lets Lingan Warren out as president (with illus) p30, Sep.3

The Punch of the Stamps: It was enough to overturn Safeway's presidency p28, Sep.10

WARREN Petroleum Corp.

A Lever House for Tulsa # p94, Oct.8

Pres. Alliren says his company is not going to merge with Gulf Oil # p172, Nov.5

Gulf Grows: Oil company will get new U.S. production from a merger p66, Nov.19

WASHINGTON, D. C.

The Crisis in Local Transit: Rising costs, dwindling riders, and worsening traffic squeeze transportation companies in many cities (with illus) p120, Jul.23

Wolfson's Transit Company Deprived of Its Franchise p56, Aug.20

U.S. Toasts in Orange Juice Are Followed by Vodka Chasers p96, Aug.27

They're Hanging From the Straps Again in Washington p134, Aug.27

Gobbles Up Dirt (with illus) p101, Dec.17

WASHINGTON (State)

Pioneering on Welfare Funds: Washington has first law regulating welfare funds p114, Aug.13

Building program for colleges, other institutions has been ruled unconstitutional # p140, Nov.19

WASHINGTON Water Power Co.

Private Power Gets Hearty O.K. From Voters Near Seattle p186, Dec.10

WASTE Materials

"Hot Stuff": Big hurdle for atom power. How to handle wastes (with illus) p72, Jul.23

Easing Builders' Drudgery (with illus) p108, Aug.6

Pickling Liquor Goes to Work: Steel mill waste may become source for sulfuric acid p28, Dec.10

Radioactive Waste Finds Use in Making Polyethylene Plastic p52, Dec.31

WATER

Four-million gal. a day is the saving that Rochester Products makes by reclaiming and processing water # p132, Jul.30

California's Public Utilities Commission has ordered an investigation of service standards for the state's 460 water utilities # p68, Aug.6

New Weapons Against Pollution p136, Aug.13

Connecticut governor signs bill that forbids Greenwich Water Co. to deliver water across the state line to Rye and Port Chester, N.Y. # p34, Aug.27

Powers Regulator Co. makes a thermostatic water control for showers # p152, Dec.3

WATER Heaters

Thermo Appliance makes a hot water heater that works off the cold water faucet # p128, Sep.10

WATERBURY, Conn.

The Price of Diane: Black Friday for the Northeast (with 4 illus) p26, Aug.27

Packaged Staff . . . for rush jobs gets management off the hook p154, Sep.10

WATSON, Thomas J., Jr.

Named chairman of the U.S. Council of the International Chamber of Commerce # p107, Jul.9

WAUGH, Samuel

More Credit Grease for Exports (with illus) p166, Oct.15

WAYNE University

The Labor Vote: Survey shows that most tend to follow the line laid down by the union p44, Dec.3

WEATHER

How to safeguard health in hot summer weather # p120, Jul.30

Short news item

Texas Raises A Weather Eye p122, Jul.30

Hurricanes: They Cost Even When They Fizzle (with map) p32, Aug.20

Steps to Shackle . . . hurricanes come as weather and Army men seek faster warnings, push flood control plans p29, Sep.3

WEATHER Stripping

Chemical Weather Strip (with illus) p56, Nov.19

WEBB & Knapp, Inc.

Plans for Longed-for-Hotel Snagged—It's Too Near School p186, Dec.10

WEBB-POMERENE Act

Export Groups and Antitrust: FTC Seek to Clear Up the Law p129, Jul.23

WEBSTER-CHICAGO Corp.

Lid Blows Off Webcor's Rough-and-Tumble Row p52, Jul.23

WEBSTER Motor Co.

Wins verdict on its charge that Studebaker-Packard Motor Co. violated the antitrust law by cancelling its franchise # p34, Jul.2

Exclusive Dealing: Under Fire p76, Aug.27

WEEKS, Sinclair

Freer U.S. Trade Policy Is Under Heavy Attack p73, Nov.5

WEIGHT Control

Dr. Mayer reports on the role exercise plays in weight control # p175, Oct.29

Some advice on diet and exercise # p175, Oct.29

WEIL, George L.

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

WEINBERG, Sidney J.

Democrats' Target: The BAC's Select Sixty (with illus) p100, Aug.27

WEISSMAN, George

To Make Them Buy—Try Science (with illus) p41, Sep.17

WEISSMAN, W. E.

Reports on number of companies that have participated in 10 or more merger deals # p50, Nov.5

WELDING

New welding fluxes for alloy steels are made by Lincoln Electric # p86, Jul.23

WELFARE Funds

See also Pensions

Readers Report: Welfare Funds p8, Jul.23

Pioneering on Welfare Funds: State of Washington has first law regulating funds p114, Aug.13

Big Decision on Welfare Funds: Bakery union makes an important policy declaration p170, Sep.24

Self-Insurance . . . of welfare funds administered by employees and employers is getting a legal test in New York p129, Oct.8

The Range of Benefits Under 100 Welfare Plans (table) p162, Nov.5

New York Welfare Funds Seek $17-Million Insurance Rebate p178, Dec.10

Self-insurance still looks good for the National Maritime Union Welfare Fund # p85, Dec.24

WELFARE Plans

Security for TV Performers: Details are worked out for a broad pension and welfare plan p170, Nov.26

WENDER, Ira T.

Experts Give Business a Tax Tip On How to Handle Foreign Investments p57, Dec.24

WENZELL, Adolphe

AEC Builds Legal Defense Against Dixon-Yates Contract Suit p150, Nov.26

WEST INDIES

New shipyard and small lime plant is planned for island of Grand Bahama # p138, Dec.3 3

WEST Kentucky Coal Co.

Coal Deal . . . by Cyrus Eaton opens way for wider unionization of West Kentucky coal miners p32, Sep.17

WEST Virginia

Traffic on turnpike falls below estimates # p178, Nov.19

Authorities hold up plans for tri-state expressway # p148, Nov.26

Truckers lose again in fight over axle-mile tax # p156, Nov.26

WESTCOAST Transmission Co., Ltd.

U.S. Company Gets Nod to Import Canadian Gas p60, Dec.3

WESTERN Air Lines

CAB Awards New Western Route p74, Nov.19

WESTERN Condensing Co.

Company may merge with Foremost Dairies # p140, Sep.3

WESTERN Electric Co.

AFL Tool & Die Makers call off strike # p138, Jul.16

Aluminum Takes On New Job: Rising copper prices force cable and wire manufacturers to switch to the cheaper metal p140, Oct.1

Sun-Power Phone System (with illus) p90, Oct.8

The Controversial SAGE (with illus) p30, Oct.29

WESTERN Leaseholds Ltd.

Belgians are expanding their stake in North American Oil p124, Jul.16

WESTERN Maryland Ry.

Pays off the $108.50 per share dividend arrears on its $7 first preferred stock # p79, Dec.24

WESTERN Union Telegraph Co.

Textron American plans to buy company's foreign cable system # p107, Jul.9

WESTGATE-CALIFORNIA Tuna Packing Co.

Company buys San Diego's baseball club # p140, Sep.3

WESTINGHOUSE Air Brake Co.

It's rumored company may merge with New York Air Brake # p89, Jul.2

WESTINGHOUSE Broadcasting Co.

FTC will investigate a swap of radio-TV stations between company and NBC # p68, Oct.29

Station swap between NBC and Westinghouse is O.K.'d by FCC # p26, Dec.31

WESTINGHOUSE Electric Corp.

Earnings won't run much above $3.50 this year # p132, Jul.23

Makes "canned" pumps for radioactive fluids # p82, Jul.23

Agrees to build a reactor of the radically new homogenous type for Pennsylvania Power & Light Co. # p34, Aug.6

Union Uses Ads to Plug SUP: CIO electrical workers want to get appliance dealers on their side p118, Aug.13

Atom War—for Trade: Westinghouse International sells a reactor to Fiat of Italy p132, Aug.20

History's first private export sale of a nuclear power plant was nailed down by company at the atoms-for-peace congress # p129, Aug.20

Gwilym Price adds board chairmanship to his job as president. Mark Cresap is named executive vice-president and deputy chief executive officer # p34, Aug.27

Westinghouse Off Fair Trade: Admits it can't control prices at retail p31, Sep.3

NLRB Limit Union, Employer Practices p171, Sep.10

A companywide sympathy strike by 43,000 CIO electrical workers is over # p164, Oct.1

Appliance Maker Sets Up A School for Its Customers p94, Oct.8

CIO electrical workers struck company plants this week # p174, Oct.22

Westinghouse Gets a Cuffing: Contract cancellations, loss-leader business, labor troubles all hurt (with chart) p43, Oct.22

Arbitration Angle Snags Westinghouse Agreement p168, Nov.5

New Triumphs . . . are chalked up for the transistors—in a torpedo control system p192, Nov.12

Moves Chris J. Witting into a new position as general manager of consumer products # p68, Nov.19

Atomic Reactor for Belgium: Westinghouse gets the jump on competition p30, Nov.26

Doctor to a Lagging Line: Christian Witting, Westinghouse's new consumer products chief (with illus) p135, Dec.10

Sheaffer Deserts "Fair Trade" As Westinghouse Does Back Flip p84, Dec.10

Rescue Operation on Turbines p31, Dec.17

Announces an improved technique for making transistors # p52, Dec.31

Pre-Christmas Profanities Keep Company Strikebound p66, Dec.31

Westinghouse Lets GE Move In On Its Circuit Breaker Business p52, Dec.31

WESTINGHOUSE International Corp.

Europe may soon be using liquefied natural gas from the Middle East # p156, Nov.5

WESTON (George) Ltd.

Food Chain Grows in U.S.: Adds 740 links of the National Tea Co. Deal with Safeway may come next p188, Dec.10

WESTON, W. Garfield

Heads group that now controls National Tea Co. # p34, Dec.3

WEYERHAEUSER Lumber Co.

Timber Industry Sprouts New Shoots (with 8 illus) p102, Jul.30

Announces a 4-for-1 stock split # p148, Nov.26

WHARTON School of Finance & Commerce

Moving in on Unlisted Shares (with illus) p52, Jul.9

WHEAT

Our wheat surplus isn't going to be easy to work off, even though farmers approved tight acreage controls # p17, Jul.2

Prospective export demand in the new season doesn't look so good as in the last crop year. The difficulty is found in stocks held by importing countries # p18, Jul.2

The Wheat Belt Has Its Say on Controls (with 10 illus) p29, Jul.2

Farmers Vote Controls (Trend) p156, Jul.9

Readers Report: Not Playing Santa p8, Jul.30

Problem for Price Proppers (with table) p29, Aug.20

Canada Blames Drop in Wheat Exports On American Disposal Program p114, Aug.27

Canada Looks to Soviet Union For Help With Huge Wheat Surplus p56, Nov.5

What's Behind the New Farm Crisis p106, Dec.10

Dept. of Agriculture estimates the 1956 winter wheat crop will be 4% above 1955 # p26, Dec.31.

WHEELER, Walter H., Jr.

Drive on Bias Moves Into Spotlight p162, Oct.29

WHIRLPOOL Corp.

Seeger-Whirlpool merger # p132, Jul.23

Three-Way Deal Makes An Appliance Combine p52, Jul.23

Short news item

Justice Dept. O.K.'s Appliance Merger p56, Aug.13

WHIRLPOOL-SEEGER Corp.

RCA-Whirlpool is new brand name in appliances # p36, Aug.20

Merger Puts Whirlpool-Seeger In Good Competitive Position p88, Aug.27

Takes over RCA's Delaware Appliance Corp. # p146, Sep.24

Buys International Harvester's Evansville plant # p36, Oct.1

It's the Full Line That Wins in appliances; so Harvester got out; Whirlpool-Seeger expanded p43, Oct.8

WHITCOMB, Richard T.

The Wasp Waist Does It (with illus) p32, Sep.17

WHITE House Conference on Education

Conference on School Problems Will Help Draft New Program p150, Nov.26

WHITE Motor Co.

Shareholders of Diamond T Motor Car will be asked to approve sale of company # p132, Nov.26

WHITE, Weld & Co.

New York Investment Company Sets Up Shop in Switzerland p164, Nov.12

WHITE, William

Fitting Computers Into a Business (with illus) p40, Jul.30

WHITING Corp.

Brings out a new Trackmobile (with 2 illus) p99, Oct.8

WHITING, Ind.

Plant Explosion Rips Oil Company's New Unit (with illus) p28, Sep.3

WHOLESALE

Commerce Dept. reports on July sales at wholesale # p34, Sep.10

The wholesale average of prices outside the area of foods and farm products has set a new high # p17, Sep.24

New series of BLS wholesale price indexes is broken down into more groupings (with 4 charts) p124, Nov.5

WIENER, Norbert

Information: Now It's the Realm of Theorists p58, Jul.30

Automation: The Facts Behind the Word (with illus) p74, Oct.1

WIGGAM, David

Hercules Invades Synthetics Field (with illus) p130, Oct.15

WILEY, Alexander

General Motors' Day in Court (with illus) p25, Dec.10

WILLIAMS Chemical Co.

Argentine assets of company are seized # p60, Dec.31

WILLIAMSON Adhesives, Inc.

Makes a machine for coating cellophane rolls on one side with adhesives # p78, Nov.26

WILLS

By giving your wife an understanding of your financial affairs, you may be making your estate more valuable to her # p151, Aug.20

Explaining the provisions of your will to your wife is a vital duty # p151, Aug.20

WILLYS Motors, Inc.

Gobbles Up Dirt (with illus) p101, Dec.17

WILSON & Co.

Will shut down meat-packing and other food operations at its main plant in Chicago # p36, Aug.20

Chicago's Title Threatened As Meat Processor Decentralizes p73, Aug.27

Chicago made little headway in persuading company not to move # p142, Sep.10

Stockholder group may challenge management # p178, Dec.10

WILSON (H. A.) Co.

Magic Alloy: In temperature changes, it neither stiffens nor relaxes. It makes stratospheric parachuting safer (with illus) p96, Dec.17

WILSON, Harold

In Britain, Socialism Is Dying—Can Labor's New Men Revive It (with illus) p152, Oct.22

WINCH

Winch Packs More Power (with illus) p188, Nov.5

WINCHELL, Alfred M.

Minor League Can Try A Big-Time Play, Too (with 4 illus) p125, Oct.29

WINCHELL, Walter

Winchell gives tips on stocks to buy # p178, Nov.19

WINCHESTER-WESTERN Div.

See Olin Mathieson Chemical Corp.

WIND Tunnels

Supersonic wind tunnel at University of California's Engineering Field Station in Richmond is said to be the world's largest # p198, Oct.15

WINDOWS

An electric push-button window for homes is available # p104, Dec.10

WINES

American consumption of champagne is increasing. How it should be served # p96, Jul.2

Americans are rediscovering Spanish sherry # p160, Dec.17

WINNINGS

You must pay a tax on all that you win in anything that even remotely resembles a contest # p127, Aug.13

WINSTON-SALEM, N. C.

Former Lincoln-Mercury Dealer Sues Ford for $1-million Damages p54, Aug.13

WINTER, Elmer

Packaged Staff . . . for rush jobs gets management off the hook p154, Sep.10

WINTERS, B. W.

Flying Green Goods to Market (with illus) p50, Aug.13

WIRE

Barbed wire imports from Europe flow into U.S. # p158, Nov.19

WIRTZ, W. Willard

Readers Report: Strange Change p14, Nov.26

WISCONSIN

Fair trade retail price maintenance statute was held legal and constitutional by Wisconsin Supreme Court # p60, Aug.6

Flare-Up in the Auto Dealer War p54, Nov.26

WISCONSIN Central Ry.

Wall Street wonders if road plans to merge with Minneapolis & St. Louis # p87, Sep.3

WISHART, Paul B.

Believes small businesses will provide the big market for automation equipment # p46, Sep.3

WITTE, Edwin E.

Witte of Wisconsin: Why the Economists picked him (Cover) Nov.26

Witte's One-Man Economics: New president of the American Economic Asn. (with 10 illus) p92, Nov.26

Readers Report: Witte Honorarium p10, Dec.17

Readers Report: More on Witte p8, Dec.24

WITTING, Christian J.

Named general manager of consumer products at Westinghouse Electric # p68, Nov.19

Doctor to a Lagging Line: Westinghouse's new consumer products chief (with illus) p135, Dec.10

WOLF (A.A.) Inc.

ACF-Brill Adds Wholesaler To Its New Grocery Chain p146, Sep.24

WOLFSON, Louis E.

Wolfson's Transit Company Deprived of its Franchise p56, Aug.20

May try to gain control of Loew's, Inc. # p146, Aug.20

Cost of Ward proxy fight # p180, Sep.17

Makes a nice profit from his Montgomery Ward stock # p176, Nov.26

Wolfson's newest interest is Scullin Steel Co. # p94, Dec.3

How Good An Operator Is Cash McCall? (with illus) p104, Dec.17

WOLLENSAK Optical Co.

Readers Report: Not the Only p12, Oct.22

WOOD

See Lumber

WOODWARD, Donald B.

Impact of Taxes p78, Nov.19

Economists Advise No Tax Cut p31, Dec.10

New Theories Behind Taxes (with illus) p76, Dec.17

WOOL, Matthew

Where the 'New' Labor Movement Is Headed (with illus) p166, Dec.10

WORKING Capital

Corporate Working Capital Reaches New Record High p68, Jul.23

WORKMEN'S Compensation

New York Welfare Funds Seek $17-Million Insurance Rebate p176, Dec.10

WORLD Bank

See International Bank for Reconstruction and Development

WRAP King Corp.

For 300 Chances, the Choice Is Plastics and Packaging p132, Oct.15

WRATHER, Jack

Heads syndicate interested in buying WNEW # p138, Nov.5

WRIGHT, Ashley

The New Science of Business Forecasting p90, Sep.24

WRIGHT, E. C.

How Steel May Invent a Way Out Of Its Capacity Pinch (with chart) p58, Nov.26

WRIGLEY'S Stores, Inc.

ACF-Brill Motors Co. buys half of Wrigley's Stores # p107, Jul.9

From Buses to Food Is ACF-Brill Story p68, Aug.27

WYOMING

Is Yellowstone Really a Mess? (with 4 illus) p62, Oct.1

Yellowstone's Price Tag Too High for State's Budget p66, Oct.8

X

X-RAY

For Closer Rolling Tolerances: New GE gauge uses x-ray to keep track of sheet thickness (with illus) p146, Dec.3

Y

YAGER, M. H.

General Motors' Day in Court (with illus) p25, Dec.10

YARDLEY of London

FTC charges company violated R-P # p57, Nov.26

Short news item

YASUTARO Niizeki

Mitsui Rebuilds Its Old Combine (with illus) p62, Aug.13

YELLOWSTONE National Park

Is Yellowstone Really a Mess? (with 4 illus) p42, Oct.1

Yellowstone's Price Tag Too High for State's Budget p66, Oct.8

YEMEN Development Corp.

Announces plans to explore and develop a concession for oil and minerals that it has obtained in Yemen # p160, Nov.26

YODER Reading Improvement Center

Dr. Yoder gives advice on how to double your reading speed # p183, Nov.12

YOUNG & Rubicam, Inc.

Announces a scholarship grant of $100,000 # p94, Dec.24

YOUNG, Howard I.

Seeking a Path in Ethics' Maze p26, Aug.6

YOUNG, Robert R.

A three-judge federal court rules Alleghany Corp. is no carrier # p34, Nov.26

Who Will Boss Alleghany? Court rules it is subject to SEC instead of ICC p125, Dec.3

Aftermath of Central capture # p178, Dec.10

Short news item

YOUNGSTOWN Sheet & Tube Co.

Bethlehem-Youngstown merger will be fought by Justice Dept. # p34, Nov.26

YUGOSLAVIA

Tito is heading back into the Soviet camp. His quasi-alliance with the West is nearly over # p123, Aug.6

The U.S. wants to know where Tito stands on Soviet instigation of war fever in the Middle East # p156, Nov.5

Z

ZECKENDORF, William

Staying Home: Chase Bank's decision not to leave Wall Street may signal a revival of the district p32, Jul.9

ZELLERBACH, J. D.

New Head for CED (illus) p27, Nov.19

ZENITH Radio Corp.

Brings out a three-transistor hearing aid # p102, Oct.8

ZHUKOV, Marshal

Why There's Fresh Hope: Russians' main interest is a deal with U.S. (with illus) p27, Jul.23

Geneva: First Step to Survival (with illus) p25, Jul.30

ZINC

Zinc enjoys one of the quieter markets among the major metals, but even here conditions are hardly easy # p18, Aug.13

Zinc and lead prices continue up # p34, Sep.10

Zinc Prices Back Up the Hill (chart) p88, Sep.24

Slab Zinc Shipments (chart) p26, Oct.15

Aluminum used in die casting is estimated at 187,500 tons against 360,000 tons for zinc # p18, Oct.22

Look for kickbacks from recent price rise # p18, Oct.22

Zinc Prices Rise Again, to Reach 13½¢ a lb. # p78, Oct.22

Several smelters have upped the price differential between the Prime Western and Special High grades # p88, Nov.5

ZIPPO Mfg. Co.

Zippo: Built on Restless Thumbs (with 5 illus) p144, Jul.23

ZIRCONIUM

Zirconium production has gone wholly into private hands # p87, Dec.31

ZUCKERT, Eugene

The Men Who Guide The Atomic Industry (with illus) p123, Nov.19

BUSINESS WEEK INDEX

July-December, 1955

II. Advertising Contents

(See individual issue index for page numbers)

A

ACCO Products, Inc.
Sept. 17; Oct. 15

ACME Steel Company
July 23; Aug. 27; Sept. 17; Oct. 22; Nov. 19; Dec. 10

ADAMS & Westlake Company
July 9; Aug. 20; Oct. 8; Dec. 3

ADDRESSOGRAPH-Multigraph Corp.
Oct. 1, 15

ADVERTISERS Publishing Company
Sept. 24

ADVERTISING Council
July 23, 30; Aug. 27; Oct. 29; Dec. 24

AERO Mayflower Transit Co.
Oct. 29; Nov. 26; Dec. 24

AEROQUIP Corp.
Aug. 13

AERO Service Corp.
July 2; Oct. 1; Dec. 3

AETNA Life Affiliated Companies
Aug. 6; Sept. 24; Dec. 3

AIR Express Division (Railway Express Agency, Inc.)
July 9; Aug. 13; Sept. 24; Oct. 8; Nov. 5; Dec. 3

AIRKEM, Inc.
July 16; Aug. 6; Oct. 8; Nov. 5; Dec. 10

AIR Maze Corp.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

AIR Transport Association
July 30; Aug. 27; Sept. 24; Oct. 15; Nov. 12; Dec. 3

AIRWORK Atlantic
Aug. 6

AJAX Flexible Coupling Co., Inc.
July 16; Aug. 20

ALEMITE Div.—Stewart-Warner Corp.
July 23; Sept. 24; Oct. 29; Dec. 3

ALLEGHENY Ludlum Steel Corporation
July 2, 16, 30; Aug. 13, 27; Sept. 10, 24; Oct. 8, 22; Nov. 5, 19; Dec. 3, 17, 31

ALLEN & Company
Aug. 20

ALLEN-Bradley Company
July 9; Aug. 6; Sept. 3; Oct. 1; Nov. 5, 26; Dec. 24

ALLIED Chemical & Dye Corp.
July 23; Aug. 20; Oct. 1, 29; Dec. 31

ALLIS-Chalmers Mfg. Co.
July 2, 16; Aug. 6, 27; Sept. 10, 24; Oct. 8, 22; Nov. 12, 26; Dec. 3

ALLIS-Chalmers Mfg. Co. (The Buda Division)
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

ALLISON Div. (General Motors)
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19

ALSYNITE Co. of America
Aug. 27

ALUMINUM Co. of America
July 2; Aug. 27; Sept. 24; Dec. 17, 31

ALUMINUM Co. of America (Chemical Div.)
July 9; Aug. 6; Sept. 3; Oct. 1; Nov. 5; Dec. 3

AMERICAN Appraisal Company
July 30; Sept. 24; Nov. 26

AMERICAN Automatic Typewriter Company
Oct. 15; Nov. 12

AMERICAN Blower Corporation
July 2; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

AMERICAN Chain & Cable Co., Inc.
Aug. 13; Oct. 15; Dec. 3

AMERICAN Credit Indemnity Company
Sept. 10; Oct. 8; Nov. 5; Dec. 3

AMERICAN Cyanamid Company (Institutional)
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

AMERICAN Enka Corporation
Oct. 8; Nov. 5

AMERICAN Gas & Electric Service Corp.
Sept. 17; Oct. 15; Nov. 19

AMERICAN Insulator Corp.
Aug. 6

AMERICAN Machine & Metals, Inc.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 17

AMERICAN Mutual Liability Insurance Co.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

AMERICAN Optical Company
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

AMERICAN Photocopy Equipment Company
Oct. 22

AMERICAN Radiator & Standard Sanitary Corp.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

AMERICAN Rolex Watch
Oct. 1, 29; Dec. 3

AMERICAN Telephone & Telegraph Co. (Classified)
July 9; Aug. 6; Sept. 3, 17; Oct. 15; Nov. 12, 26

AMERICAN Telephone & Telegraph Co. (Informative General)
July 2; Sept. 10, 24; Oct. 22; Nov. 5, 12; Dec. 10

AMERICAN Telephone & Telegraph Co. (Long Lines Toll Promotion)
July 9, 16, 23, 30; Aug. 6, 13, 20; Sept. 3, 17, 24; Oct. 1, 15, 29; Nov. 12, 19, 26; Dec. 3, 17, 24, 31

AMERICAN Trucking Association, Inc.
July 23; Sept. 3; Nov. 19

AMERICAN Viscose Corp.
Oct. 15; Nov. 5, 26; Dec. 10

AMERICAN Welding & Mfg. Company, The
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

AMEROTRON Corp.
July 30; Oct. 1

AMPEO Corporation
Sept. 10; Oct. 1, 22; Nov. 12; Dec. 3

ANACONDA Copper Mining Co. & Subs. Co.
July 2, 16; Aug. 6, 20; Sept. 10, 24; Oct. 22, 29; Nov. 5, 19, 26; Dec. 3, 17, 31

ANCHOR Post Prod., Inc. (Fence Div.)
Sept. 17; Oct. 15

ANTI-Corrosive Metal Products Co., Inc.
Nov. 5

APSCO Products, Inc.
Sept. 10, 24; Oct. 8, 22; Nov. 5

ARABOL Mfg. Company
Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

ARMCO Drainage & Metal Products, Inc.
July 16; Sept. 17; Nov. 19

ARMCO Steel Corporation
July 23; Aug. 13; Sept. 10; Oct. 29; Nov. 26; Dec. 10

ARMSTRONG Cork Company (Bldg. Materials Division)
July 2; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

ARMSTRONG Cork Company (Industrial Div. Adhesives)
July 9; Aug. 6; Sept. 10; Oct. 8; Nov. 5; Dec. 3

ARMSTRONG Cork Company (Industrial Products Campaign)
July 23; Sept. 17; Nov. 12

ASHDEE Electrostatic Products
Dec. 3

ASSOCIATION of American Railroads
Sept. 10; Nov. 19

ATLAS Precision Products Company
Aug. 6; Oct. 1; Dec. 3

ATLAS Powder Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 26; Dec. 17

"AUTOMATIC" Sprinkler Corp. of America
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

AUTOMOTIVE & Aircraft Division (American Chain & Cable)
July 2, 30; Aug. 27; Sept. 17; Oct. 8, 29; Nov. 26; Dec. 17

AUTOPOINT Company
Sept. 17

AVCO Manufacturing Corp. (Defense & Industrial Products)
Nov. 5; Dec. 10

AVCO Manufacturing Corp. (Lycoming Div.)
Aug. 20

AVERY Paper Company
Nov. 26

AVIS Rent-A-Car System, Inc.
Aug. 27; Sept. 24; Nov. 12

AXELSON Mfg. Co. Div. (Div. of U.S. Indus.)
Aug. 27; Oct. 1; Dec. 3

B

BABCOCK & Wilcox Company
July 2; Sept. 3; Oct. 1; Nov. 5

BAKELITE Company (BK-1800 Series)
July 30; Oct. 1

BAKELITE Company (BK-2500 Series)
Nov. 19

BAKELITE Company (BK-3300 Series)
Aug. 27; Oct. 8; Dec. 17

BAKELITE Company (BK-4800 Series)
July 2; Oct. 29; Nov. 5; Dec. 3

BAKELITE Company (BK-7800 Series)
July 16; Aug. 13; Sept. 10, 24; Oct. 22; Dec. 31

BAKELITE Company (BK-8800 Series)
Aug. 6; Nov. 12

BAKER-Hauland Company
Nov. 12

BALTIMORE & Ohio Railroad
July 2, 16, 30; Aug. 13, 27; Sept. 10, 24; Oct. 8, 22; Nov. 5, 19; Dec. 3, 17

BANK of America
Aug. 20; Sept. 17; Oct. 8, 15; Dec. 17

BANK of Montreal, The
July 9; Aug. 20; Sept. 10; Oct. 1, 8, 22; Nov. 5, 19; Dec. 10

BANK of New York, The
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

BANKERS Box Company
July 16; Sept. 17, 24; Oct. 22; Nov. 12; Dec. 10, 31

BANKERS Trust Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

BARBER-Greene Company
July 30; Aug. 20; Sept. 10, 24; Oct. 8, 29; Nov. 19; Dec. 10

BARIUM Steel Corp.
Aug. 20; Sept. 24; Oct. 8; Nov. 5; Dec. 17

BARRETT Div. (Allied Chemical & Dye Corp.) Plaskon (Urea)
Oct. 22; Nov. 5, 19

BASSICK Co., The
July 16; Aug. 13; Sept. 10; Oct. 8, 29; Nov. 19; Dec. 17

BECHTEL Corporation
Dec. 3

BEHR-Manning Corp.
July 16; Sept. 24; Oct. 8

BELDEN Manufacturing Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

BELLOWS Company
Sept. 10; Oct. 22; Nov. 19

BELNAP & Thompson, Inc.
July 23; Dec. 31

BEMIS Bros. Bag Co.
July 16; Aug. 6, 27; Sept. 17; Oct. 15; Dec. 3, 31

BENDIX Aviation Corp.
July 23; Aug. 20; Sept. 10, 24; Nov. 26; Dec. 31

BETHLEHEM Steel Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

BETTER Homes & Gardens (Diet Book)
Sept. 3; Oct. 1; Nov. 5

BLACK & Decker Mfg. Co.
Sept. 3

BLACK Light Corporation of America
Aug. 20; Sept. 3; Nov. 19; Dec. 3

BLAIR Aluminum Furniture Co.
July 2

BLAISDELL Pencil Company
Aug. 20; Oct. 15

BLAW-Knox Company
July 23; Oct. 22; Dec. 10, 17

BLAW-Knox Company (Sprinkler Department)
Sept. 3; Oct. 1

BLUE Cross-Blue Shield Commissions
July 16; Aug. 13; Dec. 31

BONNE-Chose
Sept. 24

BORDEN Company, The (Chem. Div.)
Nov. 5, 19; Dec. 17

BORG-Warner Corp.
July 23; Sept. 24; Nov. 26

BOSTICH, Inc.
July 16; Oct. 15; Dec. 10

BOWATER Paper Corporation, Ltd., The
Dec. 3

BOWER Roller Bearing Co.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

BRAND Nomes Foundation, Inc.
Nov. 19

BREUER Electric Mfg. Co.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

BRISTOL Brass Corp.
July 2; Sept. 24; Oct. 22

BRITISH Columbia Govt. (Trade & Industry)
Oct. 29; Nov. 26

BRITISH European Airways
Sept. 3, 24; Oct. 8, 22; Nov. 12

BRITISH Industries Fair
Nov. 19

BROWN Boveri Corp.
Sept. 10; Oct. 29

BRUNING, Charles, Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5, 12, 19, 26; Dec. 3, 10, 17, 24, 31

BUDD Company, The
Aug. 20; Sept. 17; Oct. 15; Nov. 26

BUELL Engineering Company
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

BUFFALO Forge Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

BULLDOG Electric Products Company
July 9, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

BUNDY Tubing Co.
July 16; Aug. 13; Sept. 10; Oct. 22; Dec. 17

BURGESS Battery Company
Sept. 17; Nov. 12

BURROUGHS Corporation
July 9, 16; Aug. 6; Sept. 3; Oct. 1, 8, 29; Nov. 12, 26; Dec. 10, 24

BUSINESS Week
July 23; Aug. 27; Nov. 5, 26; Dec. 3, 10, 24

BUTLER Manufacturing Company
July 16; Aug. 20; Sept. 17; Oct. 15; Nov. 19; Dec. 17

C

CAMERON Iron Works, Inc.
Oct. 29; Dec. 17

CAPITAL Airlines
Oct. 22; Nov. 5; Dec. 3

CAPPEL, MacDonald & Company
July 9; Sept. 10; Nov. 5; Dec. 17

CARBOLOY Dept. of Gen. Electric
July 2; Sept. 24

CAREY, Philip, Mfg. Company, The
July 9, 30; Aug. 20; Sept. 3, 17; Oct. 1, 29; Nov. 19

CARPENTER Manufacturing Co.
Dec. 24

CARPENTER Steel Co., The
Oct. 22, 29; Nov. 5, 12; Dec. 3, 17, 31

CARPET Institute, Inc.
Oct. 8, 28; Nov. 5, 26; Dec. 3

CARRIER Corporation
July 16, 30; Sept. 10; Oct. 8; Dec. 17

CECO Steel
Sept. 10, 24; Oct. 22, 29; Dec. 10, 17

CELANESE Corp. of America & Subsidiary Cos.
July 9; Aug. 6; Sept. 10; Oct. 8, 15; Nov. 5, 12, 26; Dec. 3, 10, 17

CENTURY Electric Company
Sept. 17; Nov. 26; Dec. 10

CHAIN Belt Company
Sept. 24; Oct. 15, 29

CHAMBERSBURG Engineering Co.
Aug. 27; Oct. 29; Dec. 10

CHART-Pak, Inc.
Aug. 13; Nov. 19

CHASE Manhattan Bank
Sept. 10; Oct. 8; Nov. 12, 26; Dec. 31

CHESAPEAKE & Ohio Railway Company
July 9; Sept. 17; Nov. 12; Dec. 10

CHICAGO, Burlington & Quincy Railroad
Oct. 15

CHICAGO, Milwaukee, St. Paul & Pacific Railroad Co.
Aug. 20; Nov. 12

CHICAGO Rawhide Mfg. Company
July 16, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

CHICAGO Rock Island & Pacific RR.
Sept. 10; Nov. 12

CHICAGO Wheel & Mfg. Co.
July 16; Sept. 17; Nov. 19

CHIVAS Brothers Import Corp.
July 16

CHRYSLER Corp. (Div. Notice)
Aug. 20; Nov. 26

CHRYSLER Corp. (Industrial Engine)
July 16; Aug. 27; Oct. 8; Nov. 19; Dec. 31

CINCINNATI Shaper Company
Aug. 27

C.I.T. Corporation
July 23; Aug. 27; Sept. 3, 10; Oct. 22; Nov. 26; Dec. 17

CITY of Long Beach
July 16; Aug. 20; Sept. 17; Oct. 15; Nov. 5, 26

CITY of San Antonio
Aug. 6

CLAPP & Poliak
July 9, 23; Aug. 6, 20; Sept. 24

CLARAGE Fan Company
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

CLARK, J. L., Mfg. Co.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

CLARK Equipment Company (Construction Machinery Div.)
July 9, 23; Aug. 6, 20; Sept. 3, 17; Oct. 1, 29; Nov. 26; Dec. 24

CLARY Corporation
Aug. 13; Sept. 17; Oct. 22; Nov. 19

CLEARING Machine Corp. (Div. of U.S. Indus.)
Aug. 13; Oct. 15; Dec. 10

CLEVELAND Pneumatic Tool Company
Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

CLUES
July 2, 9, 16, 23, 30; Aug. 6, 13, 20, 27; Sept. 3, 10, 17, 24; Oct. 1, 8, 15, 22, 29; Nov. 5, 12, 19, 26; Dec. 3, 10, 17, 24, 31

COATS & Burchard Co.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

COLD Metal Products Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

COLD Spring Institute
July 9

COLES, ROSS, & Co., Inc.
Nov. 12

COLLIN Street Bakery
Nov. 5, 19

COLUMBIA Broadcasting System
July 9; Dec. 3

COLUMBIA Ribbon & Carbon Mfg. Co.
Aug. 6; Oct. 1; Dec. 3

COLUMBIA-Southern Chemical Corporation
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 26; Dec. 17

COMBUSTION Engineering, Inc.
July 9; Aug. 6; Sept. 3; Oct. 1; Nov. 12; Dec. 10, 24

COMMERCIAL Credit Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

CONSOLIDATED Vultee Aircraft Corp.
July 30; Sept. 10; Nov. 5; Dec. 3

CONSUMERS Power Co.
July 9; Sept. 17; Nov. 12

CONTINENTAL Can Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

CONTINENTAL Foundry & Machine Co.
Sept. 10; Oct. 22

CONTINENTAL Motors Corp.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

COOPER-Bessemer Corporation
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

COPPER & Brass Research Association
Dec. 10

COPY-Craft, Inc.
Aug. 6; Oct. 8

CORDLEY-Hayes
July 16

CORMAC Industries, Inc.
Oct. 8

CORNING Glass Works
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

CORRULUX Div. (Libbey-Owens-Ford)
Oct. 29

COXHEAD, R. C., Corp.
Oct. 29

COYLE Lines Incorporated
July 16; Aug. 20; Sept. 24; Nov. 19

CRANE Company
July 2, 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

CROMPTON-Richmond (Factoring Division)
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

CROWN Cork & Seal Co., Inc. (Can Div.)
Aug. 29; Oct. 15; Nov. 19

CRUCIBLE Steel Company of America
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

CUMMINS Engine Co.
July 9; Oct. 1

CUNNINGHAM & Walsh, Inc.
Oct. 15; Nov. 12; Dec. 3

CUSHMAN & Denison Mfg. Company
Oct. 15, 29; Nov. 12, 26; Dec. 10, 24

CUTLER-Hammer, Inc.
Sept. 24; Oct. 22; Nov. 19

D

DAGE Television Div. of Thompson Prod., Inc.
Sept. 10; Oct. 15; Nov. 12

DANLY Machine Specialties, Inc.
Aug. 27; Oct. 22; Dec. 17

DAVIDSON Corporation
Nov. 26; Dec. 17

DAVIDSON Enamel Products, Inc.
July 2; Sept. 24; Nov. 19

DAVISON Chemical Corporation (Div. of W. R. Grace & Co.)
July 30; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

DAY-Brite Lighting, Inc.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

DAYTON Rubber Mfg. Co. (A.T.A. Foundation)
Oct. 29; Nov. 26

DEARBORN Chemical Co.
July 23; Aug 20; Sept. 17; Oct. 15; Nov. 12; Dec. 17

DELTA Power Tool Div. (Rockwell Mfg. Co.)
July 2; Aug. 13; Sept. 3; Oct. 15; Nov. 19; Dec. 10

DENNISON Mfg. Co.
Sept. 17; Oct. 15; Nov. 12; Dec. 10

DETROIT Steel Products
July 23; Aug. 13; Sept. 3, 17; Oct. 8, 22; Nov. 5, 19; Dec. 17

DE VILBISS Company, The
July 30; Sept. 17; Oct. 29; Dec. 3

DEWEY & Almy Chemical Co.
Aug. 6, 27; Sept. 10; Oct. 1, 22; Nov. 26; Dec. 17, 31

DIAMOND Power Specialty Corporation
July 23; Sept. 24; Nov. 19

DICK, A. B., Company
Oct. 29; Nov. 19; Dec. 10

DIEBOLD, Inc.
Oct. 22; Nov. 26

DILLON, Read & Co., Inc.
Aug. 6, 13; Dec. 10

DISTILLATION Products Industries, Div. Eastman Kodak Co.
July 30; Aug. 27; Sept. 24; Oct. 22; Nov. 26; Dec. 31

DITTO, Inc.
Oct. 1; Nov. 5

DODGE, F. W., Corporation
July 16; Aug. 27; Oct. 1; Nov. 5; Dec. 10

DOMINICAN Republic (International Peace & Progress Fair)
Aug. 27; Oct. 22; Nov. 26; Dec. 17, 24

DOUGLAS Fir Plywood Association
July 9; Aug. 6

DOUGLAS-Guardian Warehouse Corp.
Sept. 24

DOW Chemical Co., The
Aug. 6; Sept. 3, 10, 24; Oct. 1, 8, 15; Nov. 19, 26; Dec. 3, 10, 17

DOW Corning Corporation
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

DOWNTOWN Development Corp.
Oct. 22

DUBL Chek Corp.
Aug. 13

DUKANE Corporation
Dec. 3

DUNLOP Tire & Rubber Corp.
July 30

DU PONT, Allen B., Laboratories, Inc. (Institutional)
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12

DU PONT, E. I., de Nemours Co., Inc. (Kinetic Chem. Freon Refrig.)
July 30; Sept. 10; Oct. 8; Nov. 5; Dec. 31

DU PONT, E. I., de Nemours Co., Inc. (Neoprene)
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 31

DU PONT, E. I., de Nemours Co., Inc. (Photo Prod. Dept. Motion Picture Prod.)
Aug. 27

DU PONT, E. I., de Nemours Co., Inc. (Photo Prod. Dept.-Indus. Prod. Oscillograph)
Oct. 22

DU PONT, E. I., de Nemours Co., Inc. (Photo Prod. Dept. Indus. Prod. Photo Copy)
July 2; Nov. 12; Dec. 3

DU PONT, E. I., de Nemours Co., Inc. (Film Dept. "Mylar"-Polyster Film)
July 16, 30; Sept. 3; Oct. 15; Nov. 26; Dec. 10

DU PONT, E. I., de Nemours Co., Inc. (Photo Prod. Dept. Trade Sales)
Sept. 24

DU PONT, E. I., de Nemours Co., Inc. (Polychemicals)
July 30; Aug. 27; Oct. 1, 22; Nov. 19; Dec. 17

DU PONT, E. I., de Nemours Co., Inc. (Prod. Ind. X-Ray.) (Photo Prod. Dept. X-Ray)
July 30

DU PONT, E. I., de Nemours Co., Inc. (Textile Fibers-Nylon)
Aug. 20; Sept. 10, 24; Oct. 22; Nov. 12, 26

DUREZ Plastics & Chemicals, Inc.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 12; Dec. 17

E

EAGLE Pencil Co.
Oct. 29

EAGLE-Picher Co.
July 30; Aug. 27; Sept. 17; Oct. 8, 29; Nov. 12, 26

EASTERN Corp.
Sept. 10; Oct. 15; Nov. 19

EASTMAN Chemical Products, Inc.
July 9; Aug. 6; Sept. 17; Oct. 29; Dec. 3

EASTMAN Kodak Co. (General Industrial)
July 2; Sept. 3; Nov. 5

EASTMAN Kodak Co. (Kodapak)
Aug. 13; Oct. 8; Dec. 3

EASTMAN Kodak Company (Verifax)
Sept. 17; Oct. 15; Nov. 19; Dec. 17

EBASCO Services, Inc.
Sept. 24; Oct. 29; Nov. 26

EBCO Mfg. Co., The (Kelvinator Water Coolers)
Sept. 10

EBERHARD Faber Pencil Co.
Sept. 3, 24; Oct. 1, 8; Nov. 19, 26

EBERSTADT, F., & Co.
Oct. 29

EDMONT Manufacturing Company
Sept. 10; Oct. 8; Nov. 5

ELASTOMER Chemical Corp.
Oct. 29

ELECTRIC Storage Battery Company (Exide Industrial Div.)
July 2, 30; Aug. 27; Sept. 24; Oct. 8; Nov. 19

ELGIN National Watch Co. (Ordnance Div.)
Dec. 10

ELJER Company
Sept. 10; Dec. 10

EMERY Air Freight Corp.
July 2; Aug. 6; Sept. 3, Oct. 1; Nov. 5; Dec. 3

EMERY'S, Thomas, Sons, Inc.
July 9; Oct. 8

EMHART Mfg. Company
July 23; Aug. 30; Sept. 10; Oct. 1; Nov. 12; Dec. 3

EMKAY, Inc.
Nov. 5

EMPLOYERS Mutuals of WAUSAU
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

ENJAY Company, Inc. (Associate of Esso Standard Oil Co.)
July 9, 16; Aug. 6, 13; Sept. 3, 10; Oct. 1, 8, 29; Nov. 5, 26; Dec. 3, 24

ERIE Railroad Co.
July 30; Sept. 17; Oct. 22; Nov. 19

ESSEX House
July 9, 23;Aug. 6, 20; Sept. 10, 24; Oct. 8, 22; Nov. 12

ESTERBROOK Pen Company
July 9; Sept. 17; Oct. 15; Nov. 26

EUCLID Div. (General Motors Corp.)
Dec. 10

EVANS Products Co. (Railroad Div.)
July 23; Aug. 27; Oct. 8, 29; Dec. 3

EVENING & Sunday Bulletin, The
Aug. 13; Sept. 10; Nov. 5

EXECUTONE, Inc.
July 16; Oct. 15; Nov. 12

F

FACIT, Inc.
Sept. 10; Oct. 22

FAFNIR Bearing Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

FAIRBANKS, Morse & Co.
July 9, 23; Aug. 6; Oct. 1; Nov. 26; Dec. 24

FANTUS Factory Locating Service
Oct. 8

FARNSWORTH Electronics Co. (Div. of I.T. & T.)
Oct. 15

FASTENER Corp.
Oct. 1, 29; Nov. 19

FAULTLESS Caster Corporation
Oct. 1, 22; Nov. 19

FEDERATED Metals Division (American Smelting & Refining Co.)
July 16; Aug. 13; Sept. 3, 24; Oct. 15; Nov. 5, 19; Dec. 10

FEDERAL Barge Lines, Inc.
July 23; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 10

FEDERAL Products Corp.
July 30; Aug. 20; Sept. 24; Oct. 8, 29; Nov. 19; Dec. 17

FELT & Tarrant Mfg. Co.
Sept. 24; Oct. 22; Nov. 26

FELT & Tarrant Mfg. Co. (Comptometer Dictation-Transcription)
Oct. 15

FIDELITY & Deposit Co. of Maryland
July 2, 30; Aug. 20; Sept. 10; Oct. 1, 22; Nov. 12; Dec. 3, 31

FINNELL System, Inc.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

FIRESTONE Plastics Co. (Exon)
July 16; Aug. 6, 27; Oct. 1, 15, 29; Nov. 12; Dec. 3, 31

FIRESTONE Tire & Rubber Co.
July 23; Sept. 17; Oct. 22; Nov. 26

FIRST Boston Corp., The
Oct. 8

FIRST National City Bank of New York
July 9; Aug. 6; Sept. 3, 10; Oct. 1, 29; Nov. 12, 26; Dec. 17

FLEET of America, Inc.
Sept. 24

FLORIDA Development Commission
July 30; Aug. 27; Oct. 8, 29; Nov. 26

FLUOR Corporation
Dec. 31

FOOD Machinery & Chemical Corp.
July 9; Sept. 17; Nov. 5; Dec. 10

FORD Motor Company (Ford Truck)
Oct. 8; Nov. 5; Dec. 3

FORMICA Company, The
Sept. 10; Oct. 15; Nov. 19

FORT Howard Paper Company
July 9; Aug. 6; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

FORT Wayne Corrugated Paper Company
July 23; Aug. 27; Sept. 24; Oct. 22; Nov. 19

FRANKFORT Distillers Corp.
Oct. 29

FRICK Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

FRIDEN Calculating Machine Co., Inc.
July 16; Aug. 13; Sept. 17; Oct. 15; Nov. 12; Dec. 10

FRUEHAUF Trailer Co.
Sept. 17; Nov. 26

FUJI Bank, Ltd.
Aug. 6; Sept. 17; Nov. 19

FULLER Manufacturing Company
July 23; Sept. 24; Nov. 26

FULTON Bag & Cotton Mills
Nov. 12; Dec. 3, 17

G

GAIR, Robert, Co., Inc.
Aug. 13; Oct. 22

GAIR, Robert, Co., Inc. (Folding Carton Div.)
July 9, 23; Aug. 20, 27; Sept. 3, 24; Oct. 8, 29; Nov. 5, 26; Dec. 3, 17

GALEF, J. L., & Son., Inc.
Oct. 15

GANNETT, Fleming, Corddry & Carpenter, Inc.
July 2, 30; Aug. 27; Sept. 24; Oct. 22

GARDNER-Denver Co. (Keller Tool Div.)
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

GAYLORD Container Corporation
July 2, 30; Aug. 27; Sept. 24; Oct. 29; Nov. 26; Dec. 24

GEMAR Associates
Sept. 10; Oct. 8; Nov. 12; Dec. 10

GENERAL American Life Insurance Company
Oct. 8; Nov. 5; Dec. 3

GENERAL American Transportation Corp.
July 9; Aug. 13; Sept. 17; Oct. 15; Nov. 12; Dec. 10

GENERAL Binding Corp.
Oct. 1, 29

GENERAL Box Company
Sept. 17; Oct. 15; Nov. 19

GENERAL Dynamics Corp.
July 23; Aug. 20; Sept. 24; Oct. 15; Nov. 5; Dec. 10

GENERAL Dynamics Corp. (Electro Dyn. Div.)
Sept. 10, 24; Oct. 8, 22; Nov. 5

GENERAL Electric Co. (Apparatus)
July 30; Sept. 24; Oct. 1, 15, 22, 29; Nov. 12; Dec. 3, 17

GENERAL Electric Co. (Chemical Progress)
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

GENERAL Electric Co. (Commercial & Industrial Air Conditioning)
Oct. 22

GENERAL Electric Co. (Lamp Division)
July 23; Aug. 13, 20; Sept. 17; Oct. 1, 15; Nov. 12; Dec. 10

GENERAL Electric Co. (Small Business)
Sept. 3; Oct. 1; Dec. 3

GENERAL Electric Co. (Trumbull Components Dept.)
July 16; Aug. 20; Sept. 17; Oct. 15

GENERAL Electric Co. (X-Ray Dept.)
Aug. 20; Oct. 15; Dec. 10

GENERAL Fireproofing Co.
Sept. 3, 17; Oct. 1, 15, 29; Nov. 5, 26; Dec. 10, 24

GENERAL Mills, Inc.
July 16; Aug. 6; Nov. 26

GENERAL Motors Corp. (Chevrolet Motor Div.)
Sept. 3; Oct. 1; Nov. 5

GENERAL Motors Corp. (Detroit Diesel Engine Division)
July 9; Aug. 27; Sept. 10; Oct. 8; Nov. 26

GENERAL Motors Corp. (Detroit Diesel Engine Division-Hydrostarter)
Nov. 5; Dec. 10

GENERAL Motors Corp. (Electro-Motive Div.)
July 16; Aug. 20; Oct. 1, 29; Nov. 19; Dec. 10

GENERAL Motors Corp. (Frigidaire Div.)
July 2, 9, 30; Aug. 20; Sept. 10; Oct. 1

GENERAL Motors Corp. (Harrison Radiator Div.)
July 23; Sept. 3; Oct. 8; Nov. 5

GENERAL Precision Equipment Corporation
July 9; Sept. 17; Oct. 8; Nov. 5; Dec. 10

GENERAL Precision Laboratory, Inc.
Aug. 27; Nov. 5; Dec. 10

GENERAL Public Utilities Corporation
Oct. 29; Dec. 10

GERLINGER Carrier Company
July 16; Aug. 20; Sept. 17; Oct. 15; Nov. 19; Dec. 24

GEROTOR May Corporation
Dec. 3

GLIDDEN Company, The
July 30

GLOBE Wernicke Company
July 16; Aug. 20; Sept. 17; Oct. 15; Nov. 19; Dec. 3, 17

GOODRICH, B. F., Chemical Company, The
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

GOODRICH, B. F., Co. (Industrial Products & Koroseal Div.)
July 9, 23; Aug. 6, 20; Sept. 3, 17; Oct. 1, 15, 29; Nov. 12, 26; Dec. 10, 24

GOODYEAR Printing & Stationery Co.
Oct. 8

GOODYEAR Tire & Rubber Company, Inc. (Chemical Products)
July 2, 23, 30; Aug. 27; Sept. 17, 24; Oct. 22; Nov. 12, 19; Dec. 17

GOODYEAR Tire & Rubber Company, Inc. (Mech. Goods, Indus. Prod.)
July 9, 16; Aug. 6, 20; Sept. 3, 10; Oct. 1, 8, 29; Nov. 5, 26; Dec. 3, 31

GOODYEAR Tire & Rubber Company, Inc. (Pliofilm)
Aug. 13; Sept. 17; Oct. 15; Nov. 12

GRANITE City Steel Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

GRAPHIC Calculator Co.
Oct. 8

GRAPHIC Systems
Oct. 1; Nov. 12; Dec. 10

GRAY Company, Inc., The
July 30; Aug. 27; Sept. 24; Oct. 22; Nov. 26; Dec. 31

GRAYBAR Electric Company
July 30; Sept. 10; Oct. 29; Nov. 19; Dec. 17

GRIMM, W. T., & Company
July 9; Sept. 10; Oct. 8; Nov. 5; Dec. 3

GRINNELL Company, Inc.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

GRIT Publishing Company
Aug. 13; Sept. 10; Oct. 8

GUARANTY Trust Co. of New York
Sept. 17; Nov. 19; Dec. 17

GULF Oil Corporation
July 9; Aug. 27; Oct. 29; Nov. 12, 26; Dec. 10, 17

GUTH, Edwin F., Company, The
July 9; Aug. 6; Sept. 10; Oct. 1, 29; Nov. 19

H

HALOID Company, The
Aug. 6; Sept. 10; Oct. 15; Nov. 26

HALSEY, Stuart & Company, Inc.
July 9; Nov. 26

HAMILTON Mfg. Corp.
Sept. 10; Oct. 8, 22; Nov. 12

HAMILTON Manufacturing Company (Drafting Equipment Div.)
Aug. 6; Dec. 3

HAMILTON Watch Company
Aug. 20; Sept. 17

HAMMERMILL Paper Co.
July 23; Sept. 3; Oct. 1, 22; Nov. 26; Dec. 10

HANCOCK, John, Mutual Life Insurance Co.
Oct. 15; Nov. 12; Dec. 10

HARDWARE Mutual Casualty Company
Sept. 24

HARNISCHFEGER Corp.
July 2; Aug. 27

HARNISCHFEGER Corp. (P & H Hoists)
July 30, Sept. 24

HARPER, H. M., Company
Sept. 17; Oct. 29; Nov. 19

HARTFORD Fire Insurance Co. & Hartford Acc. & Ind. Co.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

HARVEY Aluminum (Div. of Harvey Machine Co., Inc.)
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

HAUSERMAN, E. F., Company, The
Sept. 10; Oct. 8; Nov. 26; Dec. 10

HAYDEN, Stone & Company
Oct. 22

HEAT Timer Corp.
July 16; Aug. 20; Sept. 17; Oct. 15; Dec. 10

HELLER, Walter E., & Co.
Aug. 13; Nov. 12

HEMPHILL, Noyes & Co.
Nov. 26

HERCULES Powder Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

HERTZ System, Inc.
Sept. 17; Nov. 19

HEWITT-Robins, Inc.
Aug. 27; Oct. 29; Dec. 3, 24

HEWLETT-Packard Company
Aug. 20; Sept. 17; Oct. 15; Nov. 19; Dec. 3, 17
Oct. 15; Dec. 17

HEYER Corporation
Sept. 17; Oct. 15; Nov. 19

HILD Floor Machine Co.
Sept. 17

HILTON Hotels Corporation
July 16; Aug. 13; Sept. 17; Oct. 29; Dec. 17

HINDE & Dauch Paper Company
July 23; Aug. 20; Sept. 24; Oct. 22; Nov. 26; Dec. 17

HOBBS Mfg. Co.
Sept. 17; Nov. 5

HOLMES & Narver
July 30; Sept. 3; Oct. 8; Nov. 12; Dec. 10

HOME Insurance Co., The
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 12

HOOKER Electrochemical Co.
July 9; Sept. 17; Oct. 15; Dec. 10

HOUGH, Frank G., Company
July 23; Aug. 6; Sept. 10; Oct. 8, 29; Nov. 26; Dec. 10

HOUGHTON, E. F., & Co.
Nov. 5

HOWARD, C., Hunt Pen Company
Oct. 15; Dec. 17

HYATT Bearings Div., General Motors Corp.
July 9; Aug. 20; Oct. 29; Dec. 17

I

INDIANA Department of Commerce & Public Relations
Oct. 29

INDUSTRIAL Brownhoist Corporation
July 23; Sept. 24; Nov. 19

INGERSOLL Milling Machine Co.
Aug. 13

INLAND Electronics Corporation
Dec. 17

INLAND Steel Co.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

INLAND Steel Products Company
July 16; Sept. 17; Oct. 29; Nov. 26

INSURANCE Service Association of America
July 30

INTERCHEMICAL Corporation
July 23; Oct. 8; Nov. 5; Dec. 3

INTERCONTINENTAL Hotels Corporation
July 23; Aug. 13, 27; Sept. 10, 24; Oct. 8, 15, 22; Nov. 5, 19; Dec. 3, 10, 17

INTERNATIONAL Business Machine Corp. (EAM-EDPM Div.)
July 23; Sept. 17; Nov. 26

INTERNATIONAL Business Machine Corp. (Electric Typewriter Div.)
July 9; Sept. 10; Oct. 1, 29; Nov. 12

INTERNATIONAL Business Machine Corp. (T. E. Div.)
July 2; Aug. 13; Sept. 24; Oct. 22; Nov. 19; Dec. 10

INTERNATIONAL Exposition Co. (Chemical Industries Exposition)
Sept. 10; Oct. 1, 22; Nov. 12

INTERNATIONAL Exposition Co. (Chicago Exposition of Power, etc.)
Sept. 10, 24; Oct. 8, 22

INTERNATIONAL Harvester Co. (Farm Equipment Div.)
Nov. 5

INTERNATIONAL Harvester Co. (Motor Truck Div.)
Aug. 6; Oct. 1, 29; Nov. 26; Dec. 24

INTERNATIONAL Minerals & Chemicals Corp.
Sept. 17; Nov. 5

INTERNATIONAL Nickel Co., Inc.
July 9, 30; Aug. 6; Sept. 3, 24; Oct. 1, 29; Nov. 19, 26; Dec. 17, 24

INTERNATIONAL Salt Co., Inc.
Aug. 13; Nov. 19

INTERNATIONAL Steel Co.
July 16; Aug. 13; Sept. 10; Oct. 15; Nov. 12; Dec. 10, 31

INTERNATIONAL Telephone & Telegraph Corp.
Aug. 20; Nov. 26

INVESTOR
Dec. 3

INVINCIBLE Metal Furniture Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

INVINCIBLE Vacuum Cleaner Mfg. Co.
July 23; Aug. 20; Sept. 17

IOWA Development Commission
Sept. 17; Oct. 15; Nov. 19

IRON Fireman Mfg. Company
Sept. 17

J

JAPAN International Trade Fair Commission
Oct. 29

JEFFREY Manufacturing Co., The
Sept. 24; Oct. 8, 15, 29; Nov. 12, 26; Dec. 10, 24

JENKINS Bros.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 17

JESSOP Steel Company
July 16; Sept. 10; Oct. 15; Nov. 19

JOHNS-Manville Corporation (Accoustical Materials)
Sept. 24; Oct. 22; Nov. 19; Dec. 17

JOHNS-Manville Corporation (Institutional)
July 9; Sept. 17; Oct. 15, 29; Nov. 12, 26; Dec. 17

JOHNS-Manville Corporation (Movable Walls)
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

JOHNSON & Higgins
Oct. 1; Nov. 12

JOMAC, Inc. (C. Walker Jones Co.)
July 2; Aug. 27; Sept. 10, 24; Oct. 22; Nov. 26, Dec. 24

JONES & Lamson Machine Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

JONES & Laughlin Steel Corporation
July 16; Aug. 20; Oct. 15, 29; Nov. 26; Dec. 10

JOY Manufacturing Company
July 23; Aug. 13; Sept. 10, 17, 24

K

KAISER Aluminum & Chemical Corp.
Aug. 6; Sept. 24; Oct. 29; Nov. 19; Dec. 17

KAISER-Willys Sales Div. of Willys-Motors, Inc.
July 9; Sept. 10; Dec. 3

KAYDON Engineering Corp.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

KEARNEY & Trecker Corporation
July 2, 30; Sept. 3, 10; Oct. 22; Nov. 19; Dec. 3, 17

KEASBEY & Mattison Co.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

KELLY Springfield Tire Co.
July 9; Aug. 27; Sept. 17; Oct. 22; Nov. 12

KELSEY-Hayes Wheel Company
July 16; Aug. 13; Sept. 17; Oct. 8; Nov. 5; Dec. 3, 31

KENNEDY Car Liner & Bag Co.
July 16; Aug. 20; Oct. 1, 29; Nov. 26; Dec. 10

KEYSTONE Steel & Wire Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

KIDDE, Walter, & Co., Inc.
July 9; Aug. 6, 27; Sept. 3, 17; Oct. 8, 15; Nov. 12, 26; Dec. 10, 17

KIDDER, Peabody & Company
July 23; Aug. 6, 13

KOPPERS Co., Inc. (Chemical Div., Chemicals)
Aug. 27

KOPPERS Co., Inc. (Chemicals Div., Plastics)
July 9; Oct. 29

L

LACKAWANNA Railroad Co.
July 16; Aug. 27; Sept. 17, 24; Oct. 22; Nov. 26; Dec. 10

LAMB Electric Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

LAMSON & Sessions Co., The
July 30; Aug. 27; Sept. 3, 24; Oct. 8; Nov. 5, 19; Dec. 10, 24

LANCASTER Lens Company, The
Aug. 6; Oct. 15; Dec. 3

LANGSTON, Samuel M., Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 19; Dec. 10

LAYNE & Bowler, Inc.
July 23; Aug. 20; Sept. 24; Oct. 22; Nov. 26; Dec. 24

LAZARD Freres & Company
Nov. 19

LEES-Bradner Co.
July 23; Aug. 20; Sept. 17; Oct. 8, 22; Nov. 19; Dec. 24

LEHIGH Warehouse & Transportation Co.
Sept. 24; Oct. 29; Nov. 19; Dec. 10

LEHMAN Brothers
Aug. 13; Dec. 3

LENKURT Electric Company
Oct. 29; Nov. 26; Dec. 31

LETOURNEAU, R. G., Inc.
Aug. 27; Oct. 15

LEWIN-Mathes Company
Sept. 3

LIBERTY Mutual Insurance Company
Aug. 6; Sept. 10; Oct. 1; Nov. 26

LINDE Air Products Co. (Div. of Union Carbide)
July 23; Aug. 6, 20; Sept. 3, 17; Oct. 1, 15, 29; Nov. 12, 26; Dec. 10

LINK-Belt Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

LION Oil Company
July 30; Aug. 27; Sept. 24

LITTLE, Arthur D., Co.
July 23; Aug. 20; Sept. 24; Oct. 29

LLOYD-Thomas Co., The
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

LOEW'S, Inc.
Sept. 17; Dec. 3

LUDWIG, F. G., Inc.
Oct. 15; Nov. 12; Dec. 10

LUKENS Steel Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

LUMMUS Company, The
Sept. 10; Nov. 5; Dec. 10

LURIA Engineering Corp.
July 30; Sept. 17; Nov. 12

LYON Metal Products, Inc.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

M

MACK Motor Truck Corp.
July 16; Oct. 15; Nov. 12; Dec. 10

MAGNA Driver Corporation
Sept. 17

MAGNAFLUX Corporation
July 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

MALLORY, P. R., & Company, Inc.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

MANNING, Maxwell & Moore, Inc.
July 9; Aug. 13; Sept. 3, 24; Oct. 8; Nov. 12; Dec. 10

MANPOWER, Inc.
Sept. 17; Dec. 3

MANZEL Div.
July 9; Aug. 6, 27; Sept. 3

MARATHON Corporation
Dec. 3

MARBLE Institute of America, Inc.
Sept. 17; Oct. 22; Nov. 19

MARCHANT Calculators, Inc.
Sept. 24; Oct. 22; Nov. 19

MARINE Midland Corp.
July 2; Sept. 24; Nov. 19

MARKEM Machine Co.
July 16; Aug. 13; Sept. 10; Oct. 15; Nov. 12; Dec. 10

MARQUETTE Cement Company
Oct. 1; Nov. 12

MARSHALL & Ilsley Bank
Oct. 8

MARTIN Advertising Agency
Nov. 19

MARTIN, Glenn L., Company, The
Dec. 10

MASSACHUSETTS Investors Trust
July 9; Oct. 8; Dec. 17

MASTER Electric Company
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

McBEE Co., The
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

McGRAW-Hill Book Company
July 23; Sept. 24; Oct. 1, 22, 29; Nov. 19, 26; Dec. 3, 31

McGRAW-Hill Petroleum Publications (Petroleum Week)
July 9; Aug. 6; Sept. 3; Oct. 15

McGRAW-Hill Publishing Company
July 16, 30; Aug. 6, 20, 27; Oct. 1, 8, 22; Nov. 5, 19; Dec. 10, 17

McGRAW-Hill International (Construccion)
Sept. 3

McGRAW-Hill International (Industria)
Aug. 20

McGRAW-Hill International (Management Digest)
Aug. 27

McLOUTH Steel Corp.
July 23; Aug. 27; Sept. 24; Oct. 22; Nov. 26; Dec. 3

McQUAY Norris Mfg. Co. (Electric Prods. Div.)
Oct. 1; Nov. 5

MECHANICAL Handling Systems, Inc.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 26; Dec. 24

MEILINK Steel Safe Co.
July 9, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

MERCK & Company, Inc.
July 23

MERCURY Clutch Div., Automatic Steel Prods., Inc.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

MERRILL Lynch, Pierce, Fenner & Beane
Oct. 8

METALS & Controls (Spencer Thermostat Division)
July 9, 23; Aug. 6, 20; Sept. 3, 17; Oct. 1, 15, 29; Nov. 12; Dec. 3, 10, 24

METROPOLITAN Life Insurance Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

MICHAELS' Art Bronze Co., Inc.
Sept. 3; Oct. 1

MICRO Switch Div. Minneapolis-Honeywell Regulator Company
Aug. 6; Sept. 10; Oct. 15; Dec. 17

MID-LAKES Importers
Oct. 22

MILES Reproducer Co., Inc.
Nov. 5

MILFORD Rivet & Machine Company
July 16; Aug. 6, 27; Sept. 10; Oct. 8, 29; Nov. 19; Dec. 3

MILLS Company, The
Oct. 15

MILLER, Herman, Furniture Company
Sept. 10, 24; Oct. 8, 22; Nov. 12, 26

MINIATURE Precision Bearings, Inc.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

MINNEAPOLIS-Honeywell Regulator Co.
July 16; Aug. 13; Sept. 17; Oct. 8; Nov. 12; Dec. 3

MINNEAPOLIS-Honeywell Regulator Co. (Industrial Div.)
July 23; Aug. 20; Sept. 24; Oct. 22; Nov. 12; Dec. 10

MINNESOTA Mining & Mfg. Co. (Adhesives & Coatings)
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

MINNESOTA Mining & Mfg. Co. (Industrial Tape)
Sept. 3; Oct. 15; Nov. 5, 12; Dec. 3

MINNESOTA Mining & Mfg. Co. (Offset Plates)
Oct. 1; Nov. 12

MISSION Pak
Sept. 10

MISSISSIPPI Glass Company
July 16

MISSOURI Division of Resources & Development
Nov. 12; Dec. 31

MISSOURI Pacific Lines
Sept. 24; Oct. 22; Dec. 3

MONROE Calculating Machine Co., Inc.
July 9; Oct. 15, 29; Nov. 12

MONSANTO Chemical Co. (Plastics Div.)
July 16; Aug. 13; Sept. 10, 24; Oct. 8, 22; Nov. 19; Dec. 3, 31

MOORE Business Forms, Inc.
Aug. 20; Oct. 1; Nov. 19

MORGAN Engineering Co.
Aug. 13; Sept. 3, 24; Oct. 22; Nov. 5, 26; Dec. 17

MORGAN Stanley & Company
Aug. 27; Sept. 3; Oct. 1, 15

MOSINEE Paper Mills Co.
July 23; Aug. 20; Oct. 1; Dec. 3

MUTUAL of New York
Oct. 29; Nov. 19; Dec. 3

MYRTLE Desk Co.
Oct. 1

N

NASHVILLE Chattanooga & St. Louis Railway
July 16; Aug. 13; Sept. 10; Oct. 15; Nov. 12; Dec. 10

NATIONAL Acme Company
Aug. 6, 20; Sept. 3, 17; Oct. 1, 22

NATIONAL Blank Book
Sept. 3, 24; Oct. 15; Nov. 5; Dec. 3

NATIONAL Business & Property Exchange
July 2, 16

NATIONAL Car Rental System, Inc.
July 9, 23; Aug. 6, 20, 27; Sept. 10, 24; Oct. 8, 22; Nov. 5, 19; Dec. 3

NATIONAL Cash Register Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

NATIONAL Coal Assoc., Bituminous Coal Institute, Div.
July 2, 30; Aug. 6; Sept. 3; Oct. 1; Nov. 5; Dec. 3

NATIONAL Conveyors Co.
Oct. 1, 15; Nov. 5, 19; Dec. 10

NATIONAL Cylinder Gas Co.
Sept. 24; Nov. 19

NATIONAL Distillers Products Corporation
Sept. 10; Oct. 8; Nov. 5; Dec. 3

NATIONAL Foam System, Inc.
Sept. 17; Nov. 19

NATIONAL Folding Box Company
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

NATIONAL Gypsum Company
Sept. 24; Oct. 22; Nov. 26

NATIONAL of Hartford Group of Insurance Companies
July 23; Sept. 24; Nov. 26

NATIONAL Machine Tool Builders Assoc.
Aug. 13

NATIONAL Pneumatic Co., Inc.
July 9; Aug. 6

NATIONAL Research Corp.
July 2

NATIONAL Standard Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

NATIONAL Starch Products, Inc.
July 16; Aug. 6, 27; Sept. 17; Oct. 15; Nov. 12; Dec. 10

NATIONAL Steel Corporation
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

NATIONAL Truck Leasing System
July 16; Aug. 13; Oct. 15

NEKOOSA-Edwards Paper Company
July 23; Aug. 20; Sept. 10; Oct. 8; Nov. 5; Dec. 3

NEW Departure Div., of General Motors Corp.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

NEW England Mutual Life Insurance Co.
Nov. 19

NEW York Life Insurance Company
July 16; Aug. 6, 27; Sept. 17; Oct. 8, 29; Nov. 19; Dec. 10

NEW York State Dept. of Commerce
Sept. 17; Oct. 1, 15, 29; Nov. 12, 26

NIAGARA Mohawk Power Corp.
Aug. 20; Oct. 22; Dec. 17

NICKEL Plate Road
July 16; Aug. 20; Sept. 17; Oct. 15; Nov. 19; Dec. 3, 17

NOMURA Securities Co., Ltd.
Sept. 10

NORDSTROM Valve Division (Rockwell Manufacturing Co.)
July 16; Aug. 6; Sept. 10, 24; Oct. 1, 22; Nov. 5; Dec. 3

NORFOLK & Western Railway Company
July 2; Aug. 27; Sept. 3, 24; Oct. 1, 8; Nov. 5; Dec. 3, 24

NORTH American Securities Co. (Commonmonwealth Investment Co.)
Oct. 8

NORTH American Van Lines, Inc.
Oct. 22; Dec. 10

N. C. Dept. of Conservation & Development
July 16; Aug. 27; Sept. 24; Oct. 15, 29; Nov. 5, 19; Dec. 3

NORTHERN States Power Company
Sept. 24; Oct. 29; Dec. 3

NORTHROP Aircraft, Inc.
Oct. 1; Dec. 31

NORTHWEST Airlines, Inc.
Sept. 17

NORTHWESTERN National Bank
Oct. 22

O

OHIO Chair Company
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

OHIO Crankshaft Company, The
Sept. 10; Oct. 15; Nov. 12; Dec. 10

OHIO Edison Company
Nov. 26; Dec. 17

OKONITE Company, The
July 16; Aug. 6; Sept. 17; Oct. 8, 29; Nov. 26; Dec. 17

OLD American Insurance Co.
Dec. 10

OLD Town Corporation
Sept. 17; Oct. 15; Nov. 26; Dec. 17

OLIN Mathieson Chemical Corporation (Industrial Div.)
July 9; Aug. 6; Sept. 17; Oct. 8; Nov. 5, 26; Dec. 17

OLIN Mathieson Chemical Corporation (Metals Div.)
Sept. 10, 17; Nov. 19

OLIVER Corp., The (A. B. Farquhar Div.)
July 9, 16

OLIVETTI Corp. of America
Oct. 8; Nov. 5; Dec. 3

ONSRUD Machine Works, Inc.
Aug. 6

OSBORN Manufacturing Co. (Brush Div.)
July 9, 23; Sept. 3, 10, 17; Oct. 8; Nov. 5, 26; Dec. 3, 24

OSBORN Manufacturing Company (Machine Div.)
Aug. 27; Oct. 1, 15; Dec. 17

O'SULLIVAN Rubber Corp.
Aug. 13; Sept. 17; Oct. 15; Nov. 12; Dec. 10

OTIS Elevator Company
July 9; Aug. 13; Sept. 24; Oct. 29; Nov. 26

OUTDOOR Advertising, Inc.
Oct. 1, 29; Nov. 19; Dec. 3

OVERSEAS Business Service
July 2, 16, 30

OZALID Div. (General Aniline & Film Corp.)
July 23; Aug. 27; Sept. 24; Oct. 29; Nov. 19; Dec. 17

OZO Sales Corporation
Nov. 26

P

PACKAGE Machinery Company
July 9, 30; Aug. 20; Sept. 10; Oct. 1, 22; Nov. 19; Dec. 17

PAGE Fence Assoc. (American Chain & Cable Co., Inc.)
July 9, 23; Aug. 6; Sept. 3, 24; Oct. 22; Nov. 12

PANGBORN Corp. (Dust Control)
Oct. 29; Nov. 5, 12, 19

PARADE Publication, Inc.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

PARSONS Paper Company
July 16; Sept. 17; Oct. 15; Nov. 19

PATERSON Parchment Paper Co.
Sept. 10; Oct. 22; Nov. 19; Dec. 10

PEERLESS Photo Products, Inc.
July 16; Aug. 20; Sept. 10; Oct. 8, 22; Nov. 19

PENNSYLVANIA Salt Manufacturing Co.
July 23; Aug. 27; Sept. 24; Oct. 29; Dec. 10

PERMACEL Tape Corporation
July 16; Aug. 13; Sept. 17; Oct. 1, 23; Nov. 12

PERMUTIT Company, The
July 9; Aug. 6; Sept. 3, 17; Oct. 8; Nov. 12; Dec. 10

PESCO Products Div., Borg-Warner Corp.
July 23

PHILADELPHIA Electric Company
Sept. 24

PHILLIPS Petroleum Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

PHOTOSTAT Corporation
July 16; Aug. 20; Sept. 24; Oct. 15; Nov. 19; Dec. 17

PITNEY-Bowes, Inc.
July 16; Sept. 10; Nov. 19; Dec. 24

PITTSBURGH Corning Corp. (Foamglass)
Sept. 17; Oct. 15; Dec. 3

PITTSBURGH Corning Corp. (Glass Blocks)
July 30; Sept. 10; Oct. 8

PITTSBURGH Plate Glass Co. (Paint Div.)
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

PITTSBURGH Steel Company
Aug. 13; Sept. 10, 24; Oct. 22; Nov. 12

PLASTICS Engineering Company
Aug. 20; Sept. 24; Oct. 22

PLYMOUTH Div. of Chrysler Corp.
Dec. 10

POPULAR Mechanics Books
Aug. 20

PORTER, H. K., Inc.
Dec. 3

PORTLAND Cement Association
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

POWDER-Power Tool Corp.
Oct. 15; Nov. 12

POWELL, William, Company, The
July 16; Aug. 13; Sept. 10; Oct. 1, 22; Nov. 5, 26; Dec. 10

PRAIRIE Schooner, Inc.
Oct. 15; Nov. 19

PRESSED Steel Tank Company
Aug. 13; Oct. 1, 15; Nov. 5; Dec. 17

PUERTO Rico Industrial Development
Oct. 29

PULLMAN Company, The
July 16; Aug. 13; Sept. 10; Oct. 15; Nov. 12; Dec. 10

PURE Oil Company, The
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

PYRAMID Electric Company
Aug. 13; Oct. 22; Nov. 26

Q

QUINCY Compressor Company
July 16; Aug. 13; Sept. 17; Oct. 15; Nov. 12; Dec. 10

R

RCA Engineering Products Div.
Oct. 15; Nov. 26

RAIL Travel Credit Agency
Aug. 13

RAILWAY Express Agency
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

RAMO-Wooldridge Corp.
Oct. 1; Nov. 5; Dec. 3

RAND Development Corp.
Oct. 29; Nov. 12, 26; Dec. 10, 24

RANSBURG Electro-Coating Corp.
Oct. 15

RAULAND-Borg Corp.
Sept. 24; Nov. 19; Dec. 10

RAYBESTOS-Manhattan, Inc.
Sept. 10; Oct. 1; Dec. 3

RAYBESTOS-Manhattan, Inc. (Manhattan Rubber Div.)
Sept. 24; Nov. 19

RAYNOR Mfg. Co.
Aug. 6; Oct. 1

RAYONIER, Inc.
July 2; Aug. 20; Dec. 24

RECORDAK Corp., Eastman Kodak Co.
Aug. 6; Sept. 10; Oct. 1, 29; Nov. 12; Dec. 10

RECORDING & Statistical Corp.
July 23; Aug. 20; Sept. 24

REEVES Pulley Co.
July 9; Aug. 6; Sept. 3; Oct. 1; Nov. 26; Dec. 17

REINHOLD Publishing Corp.
Dec. 3

RELIANCE Electric & Engineering Co.
Aug. 13; Oct. 8

REM-Cru Titanium, Inc.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

REMINGTON ARMS (Du Pont)
Oct. 22; Nov. 5; Dec. 3

REMINGTON Rand, Inc. (Dealer Sales Div.)
Oct. 1

REMINGTON Rand, Inc. (Institutional)
July 9, 23; Aug. 6; Sept. 3, 17, 24; Oct. 1, 8, 15, 29; Nov. 12, 19, 26; Dec. 3, 10, 17, 24

REO Motors, Inc. (Sub. of Bohn Alum. & Brass)
July 16; Aug. 20; Dec. 10

REPUBLIC Aviation Corp.
Aug. 27; Oct. 29

REPUBLIC Steel Corp.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

REULAND Electric Company
July 16; Nov. 5

REVERE Copper & Brass, Inc.
Sept. 10, 24; Oct. 8; Nov. 5, 26; Dec. 3

REVOLVATOR Company
July 9, 23; Aug. 6, 20; Sept. 3, 17; Oct. 1, 15, 29; Nov. 12, 26; Dec. 10, 24

REYNOLDS & Co.
Nov. 12; Dec. 17

REYNOLDS Metals Co. (Building Prod. Div.)
Aug. 13; Sept. 24; Oct. 22; Nov. 12; Dec. 10

REYNOLDS Metals Co. (Industrial Markets)
July 30; Aug. 27; Sept. 17; Oct. 8; Nov. 19; Dec. 17

REYNOLDS Metals Co. (Industrial Parts)
July 23; Aug. 20; Sept. 10; Nov. 26; Dec. 3

RHEEM Manufacturing Company
July 30; Aug. 27; Sept. 24; Nov. 12

RHINELANDER Paper Co.
Aug. 20; Sept. 24; Oct. 29; Dec. 3

RIEGEL Paper Corporation
July 16; Aug. 13; Sept. 10; Oct. 1; Nov. 5; Dec. 10, 31

ROANWELL Corporation
Dec. 3

ROBBINS & Meyers, Inc.
July 16; Aug. 6; Oct. 1; Nov. 26; Dec. 10

ROBBINS, B. Ray, Co.
Dec. 3

ROBERTSHAW-Fulton Controls (Fielden Instrument Div.)
July 9; Aug. 20; Sept. 10; Oct. 1; Nov. 12; Dec. 3

ROCHESTER Products Division (General Motors Corp.)
Aug. 27; Oct. 1; Nov. 12; Dec. 3

ROCKWELL Mfg. Co.
July 30; Aug. 27; Sept. 17; Oct. 29; Nov. 26; Dec. 17

ROGERS Tailoring Company
Oct. 1

ROHM & Haas Co. (Plastics Div.)
July 9, 23; Aug. 6; Sept. 24; Oct. 8, 15; Nov. 5; Dec. 10, 31

ROLLER-Smith Corp. (Instrument Div.)
July 30; Nov. 19

RONSON Corporation
Aug. 27

ROTARY Lift Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12, 26

ROURA Iron Works
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

ROYAL Metal Manufacturing Company
Sept. 24; Oct. 22

ROYAL Typewriter Co. (Electric Typewriter)
Sept. 10; Oct. 8; Nov. 19

ROYAL Typewriter Co. (Standard)
Oct. 1; Nov. 12; Dec. 3

RUDD-Melikian, Inc.
July 2; Aug. 6

RUSSELL, F. C., Company
Aug. 6; Sept. 3

RUST-Oleum Corporation
Sept. 10; Oct. 8

RYERSON, Joseph T., & Son, Inc.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

S

SAFEWAY Stores, Inc.
Aug. 27; Oct. 1; Dec. 3

SAGINAW Steering Gear Div. of General Motors Corp.
Aug. 20; Sept. 17; Oct. 29; Nov. 19

SALOMON Bros. & Hutzler
July 9, 30; Nov. 12; Dec. 17

SCHENLEY Distributors, Inc. (I. W. Harper)
Oct. 22

SCHENLEY Industries, Inc. (Old Charter) (Melrose Distillers)
Nov. 26

SCOTT Paper Company
July 2; Oct. 1; Dec. 10

SCRIBE Corporation
Oct. 15

SEAMLESS Rubber Co.
Sept. 3, 17; Oct. 8, 22; Nov. 12, 26; Dec. 17

SEEBURG, J. P., Corporation
Oct. 22

SELAS Corp. of America
July 2, 30

SHAKEPROOF, Div.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

SHAW Barton, Inc.
Aug. 13, 27; Sept. 10, 24; Oct. 8, 22

SHAW Walker Company
Oct. 29

SHELL Chemical Corp.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

SHEPPARD, R. H., Co.
July 23; Sept. 17; Nov. 26

SHERATON Corporation of America
July 9; Sept. 10; Oct. 8; Nov. 12

SHERWIN-Williams Co., The
July 16; Aug. 20

SHIPPERS' Car Line Corporation
Aug. 6; Sept. 10; Oct. 8

SILVER State Building & Loan Association
Dec. 31

SINCLAIR Oil Corporation
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

S.K.F. Industries, Inc.
July 9, 30; Aug. 13, 27; Sept. 10, 24; Oct. 8, 22; Nov. 5, 19; Dec. 3, 17

SLICK Airways, Inc.
July 23

SMITH-Corona, Inc.
Aug. 27; Sept. 24; Oct. 15; Nov. 12

SMITH, A. O., Corp.
July 2, 16; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

SMITH, Alexander, Inc.
Oct. 1

SNELL, Foster D., Inc.
Aug. 13; Sept. 10; Oct. 1, 22; Nov. 12; Dec. 10

SOCIETY of Industrial Packaging & Materials Handling Engineers
Sept. 10

SOCONY-Mobil Oil Company, Inc.
July 16; Aug. 13; Sept. 3; Oct. 8; Nov. 5

SONOTONE Corporation
Oct. 1

SOUTH Carolina Planning, Research & Dev. Board (State Dev. Board)
Sept. 10; Nov. 12

SOUTHERN Screw Company
July 2; Aug. 6; Sept. 3; Oct. 1; Nov. 5, 26; Dec. 17, 31

SPERRY Gyroscope Company
July 23; Oct. 1, 15; Nov. 5, 26

STALEY, A. E., Mfg. Company
July 16; Aug. 20; Sept. 17; Oct. 15; Nov. 5, 19; Dec. 10

STANDARD Conveyor Co.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

STANDARD Outdoor Advertising, Inc.
Sept. 17

STANDARD Pressed Steel Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

STATE of Colorado
Sept. 24; Dec. 17

STATE of Georgia, Dept. of Commerce
Aug. 27; Oct. 1; Dec. 10

STATE of Rhode Island (R. I. Dev. Council)
Aug. 27; Sept. 10, 24; Oct. 1, 15, 29; Nov. 12, 26; Dec. 10, 24

STEELCASE, Inc.
July 9; Aug. 13; Sept. 10; Nov. 12, 26; Dec. 10

STEEL Shipping Container Institute, Inc.
Sept. 3; Oct. 15; Nov. 12

STEIN Brothers Mfg. Co.
Oct. 29

STOLPER Steel Products Corp.
Oct. 1, 22; Nov. 12; Dec. 3

STONE & Webster Engineering Corp.
Aug. 27; Nov. 19

STRAN-Steel Corp. Unit of Nat'l Steel Corp.
Aug. 20; Sept. 17, 24

STRATHMORE Paper Company
July 9

STROMBERG-Carlson (Corporate Div.)
July 23; Aug. 20; Sept. 17; Oct. 22; Nov. 19; Dec. 17

STROMBERG-Carlson (Sound)
Sept. 10; Oct. 15; Nov. 12

STURGIS Posture Chair Company
Sept. 17; Oct. 15; Nov. 12

SUGAR Beet Products
Sept. 10; Oct. 1; Nov. 5; Dec. 31

SUN Chemical Corporation
July 9; Sept. 17; Oct. 22; Nov. 5, 26; Dec. 10

SUN Oil Company
July 9, 23; Aug. 13; Sept. 10; Oct. 15, 29; Nov. 26

SUPERIOR Tube Co. (General Mill Div.)
July 2; Sept. 3; Nov. 5

SURFACE Combustion Corp. (Janitrol Div.)
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

SWEET'S Catalog Service
Sept. 10; Oct. 8; Nov. 12; Dec. 10

SWIFT & Company
July 23; Aug. 20; Sept. 17; Oct. 15

SWISSAIR
July 16; Nov. 12

SYLVANIA Electric Products, Inc.
Dec. 31

SYLVANIA Electric Products, Inc. (Lighting Div.)
July 9; Aug. 27; Sept. 10, 24; Oct. 22; Nov. 19; Dec. 17

SYNTHANE Corporation
July 16; Aug. 6; Sept. 10; Oct. 8; Nov. 5; Dec. 10, 31

TAYLOR Fibre Company
July 23; Sept. 10; Oct. 8; Nov. 12; Dec. 24

TELAUTOGRAPH Corp.
Aug. 6; Sept. 3; Oct. 1; Nov. 5; Dec. 3

TELECOM, Inc.
Oct. 8; Nov. 5

TENNESSEE Gas Transmission Company
July 9; Sept. 10; Nov. 5

TEXAS Company, The
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

TEXAS Instruments, Inc.
July 16; Oct. 1; Nov. 26

THORNTON Company
Nov. 26

TIFFANY Stand Company
Oct. 8

TIME, Inc.
July 2

TIMKEN Roller Bearing Company (National Bearing)
July 16; Sept. 10; Oct. 8

TIMKEN Roller Bearing Company (National Steel)
July 2; Aug. 13

TINNERMAN Products, Inc.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

TISCH Hotels
Oct. 8, 22; Nov. 12; Dec. 3

TODD Company, The
Aug. 20; Sept. 10; Oct. 8; Nov. 12

TOLEDO Scale Company
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

TORRINGTON Co., The (Bantam Bearings)
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

TORRINGTON Co., The (Needle Bearings)
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 10

TORRINGTON Manufacturing Co.
Aug. 6; Sept. 10; Oct. 1, 29; Nov. 19; Dec. 10

TOWMOTOR Corp.
Sept. 17; Oct. 15; Nov. 19

TOWNSEND Co.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

TRANE Company
Aug. 20; Sept. 17

TRANS World Airlines, Inc.
Aug. 20; Oct. 8, 22; Nov. 19

TRAVELERS Insurance Company
July 9, 30; Sept. 3, 17, 24; Oct. 8, 22, 29; Nov. 12, 19

TREMCO Manufacturing Company, The
Aug. 13; Oct. 15

TRUSCON Labs.
July 23; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 3

TUBE Methods, Inc.
Aug. 20; Oct. 15; Nov. 26; Dec. 10

TUBE Turns Div. of National Cylinder Gas Co. (Fittings)
July 23; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

TUBE Turns Div. of National Cylinder Gas Co. (Forging)
July 9; Aug. 20; Sept. 17; Oct. 15; Nov. 12; Dec. 17

TWIN Disc Clutch Co.
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3

U

U-C Lite Manufacturing Co.
Oct. 15

UNDERWOOD Corp.
Aug. 20; Oct. 15; Nov. 5, 26; Dec. 10, 17

UNION Bag & Paper Corp.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 26; Dec. 17, 31

UNION Carbide & Carbon Corp.
July 16; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17, 31

UNION Pacific Railroad
July 9; Sept. 3; Nov. 5, 26

UNITED Air Lines (Air Freight Div.)
July 23; Aug. 20; Sept. 17; Oct. 22; Nov. 19; Dec. 17

UNITED Engineers & Constructors, Inc.
Oct. 29; Nov. 26; Dec. 31

UNITED Gas Pipe Line Co.
Oct. 1, 29

U. S. Air Conditioning
July 9

U. S. Fidelity & Guaranty & F. G. Insurance Corp.
July 9; Aug. 6; Oct. 8; Nov. 12; Dec. 10

UNITED States Plywood Corp.
July 30; Aug. 20; Sept. 24; Oct. 22; Nov. 19; Dec. 17

UNITED States Rubber Co. (Footwear Div. Royalite)
Nov. 19, 26; Dec. 3, 10

UNITED States Rubber Co. (Mech. Goods)
July 9, 23; Aug. 6, 20; Sept. 17; Oct. 1, 29; Nov. 12; Dec. 10

UNITED States Rubber Co. (Naugatuck Chem. Plastics)
Aug. 13; Sept. 10; Oct. 1, 22; Nov. 19; Dec. 17

U. S. Steel Corporation (Cyclone Fence)
July 16; Sept. 10; Oct. 8; Nov. 5

U. S. Steel Corporation (Institutional)
July 23; Aug. 20; Sept. 17; Oct. 22; Nov. 19; Dec. 17

UNIVERSAL Drafting Machine Corp.
Dec. 3

UNIVERSAL Oil Products Company
Oct. 22

UPSON Company, The
July 16; Sept. 17

UTAH Power & Light Company
July 16; Sept. 24; Nov. 12

V

VANADIUM Corp. of America
July 16; Oct. 1; Nov. 5; Dec. 24

VAPOR Blast Mfg. Company
July 23; Aug. 27; Sept. 24; Oct. 22, 29

VEEDER-Root, Inc.
July 2, 30; Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

VICTOR Chemical Works
Aug. 27; Sept. 24; Oct. 22; Nov. 19; Dec. 17

VIKING Pump Company
July 2, 23; Aug. 13; Sept. 3, 24; Oct. 15; Nov. 5, 26; Dec. 10, 17

VIRGINIA Electric & Power Company
Sept. 17; Dec. 10

VIRGINIA Metal Products, Inc.
Sept. 24; Oct. 22; Dec. 10

VISION Magazine
July 16; Aug. 13; Sept. 10

VISI-Shelf File, Inc.
Sept. 10

VITRO Corporation of America
Oct. 1; Dec. 17

W

WAGNER Electric Corp.
July 9, 23; Aug. 6, 20; Sept. 3, 10; Oct. 15, 29; Nov. 12; Dec. 3, 10

WAMO Manufacturing Co.
Nov. 26

WARREN, S. D. Company
Sept. 17; Oct. 22

WARREN Webster & Co.
July 2; Sept. 24; Oct. 22; Nov. 19; Dec. 17

WASCO Products, Inc.
July 16; Aug. 13

WASSELL Organization
Nov. 5; Dec. 3

WATTS, Alfred Allen, Co., Inc.
Nov. 19

WAYNE Mfg. Co.
July 23; Oct. 8

WEBB, Jervis B., Company
Aug. 13; Oct. 15; Dec. 17

WEBSTER Electric Company
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 19; Dec. 17

WELLINGTON Sears Company
July 9, 30; Aug. 13; Sept. 10; Oct. 8

WEST Penn Electric Company, Inc., The
July 16; Aug. 13; Sept. 10; Oct. 15; Nov. 5; Dec. 3

WEST Virginia Industry & Publicity Comm.
Nov. 26

WESTERN Electric Company
Aug. 27; Oct. 29; Dec. 17

WESTERN Maryland Railway Co.
July 30; Aug. 27; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31

WESTERN Pacific Railroad
Aug. 6; Nov. 26

WESTERN Union Telegraph Company
Aug. 27; Sept. 17, 24; Oct. 8; Nov. 5

WESTINGHOUSE Broadcasting Co., Inc.
Nov. 5

WESTINGHOUSE Electric Corp. (Air Conditioning Div.)
July 2

WESTINGHOUSE Electric Corp. (Apparatus Div.-Gearing)
July 30; Aug. 20; Sept. 3, 17; Oct. 15, 29; Nov. 19; Dec. 10

WESTINGHOUSE Electric Corp. (Apparatus Div. M & R Sunnyvale)
Oct. 29; Nov. 5, 19, 26; Dec. 10

WESTINGHOUSE Electric Corp. (Atomic Power Div.)
July 9; Aug. 29; Oct. 1; Dec. 10

WESTINGHOUSE Electric Corp. (Lamp Div.)
Aug. 27; Oct. 1; Nov. 5

WESTINGHOUSE Electric Corp. (Water Cooler)
July 9, 23

WHEELABRATOR Corporation
Aug. 20; Sept. 17; Nov. 19

WHEELER Insulated Wire Co.
Sept. 24

WHEELING Corrugating Co.
July 23; Sept. 10; Oct. 29; Dec. 17

WHEELING Steel Corp.
July 16; Aug. 13; Oct. 1; Nov. 19

WHITE, S. S., Industrial Div.
July 16; Aug. 20; Sept. 17; Oct. 15; Nov. 12

WHITING Corp.
July 9; Aug. 6; Sept. 3; Oct. 1, 29; Nov. 26; Dec. 24

WIGTON-Abbott Corp.
July 30; Aug. 27; Sept. 17; Oct. 15; Nov. 19; Dec. 10

WOLVERINE Tube Division
July 2; Aug. 13; Sept. 10; Oct. 8; Nov. 12; Dec. 10, 31

WORTHINGTON Corp.
July 9, 23; Aug. 6, 20; Sept. 3, 24; Oct. 22; Nov. 26

WYANDOTTE Chemicals Corporation
Aug. 6; Sept. 10; Oct. 8; Nov. 5; Dec. 3

Y

YALE & Towne Manufacturing Co.
Sept. 24; Oct. 15; Nov. 19

YODER Company, The
Oct. 8; Nov. 19

Z

ZENITH Radio Corporation
July 30; Sept. 24; Nov. 5

ZIPPO Manufacturing Company
Aug. 20; Sept. 10

ZONOLITE Co.
Sept. 17

ZURICH General Accident & Liability Insurance Company
July 16; Aug. 13; Sept. 10; Oct. 8; Nov. 5; Dec. 3, 31